

OH Initial Baseline Models

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Population Statistics

Registered Voters: 7,922,310

Republican: 3,156,670

Democrat: 2,368,922

Other: 2,396,718

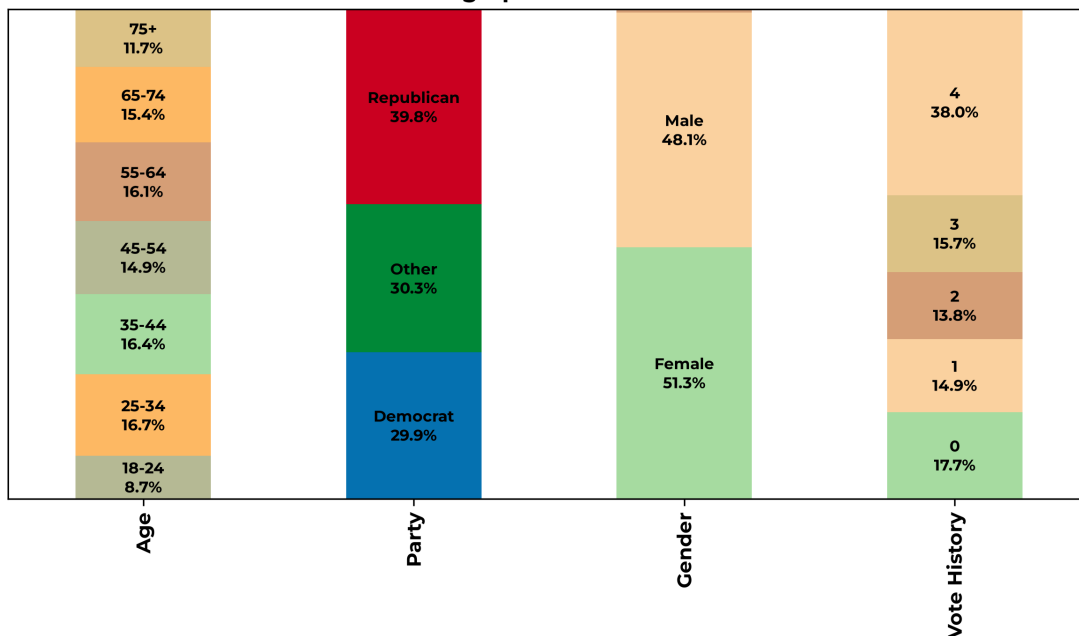
Voter Frequency General

	Republican	Democrat	Other	Total
0 of 4	232,831	370,882	797,420	1,401,133
1 of 4	303,089	277,027	599,802	1,179,918
2 of 4	409,574	265,622	415,055	1,090,251
3 of 4	581,411	356,095	306,469	1,243,975
4 of 4	1,629,765	1,099,296	277,972	3,007,033

Voter Frequency Primary

	Republican	Democrat	Other	Total
0 of 4	1,483,664	1,188,832	2,288,721	4,961,217
1 of 4	637,175	490,020	58,901	1,186,096
2 of 4	416,795	272,907	23,878	713,580
3 of 4	332,563	205,561	13,551	551,675
4 of 4	286,473	211,602	11,667	509,742

Demographic Distribution



Predicting Turnout

Total Voters: **7,922,310**

Expected Votes: **4,213,113**

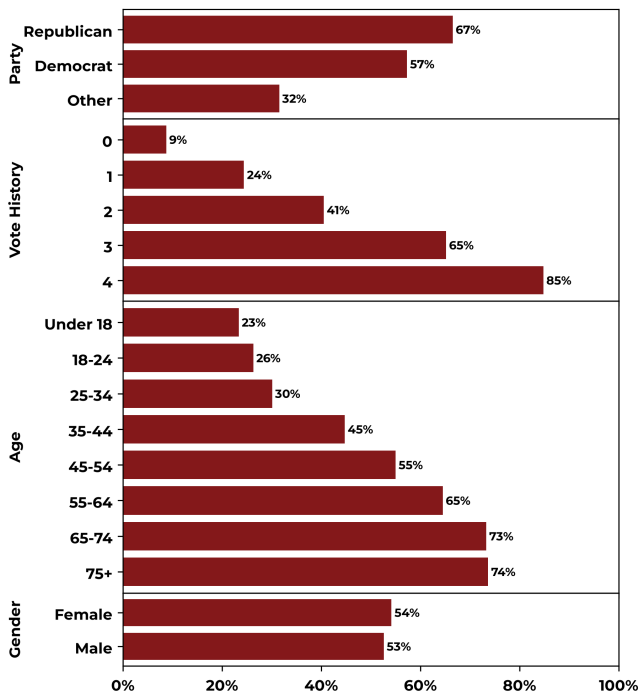
Expected Turnout: **53.2%**

Republican: 66.5%

Democrat: 57.3%

Other: 31.5%

Voter Freq	General	Primary
0 of 4	8.7%	36.9%
1 of 4	24.4%	72.2%
2 of 4	40.5%	82.7%
3 of 4	65.2%	87.3%
4 of 4	84.8%	89.4%



Model Toplines

Toplines

Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
Right Direction	23.6%	25.6%	25.7%	26.4%	35.6%	20.5%	12.8%
Wrong Track	67.9%	65.8%	65.6%	64.9%	54.8%	70.4%	80.3%
Net Right Direction	-44.2%	-40.3%	-39.9%	-38.4%	-19.2%	-49.8%	-67.5%
Husted Image Fav	34.0%	38.8%	39.2%	41.6%	62.3%	25.1%	10.1%
Husted Image Unfav	51.5%	51.3%	51.4%	51.3%	28.9%	58.7%	81.9%
Net Husted Image Fav	-17.5%	-12.5%	-12.2%	-9.7%	33.4%	-33.7%	-71.9%
Brown Image Fav	48.5%	47.1%	46.9%	46.5%	21.1%	53.7%	83.5%
Brown Image Unfav	43.0%	46.8%	47.2%	48.6%	73.6%	35.3%	11.9%
Net Brown Image Fav	5.5%	0.2%	-0.3%	-2.1%	-52.5%	18.4%	71.6%
Trump Image Fav	41.2%	44.7%	45.0%	46.3%	71.5%	33.0%	9.7%
Trump Image Unfav	56.6%	53.5%	53.2%	52.0%	26.9%	64.8%	88.3%
Net Trump Image Fav	-15.4%	-8.8%	-8.2%	-5.6%	44.6%	-31.8%	-78.6%
Pres Approval	39.3%	43.8%	44.2%	45.8%	71.3%	32.7%	7.5%
Pres Disapproval	59.1%	55.0%	54.6%	53.0%	27.6%	65.2%	91.5%
Net Pres Approval	-19.9%	-11.2%	-10.4%	-7.3%	43.6%	-32.5%	-84.0%
Sen Husted Approval	32.9%	38.5%	39.0%	41.8%	63.5%	21.8%	9.0%
Sen Husted Disapproval	52.8%	51.2%	51.2%	50.0%	27.1%	61.6%	82.7%
Net Sen Husted Approval	-19.9%	-12.7%	-12.1%	-8.2%	36.5%	-39.8%	-73.7%
Gov Approval	35.3%	36.7%	36.7%	37.6%	38.3%	34.5%	35.3%
Gov Disapproval	58.8%	58.5%	58.6%	58.0%	57.2%	59.6%	59.9%
Net Gov Approval	-23.5%	-21.9%	-21.9%	-20.5%	-18.9%	-25.2%	-24.6%
Sen Moreno Approval	33.8%	38.9%	39.3%	41.7%	61.6%	25.1%	11.4%
Sen Moreno Disapproval	49.5%	48.5%	48.5%	48.0%	26.2%	55.2%	79.3%
Net Sen Moreno Approval	-15.8%	-9.6%	-9.2%	-6.3%	35.4%	-30.0%	-67.9%
Senate Ballot Husted	41.0%	45.8%	46.2%	47.8%	74.7%	34.5%	7.3%
Senate Ballot Brown	50.2%	47.2%	47.0%	46.1%	17.8%	55.6%	88.1%
Net Senate Ballot Husted	-9.2%	-1.5%	-0.8%	1.7%	56.8%	-21.1%	-80.8%
Cong Ballot Rep	41.9%	46.3%	46.8%	48.3%	75.8%	34.6%	7.4%
Cong Ballot Dem	48.6%	45.9%	45.6%	44.7%	16.0%	53.4%	87.9%
Net Cong Ballot Rep	-6.6%	0.4%	1.1%	3.5%	59.8%	-18.8%	-80.6%

Toplines (cont.)

Model	All Voters	Likely Voters	VH24C	VH22C	GOP	OTH	DEM
Gov Ballot Ramaswamy	38.4%	43.2%	43.7%	45.6%	70.6%	31.6%	7.4%
Gov Ballot Acton	51.0%	48.6%	48.4%	47.8%	21.1%	55.4%	87.4%
Net Gov Ballot Ramaswamy	-12.6%	-5.4%	-4.8%	-2.2%	49.5%	-23.8%	-80.0%
First Top Issue Economy	33.5%	33.1%	33.1%	32.9%	30.9%	33.4%	36.3%
First Top Issue Social Welfare	6.9%	6.8%	6.8%	6.8%	6.6%	6.7%	7.1%
First Top Issue Crime Imm Drugs	12.7%	12.8%	12.8%	12.7%	14.6%	13.0%	9.8%
First Top Issue Social Issues	4.9%	4.8%	4.9%	4.9%	4.6%	4.6%	5.4%
First Top Issue Leadership	22.7%	23.2%	23.3%	23.5%	23.4%	22.6%	23.4%
First Top Issue Foreign Affairs	8.2%	8.4%	8.5%	8.5%	9.1%	8.3%	7.5%
First Top Issue Data Centers Ai	10.0%	9.8%	9.8%	9.7%	9.9%	10.3%	9.4%
Second Top Issue Economy	24.4%	24.5%	24.5%	24.3%	24.3%	25.7%	24.0%
Second Top Issue Social Welfare	12.2%	11.8%	11.7%	11.6%	8.9%	12.8%	15.6%
Second Top Issue Crime Imm Drugs	16.3%	17.4%	17.5%	17.9%	24.1%	12.8%	9.6%
Second Top Issue Social Issues	6.5%	6.2%	6.2%	6.1%	5.4%	7.1%	7.0%
Second Top Issue Leadership	19.2%	19.4%	19.4%	19.5%	18.9%	19.7%	19.8%
Second Top Issue Foreign Affairs	9.6%	9.6%	9.6%	9.5%	8.7%	9.9%	10.7%
Second Top Issue Data Centers Ai	11.8%	11.2%	11.1%	11.0%	9.6%	11.9%	13.3%
Third Top Issue Economy	25.0%	25.2%	25.2%	25.3%	26.3%	24.3%	24.1%
Third Top Issue Social Welfare	11.9%	11.9%	11.9%	11.8%	10.9%	12.2%	13.1%
Third Top Issue Crime Imm Drugs	11.2%	11.4%	11.5%	11.6%	13.2%	10.6%	9.1%
Third Top Issue Social Issues	6.6%	6.6%	6.6%	6.5%	6.1%	6.9%	7.1%
Third Top Issue Leadership	16.8%	16.5%	16.4%	16.4%	15.7%	17.1%	17.4%
Third Top Issue Foreign Affairs	10.3%	10.3%	10.3%	10.3%	10.2%	10.2%	10.3%
Third Top Issue Data Centers Ai	18.3%	18.2%	18.2%	18.1%	17.6%	18.7%	18.8%
Trans Surgeries Message More Likely	33.7%	33.2%	33.3%	33.2%	13.1%	36.4%	62.5%
Trans Surgeries Message Less Likely	50.9%	53.8%	54.1%	55.0%	78.2%	46.6%	20.2%
Net Trans Surgeries Message More Likely	-17.2%	-20.6%	-20.9%	-21.8%	-65.1%	-10.2%	42.3%
Rubber Stamp Message More Likely	35.3%	34.5%	34.5%	34.5%	13.6%	38.1%	64.9%
Rubber Stamp Message Less Likely	49.1%	52.3%	52.6%	53.4%	78.1%	45.0%	16.5%
Net Rubber Stamp Message More Likely	-13.8%	-17.8%	-18.1%	-18.9%	-64.5%	-6.9%	48.4%

Toplines (cont.)

Model	All Voters	Likely Voters	VH24C	VH22C	GOP	OTH	DEM
Biden Vote Message More Likely	37.8%	37.0%	36.9%	36.8%	14.8%	42.0%	68.4%
Biden Vote Message Less Likely	48.3%	51.4%	51.8%	52.7%	77.3%	42.7%	16.4%
Net Biden Vote Message More Likely	-10.5%	-14.5%	-14.9%	-15.9%	-62.5%	-0.7%	52.1%
Illegals Message More Likely	38.3%	37.1%	37.0%	36.7%	13.7%	42.1%	70.7%
Illegals Message Less Likely	48.9%	52.3%	52.6%	53.9%	79.8%	43.8%	14.4%
Net Illegals Message More Likely	-10.6%	-15.2%	-15.6%	-17.2%	-66.2%	-1.8%	56.3%
Double Standards Message More Likely	28.3%	28.4%	28.4%	28.8%	12.6%	30.8%	51.4%
Double Standards Message Less Likely	52.7%	55.4%	55.6%	56.4%	78.2%	47.0%	24.9%
Net Double Standards Message More Likely	-24.4%	-27.0%	-27.2%	-27.6%	-65.6%	-16.2%	26.5%
Sanctuary Cities Message More Likely	36.4%	35.8%	35.9%	35.8%	13.5%	39.4%	68.3%
Sanctuary Cities Message Less Likely	49.3%	52.9%	53.3%	54.0%	79.9%	44.7%	15.7%
Net Sanctuary Cities Message More Likely	-12.9%	-17.1%	-17.4%	-18.2%	-66.4%	-5.3%	52.6%
Econ Impression Yes	34.5%	38.3%	38.6%	40.0%	62.8%	27.1%	6.7%
Econ Impression No	63.7%	60.0%	59.7%	58.3%	35.3%	70.9%	91.9%
Net Econ Impression Yes	-29.2%	-21.6%	-21.0%	-18.3%	27.5%	-43.8%	-85.2%
Vote Method Eday	57.5%	57.8%	57.8%	57.9%	66.9%	56.3%	44.5%
Vote Method Early In Person	20.5%	21.0%	21.0%	21.5%	18.0%	19.6%	26.4%
Vote Method Absentee	15.3%	15.8%	15.9%	15.8%	11.4%	17.0%	21.9%
Net Vote Method Eday	21.7%	21.0%	20.9%	20.6%	37.5%	19.8%	-3.8%
Ideo Maga Conservative	14.8%	16.6%	16.8%	17.4%	27.0%	11.4%	3.3%
Ideo Traditional Conservative	24.3%	26.3%	26.5%	27.2%	40.9%	22.3%	6.0%
Ideo Moderate	24.6%	24.7%	24.7%	24.8%	17.6%	26.1%	34.9%
Ideo Liberal	8.4%	8.4%	8.4%	8.5%	3.1%	8.3%	16.6%
Ideo Progressive	7.8%	7.1%	7.1%	6.9%	2.6%	7.2%	14.0%
Ideo Dem Socialist	10.2%	8.4%	8.2%	7.6%	2.3%	10.5%	16.6%
Net Conservative	12.7%	19.0%	19.6%	21.6%	59.9%	7.6%	-38.0%
R Party	38.4%	43.3%	43.8%	45.7%	72.1%	30.6%	5.9%
D Party	29.9%	28.2%	28.1%	27.7%	4.8%	24.1%	66.7%
Net Party R	8.6%	15.2%	15.8%	18.0%	67.4%	6.5%	-60.8%

