RED OAK strategic

OH Initial Baseline Models

Model Review



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Direction 6

Right Direction

Wrong Track

Husted Image 9

Husted Image Fav

Husted Image Unfav

Brown Image 12

Brown Image Fav

Brown Image Unfav

Trump Image 15

Trump Image Fav

Trump Image Unfav

Presidential Approval 18

Pres Approval

Pres Disapproval

Sen. Husted Approval 21

Sen Husted Approval

Sen Husted Disapproval

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Gov Approval

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Sen Moreno Approval

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First Top Issue Crime Imm Drugs
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First Top Issue Leadership
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First Top Issue Data Centers Ai

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Second Top Issue Social Welfare
Second Top Issue Crime Imm Drugs
Second Top Issue Social Issues
Second Top Issue Leadership
Second Top Issue Foreign Affairs
Second Top Issue Data Centers Ai

Most Important Issue: Third 55

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Third Top Issue Leadership
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Ideo Traditional Conservative
Ideo Moderate
Ideo Liberal
Ideo Progressive
Ideo Dem Socialist

Party ID 101
R Party
D Party

Model Distribution & Correlation 104

Population Statistics

Registered Voters: 7,922,310

Republican: 3,156,670
Democrat: 2,368,922
Other: 2,396,718

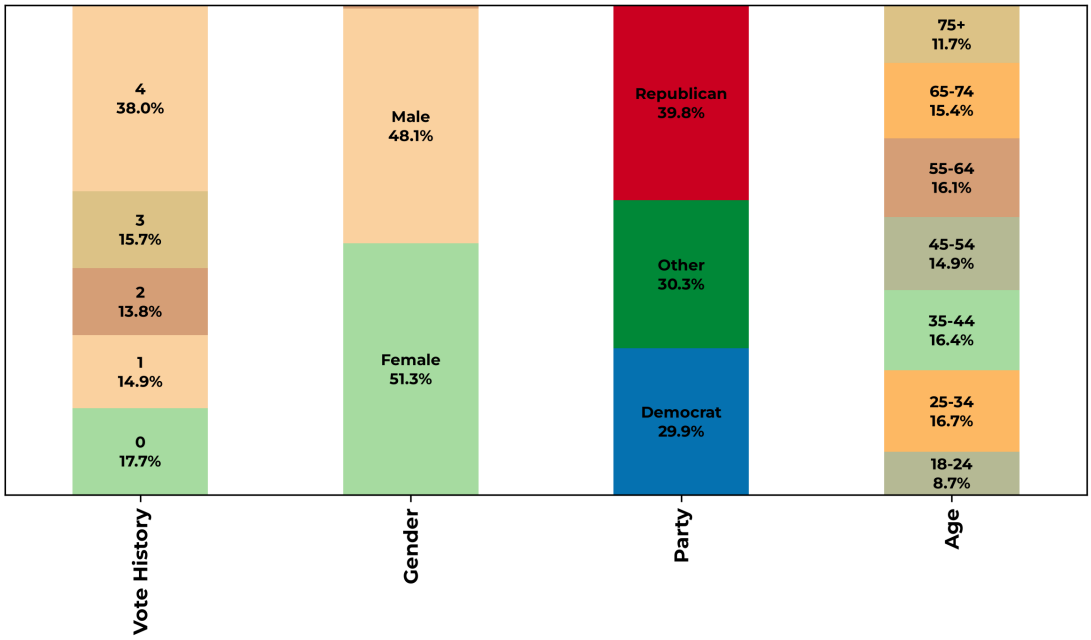
Voter Frequency General

	Republican	Democrat	Other	Total
0 of 4	232,831	370,882	797,420	**1,401,133**
1 of 4	303,089	277,027	599,802	**1,179,918**
2 of 4	409,574	265,622	415,055	**1,090,251**
3 of 4	581,411	356,095	306,469	**1,243,975**
4 of 4	1,629,765	1,099,296	277,972	**3,007,033**

Voter Frequency Primary

	Republican	Democrat	Other	Total
0 of 4	1,483,664	1,188,832	2,288,721	**4,961,217**
1 of 4	637,175	490,020	58,901	**1,186,096**
2 of 4	416,795	272,907	23,878	**713,580**
3 of 4	332,563	205,561	13,551	**551,675**
4 of 4	286,473	211,602	11,667	**509,742**

Demographic Distribution



Predicting Turnout

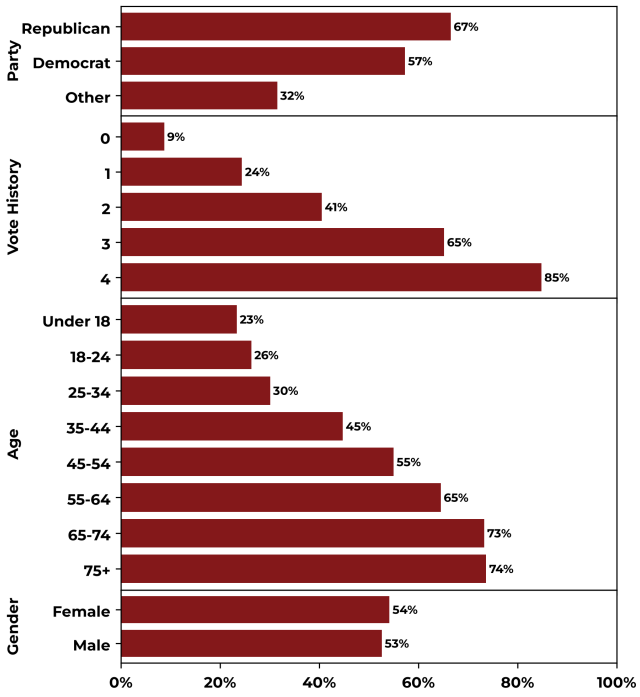
Total Voters: **7,922,310**

Expected Votes: **4,213,113**

Expected Turnout: **53.2%**

Republican: 66.5%
Democrat: 57.3%
Other: 31.5%

Voter Freq	General	Primary
0 of 4	8.7%	36.9%
1 of 4	24.4%	72.2%
2 of 4	40.5%	82.7%
3 of 4	65.2%	87.3%
4 of 4	84.8%	89.4%



Model Toplines

Toplines

Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
Right Direction	23.6%	25.6%	25.7%	26.4%	35.6%	20.5%	12.8%
Wrong Track	67.9%	65.8%	65.6%	64.9%	54.8%	70.4%	80.3%
Net Right Direction	**-44.2%**	**-40.3%**	**-39.9%**	**-38.4%**	**-19.2%**	**-49.8%**	**-67.5%**
Husted Image Fav	34.0%	38.8%	39.2%	41.6%	62.3%	25.1%	10.1%
Husted Image Unfav	51.5%	51.3%	51.4%	51.3%	28.9%	58.7%	81.9%
Net Husted Image Fav	**-17.5%**	**-12.5%**	**-12.2%**	**-9.7%**	**33.4%**	**-33.7%**	**-71.9%**
Brown Image Fav	48.5%	47.1%	46.9%	46.5%	21.1%	53.7%	83.5%
Brown Image Unfav	43.0%	46.8%	47.2%	48.6%	73.6%	35.3%	11.9%
Net Brown Image Fav	**5.5%**	**0.2%**	**-0.3%**	**-2.1%**	**-52.5%**	**18.4%**	**71.6%**
Trump Image Fav	41.2%	44.7%	45.0%	46.3%	71.5%	33.0%	9.7%
Trump Image Unfav	56.6%	53.5%	53.2%	52.0%	26.9%	64.8%	88.3%
Net Trump Image Fav	**-15.4%**	**-8.8%**	**-8.2%**	**-5.6%**	**44.6%**	**-31.8%**	**-78.6%**
Pres Approval	39.3%	43.8%	44.2%	45.8%	71.3%	32.7%	7.5%
Pres Disapproval	59.1%	55.0%	54.6%	53.0%	27.6%	65.2%	91.5%
Net Pres Approval	**-19.9%**	**-11.2%**	**-10.4%**	**-7.3%**	**43.6%**	**-32.5%**	**-84.0%**
Sen Husted Approval	32.9%	38.5%	39.0%	41.8%	63.5%	21.8%	9.0%
Sen Husted Disapproval	52.8%	51.2%	51.2%	50.0%	27.1%	61.6%	82.7%
Net Sen Husted Approval	**-19.9%**	**-12.7%**	**-12.1%**	**-8.2%**	**36.5%**	**-39.8%**	**-73.7%**
Gov Approval	35.3%	36.7%	36.7%	37.6%	38.3%	34.5%	35.3%
Gov Disapproval	58.8%	58.5%	58.6%	58.0%	57.2%	59.6%	59.9%
Net Gov Approval	**-23.5%**	**-21.9%**	**-21.9%**	**-20.5%**	**-18.9%**	**-25.2%**	**-24.6%**
Sen Moreno Approval	33.8%	38.9%	39.3%	41.7%	61.6%	25.1%	11.4%
Sen Moreno Disapproval	49.5%	48.5%	48.5%	48.0%	26.2%	55.2%	79.3%
Net Sen Moreno Approval	**-15.8%**	**-9.6%**	**-9.2%**	**-6.3%**	**35.4%**	**-30.0%**	**-67.9%**
Senate Ballot Husted	41.0%	45.8%	46.2%	47.8%	74.7%	34.5%	7.3%
Senate Ballot Brown	50.2%	47.2%	47.0%	46.1%	17.8%	55.6%	88.1%
Net Senate Ballot Husted	**-9.2%**	**-1.5%**	**-0.8%**	**1.7%**	**56.8%**	**-21.1%**	**-80.8%**
Cong Ballot Rep	41.9%	46.3%	46.8%	48.3%	75.8%	34.6%	7.4%
Cong Ballot Dem	48.6%	45.9%	45.6%	44.7%	16.0%	53.4%	87.9%
Net Cong Ballot Rep	**-6.6%**	**0.4%**	**1.1%**	**3.5%**	**59.8%**	**-18.8%**	**-80.6%**

Toplines (cont.)

Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
Gov Ballot Ramaswamy	38.4%	43.2%	43.7%	45.6%	70.6%	31.6%	7.4%
Gov Ballot Acton	51.0%	48.6%	48.4%	47.8%	21.1%	55.4%	87.4%
Net Gov Ballot Ramaswamy	**-12.6%**	**-5.4%**	**-4.8%**	**-2.2%**	**49.5%**	**-23.8%**	**-80.0%**
First Top Issue Economy	33.5%	33.1%	33.1%	32.9%	30.9%	33.4%	36.3%
First Top Issue Social Welfare	6.9%	6.8%	6.8%	6.8%	6.6%	6.7%	7.1%
First Top Issue Crime Imm Drugs	12.7%	12.8%	12.8%	12.7%	14.6%	13.0%	9.8%
First Top Issue Social Issues	4.9%	4.8%	4.9%	4.9%	4.6%	4.6%	5.4%
First Top Issue Leadership	22.7%	23.2%	23.3%	23.5%	23.4%	22.6%	23.4%
First Top Issue Foreign Affairs	8.2%	8.4%	8.5%	8.5%	9.1%	8.3%	7.5%
First Top Issue Data Centers Ai	10.0%	9.8%	9.8%	9.7%	9.9%	10.3%	9.4%
Second Top Issue Economy	24.4%	24.5%	24.5%	24.3%	24.3%	25.7%	24.0%
Second Top Issue Social Welfare	12.2%	11.8%	11.7%	11.6%	8.9%	12.8%	15.6%
Second Top Issue Crime Imm Drugs	16.3%	17.4%	17.5%	17.9%	24.1%	12.8%	9.6%
Second Top Issue Social Issues	6.5%	6.2%	6.2%	6.1%	5.4%	7.1%	7.0%
Second Top Issue Leadership	19.2%	19.4%	19.4%	19.5%	18.9%	19.7%	19.8%
Second Top Issue Foreign Affairs	9.6%	9.6%	9.6%	9.5%	8.7%	9.9%	10.7%
Second Top Issue Data Centers Ai	11.8%	11.2%	11.1%	11.0%	9.6%	11.9%	13.3%
Third Top Issue Economy	25.0%	25.2%	25.2%	25.3%	26.3%	24.3%	24.1%
Third Top Issue Social Welfare	11.9%	11.9%	11.9%	11.8%	10.9%	12.2%	13.1%
Third Top Issue Crime Imm Drugs	11.2%	11.4%	11.5%	11.6%	13.2%	10.6%	9.1%
Third Top Issue Social Issues	6.6%	6.6%	6.6%	6.5%	6.1%	6.9%	7.1%
Third Top Issue Leadership	16.8%	16.5%	16.4%	16.4%	15.7%	17.1%	17.4%
Third Top Issue Foreign Affairs	10.3%	10.3%	10.3%	10.3%	10.2%	10.2%	10.3%
Third Top Issue Data Centers Ai	18.3%	18.2%	18.2%	18.1%	17.6%	18.7%	18.8%
Trans Surgeries Message More Likely	33.7%	33.2%	33.3%	33.2%	13.1%	36.4%	62.5%
Trans Surgeries Message Less Likely	50.9%	53.8%	54.1%	55.0%	78.2%	46.6%	20.2%
Net Trans Surgeries Message More Likely	**-17.2%**	**-20.6%**	**-20.9%**	**-21.8%**	**-65.1%**	**-10.2%**	**42.3%**
Rubber Stamp Message More Likely	35.3%	34.5%	34.5%	34.5%	13.6%	38.1%	64.9%
Rubber Stamp Message Less Likely	49.1%	52.3%	52.6%	53.4%	78.1%	45.0%	16.5%
Net Rubber Stamp Message More Likely	**-13.8%**	**-17.8%**	**-18.1%**	**-18.9%**	**-64.5%**	**-6.9%**	**48.4%**

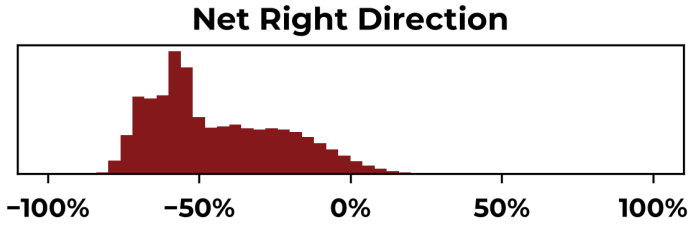
Toplines (cont.)

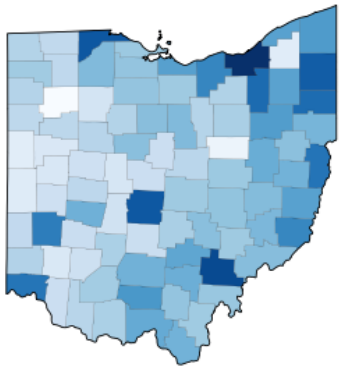
Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
Biden Vote Message More Likely	37.8%	37.0%	36.9%	36.8%	14.8%	42.0%	68.4%
Biden Vote Message Less Likely	48.3%	51.4%	51.8%	52.7%	77.3%	42.7%	16.4%
Net Biden Vote Message More Likely	**-10.5%**	**-14.5%**	**-14.9%**	**-15.9%**	**-62.5%**	**-0.7%**	**52.1%**
Illegals Message More Likely	38.3%	37.1%	37.0%	36.7%	13.7%	42.1%	70.7%
Illegals Message Less Likely	48.9%	52.3%	52.6%	53.9%	79.8%	43.8%	14.4%
Net Illegals Message More Likely	**-10.6%**	**-15.2%**	**-15.6%**	**-17.2%**	**-66.2%**	**-1.8%**	**56.3%**
Double Standards Message More Likely	28.3%	28.4%	28.4%	28.8%	12.6%	30.8%	51.4%
Double Standards Message Less Likely	52.7%	55.4%	55.6%	56.4%	78.2%	47.0%	24.9%
Net Double Standards Message More Likely	**-24.4%**	**-27.0%**	**-27.2%**	**-27.6%**	**-65.6%**	**-16.2%**	**26.5%**
Sanctuary Cities Message More Likely	36.4%	35.8%	35.9%	35.8%	13.5%	39.4%	68.3%
Sanctuary Cities Message Less Likely	49.3%	52.9%	53.3%	54.0%	79.9%	44.7%	15.7%
Net Sanctuary Cities Message More Likely	**-12.9%**	**-17.1%**	**-17.4%**	**-18.2%**	**-66.4%**	**-5.3%**	**52.6%**
Econ Impression Yes	34.5%	38.3%	38.6%	40.0%	62.8%	27.1%	6.7%
Econ Impression No	63.7%	60.0%	59.7%	58.3%	35.3%	70.9%	91.9%
Net Econ Impression Yes	**-29.2%**	**-21.6%**	**-21.0%**	**-18.3%**	**27.5%**	**-43.8%**	**-85.2%**
Vote Method Eday	57.5%	57.8%	57.8%	57.9%	66.9%	56.3%	44.5%
Vote Method Early In Person	20.5%	21.0%	21.0%	21.5%	18.0%	19.6%	26.4%
Vote Method Absentee	15.3%	15.8%	15.9%	15.8%	11.4%	17.0%	21.9%
Net Vote Method Eday	**21.7%**	**21.0%**	**20.9%**	**20.6%**	**37.5%**	**19.8%**	**-3.8%**
Ideo Maga Conservative	14.8%	16.6%	16.8%	17.4%	27.0%	11.4%	3.3%
Ideo Traditional Conservative	24.3%	26.3%	26.5%	27.2%	40.9%	22.3%	6.0%
Ideo Moderate	24.6%	24.7%	24.7%	24.8%	17.6%	26.1%	34.9%
Ideo Liberal	8.4%	8.4%	8.4%	8.5%	3.1%	8.3%	16.6%
Ideo Progressive	7.8%	7.1%	7.1%	6.9%	2.6%	7.2%	14.0%
Ideo Dem Socialist	10.2%	8.4%	8.2%	7.6%	2.3%	10.5%	16.6%
Net Conservative	**12.7%**	**19.0%**	**19.6%**	**21.6%**	**59.9%**	**7.6%**	**-38.0%**
R Party	38.4%	43.3%	43.8%	45.7%	72.1%	30.6%	5.9%
D Party	29.9%	28.2%	28.1%	27.7%	4.8%	24.1%	66.7%
Net Party R	**8.6%**	**15.2%**	**15.8%**	**18.0%**	**67.4%**	**6.5%**	**-60.8%**

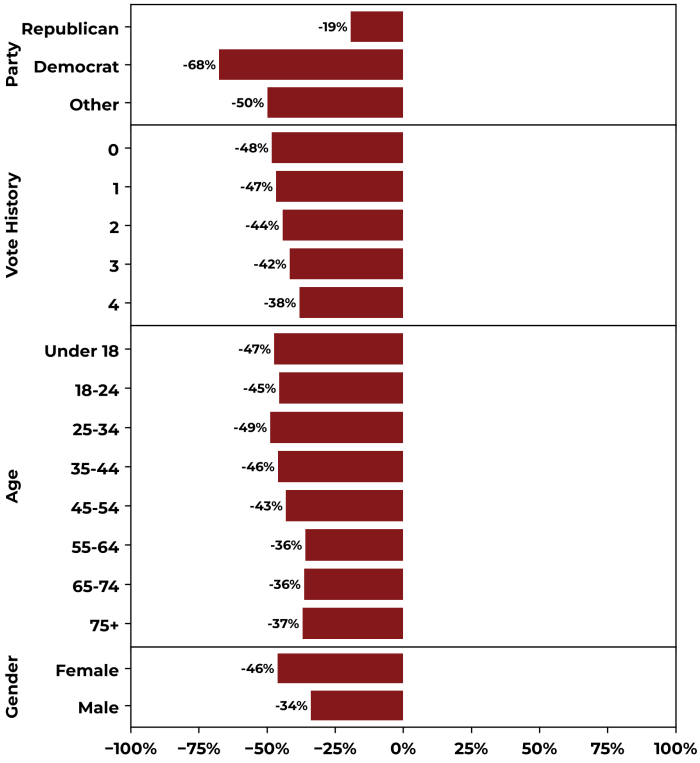
Now thinking about the state. Do you believe the state of Ohio is headed in the right direction or has it gotten off on the wrong track?

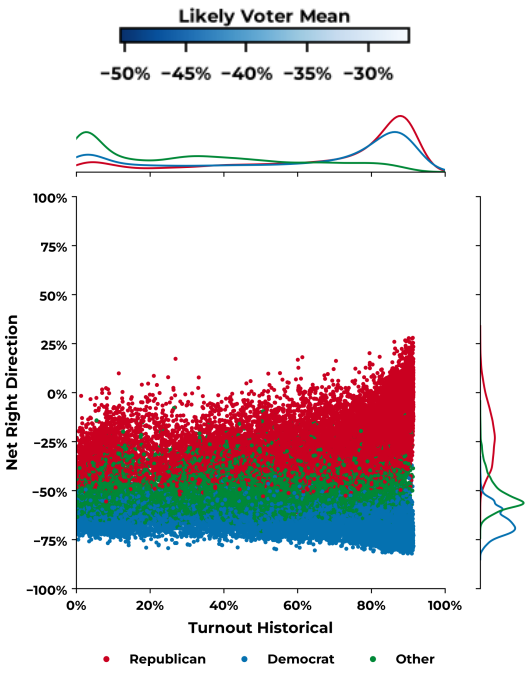
Question Model Toplines

Model	All Voters	Likely Voters
Right Direction	23.6%	25.6%
Wrong Track	67.9%	65.8%
Net Right Direction	**-44.2%**	**-40.3%**





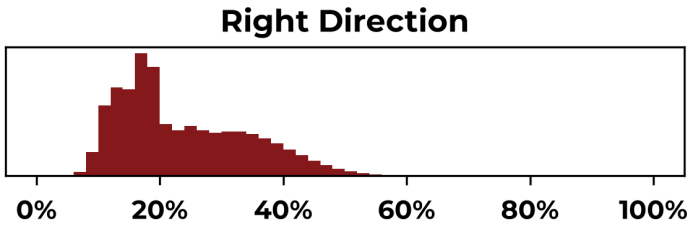


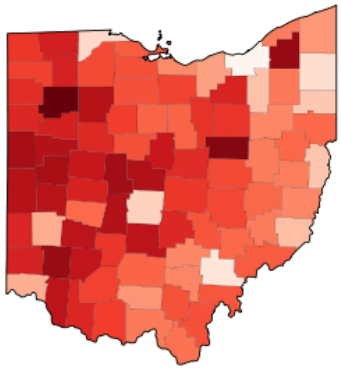


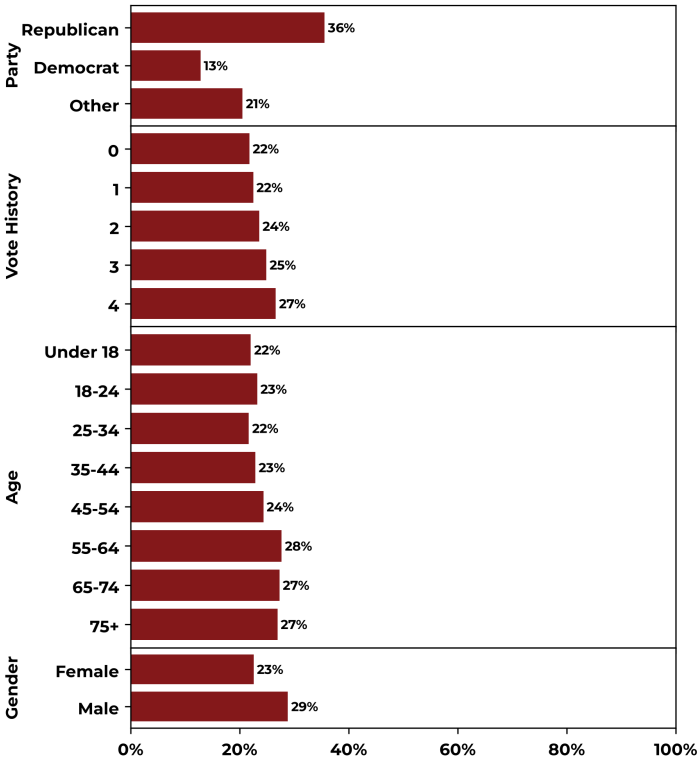
[Right Direction] Right Direction

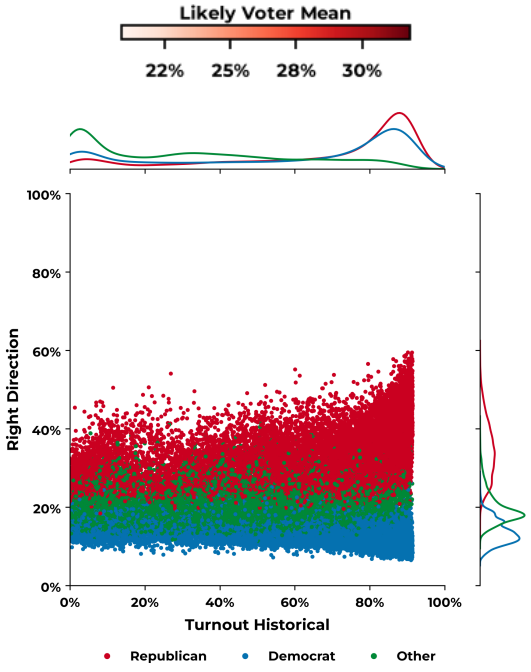
Toplines

All Voters	Likely Voters
23.6%	25.6%





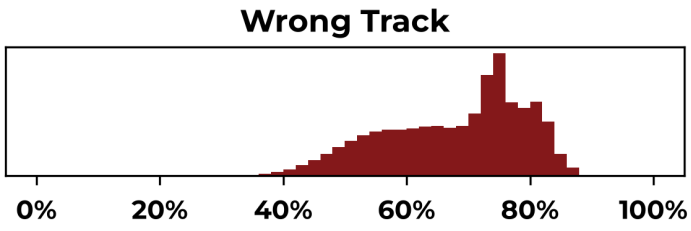


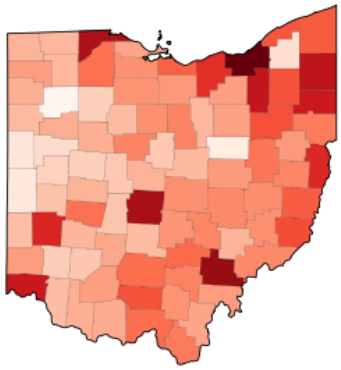


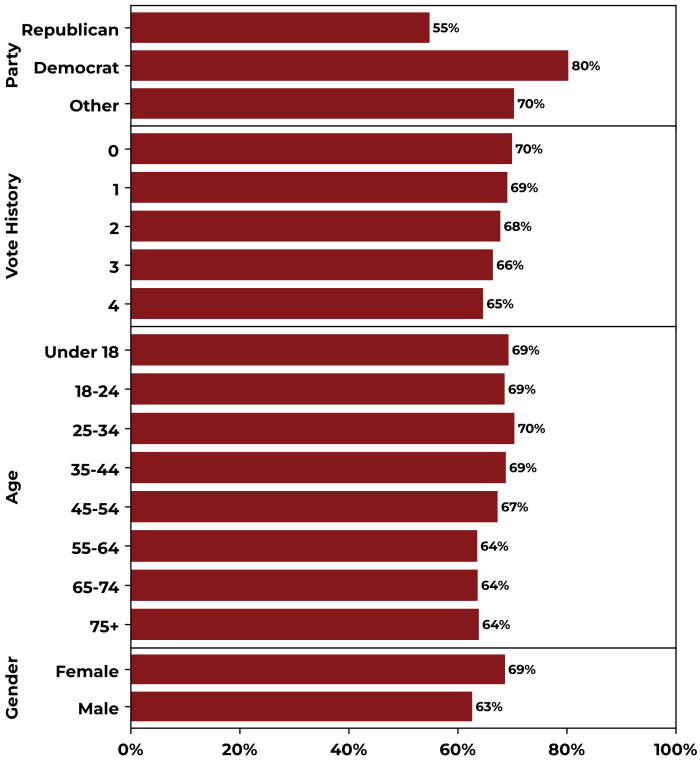
[Wrong Track] Wrong Track

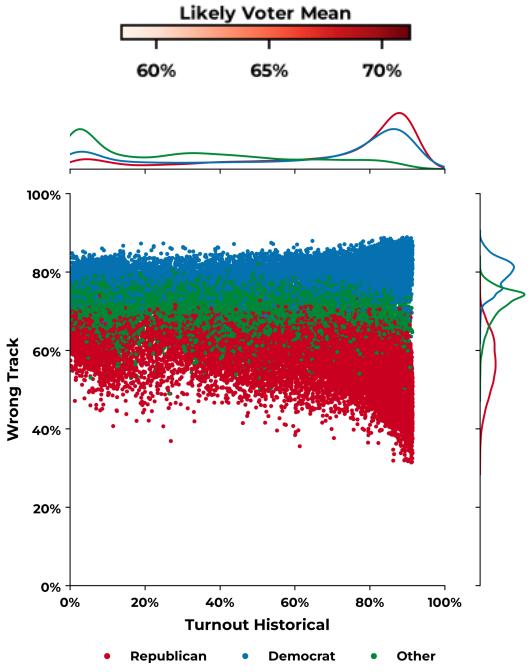
Toplines

All Voters	Likely Voters
67.9%	65.8%





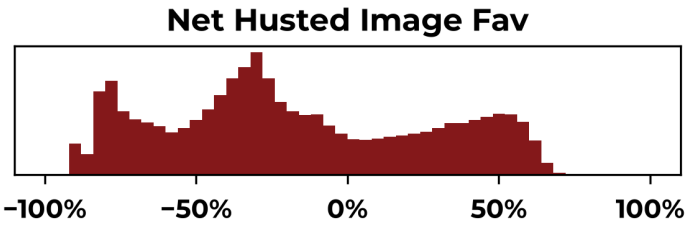


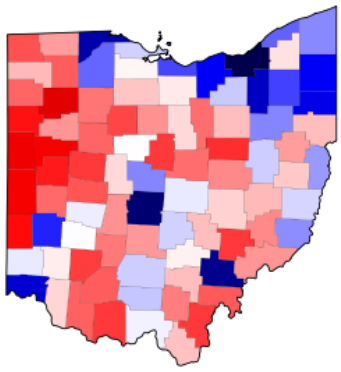


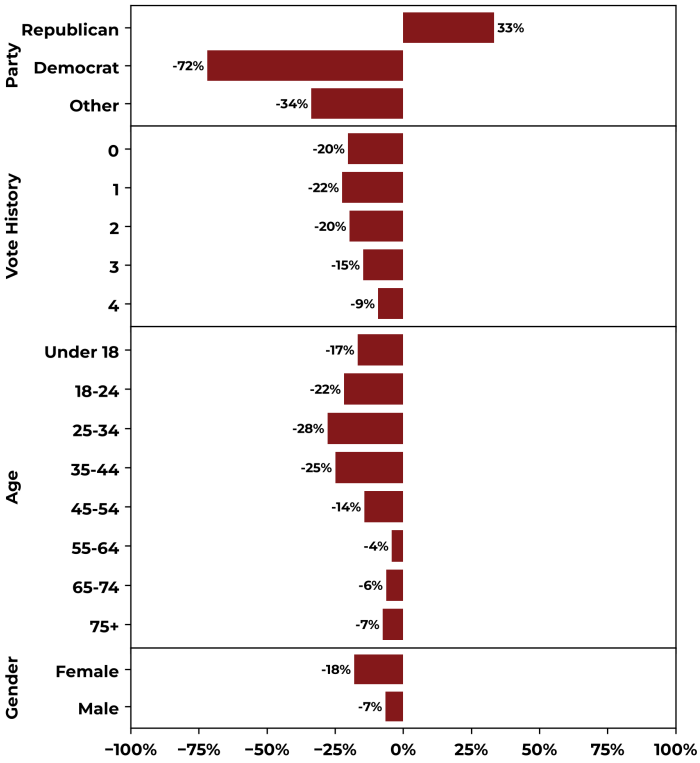
Now, I am going to read you a list of individuals. After I read each one, please tell me if you have a favorable or unfavorable impression of that individual. If I read one you have never heard of, just tell me and we'll move on to the next question: Jon Husted

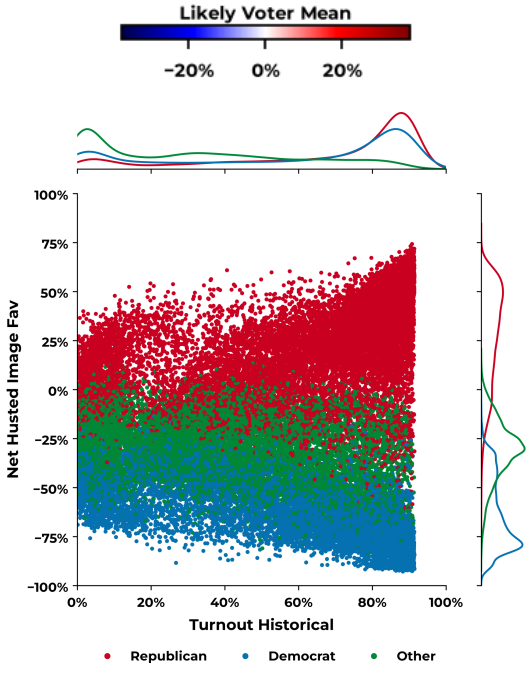
Question Model Toplines

Model	All Voters	Likely Voters
Husted Image Fav	34.0%	38.8%
Husted Image Unfav	51.5%	51.3%
Net Husted Image Fav	**-17.5%**	**-12.5%**





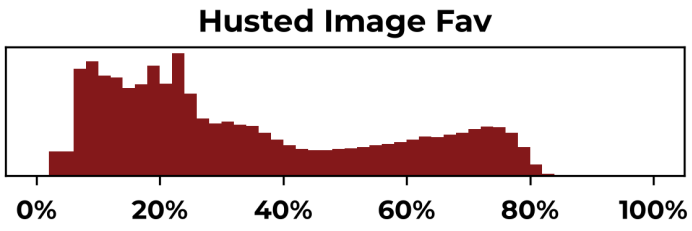


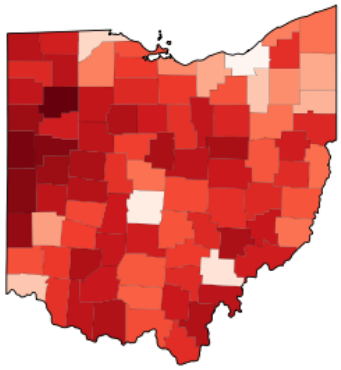


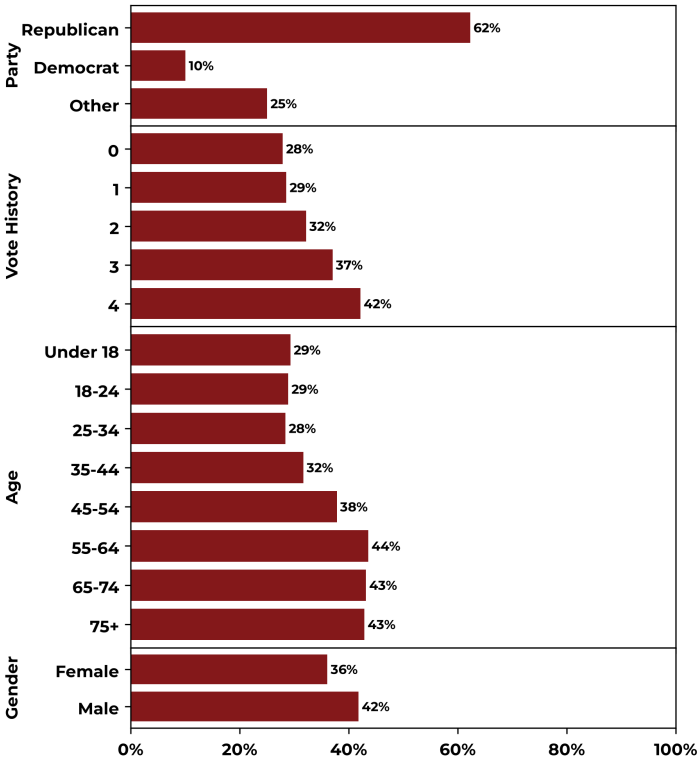
[Husted Image Fav] Very Favorable & Somewhat Favorable

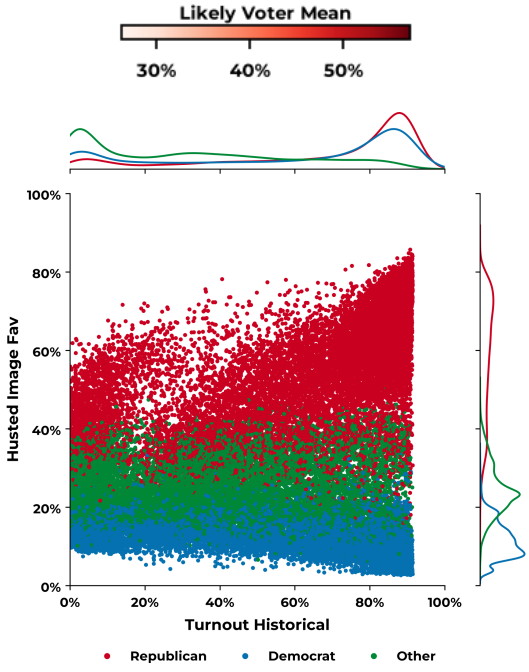
Toplines

All Voters	Likely Voters
34.0%	38.8%





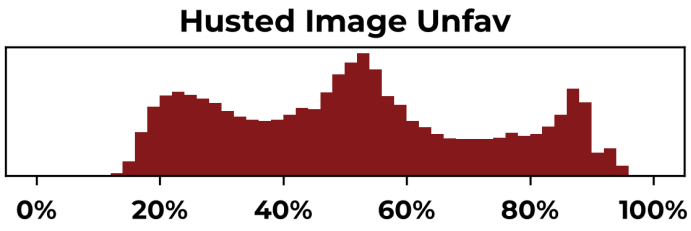


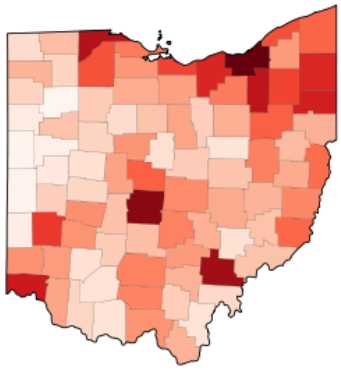


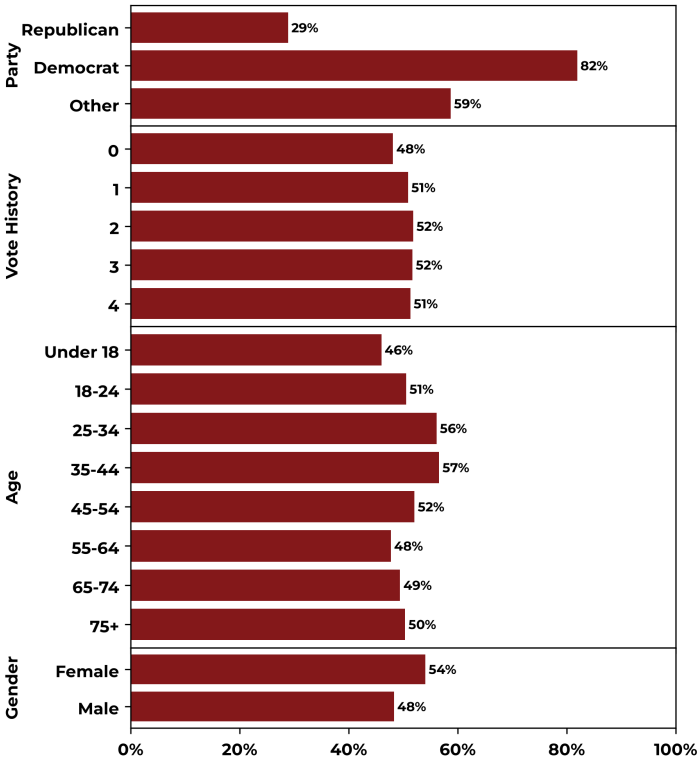
[Husted Image Unfav] Somewhat Unfavorable & Very Unfavorable

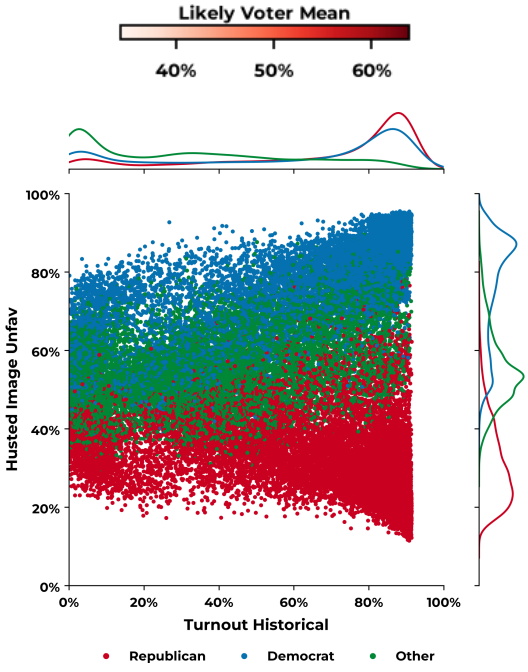
Toplines

All Voters	Likely Voters
51.5%	51.3%





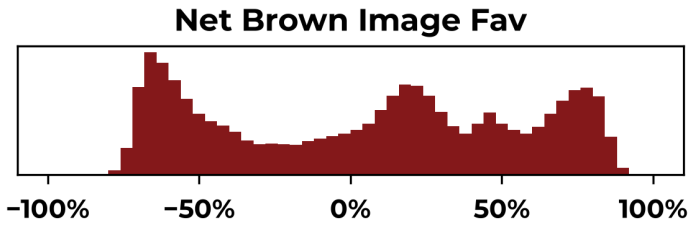


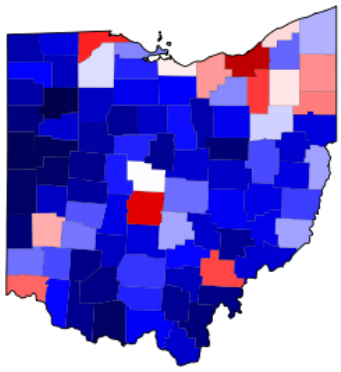


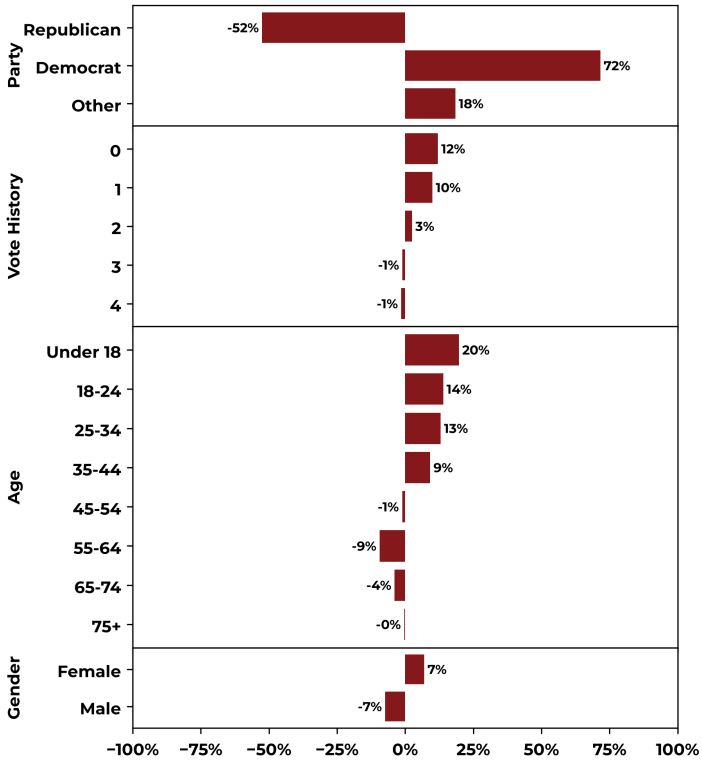
Now, I am going to read you a list of individuals. After I read each one, please tell me if you have a favorable or unfavorable impression of that individual. If I read one you have never heard of, just tell me and we'll move on to the next question: Sherrod Brown

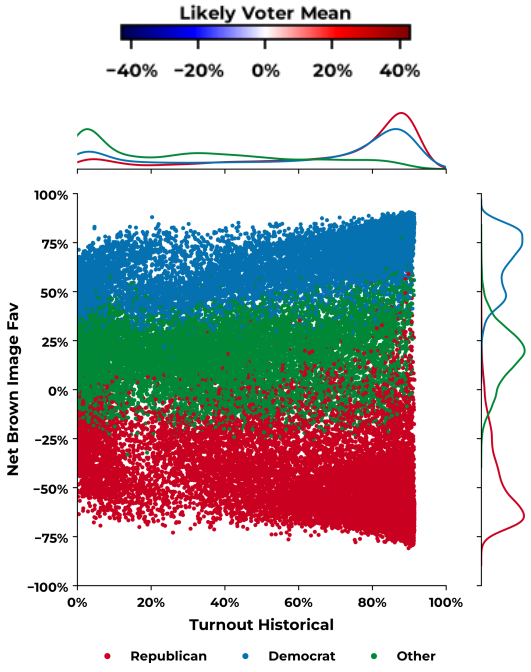
Question Model Toplines

Model	All Voters	Likely Voters
Brown Image Fav	48.5%	47.1%
Brown Image Unfav	43.0%	46.8%
Net Brown Image Fav	**5.5%**	**0.2%**





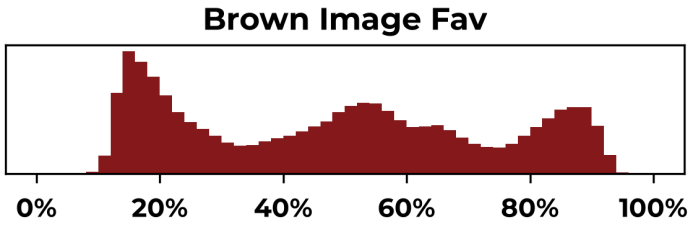


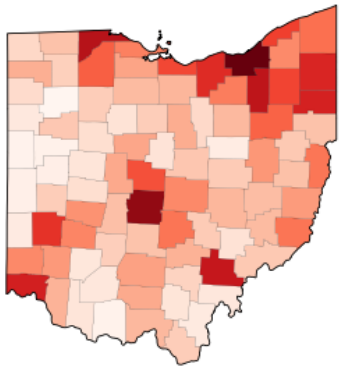


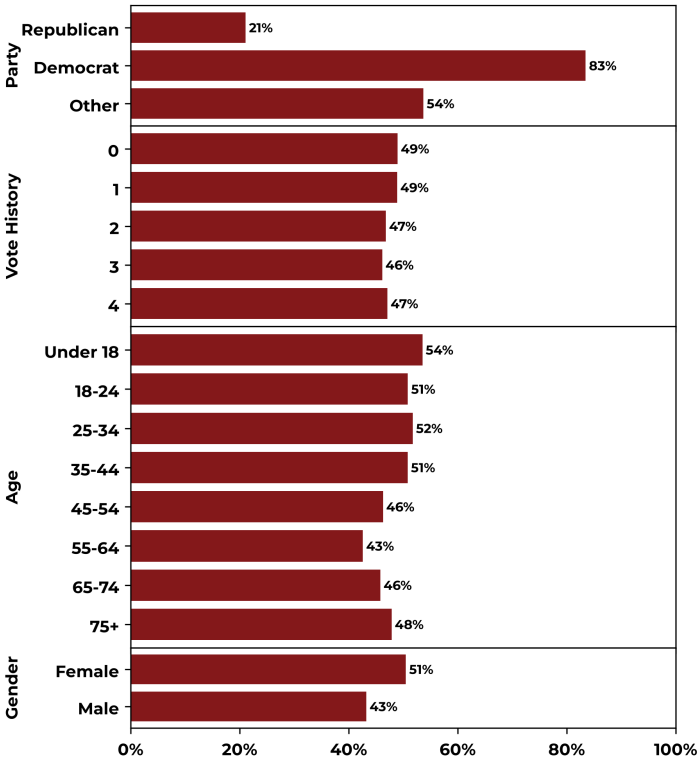
[Brown Image Fav] Very Favorable & Somewhat Favorable

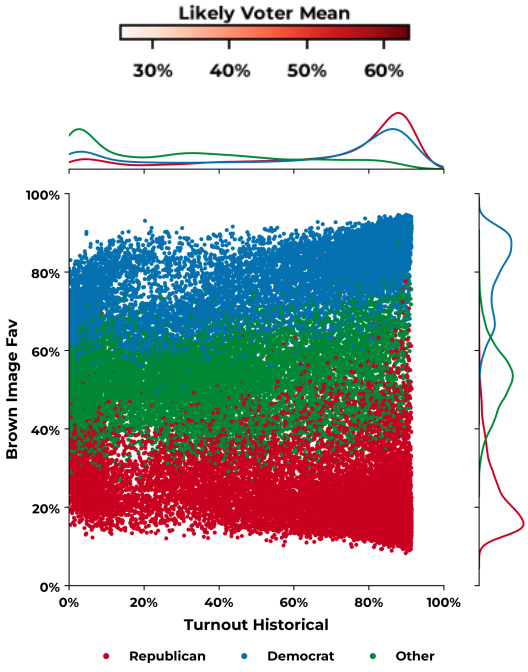
Toplines

All Voters	Likely Voters
48.5%	47.1%





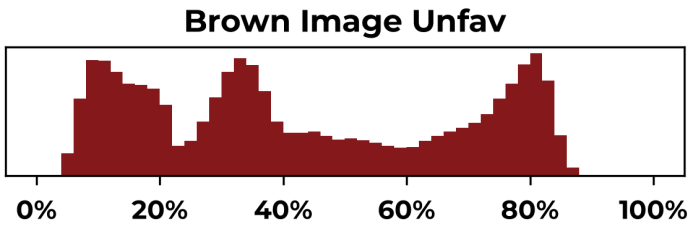


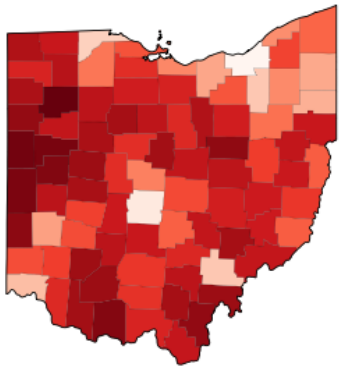


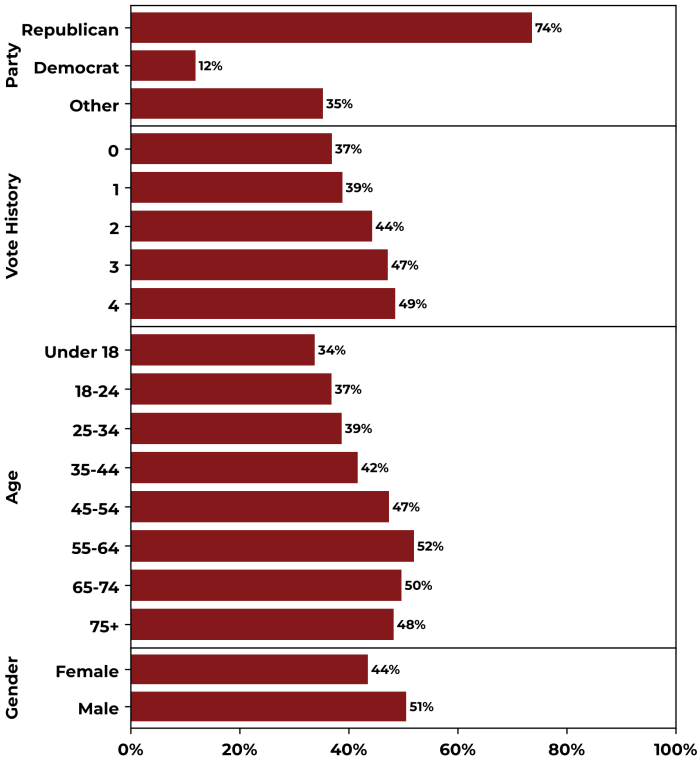
[Brown Image Unfav] Somewhat Unfavorable & Very Unfavorable

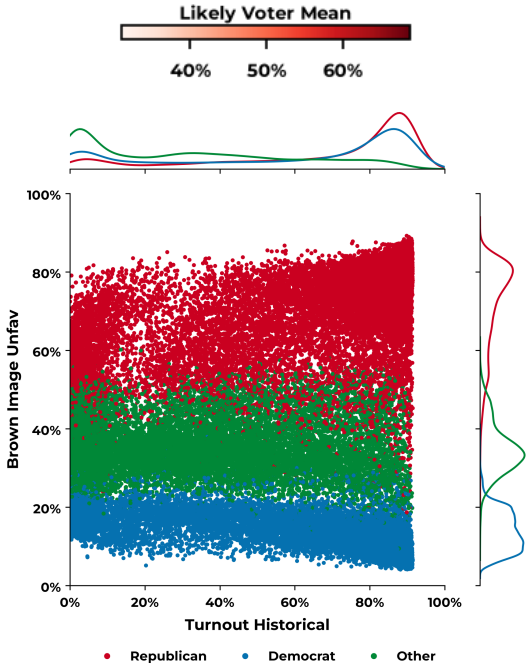
Toplines

All Voters	Likely Voters
43.0%	46.8%





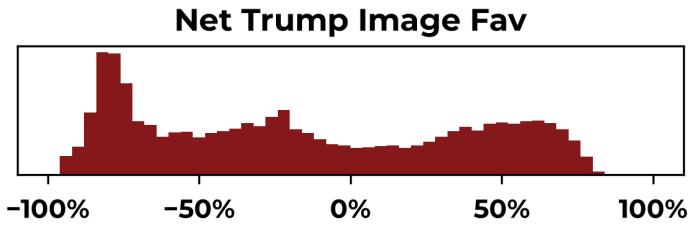


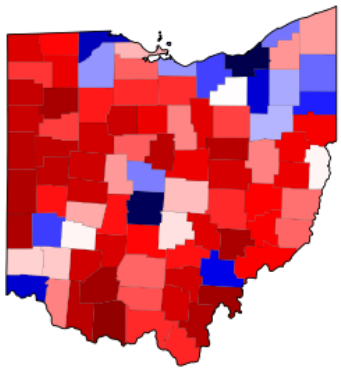


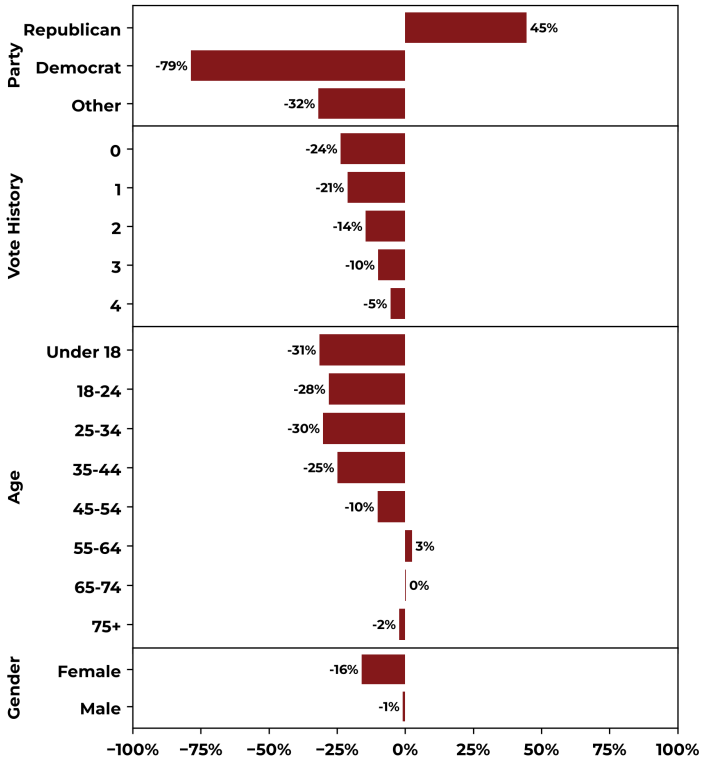
Now, I am going to read you a list of individuals. After I read each one, please tell me if you have a favorable or unfavorable impression of that individual. If I read one you have never heard of, just tell me and we'll move on to the next question: Donald Trump

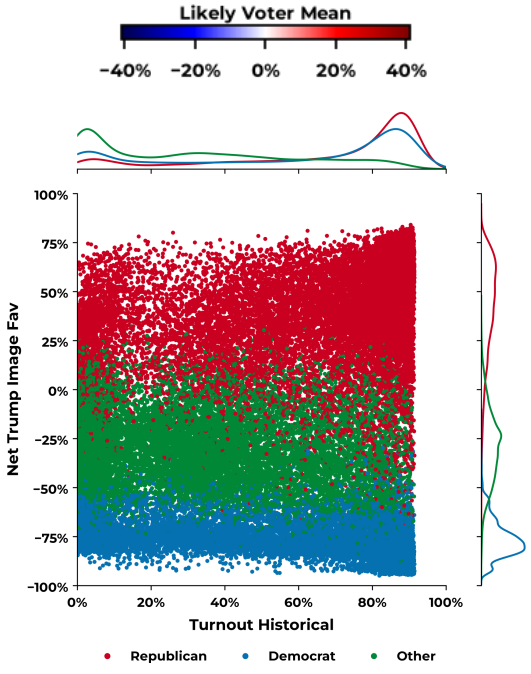
Question Model Toplines

Model	All Voters	Likely Voters
Trump Image Fav	41.2%	44.7%
Trump Image Unfav	56.6%	53.5%
Net Trump Image Fav	**-15.4%**	**-8.8%**





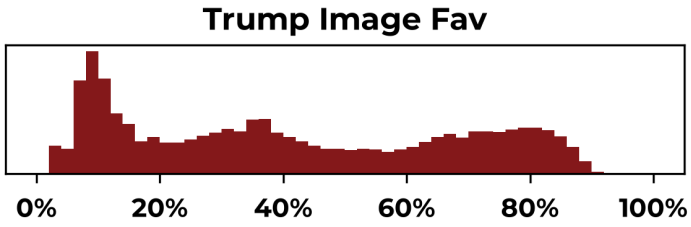


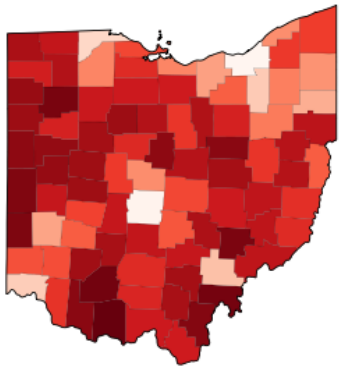


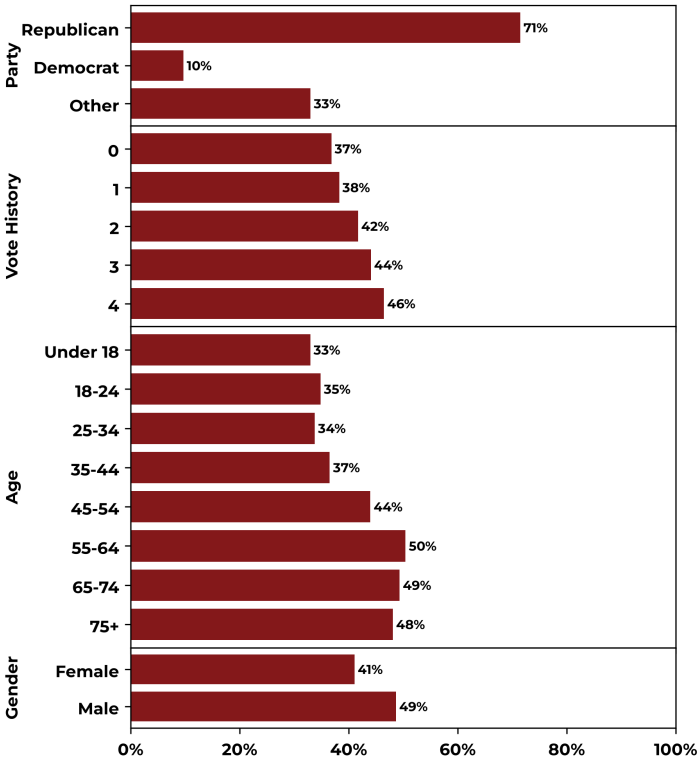
[Trump Image Fav] Very Favorable & Somewhat Favorable

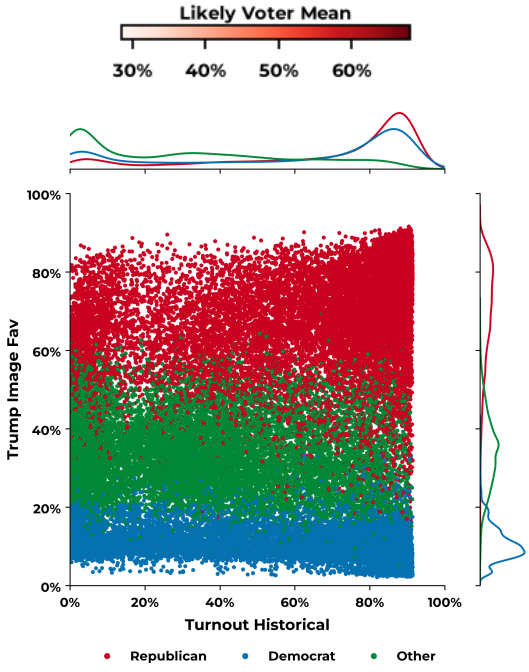
Toplines

All Voters	Likely Voters
41.2%	44.7%





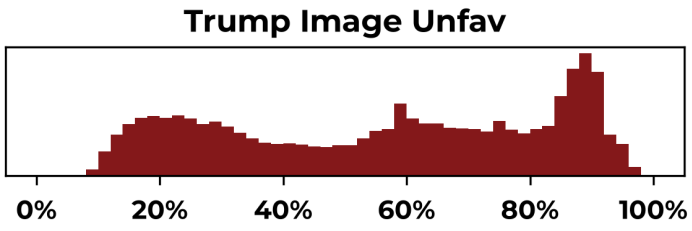


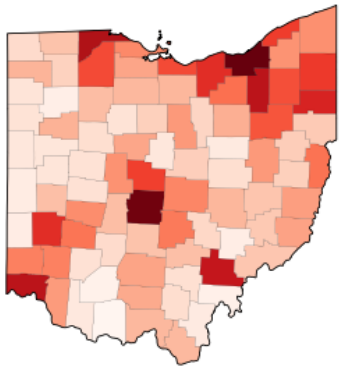


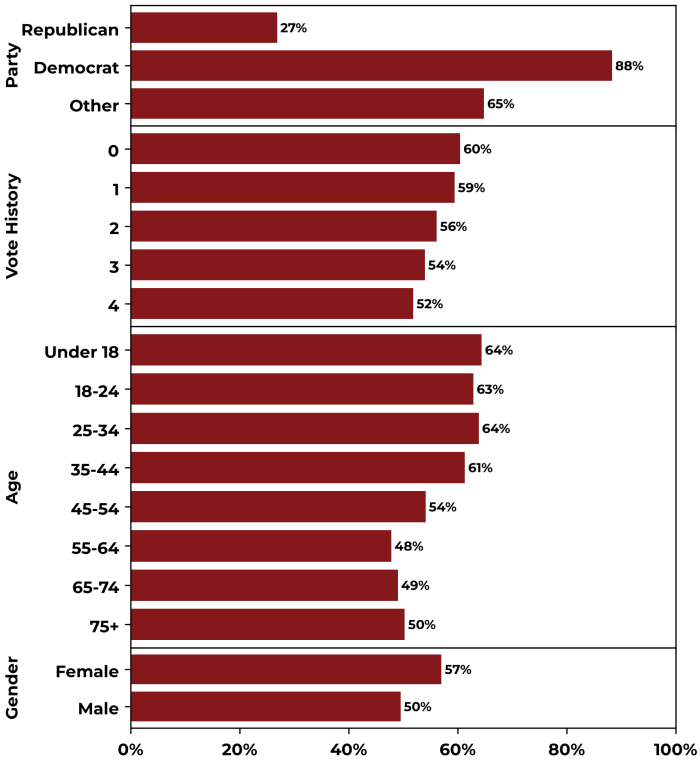
[Trump Image Unfav] Somewhat Unfavorable & Very Unfavorable

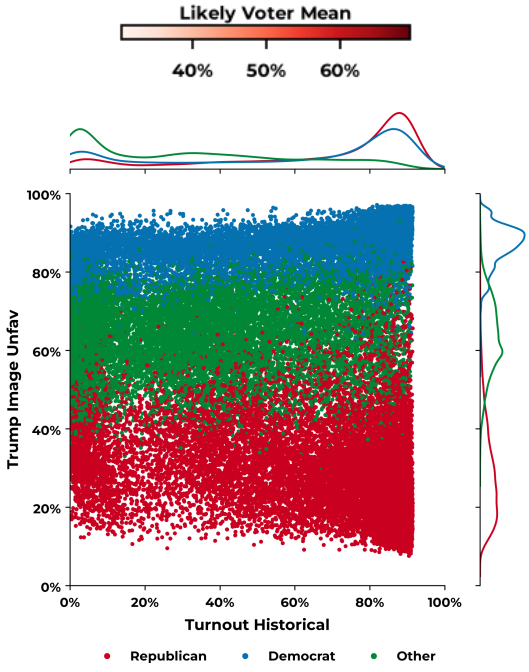
Toplines

All Voters	Likely Voters
56.6%	53.5%





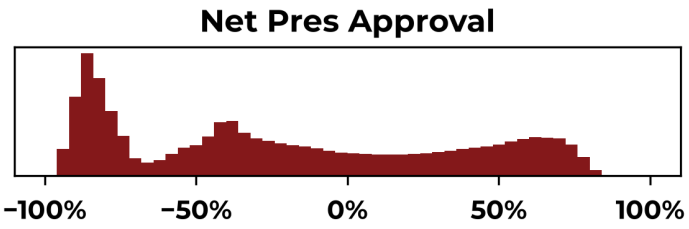


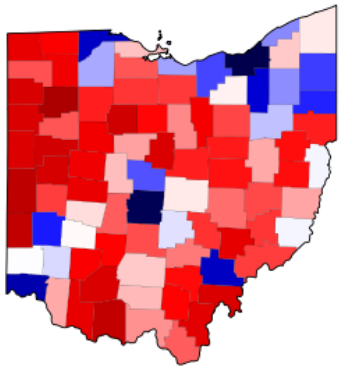


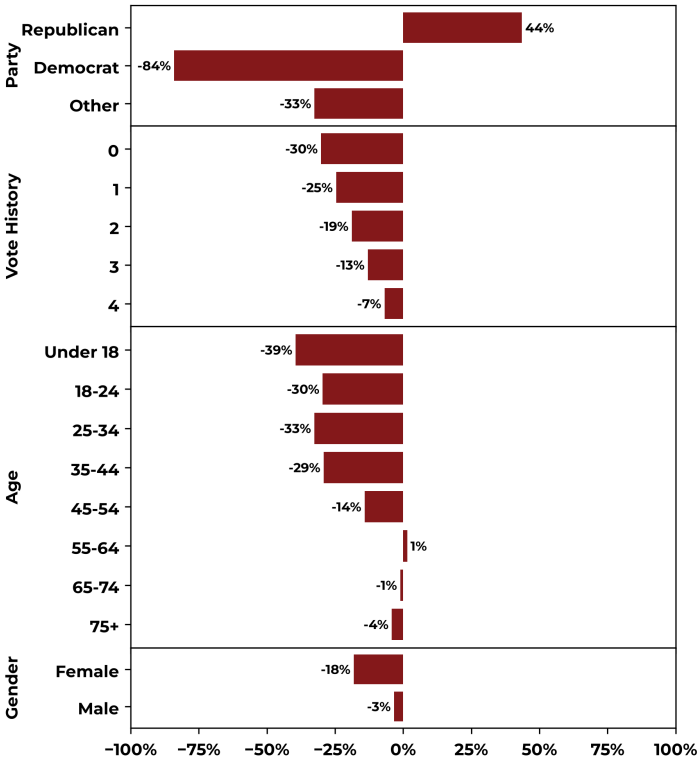
Next, I am going to read you a list of individuals. After I read each one, please tell me if you approve or disapprove of the job they are doing: President Donald Trump

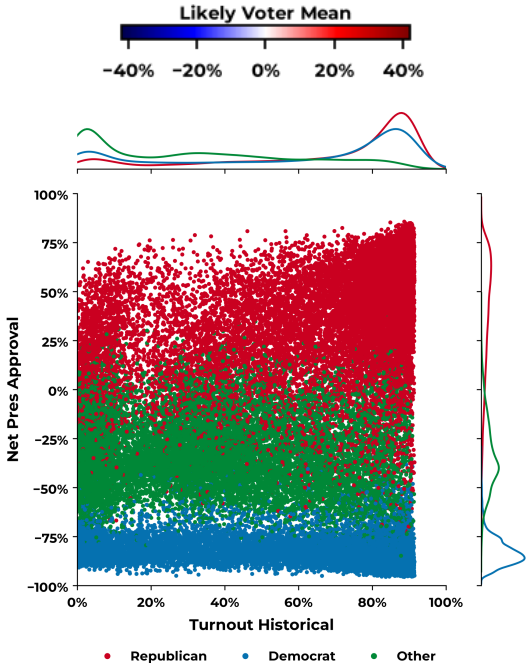
Question Model Toplines

Model	All Voters	Likely Voters
Pres Approval	39.3%	43.8%
Pres Disapproval	59.1%	55.0%
Net Pres Approval	**-19.9%**	**-11.2%**





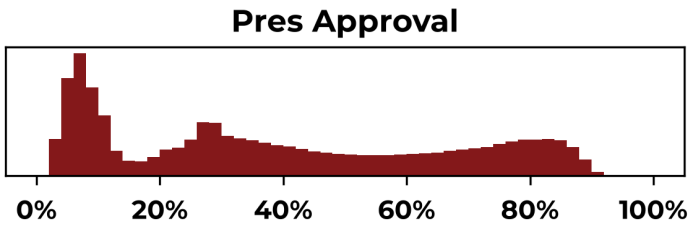


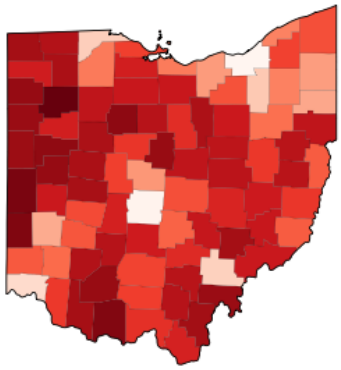


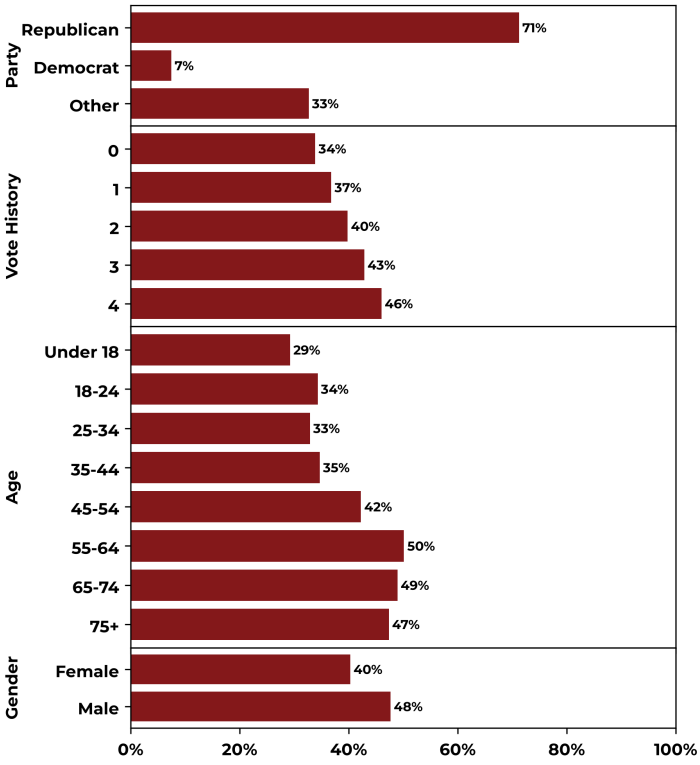
[Pres Approval] Strongly Approve & Somewhat Approve

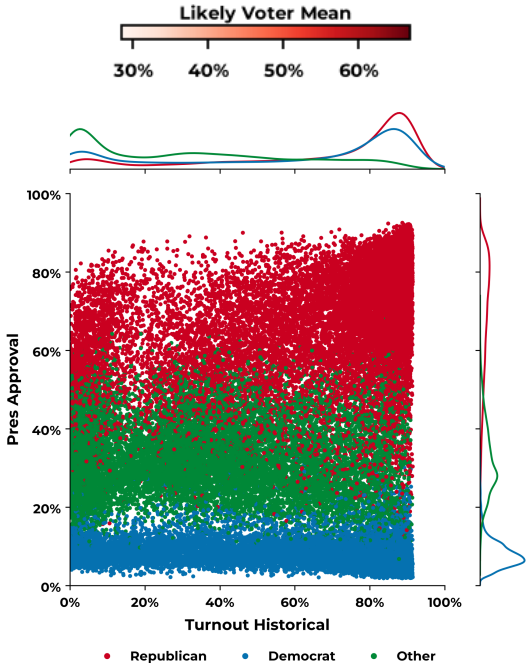
Toplines

All Voters	Likely Voters
39.3%	43.8%





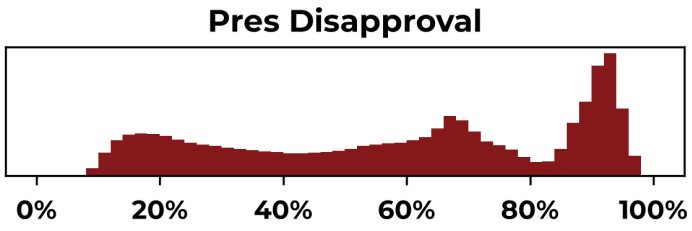


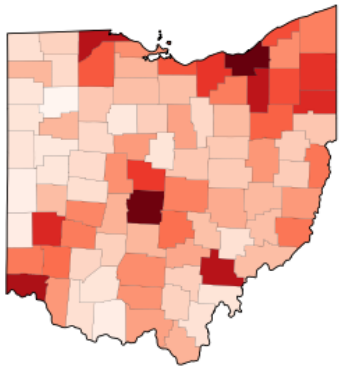


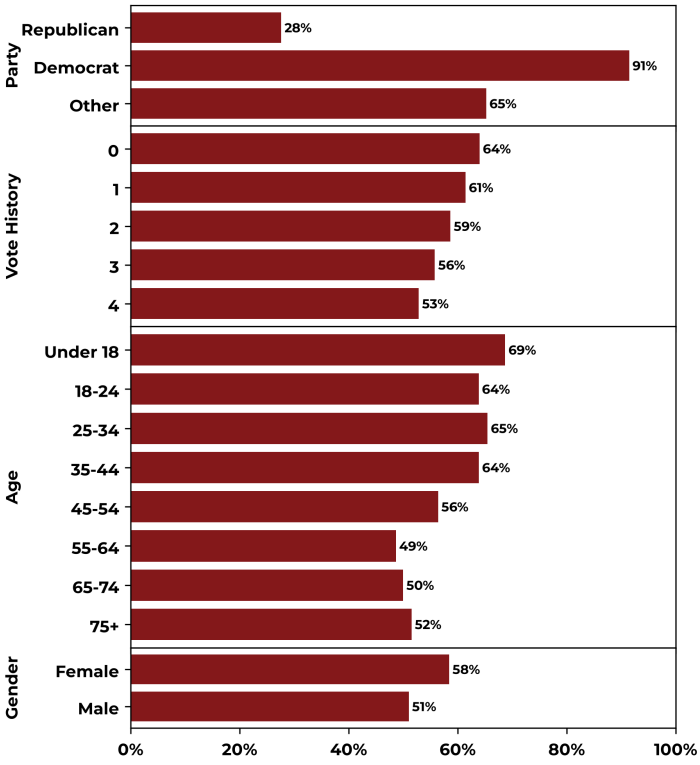
[Pres Disapproval] Somewhat Disapprove & Strongly Disapprove

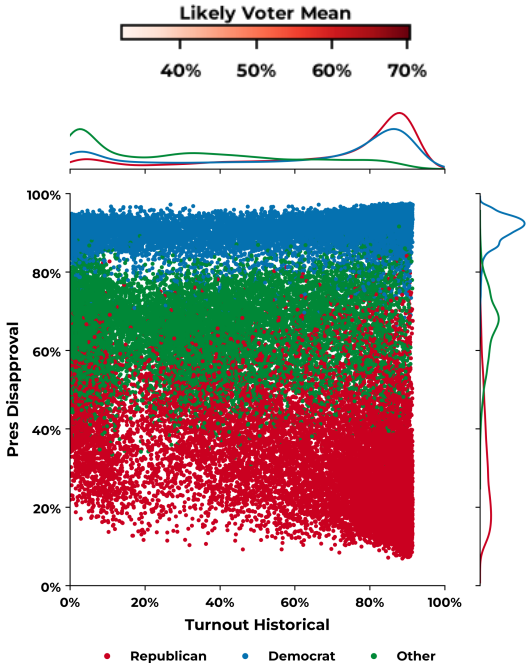
Toplines

All Voters	Likely Voters
59.1%	55.0%





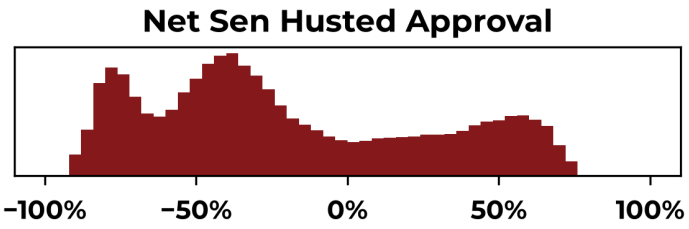


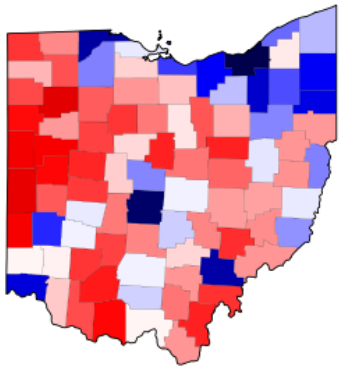


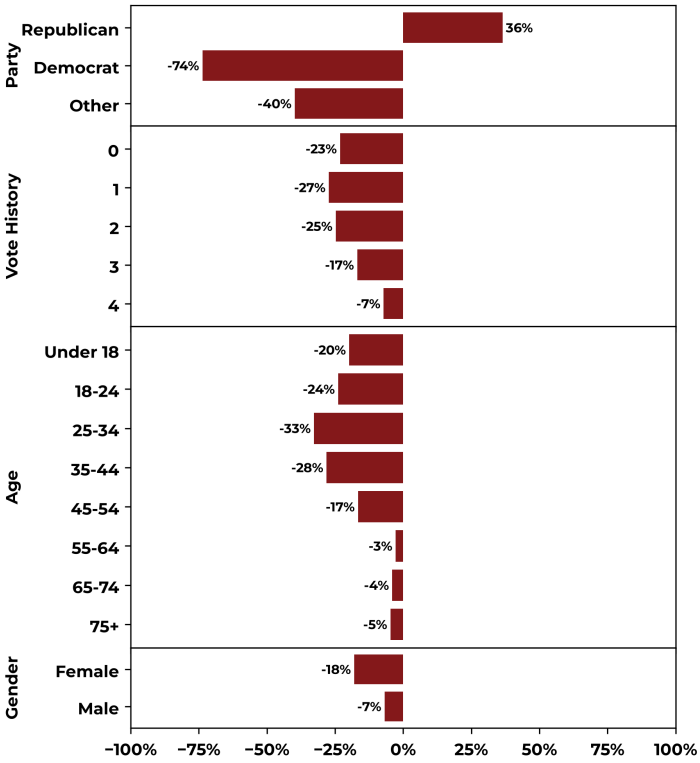
Next, I am going to read you a list of individuals. After I read each one, please tell me if you approve or disapprove of the job they are doing: Senator Jon Husted

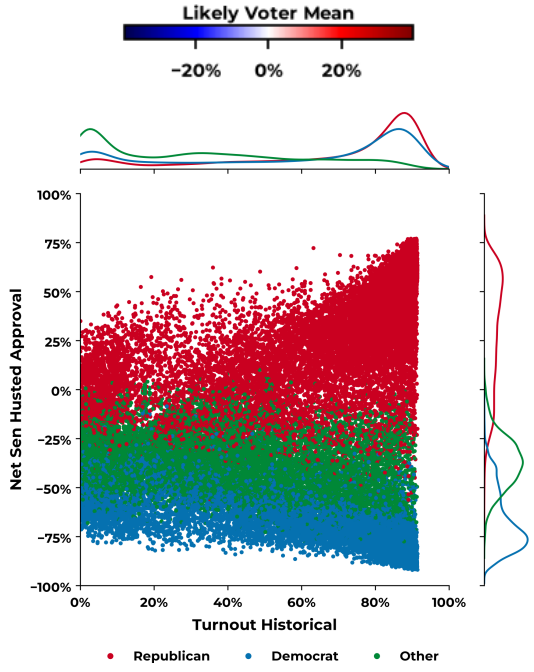
Question Model Toplines

Model	All Voters	Likely Voters
Sen Husted Approval	32.9%	38.5%
Sen Husted Disapproval	52.8%	51.2%
Net Sen Husted Approval	**-19.9%**	**-12.7%**





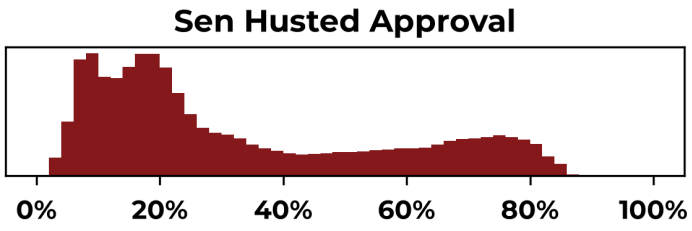


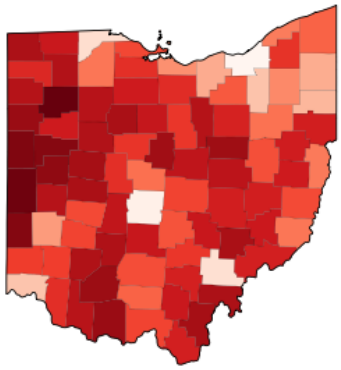


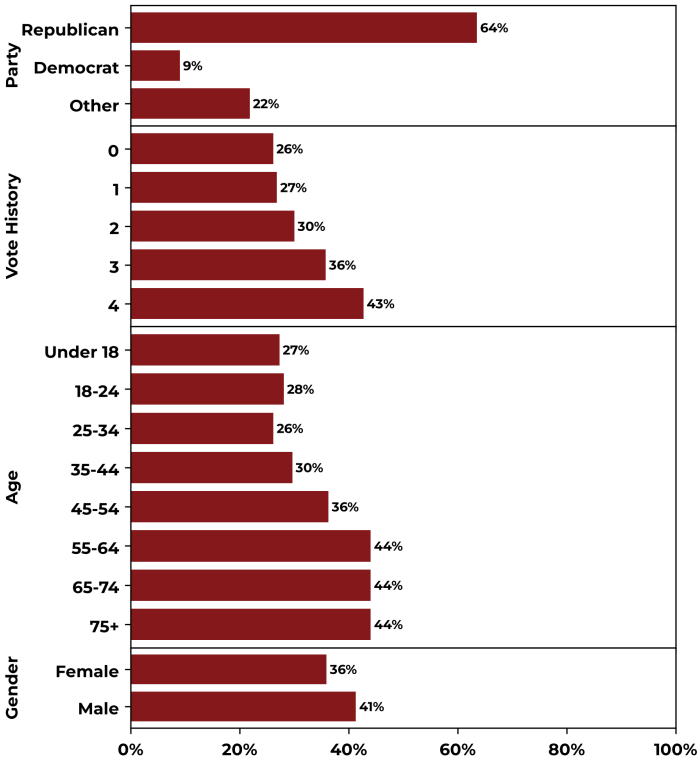
[Sen Husted Approval] Strongly Approve & Somewhat Approve

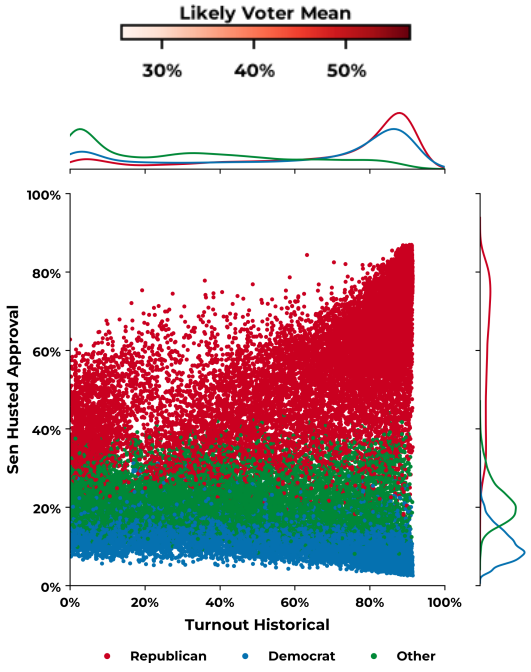
Toplines

All Voters	Likely Voters
32.9%	38.5%





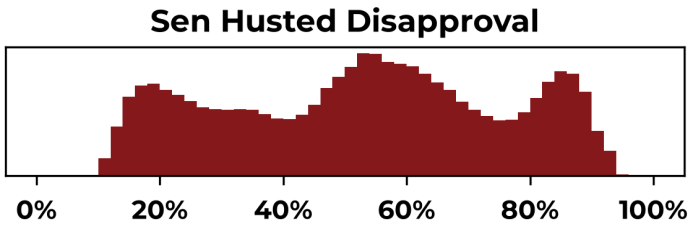


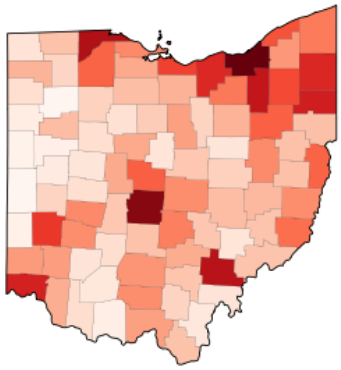


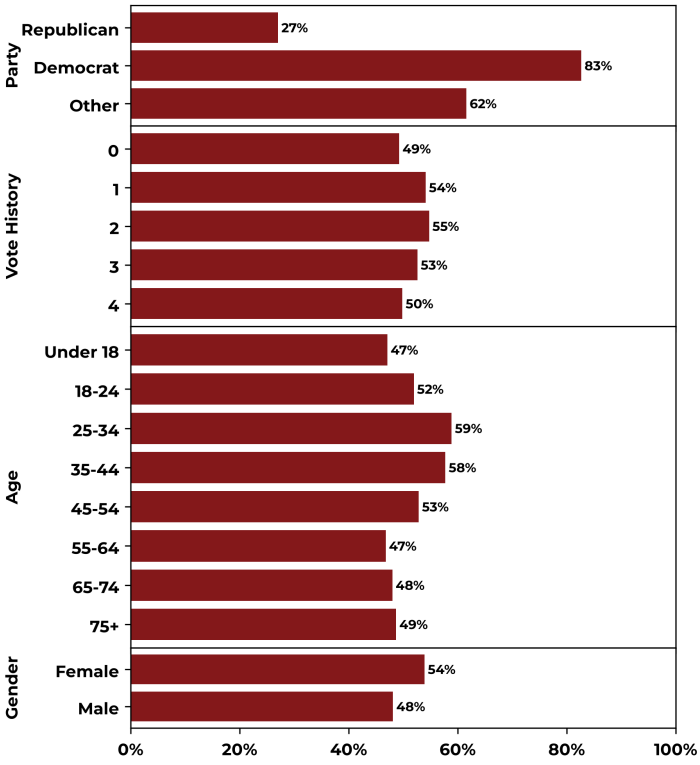
[Sen Husted Disapproval] Somewhat Disapprove & Strongly Disapprove

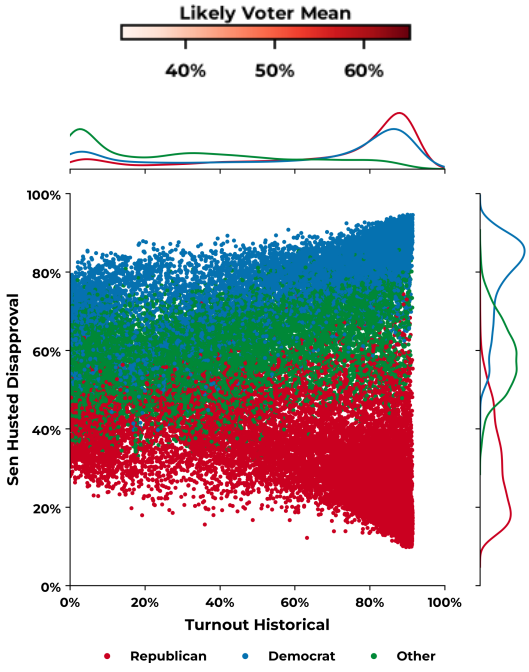
Toplines

All Voters	Likely Voters
52.8%	51.2%





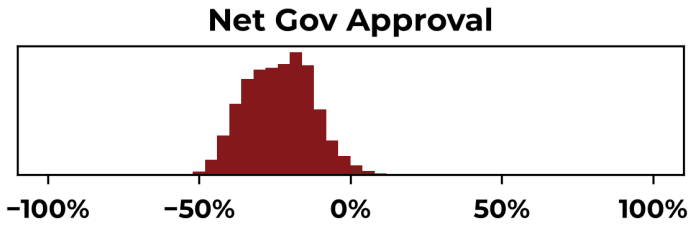


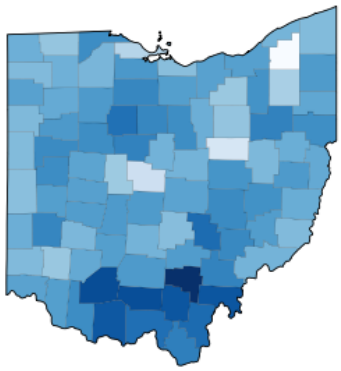


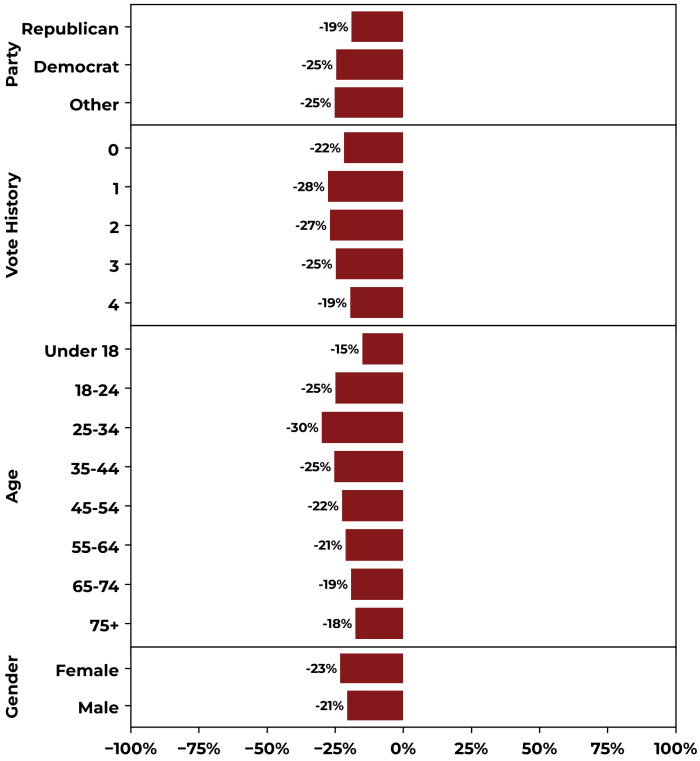
Governor Mike Dewine

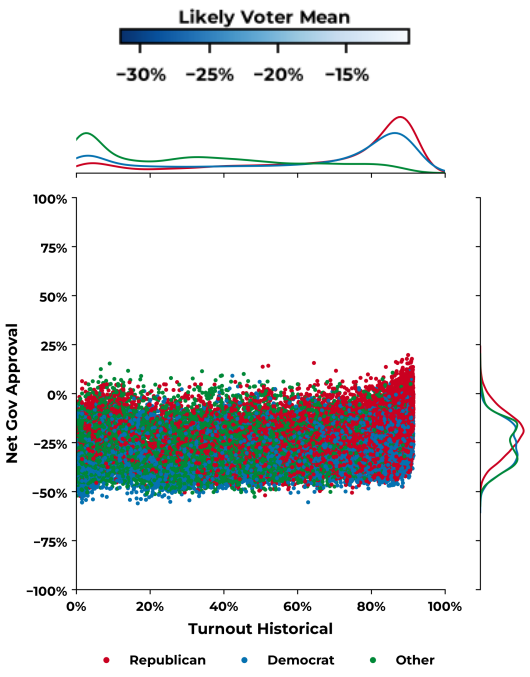
Question Model Toplines

Model	All Voters	Likely Voters
Gov Approval	35.3%	36.7%
Gov Disapproval	58.8%	58.5%
Net Gov Approval	**-23.5%**	**-21.9%**





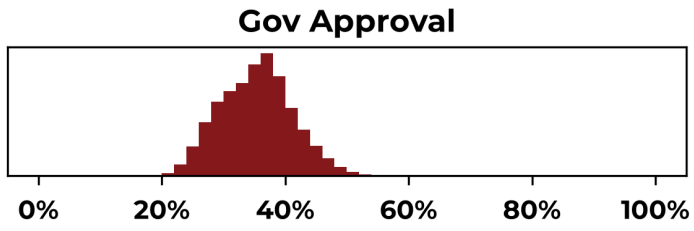


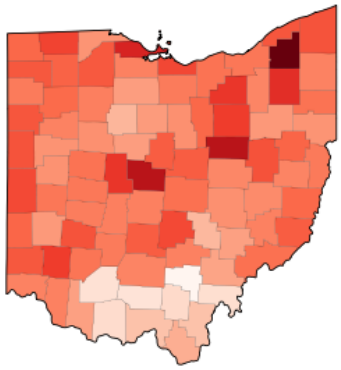


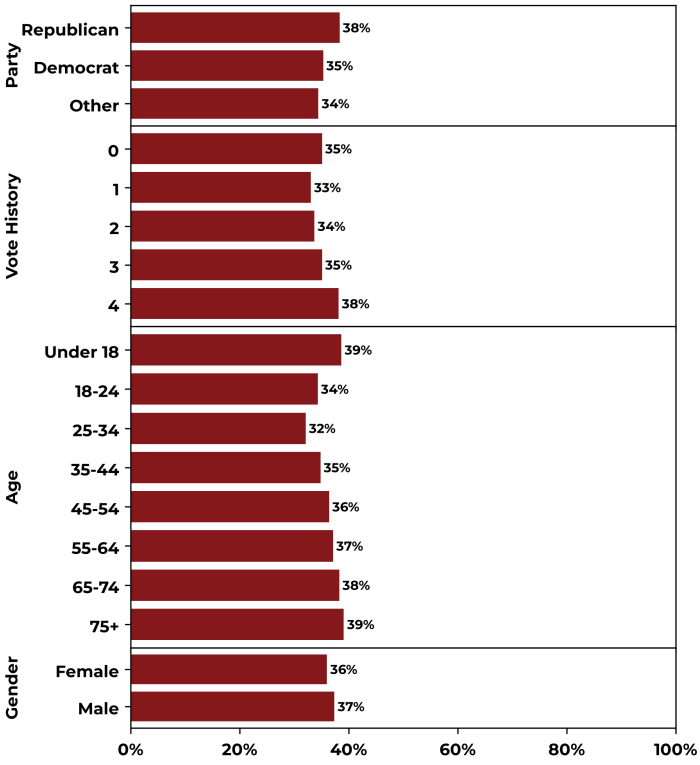
[Gov Approval] Strongly Approve & Somewhat Approve

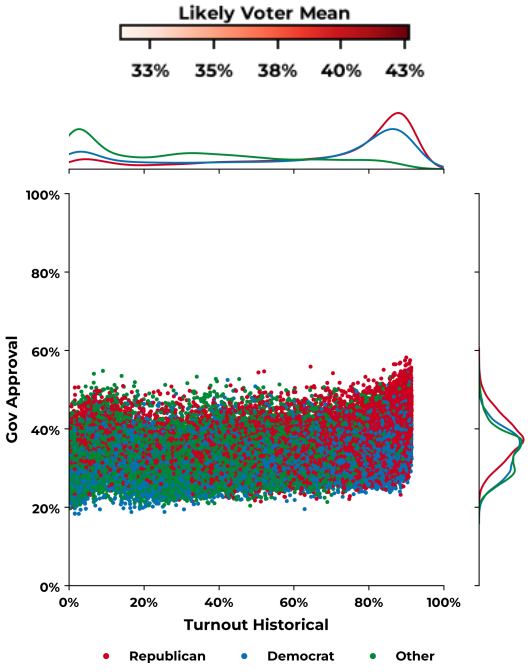
Toplines

All Voters	Likely Voters
35.3%	36.7%





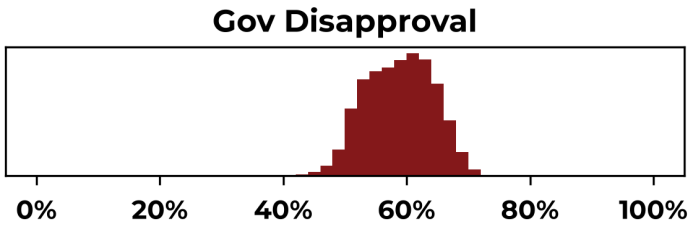


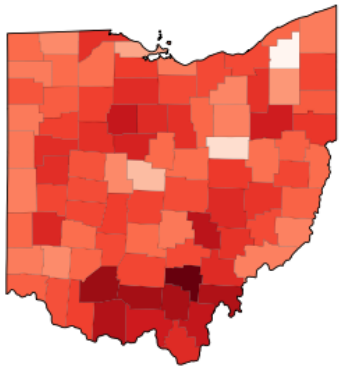


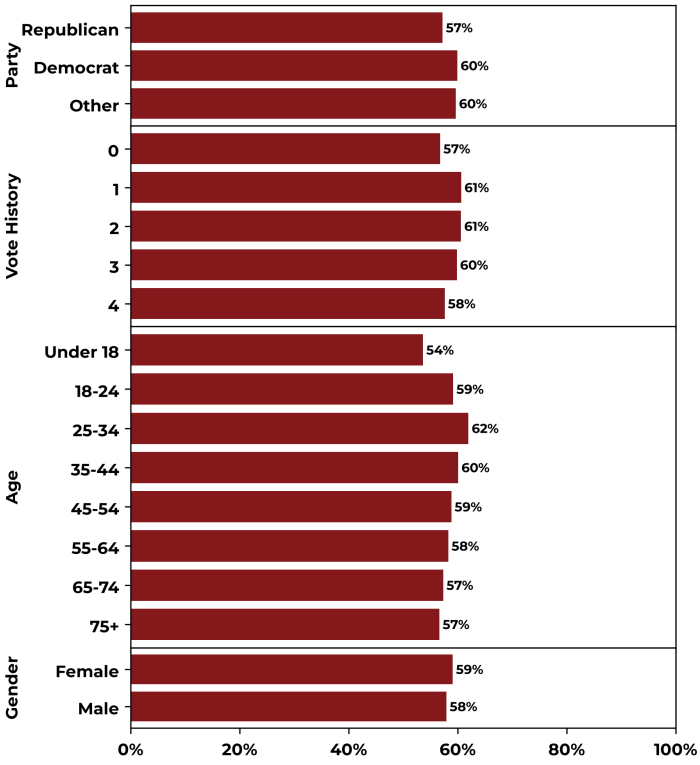
[Gov Disapproval] Somewhat Disapprove & Strongly Disapprove

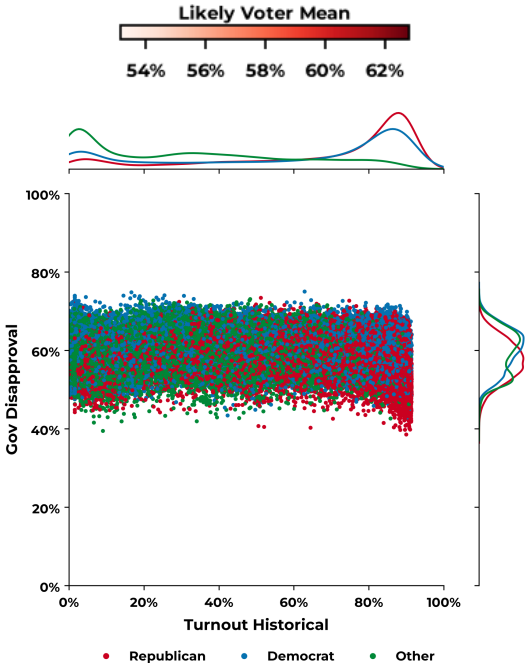
Toplines

All Voters	Likely Voters
58.8%	58.5%





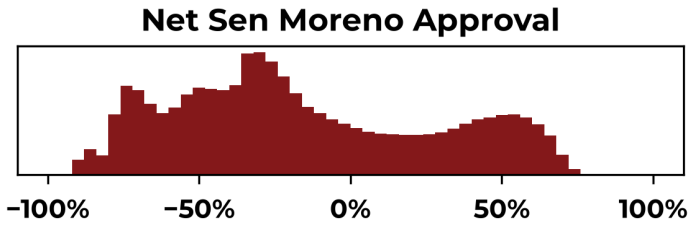


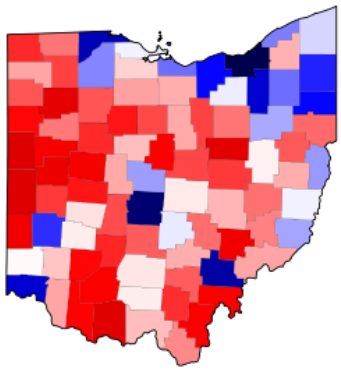


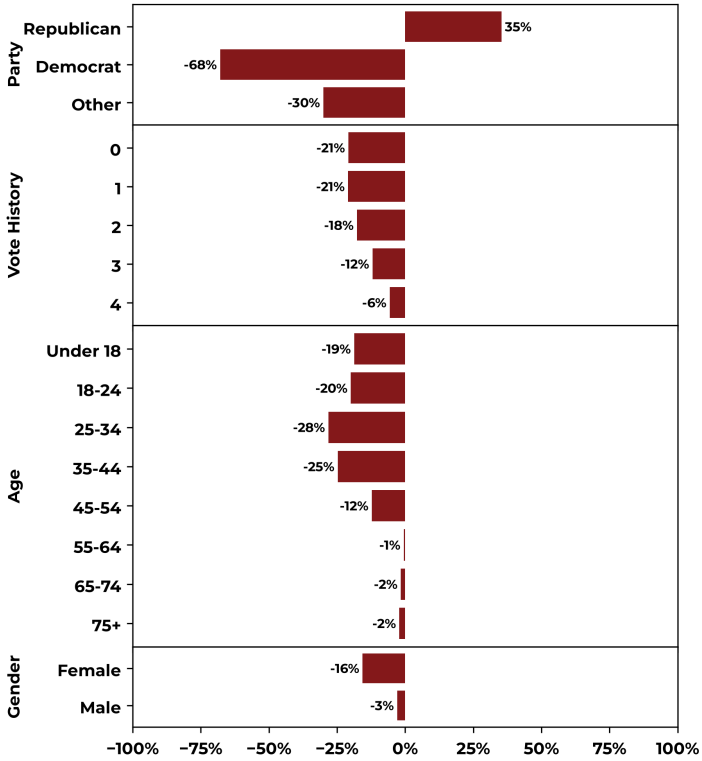
Senator Bernie Moreno

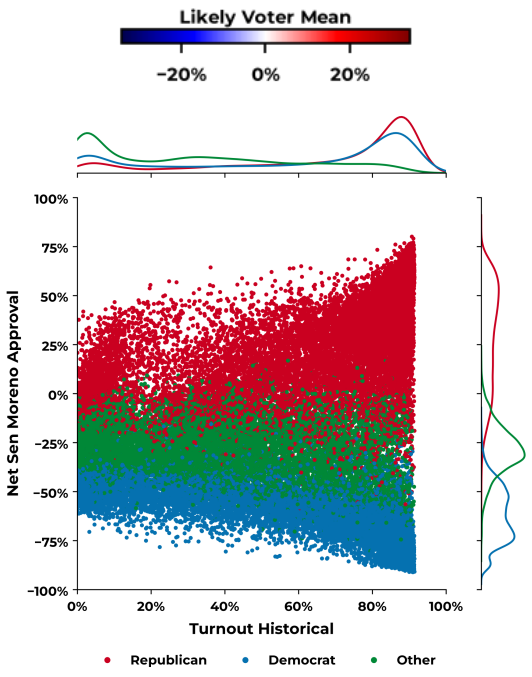
Question Model Toplines

Model	All Voters	Likely Voters
Sen Moreno Approval	33.8%	38.9%
Sen Moreno Disapproval	49.5%	48.5%
Net Sen Moreno Approval	**-15.8%**	**-9.6%**





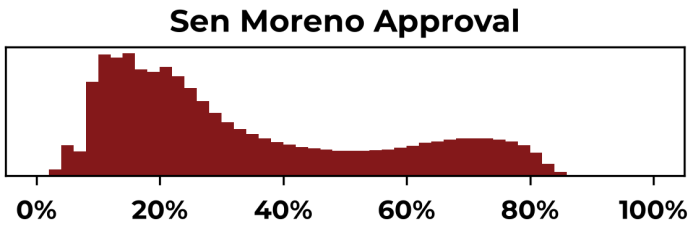


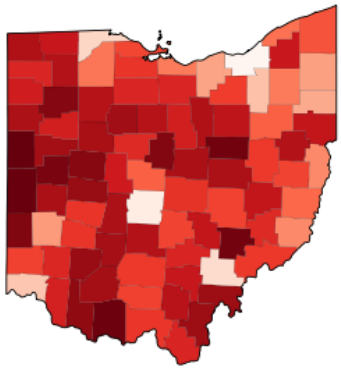


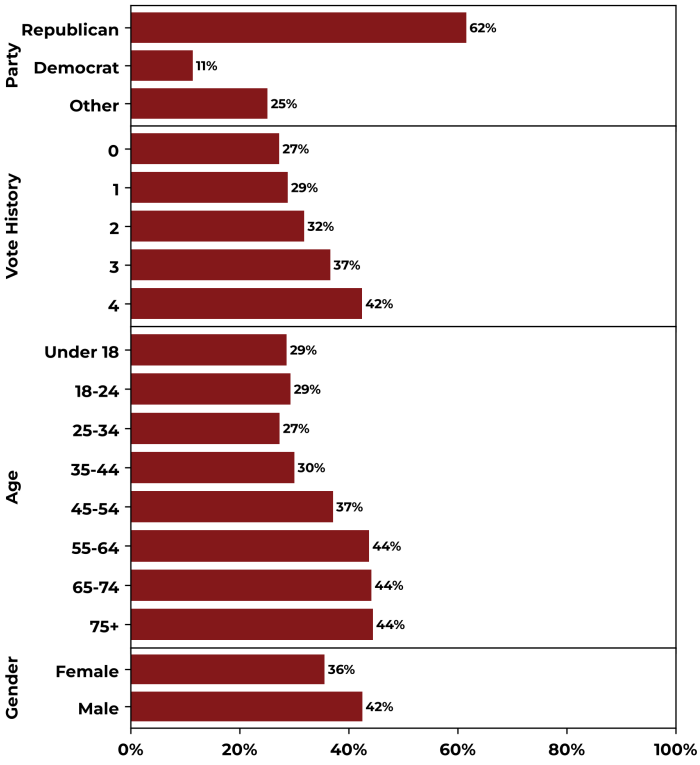
[Sen Moreno Approval] Strongly Approve & Somewhat Approve

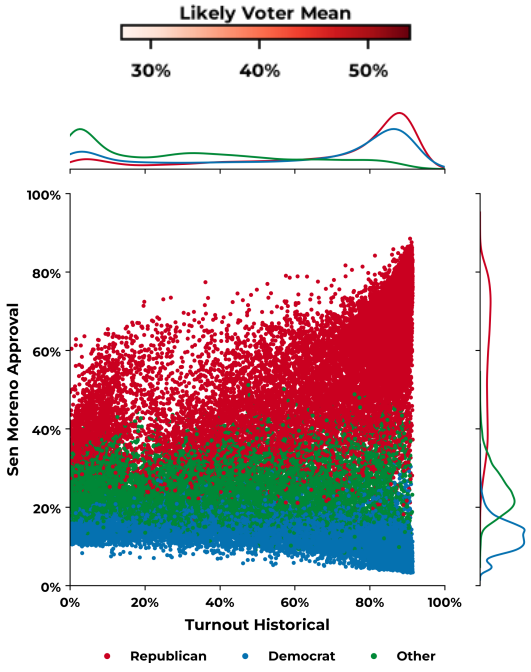
Toplines

All Voters	Likely Voters
33.8%	38.9%





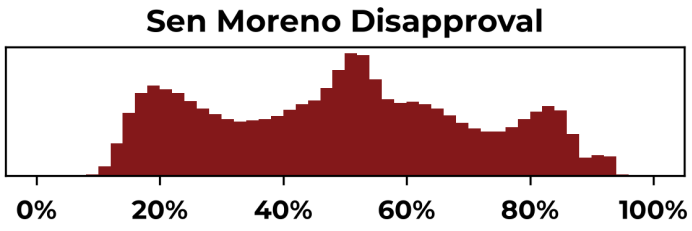


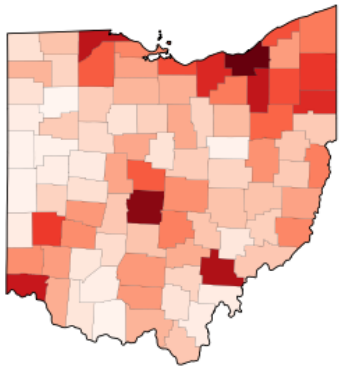


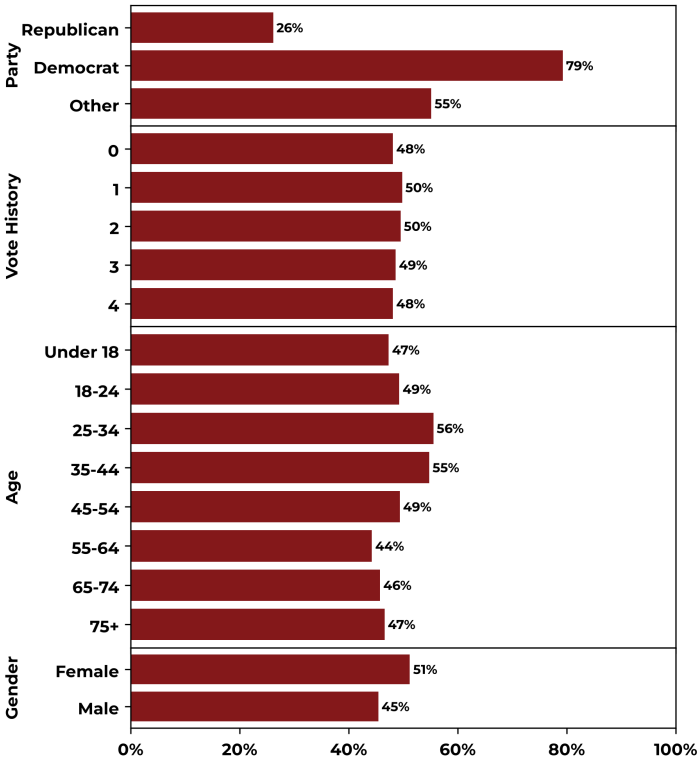
[Sen Moreno Disapproval] Somewhat Disapprove & Strongly Disapprove

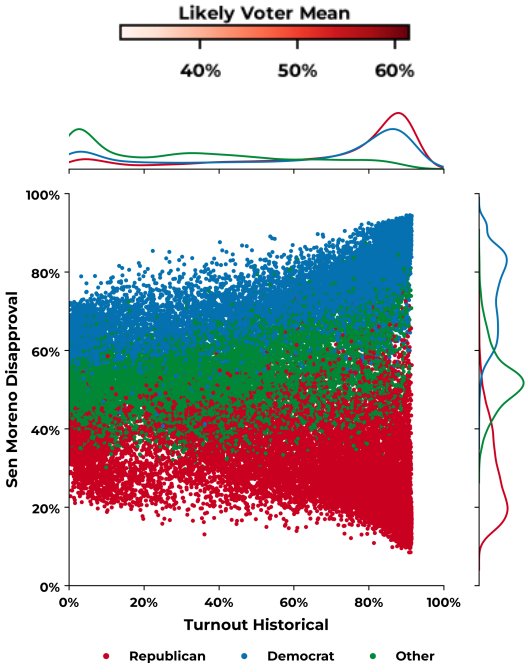
Toplines

All Voters	Likely Voters
49.5%	48.5%





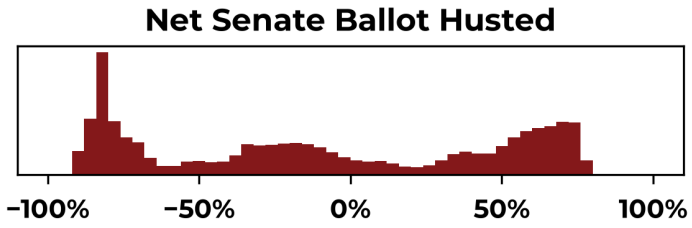


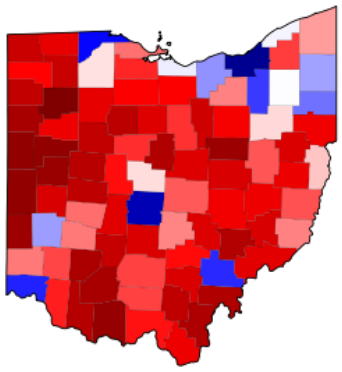


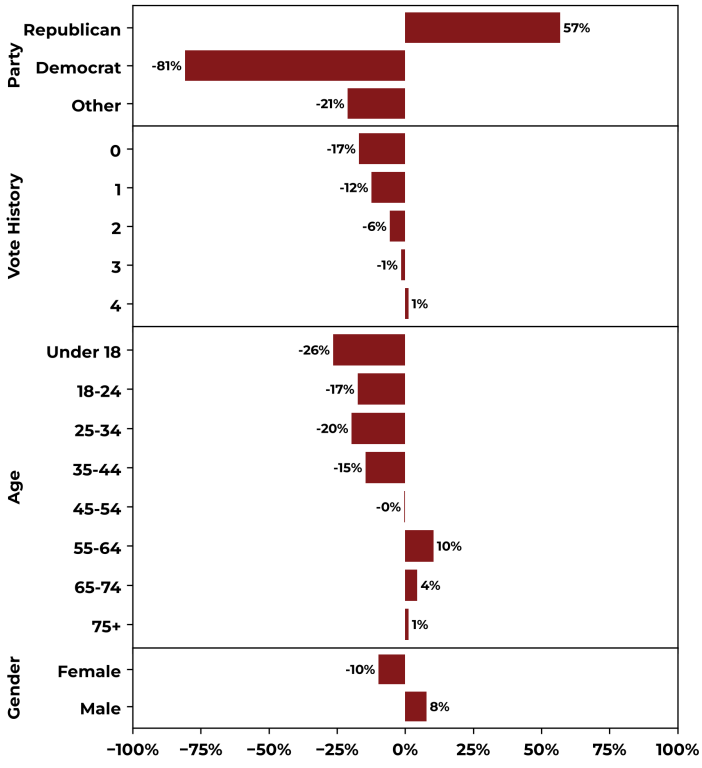
Now thinking about Ohio's General Election in November of 2026... If the election for U.S. Senate was held today, for whom would you vote Jon Husted, Republican OR Sherrod Brown, Democrat? IF UNSURE, ASK: Do you lean toward the Jon Husted, Republican OR Sherrod Brown, Democrat.

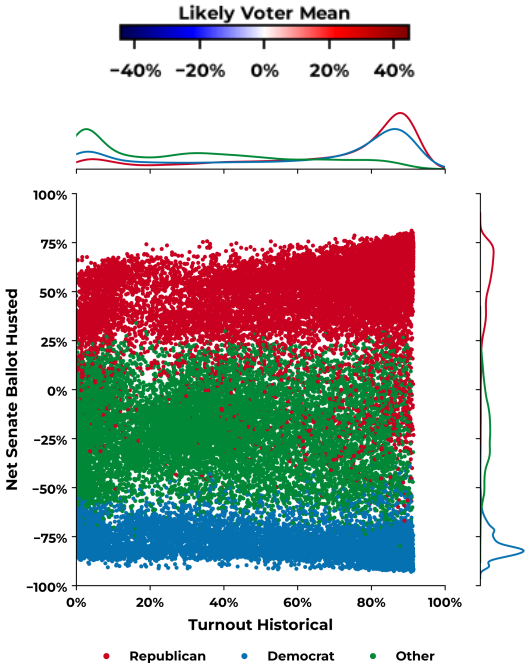
Question Model Toplines

Model	All Voters	Likely Voters
Senate Ballot Husted	41.0%	45.8%
Senate Ballot Brown	50.2%	47.2%
Net Senate Ballot Husted	**-9.2%**	**-1.5%**





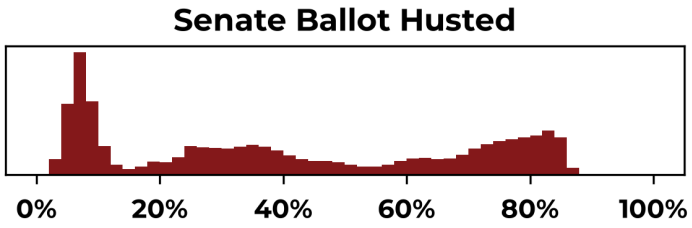


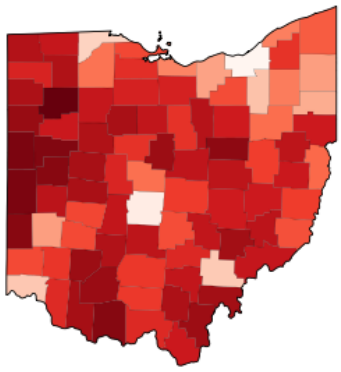


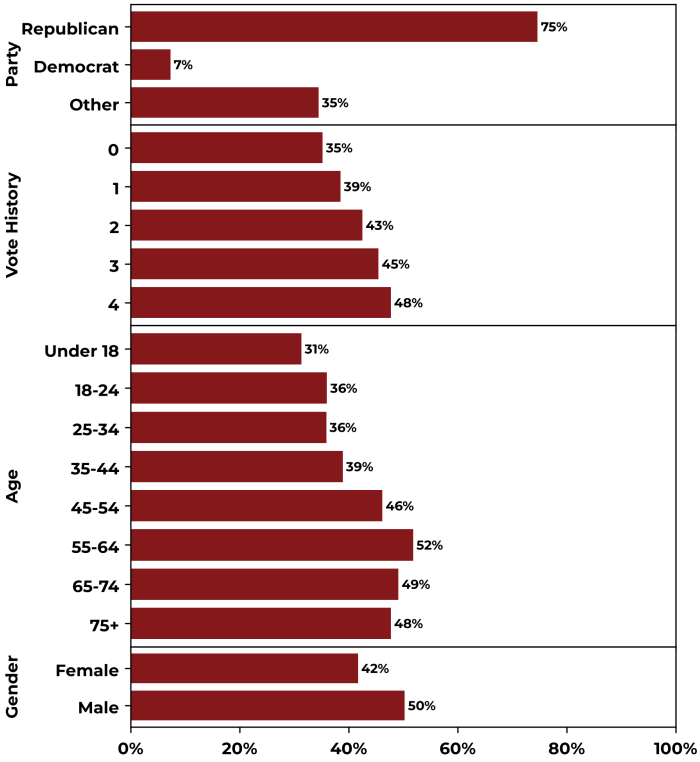
[Senate Ballot Husted] Definitely Jon Husted, Republican & Probably Jon Husted, Republican & Lean toward Jon Husted, Republican

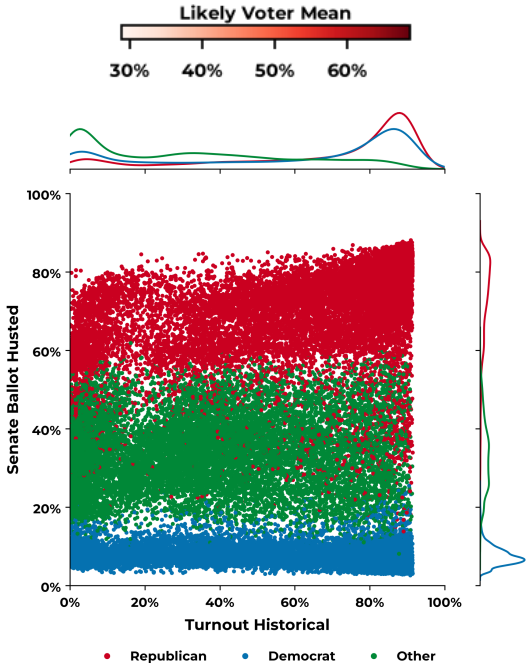
Toplines

All Voters	Likely Voters
41.0%	45.8%





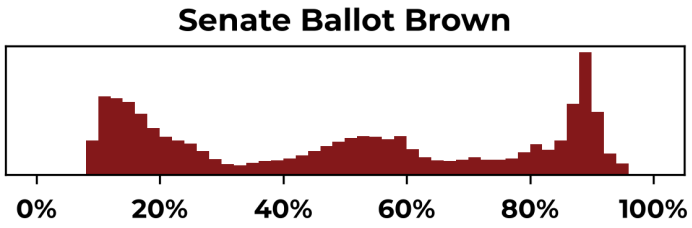


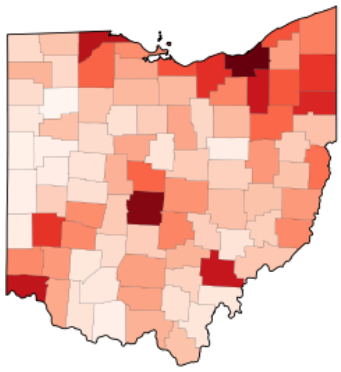


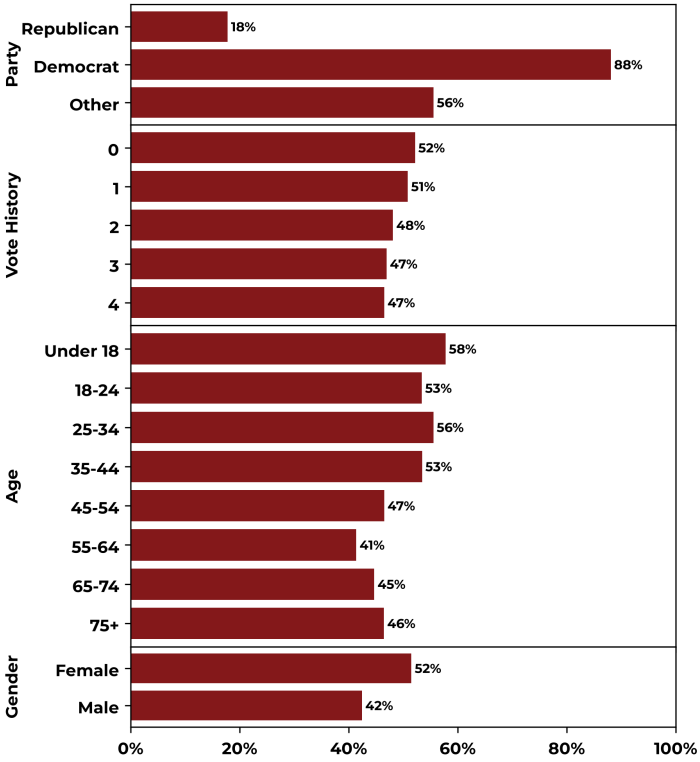
[Senate Ballot Brown] Lean toward Sherrod Brown, Democrat & Probably Sherrod Brown, Democrat & Definitely Sherrod Brown, Democrat

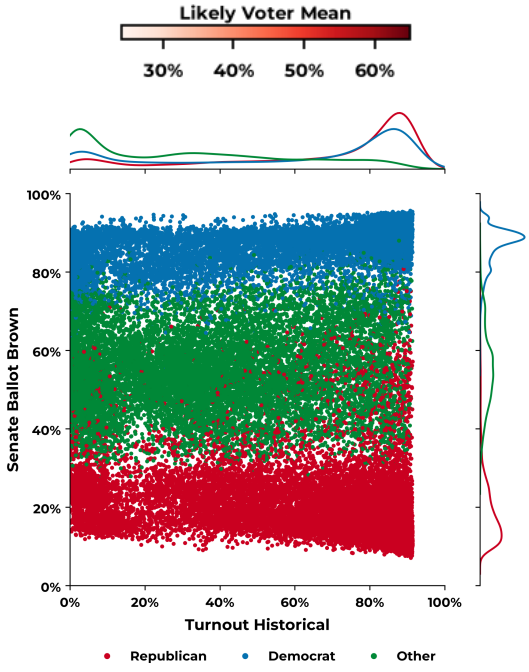
Toplines

All Voters	Likely Voters
50.2%	47.2%





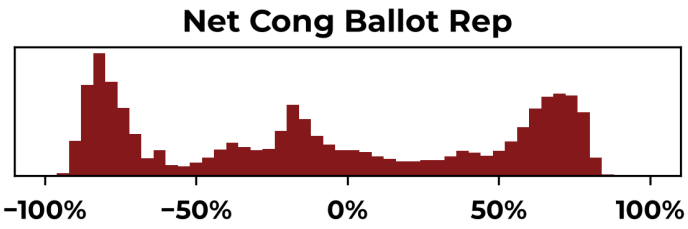


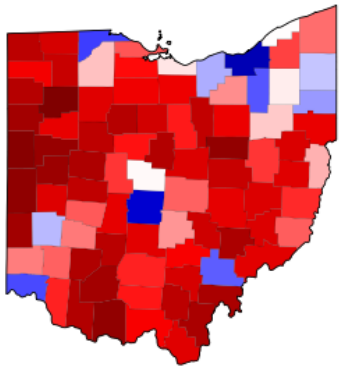


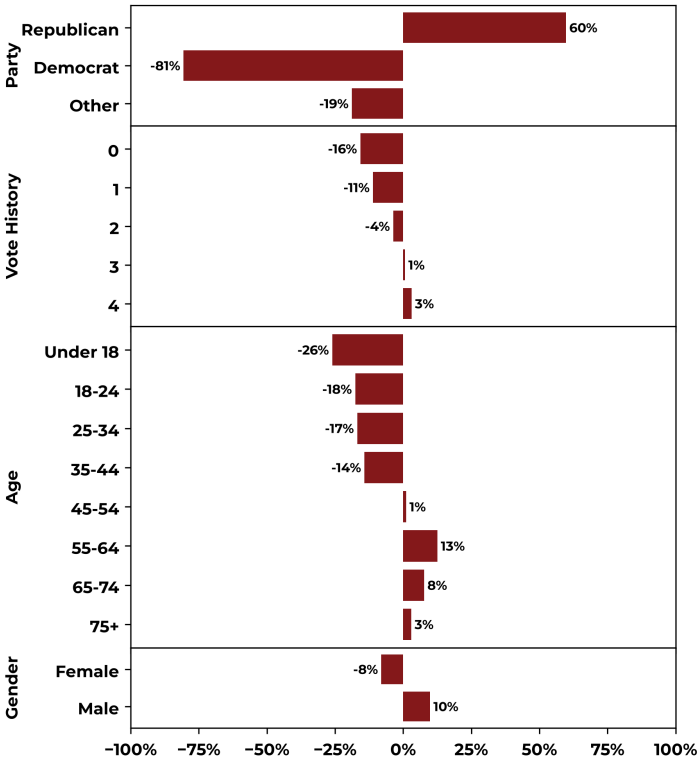
If the election for the U.S. House of Representatives was held today, for whom would you vote: the Republican OR Democratic candidate? IF UNSURE, ASK: Do you lean toward the Republican OR Democratic candidate?

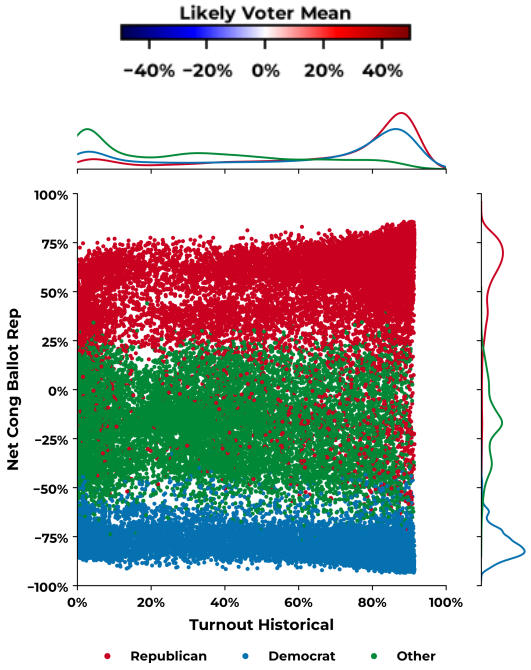
Question Model Toplines

Model	All Voters	Likely Voters
Cong Ballot Rep	41.9%	46.3%
Cong Ballot Dem	48.6%	45.9%
Net Cong Ballot Rep	**-6.6%**	**0.4%**





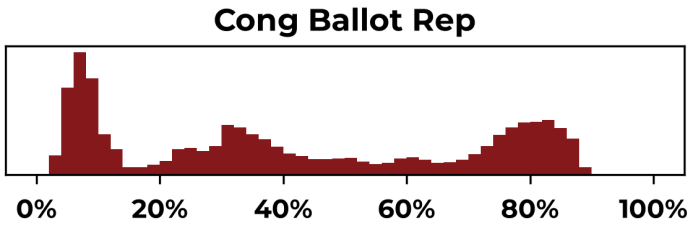


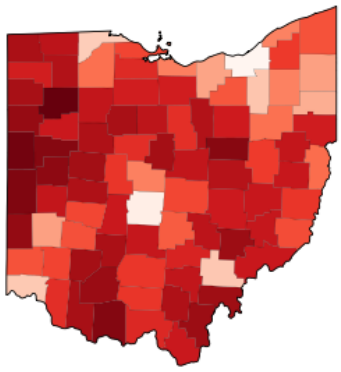


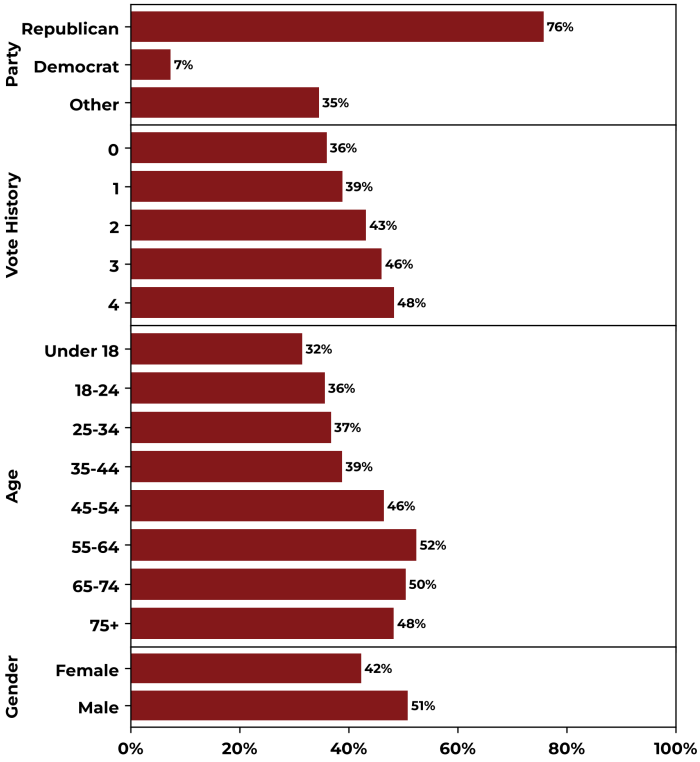
[Cong Ballot Rep] Definitely the Republican candidate & Probably the Republican candidate & Lean toward the Republican candidate

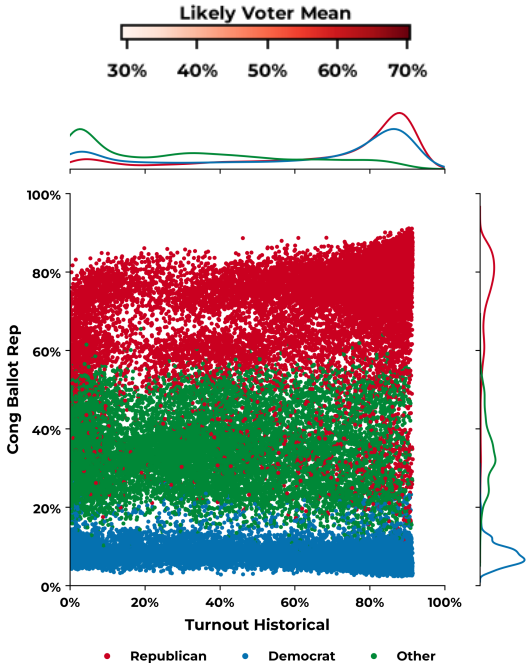
Toplines

All Voters	Likely Voters
41.9%	46.3%





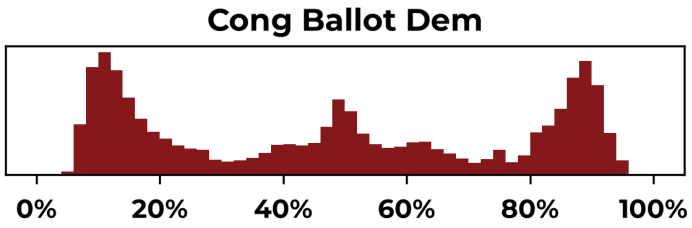


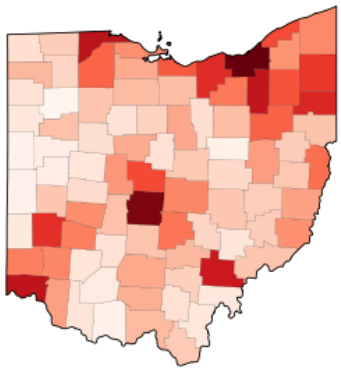


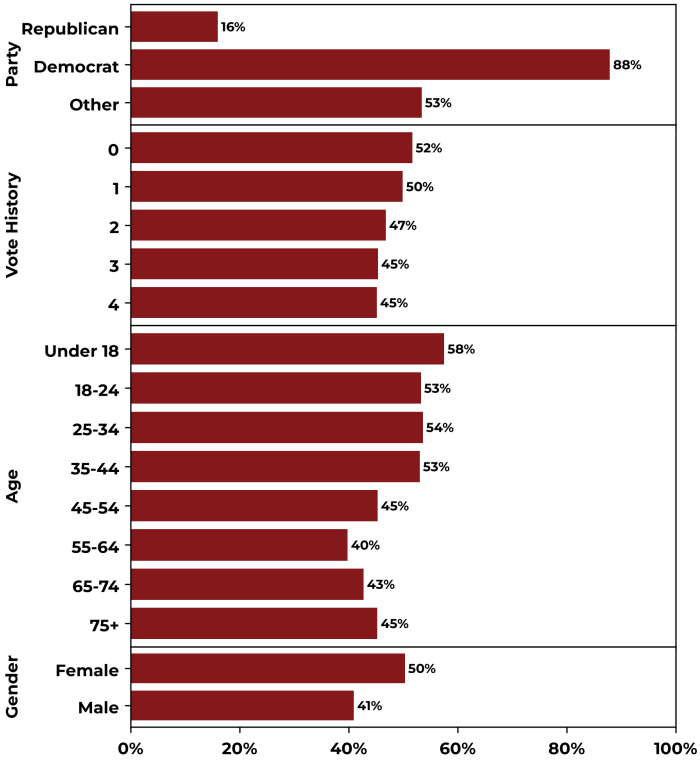
[Cong Ballot Dem] Lean toward the Democratic candidate & Probably the Democratic candidate & Definitely the Democratic candidate

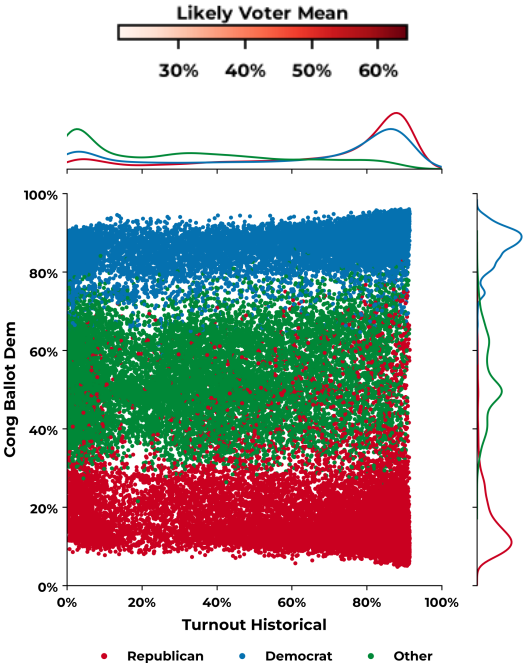
Toplines

All Voters	Likely Voters
48.6%	45.9%





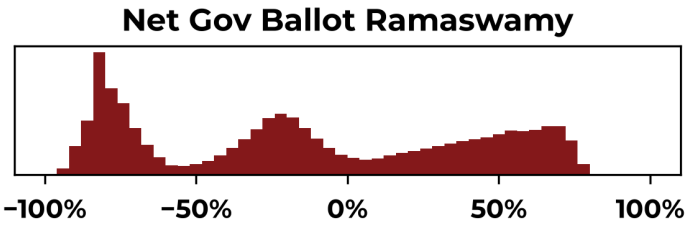


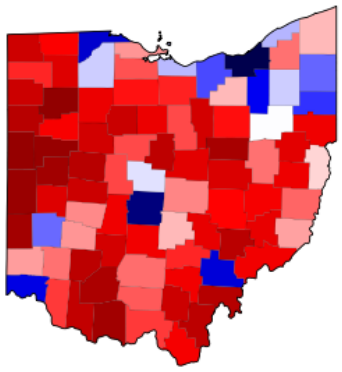


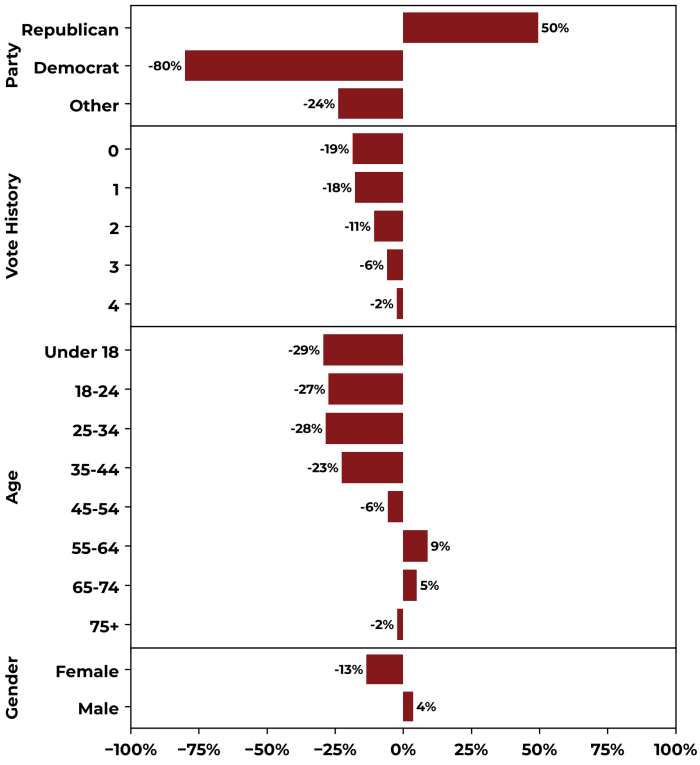
If the election for Ohio Governor was held today, for whom would you vote Vivek Ramaswamy, Republican OR Amy Acton, Democrat? IF UNSURE, ASK: Do you lean toward the Jon Husted, Republican OR Sherrod Brown, Democrat.

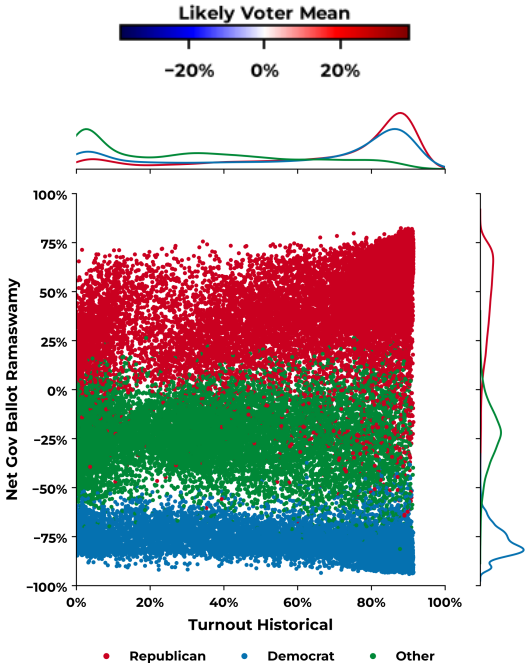
Question Model Toplines

Model	All Voters	Likely Voters
Gov Ballot Ramaswamy	38.4%	43.2%
Gov Ballot Acton	51.0%	48.6%
Net Gov Ballot Ramaswamy	**-12.6%**	**-5.4%**





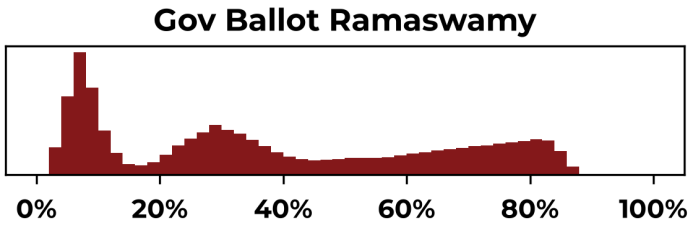


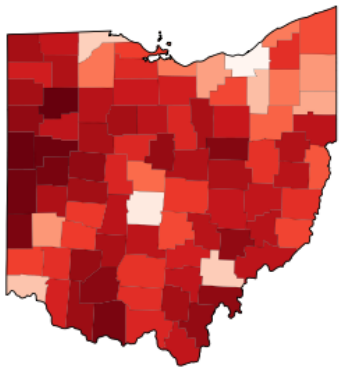


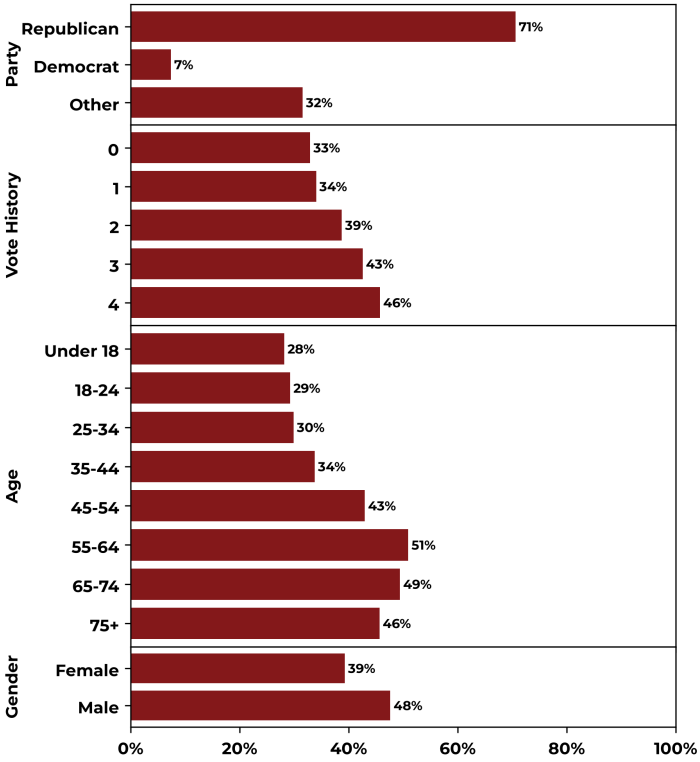
[Gov Ballot Ramaswamy] Definitely Vivek Ramaswamy, Republican & Probably Vivek Ramaswamy, Republican & Lean toward Vivek Ramaswamy, Republican

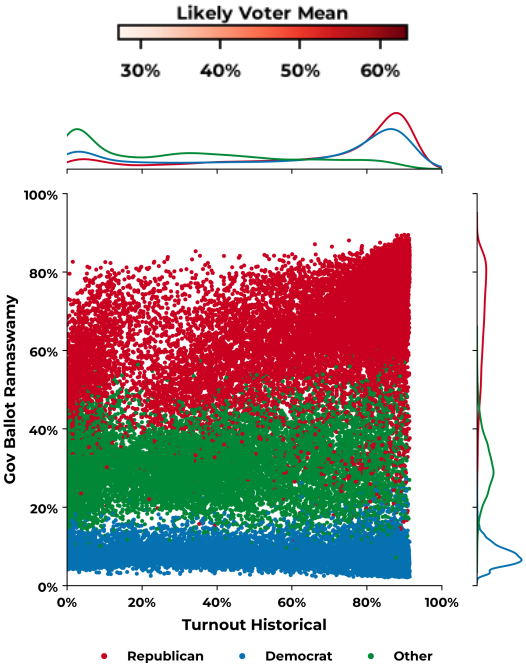
Toplines

All Voters	Likely Voters
38.4%	43.2%





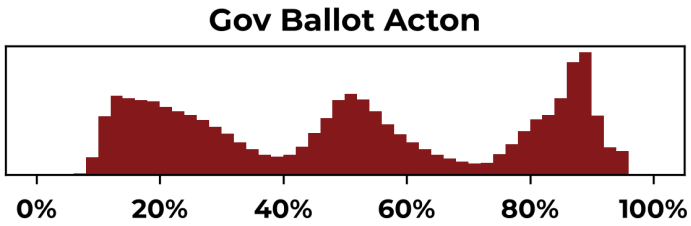


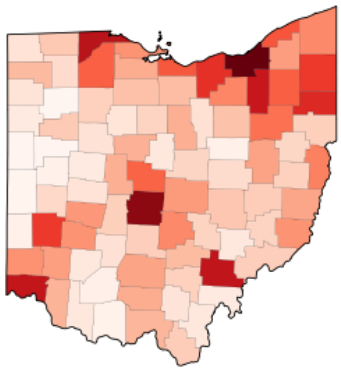


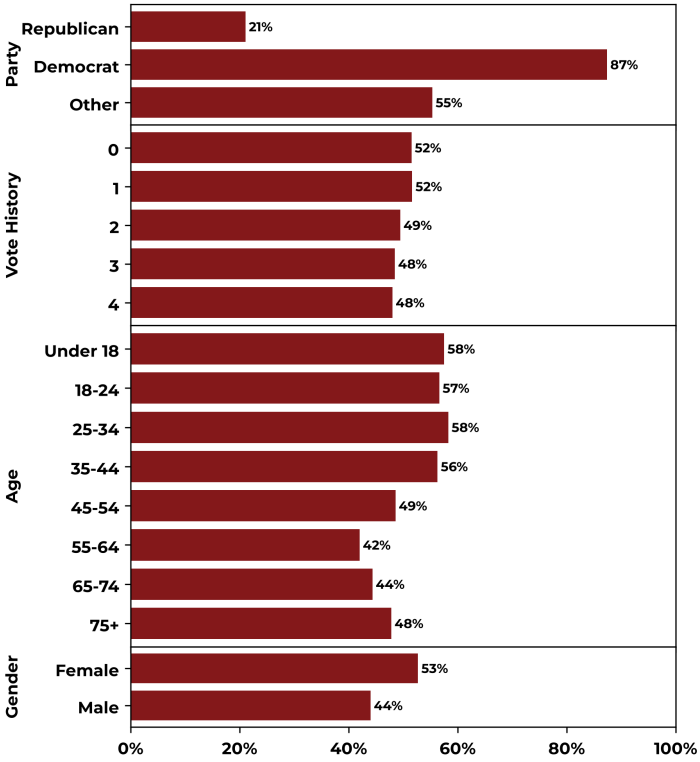
[Gov Ballot Acton] Lean toward Amy Acton, Democrat & Probably Amy Acton, Democrat & Definitely Amy Acton, Democrat

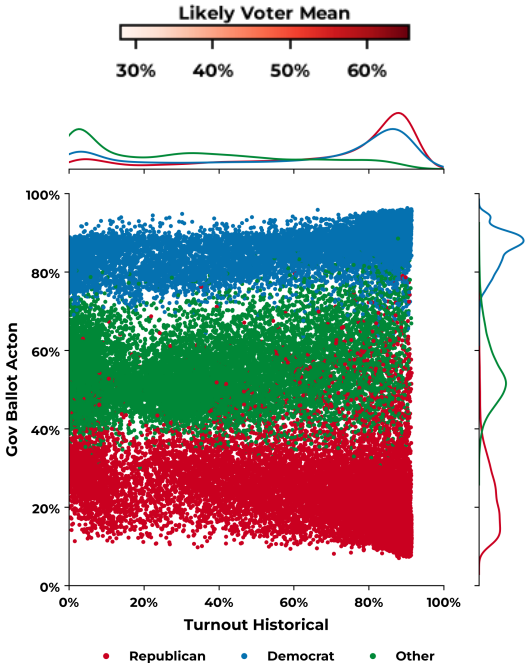
Toplines

All Voters	Likely Voters
51.0%	48.6%









Which of the following do you consider to be the top three most important issues facing the state of Ohio right now? Please select up to three issues, and rank them by indicating your most important issue (ranked #1), followed by your second most important issue (#2), and third most important issue (#3).

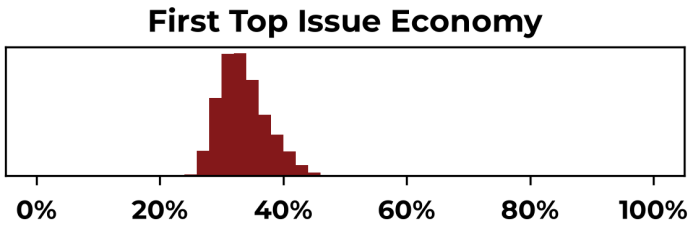
Question Model Toplines

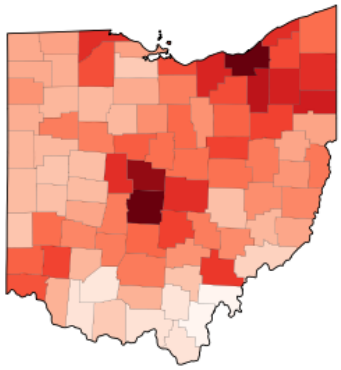
Model	All Voters	Likely Voters
First Top Issue Economy	33.5%	33.1%
First Top Issue Social Welfare	6.9%	6.8%
First Top Issue Crime Imm Drugs	12.7%	12.8%
First Top Issue Social Issues	4.9%	4.8%
First Top Issue Leadership	22.7%	23.2%
First Top Issue Foreign Affairs	8.2%	8.4%
First Top Issue Data Centers Ai	10.0%	9.8%

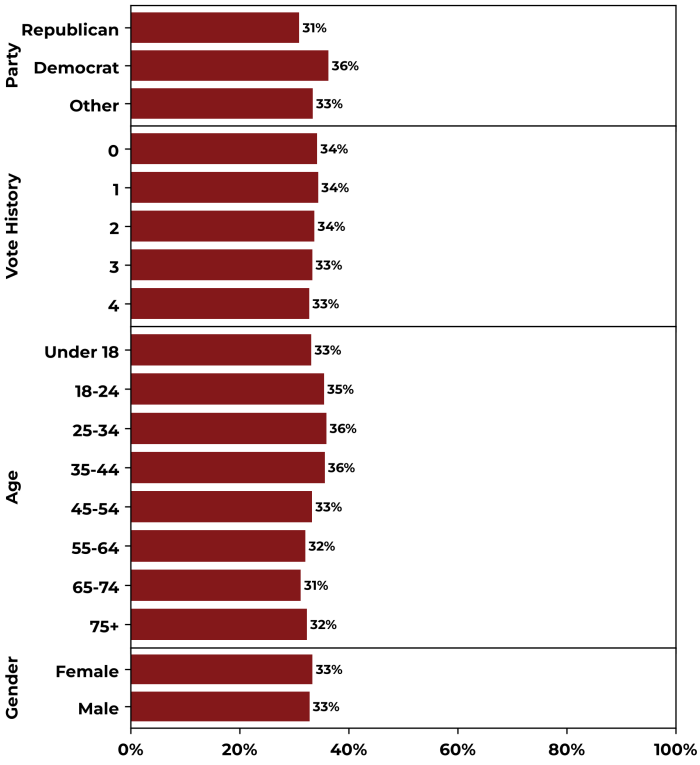
[First Top Issue Economy] Economy/Inflation/Gas Prices

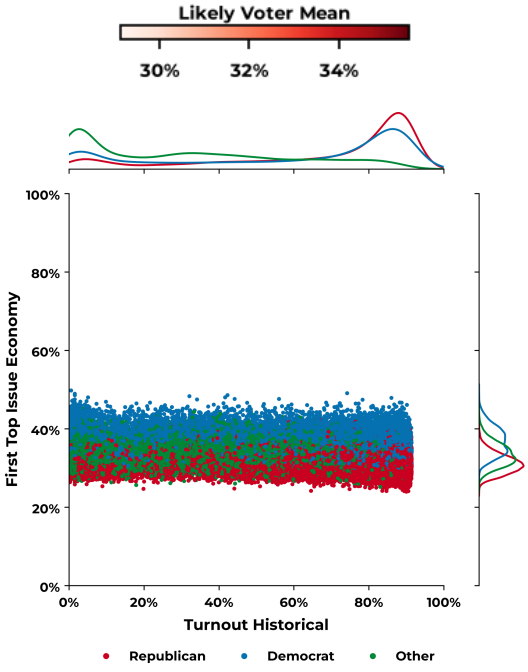
Toplines

All Voters	Likely Voters
33.5%	33.1%





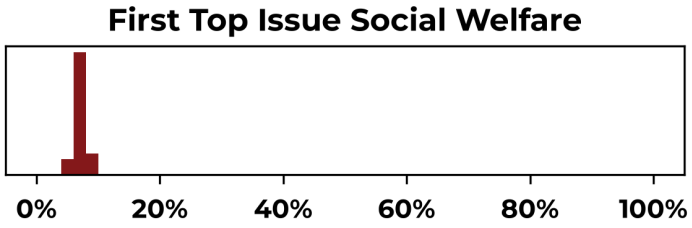


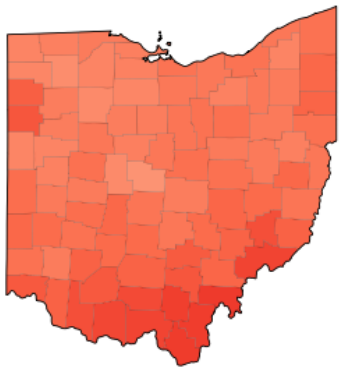


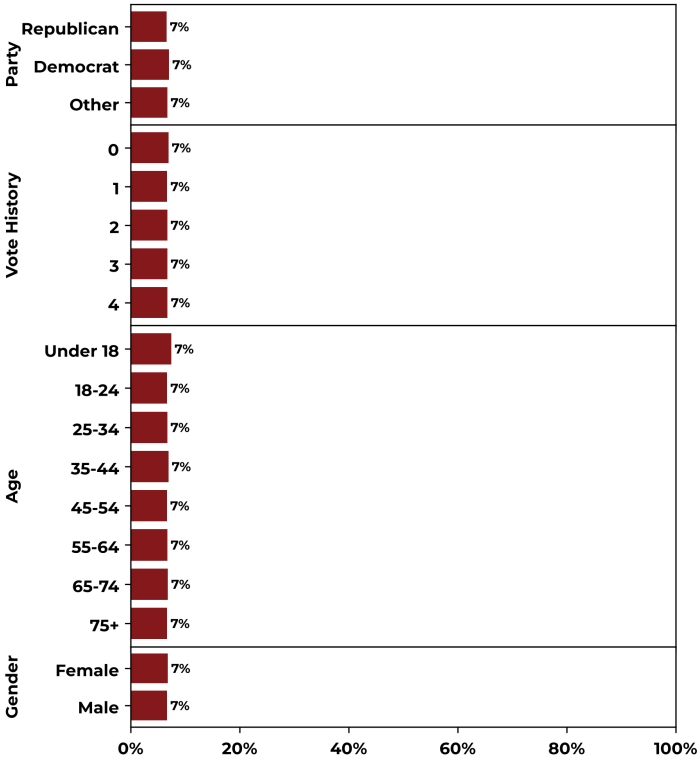
[First Top Issue Social Welfare] Social Welfare Programs (Medicare/Social Security/Medicaid)

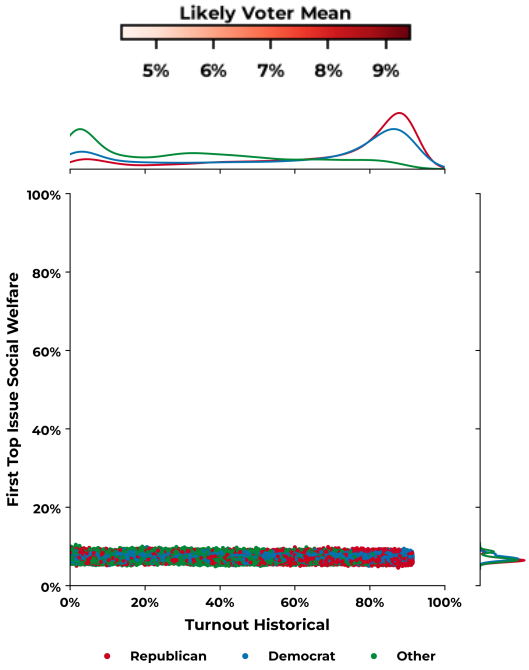
Toplines

All Voters	Likely Voters
6.9%	6.8%





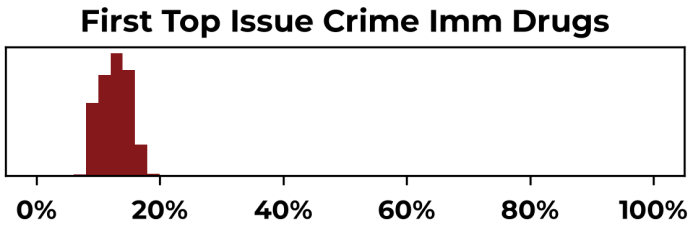


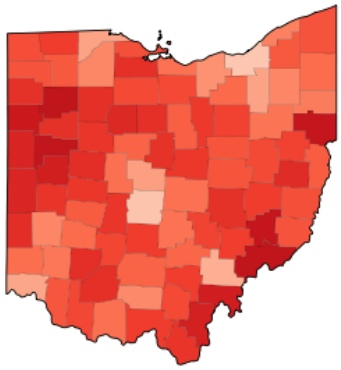


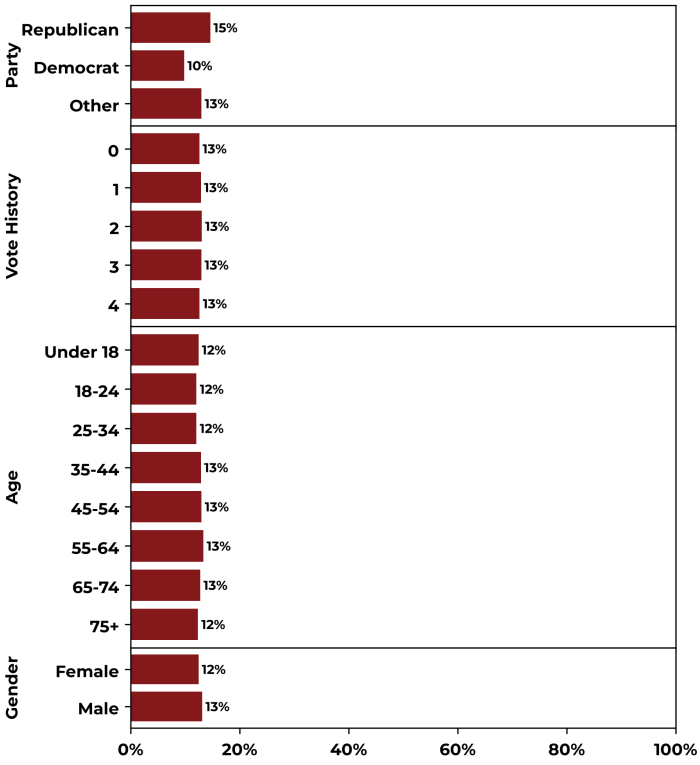
[First Top Issue Crime Imm Drugs] Crime/Immigration/Drug Abuse

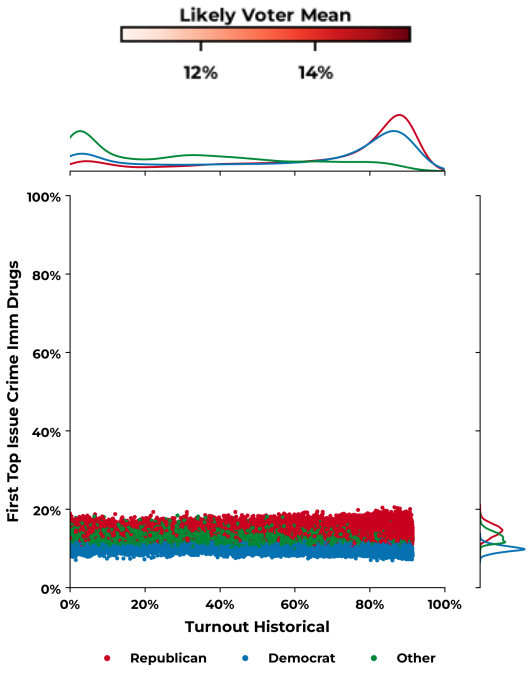
Toplines

All Voters	Likely Voters
12.7%	12.8%





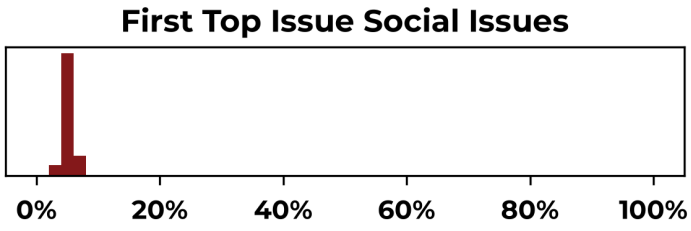


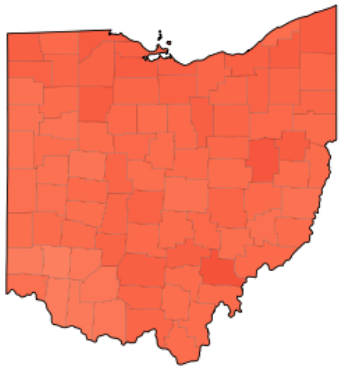


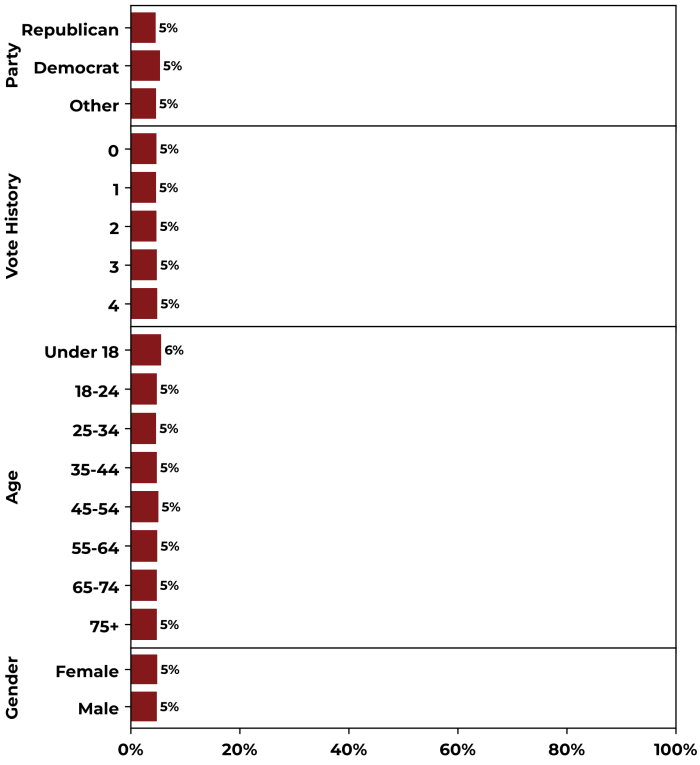
[First Top Issue Social Issues] Social Issues (Abortion/Second Amendment)

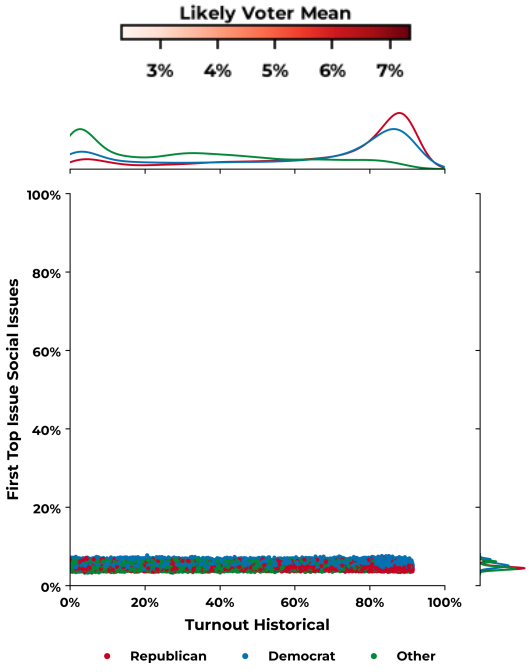
Toplines

All Voters	Likely Voters
4.9%	4.8%





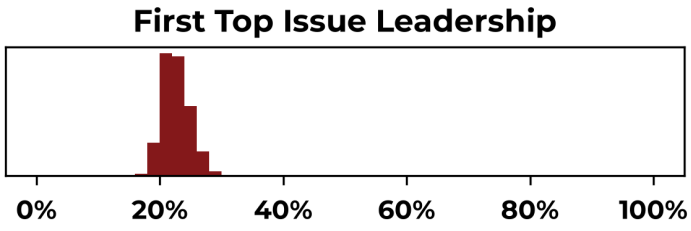


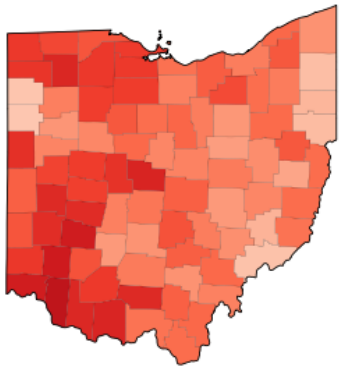


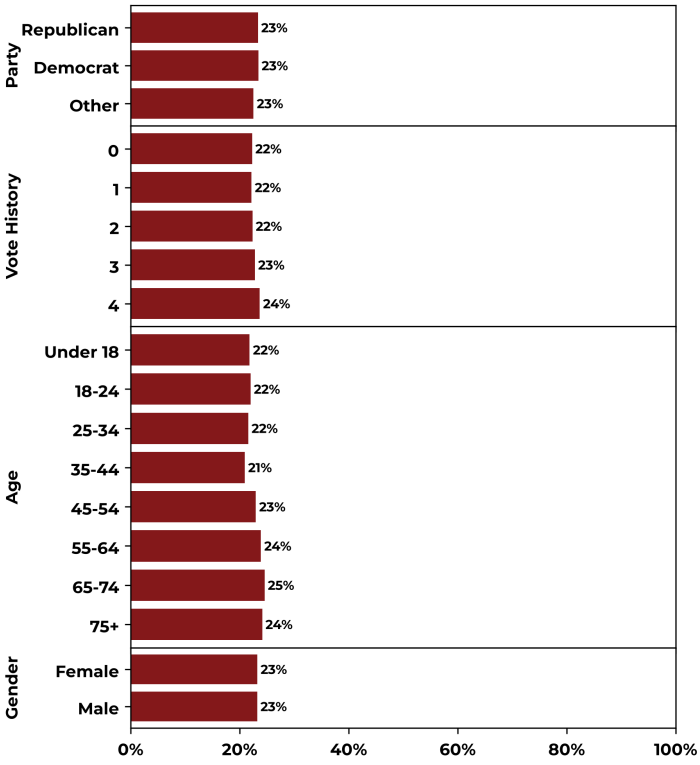
[First Top Issue Leadership] Political Leadership/Government Stability

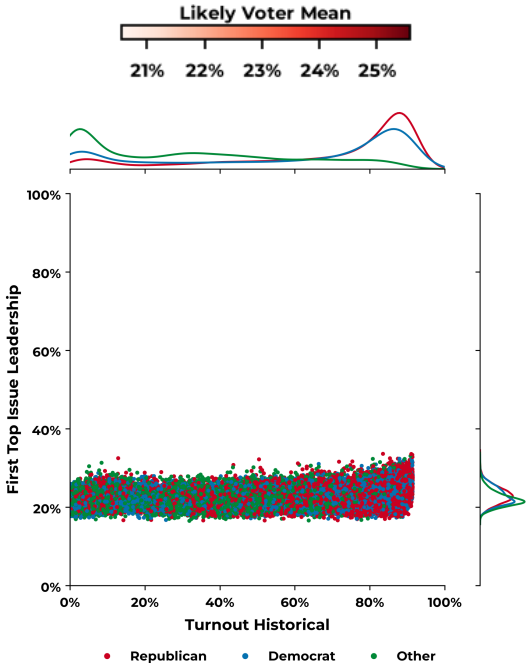
Toplines

All Voters	Likely Voters
22.7%	23.2%





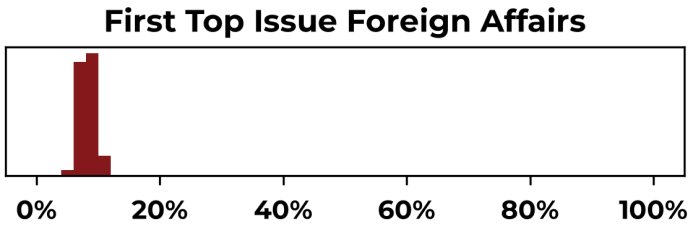


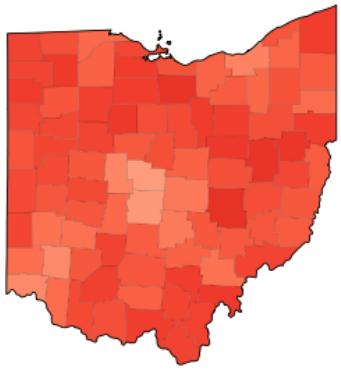


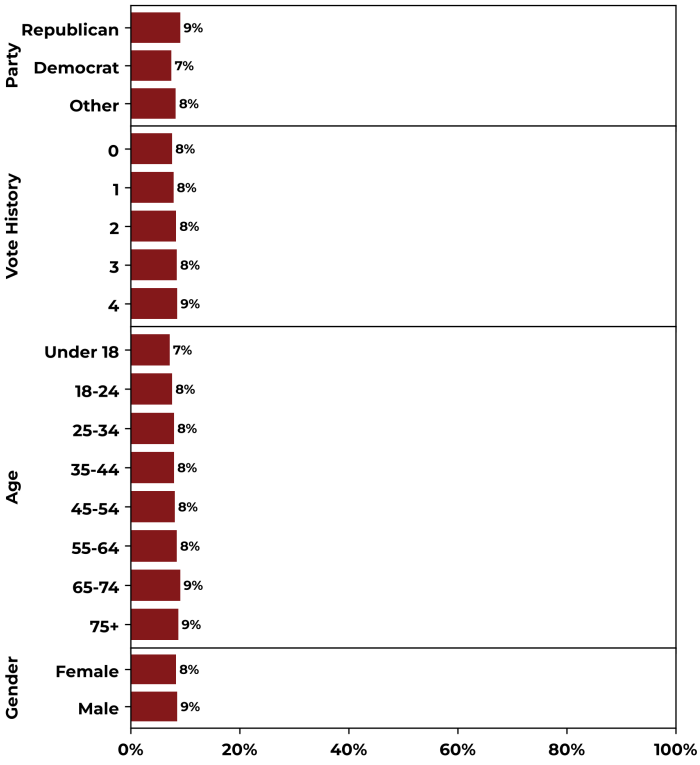
[First Top Issue Foreign Affairs] Foreign Affairs/Wars

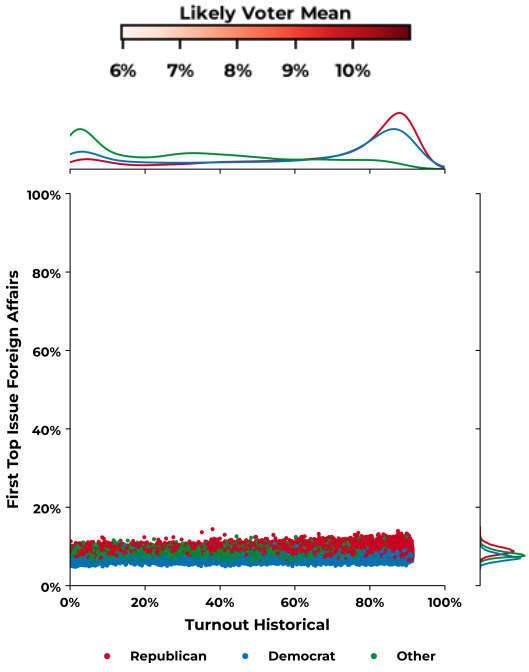
Toplines

All Voters	Likely Voters
8.2%	8.4%





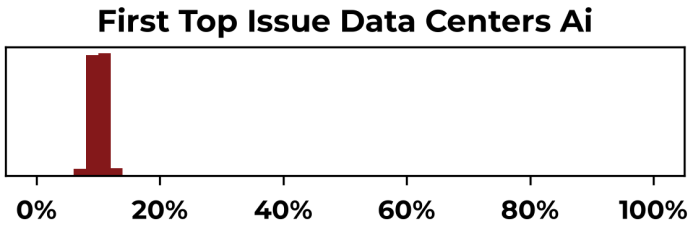


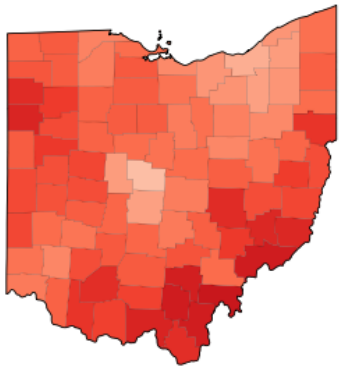


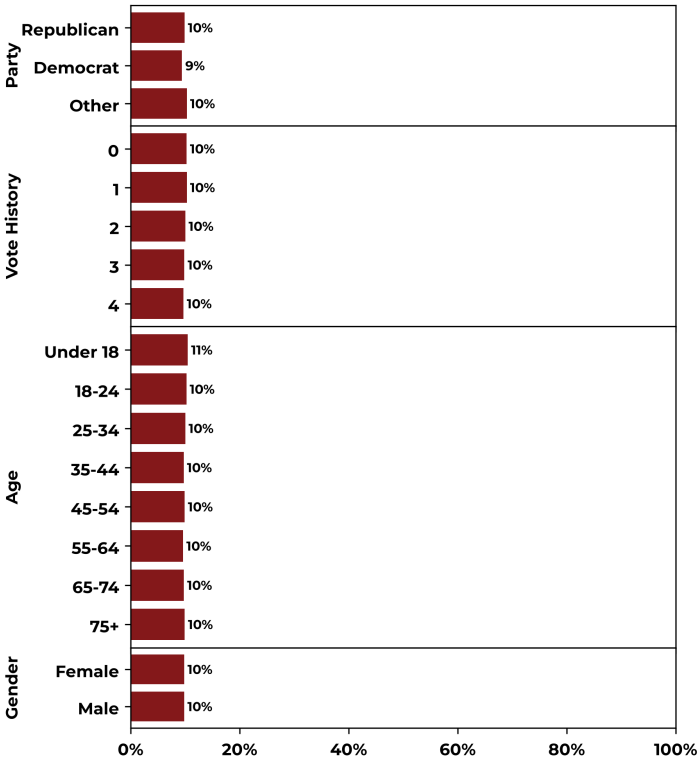
[First Top Issue Data Centers Ai] Data Centers/AI

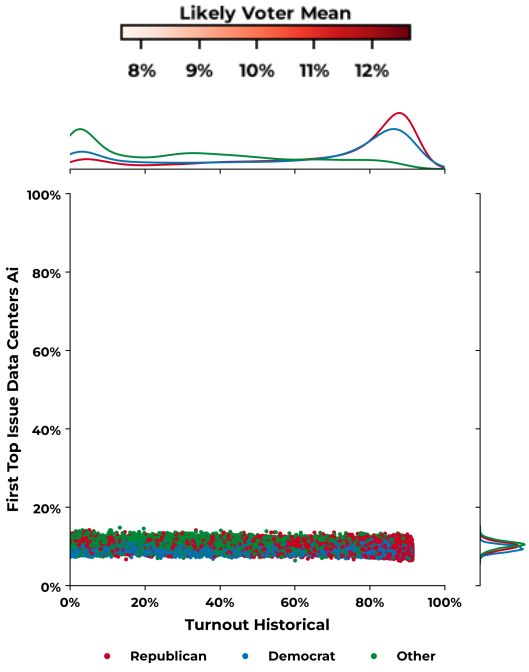
Toplines

All Voters	Likely Voters
10.0%	9.8%









Which of the following do you consider to be the top three most important issues facing the state of Ohio right now? Please select up to three issues, and rank them by indicating your most important issue (ranked #1), followed by your second most important issue (#2), and third most important issue (#3).

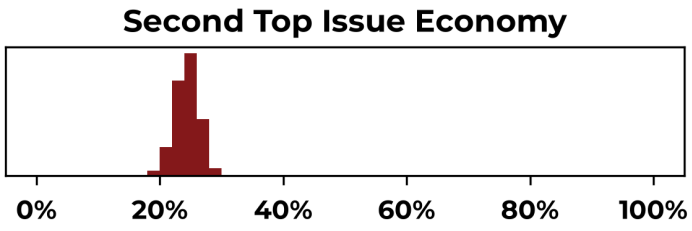
Question Model Toplines

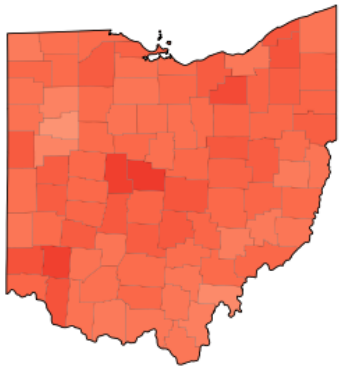
Model	All Voters	Likely Voters
Second Top Issue Economy	24.4%	24.5%
Second Top Issue Social Welfare	12.2%	11.8%
Second Top Issue Crime Imm Drugs	16.3%	17.4%
Second Top Issue Social Issues	6.5%	6.2%
Second Top Issue Leadership	19.2%	19.4%
Second Top Issue Foreign Affairs	9.6%	9.6%
Second Top Issue Data Centers Ai	11.8%	11.2%

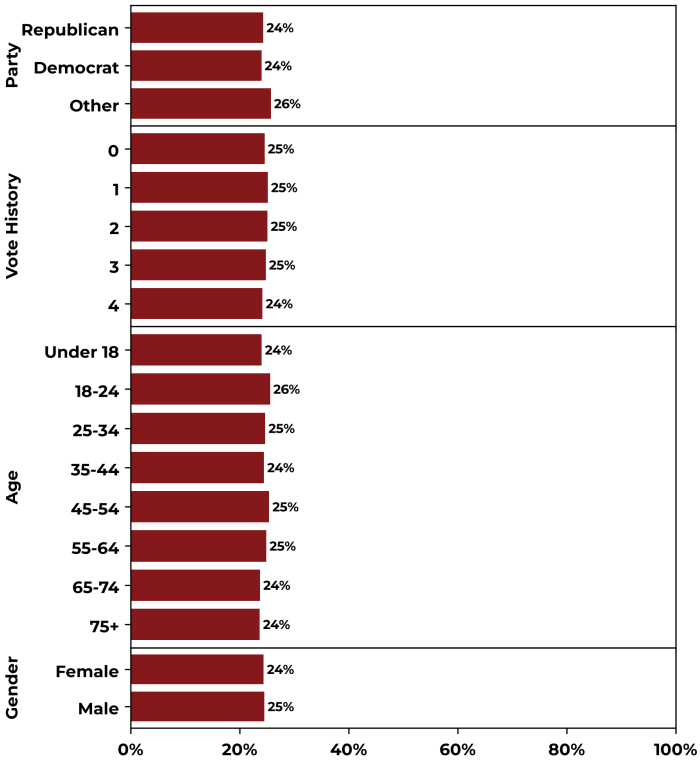
[Second Top Issue Economy] Economy/Inflation/Gas Prices

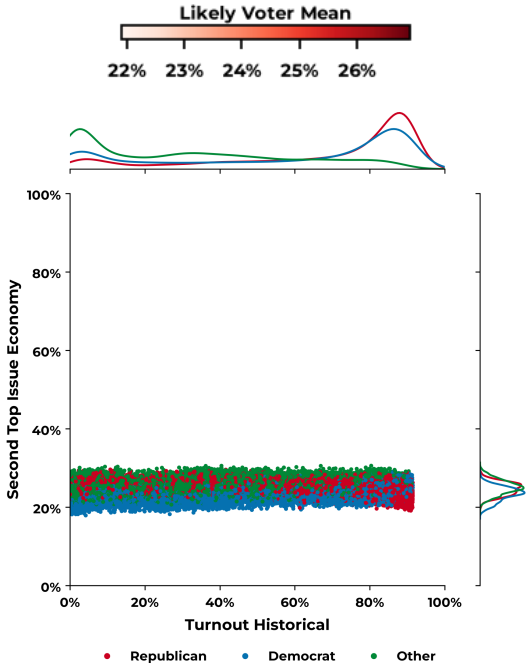
Toplines

All Voters	Likely Voters
24.4%	24.5%





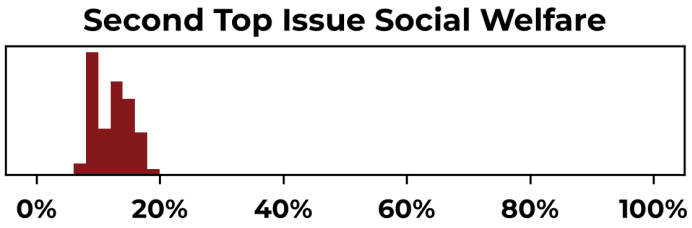


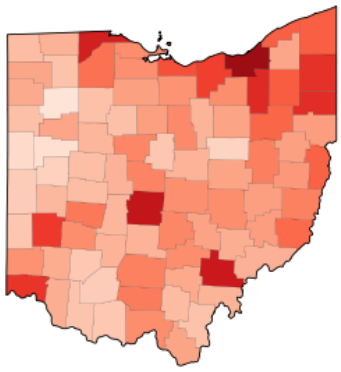


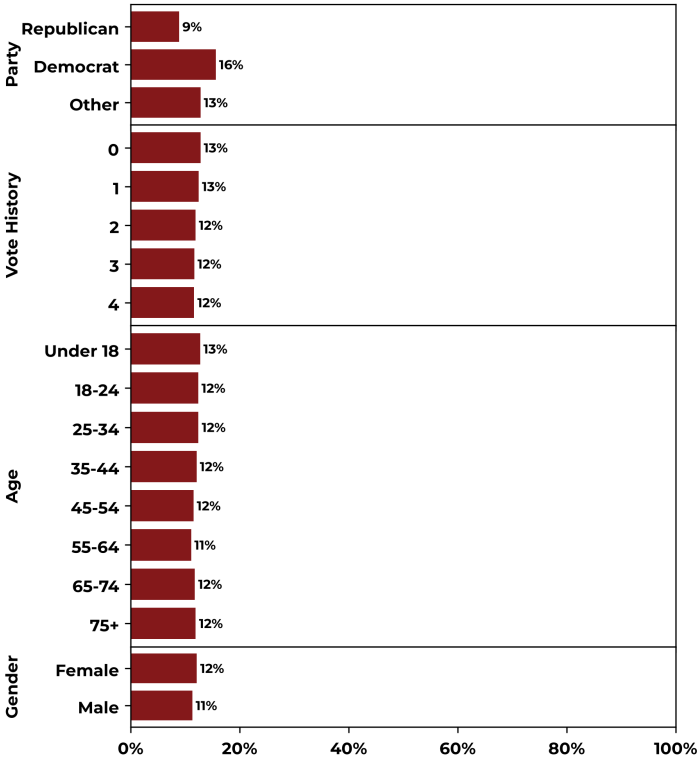
[Second Top Issue Social Welfare] Social Welfare Programs (Medicare/Social Security/Medicaid)

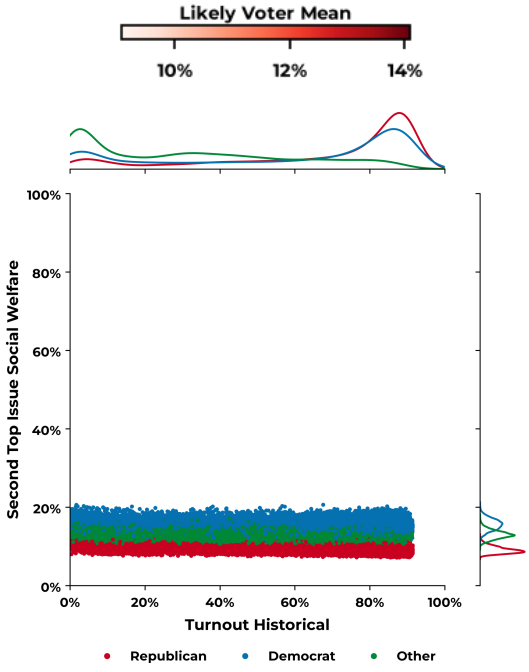
Toplines

All Voters	Likely Voters
12.2%	11.8%





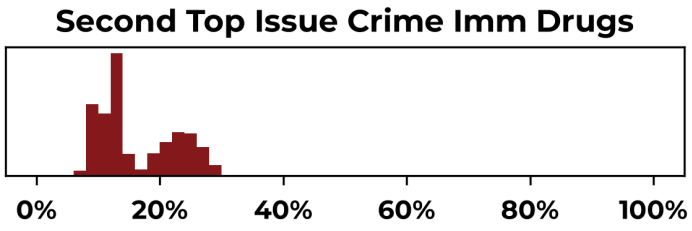


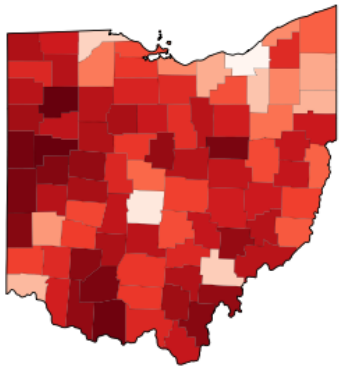


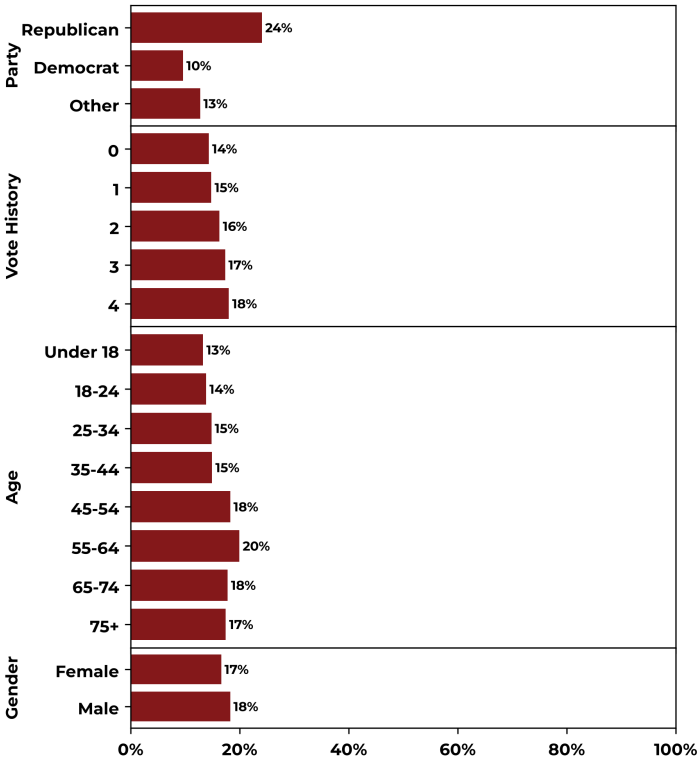
[Second Top Issue Crime Imm Drugs] Crime/Immigration/Drug Abuse

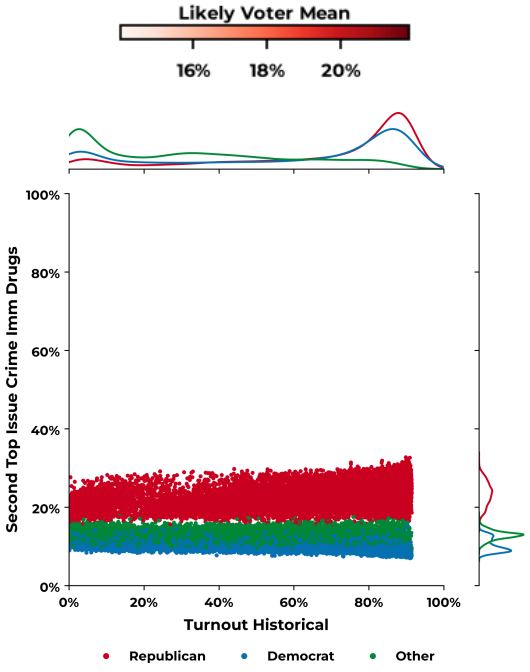
Toplines

All Voters	Likely Voters
16.3%	17.4%





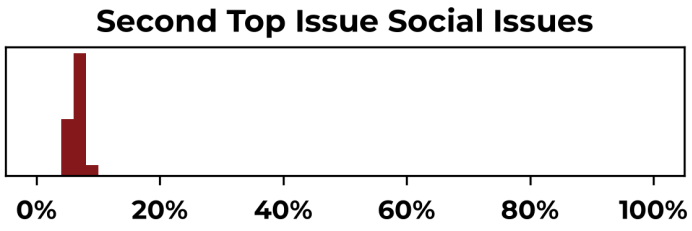


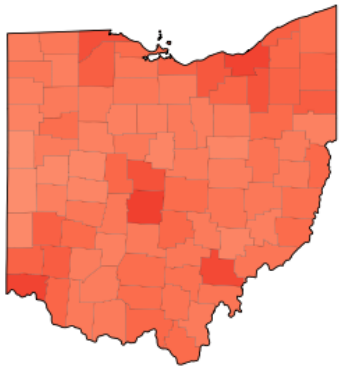


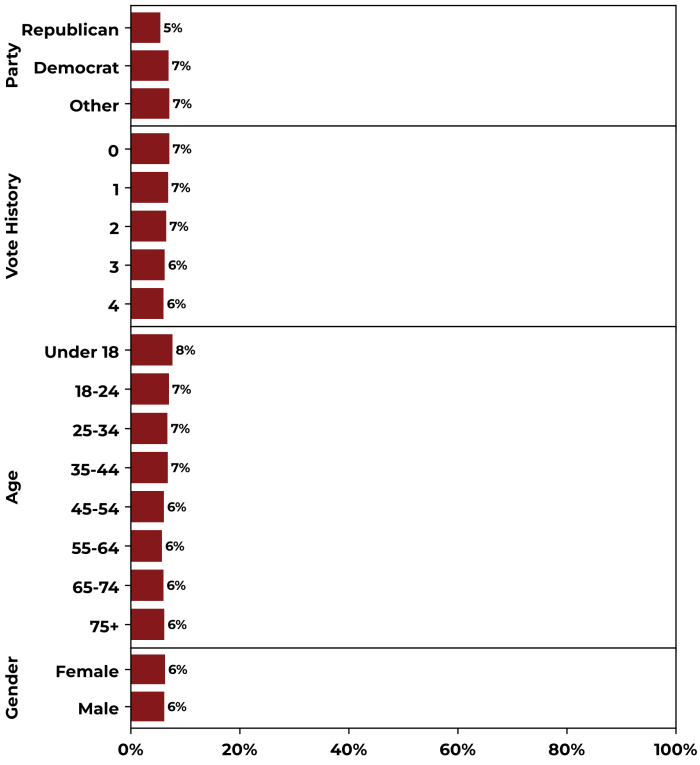
[Second Top Issue Social Issues] Social Issues (Abortion/Second Amendment)

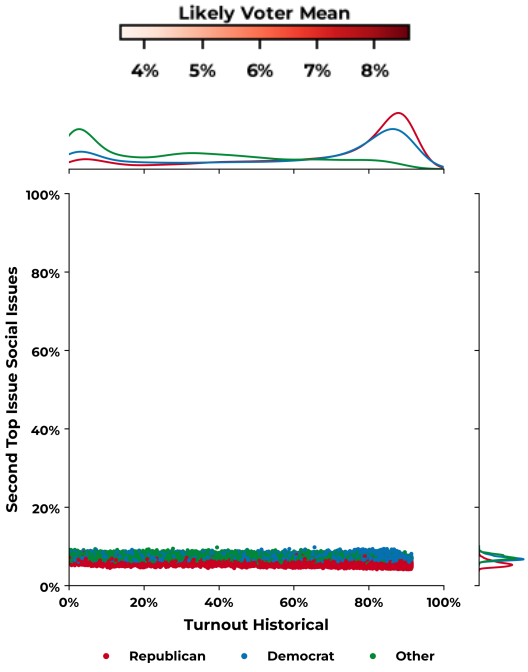
Toplines

All Voters	Likely Voters
6.5%	6.2%





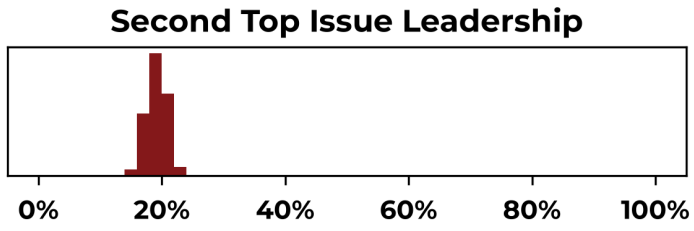


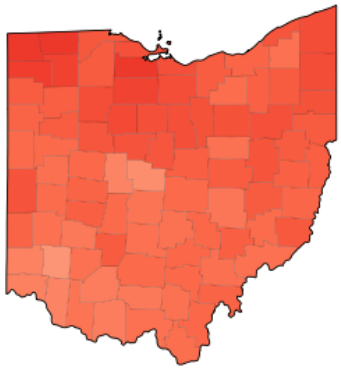


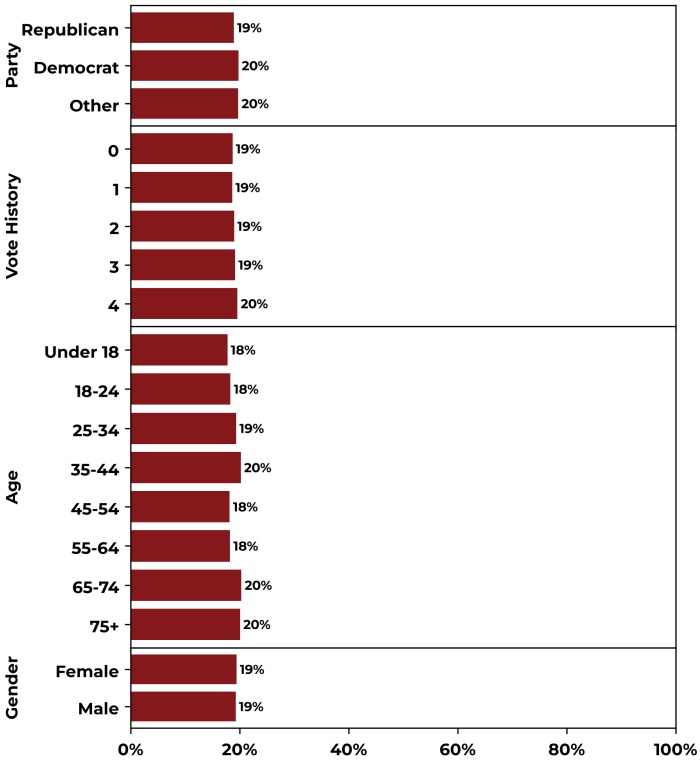
[Second Top Issue Leadership] Political Leadership/Government Stability

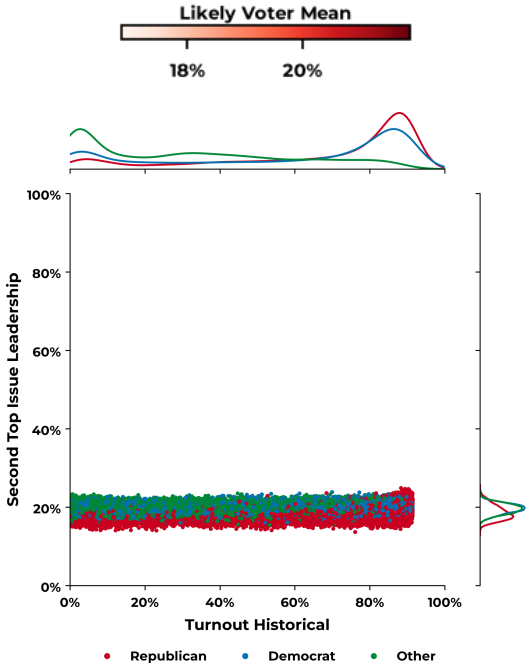
Toplines

All Voters	Likely Voters
19.2%	19.4%





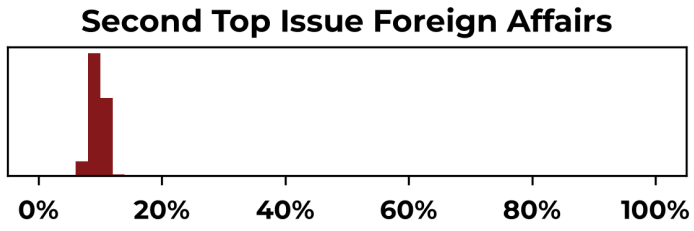


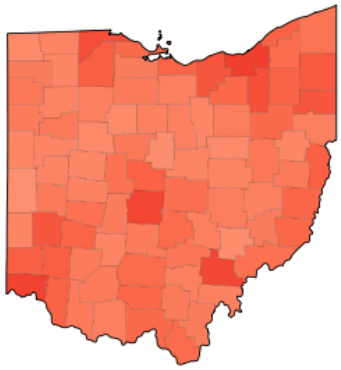


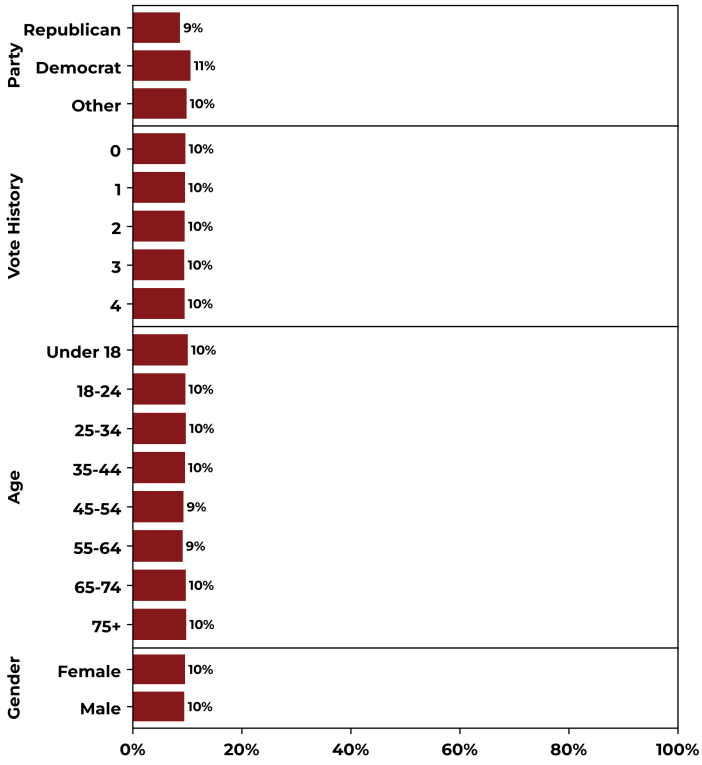
[Second Top Issue Foreign Affairs] Foreign Affairs/Wars

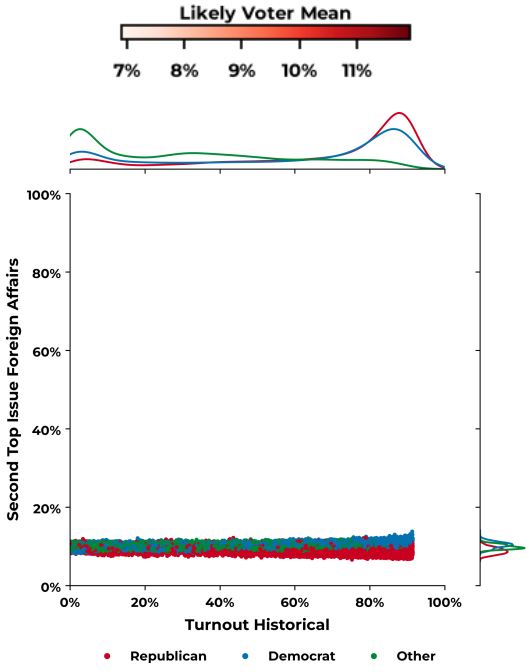
Toplines

All Voters	Likely Voters
9.6%	9.6%





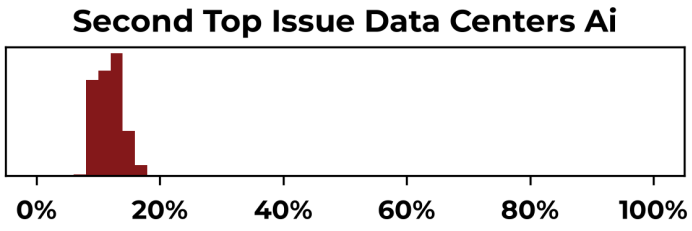


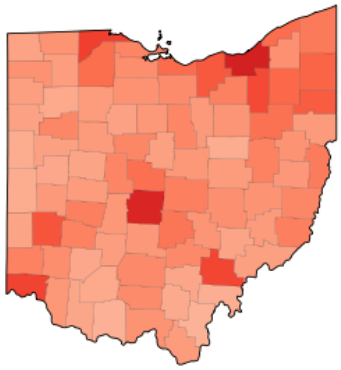


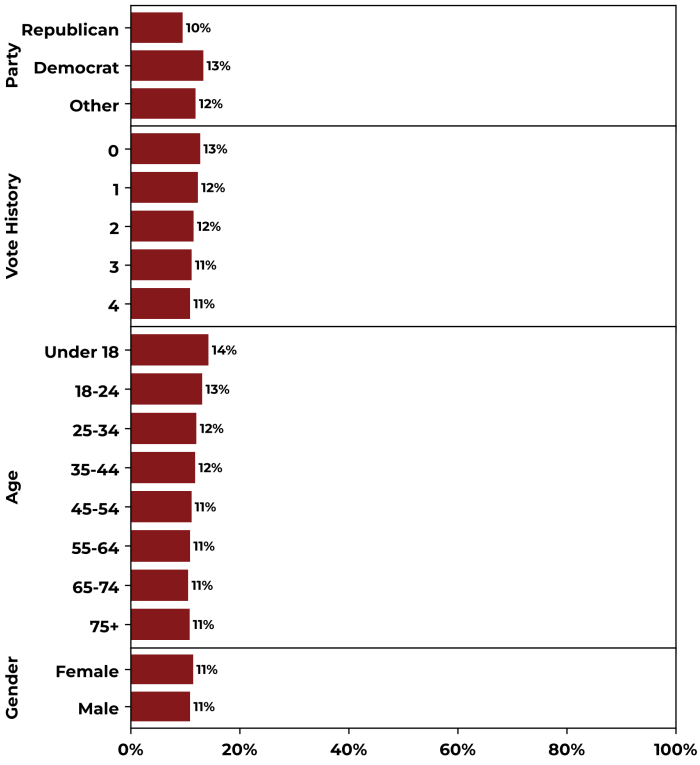
[Second Top Issue Data Centers Ai] Data Centers/AI

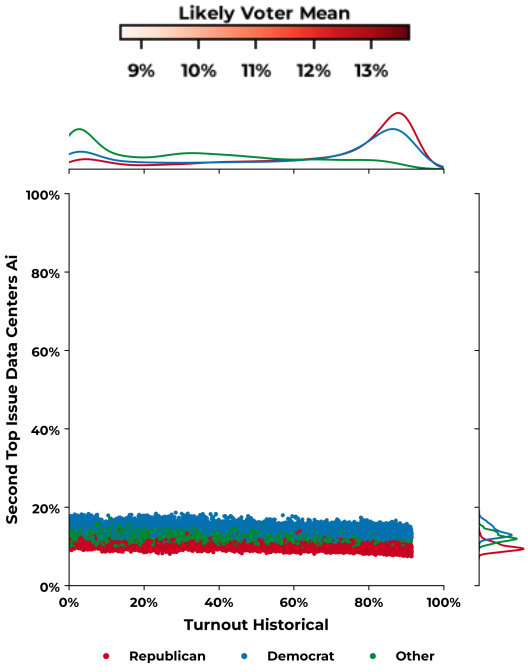
Toplines

All Voters	Likely Voters
11.8%	11.2%









Which of the following do you consider to be the top three most important issues facing the state of Ohio right now? Please select up to three issues, and rank them by indicating your most important issue (ranked #1), followed by your second most important issue (#2), and third most important issue (#3).

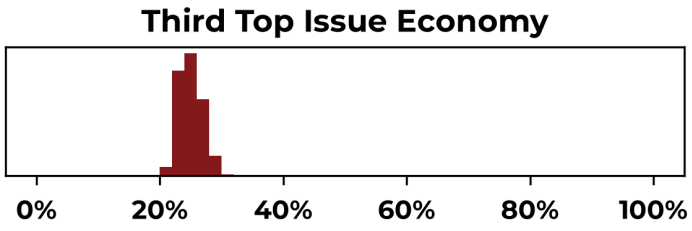
Question Model Toplines

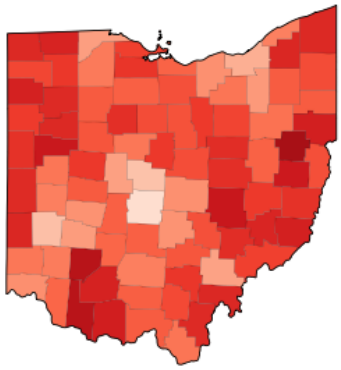
Model	All Voters	Likely Voters
Third Top Issue Economy	25.0%	25.2%
Third Top Issue Social Welfare	11.9%	11.9%
Third Top Issue Crime Imm Drugs	11.2%	11.4%
Third Top Issue Social Issues	6.6%	6.6%
Third Top Issue Leadership	16.8%	16.5%
Third Top Issue Foreign Affairs	10.3%	10.3%
Third Top Issue Data Centers Ai	18.3%	18.2%

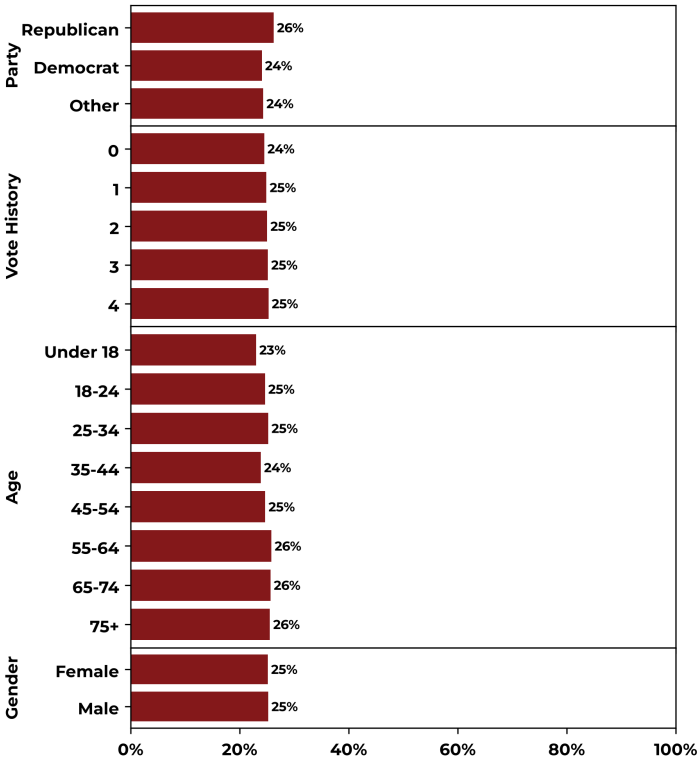
[Third Top Issue Economy] Economy/Inflation/Gas Prices

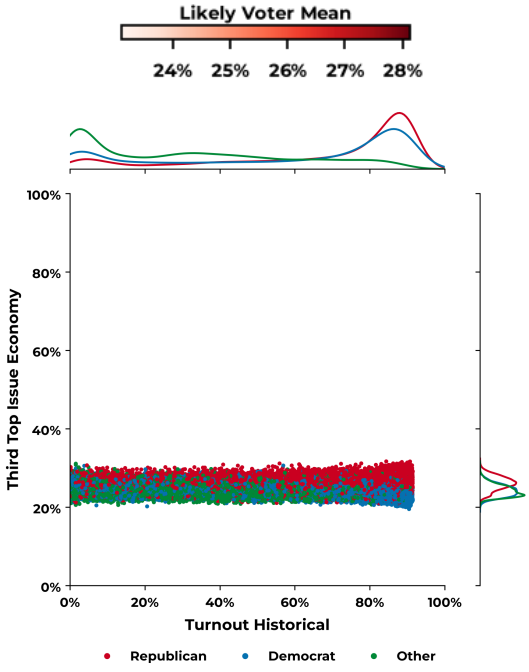
Toplines

All Voters	Likely Voters
25.0%	25.2%





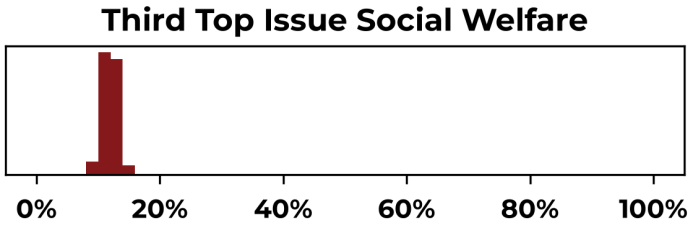


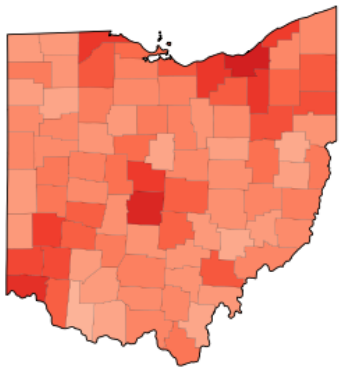


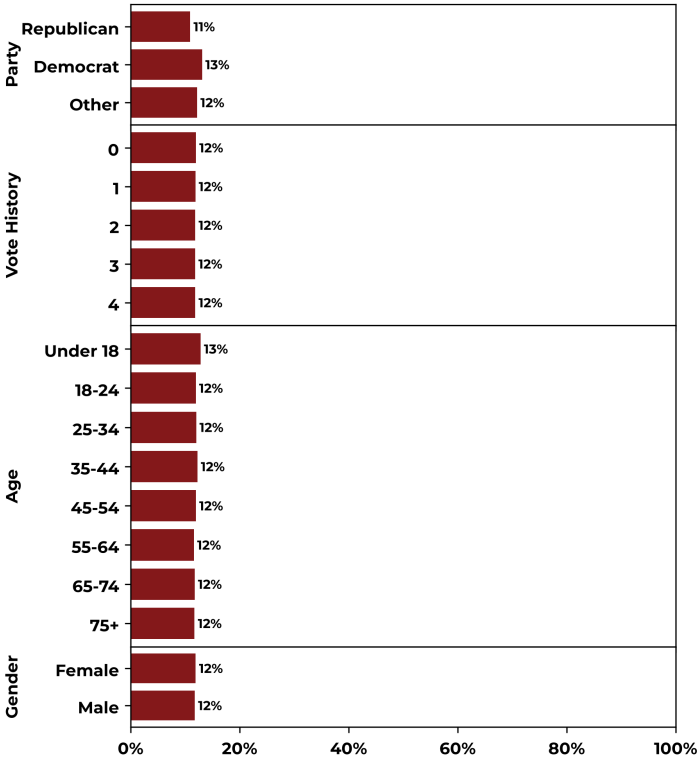
[Third Top Issue Social Welfare] Social Welfare Programs (Medicare/Social Security/Medicaid)

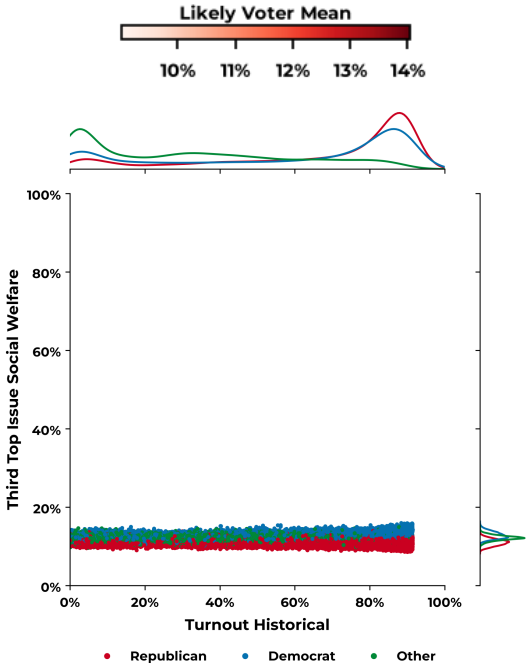
Toplines

All Voters	Likely Voters
11.9%	11.9%





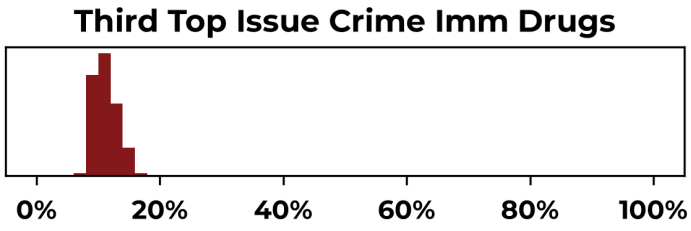


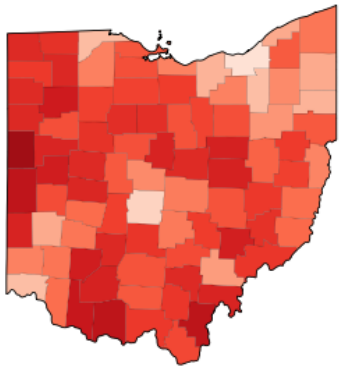


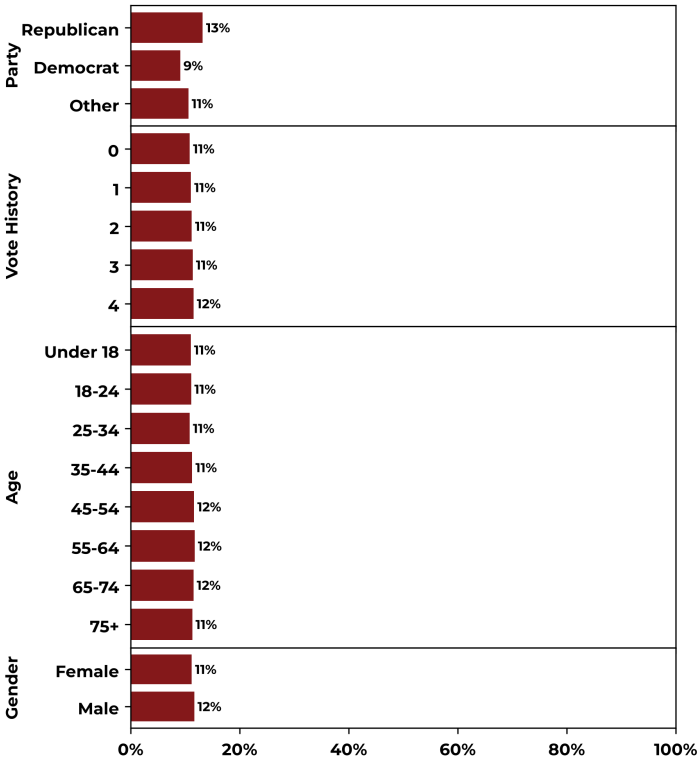
[Third Top Issue Crime Imm Drugs] Crime/Immigration/Drug Abuse

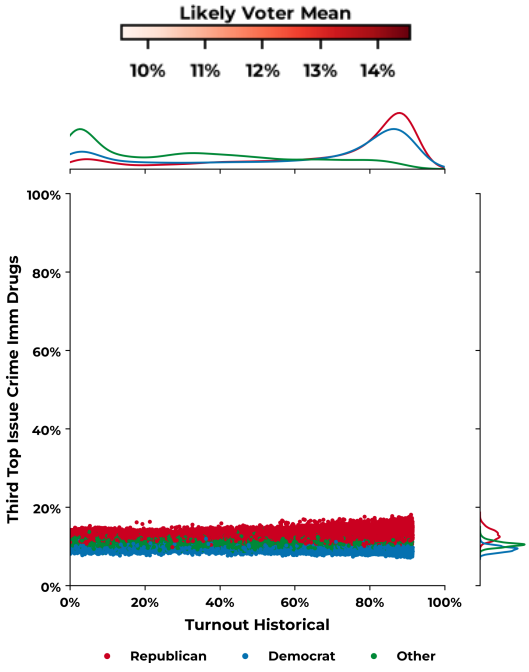
Toplines

All Voters	Likely Voters
11.2%	11.4%





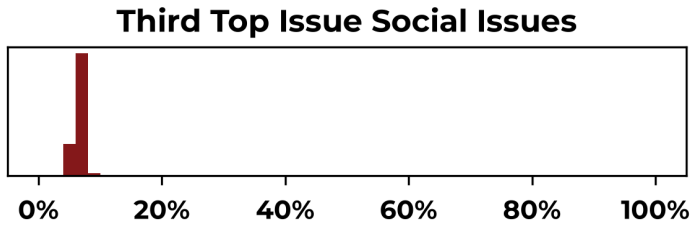


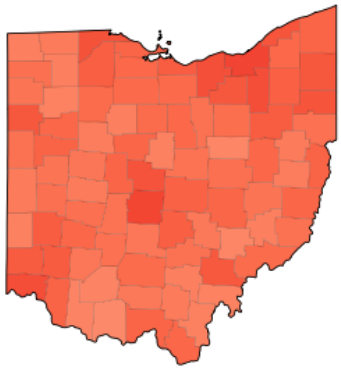


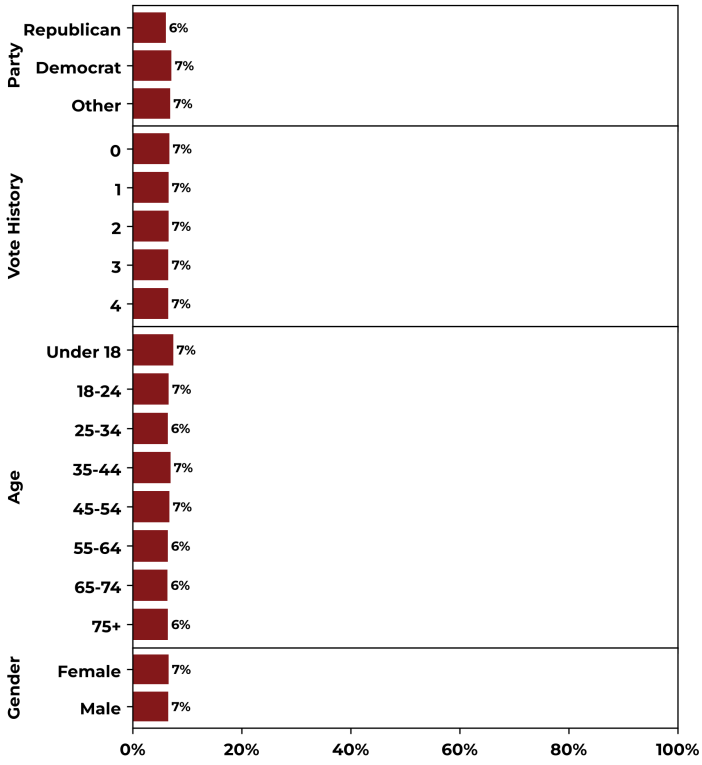
[Third Top Issue Social Issues] Social Issues (Abortion/Second Amendment)

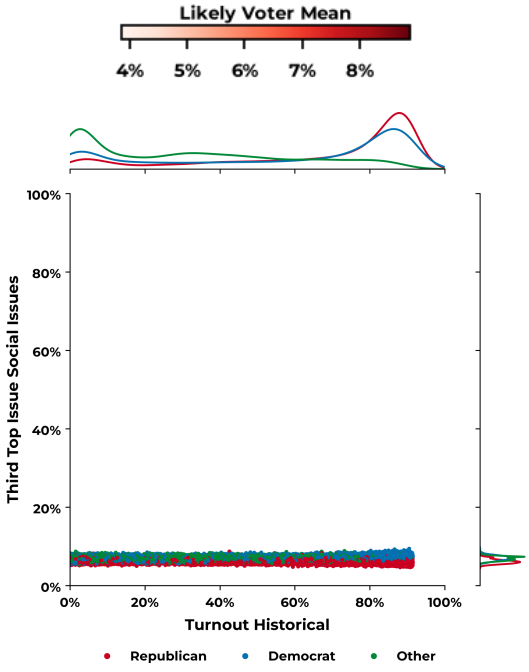
Toplines

All Voters	Likely Voters
6.6%	6.6%





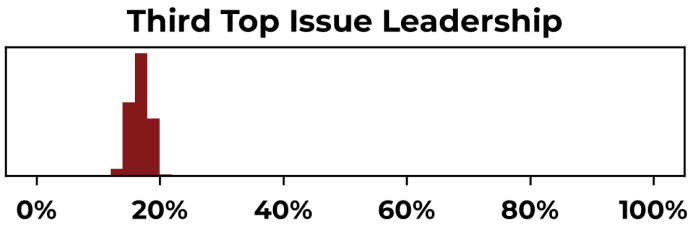


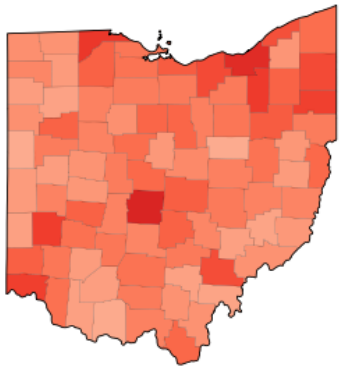


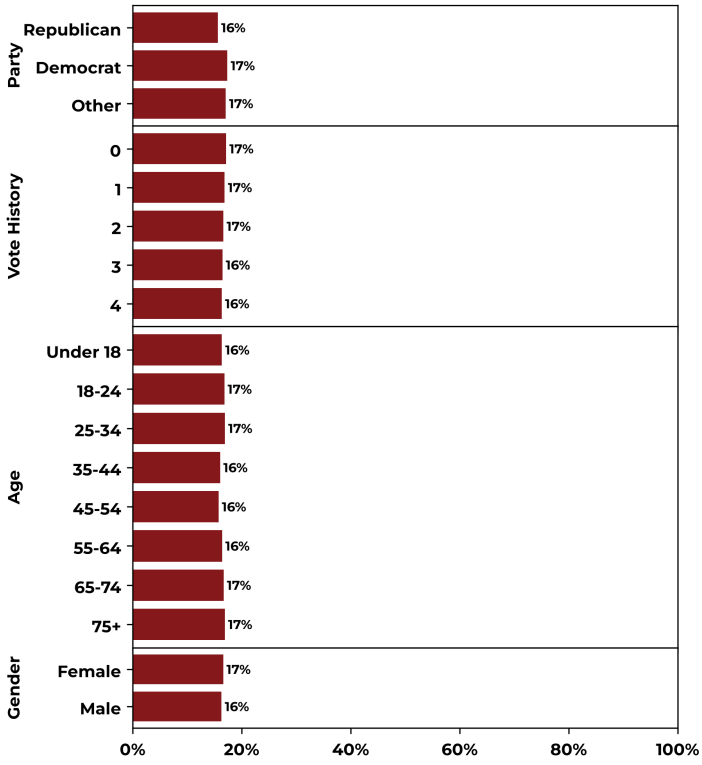
[Third Top Issue Leadership] Political Leadership/Government Stability

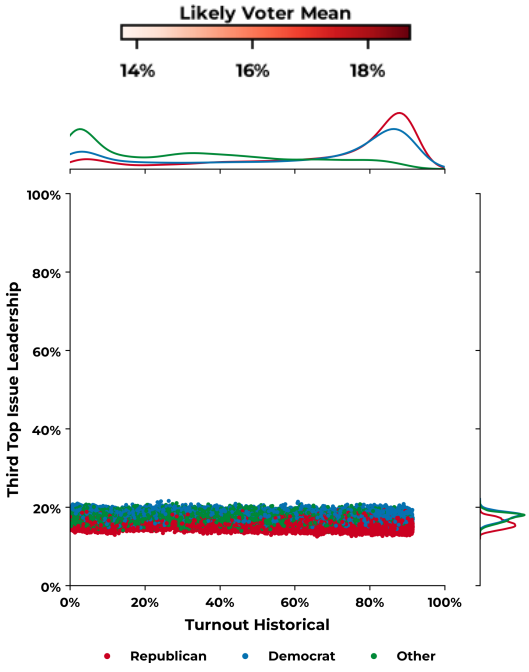
Toplines

All Voters	Likely Voters
16.8%	16.5%





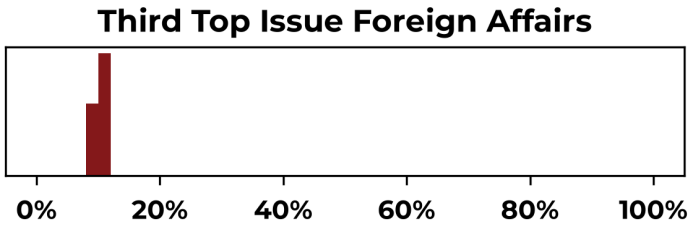


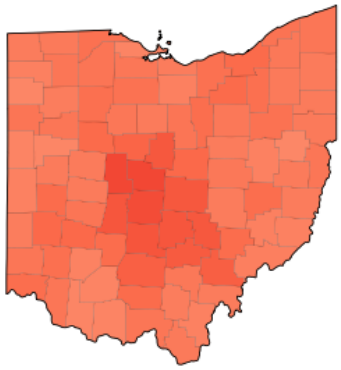


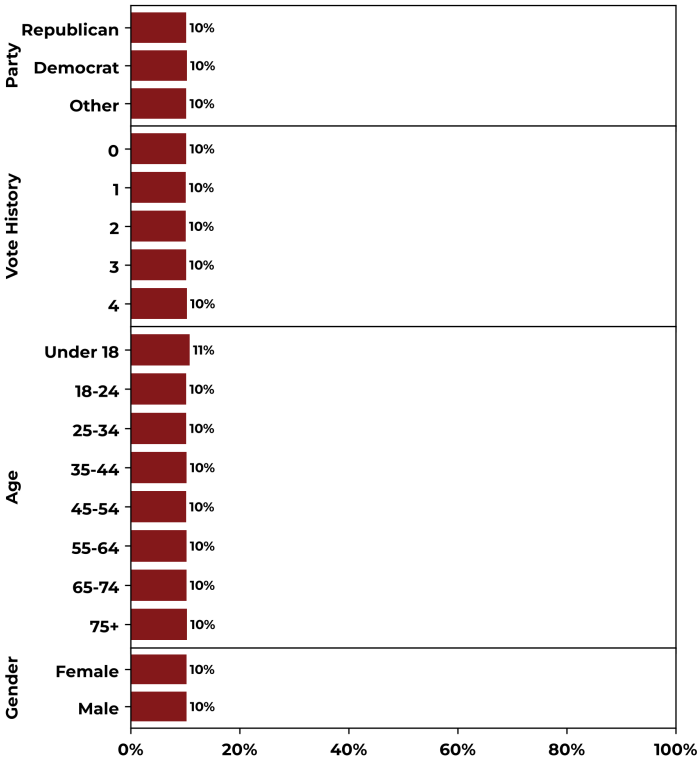
[Third Top Issue Foreign Affairs] Foreign Affairs/Wars

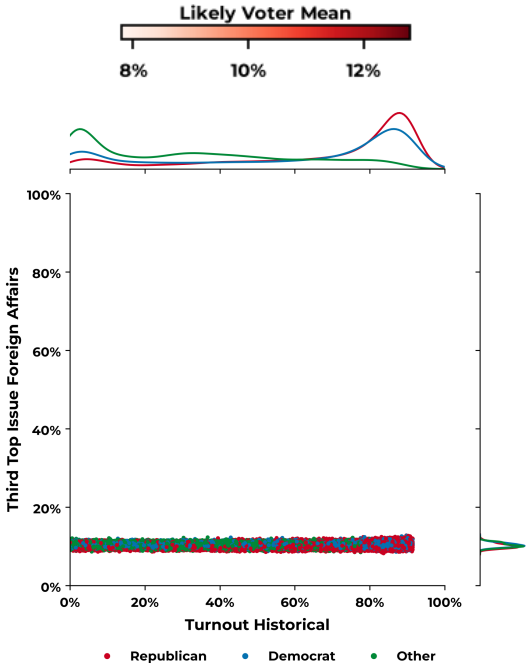
Toplines

All Voters	Likely Voters
10.3%	10.3%





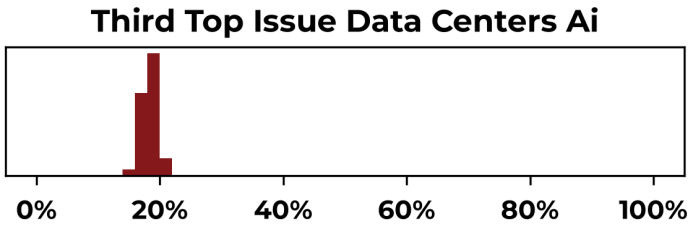


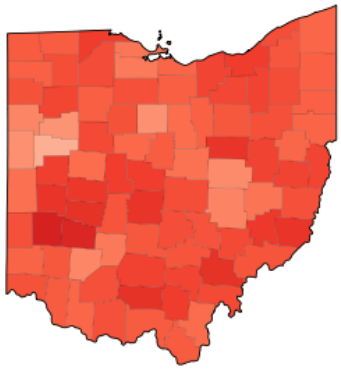


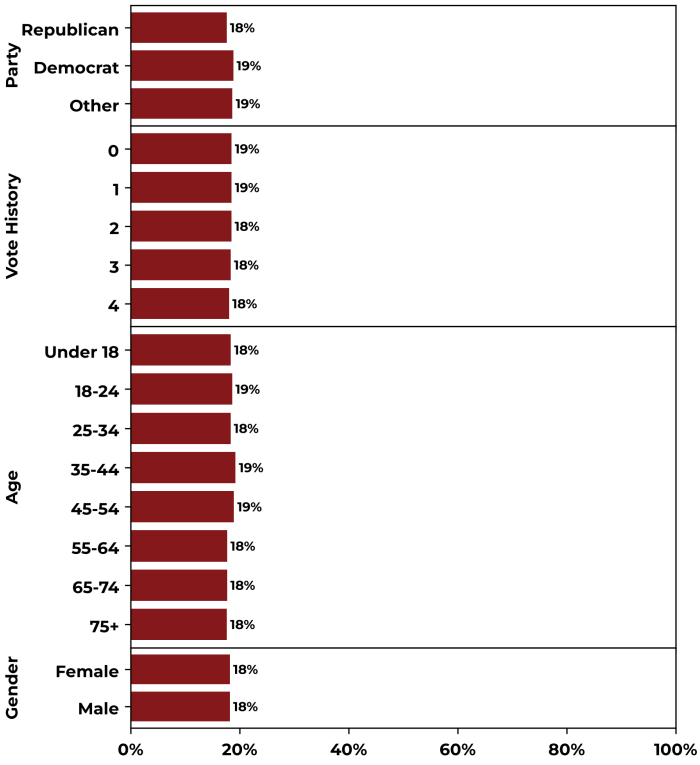
[Third Top Issue Data Centers Ai] Data Centers/AI

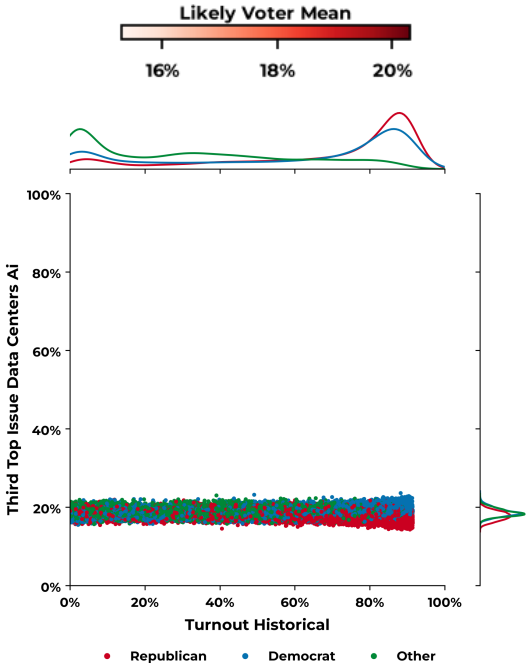
Toplines

All Voters	Likely Voters
18.3%	18.2%





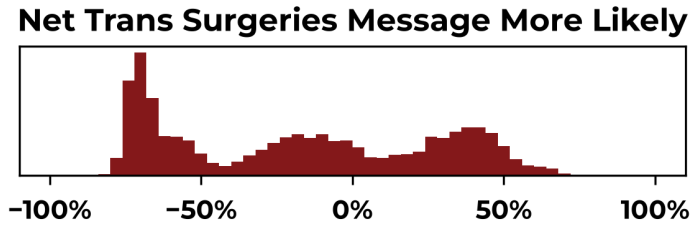


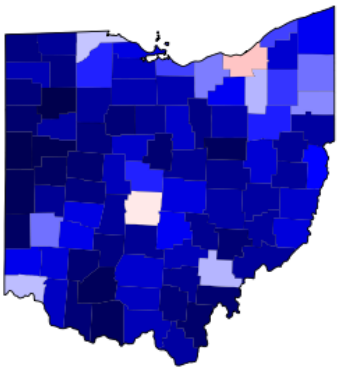


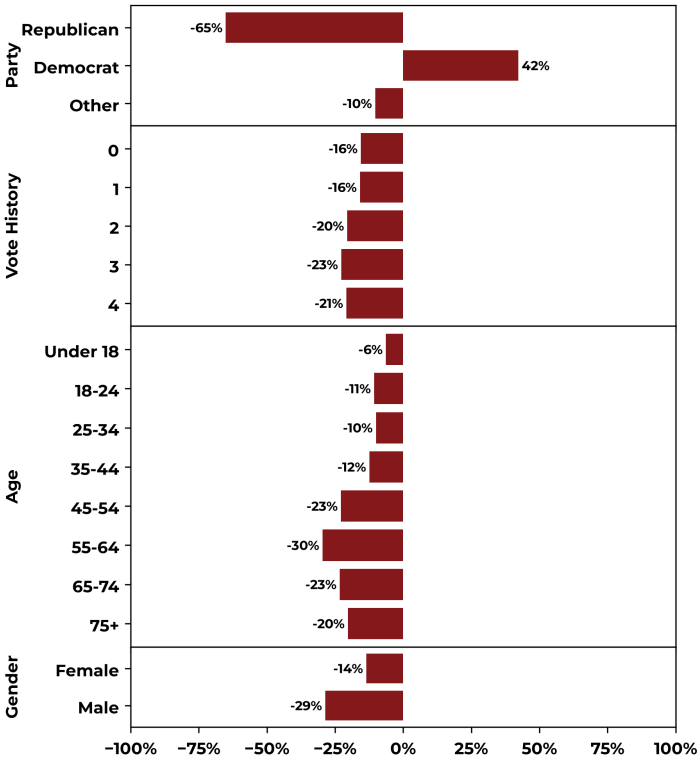
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Sherrod Brown tried to force Ohio's 35 Catholic hospitals to perform transgender surgeries against their faith — overriding federal religious freedom protections to do it. He also voted against a common-sense law that would have required parental consent before a minor is taken out of state for an abortion.

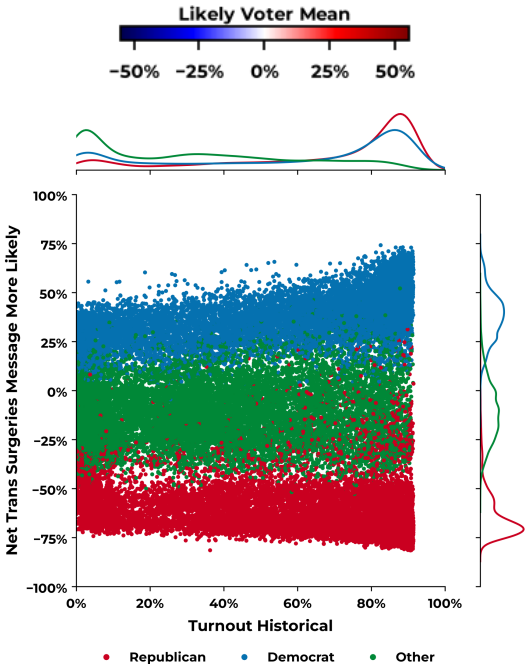
Question Model Toplines

Model	All Voters	Likely Voters
Trans Surgeries Message More Likely	33.7%	33.2%
Trans Surgeries Message Less Likely	50.9%	53.8%
Net Trans Surgeries Message More Likely	**-17.2%**	**-20.6%**


Net Trans Surgeries Message More Likely
−100%
−50%
0%
50%
100%



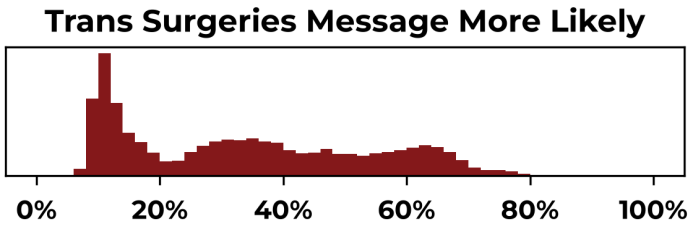

Party
Republican
Democrat
Other
-65%
42%
-10%
Vote History
0
1
2
3
4
-16%
-16%
-20%
-23%
-21%
Age
Under 18
18-24
25-34
35-44
45-54
55-64
65-74
75+
-6%
-11%
-10%
-12%
-23%
-30%
-23%
-20%
Gender
Female
Male
-14%
-29%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

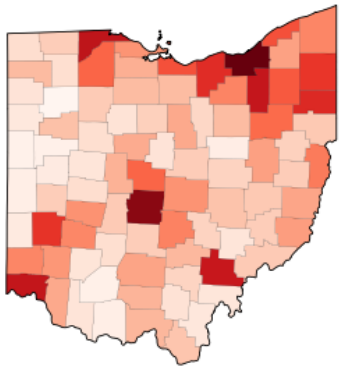

Likely Voter Mean
−50%
−25%
0%
25%
50%
Net Trans Surgeries Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

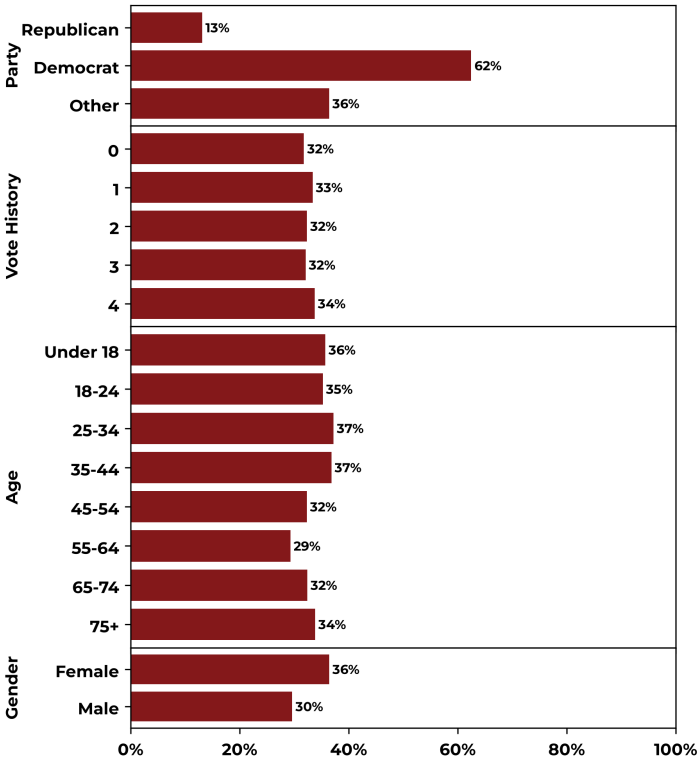
[Trans Surgeries Message More Likely] Much More Likely & Somewhat More Likely

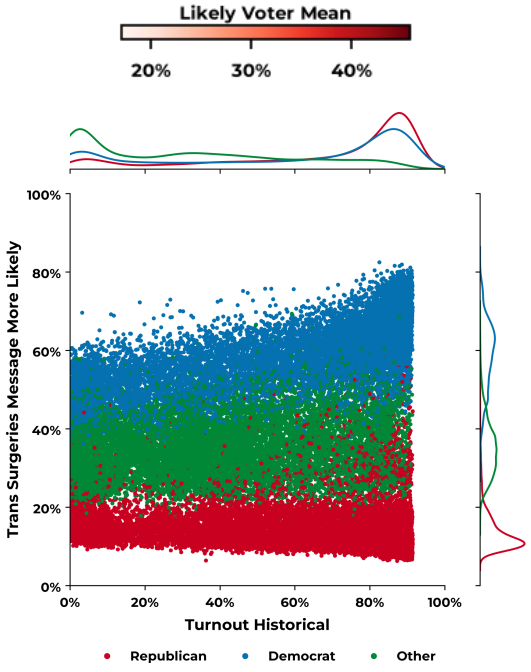
Toplines

All Voters	Likely Voters
33.7%	33.2%





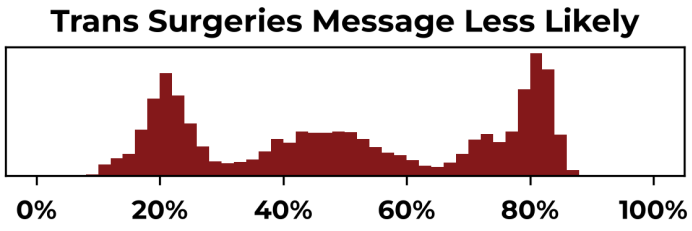


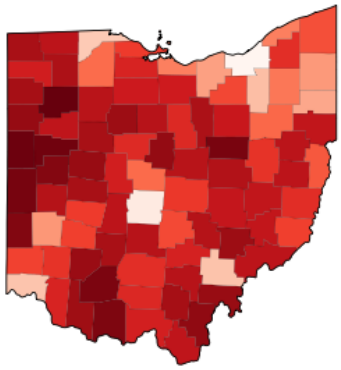


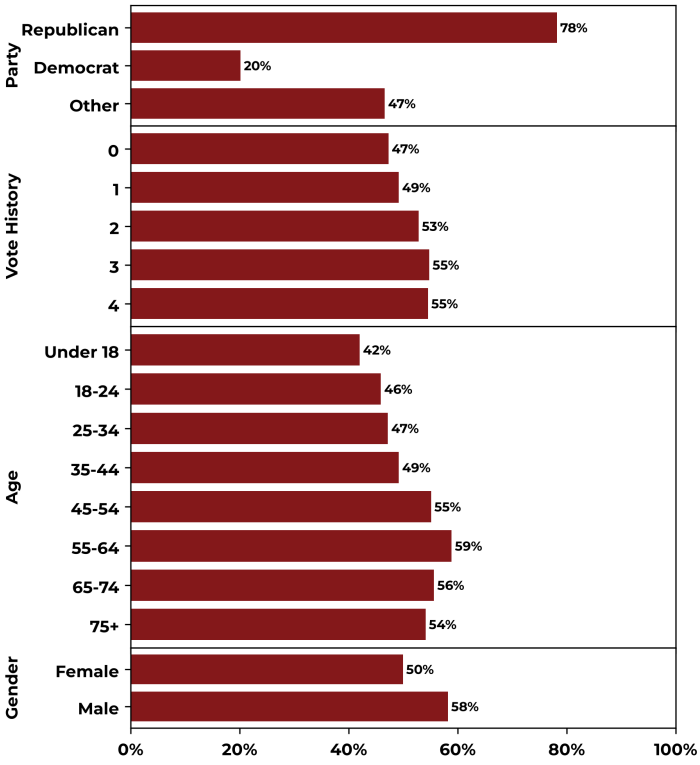
[Trans Surgeries Message Less Likely] Somewhat Less Likely & Much Less Likely

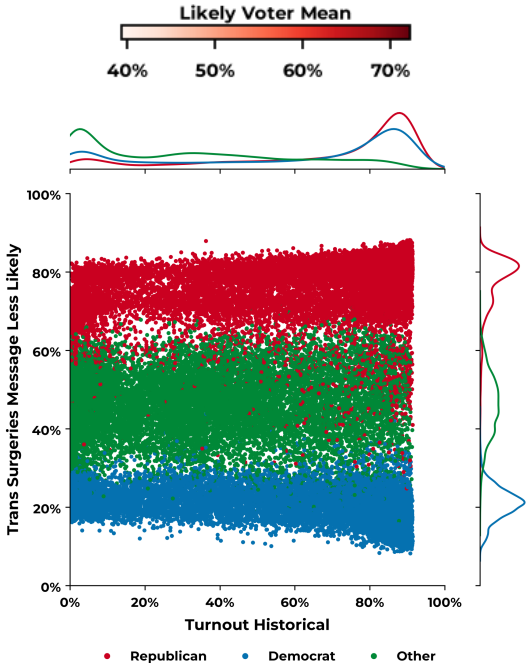
Toplines

All Voters	Likely Voters
50.9%	53.8%





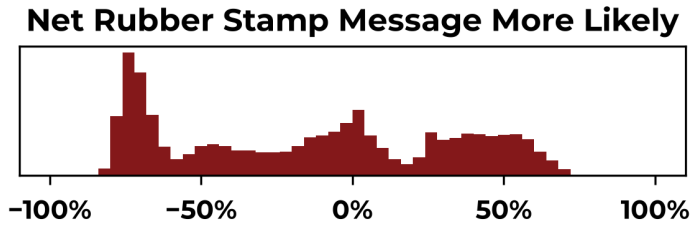


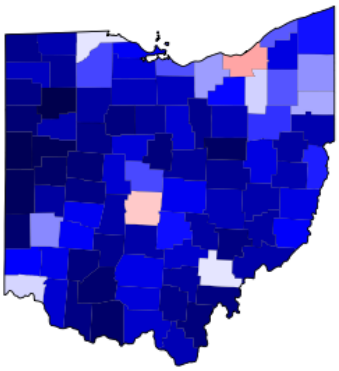


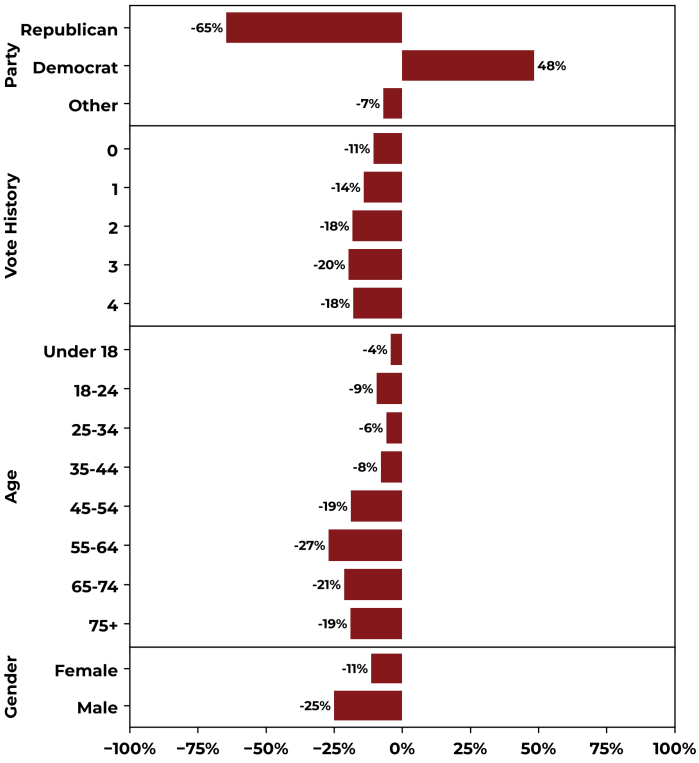
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Sherrod Brown was a rubber stamp for Joe Biden and his $1.9 trillion in wasteful government spending, which turbocharged inflation, driving up the cost of gas and groceries for Ohioans.

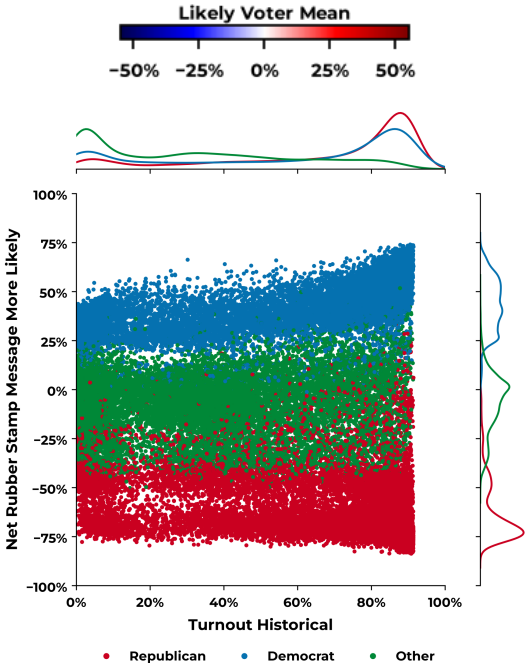
Question Model Toplines

Model	All Voters	Likely Voters
Rubber Stamp Message More Likely	35.3%	34.5%
Rubber Stamp Message Less Likely	49.1%	52.3%
Net Rubber Stamp Message More Likely	**-13.8%**	**-17.8%**


Net Rubber Stamp Message More Likely
−100%
−50%
0%
50%
100%



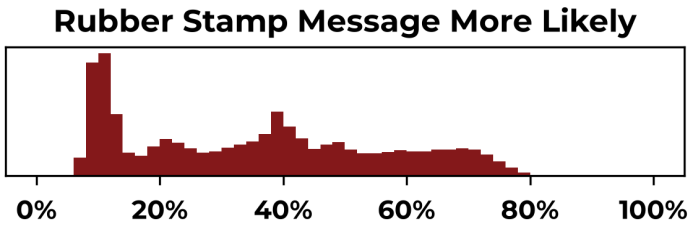

Party
Republican
Democrat
Other
-65%
48%
-7%
Vote History
0
1
2
3
4
-11%
-14%
-18%
-20%
-18%
Age
Under 18
18-24
25-34
35-44
45-54
55-64
65-74
75+
-4%
-9%
-6%
-8%
-19%
-27%
-21%
-19%
Gender
Female
Male
-11%
-25%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

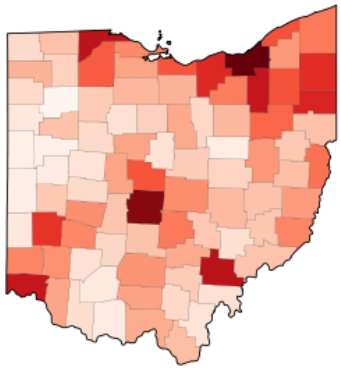

Likely Voter Mean
−50%
−25%
0%
25%
50%
Net Rubber Stamp Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

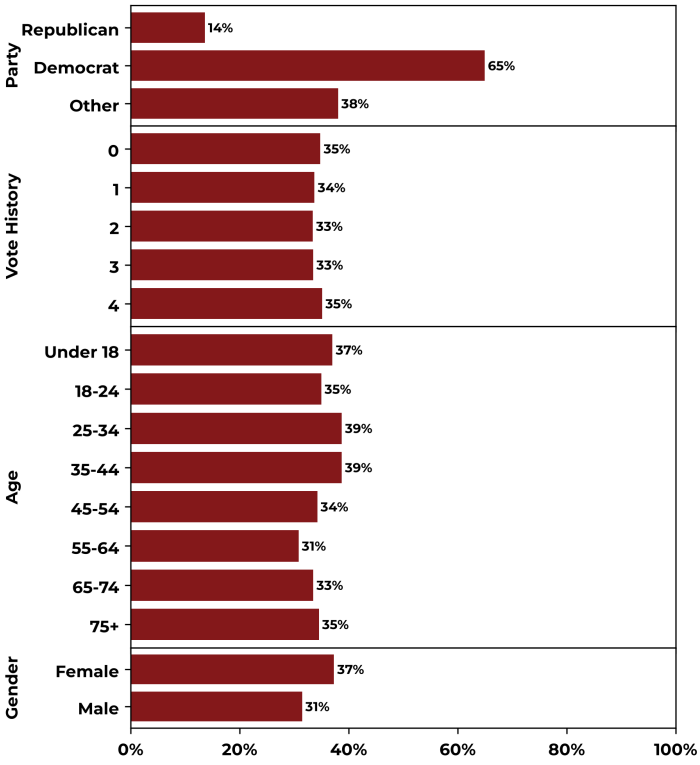
[Rubber Stamp Message More Likely] Much More Likely & Somewhat More Likely

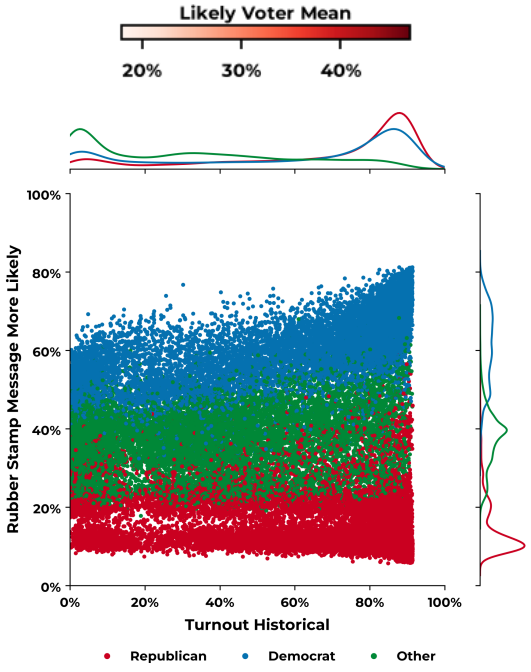
Toplines

All Voters	Likely Voters
35.3%	34.5%







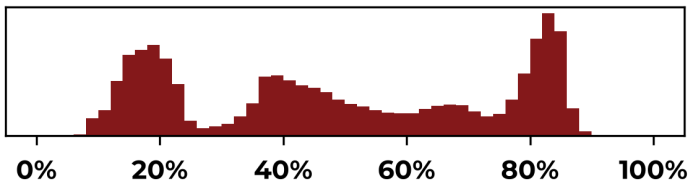


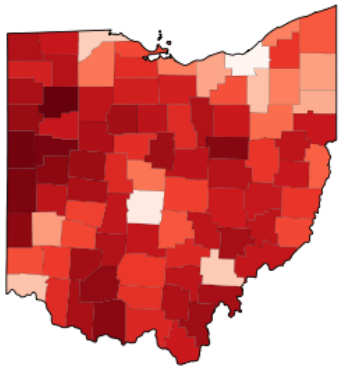
[Rubber Stamp Message Less Likely] Somewhat Less Likely & Much Less Likely

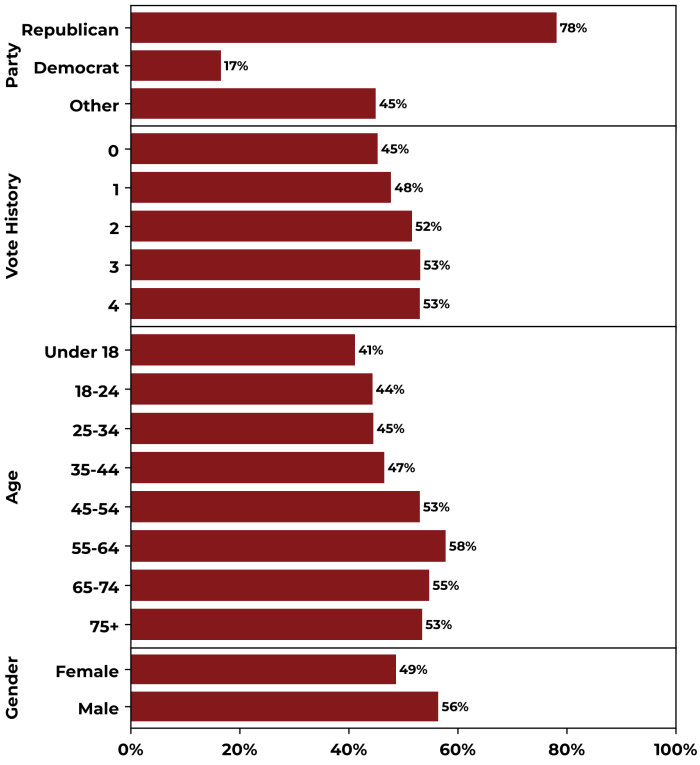
Toplines

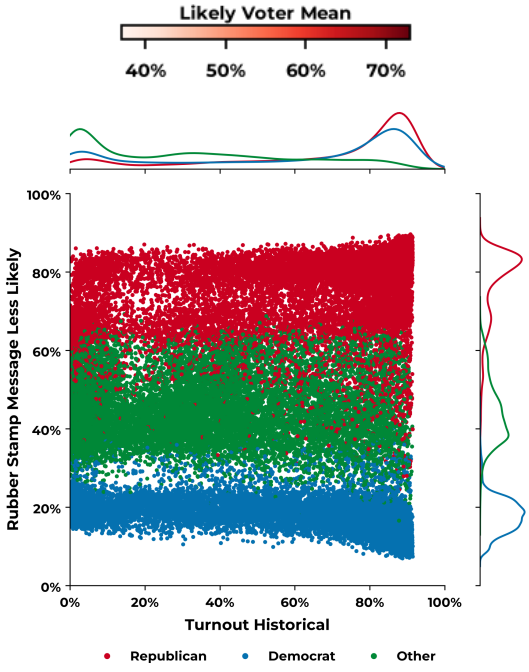
All Voters	Likely Voters
49.1%	52.3%

Rubber Stamp Message Less Likely





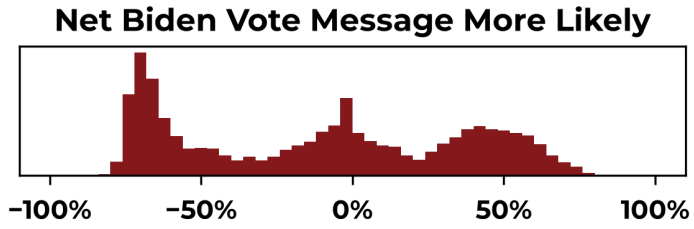


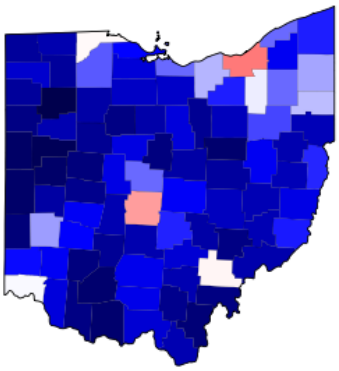


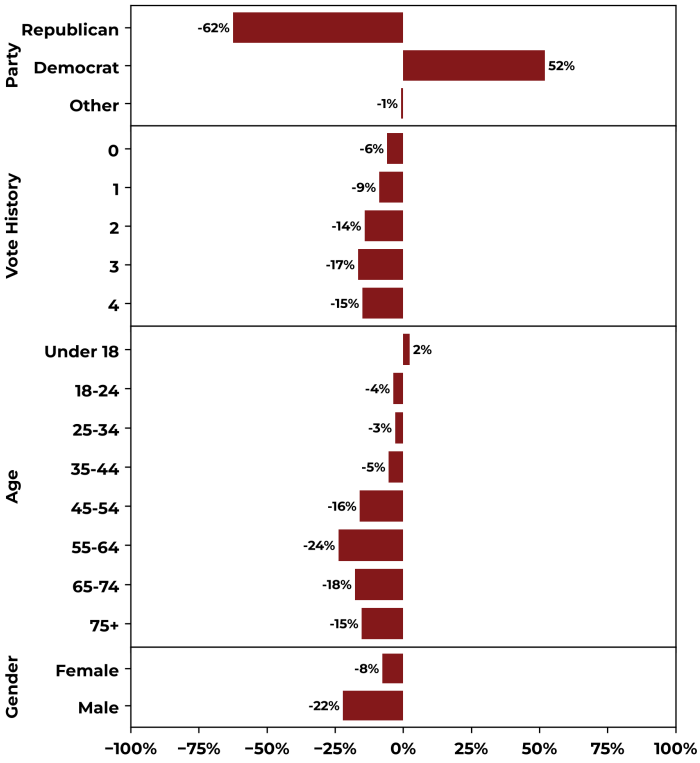
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: When last in Congress, Sherrod Brown voted with Biden's position 98.5% of the time - leading to massive deficits, open borders, and record-high inflation.

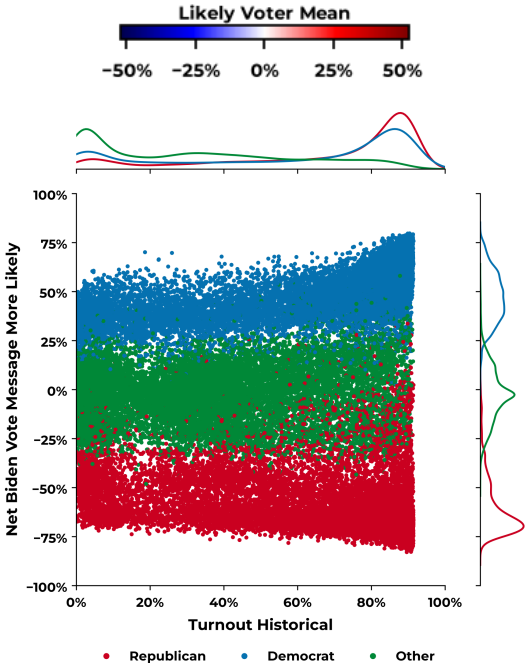
Question Model Toplines

Model	All Voters	Likely Voters
Biden Vote Message More Likely	37.8%	37.0%
Biden Vote Message Less Likely	48.3%	51.4%
Net Biden Vote Message More Likely	**-10.5%**	**-14.5%**


Net Biden Vote Message More Likely
−100%
−50%
0%
50%
100%



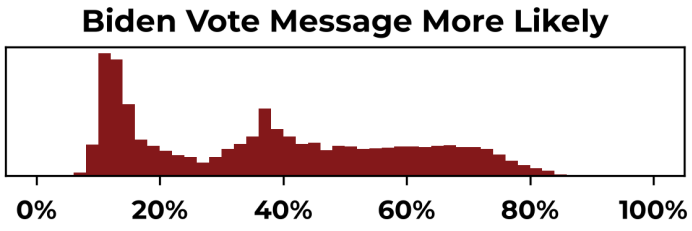

Party
Republican
Democrat
Other
-62%
52%
-1%
Vote History
0
1
2
3
4
-6%
-9%
-14%
-17%
-15%
Age
Under 18
18-24
25-34
35-44
45-54
55-64
65-74
75+
2%
-4%
-3%
-5%
-16%
-24%
-18%
-15%
Gender
Female
Male
-8%
-22%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

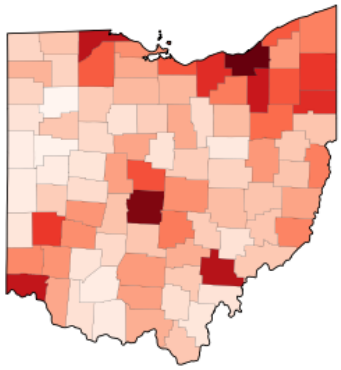

Likely Voter Mean
−50%
−25%
0%
25%
50%
Net Biden Vote Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

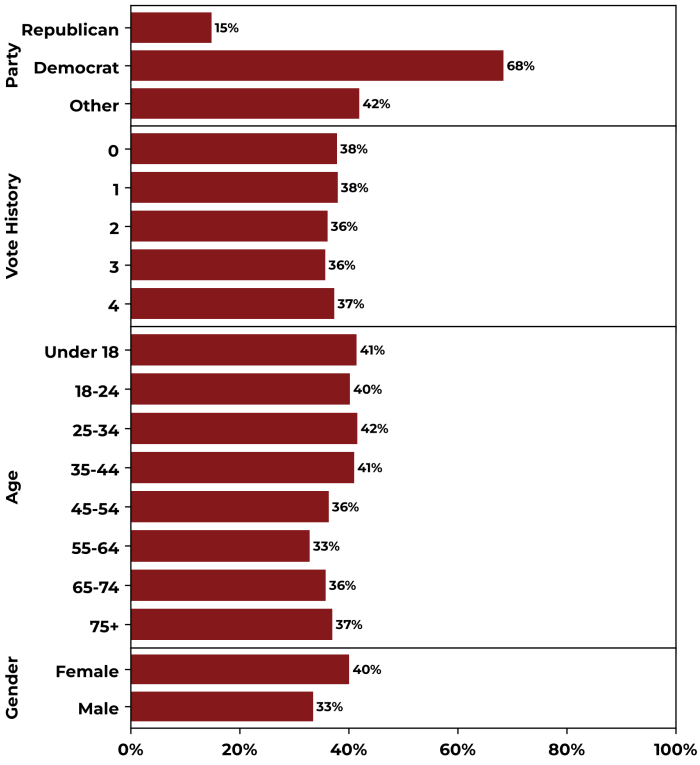
[Biden Vote Message More Likely] Much More Likely & Somewhat More Likely

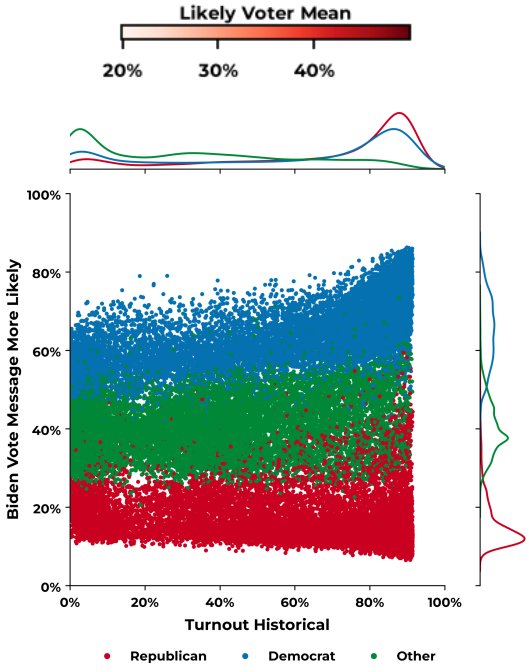
Toplines

All Voters	Likely Voters
37.8%	37.0%





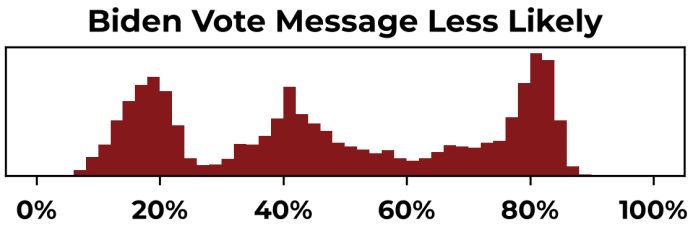


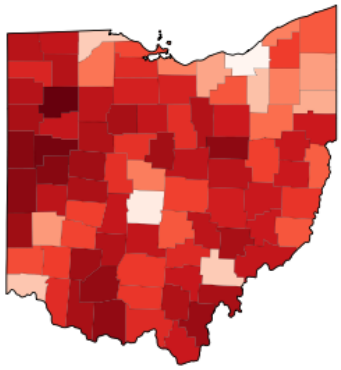


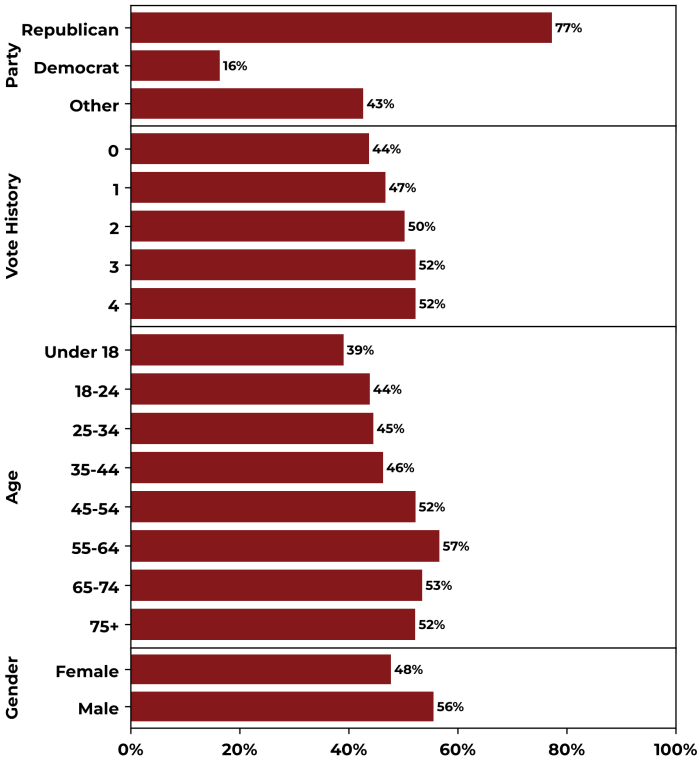
[Biden Vote Message Less Likely] Somewhat Less Likely & Much Less Likely

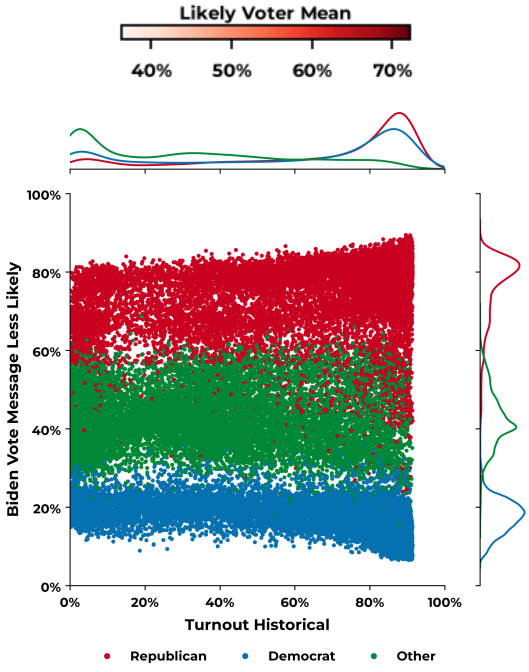
Toplines

All Voters	Likely Voters
48.3%	51.4%





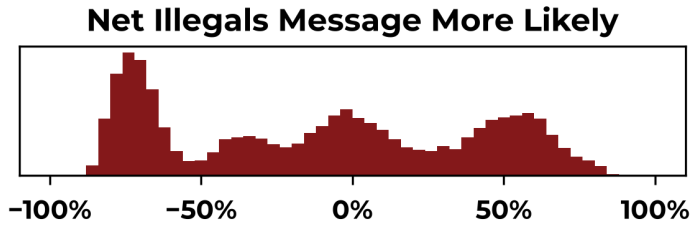


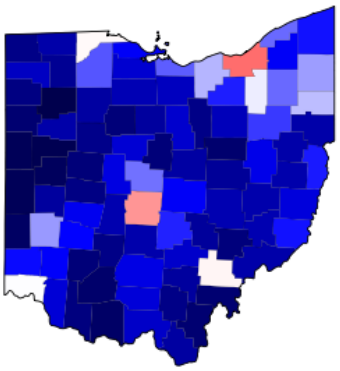


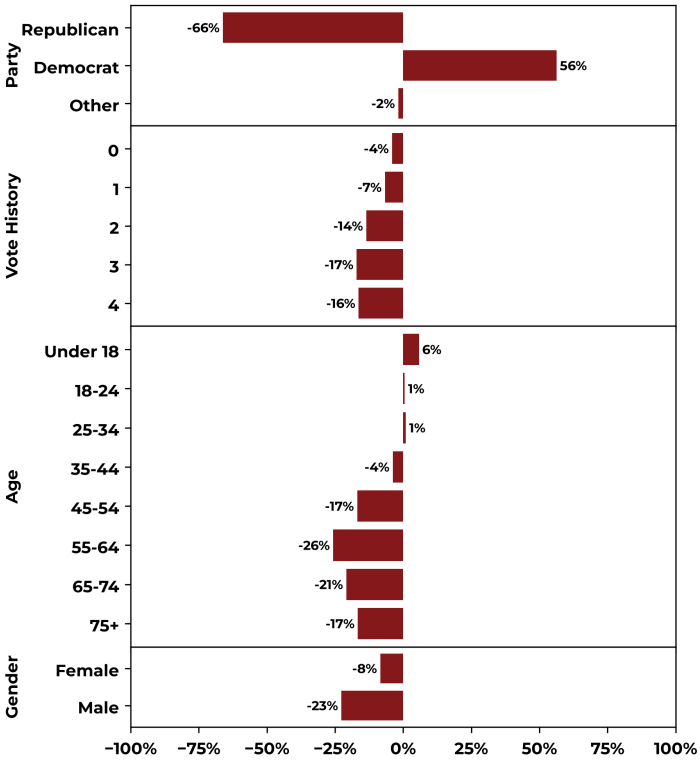
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Sherrod Brown supported giving Social Security to illegal immigrants. He voted ten times to continue federal funding for sanctuary cities and has repeatedly opposed construction of a southern border wall he says "doesn't work," calling the idea "stupid," "wrong" and "ludicrous."

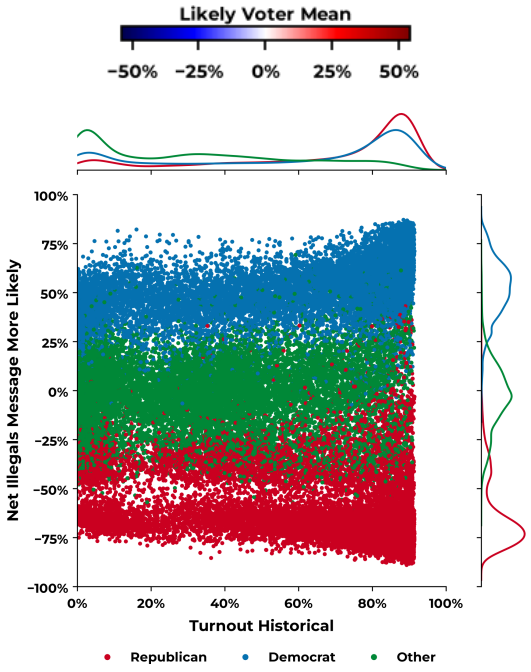
Question Model Toplines

Model	All Voters	Likely Voters
Illegals Message More Likely	38.3%	37.1%
Illegals Message Less Likely	48.9%	52.3%
Net Illegals Message More Likely	**-10.6%**	**-15.2%**


Net Illegals Message More Likely
−100%
−50%
0%
50%
100%



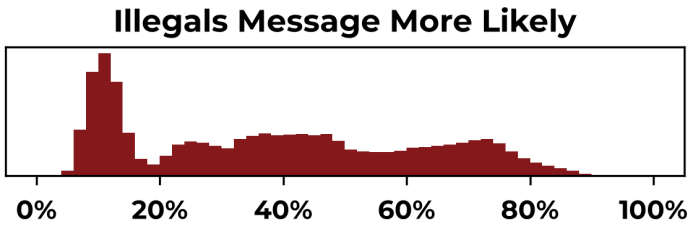

Party
Republican
Democrat
Other
-66%
56%
-2%
Vote History
0
1
2
3
4
-4%
-7%
-14%
-17%
-16%
Age
Under 18
18-24
25-34
35-44
45-54
55-64
65-74
75+
6%
1%
1%
-4%
-17%
-26%
-21%
-17%
Gender
Female
Male
-8%
-23%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

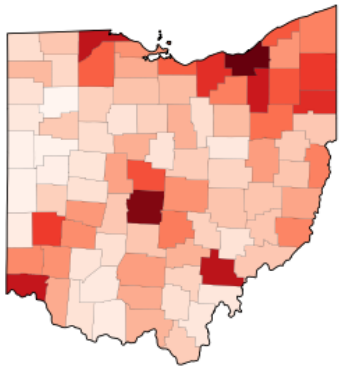

Likely Voter Mean
−50%
−25%
0%
25%
50%
Net Illegals Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

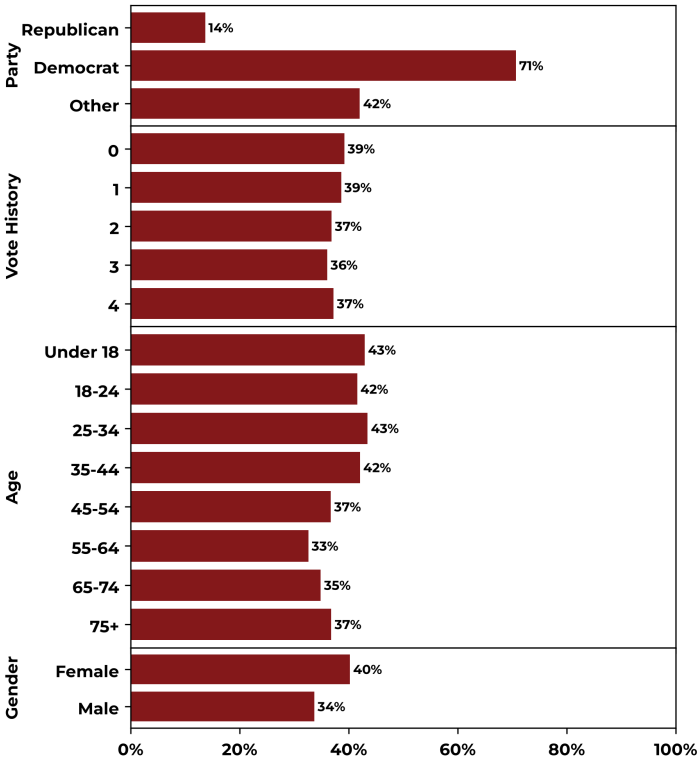
[Illegals Message More Likely] Much More Likely & Somewhat More Likely

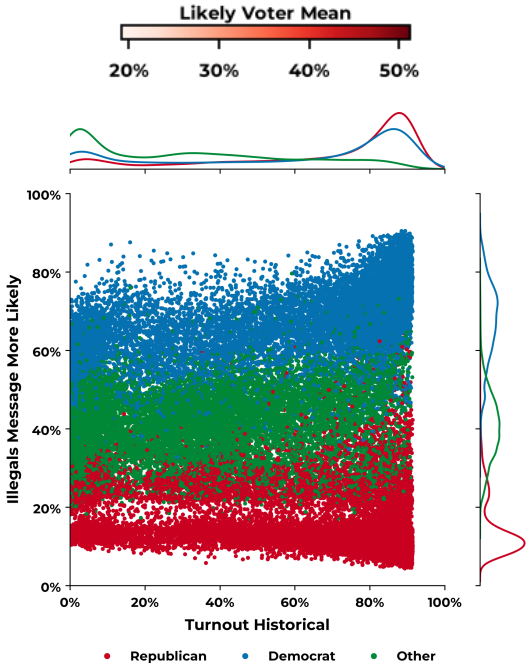
Toplines

All Voters	Likely Voters
38.3%	37.1%





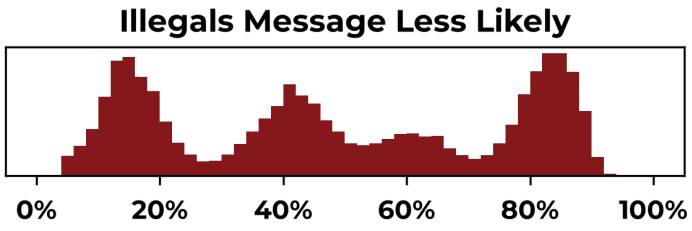


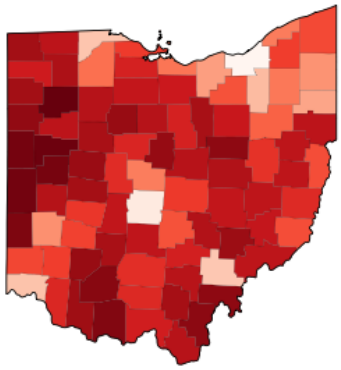


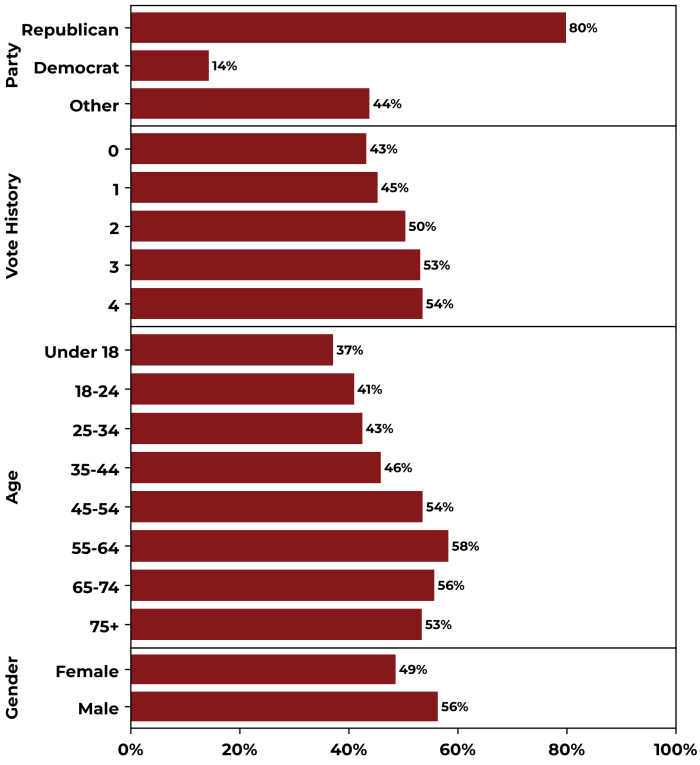
[Illegals Message Less Likely] Somewhat Less Likely & Much Less Likely

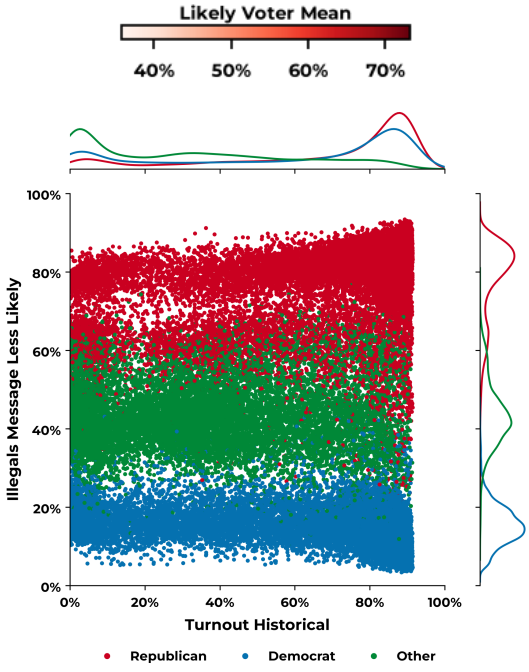
Toplines

All Voters	Likely Voters
48.9%	52.3%





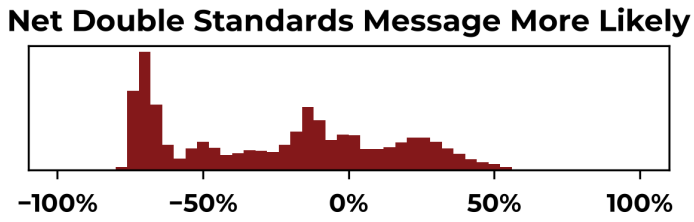


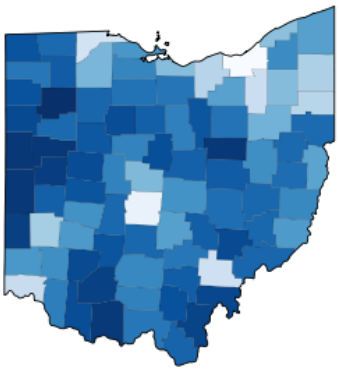


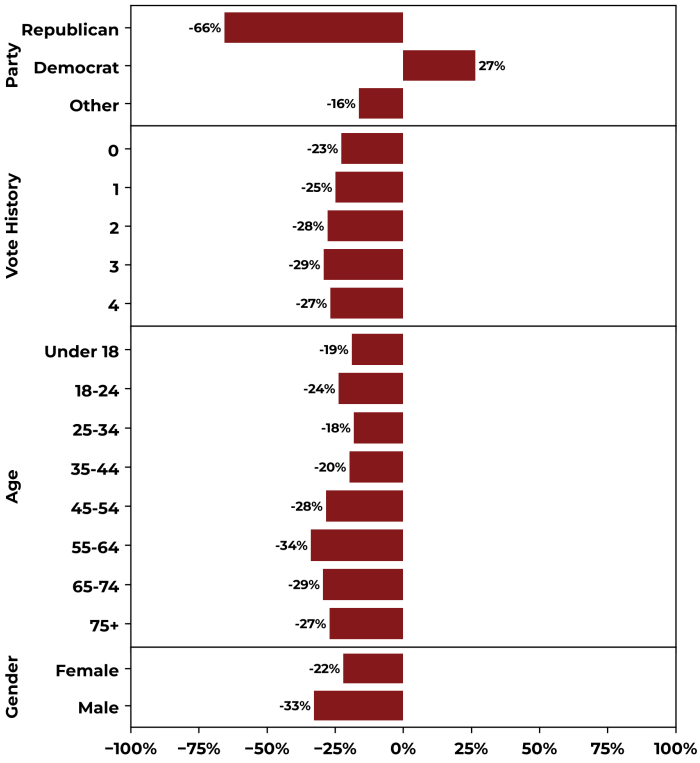
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Sherrod Brown has a double standard. He voted to unleash 87,000 IRS agents on Ohio's working-class families, but his own organization owed over $50,000 in unpaid taxes. Meanwhile, Brown and his organization went on spending thousands on luxury hotels, car service, and catering.

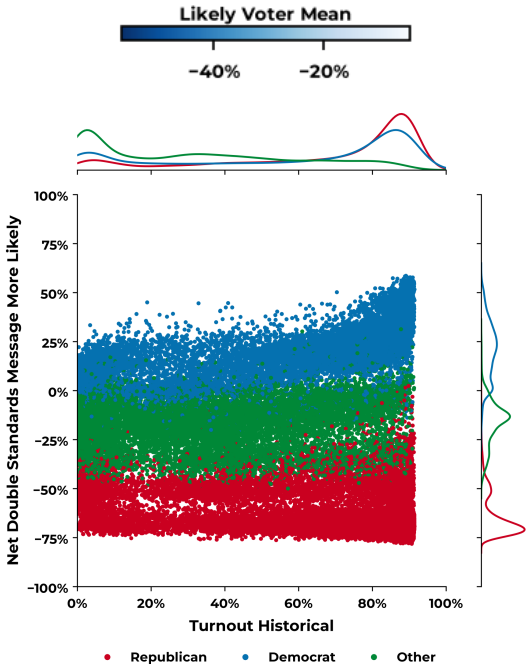
Question Model Toplines

Model	All Voters	Likely Voters
Double Standards Message More Likely	28.3%	28.4%
Double Standards Message Less Likely	52.7%	55.4%
Net Double Standards Message More Likely	**-24.4%**	**-27.0%**


Net Double Standards Message More Likely
−100%
−50%
0%
50%
100%



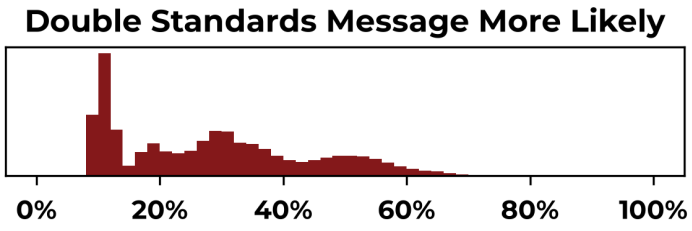

Party
Republican
Democrat
Other
-66%
27%
-16%
Vote History
0
1
2
3
4
-23%
-25%
-28%
-29%
-27%
Age
Under 18
18-24
25-34
35-44
45-54
55-64
65-74
75+
-19%
-24%
-18%
-20%
-28%
-34%
-29%
-27%
Gender
Female
Male
-22%
-33%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

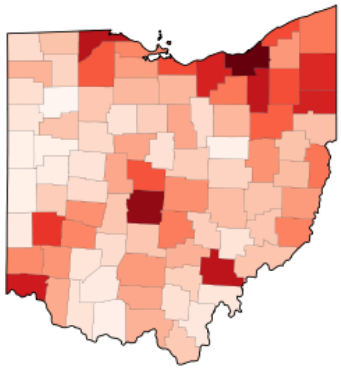

Likely Voter Mean
−40%
−20%
Net Double Standards Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

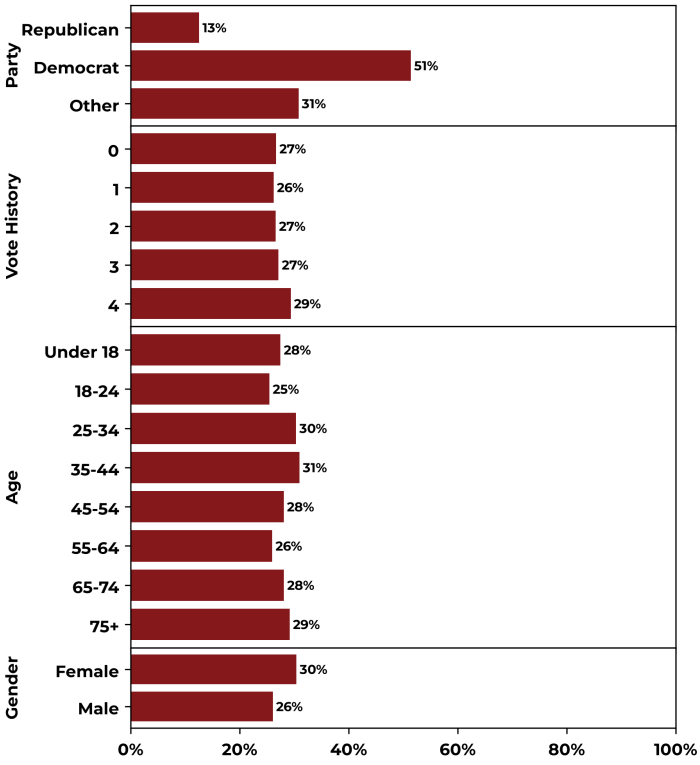
[Double Standards Message More Likely] Much More Likely & Somewhat More Likely

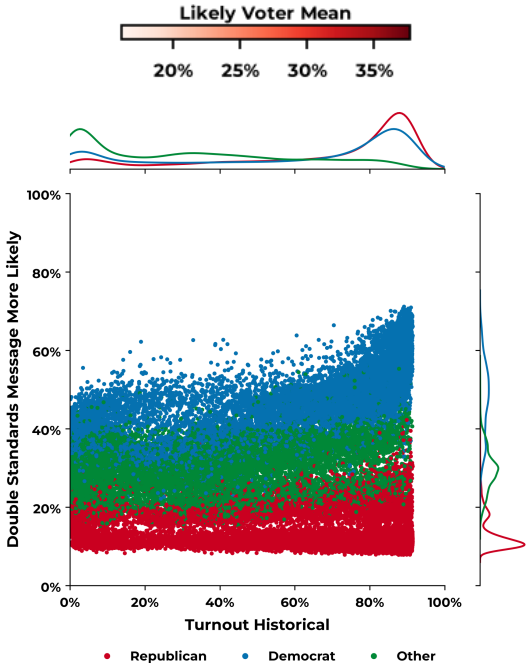
Toplines

All Voters	Likely Voters
28.3%	28.4%







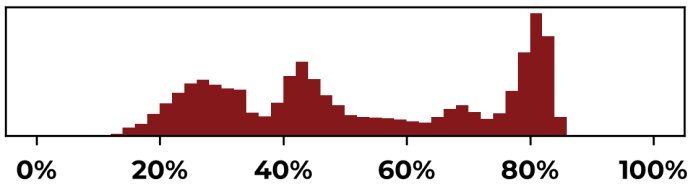


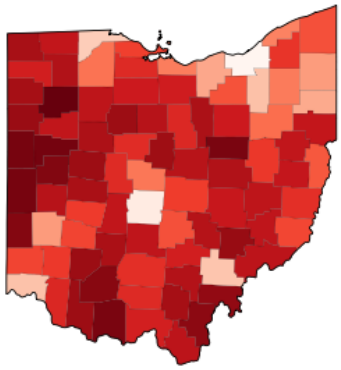
[Double Standards Message Less Likely] Somewhat Less Likely & Much Less Likely

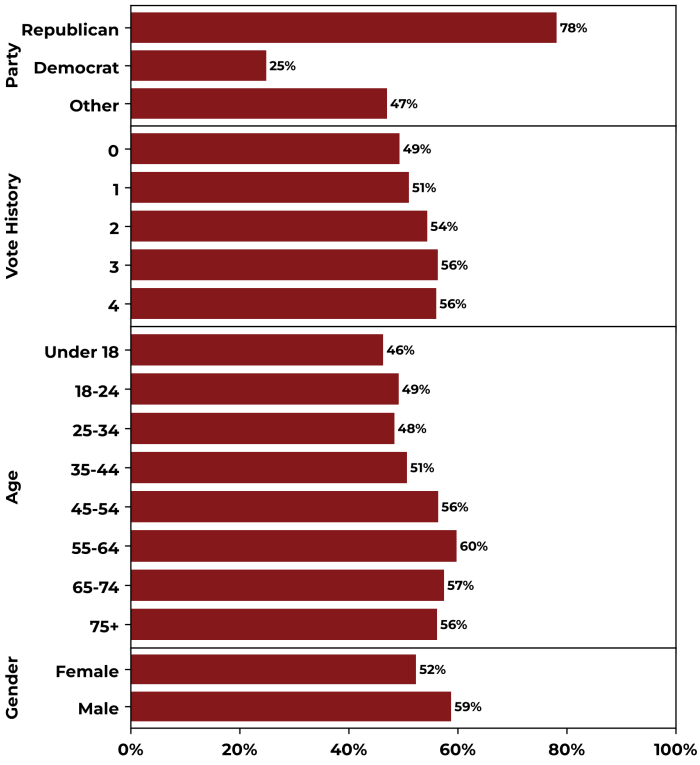
Toplines

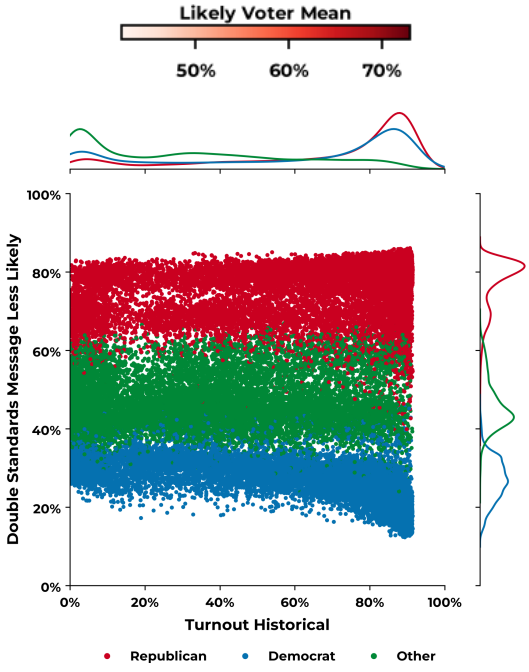
All Voters	Likely Voters
52.7%	55.4%

Double Standards Message Less Likely





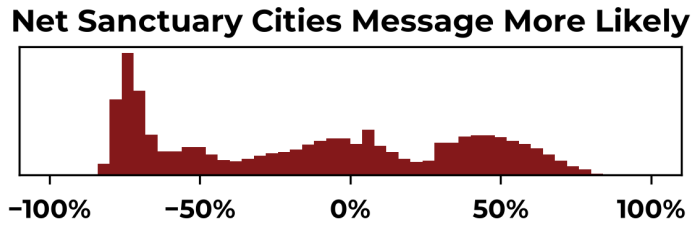


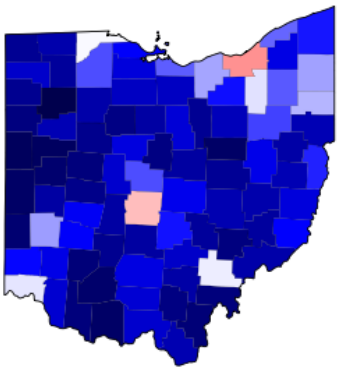


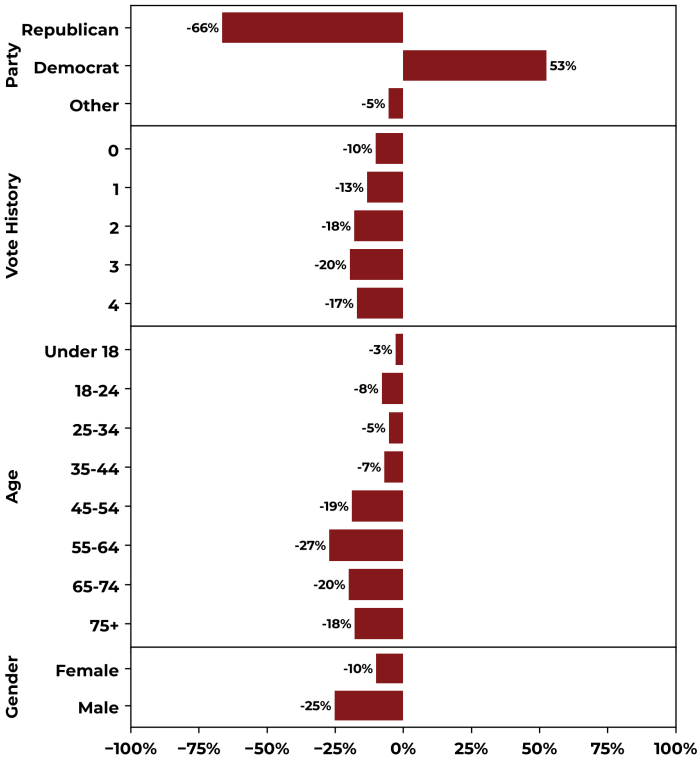
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Sherrod Brown voted 10 times to allow taxpayer money to go to sanctuary cities that refuse to work with federal immigration officials, instead releasing dangerous criminals back into our communities. In Ohio, that includes a Tier 1 sex offender and multiple men charged with domestic violence and drunk driving. Instead of prioritizing the safety of Ohio families, Brown protected sanctuary cities.

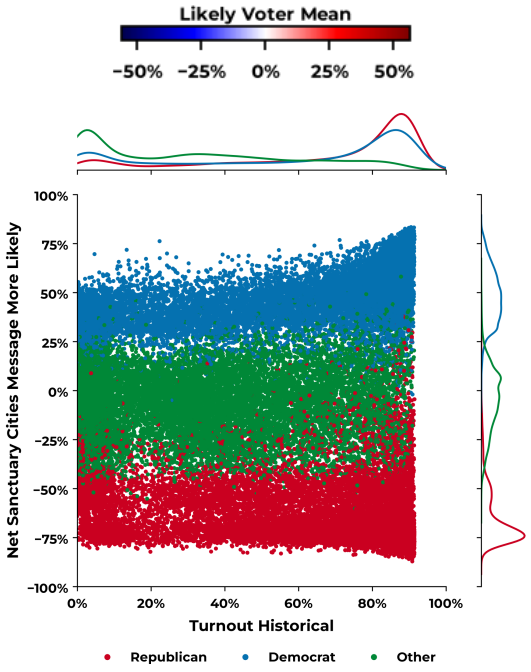
Question Model Toplines

Model	All Voters	Likely Voters
Sanctuary Cities Message More Likely	36.4%	35.8%
Sanctuary Cities Message Less Likely	49.3%	52.9%
Net Sanctuary Cities Message More Likely	**-12.9%**	**-17.1%**


Net Sanctuary Cities Message More Likely
−100%
−50%
0%
50%
100%




Party
Republican
Democrat
Other
-66%
53%
-5%
Vote History
0
1
2
3
4
-10%
-13%
-18%
-20%
-17%
Age
Under 18
18-24
25-34
35-44
45-54
55-64
65-74
75+
-3%
-8%
-5%
-7%
-19%
-27%
-20%
-18%
Gender
Female
Male
-10%
-25%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

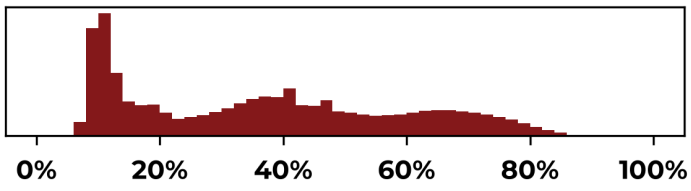

Likely Voter Mean
−50%
−25%
0%
25%
50%
Net Sanctuary Cities Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

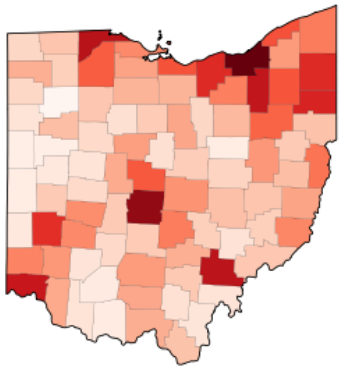
[Sanctuary Cities Message More Likely] Much More Likely & Somewhat More Likely

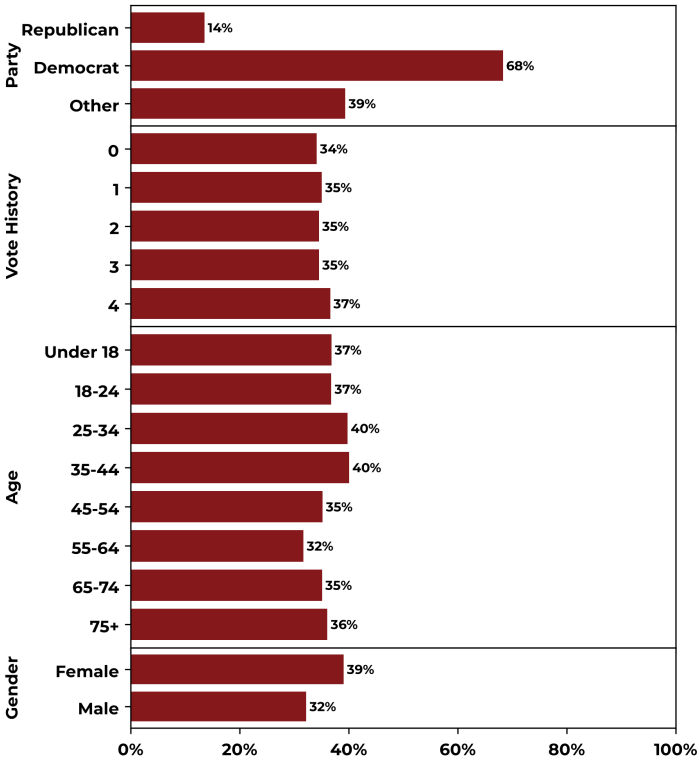
Toplines

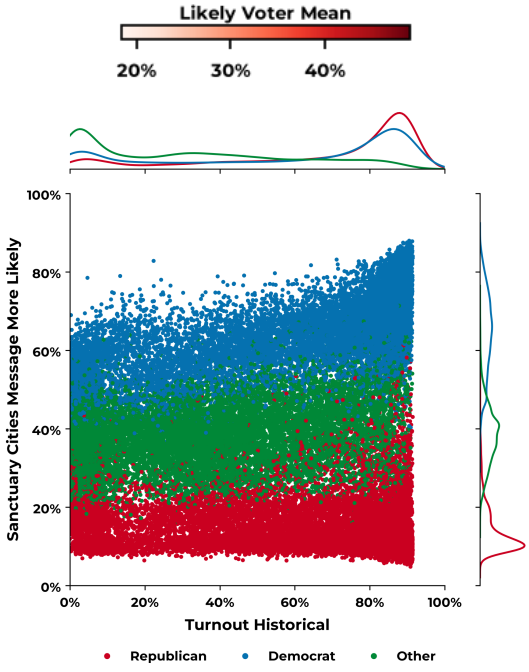
All Voters	Likely Voters
36.4%	35.8%

Sanctuary Cities Message More Likely







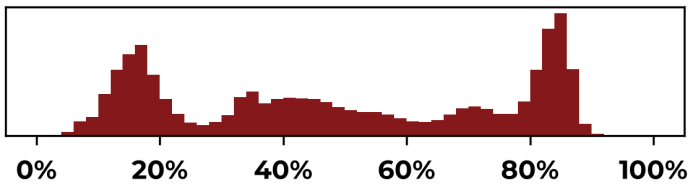


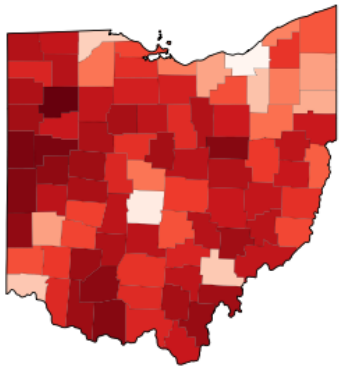
[Sanctuary Cities Message Less Likely] Somewhat Less Likely & Much Less Likely

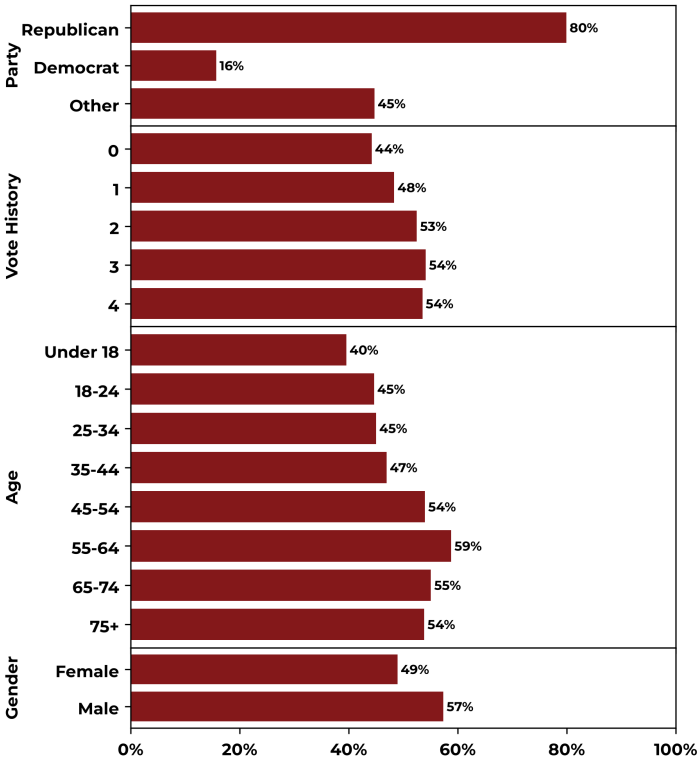
Toplines

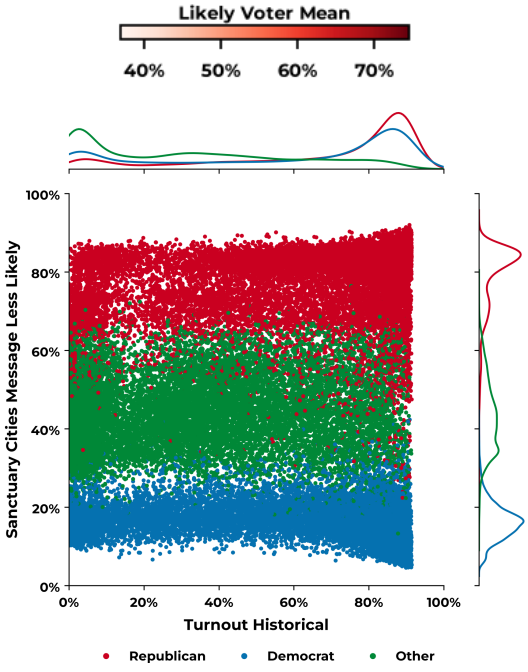
All Voters	Likely Voters
49.3%	52.9%

Sanctuary Cities Message Less Likely





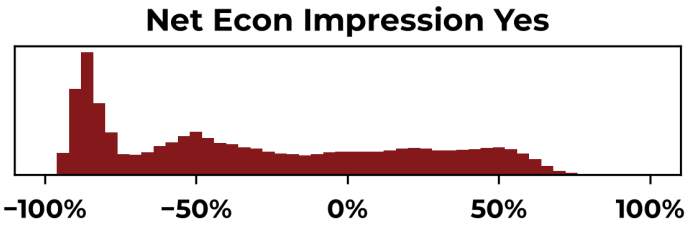


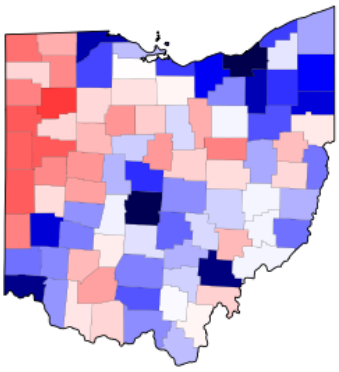


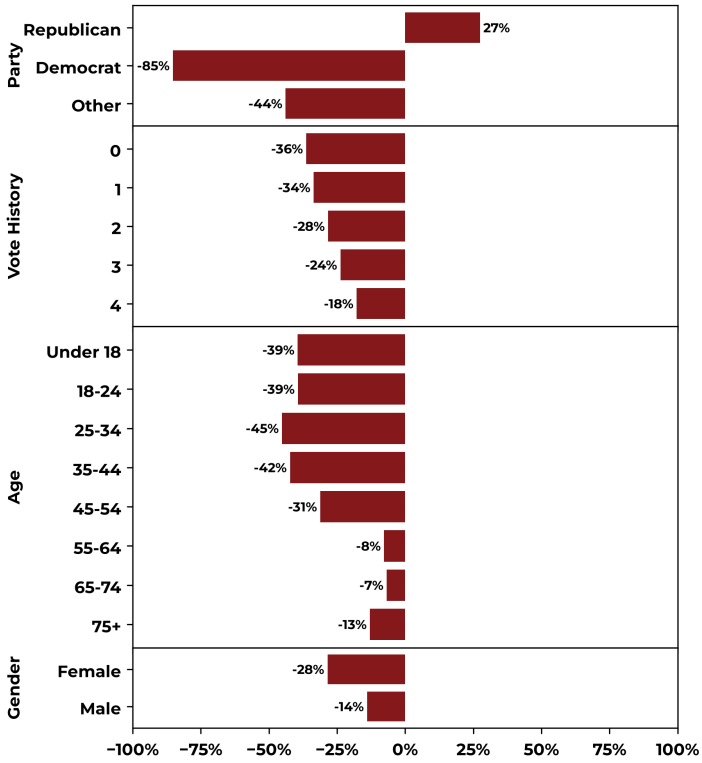
Now thinking about President Trump's promises to change the status quo, improve the economy, and lower the cost of living through policies like tax cuts, deregulation, and trade renegotiation. Do you feel the economy is moving in a direction that works for you and your household?

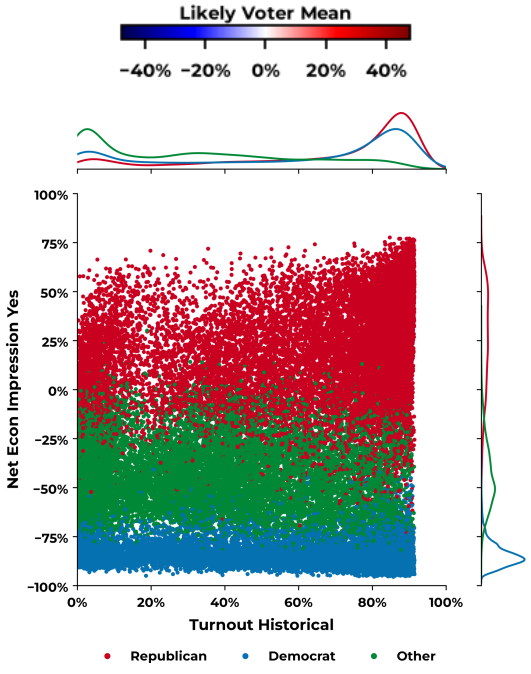
Question Model Toplines

Model	All Voters	Likely Voters
Econ Impression Yes	34.5%	38.3%
Econ Impression No	63.7%	60.0%
Net Econ Impression Yes	**-29.2%**	**-21.6%**





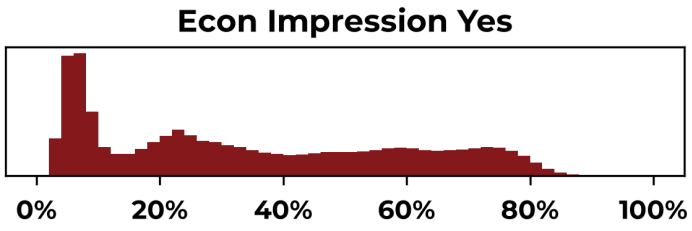


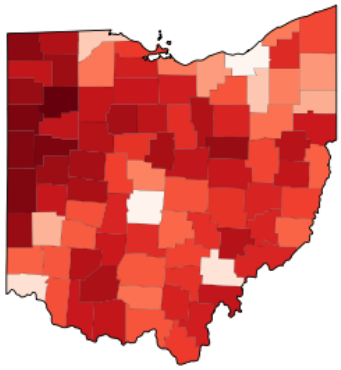


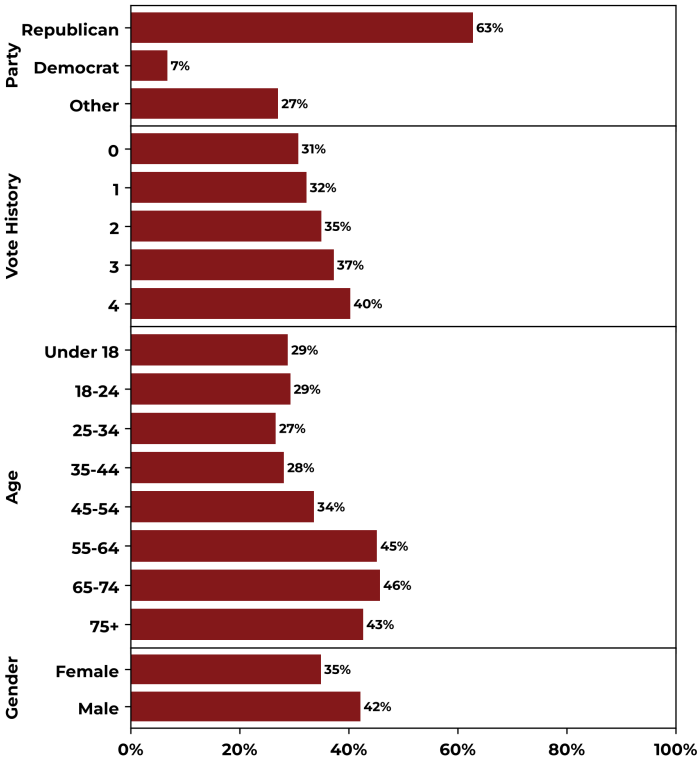
[Econ Impression Yes] Yes, Definitely & Yes, Somewhat

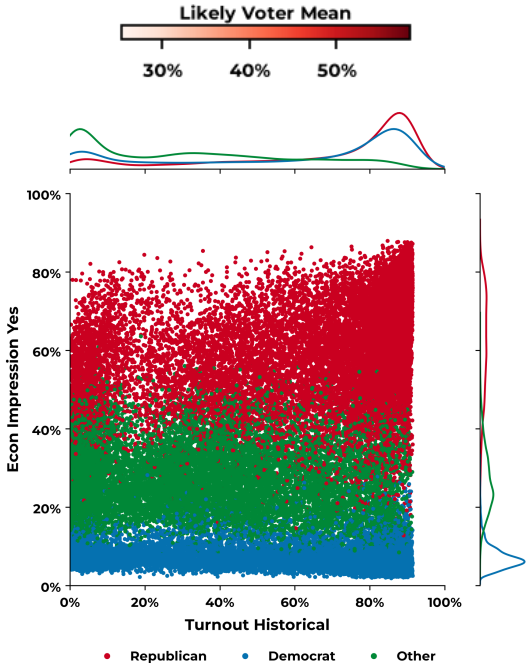
Toplines

All Voters	Likely Voters
34.5%	38.3%





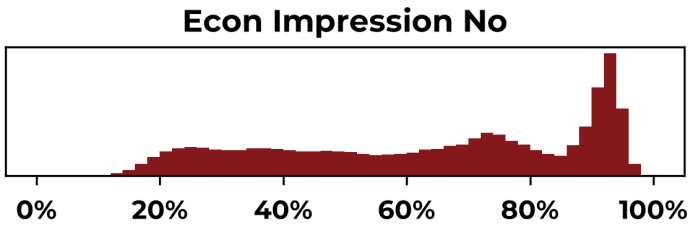


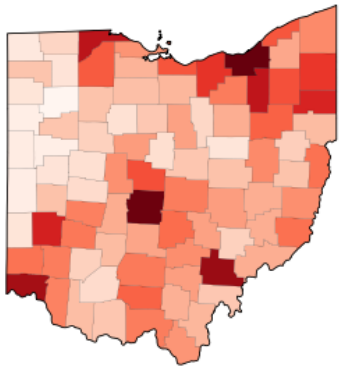


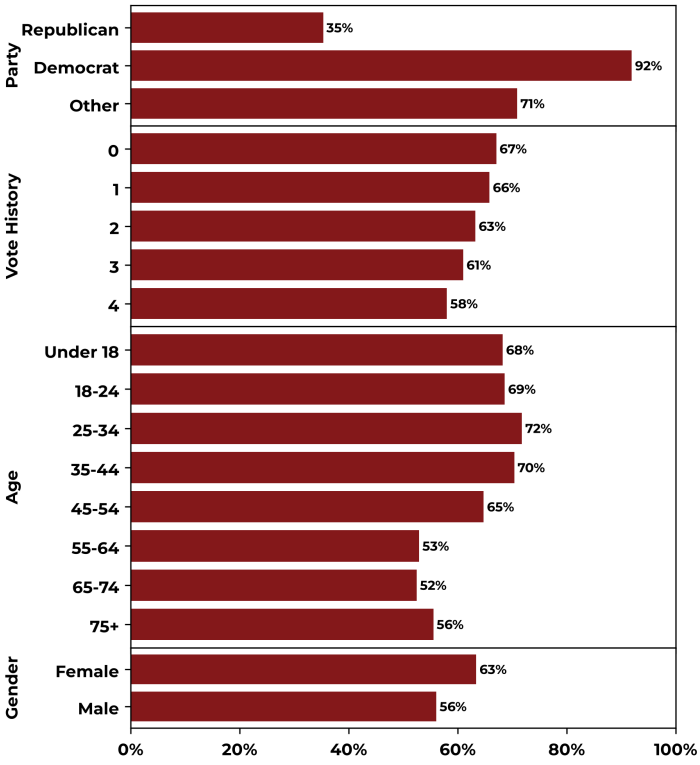
[Econ Impression No] No, Not really

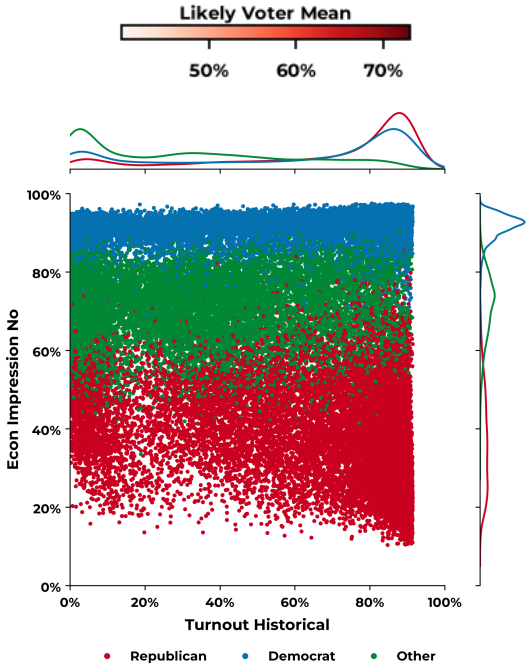
Toplines

All Voters	Likely Voters
63.7%	60.0%





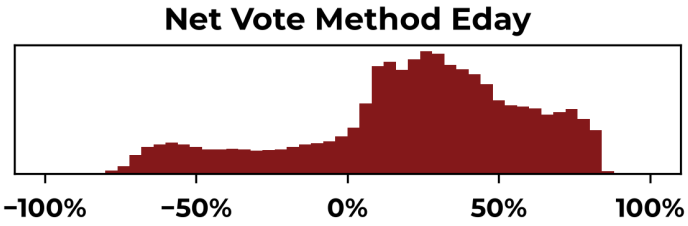


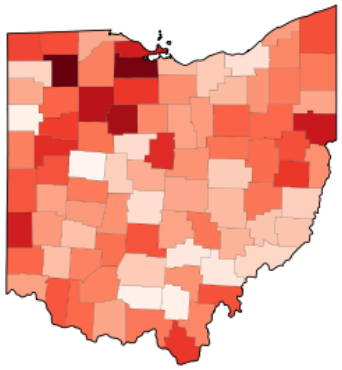


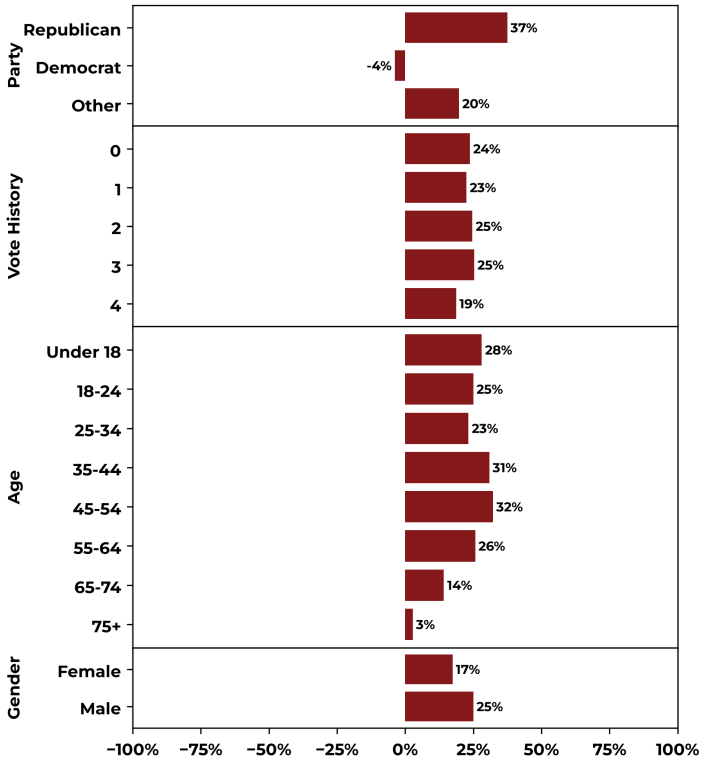
In Ohio, there are several legal ways to cast your ballot. What method do you personally prefer to use when voting?

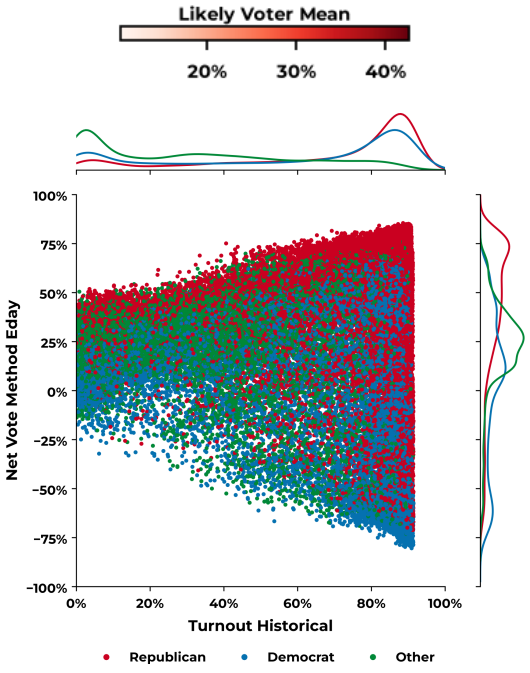
Question Model Toplines

Model	All Voters	Likely Voters
Vote Method Eday	57.5%	57.8%
Vote Method Early In Person	20.5%	21.0%
Vote Method Absentee	15.3%	15.8%
Net Vote Method Eday	**21.7%**	**21.0%**





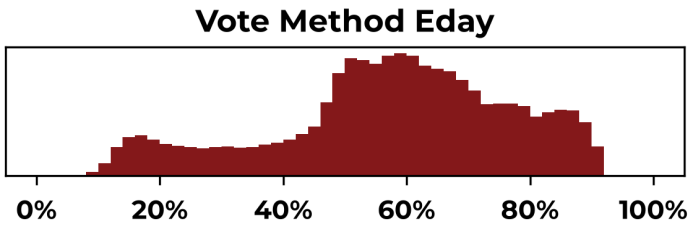


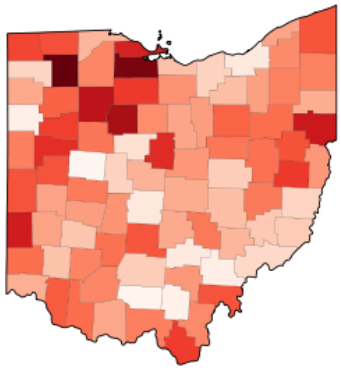


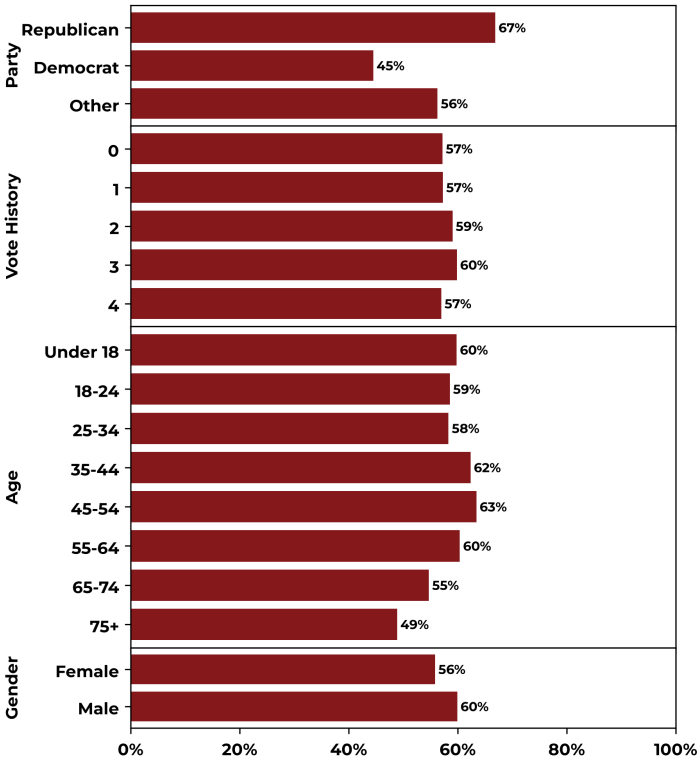
[Vote Method Eday] On Election Day, in-person.

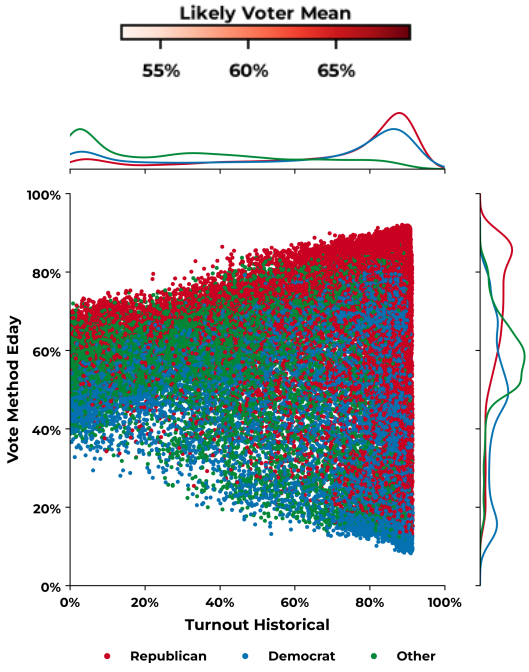
Toplines

All Voters	Likely Voters
57.5%	57.8%





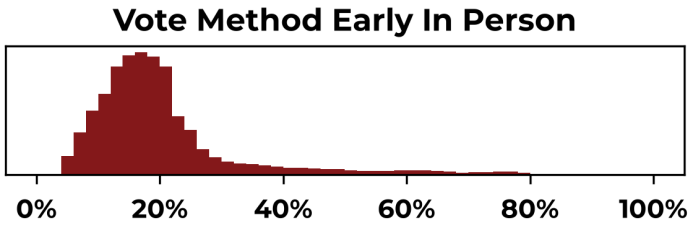


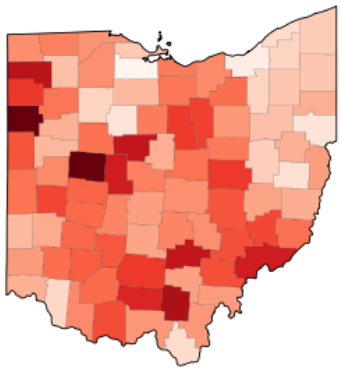


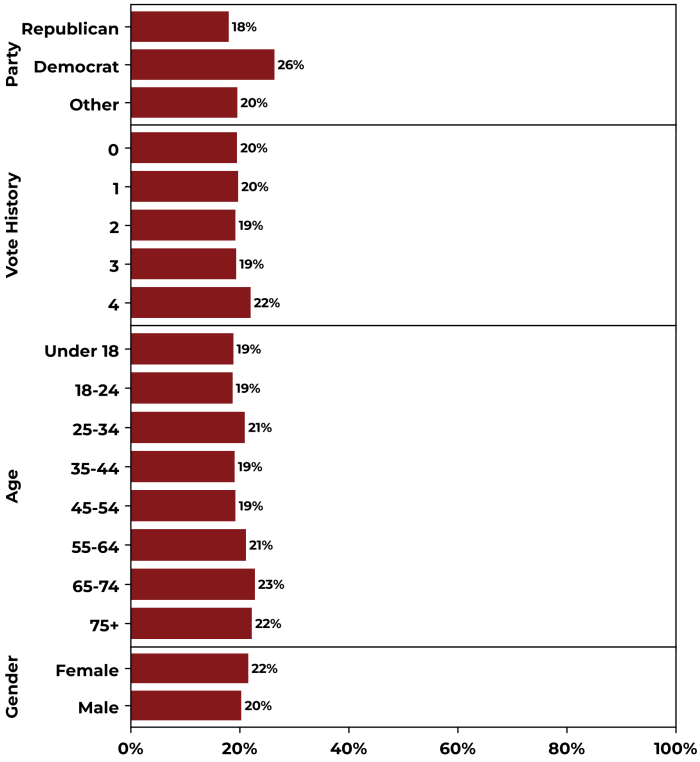
[Vote Method Early In Person] Voting early, by going in-person to an early voting location.

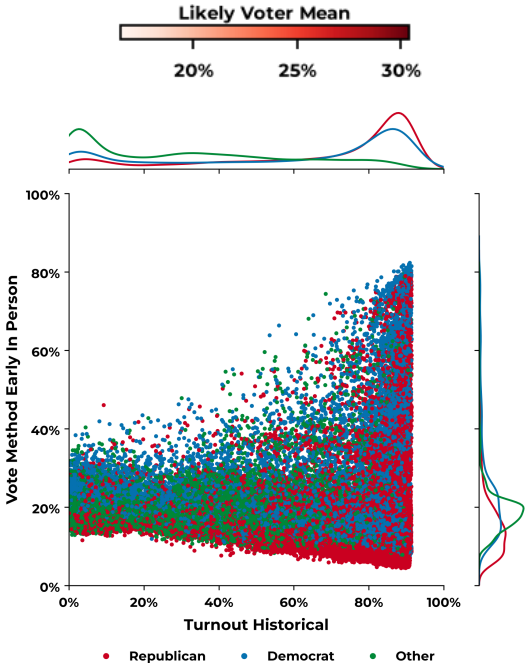
Toplines

All Voters	Likely Voters
20.5%	21.0%





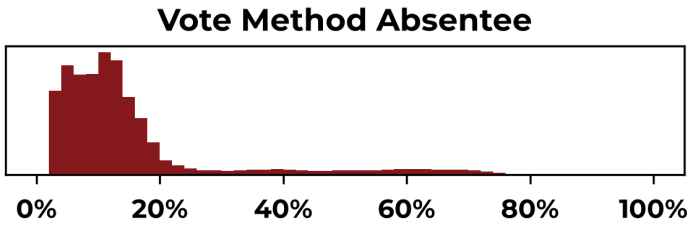


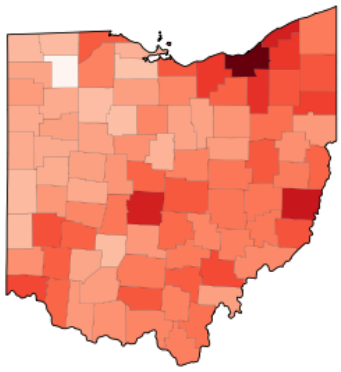


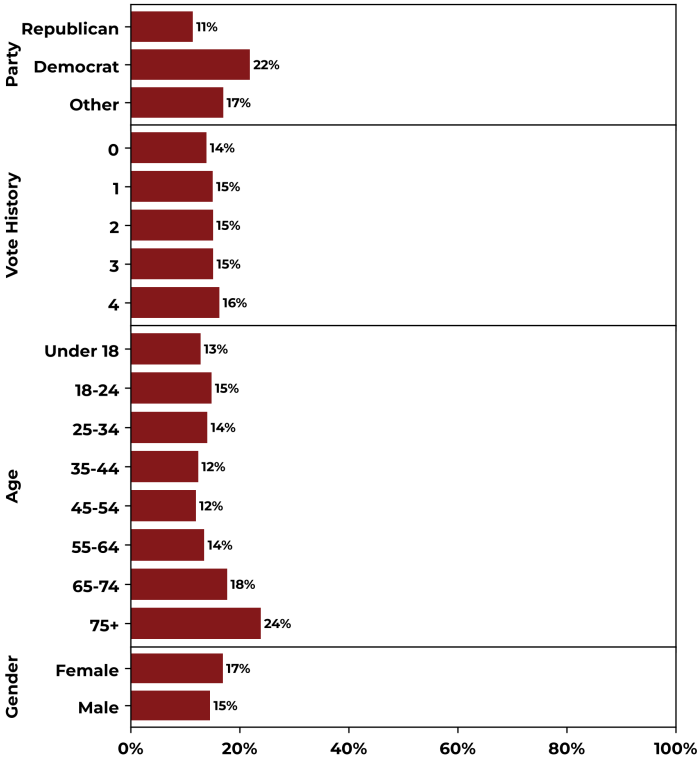
[Vote Method Absentee] Voting early, by requesting an absentee ballot through the mail.

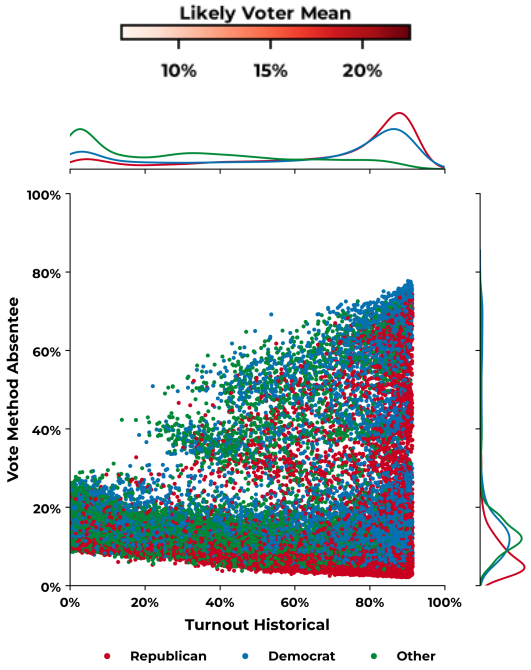
Toplines

All Voters	Likely Voters
15.3%	15.8%





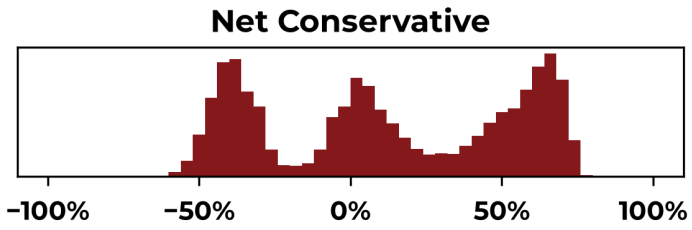


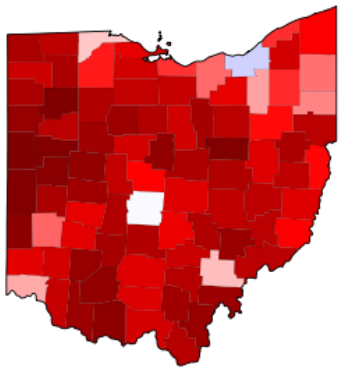


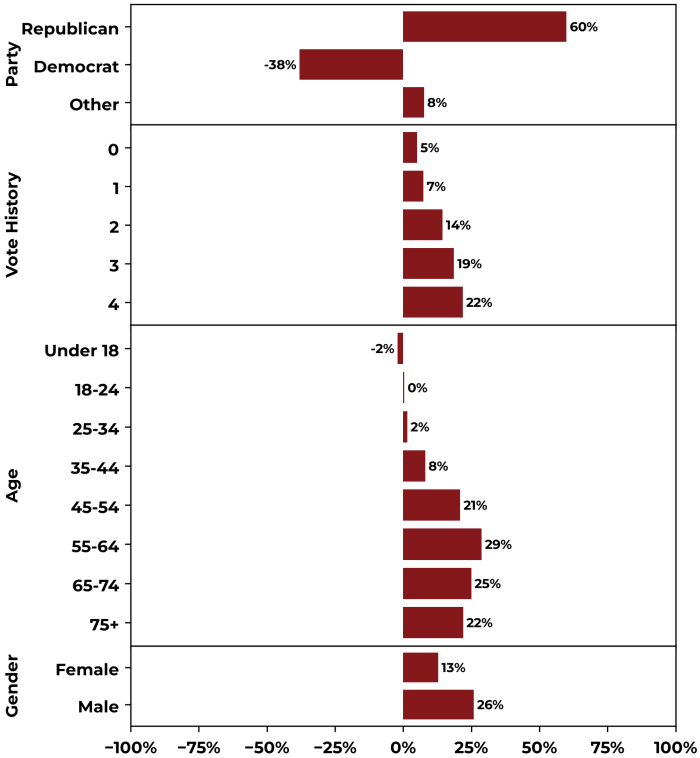
Which of the following best describes you politically?

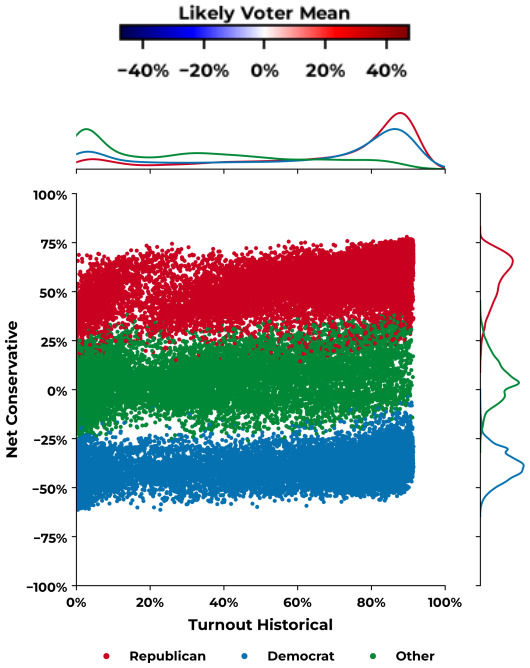
Question Model Toplines

Model	All Voters	Likely Voters
Ideo Maga Conservative	14.8%	16.6%
Ideo Traditional Conservative	24.3%	26.3%
Ideo Moderate	24.6%	24.7%
Ideo Liberal	8.4%	8.4%
Ideo Progressive	7.8%	7.1%
Ideo Dem Socialist	10.2%	8.4%
Net Conservative	**12.7%**	**19.0%**





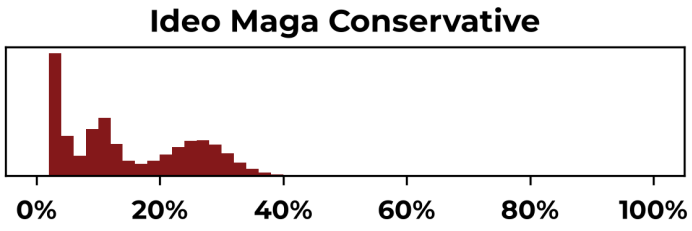


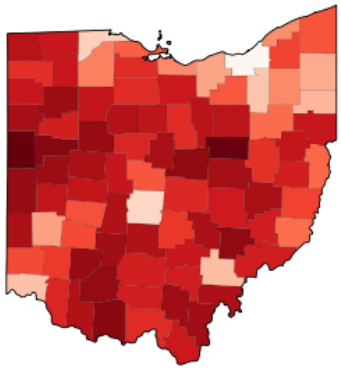


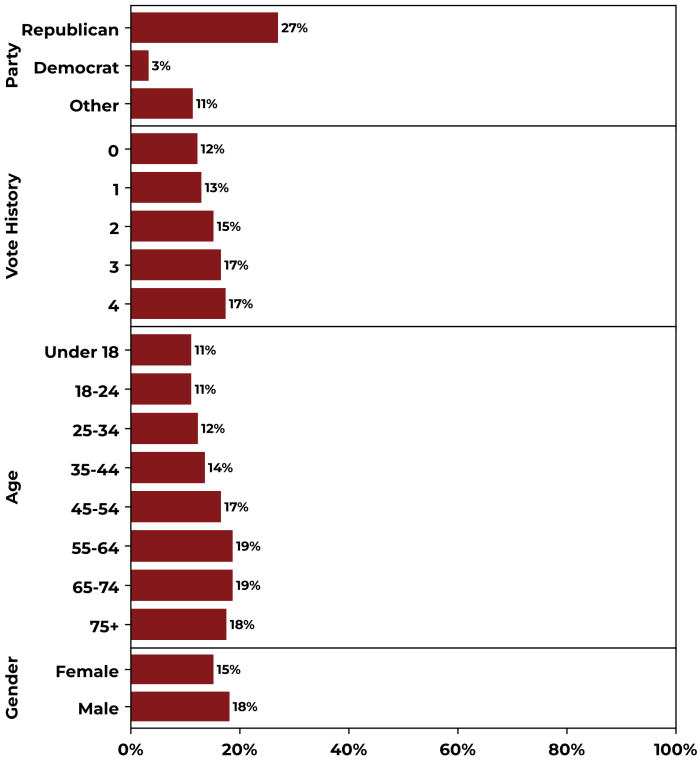
[Ideo Maga Conservative] MAGA Conservative

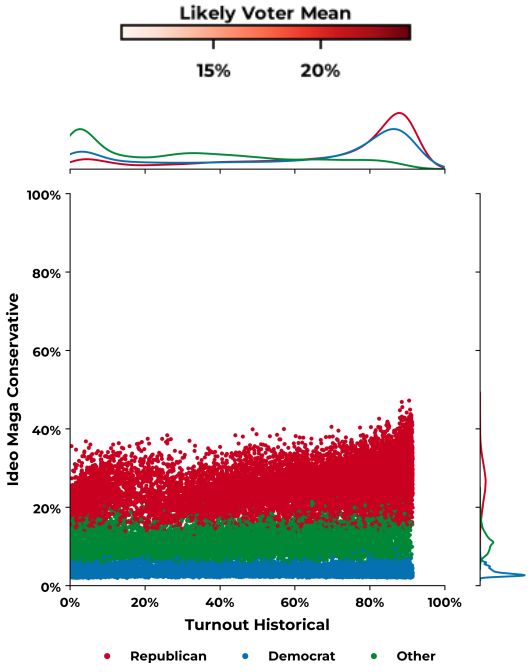
Toplines

All Voters	Likely Voters
14.8%	16.6%





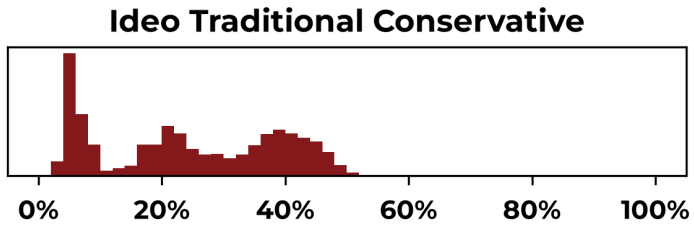


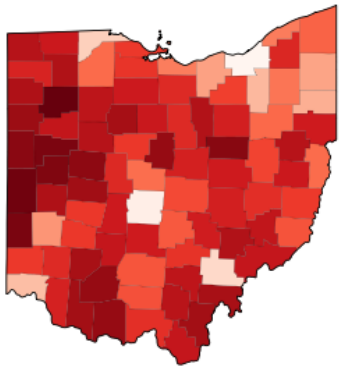


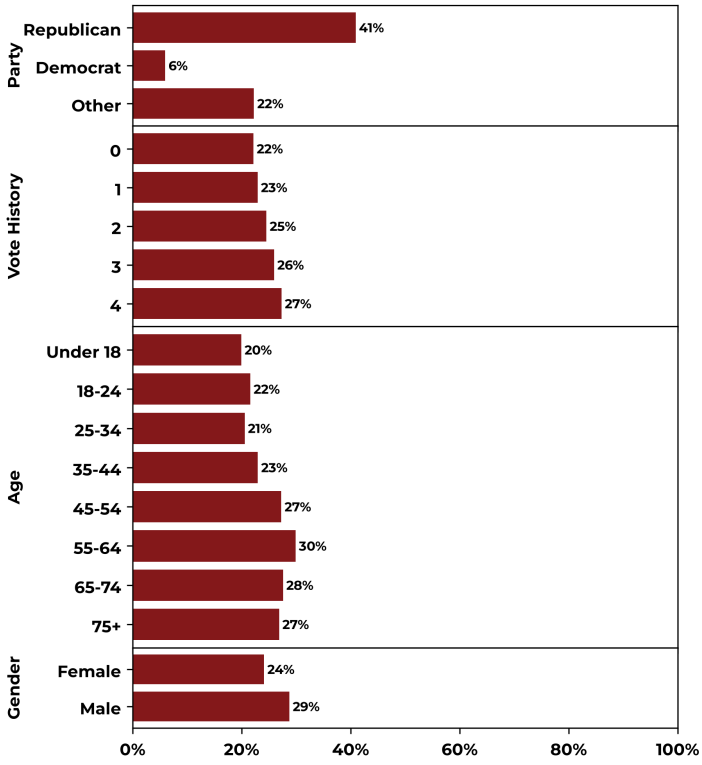
[Ideo Traditional Conservative] Traditional Conservative

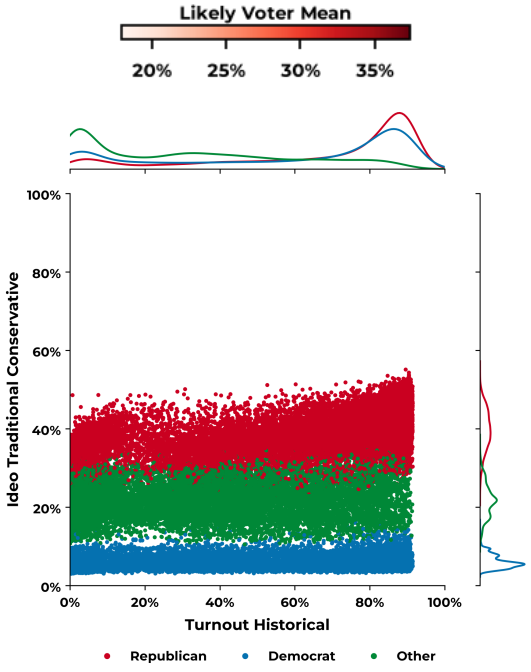
Toplines

All Voters	Likely Voters
24.3%	26.3%





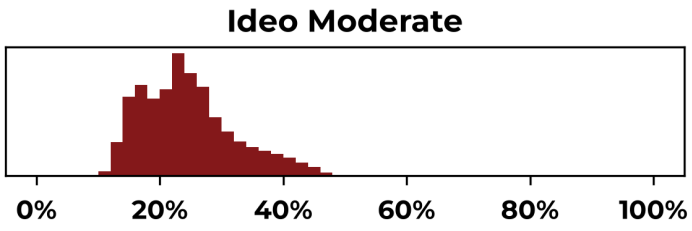


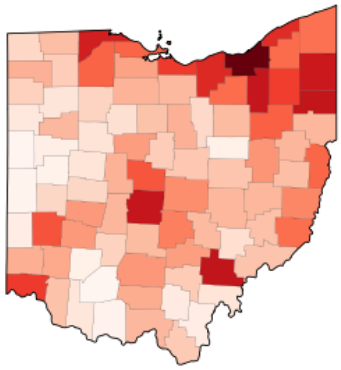


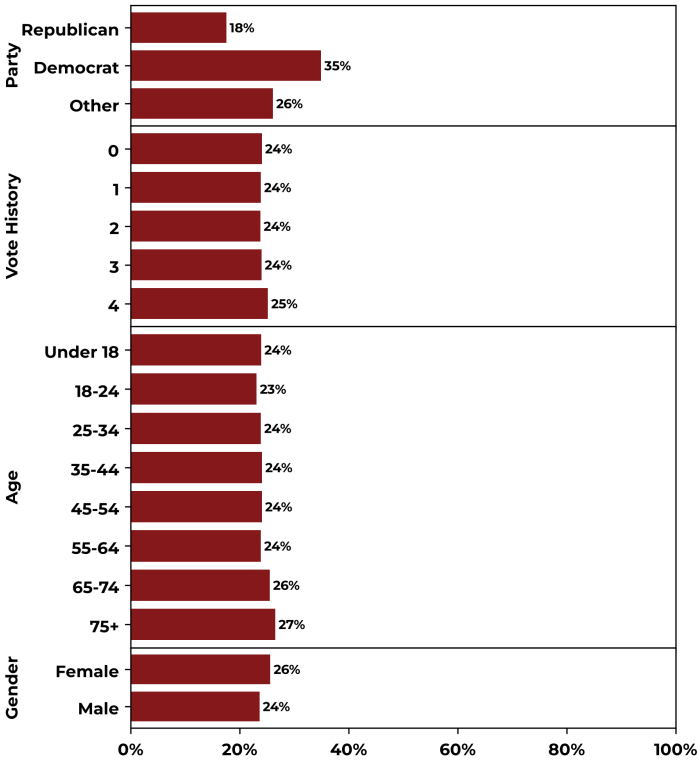
[Ideo Moderate] Moderate

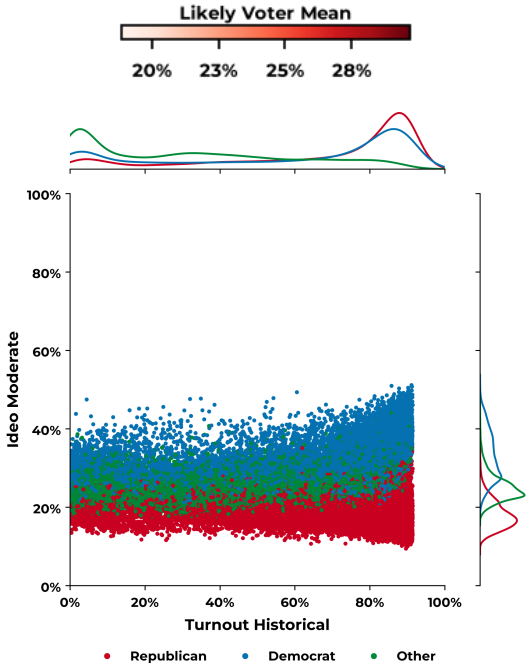
Toplines

All Voters	Likely Voters
24.6%	24.7%





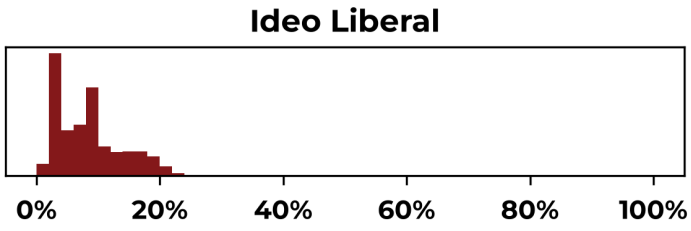


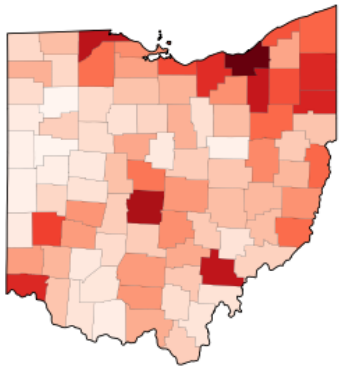


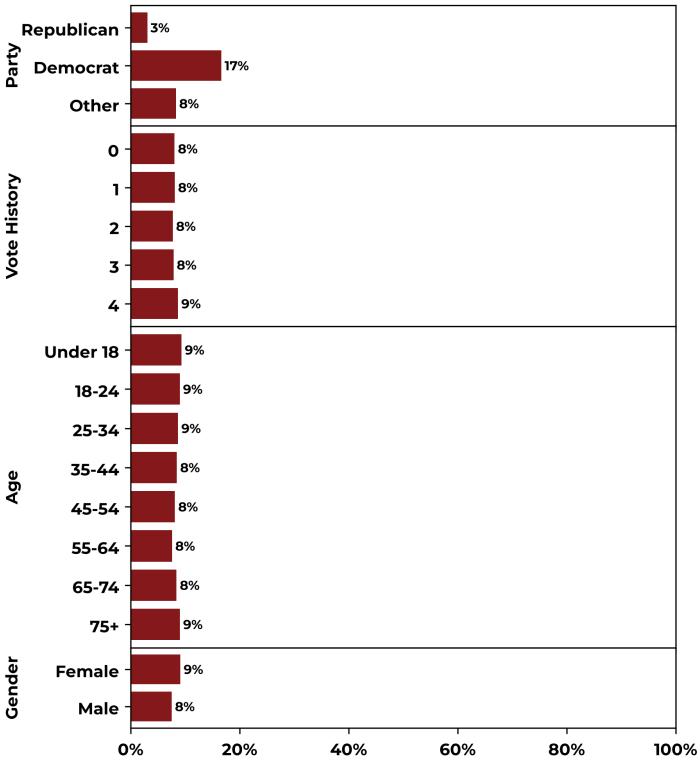
[Ideo Liberal] Liberal

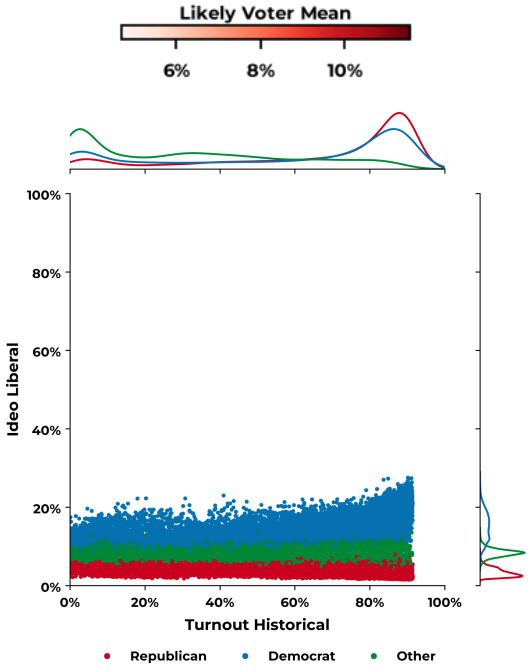
Toplines

All Voters	Likely Voters
8.4%	8.4%





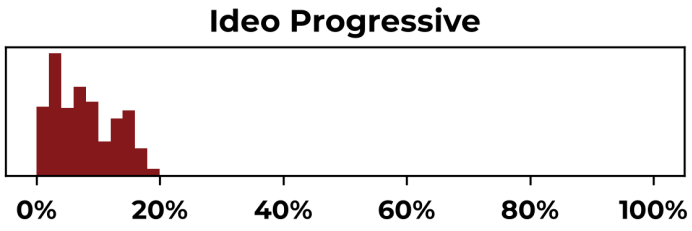


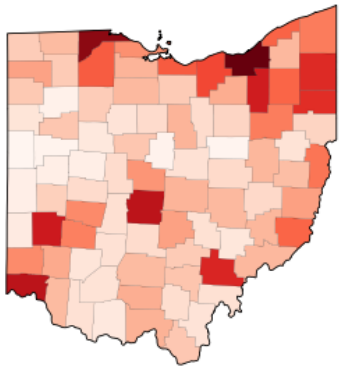


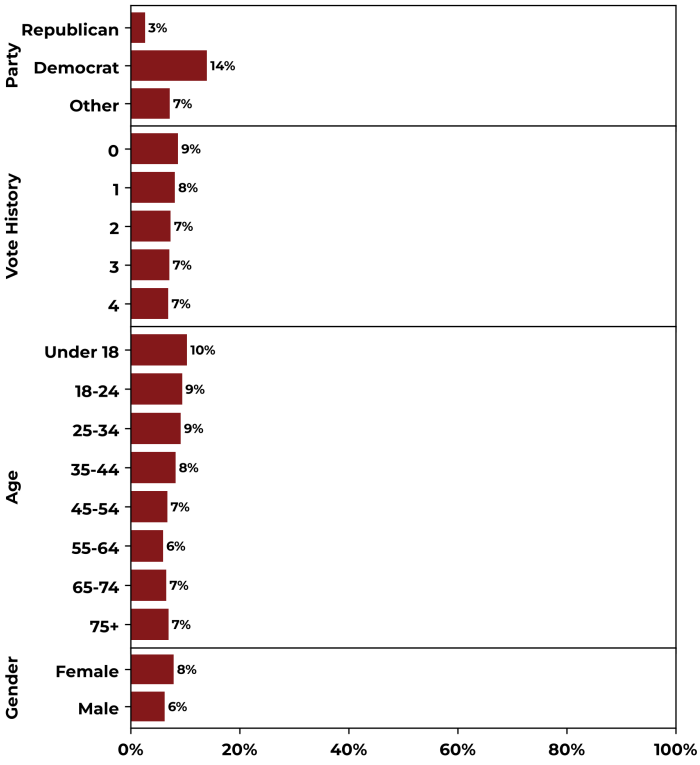
[Ideo Progressive] Progressive

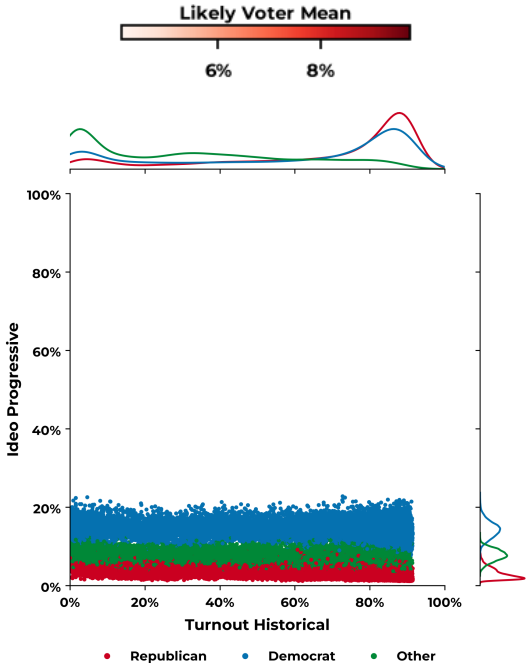
Toplines

All Voters	Likely Voters
7.8%	7.1%





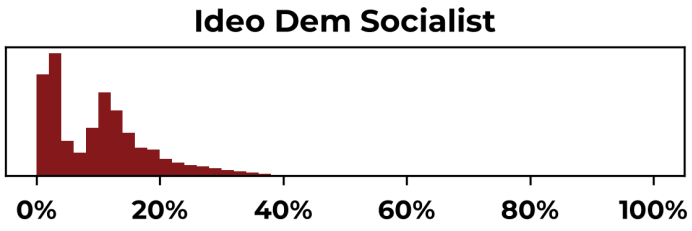


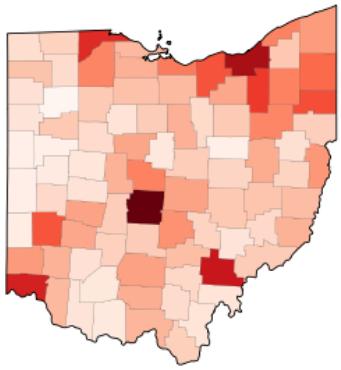


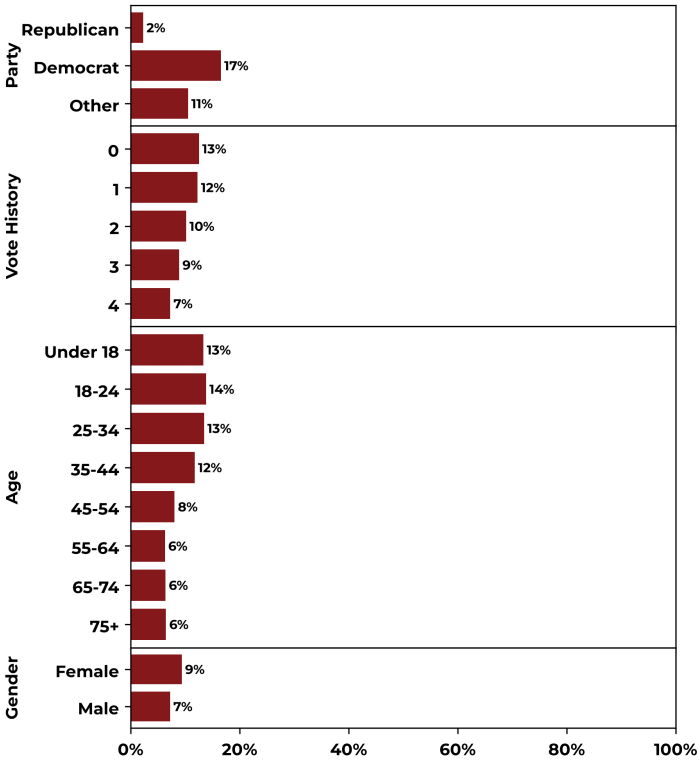
[Ideo Dem Socialist] Democratic Socialist

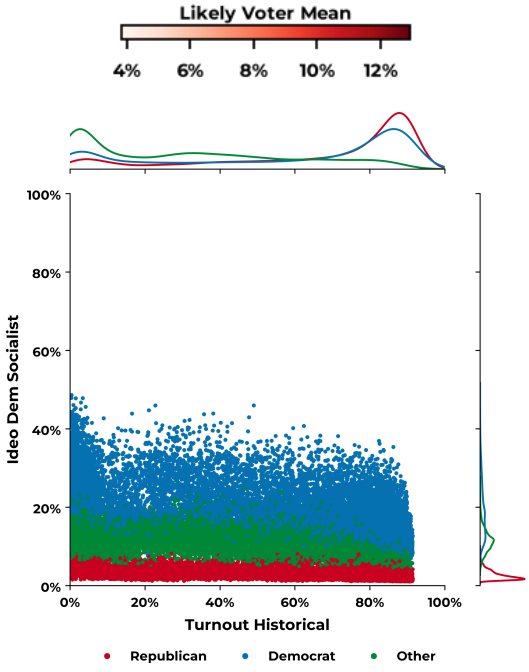
Toplines

All Voters	Likely Voters
10.2%	8.4%





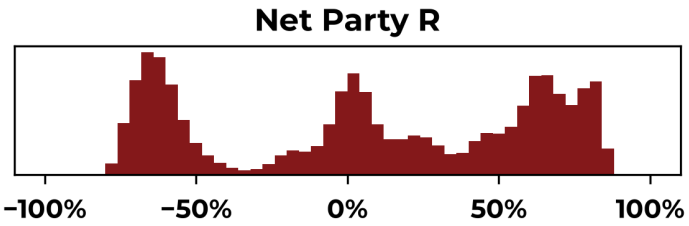


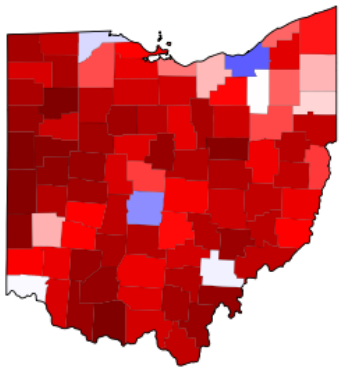


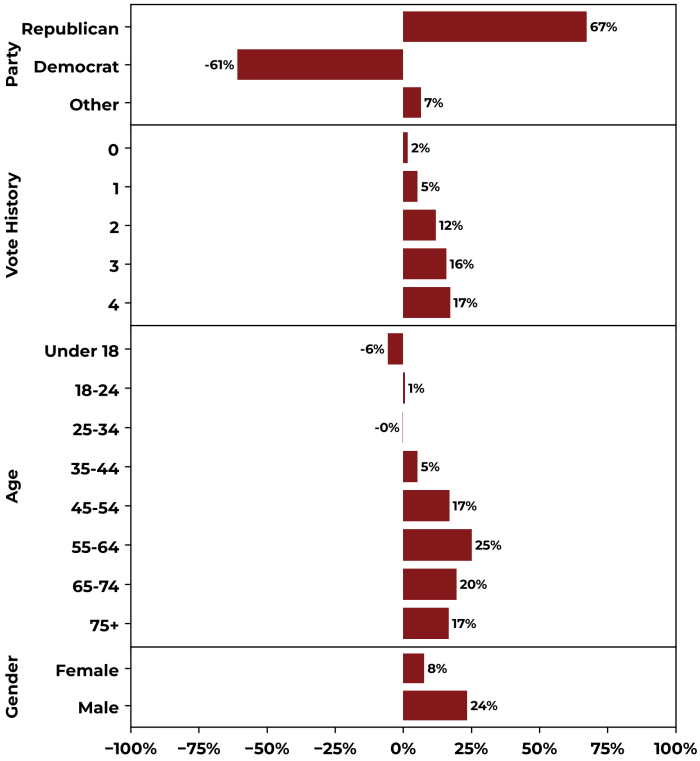
Which of the following political parties do you consider yourself a part of?

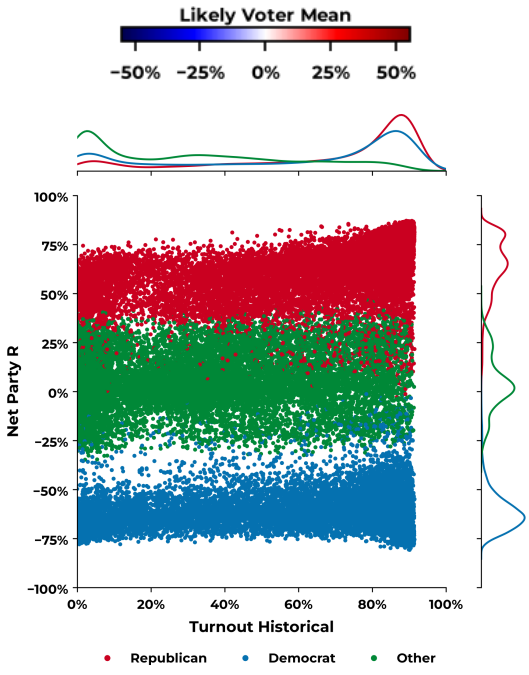
Question Model Toplines

Model	All Voters	Likely Voters
R Party	38.4%	43.3%
D Party	29.9%	28.2%
Net Party R	**8.6%**	**15.2%**





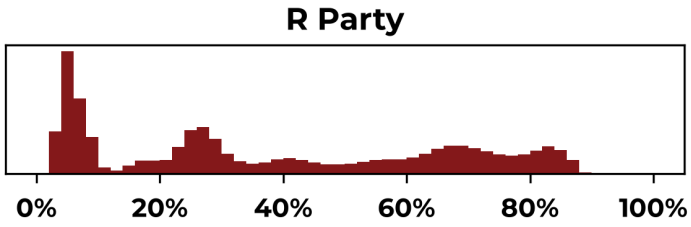


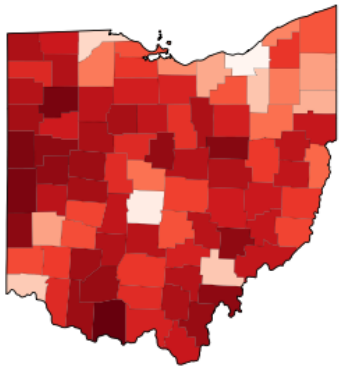


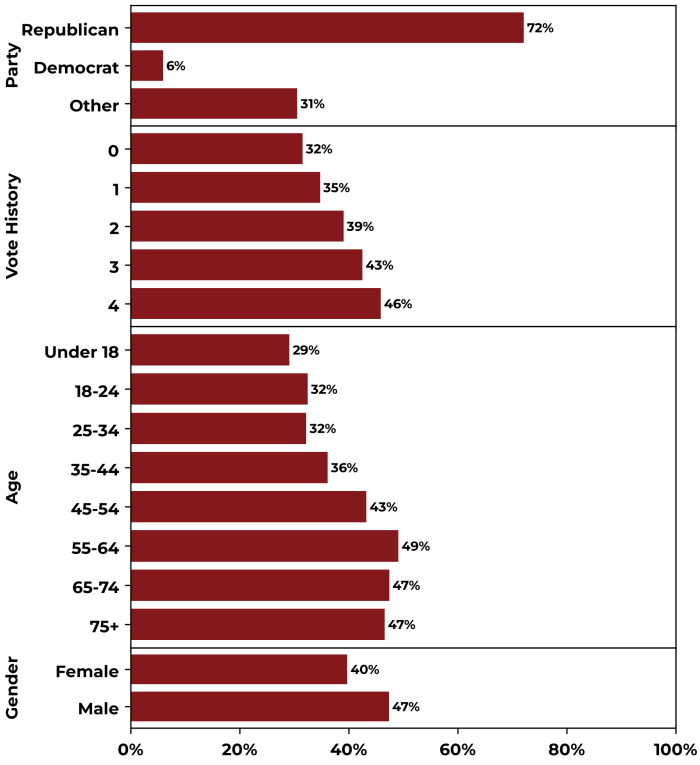
[R Party] Republican

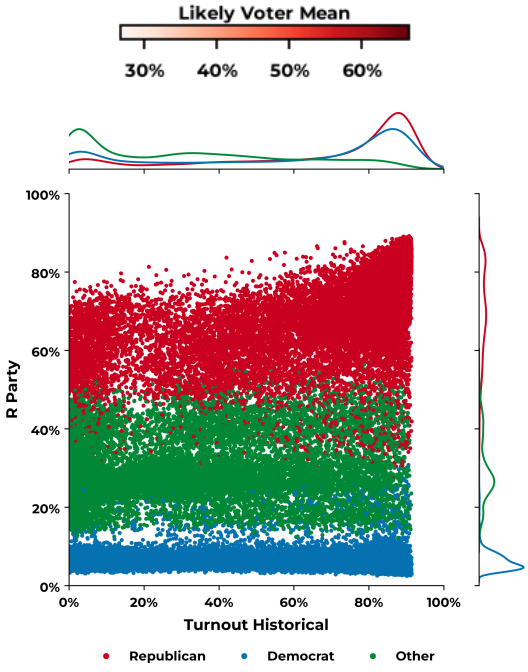
Toplines

All Voters	Likely Voters
38.4%	43.3%





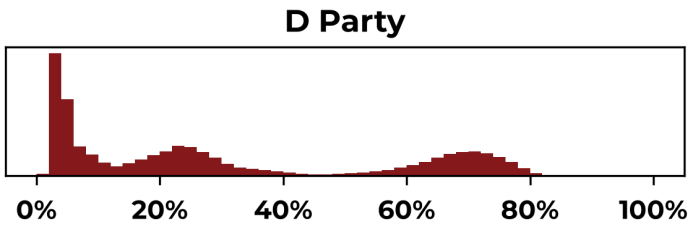


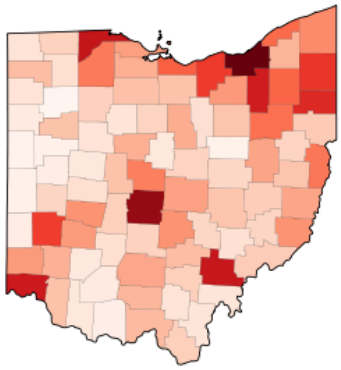


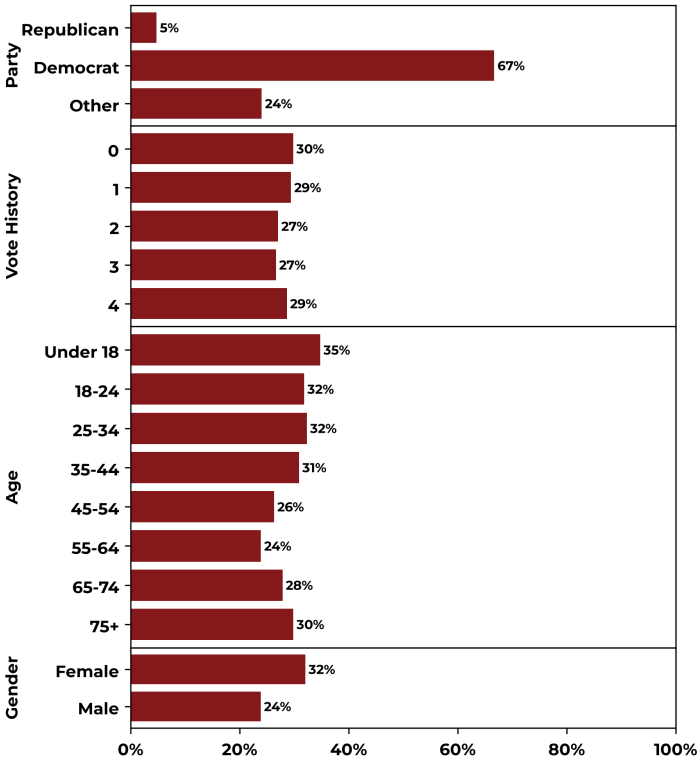
[D Party] Democrat

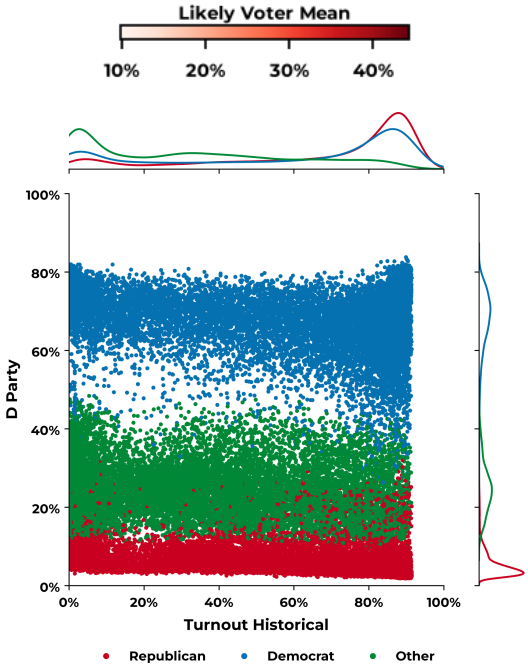
Toplines

All Voters	Likely Voters
29.9%	28.2%

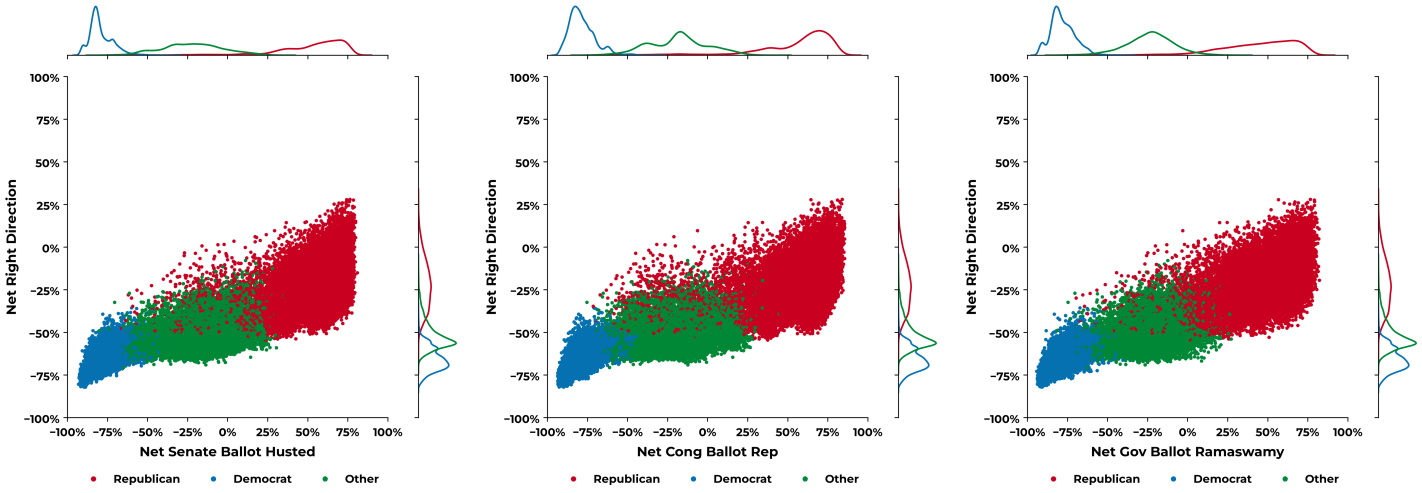


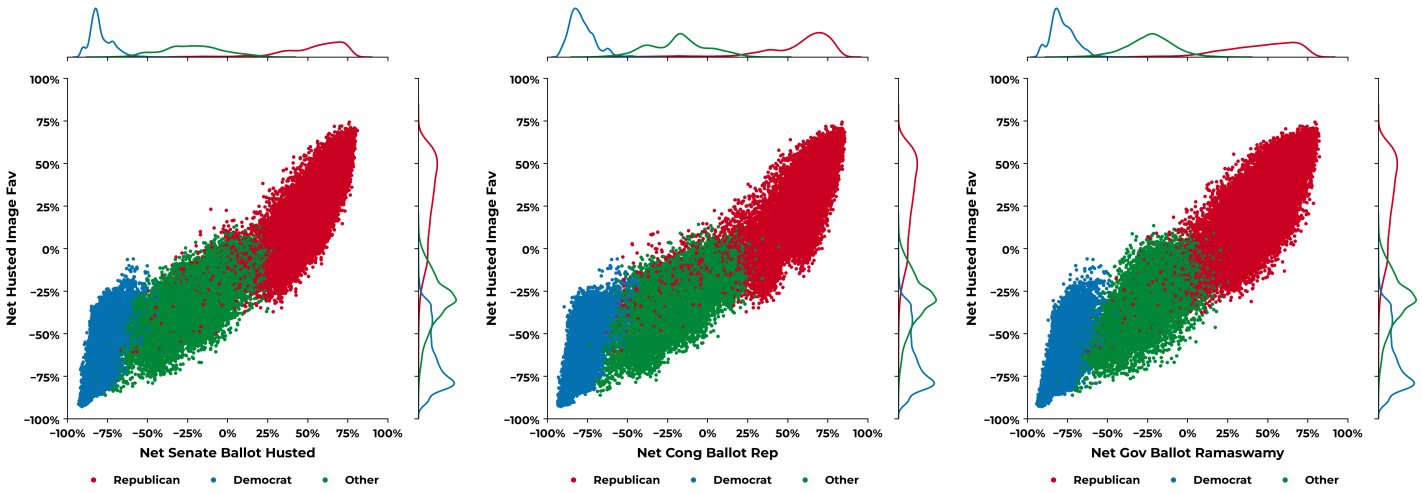


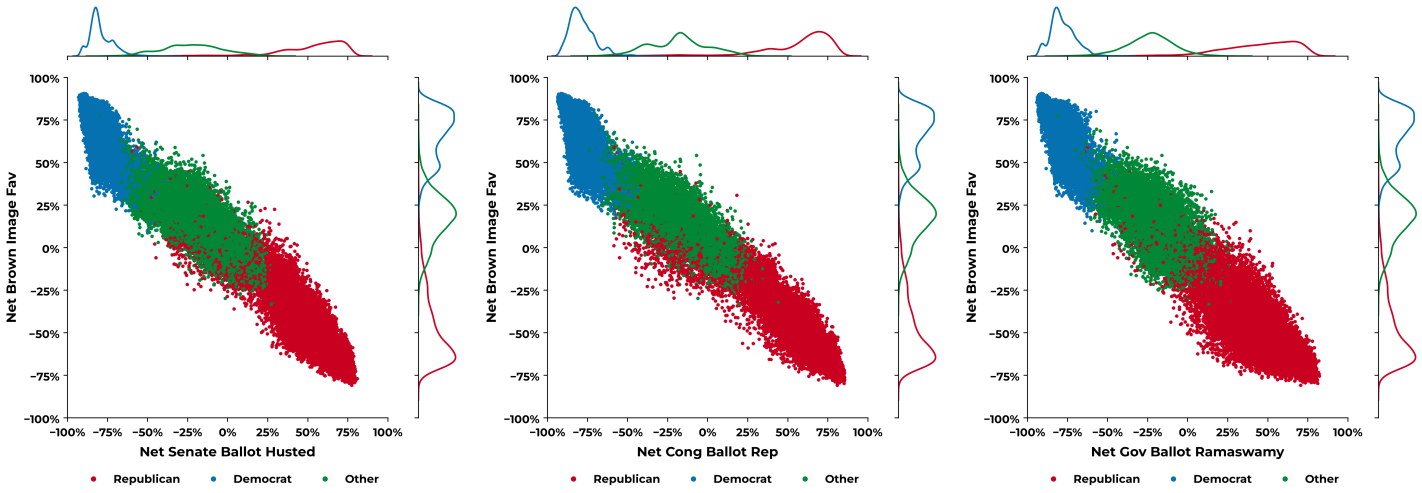


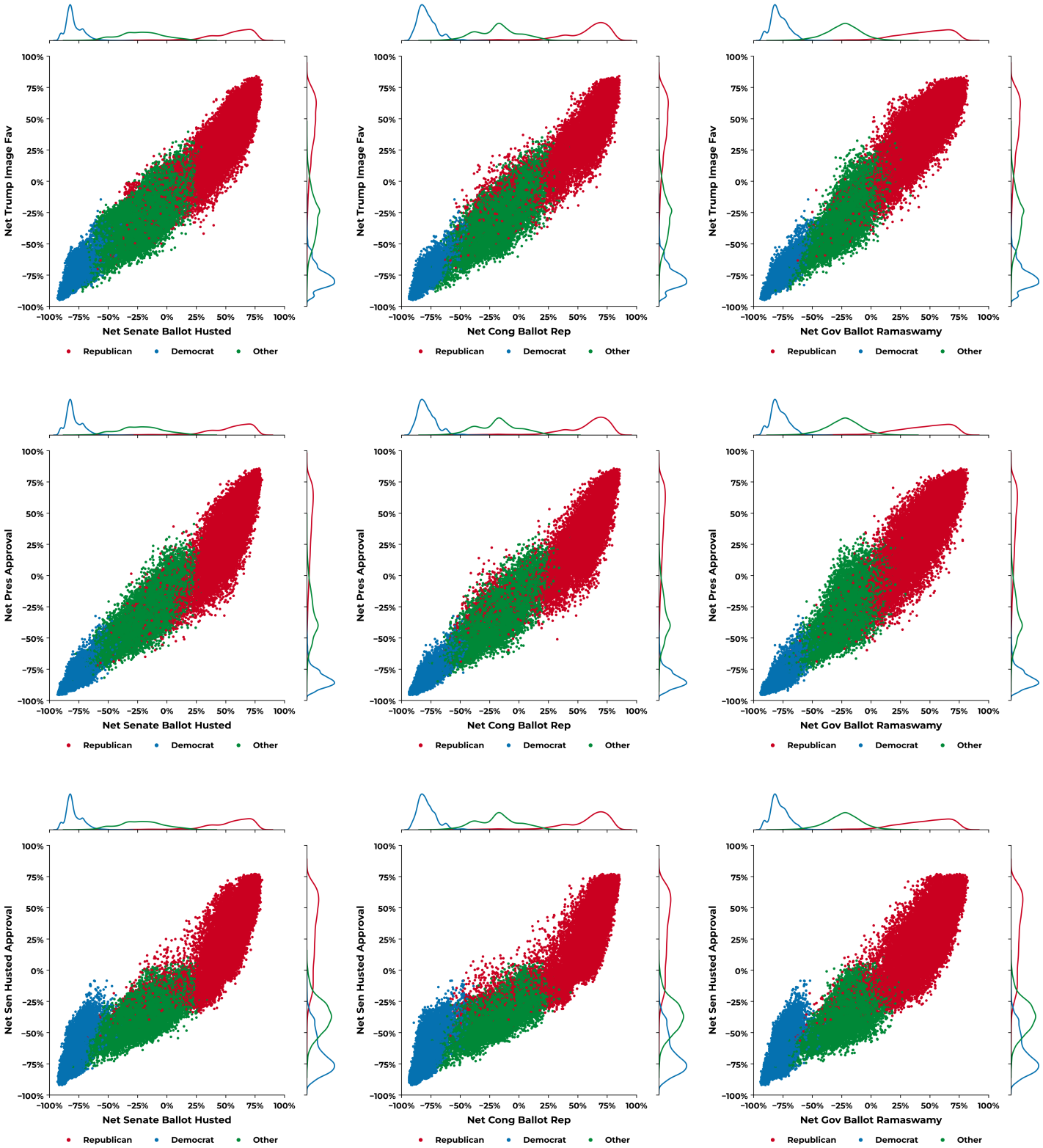


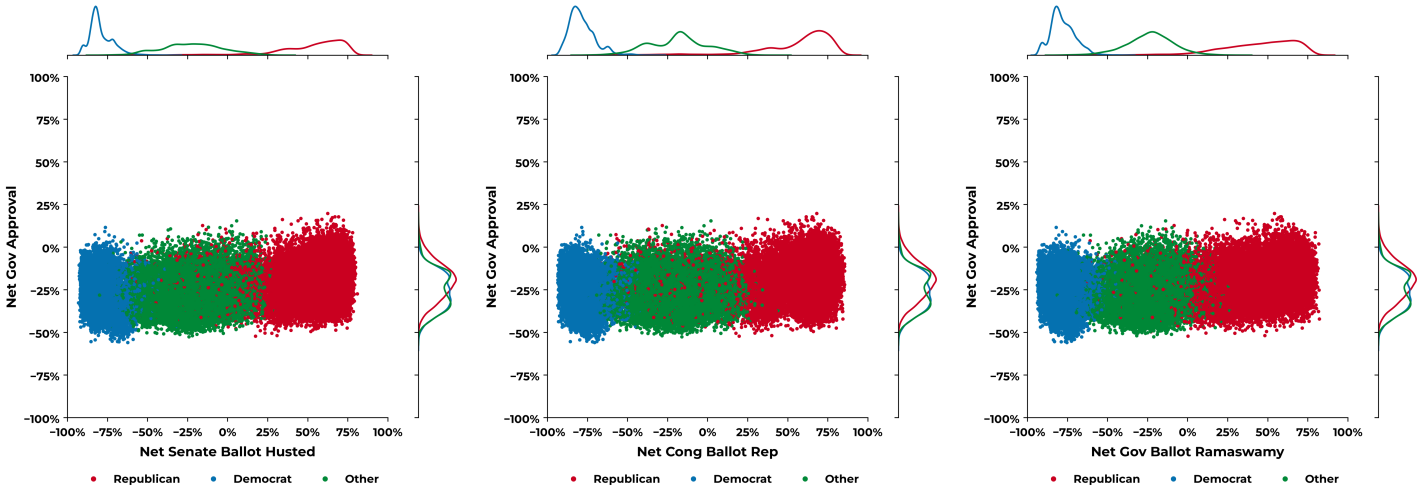
Model Distribution & Correlation

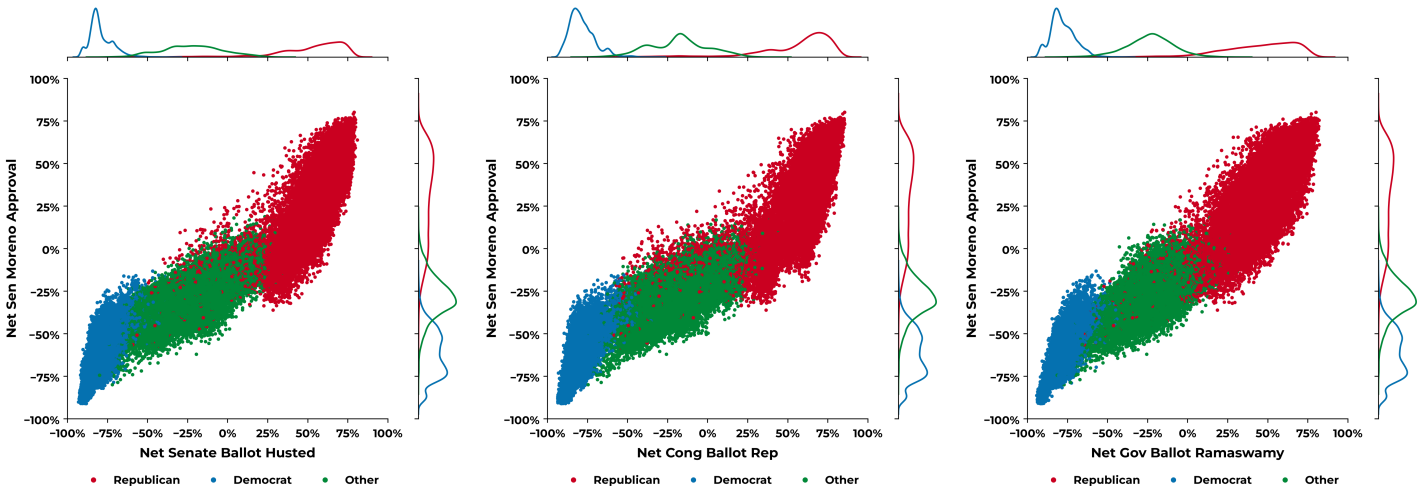

Net Right Direction
Net Senate Ballot Husted
Net Cong Ballot Rep
Net Gov Ballot Ramaswamy
Republican
Democrat
Other

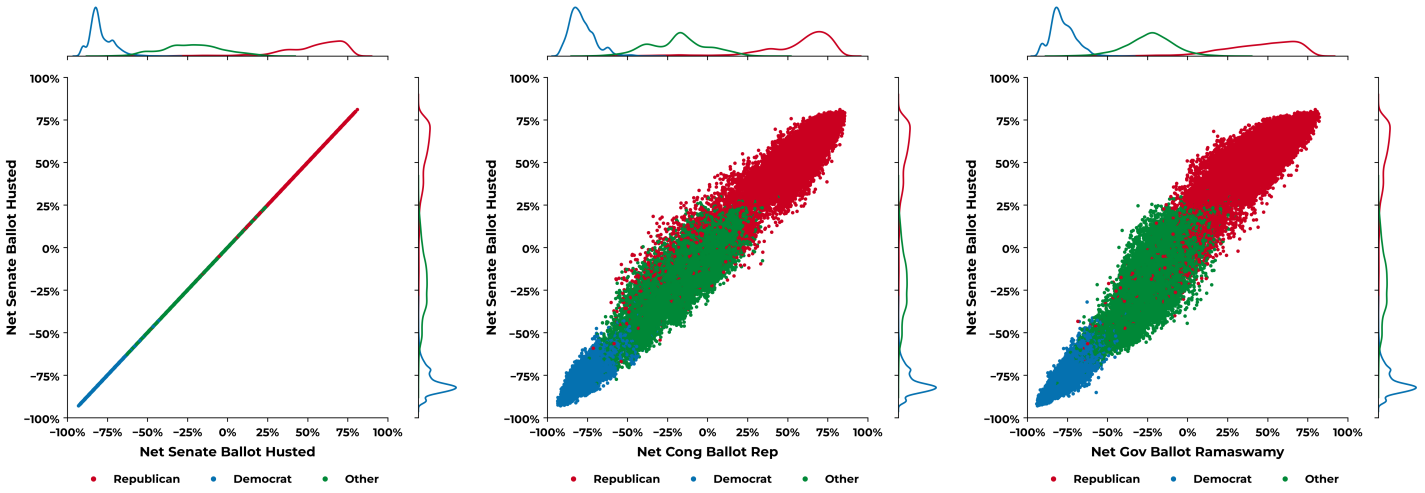

Net Husted Image Fav
Net Senate Ballot Husted
Net Cong Ballot Rep
Net Gov Ballot Ramaswamy
Republican
Democrat
Other

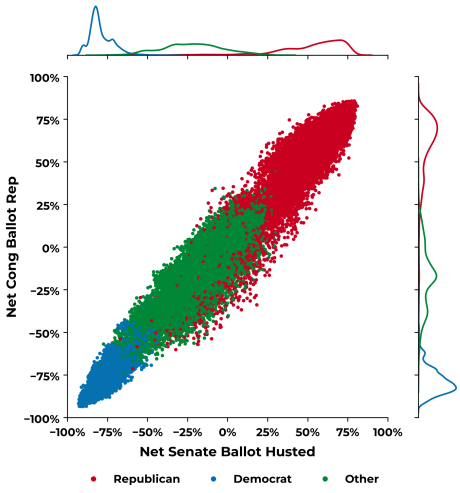

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Net Cong Ballot Rep
Net Gov Ballot Ramaswamy
Republican
Democrat
Other

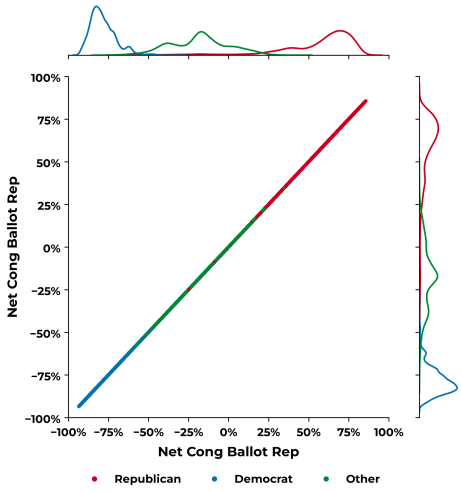

Net Trump Image Fav
Net Senate Ballot Husted
Net Cong Ballot Rep
Net Gov Ballot Ramaswamy
Net Pres Approval
Net Sen Husted Approval
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
Republican
Democrat
Other

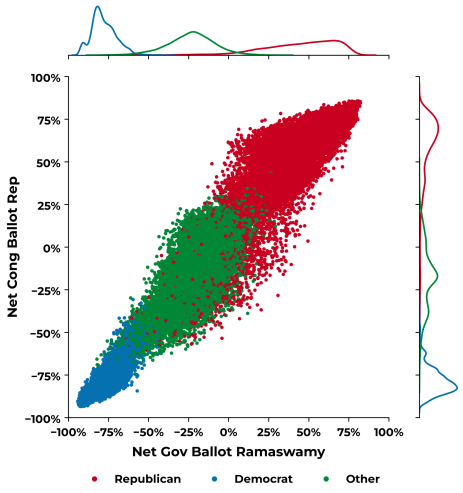

Net Gov Approval
Net Senate Ballot Husted
Net Cong Ballot Rep
Net Gov Ballot Ramaswamy
Republican
Democrat
Other

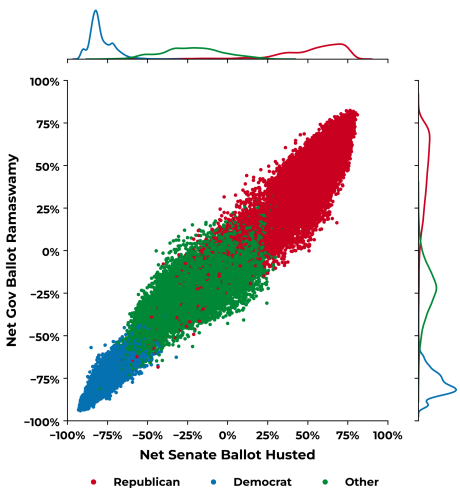

Net Sen Moreno Approval
Net Senate Ballot Husted
Net Cong Ballot Rep
Net Gov Ballot Ramaswamy
Republican
Democrat
Other

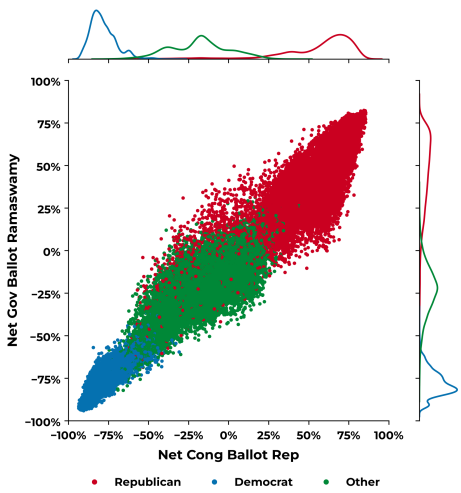

Net Senate Ballot Husted
Net Cong Ballot Rep
Net Gov Ballot Ramaswamy
Republican
Democrat
Other

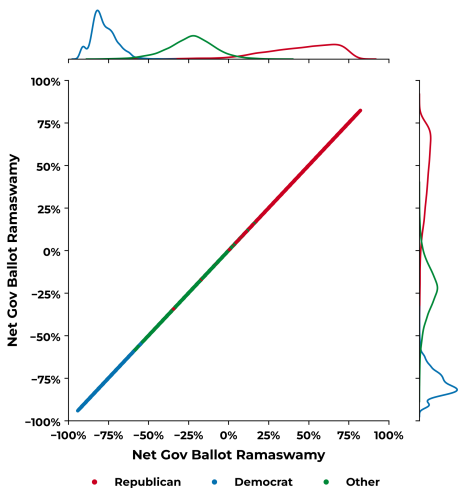

Net Cong Ballot Rep
Net Senate Ballot Husted
Republican
Democrat
Other

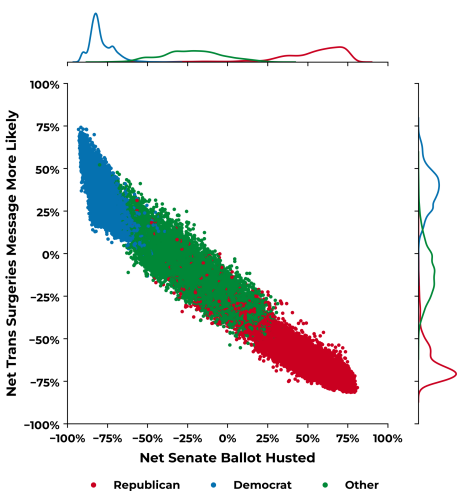

Net Cong Ballot Rep
Net Cong Ballot Rep
Republican
Democrat
Other

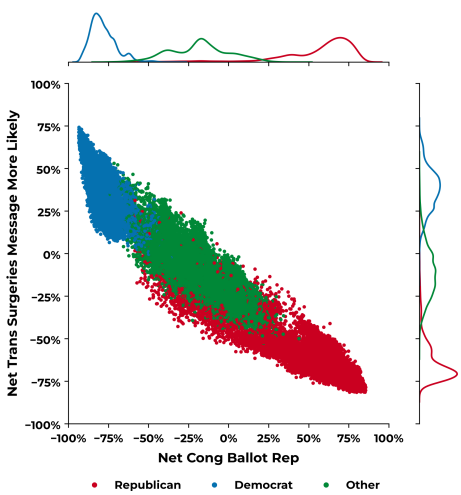

Net Cong Ballot Rep
Net Gov Ballot Ramaswamy
Republican
Democrat
Other

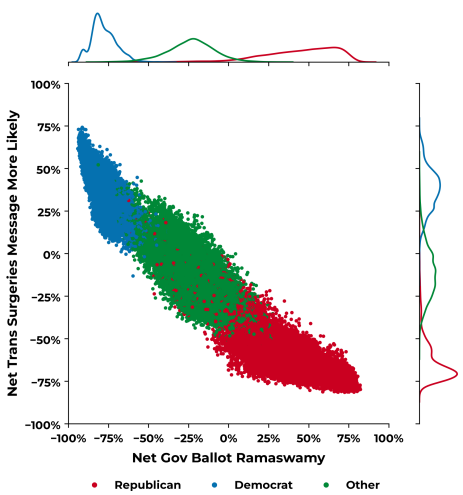

Net Gov Ballot Ramaswamy
Net Senate Ballot Husted
Republican
Democrat
Other

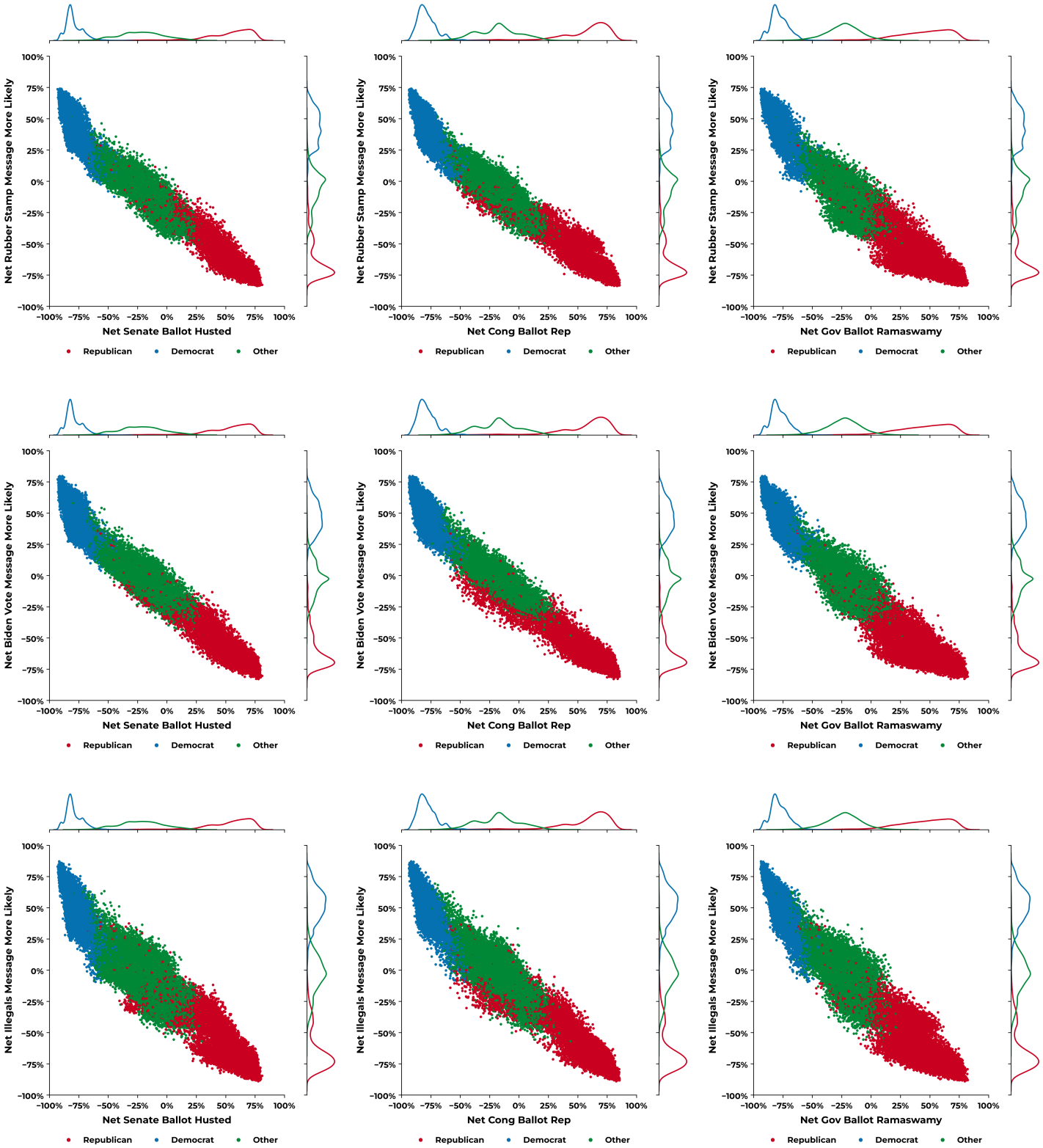

Net Gov Ballot Ramaswamy
Net Cong Ballot Rep
Republican
Democrat
Other

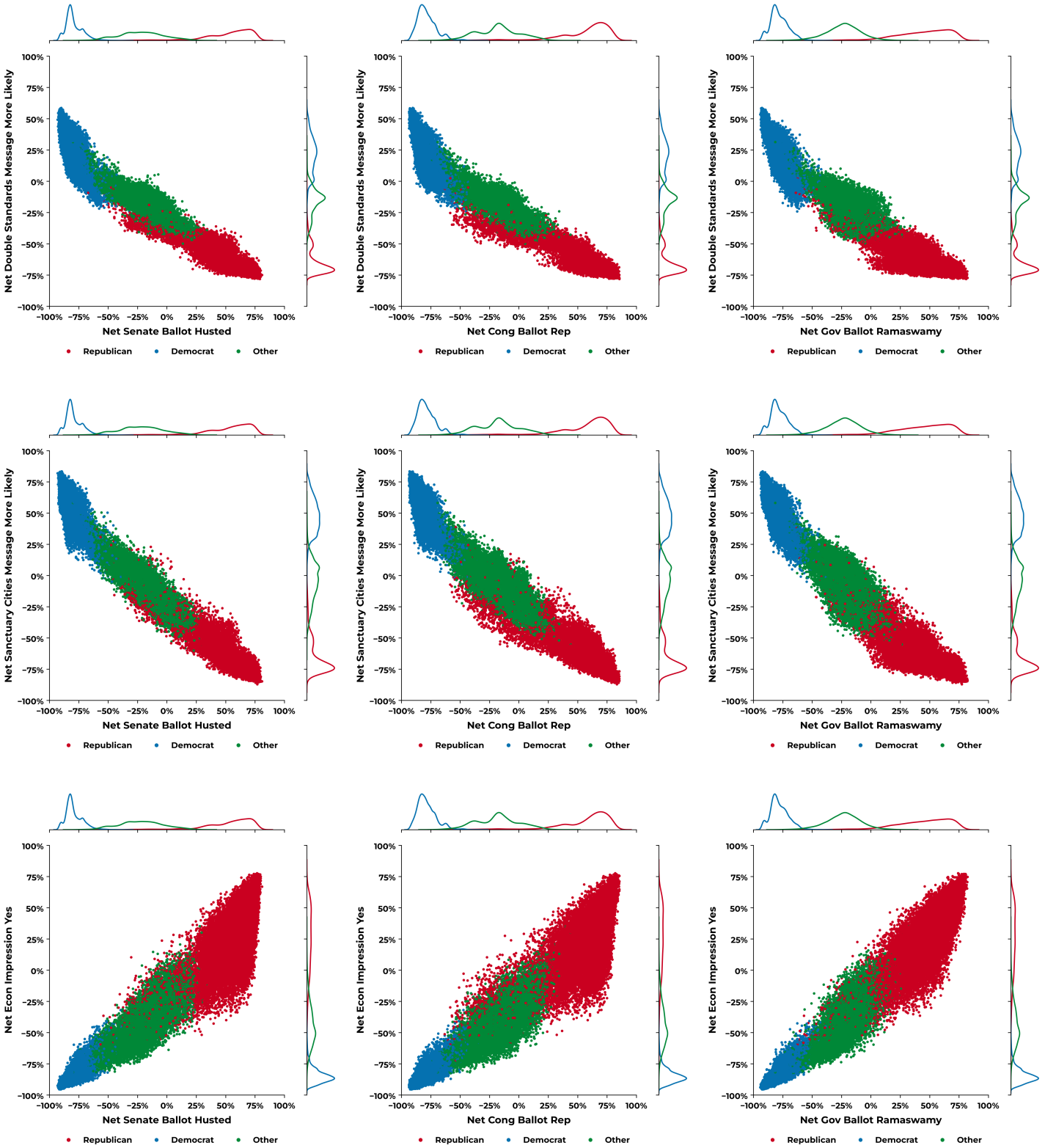

Net Gov Ballot Ramaswamy
Net Gov Ballot Ramaswamy
Republican
Democrat
Other

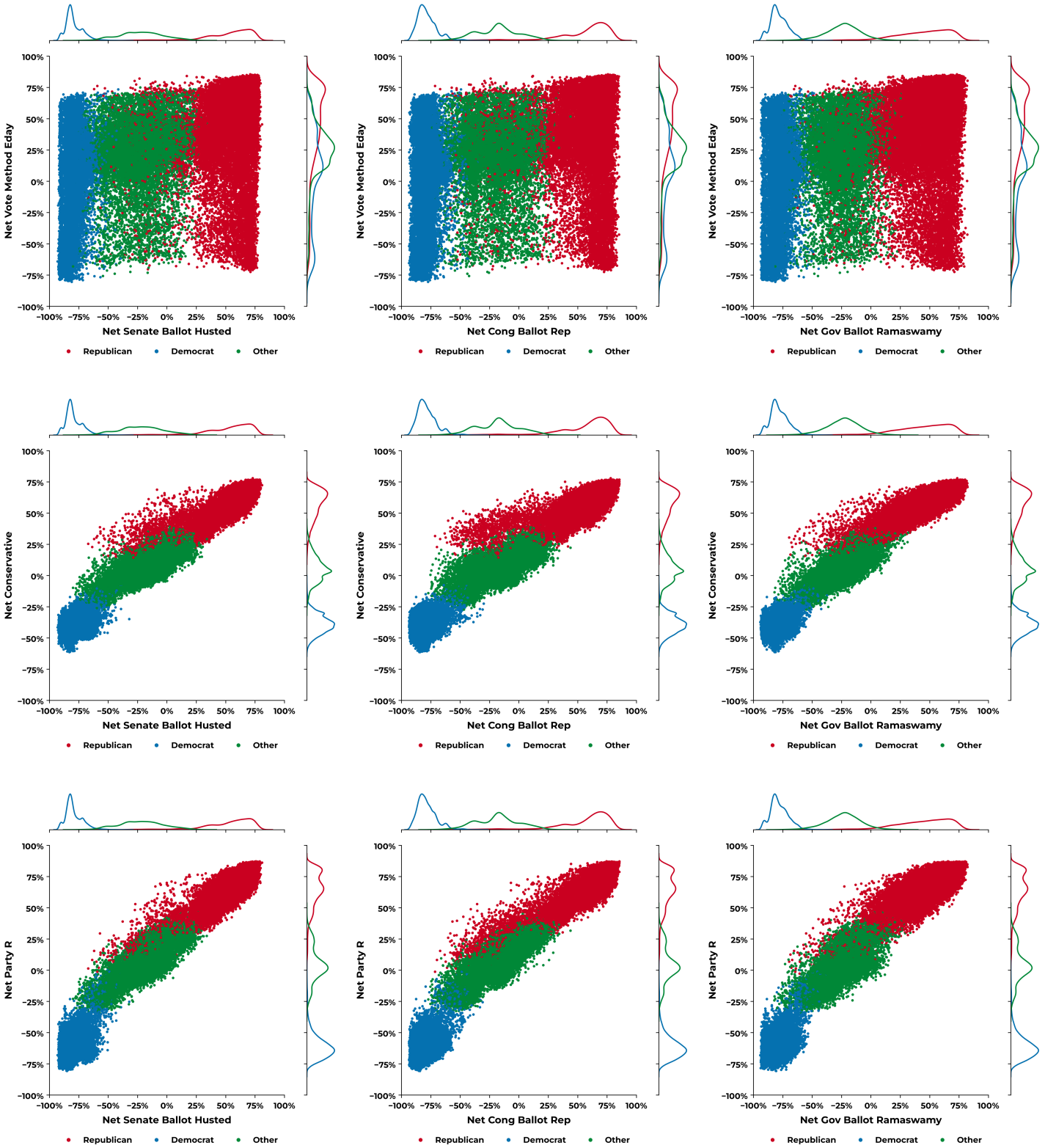

Net Trans Surgeries Message More Likely
Net Senate Ballot Husted
Republican
Democrat
Other


Net Trans Surgeries Message More Likely
Net Cong Ballot Rep
Republican
Democrat
Other


Net Trans Surgeries Message More Likely
Net Gov Ballot Ramaswamy
Republican
Democrat
Other


Net Rubber Stamp Message More Likely
Net Biden Vote Message More Likely
Net Illegals Message More Likely
Net Senate Ballot Husted
Net Cong Ballot Rep
Net Gov Ballot Ramaswamy
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
Republican
Democrat
Other


Net Double Standards Message More Likely
Net Senate Ballot Husted
Net Cong Ballot Rep
Net Gov Ballot Ramaswamy
Net Sanctuary Cities Message More Likely
Net Econ Impression Yes
100%
75%
50%
25%
0%
-25%
-50%
-75%
-100%
Republican
Democrat
Other


Net Vote Method Eday
Net Senate Ballot Husted
Net Cong Ballot Rep
Net Gov Ballot Ramaswamy
Net Conservative
Net Party R
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
Republican
Democrat
Other

