

MI Initial Baseline Models

Model Review Executive Summary



Population Statistics	1
Predicting Turnout	2
Model Toplines	3

Population Statistics

Registered Voters: 8,351,823

Republican: 2,906,119

Democrat: 2,771,478

Other: 2,674,226

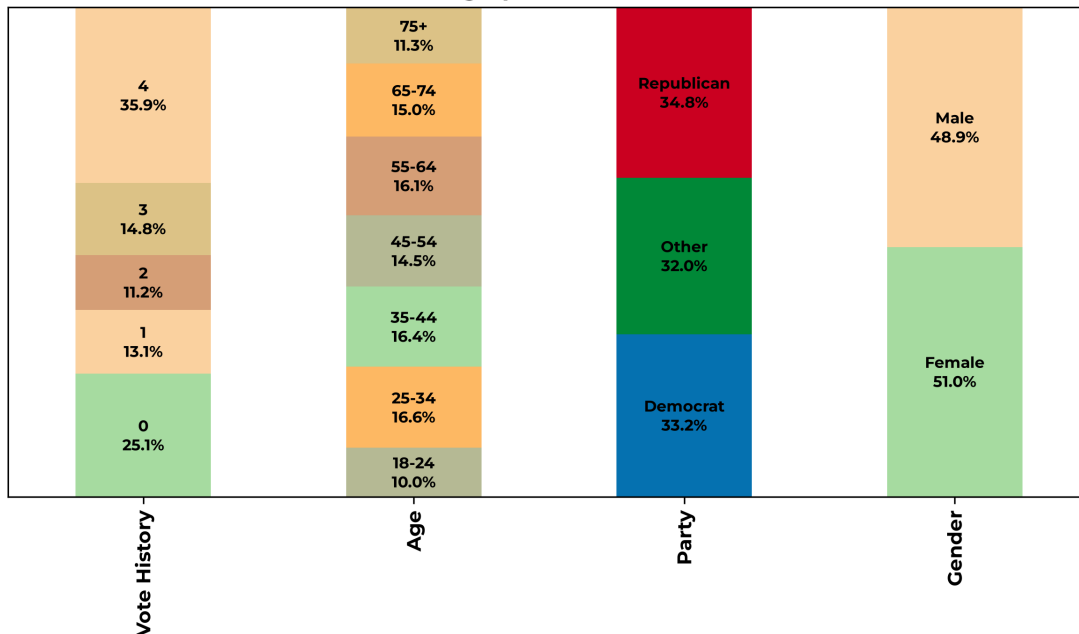
Voter Frequency General

	Republican	Democrat	Other	Total
0 of 4	519,313	607,668	970,639	2,097,620
1 of 4	275,994	334,214	483,114	1,093,322
2 of 4	314,091	267,777	351,140	933,008
3 of 4	478,356	388,304	365,401	1,232,061
4 of 4	1,318,365	1,173,515	503,932	2,995,812

Voter Frequency Primary

	Republican	Democrat	Other	Total
0 of 4	1,579,954	1,356,688	2,060,229	4,996,871
1 of 4	420,102	377,761	291,912	1,089,775
2 of 4	288,674	297,395	143,976	730,045
3 of 4	265,893	322,997	102,423	691,313
4 of 4	351,496	416,637	75,686	843,819

Demographic Distribution



Predicting Turnout

Total Voters: **8,351,823**

Expected Votes: **4,526,612**

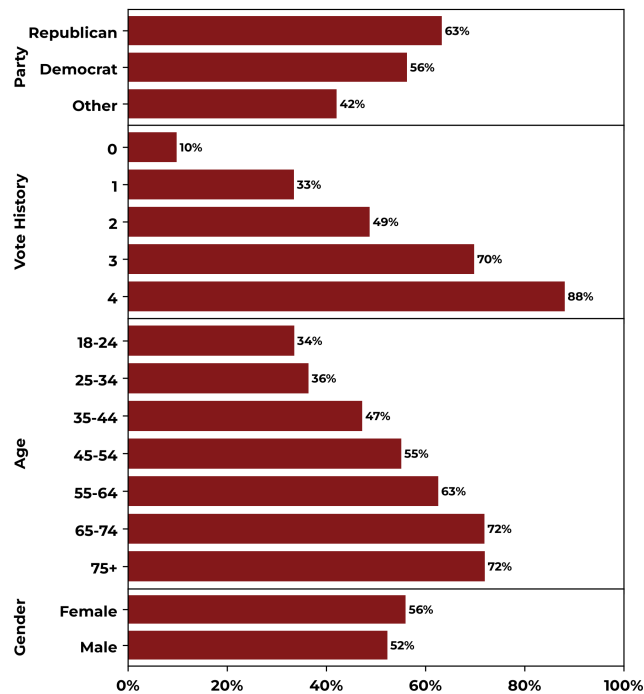
Expected Turnout: **54.2%**

Republican: 63.3%

Democrat: 56.3%

Other: 42.1%

Voter Freq	General	Primary
0 of 4	9.8%	35.2%
1 of 4	33.5%	70.7%
2 of 4	48.8%	82.0%
3 of 4	69.8%	88.9%
4 of 4	88.1%	92.7%



Model Toplines

Toplines

Model	All Voters	Likely Voters	VH24C	VH22C	GOP	OTH	DEM
Right Direction	33.6%	33.2%	33.3%	33.5%	16.5%	27.8%	56.9%
Wrong Track	57.0%	58.1%	58.1%	58.0%	77.8%	60.9%	32.7%
Net Right Direction	-23.4%	-24.8%	-24.8%	-24.6%	-61.4%	-33.1%	24.2%
Rogers Image Fav	42.3%	43.9%	44.0%	44.4%	70.3%	42.5%	13.6%
Rogers Image Unfav	49.4%	49.0%	49.0%	49.1%	23.7%	48.5%	79.3%
Net Rogers Image Fav	-7.1%	-5.2%	-5.0%	-4.7%	46.7%	-6.0%	-65.7%
Elsayed Image Fav	44.2%	42.8%	42.6%	42.2%	13.8%	44.6%	75.8%
Elsayed Image Unfav	50.2%	52.3%	52.6%	53.3%	82.9%	49.2%	18.4%
Net Elsayed Image Fav	-6.0%	-9.5%	-10.0%	-11.1%	-69.1%	-4.7%	57.4%
Trump Image Fav	43.3%	44.5%	44.6%	44.8%	73.8%	38.9%	14.0%
Trump Image Unfav	54.7%	53.8%	53.7%	53.7%	24.9%	58.9%	84.2%
Net Trump Image Fav	-11.4%	-9.3%	-9.1%	-8.9%	48.8%	-20.0%	-70.2%
James Image Fav	40.6%	43.2%	43.6%	44.4%	71.7%	39.0%	12.6%
James Image Unfav	41.9%	44.5%	45.0%	46.5%	21.6%	44.4%	71.5%
Net James Image Fav	-1.3%	-1.3%	-1.4%	-2.1%	50.1%	-5.4%	-58.9%
Pres Approval	42.1%	44.4%	44.7%	45.1%	77.4%	38.7%	9.5%
Pres Disapproval	56.6%	54.5%	54.2%	53.8%	21.7%	60.0%	89.2%
Net Pres Approval	-14.5%	-10.1%	-9.5%	-8.7%	55.7%	-21.3%	-79.7%
Sen Ballot Rogers	46.7%	49.6%	50.1%	50.7%	82.9%	45.1%	13.6%
Sen Ballot Elsayed	46.2%	44.4%	44.1%	43.8%	14.0%	47.4%	78.2%
Net Sen Ballot Rogers	0.4%	5.2%	5.9%	6.9%	68.9%	-2.2%	-64.6%
Cong Ballot Rep	44.9%	47.4%	47.8%	48.2%	80.6%	42.7%	11.7%
Cong Ballot Dem	46.3%	44.8%	44.5%	44.4%	14.0%	46.3%	79.9%
Net Cong Ballot Rep	-1.4%	2.6%	3.3%	3.9%	66.5%	-3.7%	-68.2%
Gov Ballot James	44.9%	47.3%	47.6%	47.8%	78.8%	43.9%	12.5%
Gov Ballot Benson	47.5%	46.1%	46.0%	46.0%	16.9%	47.6%	79.6%
Net Gov Ballot James	-2.6%	1.2%	1.6%	1.8%	61.9%	-3.6%	-67.0%
First Top Issue Econ	33.7%	32.6%	32.6%	32.3%	30.0%	30.0%	37.6%
First Top Issue Social Welfare	7.9%	7.7%	7.7%	7.6%	7.4%	8.3%	7.7%
First Top Issue Crime	12.8%	13.2%	13.3%	13.4%	18.6%	11.8%	7.9%

Toplines (cont.)

Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
First Top Issue Social Issues	5.4%	5.6%	5.6%	5.6%	5.0%	5.1%	6.6%
First Top Issue Leadership	21.6%	22.5%	22.6%	22.9%	23.3%	22.5%	21.4%
First Top Issue Foreign Affairs	8.6%	8.5%	8.4%	8.3%	7.2%	10.8%	8.4%
First Top Issue Data Centers	9.2%	9.2%	9.2%	9.2%	7.7%	10.7%	9.8%
Second Top Issue Econ	21.4%	21.4%	21.4%	21.5%	20.6%	23.1%	21.2%
Second Top Issue Social Welfare	11.1%	10.6%	10.5%	10.4%	7.1%	10.8%	14.5%
Second Top Issue Crime	19.3%	20.1%	20.1%	20.2%	29.1%	17.2%	11.4%
Second Top Issue Social Issues	7.7%	7.4%	7.4%	7.3%	6.0%	7.8%	8.8%
Second Top Issue Leadership	19.3%	20.1%	20.3%	20.5%	21.8%	19.8%	18.4%
Second Top Issue Foreign Affairs	9.9%	9.5%	9.4%	9.3%	6.9%	9.6%	12.5%
Second Top Issue Data Centers	11.3%	10.9%	10.9%	10.7%	8.6%	11.6%	13.1%
Third Top Issue Econ	24.9%	25.5%	25.5%	25.6%	26.5%	25.5%	24.2%
Third Top Issue Social Welfare	12.3%	12.0%	12.0%	12.0%	11.1%	11.7%	13.4%
Third Top Issue Crime	10.9%	11.0%	11.0%	11.0%	13.2%	12.1%	7.6%
Third Top Issue Social Issues	8.9%	8.6%	8.6%	8.6%	8.2%	8.7%	9.1%
Third Top Issue Leadership	16.9%	17.0%	17.0%	17.0%	17.6%	16.9%	16.3%
Third Top Issue Foreign Affairs	10.9%	10.8%	10.8%	10.8%	10.6%	10.9%	10.9%
Third Top Issue Data Centers	15.3%	15.2%	15.1%	15.1%	12.7%	14.3%	18.6%
Message Extremist More Likely	27.2%	23.6%	23.0%	21.9%	8.1%	27.7%	38.9%
Message Extremist Less Likely	54.5%	57.7%	58.1%	58.7%	83.9%	53.3%	29.9%
Net Message Extremist More Likely	-27.3%	-34.1%	-35.1%	-36.9%	-75.8%	-25.6%	9.1%
Message Abolish Ice More Likely	37.0%	33.5%	33.0%	32.1%	11.1%	36.0%	58.1%
Message Abolish Ice Less Likely	52.8%	56.5%	57.0%	57.7%	84.4%	53.1%	25.9%
Net Message Abolish Ice More Likely	-15.8%	-23.0%	-24.0%	-25.6%	-73.4%	-17.1%	32.2%
Message Socialist More Likely	41.6%	38.5%	38.1%	37.4%	12.2%	37.9%	69.9%
Message Socialist Less Likely	50.6%	53.7%	54.1%	54.7%	83.6%	52.5%	19.2%
Net Message Socialist More Likely	-9.1%	-15.2%	-16.0%	-17.3%	-71.4%	-14.6%	50.6%
Message Police More Likely	32.9%	30.8%	30.4%	29.7%	9.2%	34.2%	53.7%
Message Police Less Likely	56.1%	58.3%	58.6%	59.2%	84.7%	53.8%	30.3%
Net Message Police More Likely	-23.2%	-27.5%	-28.3%	-29.5%	-75.6%	-19.6%	23.4%

Toplines (cont.)

Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
Message Trans Sports More Likely	27.9%	26.1%	25.8%	25.3%	8.0%	28.8%	45.4%
Message Trans Sports Less Likely	58.5%	60.9%	61.2%	61.7%	85.7%	56.9%	34.5%
Net Message Trans Sports More Likely	-30.6%	-34.8%	-35.4%	-36.4%	-77.7%	-28.0%	10.9%
Message Muslim Brotherhood More Likely	24.9%	22.9%	22.6%	22.1%	7.5%	24.0%	40.3%
Message Muslim Brotherhood Less Likely	54.9%	58.4%	58.9%	59.6%	84.2%	55.9%	29.8%
Net Message Muslim Brotherhood More Likely	-30.0%	-35.5%	-36.3%	-37.5%	-76.8%	-31.9%	10.5%
Message Abolish Prisons More Likely	26.7%	23.8%	23.4%	22.6%	9.0%	25.1%	40.4%
Message Abolish Prisons Less Likely	57.8%	61.5%	62.0%	62.9%	84.6%	59.1%	36.0%
Net Message Abolish Prisons More Likely	-31.1%	-37.6%	-38.6%	-40.3%	-75.6%	-34.0%	4.5%
Message Dsa More Likely	37.5%	34.8%	34.5%	33.8%	11.3%	34.6%	62.7%
Message Dsa Less Likely	50.8%	53.6%	53.9%	54.5%	81.6%	51.6%	21.9%
Net Message Dsa More Likely	-13.3%	-18.7%	-19.4%	-20.6%	-70.3%	-16.9%	40.7%
Message Second Amend More Likely	39.5%	37.4%	37.2%	36.7%	11.9%	37.5%	67.4%
Message Second Amend Less Likely	50.0%	52.4%	52.7%	53.2%	82.2%	51.3%	18.1%
Net Message Second Amend More Likely	-10.5%	-15.0%	-15.5%	-16.5%	-70.2%	-13.8%	49.3%
Econ Impression Yes	41.2%	43.5%	43.9%	44.5%	73.7%	34.1%	14.6%
Econ Impression No	57.2%	55.0%	54.7%	54.0%	24.9%	64.4%	83.7%
Net Econ Impression Yes	-16.0%	-11.5%	-10.8%	-9.5%	48.8%	-30.3%	-69.1%
Vote Method Eday	50.6%	50.7%	50.9%	49.3%	67.2%	50.9%	31.1%
Vote Method Early In Person	14.4%	10.8%	10.1%	9.0%	7.0%	13.6%	13.2%
Vote Method Absentee	30.2%	34.1%	34.7%	37.4%	22.9%	30.6%	49.9%
Net Vote Method Eday	6.0%	5.8%	6.1%	2.8%	37.3%	6.6%	-32.0%
Ideo Maga Conservative	13.9%	15.0%	15.1%	15.2%	24.5%	13.3%	4.9%
Ideo Trad Conservative	24.2%	25.5%	25.7%	26.2%	42.0%	21.2%	9.1%
Ideo Moderate	21.8%	22.7%	22.9%	23.2%	18.7%	25.2%	25.5%
Ideo Liberal	10.5%	10.6%	10.6%	10.8%	4.4%	9.8%	18.4%
Ideo Progressive	10.8%	10.0%	9.9%	9.7%	3.0%	8.8%	19.2%
Ideo Dem Socialist	9.7%	8.2%	8.0%	7.5%	2.2%	8.1%	15.3%
Net Conservative	7.1%	11.7%	12.4%	13.4%	56.9%	7.8%	-38.8%
R Party	33.2%	36.6%	37.2%	38.2%	64.9%	27.9%	9.6%

Toplines (cont.)

Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
D Party	32.5%	29.8%	29.4%	28.6%	6.7%	23.7%	61.3%
Net Party R	0.8%	6.9%	7.8%	9.6%	58.2%	4.1%	-51.7%

