RED OAK strategic

MI Initial Baseline Models

Model Review



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Predicting Turnout 2

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Direction 7

Right Direction
Wrong Track

Rogers Image 10

Rogers Image Fav
Rogers Image Unfav

El-Sayed Image 13

Elsayed Image Fav
Elsayed Image Unfav

Trump Image 16

Trump Image Fav
Trump Image Unfav

James Image 19

James Image Fav
James Image Unfav

Presidential Approval 22

Pres Approval
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Cong Ballot Rep
Cong Ballot Dem

Governor Ballot 31

Gov Ballot James
Gov Ballot Benson

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First Top Issue Econ
First Top Issue Social Welfare
First Top Issue Crime
First Top Issue Social Issues
First Top Issue Leadership
First Top Issue Foreign Affairs
First Top Issue Data Centers

Top Issue: Second 42

Second Top Issue Econ
Second Top Issue Social Welfare
Second Top Issue Crime
Second Top Issue Social Issues
Second Top Issue Leadership
Second Top Issue Foreign Affairs
Second Top Issue Data Centers

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Third Top Issue Crime
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Third Top Issue Leadership
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Third Top Issue Data Centers

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Message Extremist Less Likely

Message: Abolish ICE 62

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Message Abolish Ice Less Likely

Message: Socialist 66

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Message Second Amend More Likely
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Economic Impression 94
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Econ Impression No

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Ideology ID 101
Ideo Maga Conservative
Ideo Trad Conservative
Ideo Moderate
Ideo Liberal
Ideo Progressive
Ideo Dem Socialist

Party ID 109
R Party
D Party

Model Distribution & Correlation 112

Population Statistics

Registered Voters: 8,351,823

Republican: 2,906,119
Democrat: 2,771,478
Other: 2,674,226

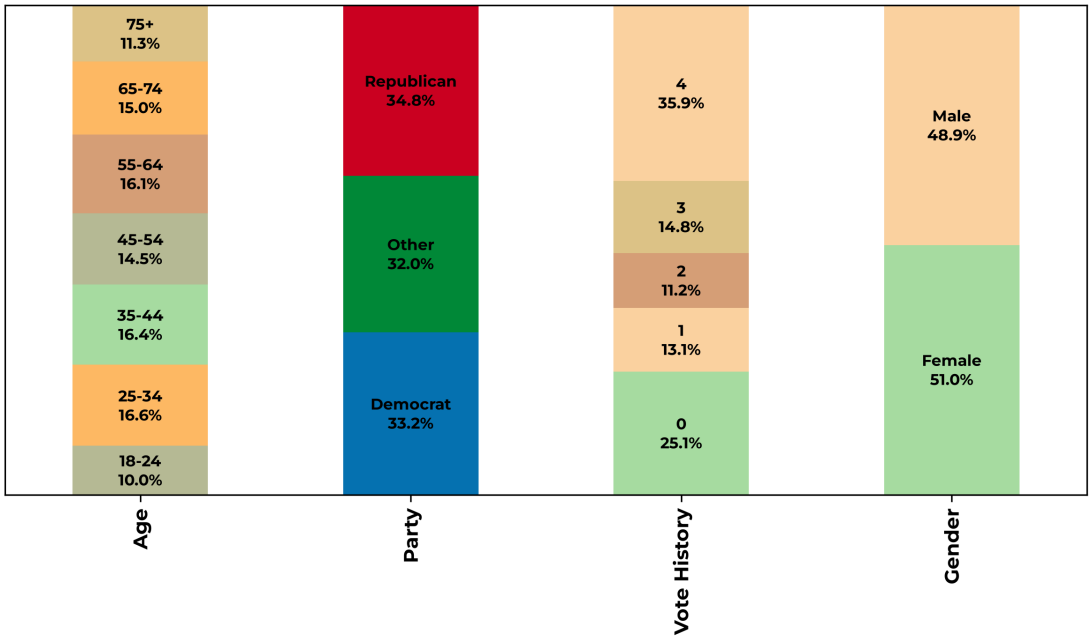
Voter Frequency General

	Republican	Democrat	Other	Total
0 of 4	519,313	607,668	970,639	**2,097,620**
1 of 4	275,994	334,214	483,114	**1,093,322**
2 of 4	314,091	267,777	351,140	**933,008**
3 of 4	478,356	388,304	365,401	**1,232,061**
4 of 4	1,318,365	1,173,515	503,932	**2,995,812**

Voter Frequency Primary

	Republican	Democrat	Other	Total
0 of 4	1,579,954	1,356,688	2,060,229	**4,996,871**
1 of 4	420,102	377,761	291,912	**1,089,775**
2 of 4	288,674	297,395	143,976	**730,045**
3 of 4	265,893	322,997	102,423	**691,313**
4 of 4	351,496	416,637	75,686	**843,819**

Demographic Distribution



Predicting Turnout

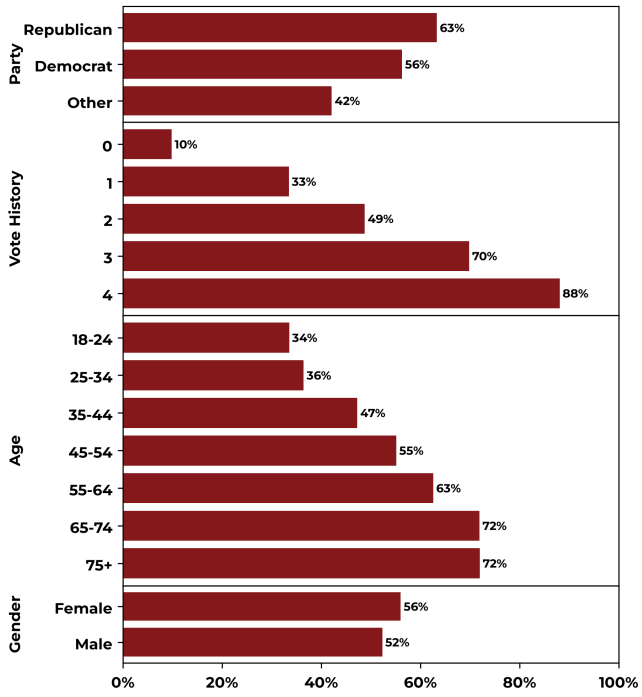
Total Voters: **8,351,823**

Expected Votes: **4,526,612**

Expected Turnout: **54.2%**

Republican: 63.3%
Democrat: 56.3%
Other: 42.1%

Voter Freq	General	Primary
0 of 4	9.8%	35.2%
1 of 4	33.5%	70.7%
2 of 4	48.8%	82.0%
3 of 4	69.8%	88.9%
4 of 4	88.1%	92.7%



Model Toplines

Toplines

Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
Right Direction	33.6%	33.2%	33.3%	33.5%	16.5%	27.8%	56.9%
Wrong Track	57.0%	58.1%	58.1%	58.0%	77.8%	60.9%	32.7%
Net Right Direction	**-23.4%**	**-24.8%**	**-24.8%**	**-24.6%**	**-61.4%**	**-33.1%**	**24.2%**
Rogers Image Fav	42.3%	43.9%	44.0%	44.4%	70.3%	42.5%	13.6%
Rogers Image Unfav	49.4%	49.0%	49.0%	49.1%	23.7%	48.5%	79.3%
Net Rogers Image Fav	**-7.1%**	**-5.2%**	**-5.0%**	**-4.7%**	**46.7%**	**-6.0%**	**-65.7%**
Elsayed Image Fav	44.2%	42.8%	42.6%	42.2%	13.8%	44.6%	75.8%
Elsayed Image Unfav	50.2%	52.3%	52.6%	53.3%	82.9%	49.2%	18.4%
Net Elsayed Image Fav	**-6.0%**	**-9.5%**	**-10.0%**	**-11.1%**	**-69.1%**	**-4.7%**	**57.4%**
Trump Image Fav	43.3%	44.5%	44.6%	44.8%	73.8%	38.9%	14.0%
Trump Image Unfav	54.7%	53.8%	53.7%	53.7%	24.9%	58.9%	84.2%
Net Trump Image Fav	**-11.4%**	**-9.3%**	**-9.1%**	**-8.9%**	**48.8%**	**-20.0%**	**-70.2%**
James Image Fav	40.6%	43.2%	43.6%	44.4%	71.7%	39.0%	12.6%
James Image Unfav	41.9%	44.5%	45.0%	46.5%	21.6%	44.4%	71.5%
Net James Image Fav	**-1.3%**	**-1.3%**	**-1.4%**	**-2.1%**	**50.1%**	**-5.4%**	**-58.9%**
Pres Approval	42.1%	44.4%	44.7%	45.1%	77.4%	38.7%	9.5%
Pres Disapproval	56.6%	54.5%	54.2%	53.8%	21.7%	60.0%	89.2%
Net Pres Approval	**-14.5%**	**-10.1%**	**-9.5%**	**-8.7%**	**55.7%**	**-21.3%**	**-79.7%**
Sen Ballot Rogers	46.7%	49.6%	50.1%	50.7%	82.9%	45.1%	13.6%
Sen Ballot Elsayed	46.2%	44.4%	44.1%	43.8%	14.0%	47.4%	78.2%
Net Sen Ballot Rogers	**0.4%**	**5.2%**	**5.9%**	**6.9%**	**68.9%**	**-2.2%**	**-64.6%**
Cong Ballot Rep	44.9%	47.4%	47.8%	48.2%	80.6%	42.7%	11.7%
Cong Ballot Dem	46.3%	44.8%	44.5%	44.4%	14.0%	46.3%	79.9%
Net Cong Ballot Rep	**-1.4%**	**2.6%**	**3.3%**	**3.9%**	**66.5%**	**-3.7%**	**-68.2%**
Gov Ballot James	44.9%	47.3%	47.6%	47.8%	78.8%	43.9%	12.5%
Gov Ballot Benson	47.5%	46.1%	46.0%	46.0%	16.9%	47.6%	79.6%
Net Gov Ballot James	**-2.6%**	**1.2%**	**1.6%**	**1.8%**	**61.9%**	**-3.6%**	**-67.0%**
First Top Issue Econ	33.7%	32.6%	32.6%	32.3%	30.0%	30.0%	37.6%
First Top Issue Social Welfare	7.9%	7.7%	7.7%	7.6%	7.4%	8.3%	7.7%
First Top Issue Crime	12.8%	13.2%	13.3%	13.4%	18.6%	11.8%	7.9%

Toplines (cont.)

Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
First Top Issue Social Issues	5.4%	5.6%	5.6%	5.6%	5.0%	5.1%	6.6%
First Top Issue Leadership	21.6%	22.5%	22.6%	22.9%	23.3%	22.5%	21.4%
First Top Issue Foreign Affairs	8.6%	8.5%	8.4%	8.3%	7.2%	10.8%	8.4%
First Top Issue Data Centers	9.2%	9.2%	9.2%	9.2%	7.7%	10.7%	9.8%
Second Top Issue Econ	21.4%	21.4%	21.4%	21.5%	20.6%	23.1%	21.2%
Second Top Issue Social Welfare	11.1%	10.6%	10.5%	10.4%	7.1%	10.8%	14.5%
Second Top Issue Crime	19.3%	20.1%	20.1%	20.2%	29.1%	17.2%	11.4%
Second Top Issue Social Issues	7.7%	7.4%	7.4%	7.3%	6.0%	7.8%	8.8%
Second Top Issue Leadership	19.3%	20.1%	20.3%	20.5%	21.8%	19.8%	18.4%
Second Top Issue Foreign Affairs	9.9%	9.5%	9.4%	9.3%	6.9%	9.6%	12.5%
Second Top Issue Data Centers	11.3%	10.9%	10.9%	10.7%	8.6%	11.6%	13.1%
Third Top Issue Econ	24.9%	25.5%	25.5%	25.6%	26.5%	25.5%	24.2%
Third Top Issue Social Welfare	12.3%	12.0%	12.0%	12.0%	11.1%	11.7%	13.4%
Third Top Issue Crime	10.9%	11.0%	11.0%	11.0%	13.2%	12.1%	7.6%
Third Top Issue Social Issues	8.9%	8.6%	8.6%	8.6%	8.2%	8.7%	9.1%
Third Top Issue Leadership	16.9%	17.0%	17.0%	17.0%	17.6%	16.9%	16.3%
Third Top Issue Foreign Affairs	10.9%	10.8%	10.8%	10.8%	10.6%	10.9%	10.9%
Third Top Issue Data Centers	15.3%	15.2%	15.1%	15.1%	12.7%	14.3%	18.6%
Message Extremist More Likely	27.2%	23.6%	23.0%	21.9%	8.1%	27.7%	38.9%
Message Extremist Less Likely	54.5%	57.7%	58.1%	58.7%	83.9%	53.3%	29.9%
Net Message Extremist More Likely	**-27.3%**	**-34.1%**	**-35.1%**	**-36.9%**	**-75.8%**	**-25.6%**	**9.1%**
Message Abolish Ice More Likely	37.0%	33.5%	33.0%	32.1%	11.1%	36.0%	58.1%
Message Abolish Ice Less Likely	52.8%	56.5%	57.0%	57.7%	84.4%	53.1%	25.9%
Net Message Abolish Ice More Likely	**-15.8%**	**-23.0%**	**-24.0%**	**-25.6%**	**-73.4%**	**-17.1%**	**32.2%**
Message Socialist More Likely	41.6%	38.5%	38.1%	37.4%	12.2%	37.9%	69.9%
Message Socialist Less Likely	50.6%	53.7%	54.1%	54.7%	83.6%	52.5%	19.2%
Net Message Socialist More Likely	**-9.1%**	**-15.2%**	**-16.0%**	**-17.3%**	**-71.4%**	**-14.6%**	**50.6%**
Message Police More Likely	32.9%	30.8%	30.4%	29.7%	9.2%	34.2%	53.7%
Message Police Less Likely	56.1%	58.3%	58.6%	59.2%	84.7%	53.8%	30.3%
Net Message Police More Likely	**-23.2%**	**-27.5%**	**-28.3%**	**-29.5%**	**-75.6%**	**-19.6%**	**23.4%**

Toplines (cont.)

Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
Message Trans Sports More Likely	27.9%	26.1%	25.8%	25.3%	8.0%	28.8%	45.4%
Message Trans Sports Less Likely	58.5%	60.9%	61.2%	61.7%	85.7%	56.9%	34.5%
Net Message Trans Sports More Likely	**-30.6%**	**-34.8%**	**-35.4%**	**-36.4%**	**-77.7%**	**-28.0%**	**10.9%**
Message Muslim Brotherhood More Likely	24.9%	22.9%	22.6%	22.1%	7.5%	24.0%	40.3%
Message Muslim Brotherhood Less Likely	54.9%	58.4%	58.9%	59.6%	84.2%	55.9%	29.8%
Net Message Muslim Brotherhood More Likely	**-30.0%**	**-35.5%**	**-36.3%**	**-37.5%**	**-76.8%**	**-31.9%**	**10.5%**
Message Abolish Prisons More Likely	26.7%	23.8%	23.4%	22.6%	9.0%	25.1%	40.4%
Message Abolish Prisons Less Likely	57.8%	61.5%	62.0%	62.9%	84.6%	59.1%	36.0%
Net Message Abolish Prisons More Likely	**-31.1%**	**-37.6%**	**-38.6%**	**-40.3%**	**-75.6%**	**-34.0%**	**4.5%**
Message Dsa More Likely	37.5%	34.8%	34.5%	33.8%	11.3%	34.6%	62.7%
Message Dsa Less Likely	50.8%	53.6%	53.9%	54.5%	81.6%	51.6%	21.9%
Net Message Dsa More Likely	**-13.3%**	**-18.7%**	**-19.4%**	**-20.6%**	**-70.3%**	**-16.9%**	**40.7%**
Message Second Amend More Likely	39.5%	37.4%	37.2%	36.7%	11.9%	37.5%	67.4%
Message Second Amend Less Likely	50.0%	52.4%	52.7%	53.2%	82.2%	51.3%	18.1%
Net Message Second Amend More Likely	**-10.5%**	**-15.0%**	**-15.5%**	**-16.5%**	**-70.2%**	**-13.8%**	**49.3%**
Econ Impression Yes	41.2%	43.5%	43.9%	44.5%	73.7%	34.1%	14.6%
Econ Impression No	57.2%	55.0%	54.7%	54.0%	24.9%	64.4%	83.7%
Net Econ Impression Yes	**-16.0%**	**-11.5%**	**-10.8%**	**-9.5%**	**48.8%**	**-30.3%**	**-69.1%**
Vote Method Eday	50.6%	50.7%	50.9%	49.3%	67.2%	50.9%	31.1%
Vote Method Early In Person	14.4%	10.8%	10.1%	9.0%	7.0%	13.6%	13.2%
Vote Method Absentee	30.2%	34.1%	34.7%	37.4%	22.9%	30.6%	49.9%
Net Vote Method Eday	**6.0%**	**5.8%**	**6.1%**	**2.8%**	**37.3%**	**6.6%**	**-32.0%**
Ideo Maga Conservative	13.9%	15.0%	15.1%	15.2%	24.5%	13.3%	4.9%
Ideo Trad Conservative	24.2%	25.5%	25.7%	26.2%	42.0%	21.2%	9.1%
Ideo Moderate	21.8%	22.7%	22.9%	23.2%	18.7%	25.2%	25.5%
Ideo Liberal	10.5%	10.6%	10.6%	10.8%	4.4%	9.8%	18.4%
Ideo Progressive	10.8%	10.0%	9.9%	9.7%	3.0%	8.8%	19.2%
Ideo Dem Socialist	9.7%	8.2%	8.0%	7.5%	2.2%	8.1%	15.3%
Net Conservative	**7.1%**	**11.7%**	**12.4%**	**13.4%**	**56.9%**	**7.8%**	**-38.8%**
R Party	33.2%	36.6%	37.2%	38.2%	64.9%	27.9%	9.6%

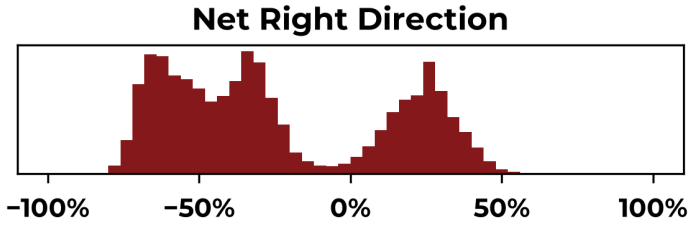
Toplines (cont.)

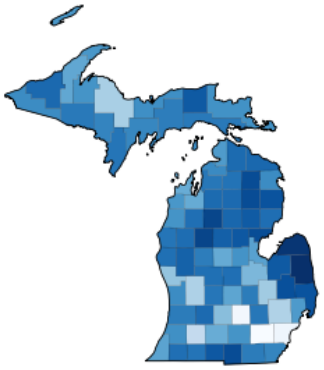
Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
D Party	32.5%	29.8%	29.4%	28.6%	6.7%	23.7%	61.3%
Net Party R	**0.8%**	**6.9%**	**7.8%**	**9.6%**	**58.2%**	**4.1%**	**-51.7%**

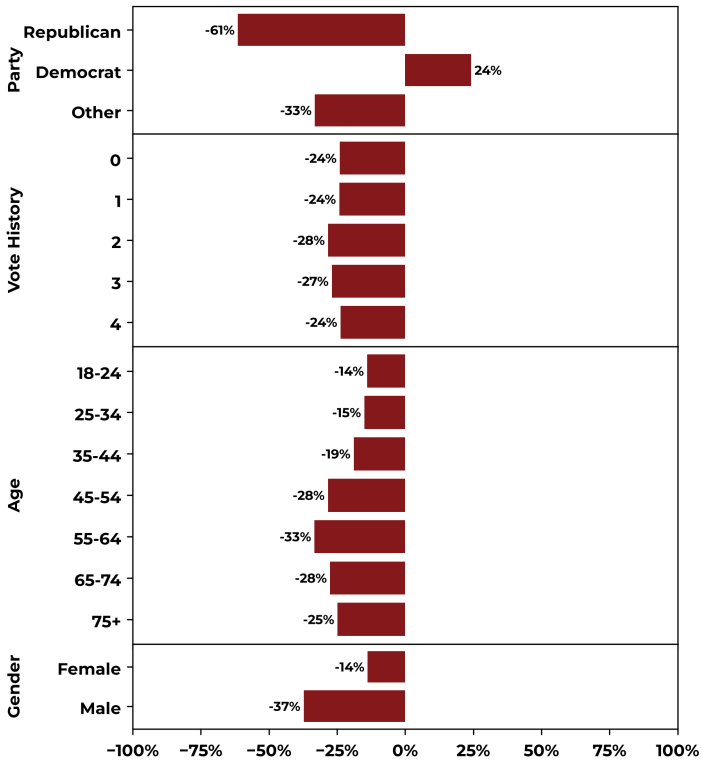
Now thinking about the state. Do you believe the state of Michigan is headed in the right direction or has it gotten off on the wrong track?

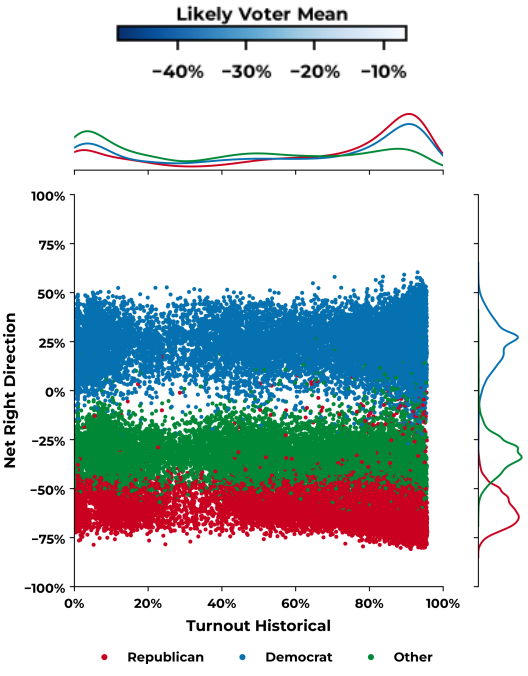
Question Model Toplines

Model	All Voters	Likely Voters
Right Direction	33.6%	33.2%
Wrong Track	57.0%	58.1%
Net Right Direction	**-23.4%**	**-24.8%**





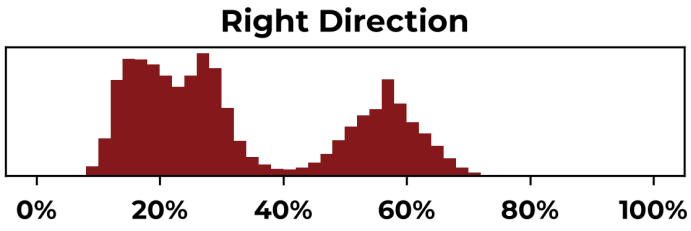


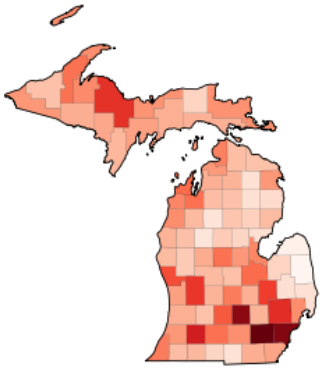


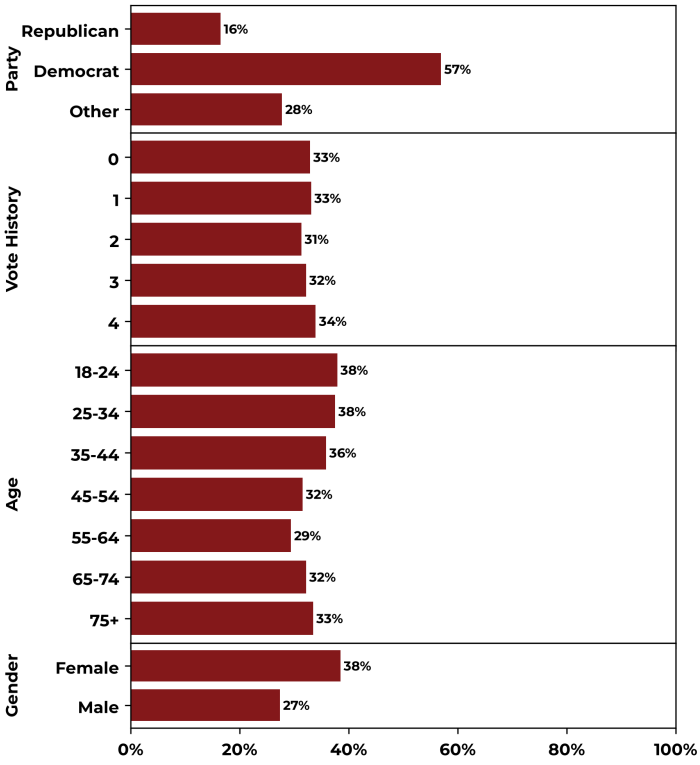
[Right Direction] Right Direction

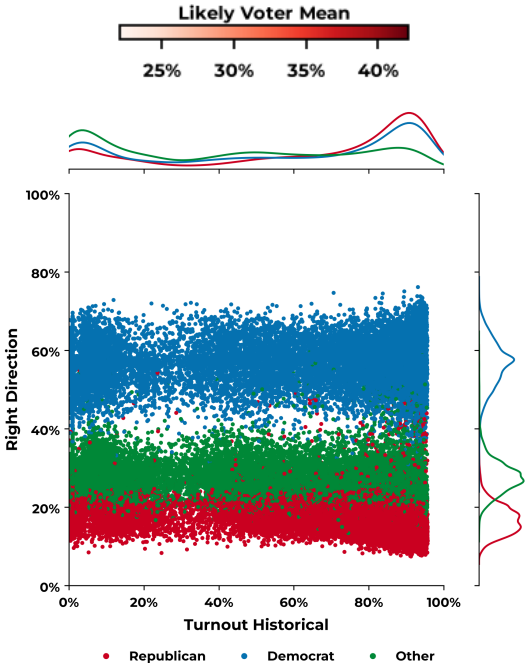
Toplines

All Voters	Likely Voters
33.6%	33.2%





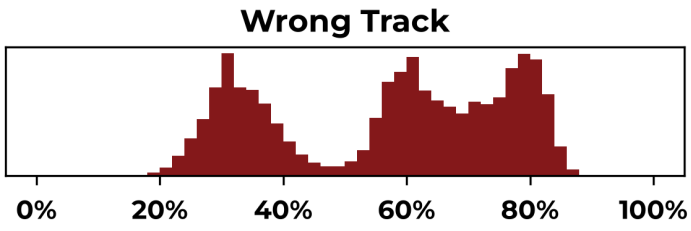


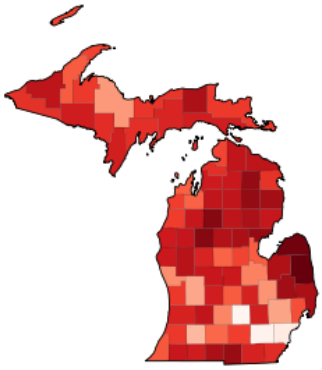


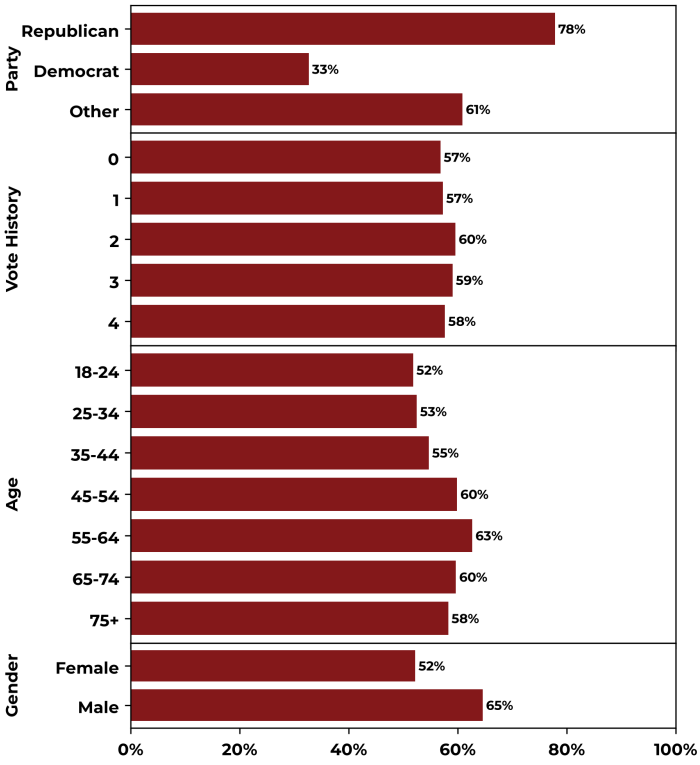
[Wrong Track] Wrong Track

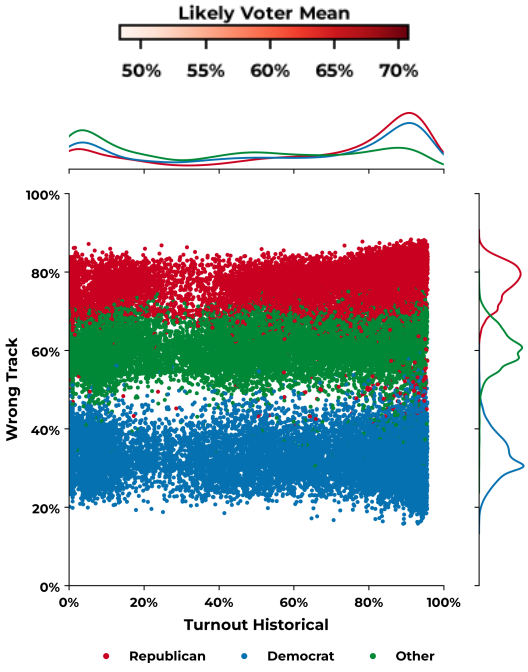
Toplines

All Voters	Likely Voters
57.0%	58.1%





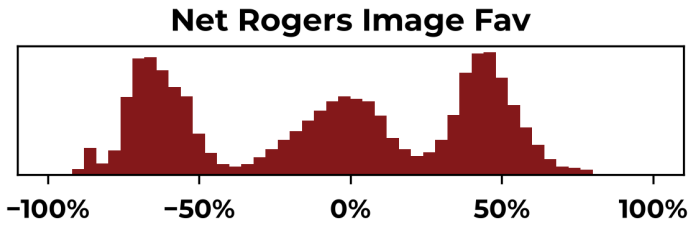


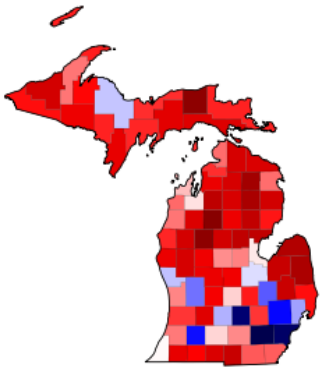


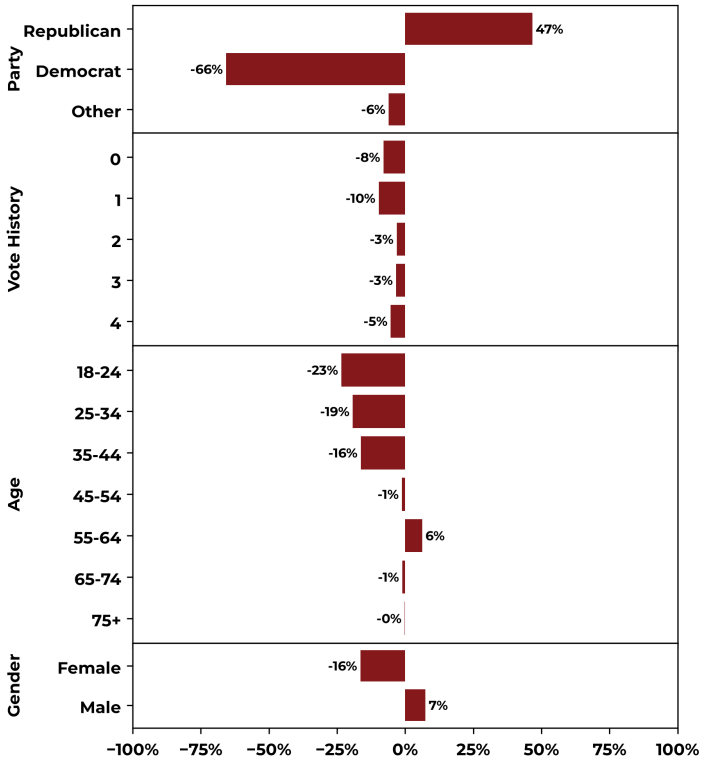
Now, I am going to read you a list of individuals. After I read each one, please tell me if you have a favorable or unfavorable impression of that individual. If I read one you have never heard of, just tell me and we'll move on to the next question: Mike Rogers

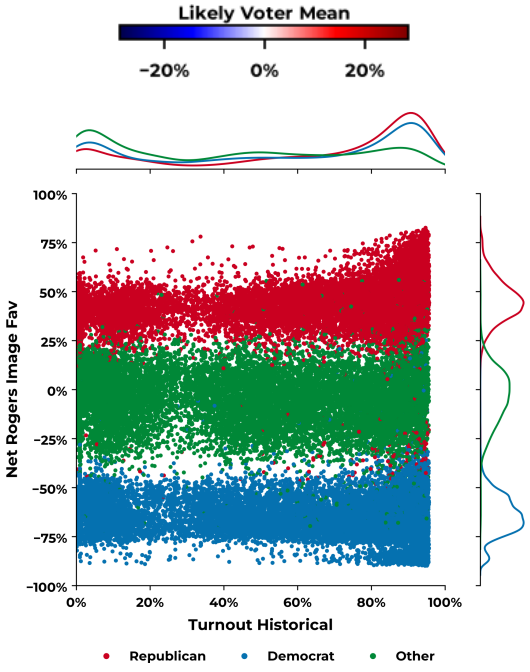
Question Model Toplines

Model	All Voters	Likely Voters
Rogers Image Fav	42.3%	43.9%
Rogers Image Unfav	49.4%	49.0%
Net Rogers Image Fav	**-7.1%**	**-5.2%**





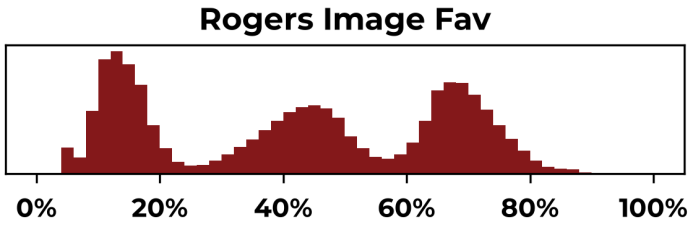


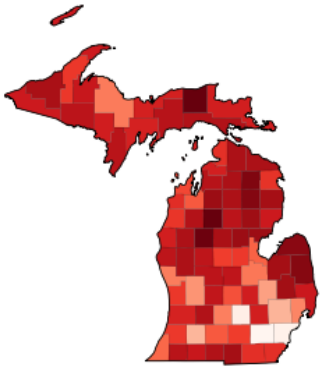


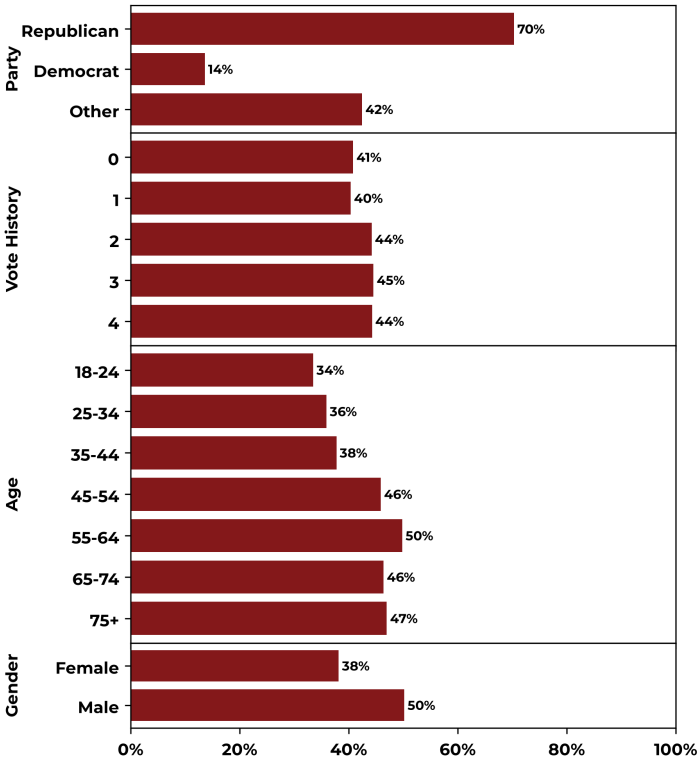
[Rogers Image Fav] Very Favorable & Somewhat Favorable

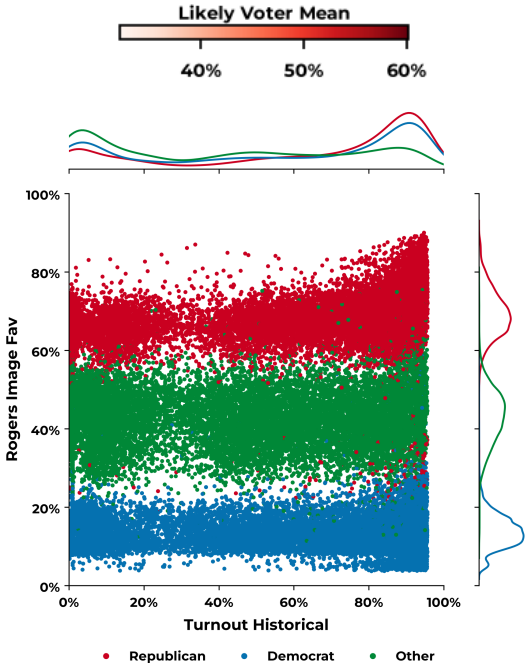
Toplines

All Voters	Likely Voters
42.3%	43.9%





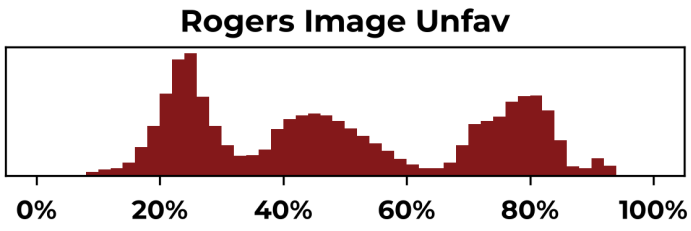


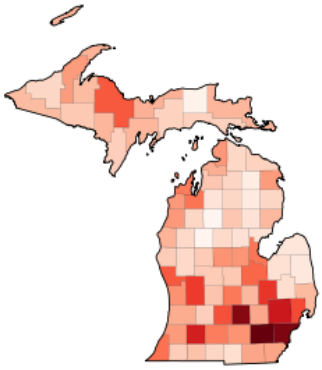


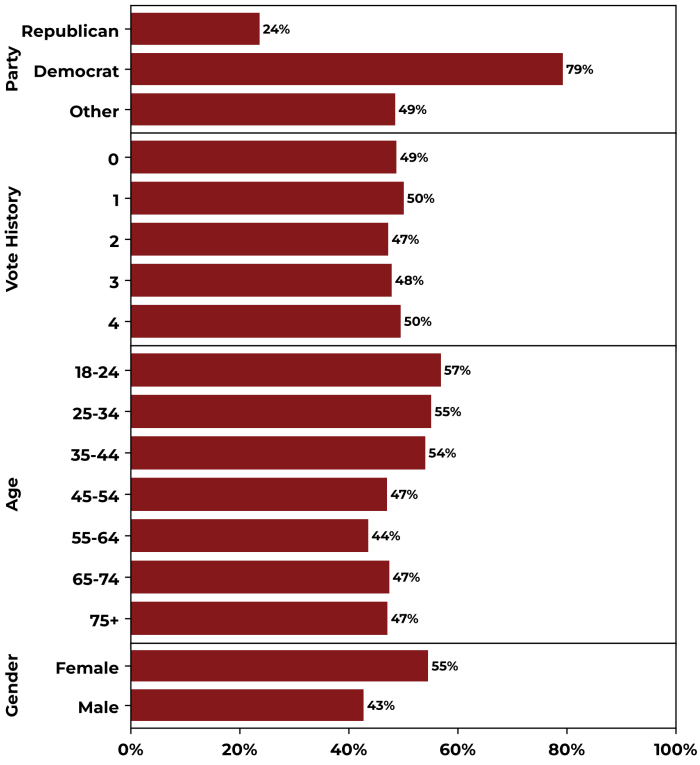
[Rogers Image Unfav] Somewhat Unfavorable & Very Unfavorable

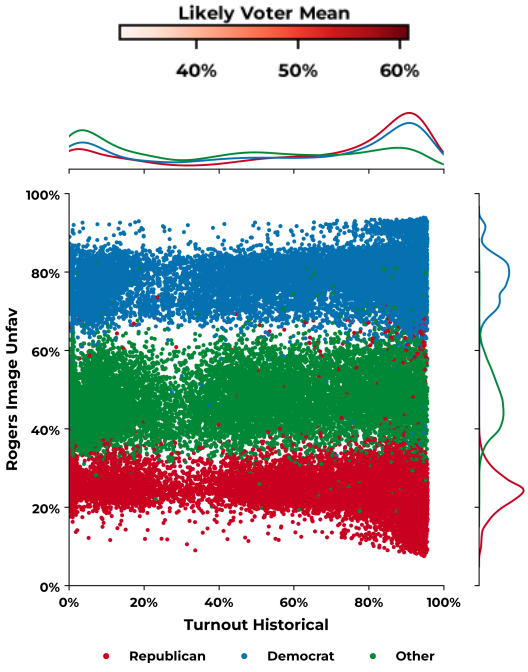
Toplines

All Voters	Likely Voters
49.4%	49.0%





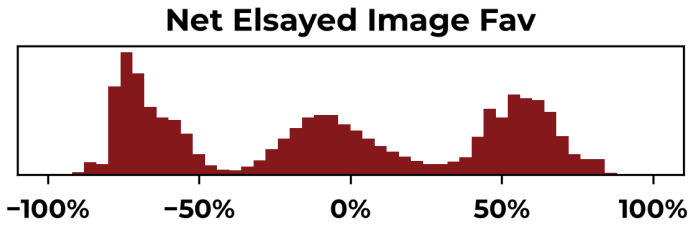


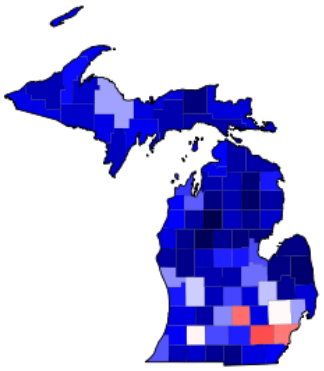


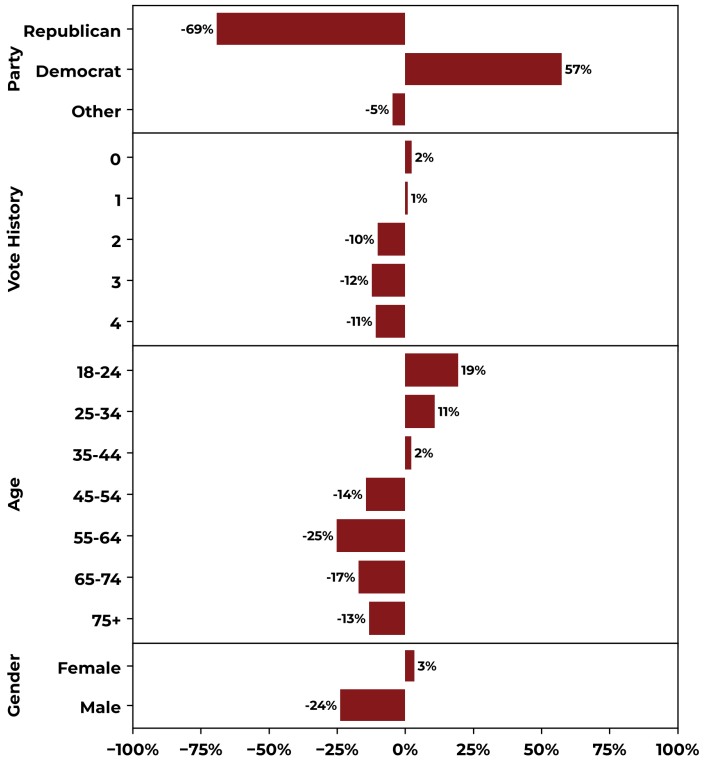
Now, I am going to read you a list of individuals. After I read each one, please tell me if you have a favorable or unfavorable impression of that individual. If I read one you have never heard of, just tell me and we'll move on to the next question: Abdul El-Sayed

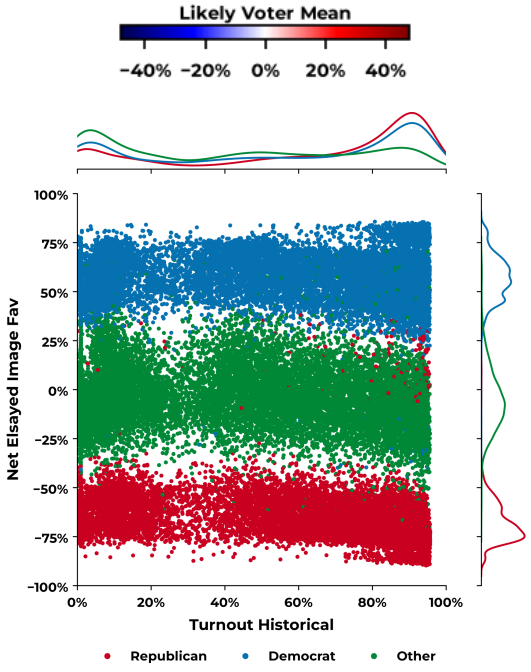
Question Model Toplines

Model	All Voters	Likely Voters
Elsayed Image Fav	44.2%	42.8%
Elsayed Image Unfav	50.2%	52.3%
Net Elsayed Image Fav	**-6.0%**	**-9.5%**





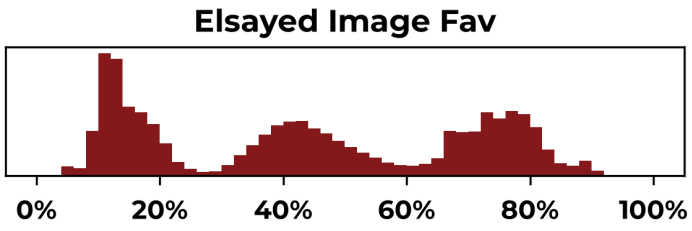


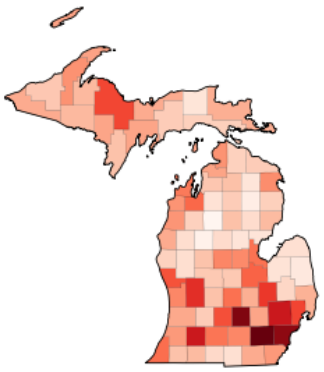


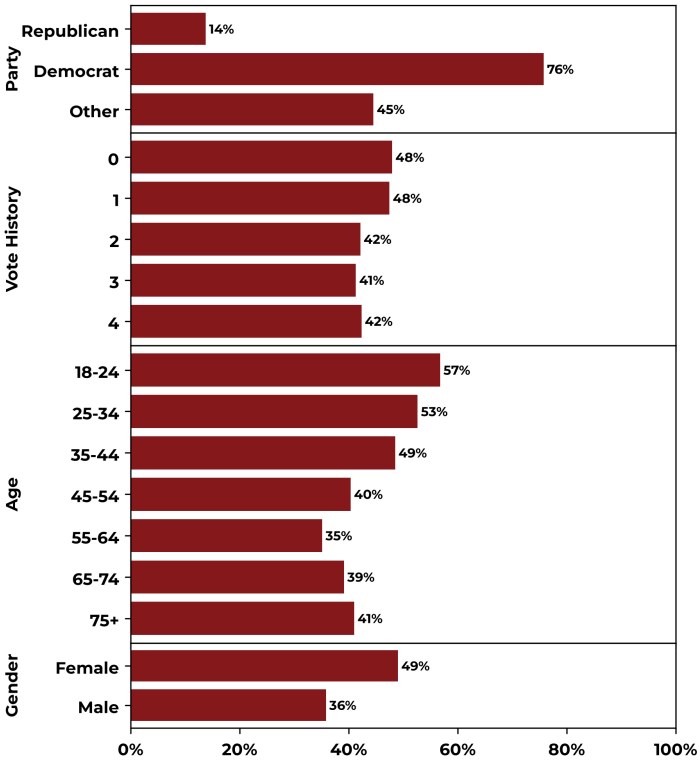
[Elsayed Image Fav] Very Favorable & Somewhat Favorable

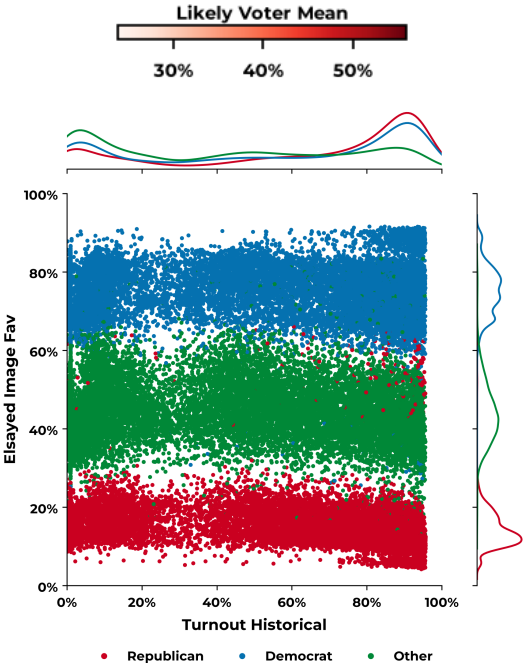
Toplines

All Voters	Likely Voters
44.2%	42.8%





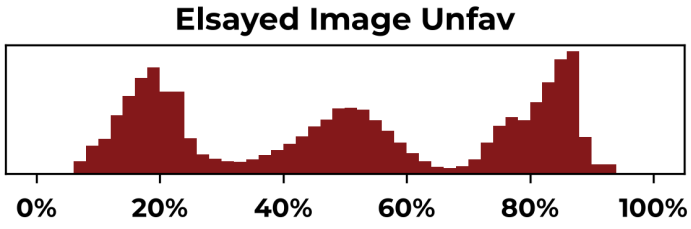


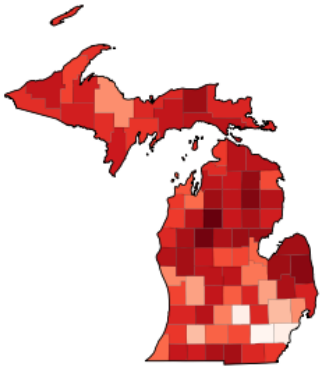


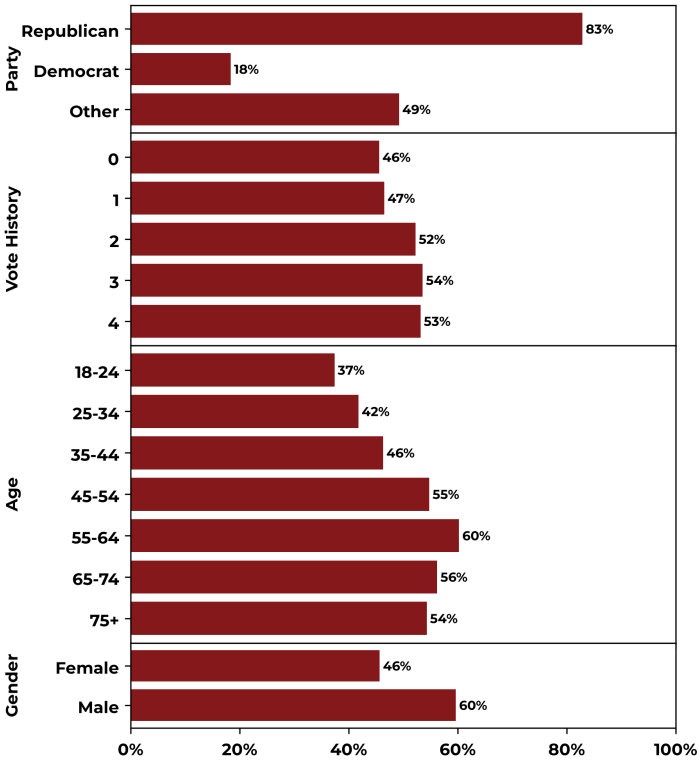
[Elsayed Image Unfav] Somewhat Unfavorable & Very Unfavorable

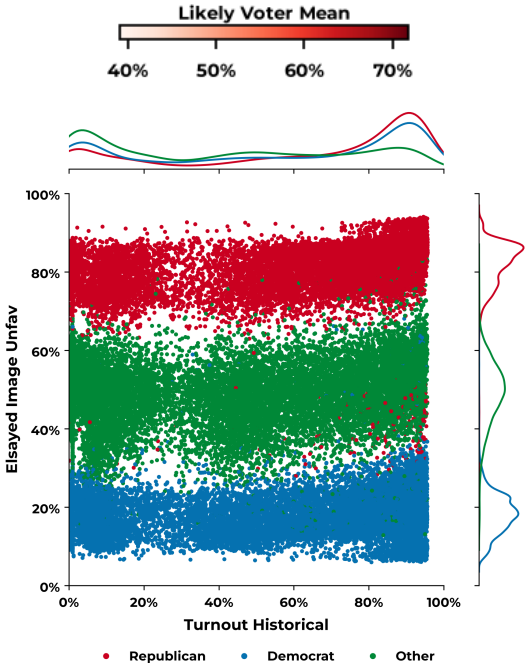
Toplines

All Voters	Likely Voters
50.2%	52.3%





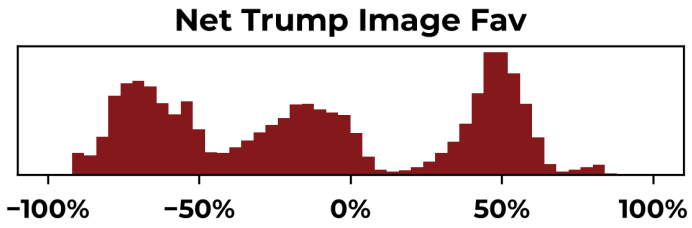


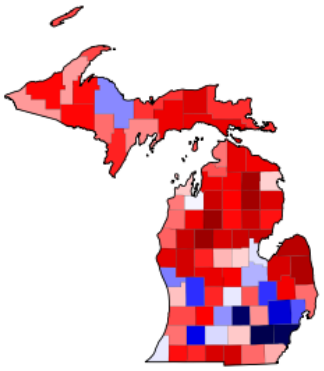


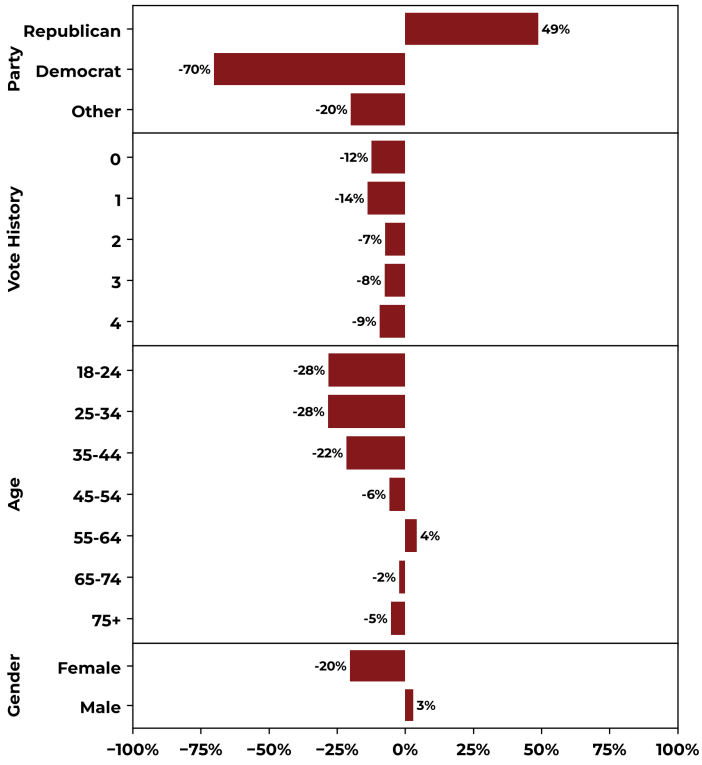
Now, I am going to read you a list of individuals. After I read each one, please tell me if you have a favorable or unfavorable impression of that individual. If I read one you have never heard of, just tell me and we'll move on to the next question: Donald Trump

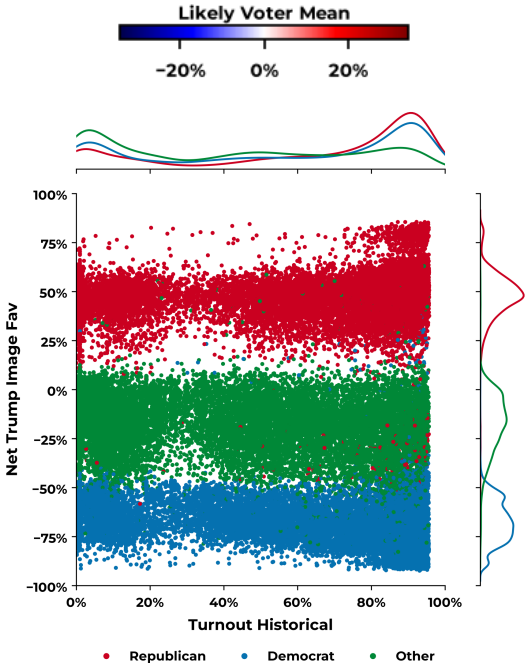
Question Model Toplines

Model	All Voters	Likely Voters
Trump Image Fav	43.3%	44.5%
Trump Image Unfav	54.7%	53.8%
Net Trump Image Fav	**-11.4%**	**-9.3%**





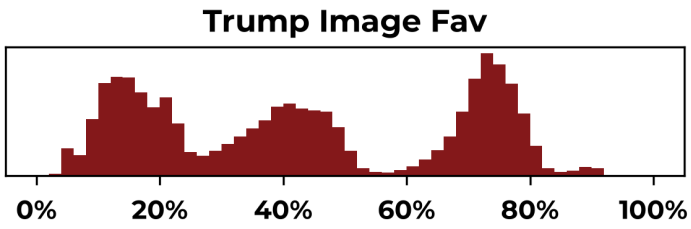


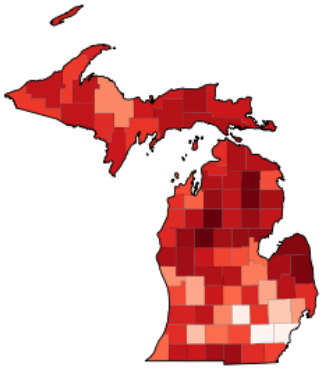


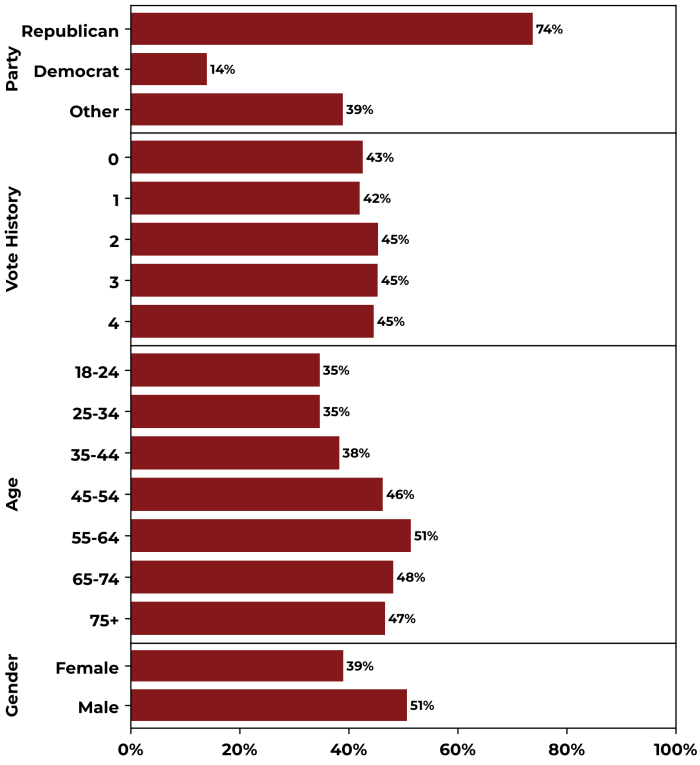
[Trump Image Fav] Very Favorable & Somewhat Favorable

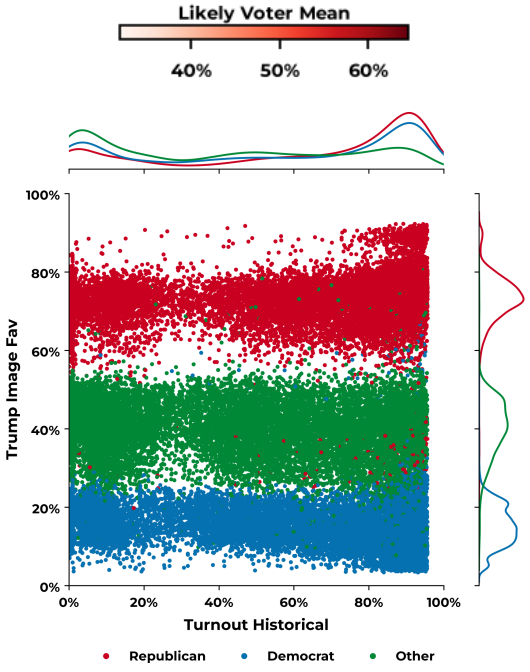
Toplines

All Voters	Likely Voters
43.3%	44.5%





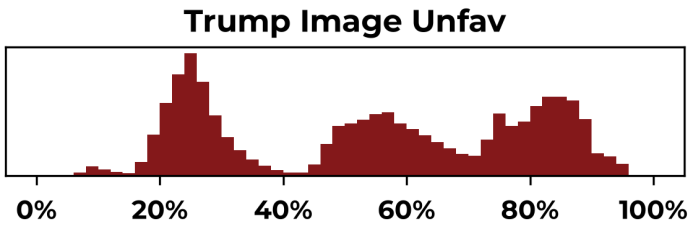


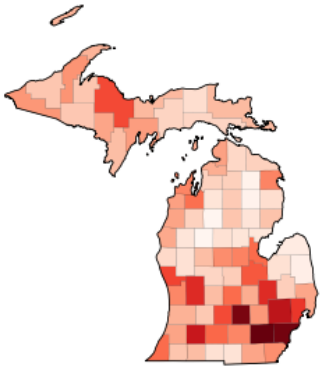


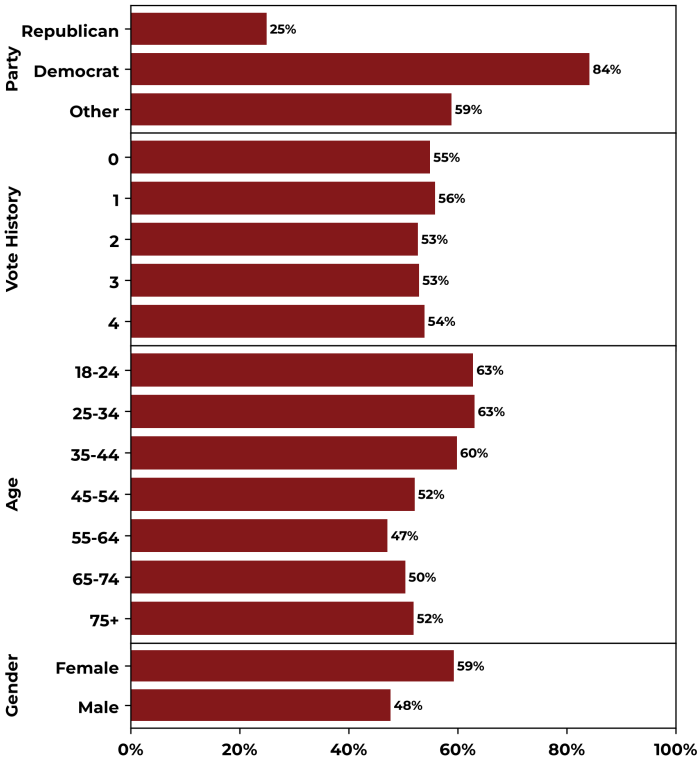
[Trump Image Unfav] Somewhat Unfavorable & Very Unfavorable

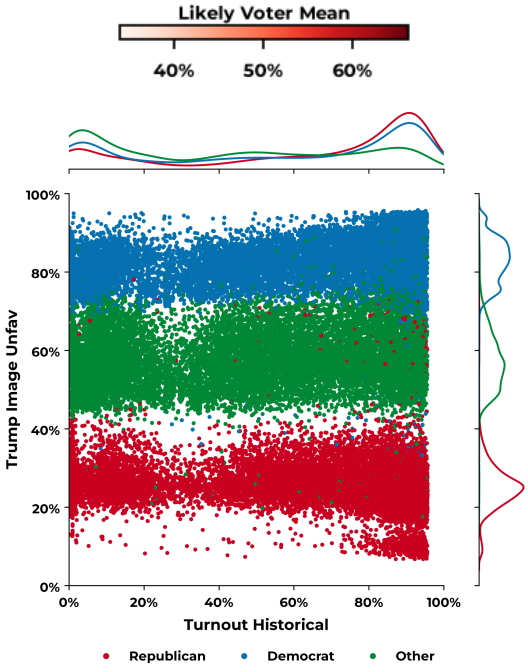
Toplines

All Voters	Likely Voters
54.7%	53.8%





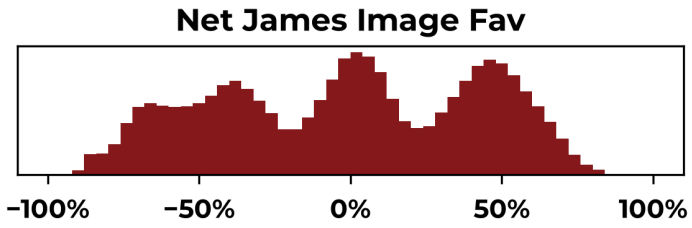


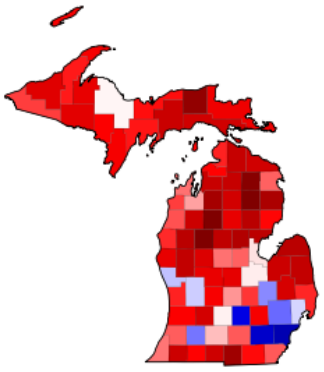


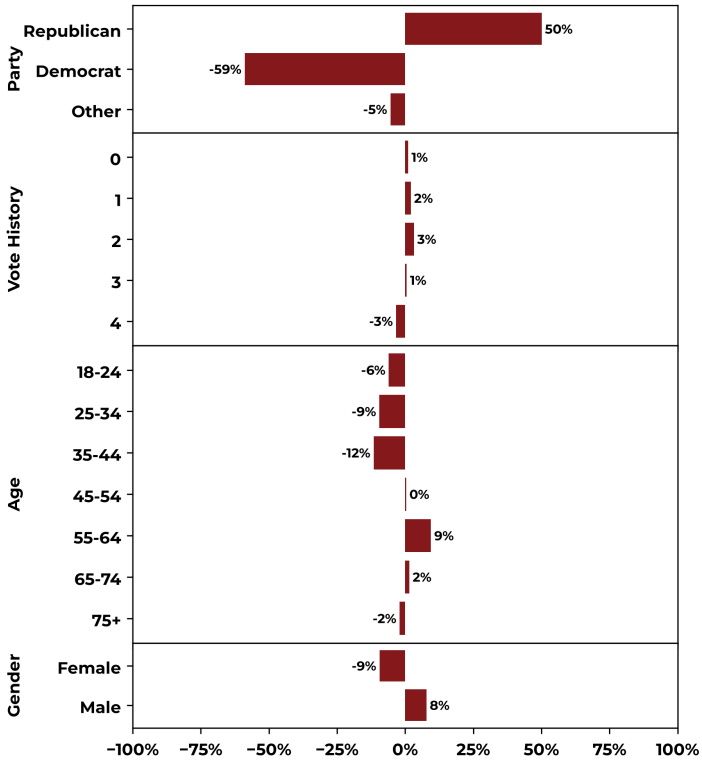
Now, I am going to read you a list of individuals. After I read each one, please tell me if you have a favorable or unfavorable impression of that individual. If I read one you have never heard of, just tell me and we'll move on to the next question: John James

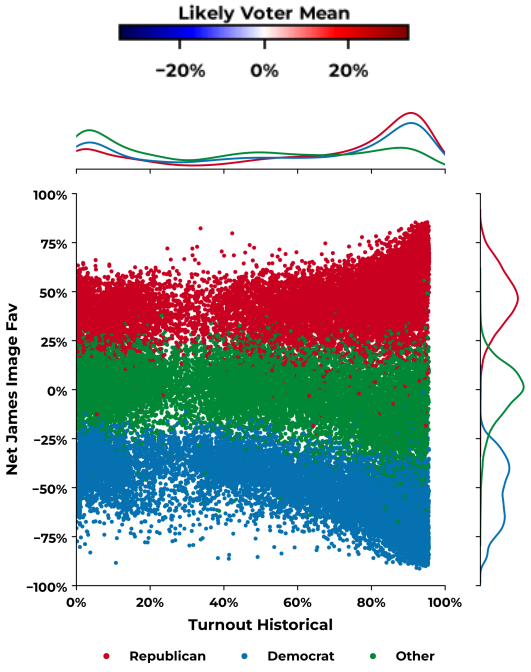
Question Model Toplines

Model	All Voters	Likely Voters
James Image Fav	40.6%	43.2%
James Image Unfav	41.9%	44.5%
Net James Image Fav	**-1.3%**	**-1.3%**





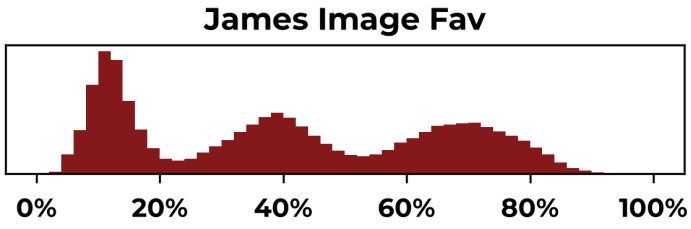


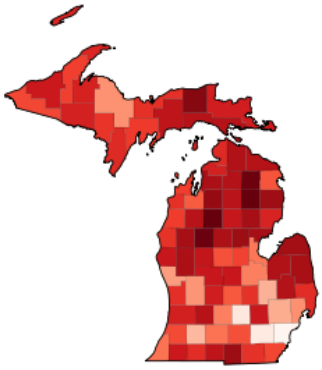


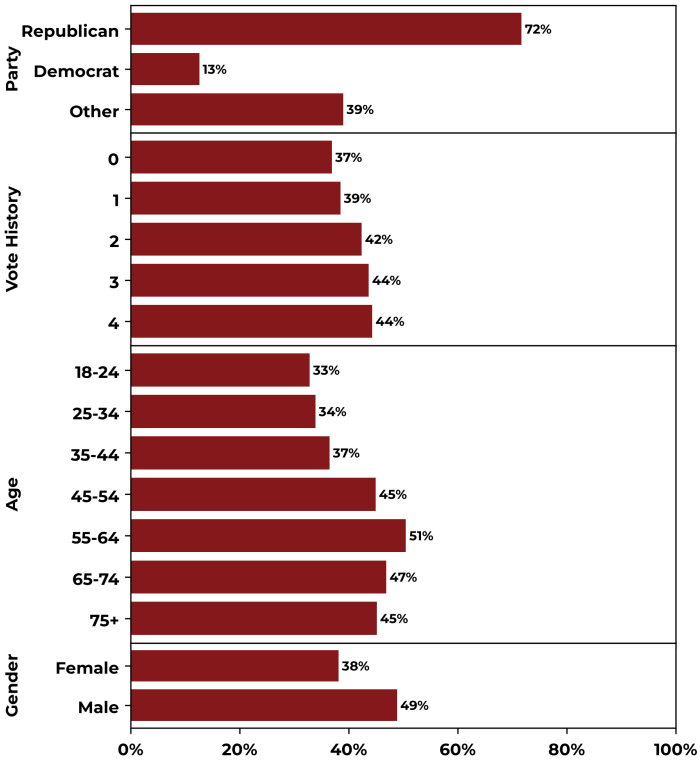
[James Image Fav] Very Favorable & Somewhat Favorable

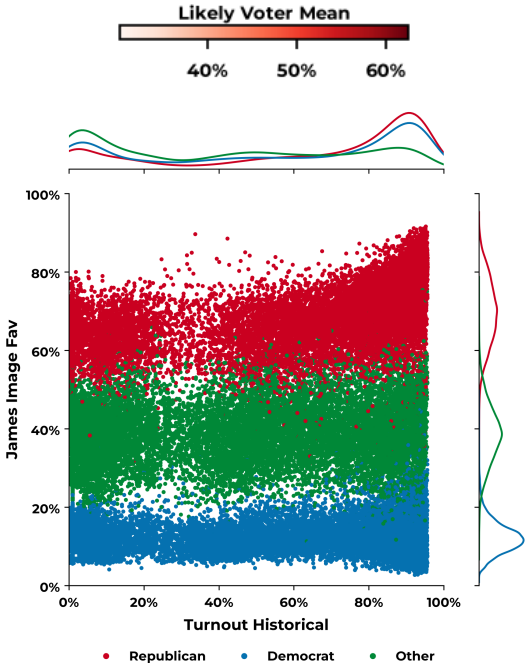
Toplines

All Voters	Likely Voters
40.6%	43.2%





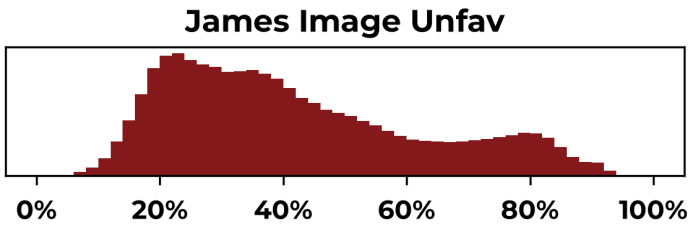


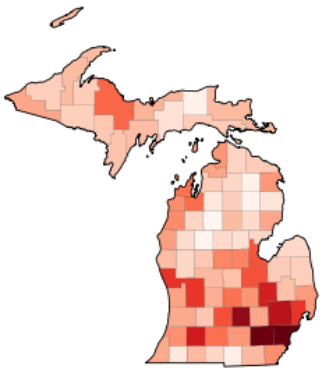


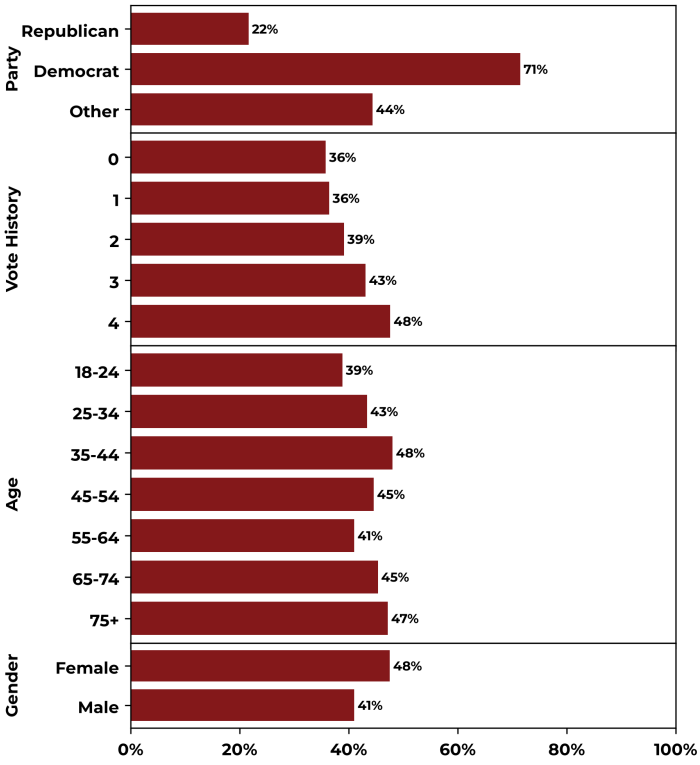
[James Image Unfav] Somewhat Unfavorable & Very Unfavorable

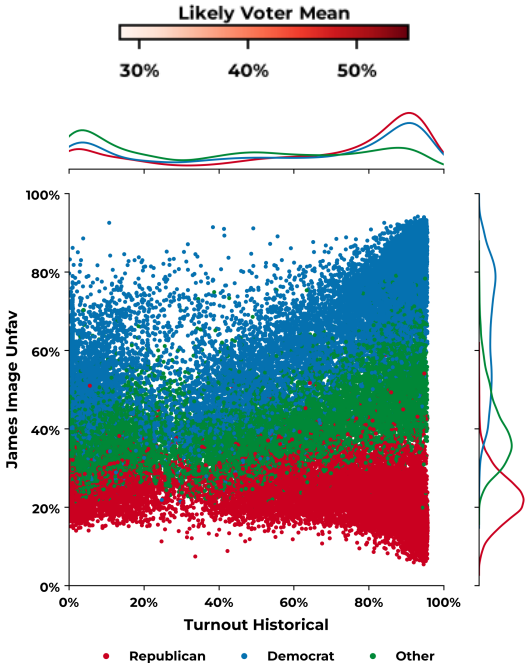
Toplines

All Voters	Likely Voters
41.9%	44.5%





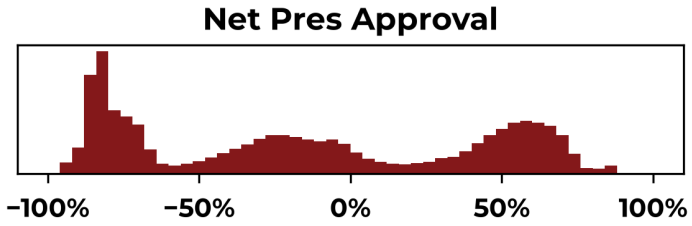


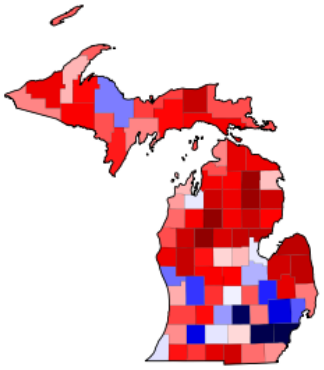


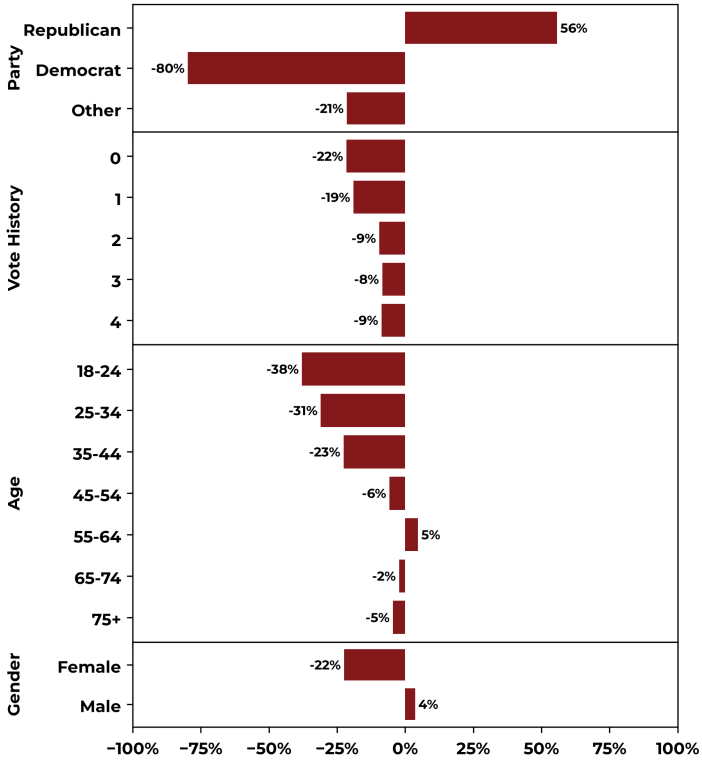
Do you approve or disapprove how Donald Trump is handling his job as President?

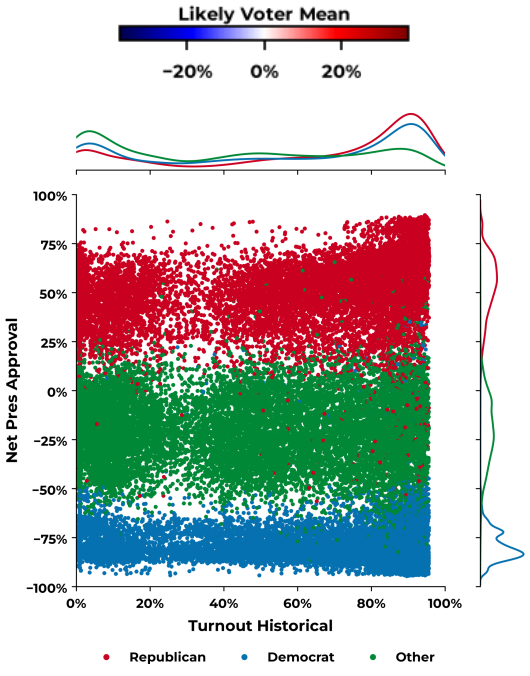
Question Model Toplines

Model	All Voters	Likely Voters
Pres Approval	42.1%	44.4%
Pres Disapproval	56.6%	54.5%
Net Pres Approval	**-14.5%**	**-10.1%**





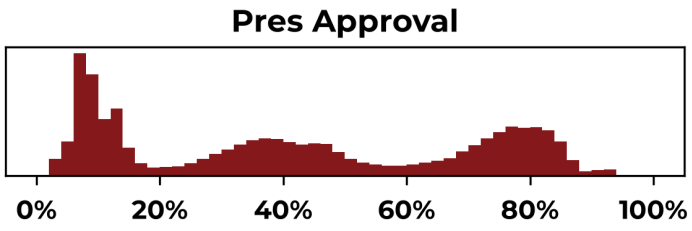


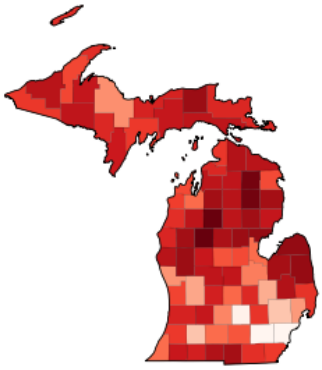


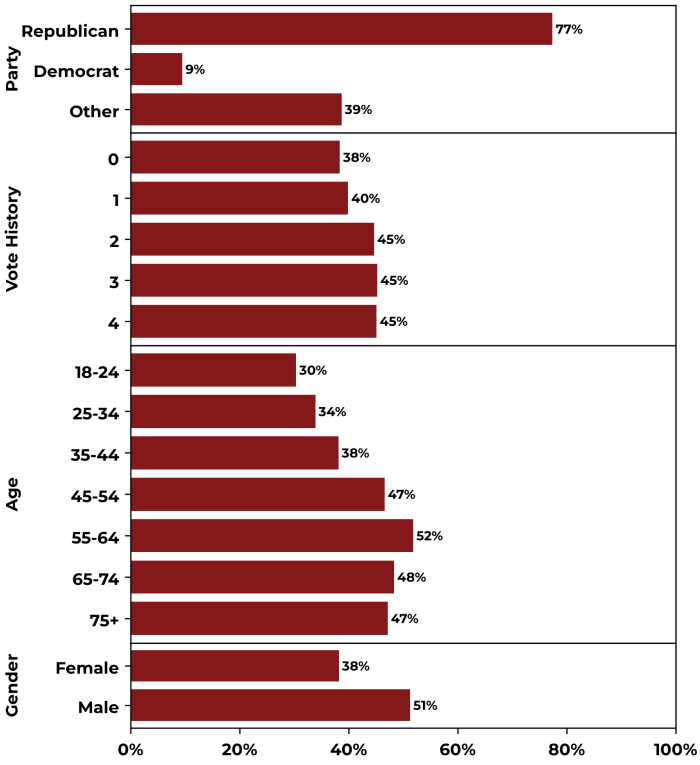
[Pres Approval] Strongly Approve & Somewhat Approve

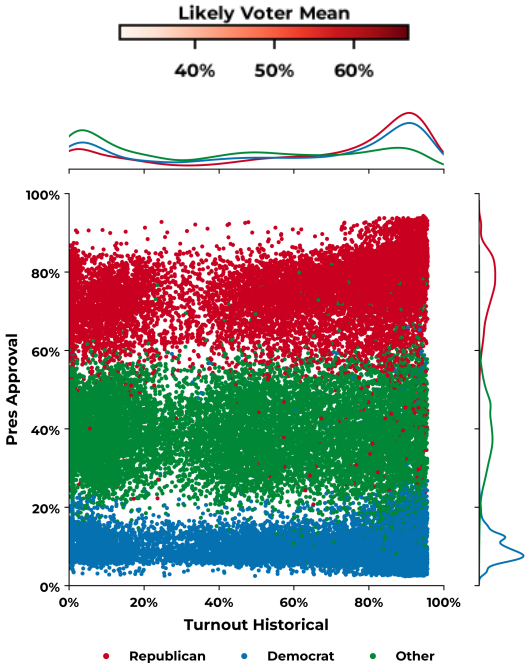
Toplines

All Voters	Likely Voters
42.1%	44.4%





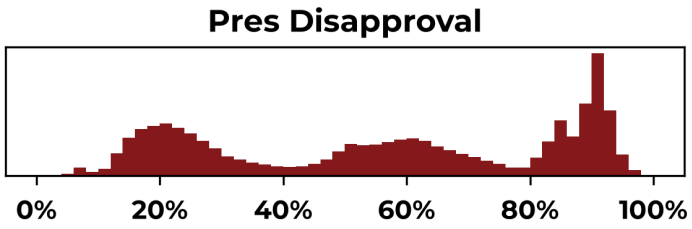


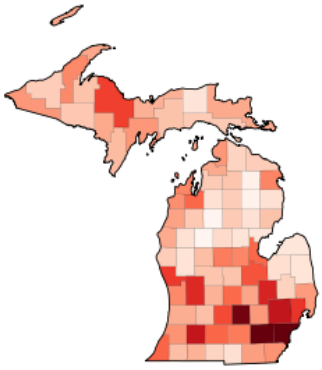


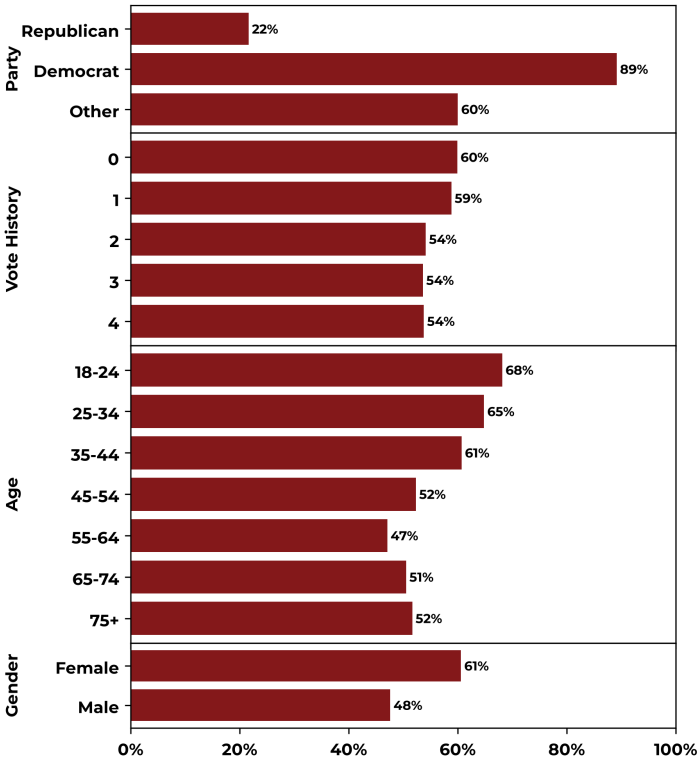
[Pres Disapproval] Somewhat Disapprove & Strongly Disapprove

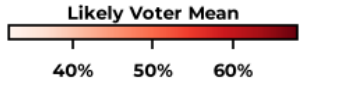
Toplines

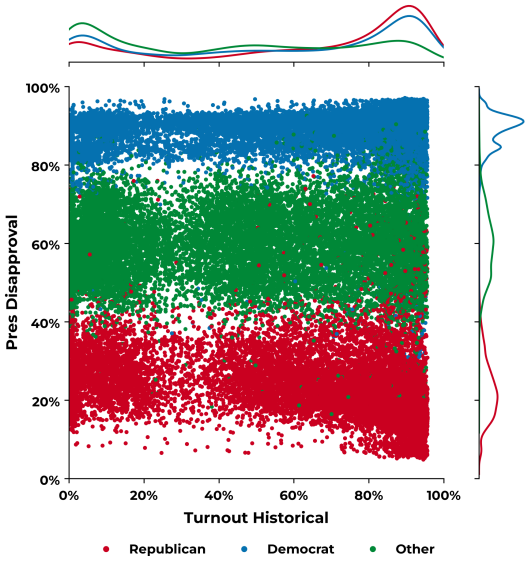
All Voters	Likely Voters
56.6%	54.5%







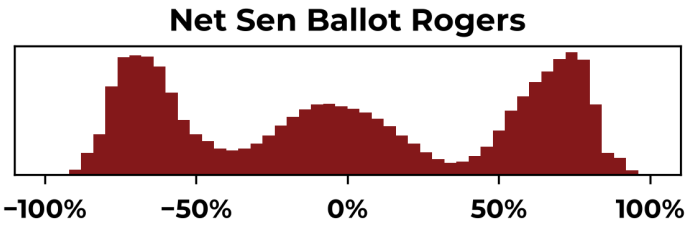


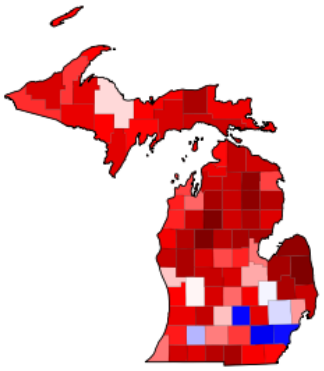


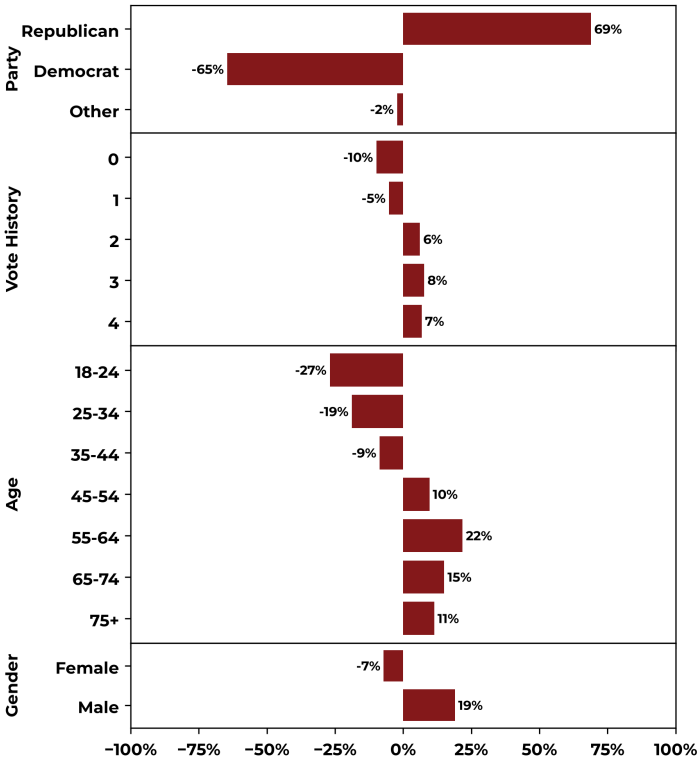
Now thinking about Michigan's General Election in November of 2026... If the election for U.S. Senate was held today, for whom would you vote Mike Rogers, Republican OR Abdul El-Sayed, Democrat? IF UNSURE, ASK: Do you lean toward the Mike Rogers, Republican OR Abdul El-Sayed, Democrat.

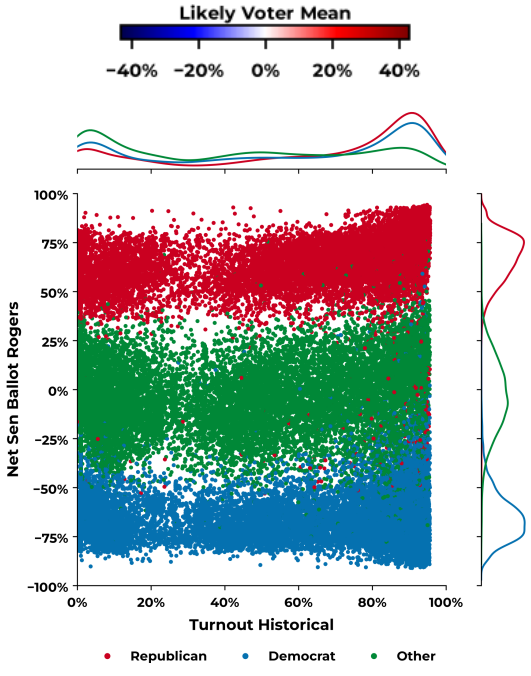
Question Model Toplines

Model	All Voters	Likely Voters
Sen Ballot Rogers	46.7%	49.6%
Sen Ballot Elsayed	46.2%	44.4%
Net Sen Ballot Rogers	**0.4%**	**5.2%**





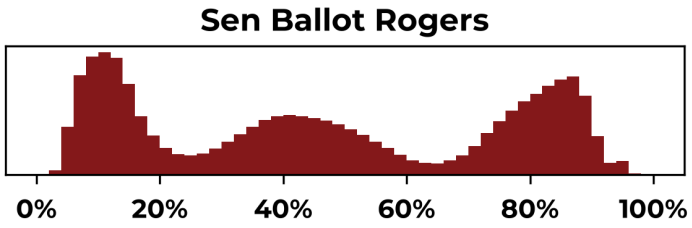


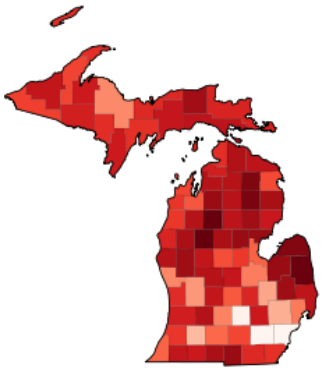


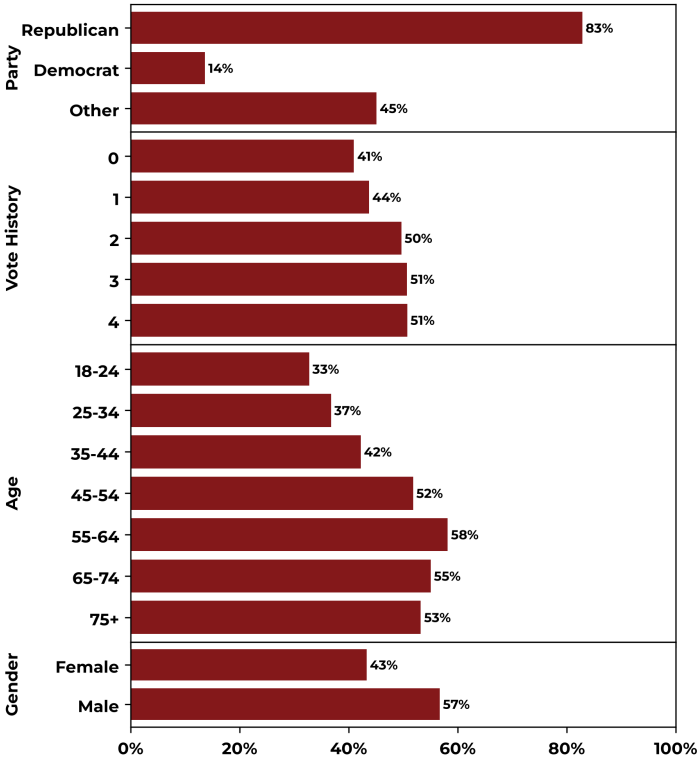
[Sen Ballot Rogers] Definitely Mike Rogers, Republican & Probably Mike Rogers, Republican & Lean toward Mike Rogers, Republican

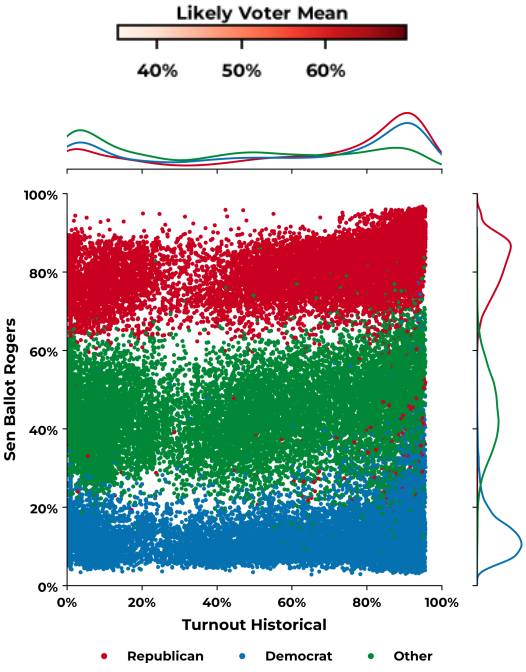
Toplines

All Voters	Likely Voters
46.7%	49.6%





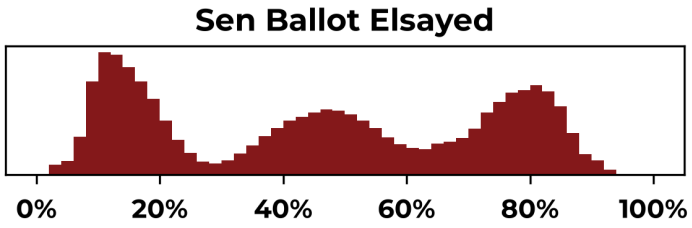


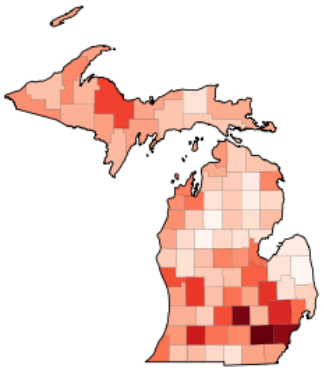


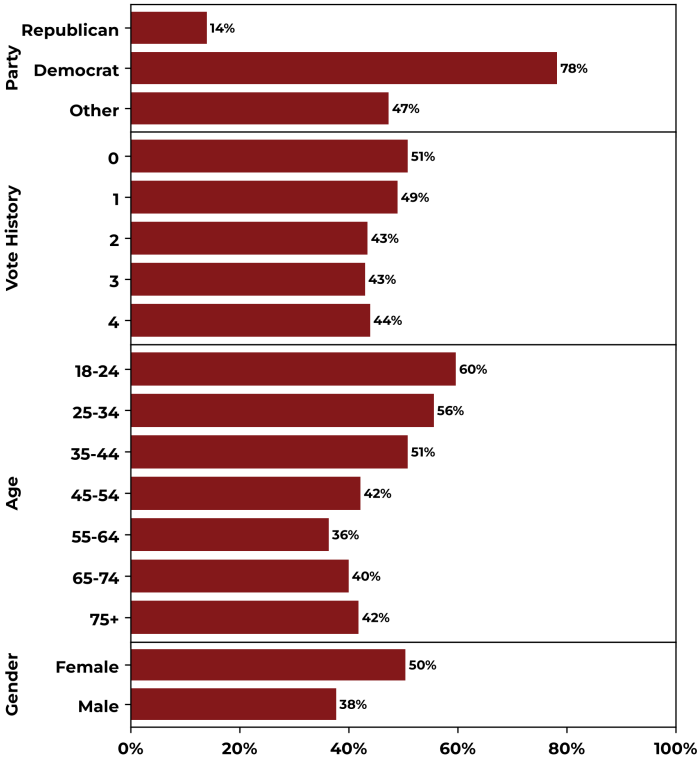
[Sen Ballot Elsayed] Lean toward Abdul El-Sayed, Democrat & Probably Abdul El-Sayed, Democrat & Definitely Abdul El-Sayed, Democrat

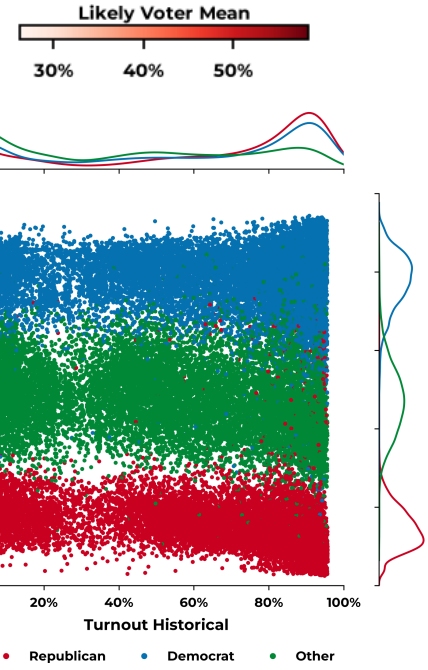
Toplines

All Voters	Likely Voters
46.2%	44.4%





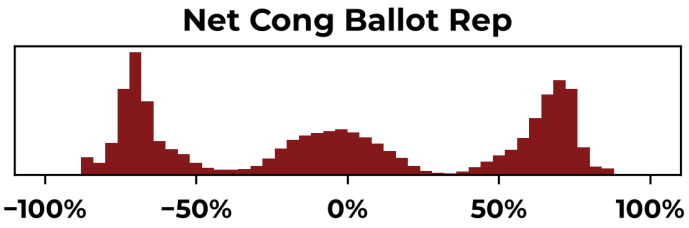


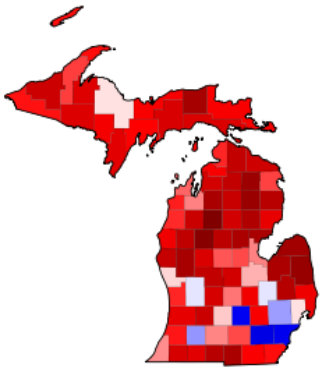


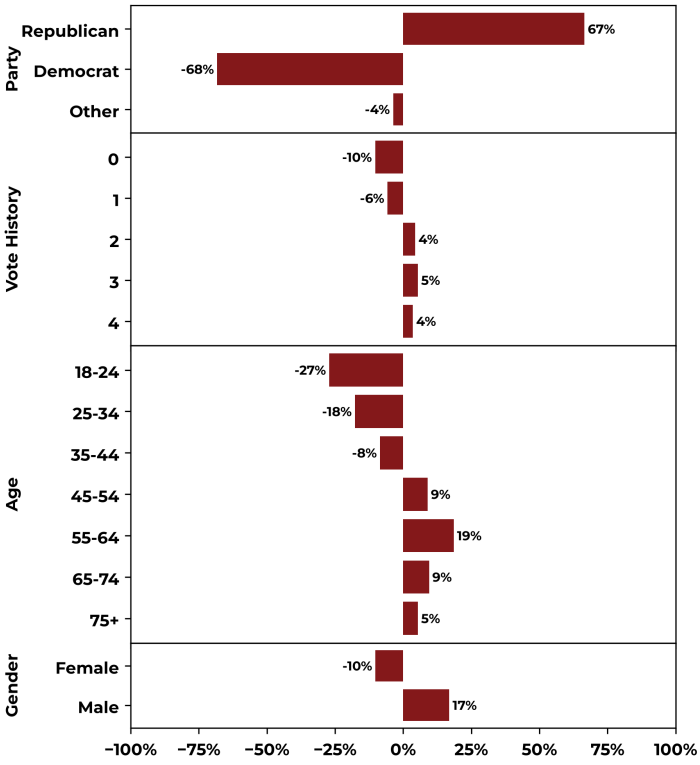
Now thinking about Michigan's General Election in November of 2026... If the election for U.S. House of Representatives was held today, for whom would you vote for the Republican OR Democratic candidate? IF UNSURE, ASK: Do you lean toward the Republican OR Democratic candidate?

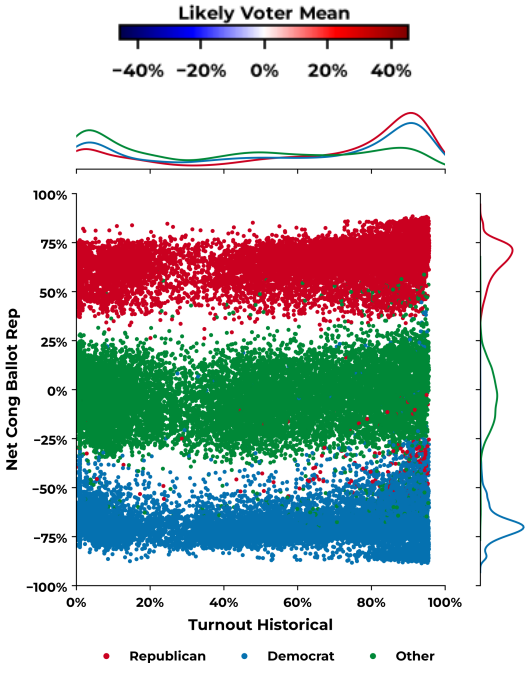
Question Model Toplines

Model	All Voters	Likely Voters
Cong Ballot Rep	44.9%	47.4%
Cong Ballot Dem	46.3%	44.8%
Net Cong Ballot Rep	**-1.4%**	**2.6%**





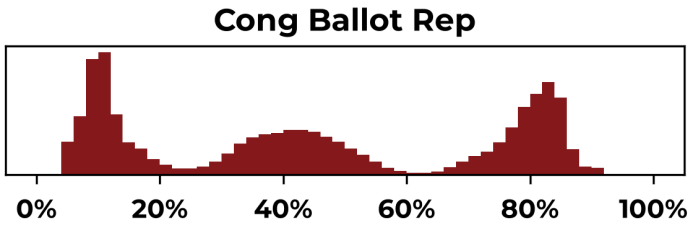


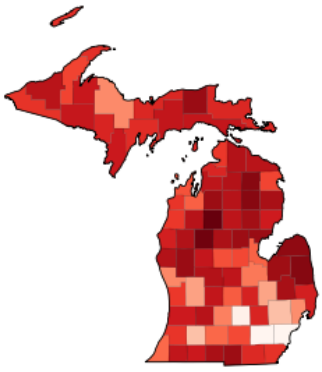


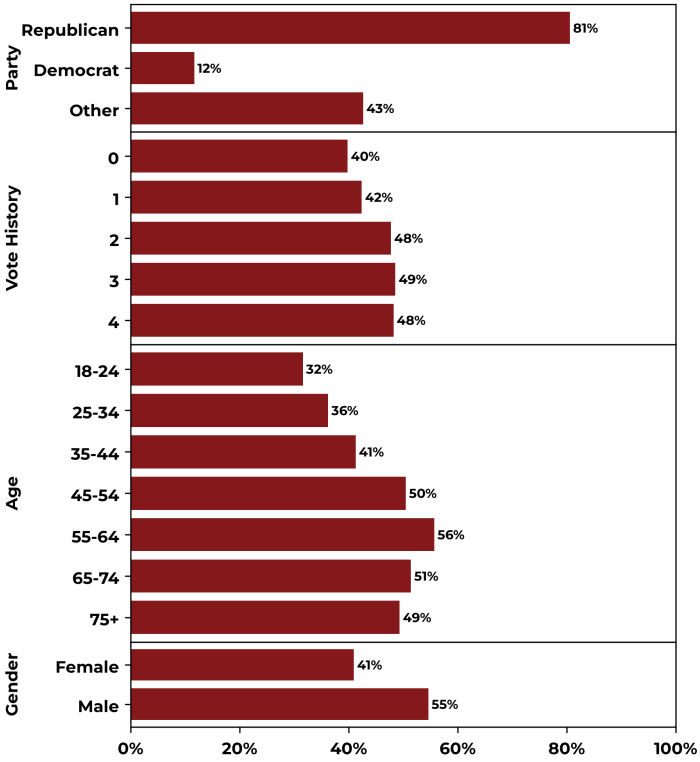
[Cong Ballot Rep] Definitely the Republican candidate & Probably the Republican candidate & Lean toward the Republican candidate

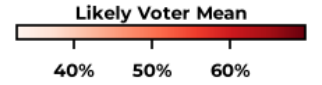
Toplines

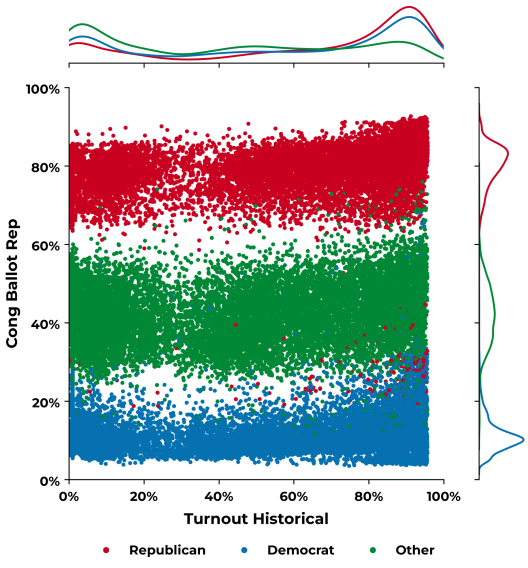
All Voters	Likely Voters
44.9%	47.4%







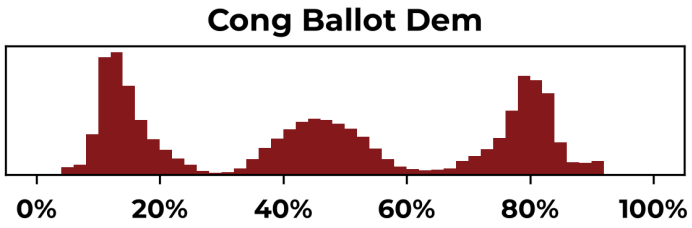


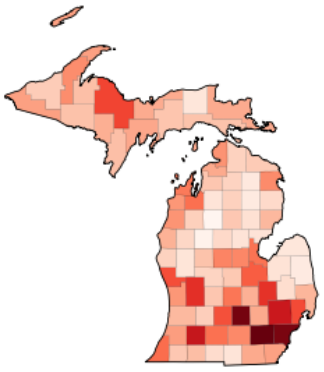


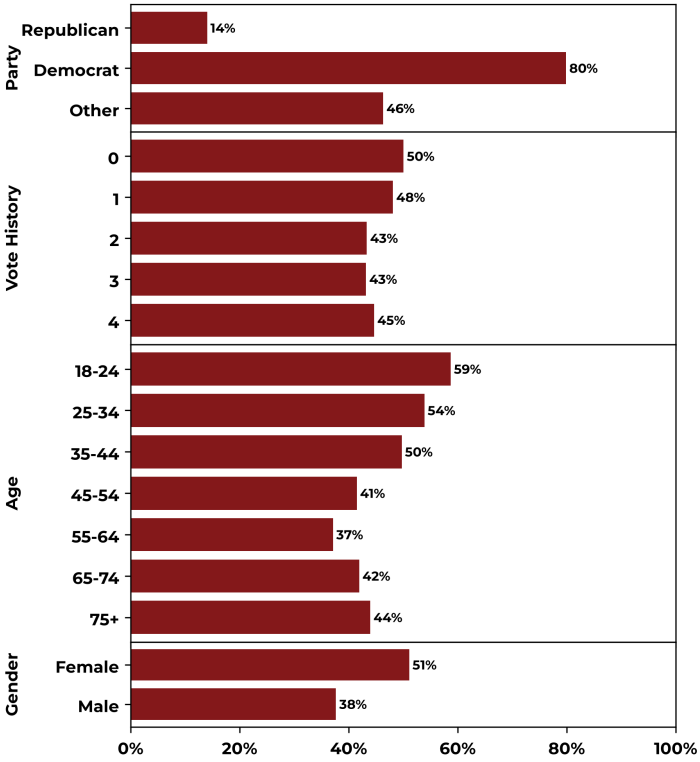
[Cong Ballot Dem] Lean toward the Democratic candidate & Probably the Democratic candidate & Definitely the Democratic candidate

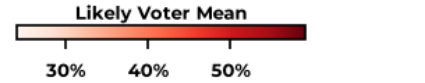
Toplines

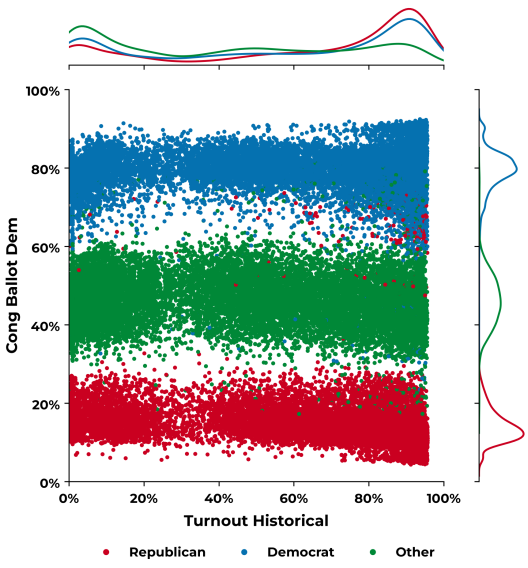
All Voters	Likely Voters
46.3%	44.8%







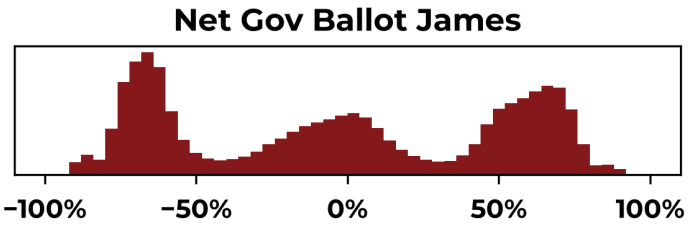


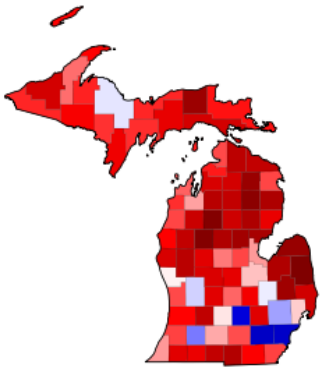


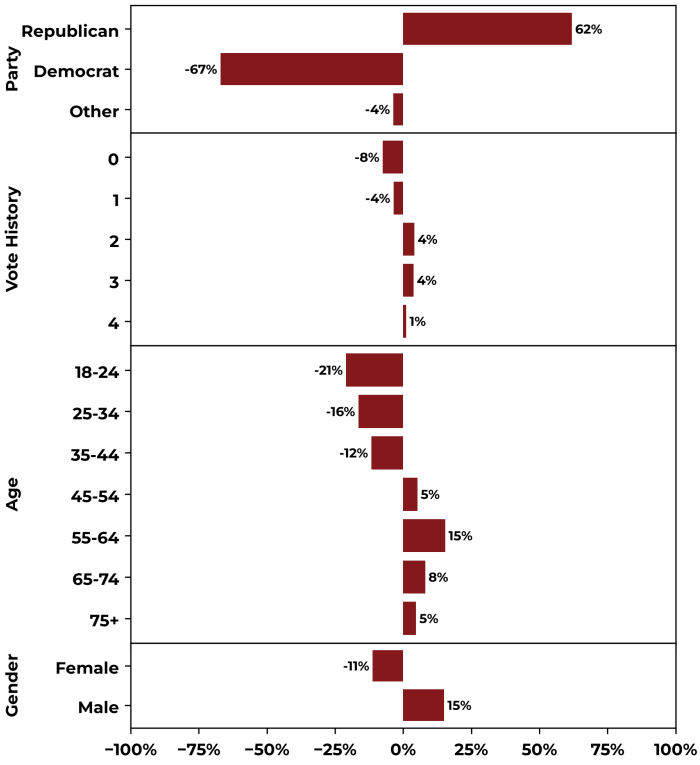
Now thinking about Michigan's General Election in November of 2026... If the election for Michigan Governor was held today, for whom would you vote John James, Republican OR Jocelyn Benson, Democrat? IF UNSURE, ASK: Do you lean toward the John James, Republican OR Jocelyn Benson, Democrat.

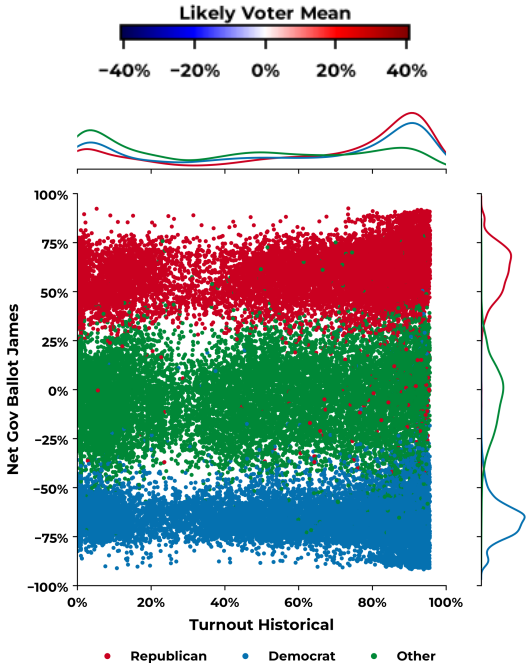
Question Model Toplines

Model	All Voters	Likely Voters
Gov Ballot James	44.9%	47.3%
Gov Ballot Benson	47.5%	46.1%
Net Gov Ballot James	**-2.6%**	**1.2%**





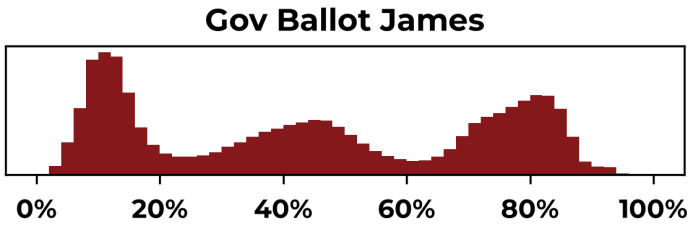


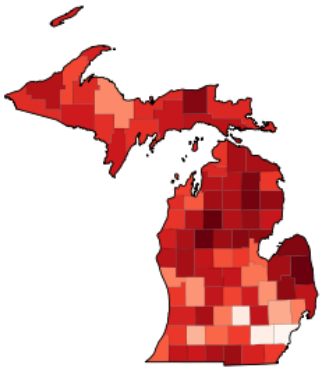


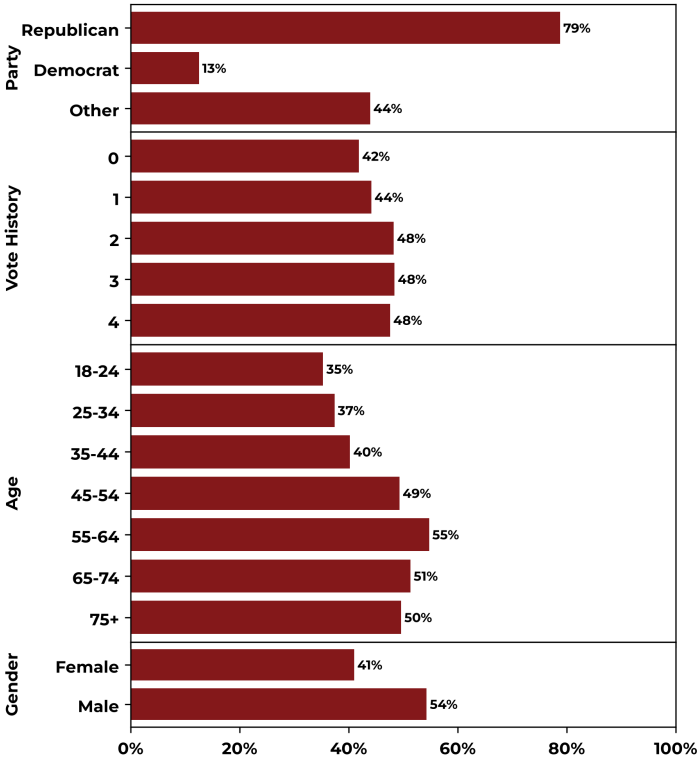
[Gov Ballot James] Definitely John James, Republican & Probably John James, Republican & Lean toward John James, Republican

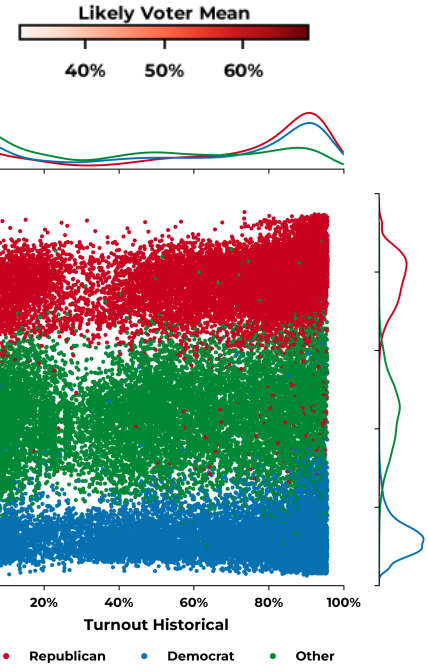
Toplines

All Voters	Likely Voters
44.9%	47.3%





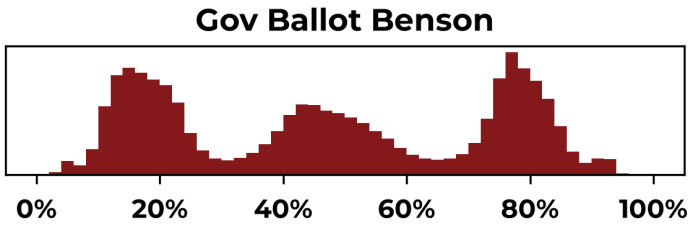


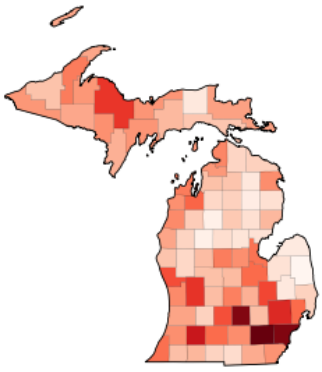


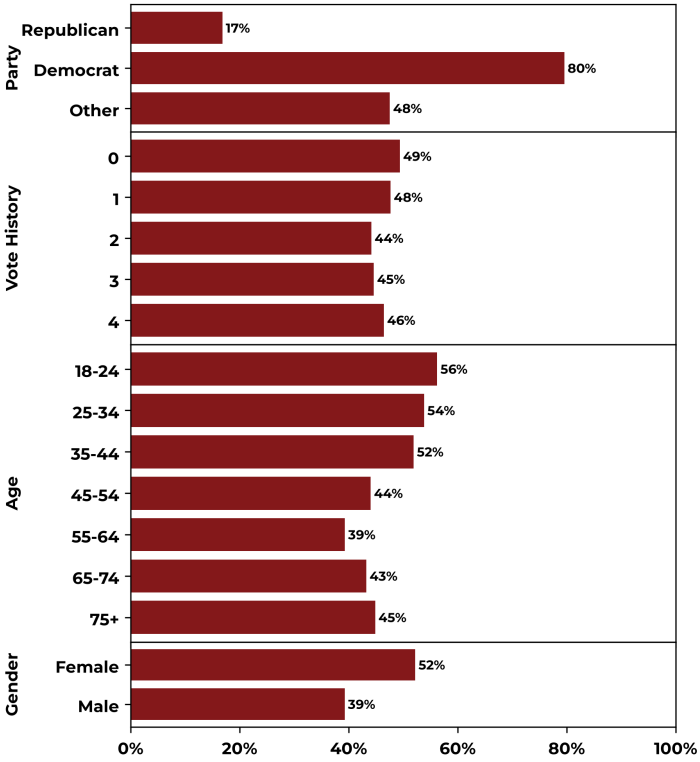
[Gov Ballot Benson] Lean toward Jocelyn Benson, Democrat & Probably Jocelyn Benson, Democrat & Definitely Jocelyn Benson, Democrat

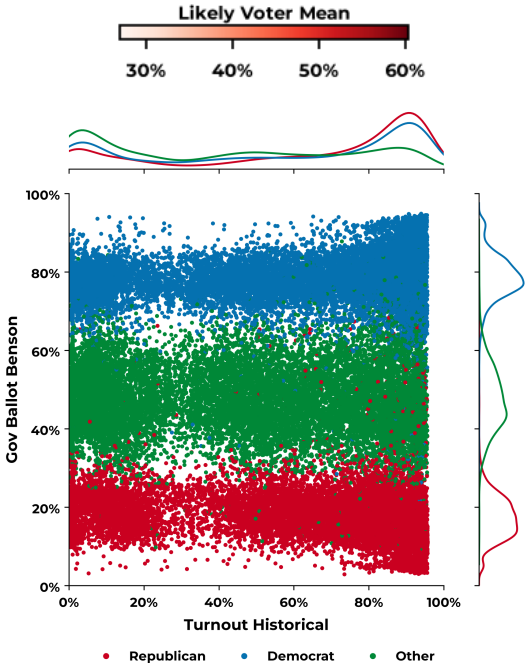
Toplines

All Voters	Likely Voters
47.5%	46.1%









Now thinking about issues specifically impacting the state... Which of the following do you consider to be the top three most important issues facing the state of Michigan right now? Please select up to three issues, and rank them by indicating your most important issue (ranked #1), followed by your second most important issue (#2), and third most important issue (#3).

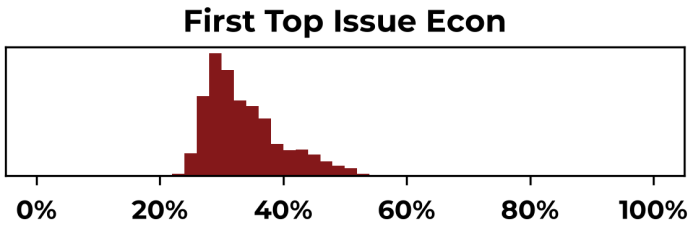
Question Model Toplines

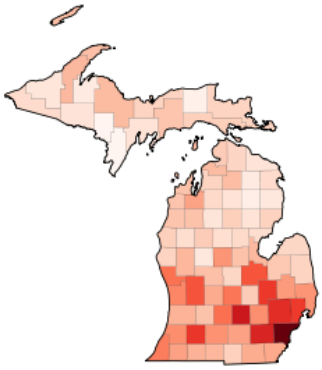
Model	All Voters	Likely Voters
First Top Issue Econ	33.7%	32.6%
First Top Issue Social Welfare	7.9%	7.7%
First Top Issue Crime	12.8%	13.2%
First Top Issue Social Issues	5.4%	5.6%
First Top Issue Leadership	21.6%	22.5%
First Top Issue Foreign Affairs	8.6%	8.5%
First Top Issue Data Centers	9.2%	9.2%

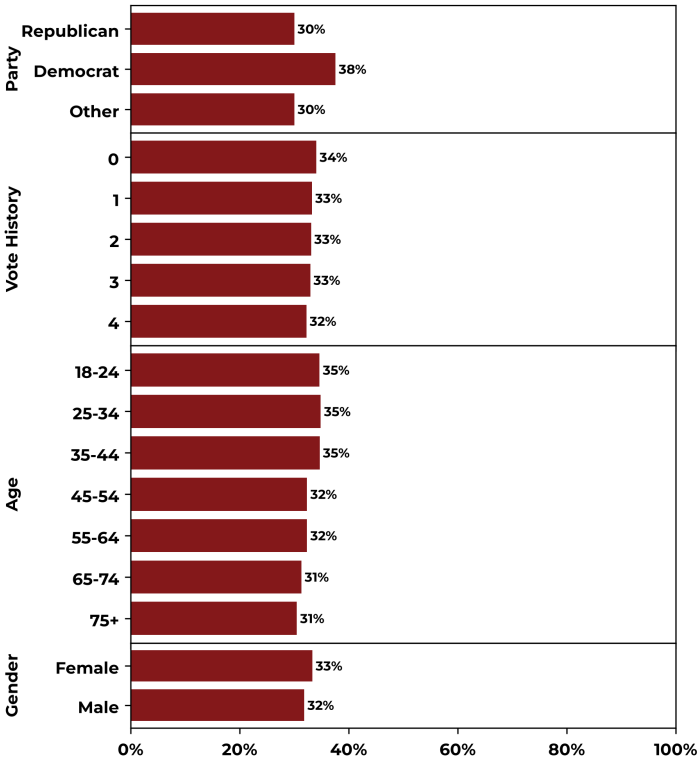
[First Top Issue Econ] Economy/Inflation/Gas Prices

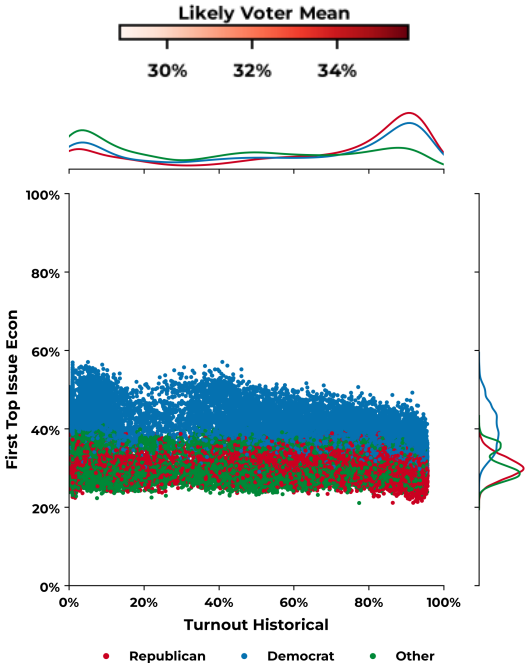
Toplines

All Voters	Likely Voters
33.7%	32.6%







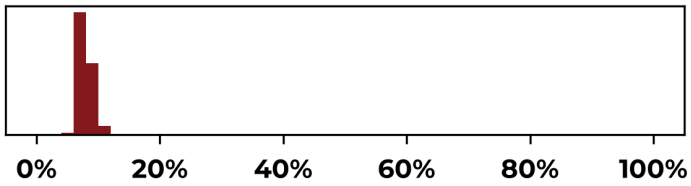


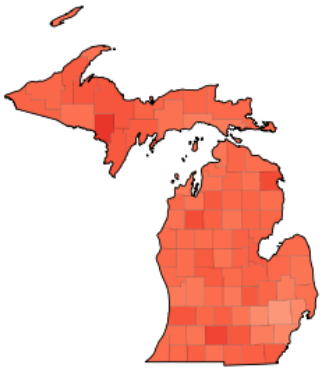
[First Top Issue Social Welfare] Social Welfare Programs (Medicare/Social Security/Medicaid)

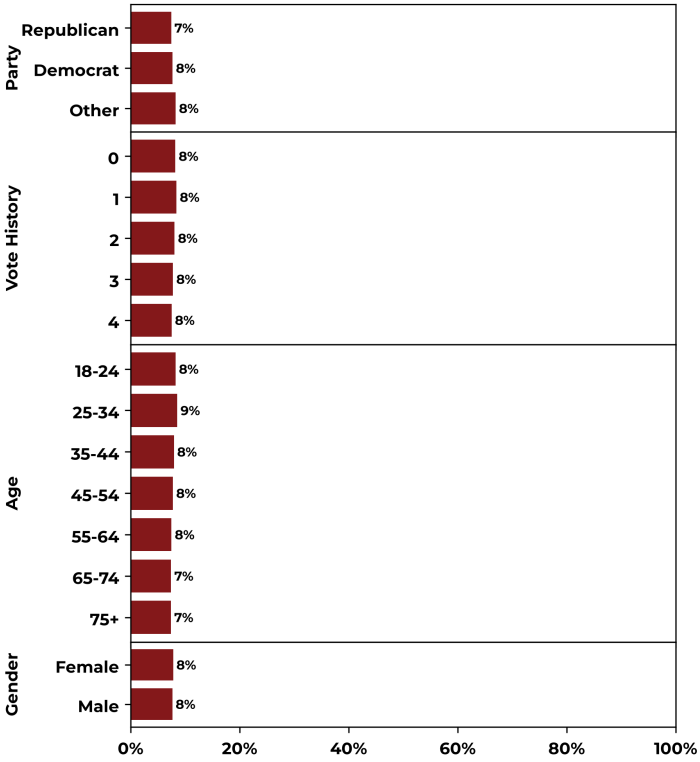
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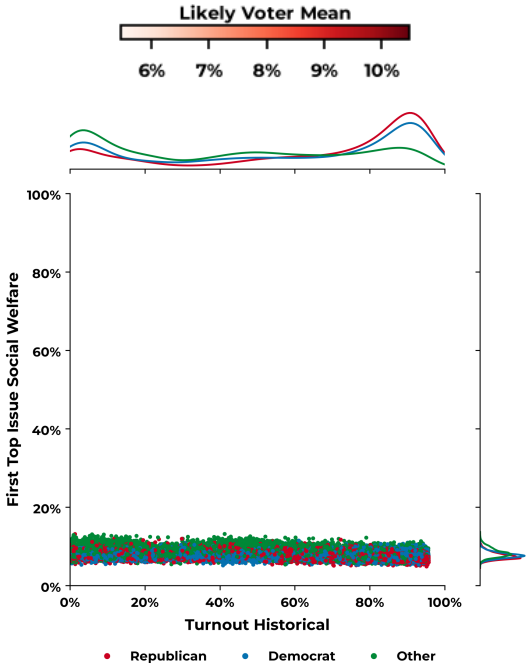
All Voters	Likely Voters
7.9%	7.7%

First Top Issue Social Welfare





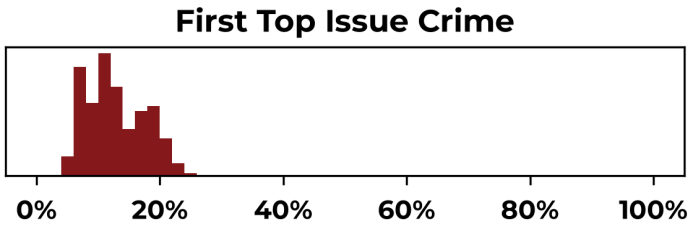


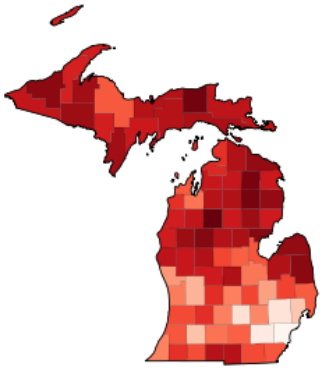


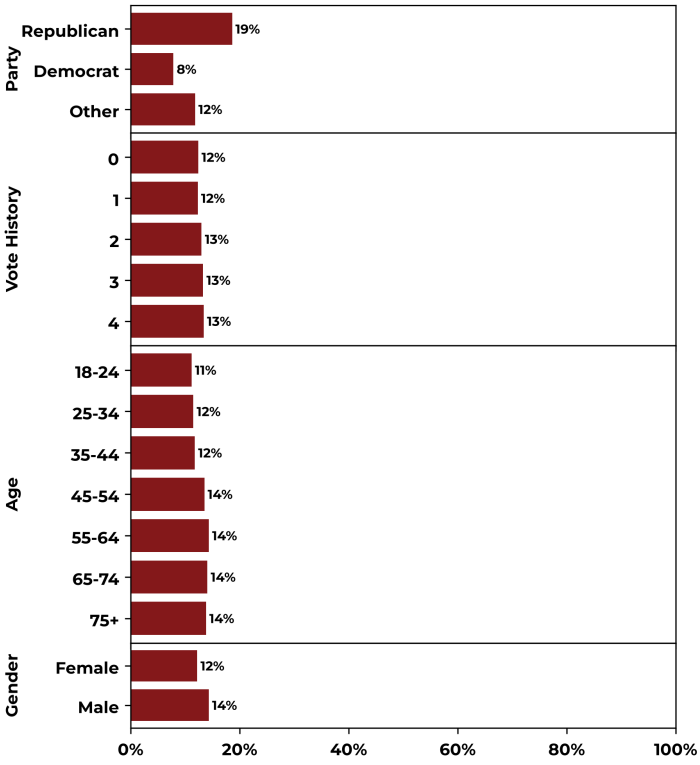
[First Top Issue Crime] Crime/Immigration/Drug Abuse

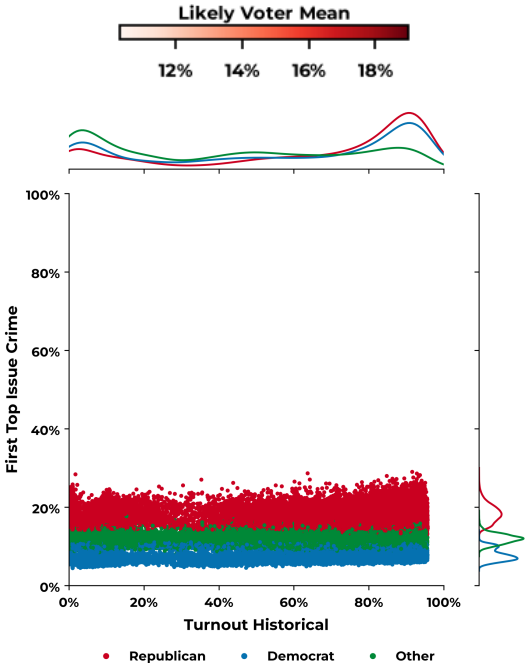
Toplines

All Voters	Likely Voters
12.8%	13.2%





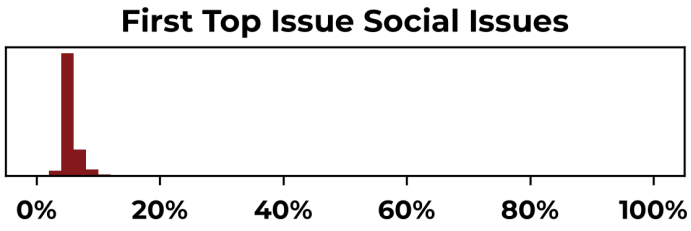


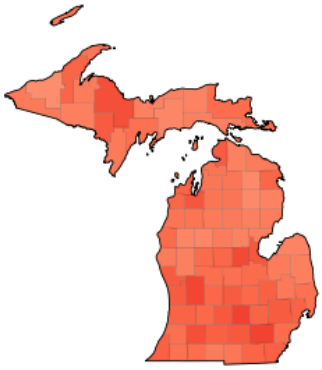


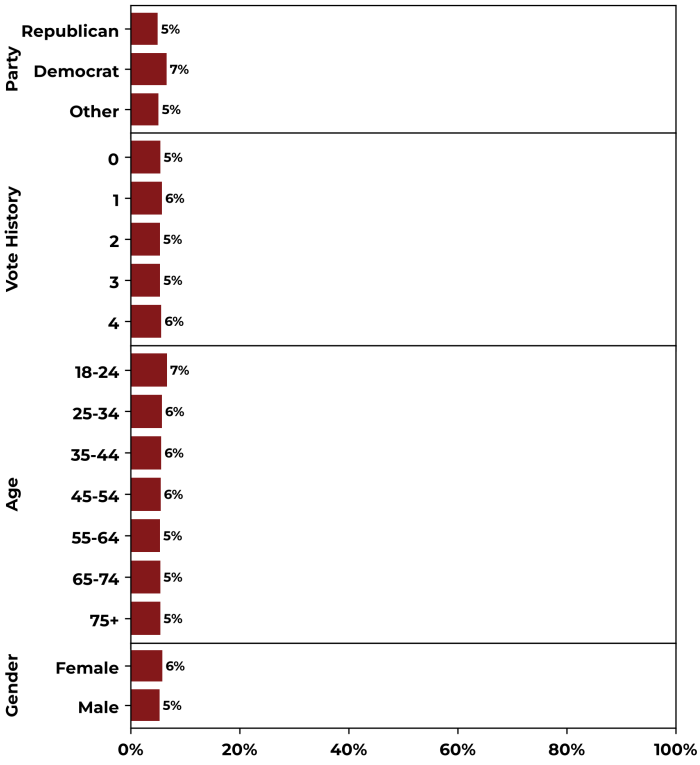
[First Top Issue Social Issues] Social Issues (Abortion/Second Amendment)

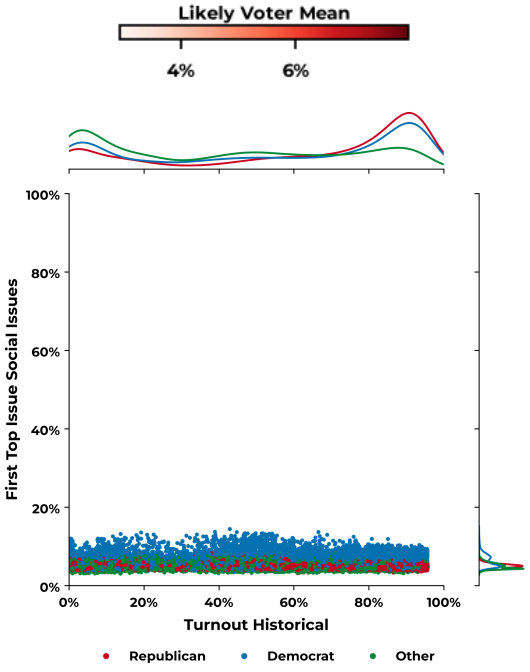
Toplines

All Voters	Likely Voters
5.4%	5.6%





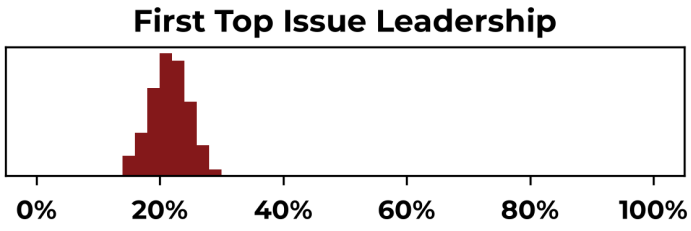


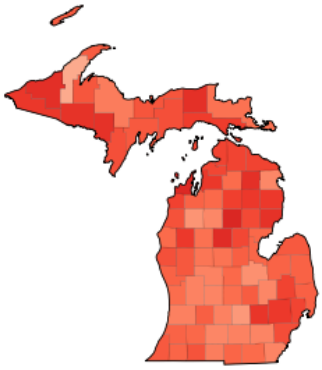


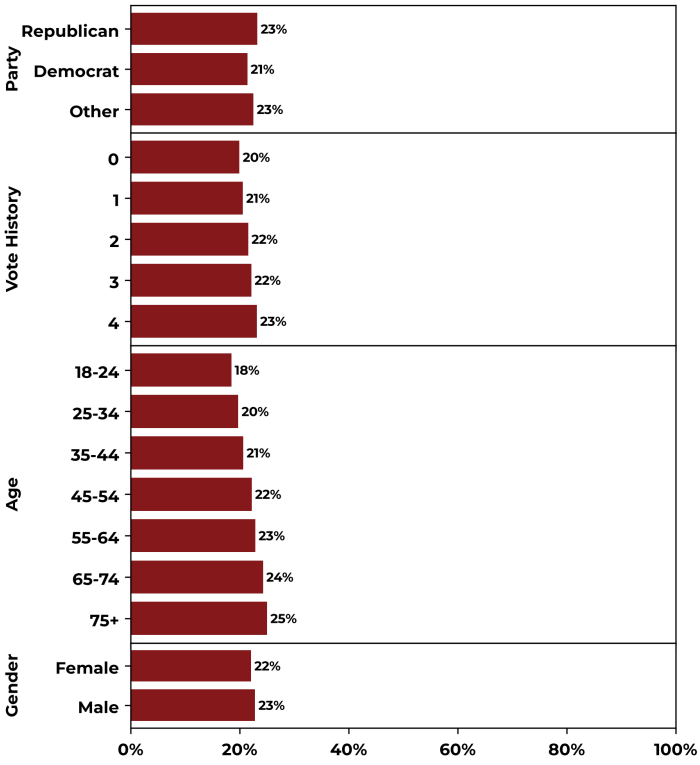
[First Top Issue Leadership] Political Leadership/Government Stability

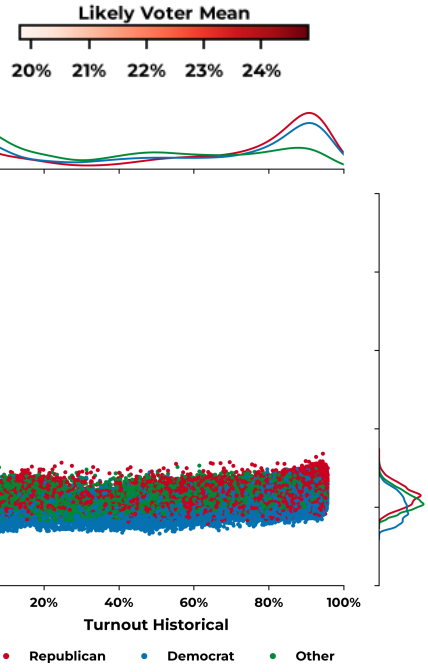
Toplines

All Voters	Likely Voters
21.6%	22.5%





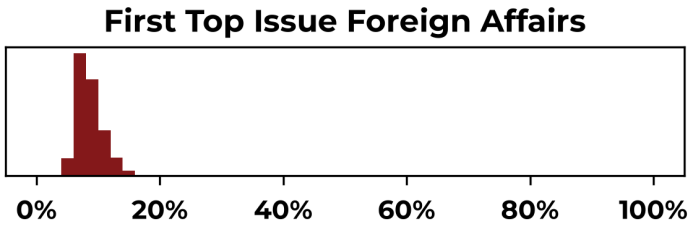


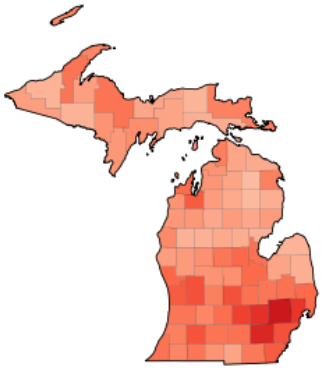


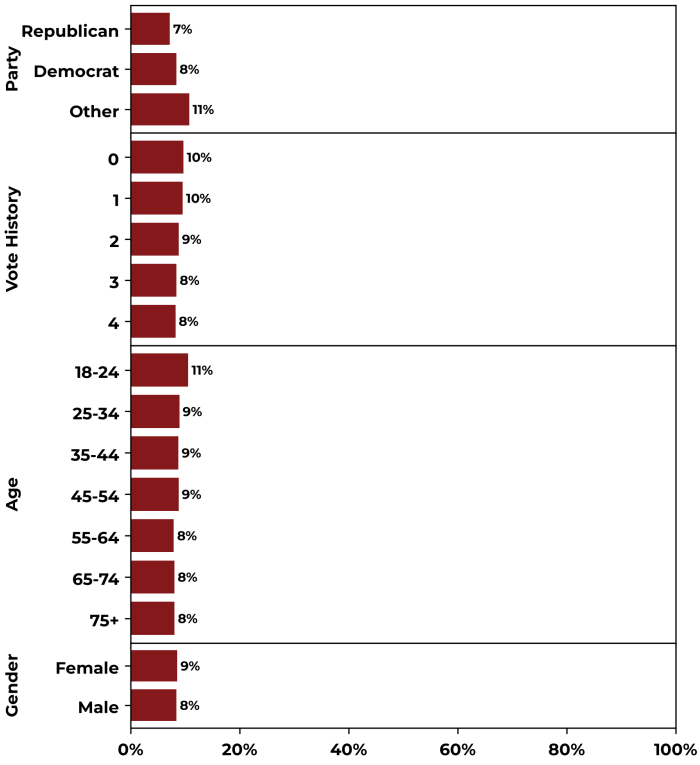
[First Top Issue Foreign Affairs] Foreign Affairs/Wars

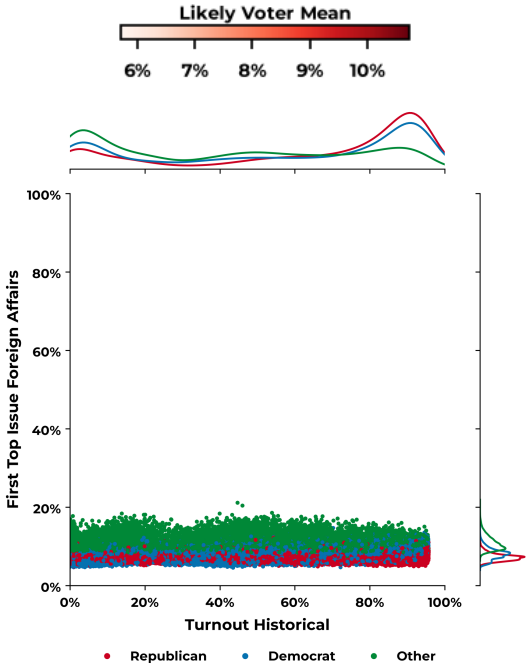
Toplines

All Voters	Likely Voters
8.6%	8.5%





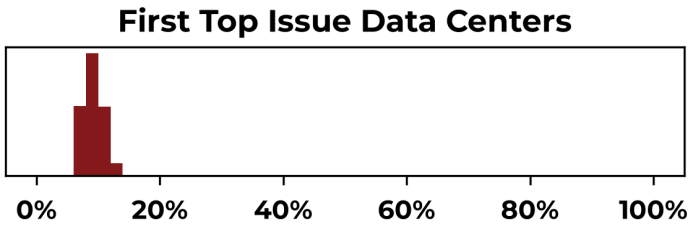


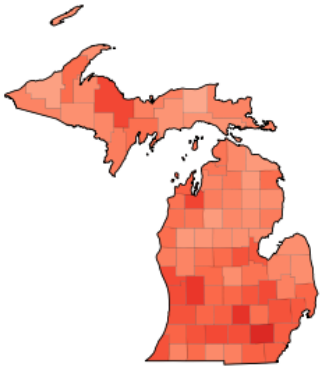


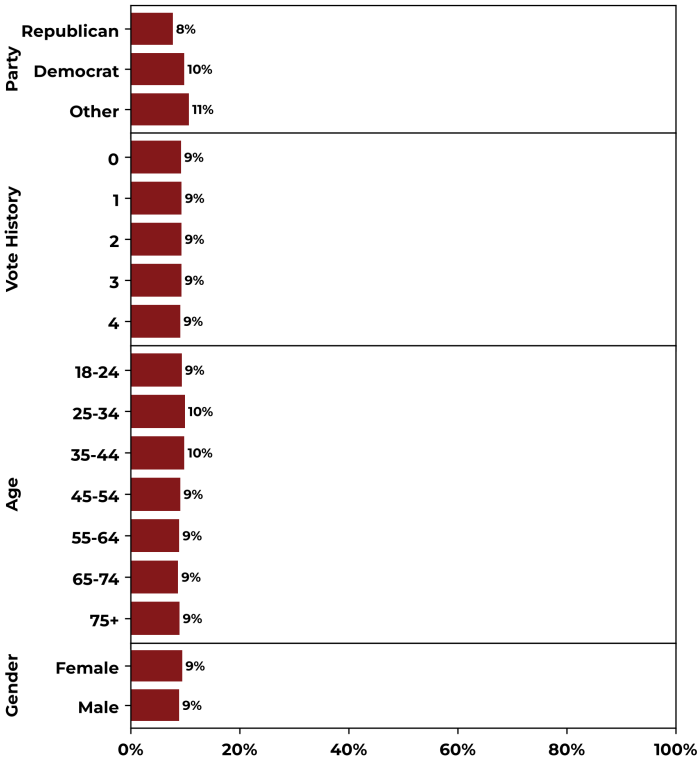
[First Top Issue Data Centers] Data Centers/AI

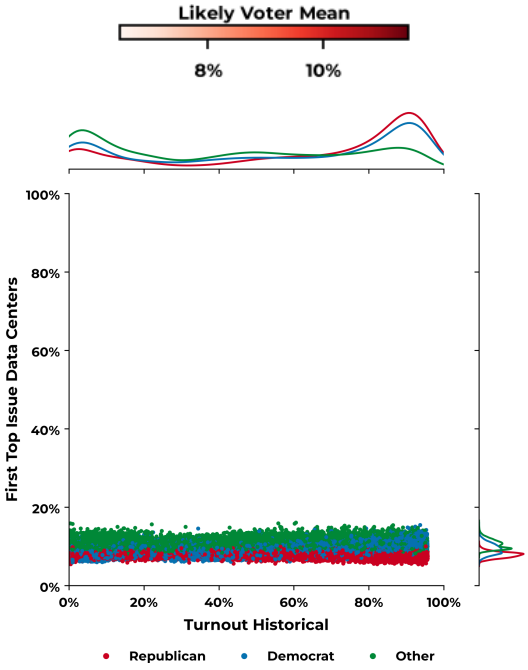
Toplines

All Voters	Likely Voters
9.2%	9.2%









Now thinking about issues specifically impacting the state... Which of the following do you consider to be the top three most important issues facing the state of Michigan right now? Please select up to three issues, and rank them by indicating your most important issue (ranked #1), followed by your second most important issue (#2), and third most important issue (#3).

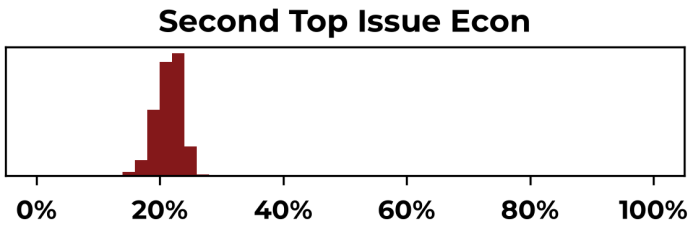
Question Model Toplines

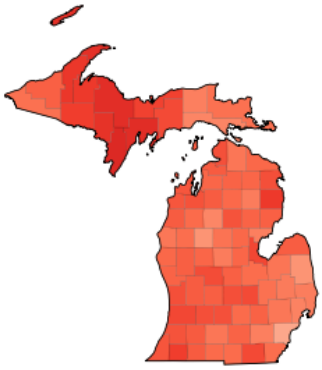
Model	All Voters	Likely Voters
Second Top Issue Econ	21.4%	21.4%
Second Top Issue Social Welfare	11.1%	10.6%
Second Top Issue Crime	19.3%	20.1%
Second Top Issue Social Issues	7.7%	7.4%
Second Top Issue Leadership	19.3%	20.1%
Second Top Issue Foreign Affairs	9.9%	9.5%
Second Top Issue Data Centers	11.3%	10.9%

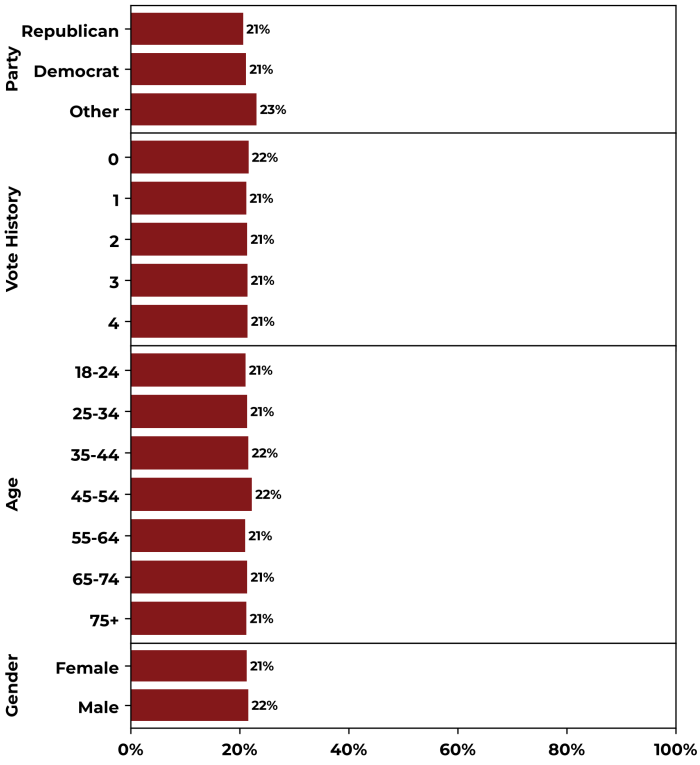
[Second Top Issue Econ] Economy/Inflation/Gas Prices

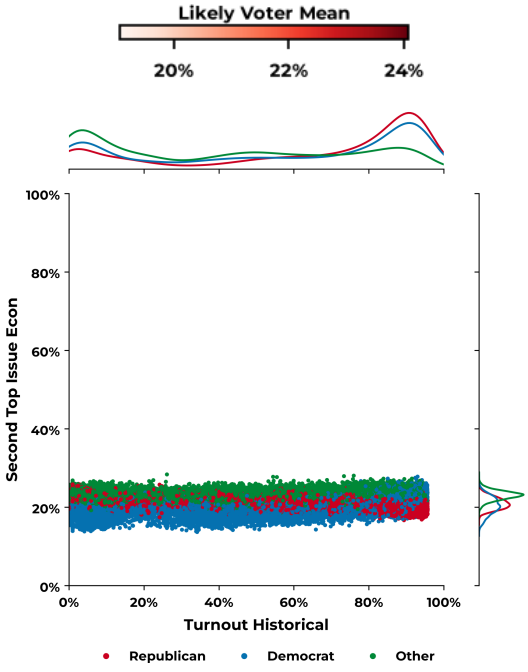
Toplines

All Voters	Likely Voters
21.4%	21.4%





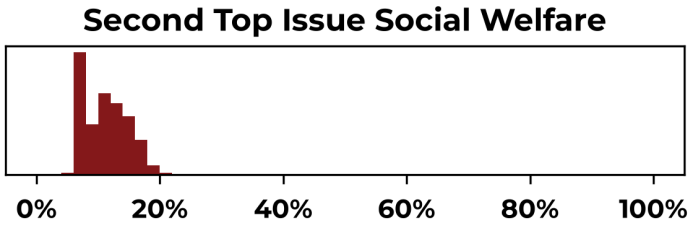


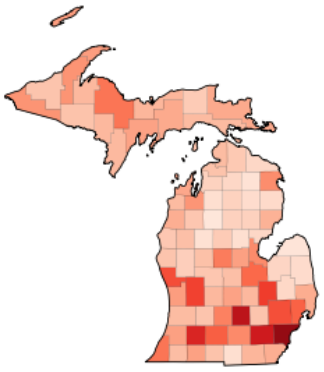


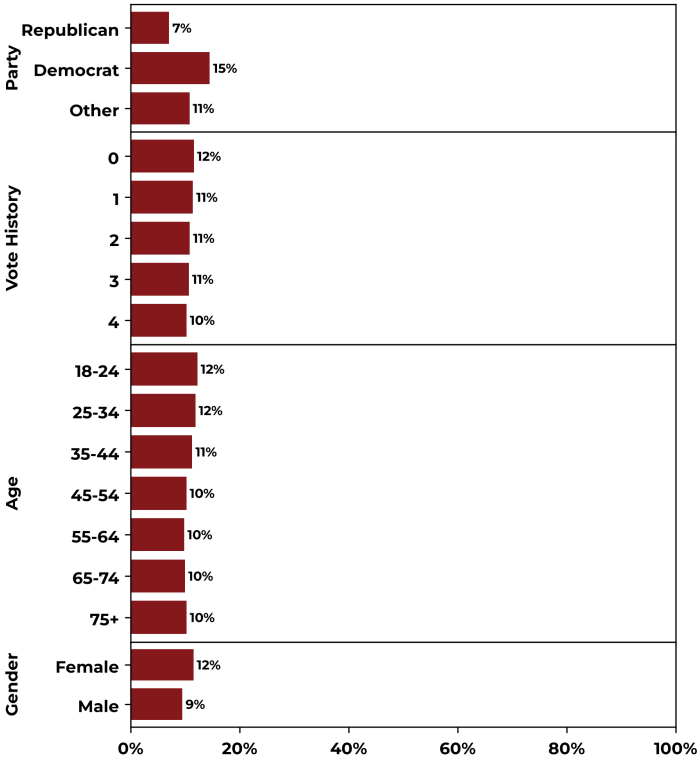
[Second Top Issue Social Welfare] Social Welfare Programs (Medicare/Social Security/Medicaid)

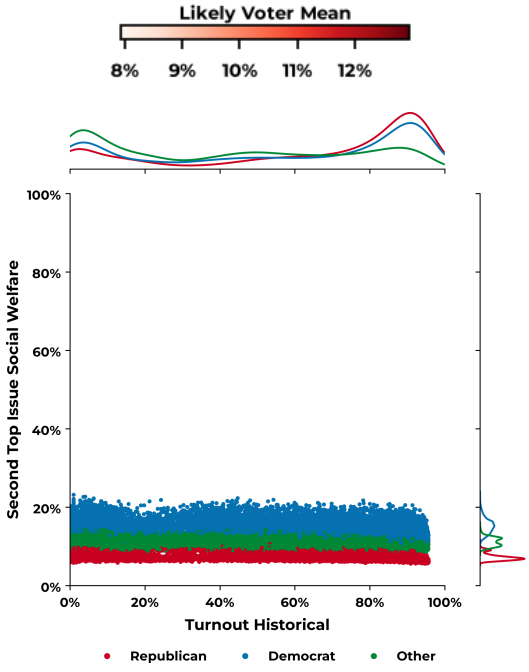
Toplines

All Voters	Likely Voters
11.1%	10.6%





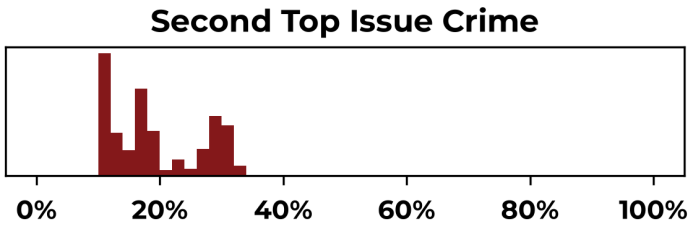


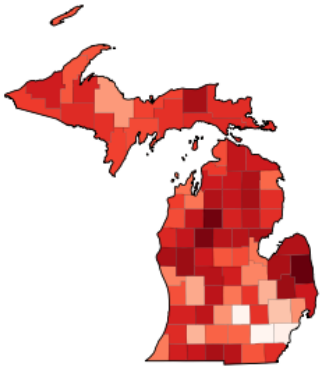


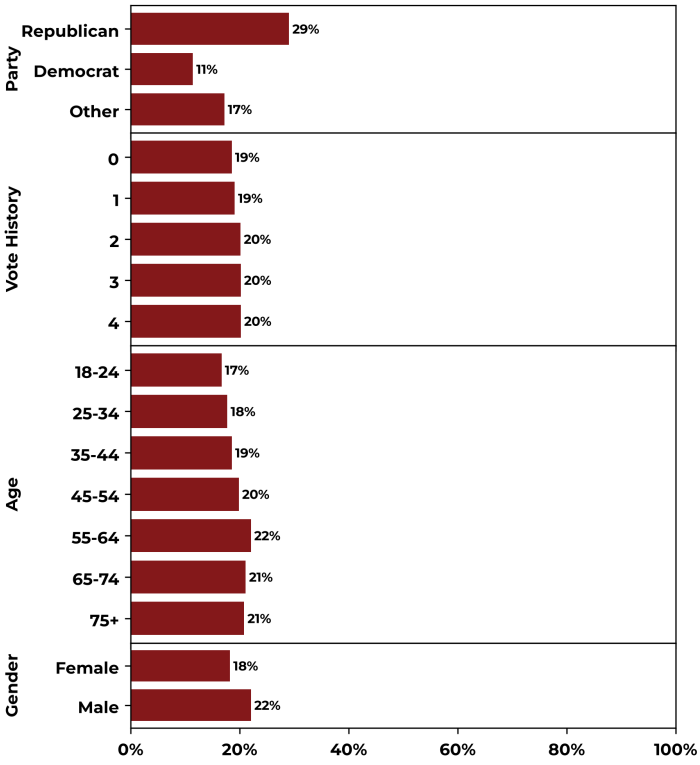
[Second Top Issue Crime] Crime/Immigration/Drug Abuse

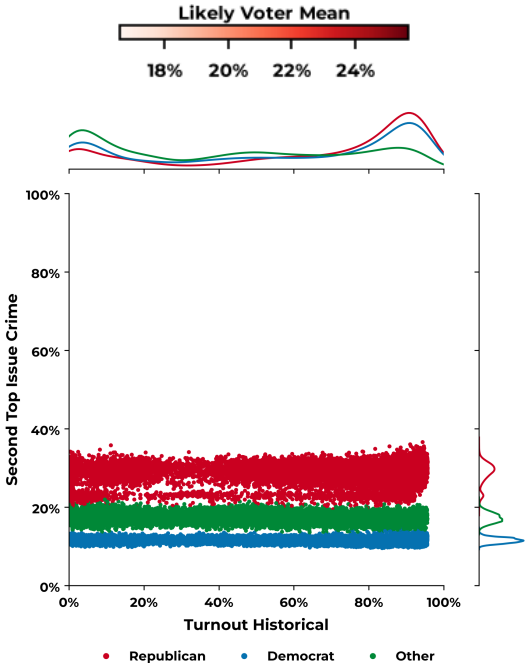
Toplines

All Voters	Likely Voters
19.3%	20.1%





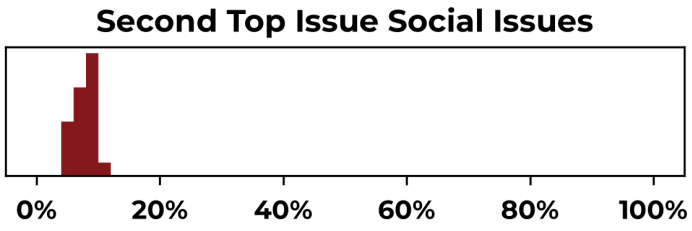


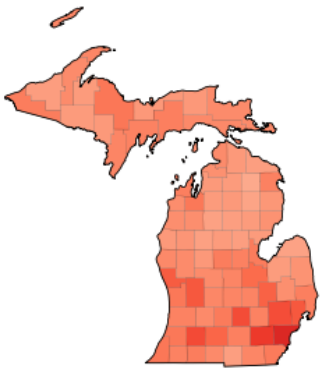


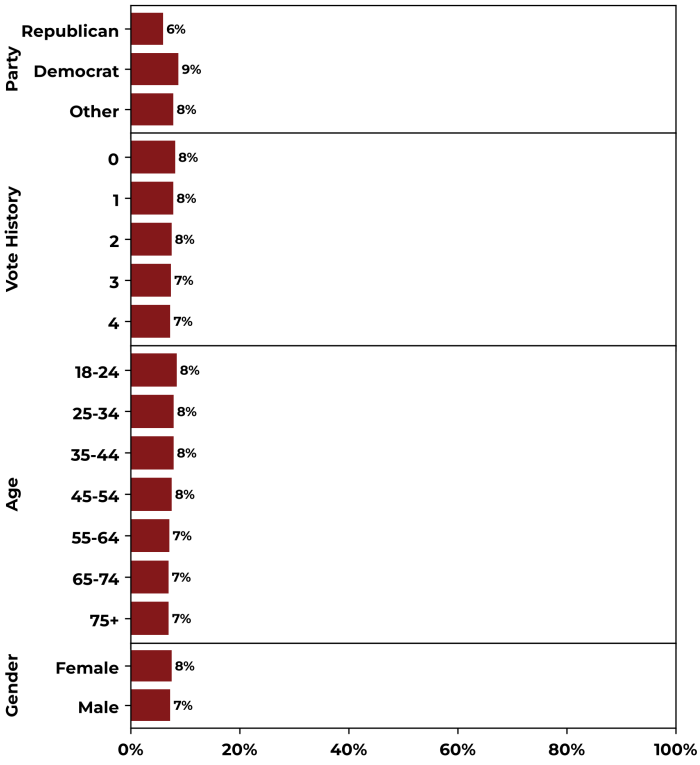
[Second Top Issue Social Issues] Social Issues (Abortion/Second Amendment)

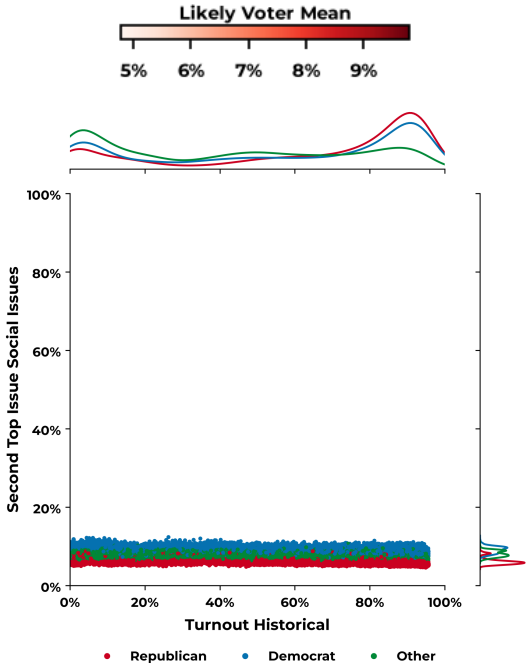
Toplines

All Voters	Likely Voters
7.7%	7.4%





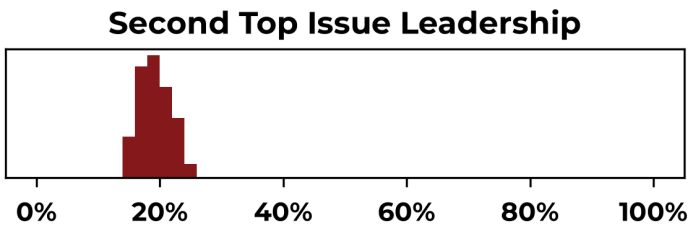


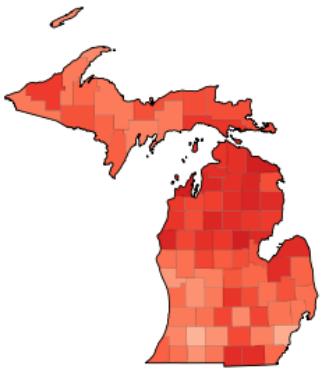


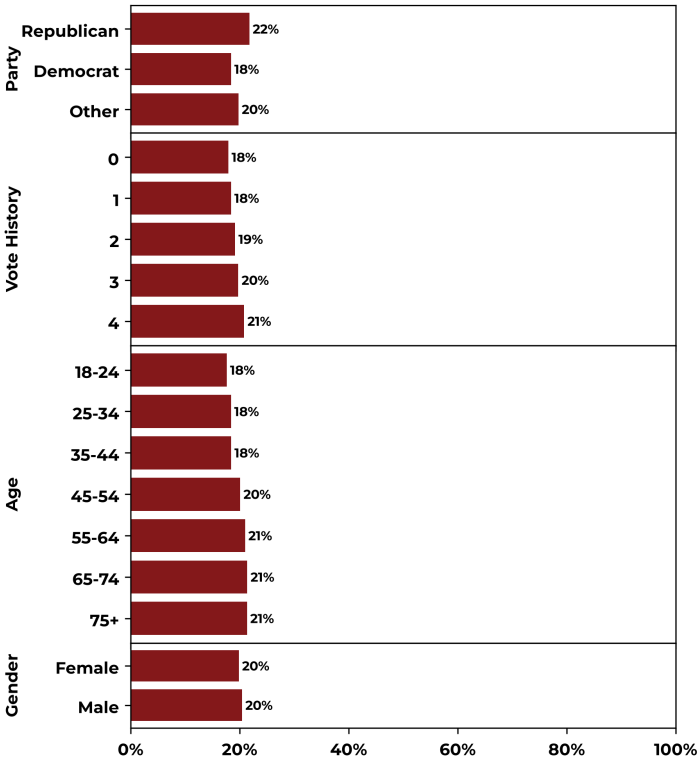
[Second Top Issue Leadership] Political Leadership/Government Stability

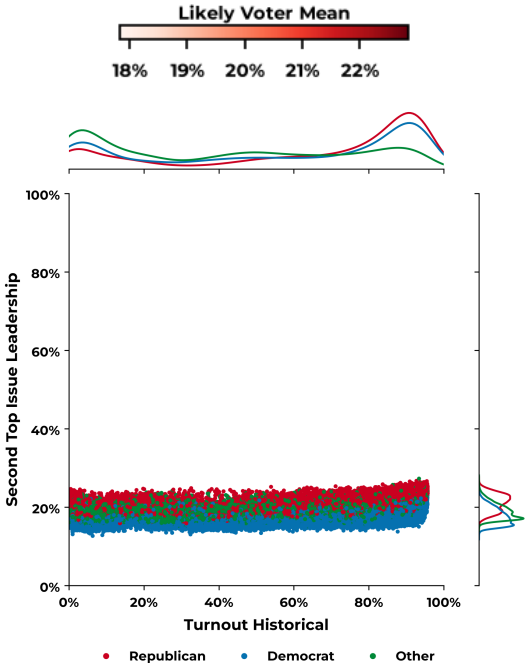
Toplines

All Voters	Likely Voters
19.3%	20.1%





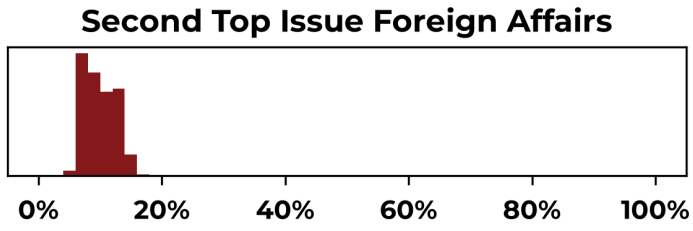


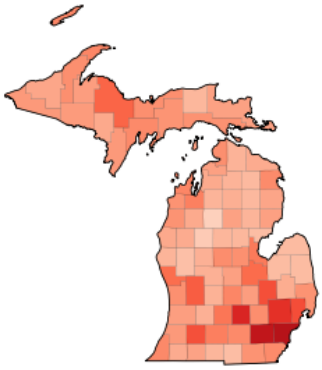


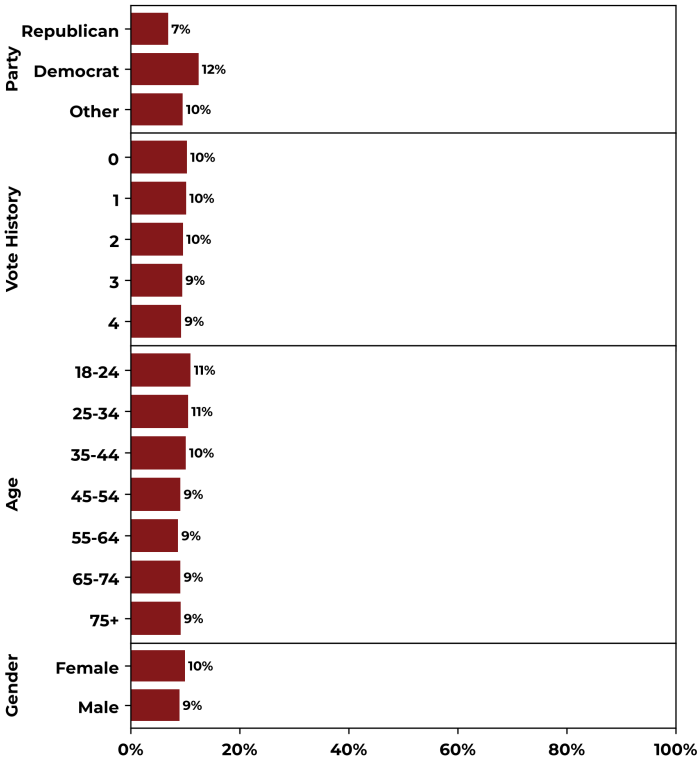
[Second Top Issue Foreign Affairs] Foreign Affairs/Wars

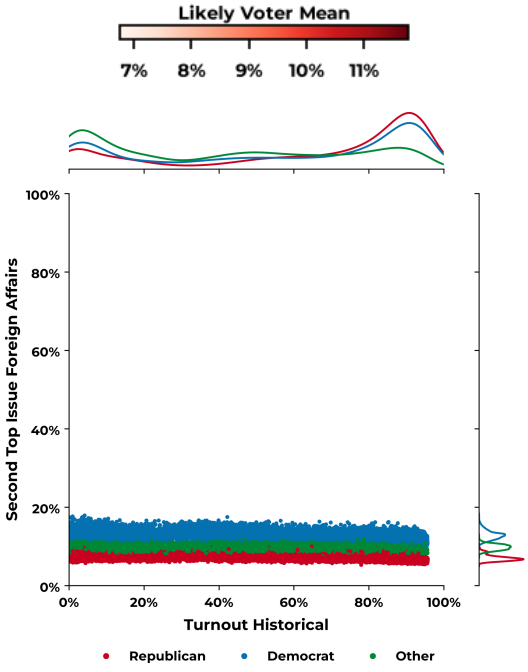
Toplines

All Voters	Likely Voters
9.9%	9.5%





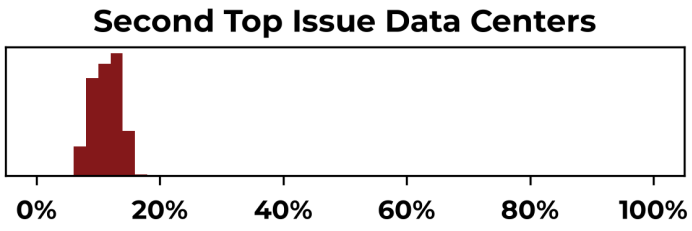


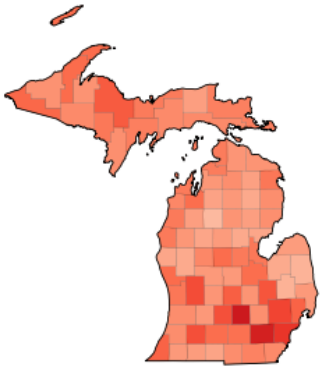


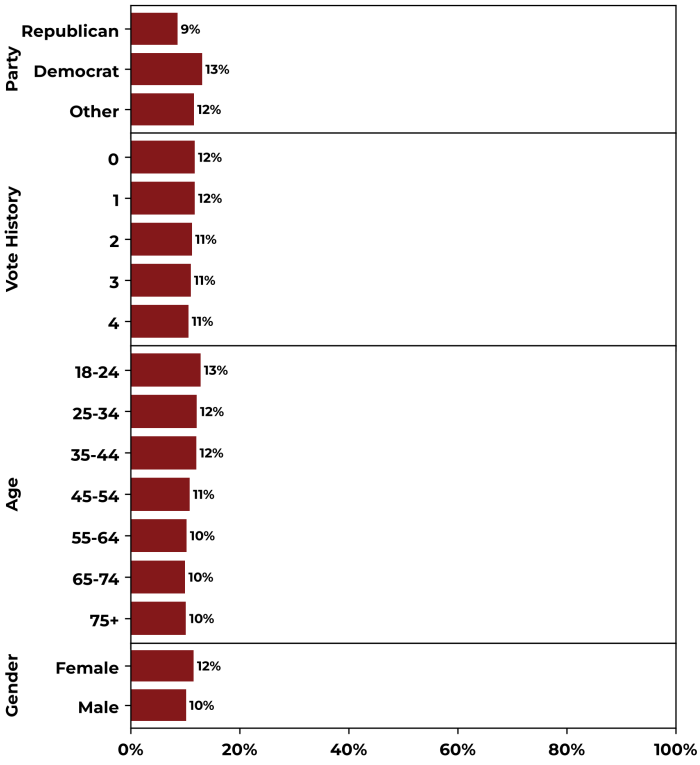
[Second Top Issue Data Centers] Data Centers/AI

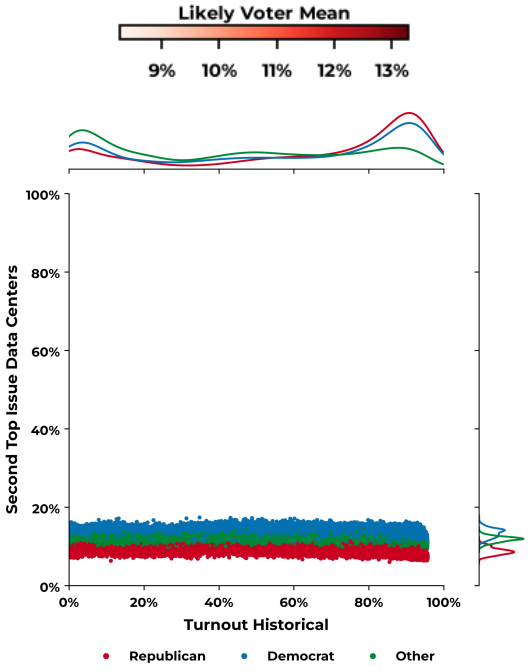
Toplines

All Voters	Likely Voters
11.3%	10.9%









Now thinking about issues specifically impacting the state… Which of the following do you consider to be the top three most important issues facing the state of Michigan right now? Please select up to three issues, and rank them by indicating your most important issue (ranked #1), followed by your second most important issue (#2), and third most important issue (#3).

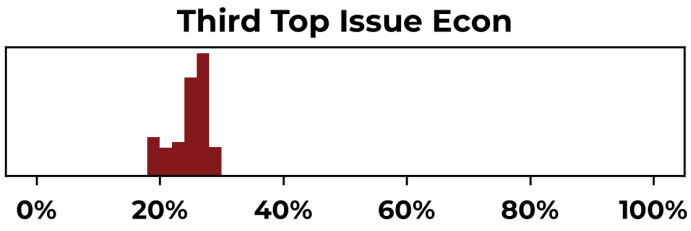
Question Model Toplines

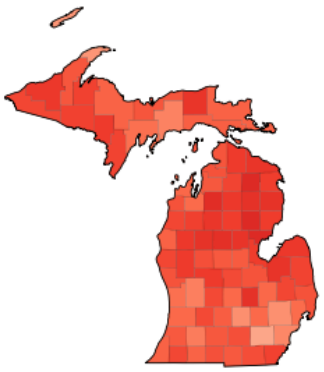
Model	All Voters	Likely Voters
Third Top Issue Econ	24.9%	25.5%
Third Top Issue Social Welfare	12.3%	12.0%
Third Top Issue Crime	10.9%	11.0%
Third Top Issue Social Issues	8.9%	8.6%
Third Top Issue Leadership	16.9%	17.0%
Third Top Issue Foreign Affairs	10.9%	10.8%
Third Top Issue Data Centers	15.3%	15.2%

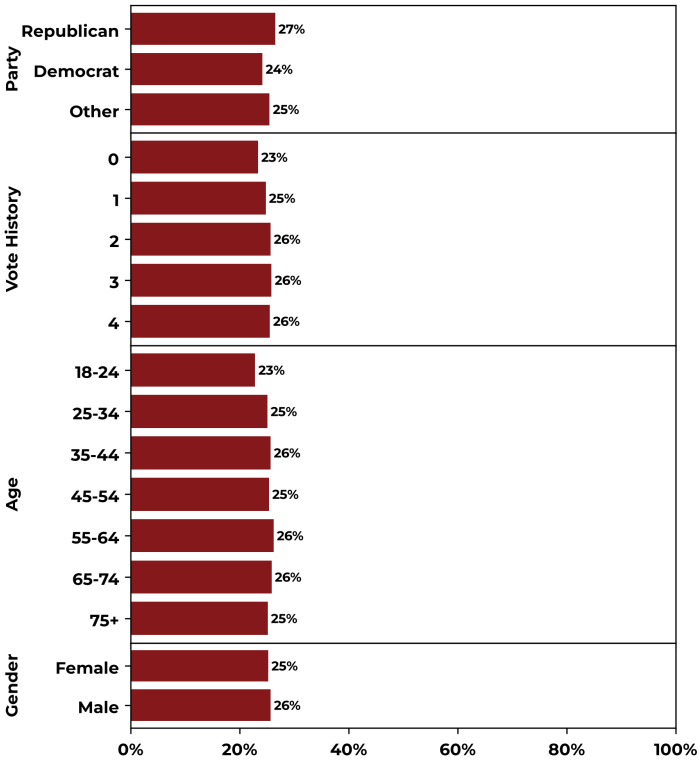
[Third Top Issue Econ] Economy/Inflation/Gas Prices

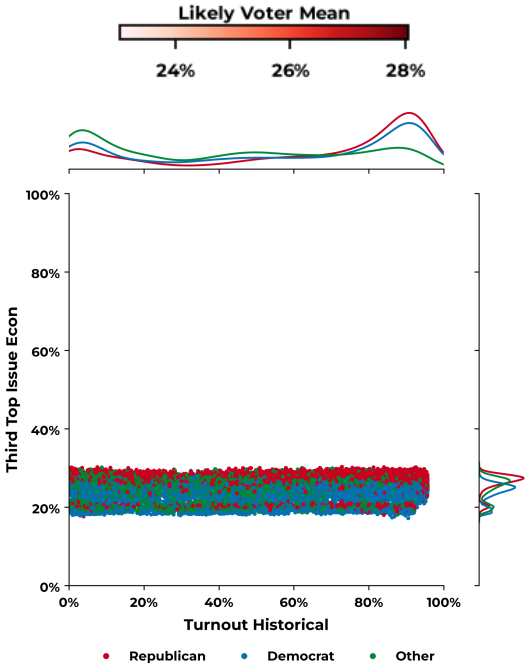
Toplines

All Voters	Likely Voters
24.9%	25.5%





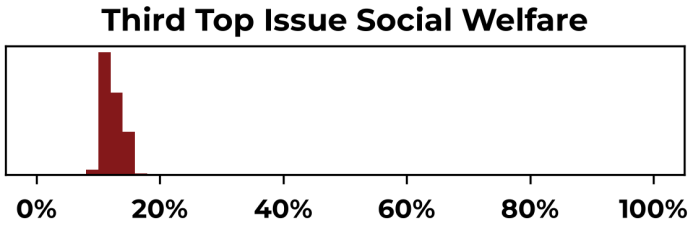


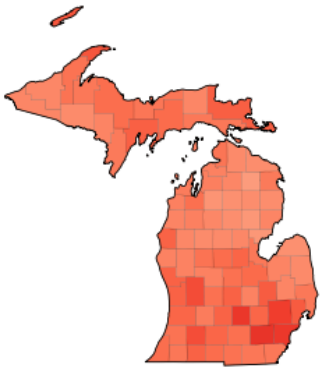


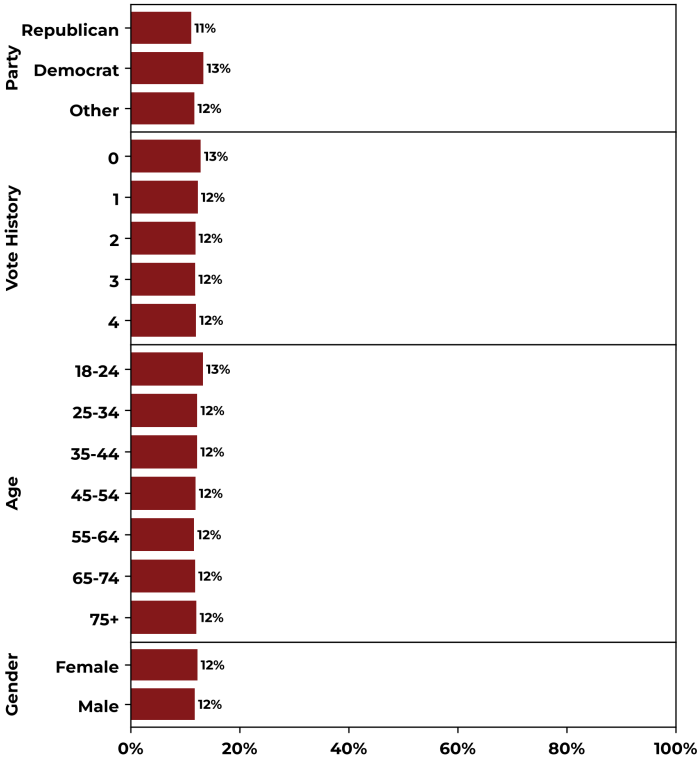
[Third Top Issue Social Welfare] Social Welfare Programs (Medicare/Social Security/Medicaid)

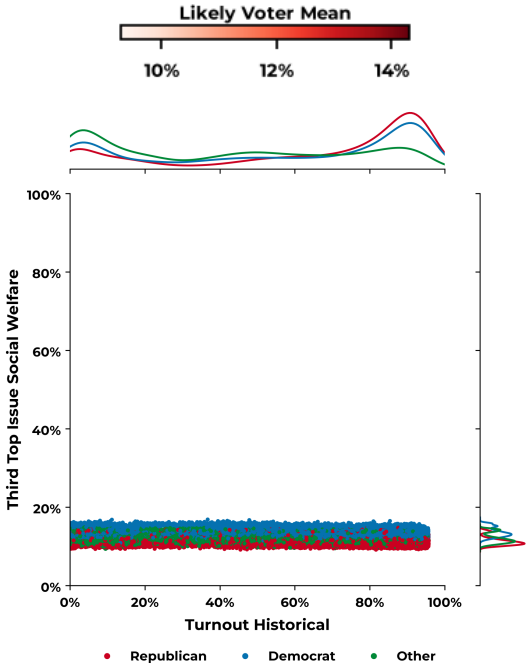
Toplines

All Voters	Likely Voters
12.3%	12.0%





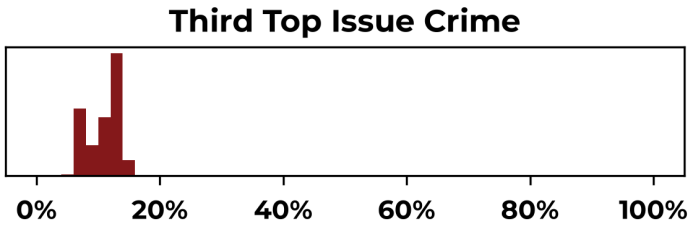


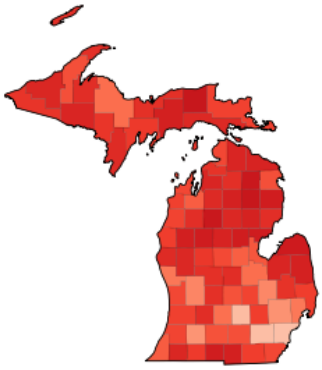


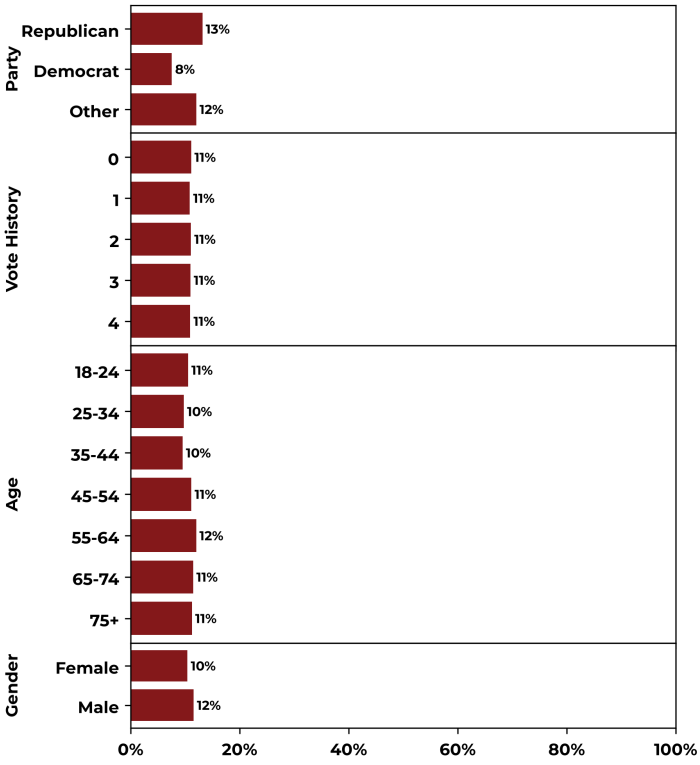
[Third Top Issue Crime] Crime/Immigration/Drug Abuse

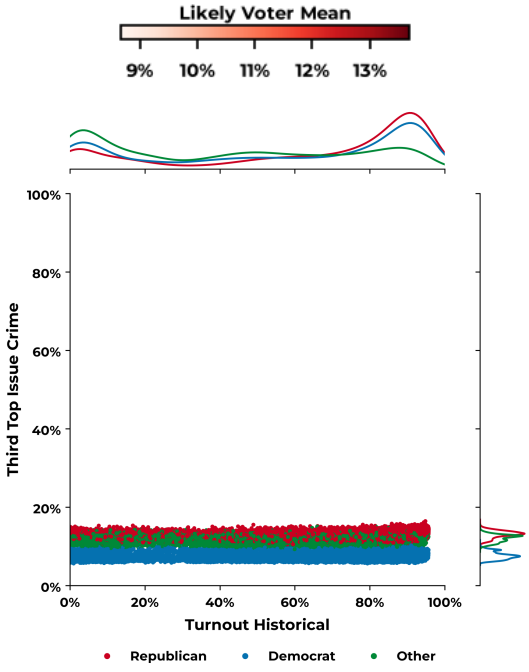
Toplines

All Voters	Likely Voters
10.9%	11.0%





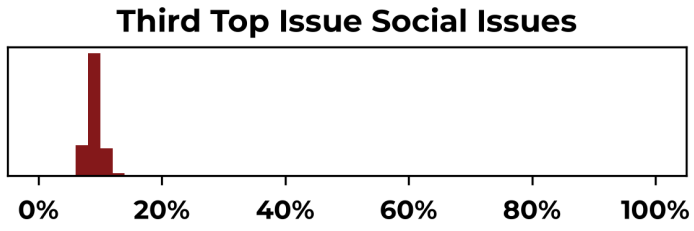


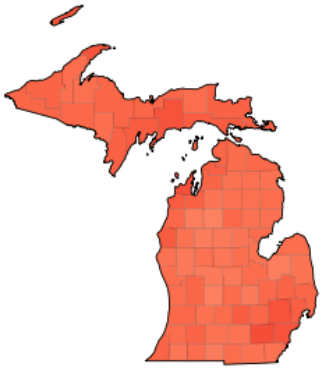


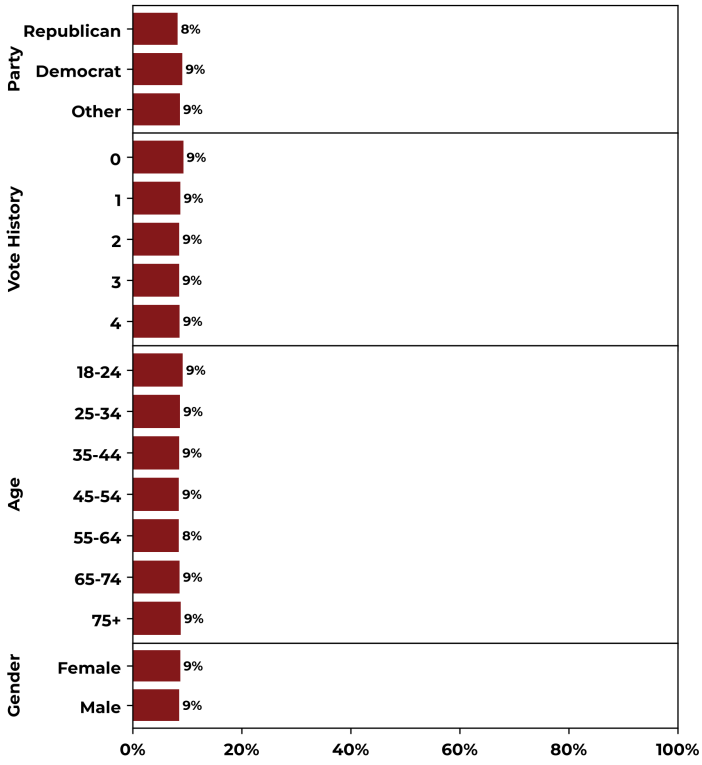
[Third Top Issue Social Issues] Social Issues (Abortion/Second Amendment)

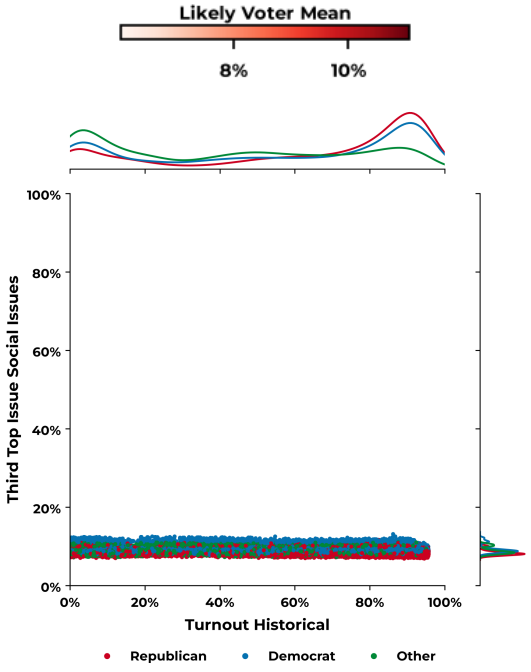
Toplines

All Voters	Likely Voters
8.9%	8.6%





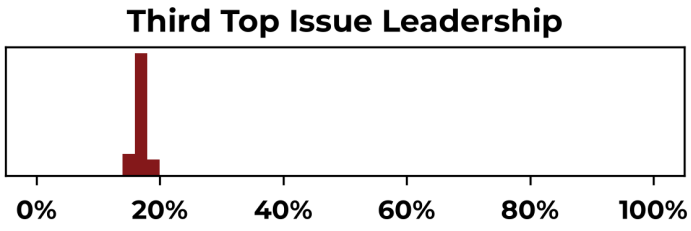


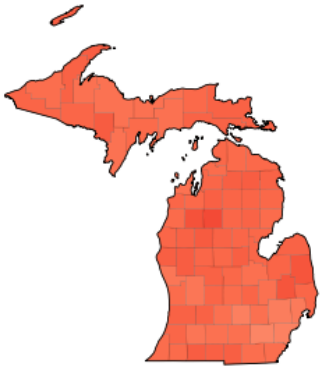


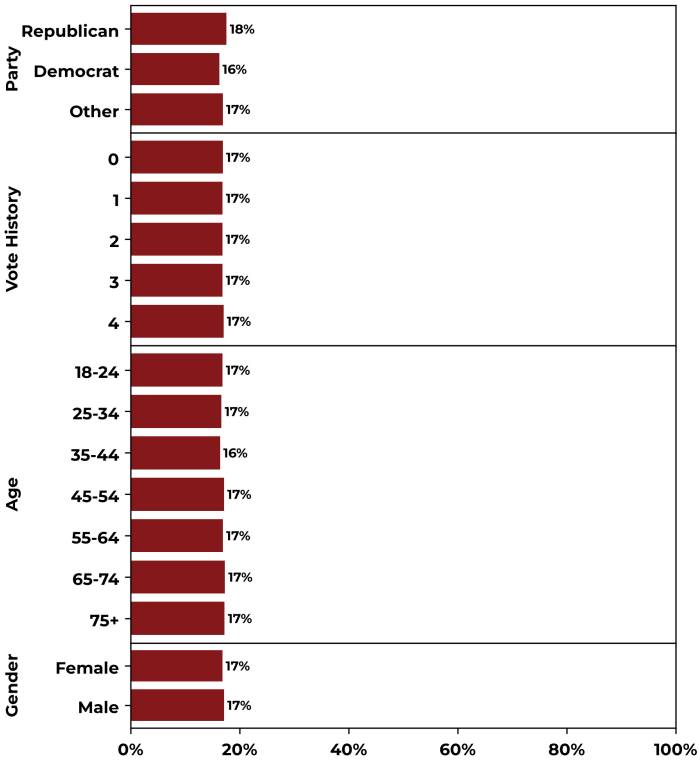
[Third Top Issue Leadership] Political Leadership/Government Stability

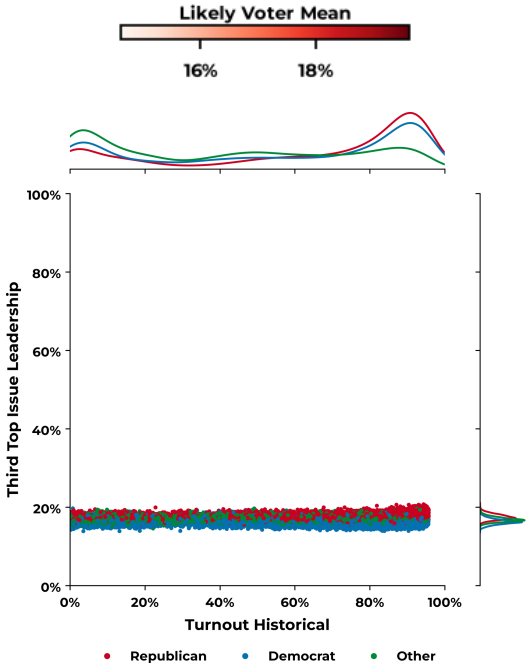
Toplines

All Voters	Likely Voters
16.9%	17.0%





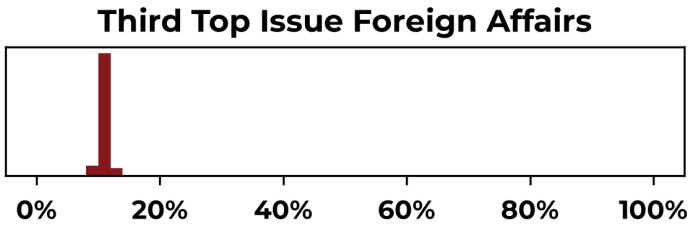


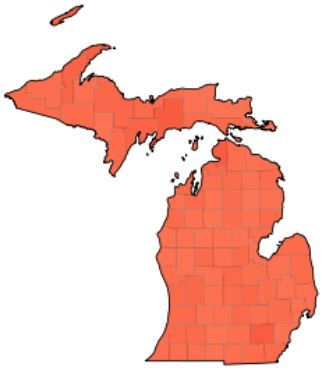


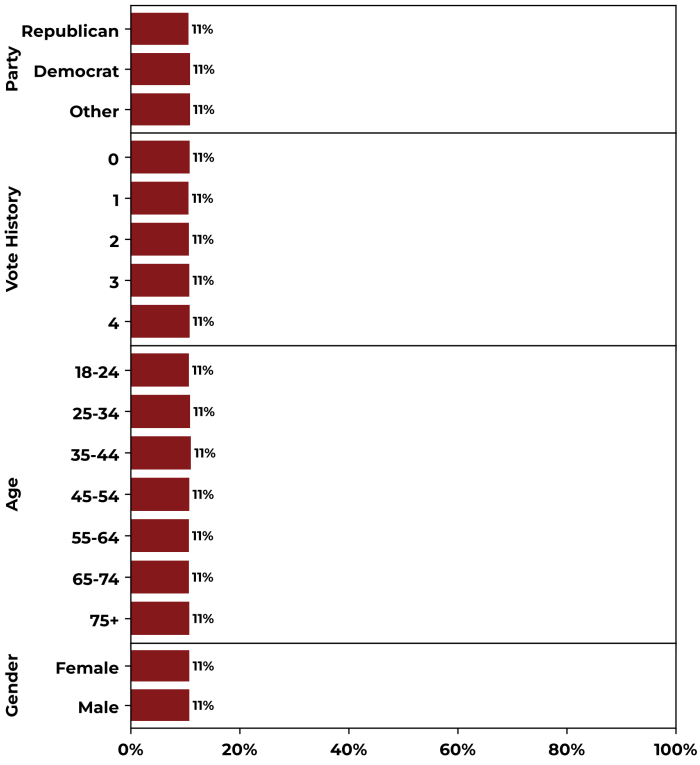
[Third Top Issue Foreign Affairs] Foreign Affairs/Wars

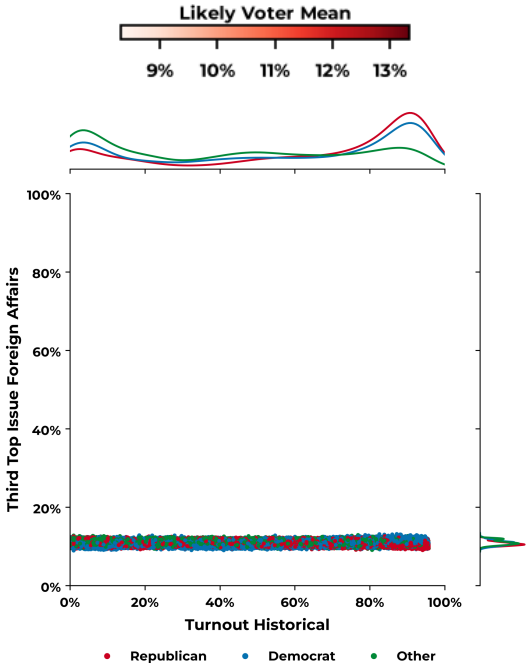
Toplines

All Voters	Likely Voters
10.9%	10.8%





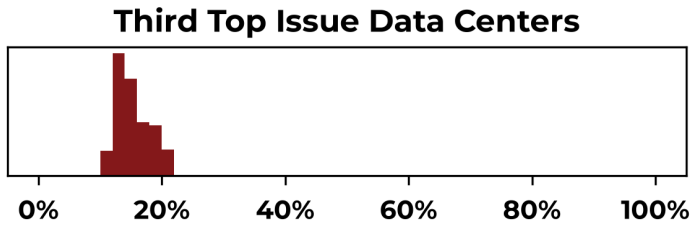


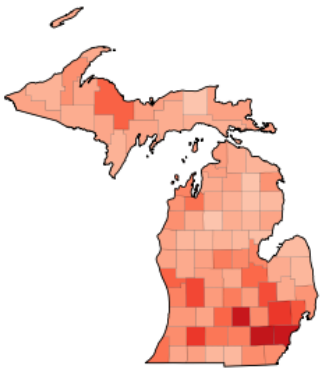


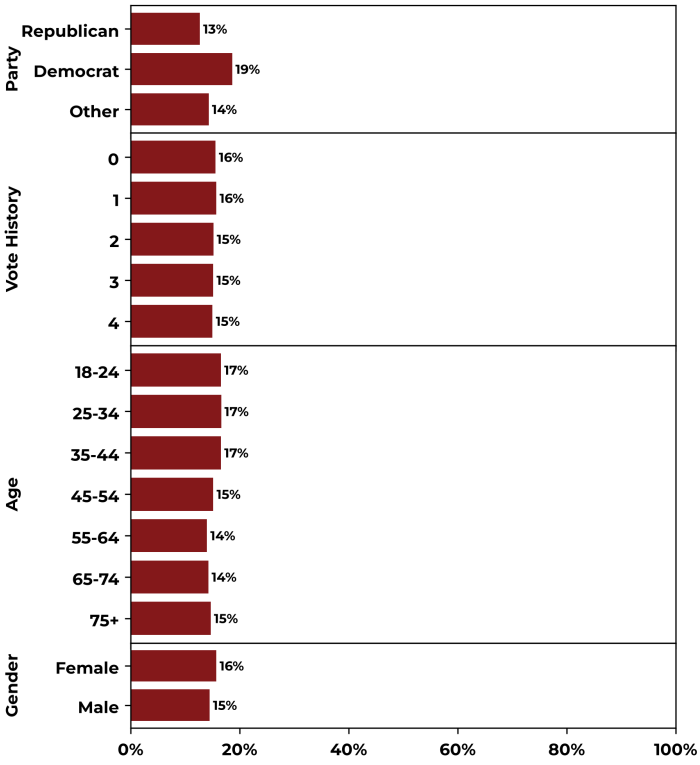
[Third Top Issue Data Centers] Data Centers/AI

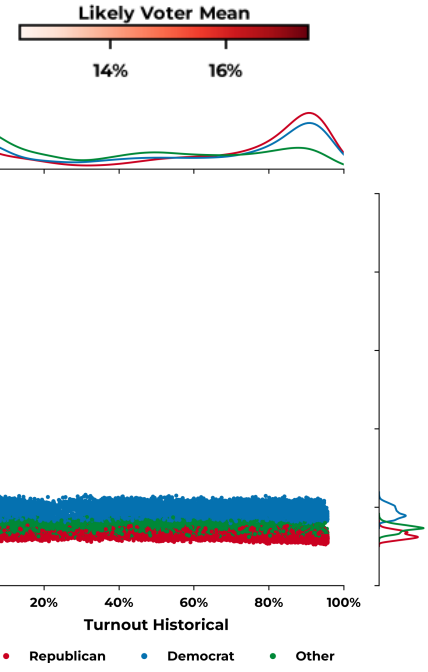
Toplines

All Voters	Likely Voters
15.3%	15.2%





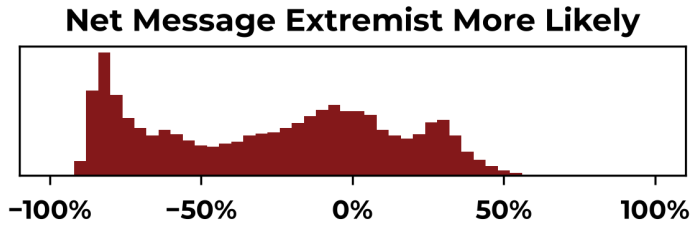


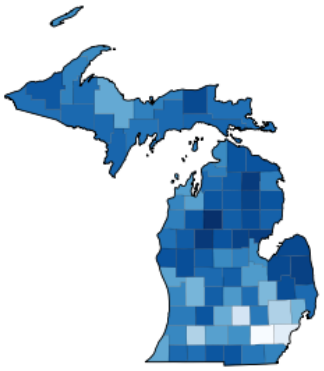


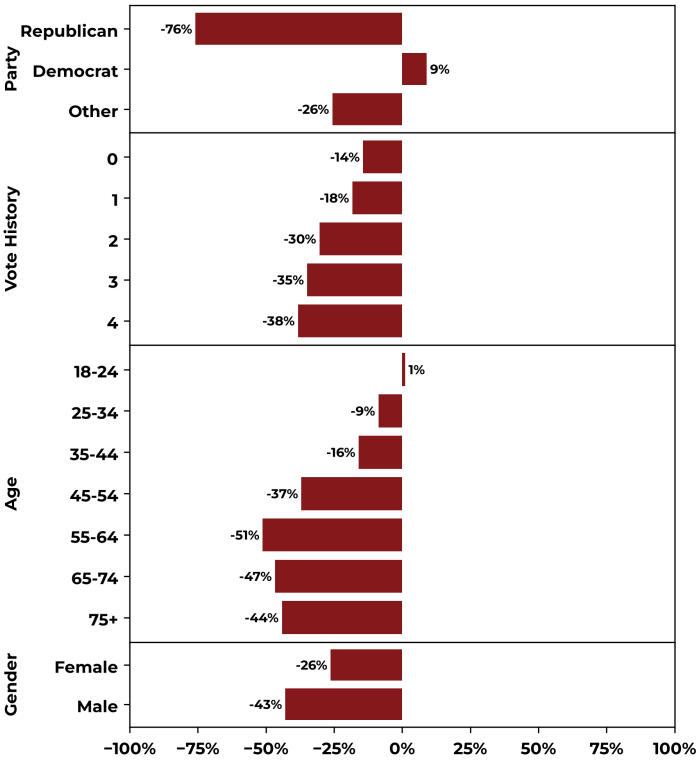
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Abdul El-Sayed is an extremist who stands by people who say "America deserved 9/11". He doesn't believe in the 4th of July and calls football "toxic masculinity.".

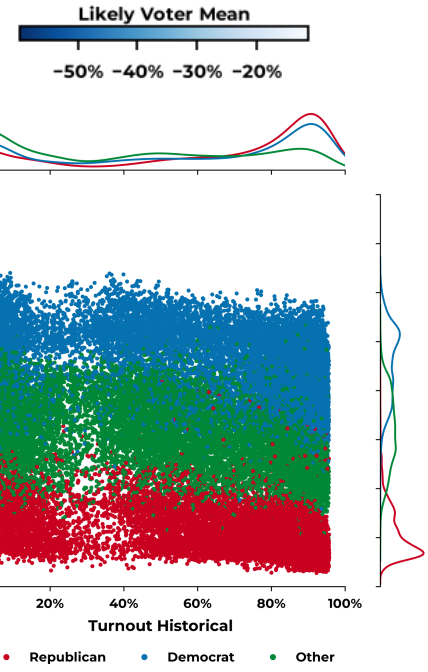
Question Model Toplines

Model	All Voters	Likely Voters
Message Extremist More Likely	27.2%	23.6%
Message Extremist Less Likely	54.5%	57.7%
Net Message Extremist More Likely	**-27.3%**	**-34.1%**


Net Message Extremist More Likely
−100%
−50%
0%
50%
100%




Party
Republican
Democrat
Other
-76%
9%
-26%
Vote History
0
1
2
3
4
-14%
-18%
-30%
-35%
-38%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
1%
-9%
-16%
-37%
-51%
-47%
-44%
Gender
Female
Male
-26%
-43%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

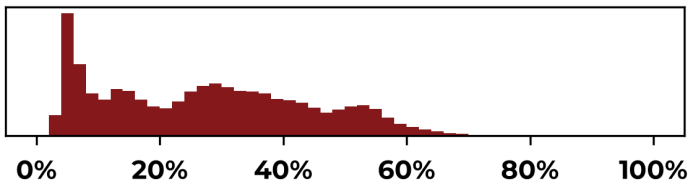

Likely Voter Mean
−50%
−40%
−30%
−20%
Net Message Extremist More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

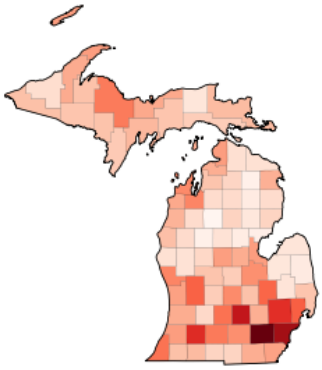
[Message Extremist More Likely] Much More Likely & Somewhat More Likely

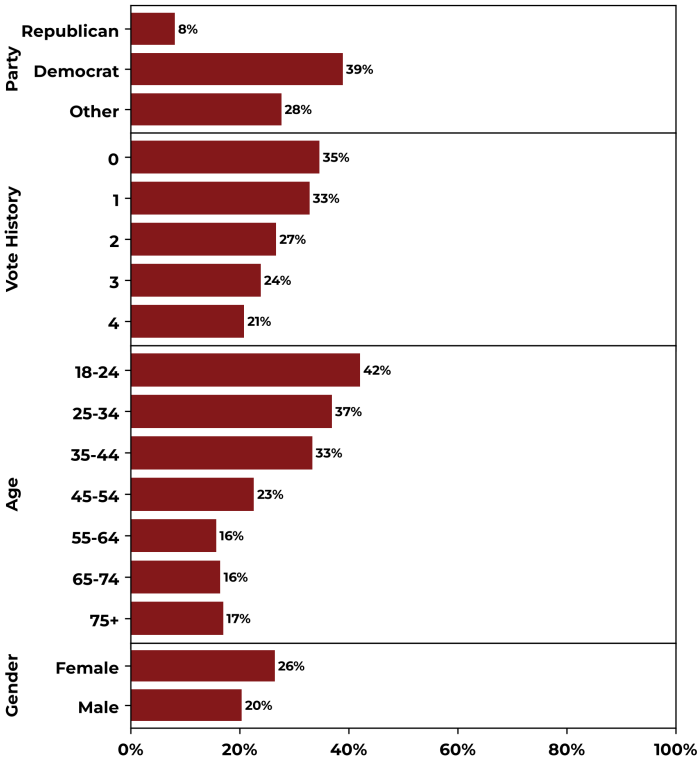
Toplines

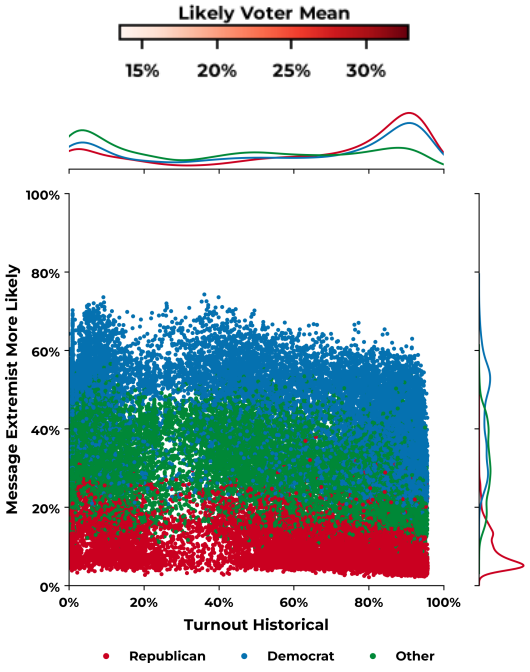
All Voters	Likely Voters
27.2%	23.6%

Message Extremist More Likely





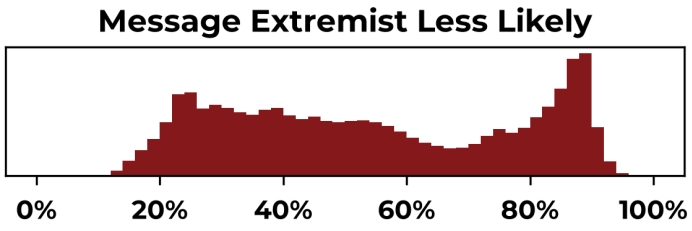


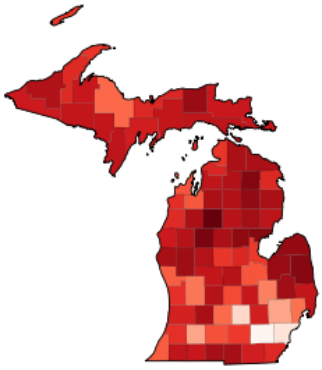


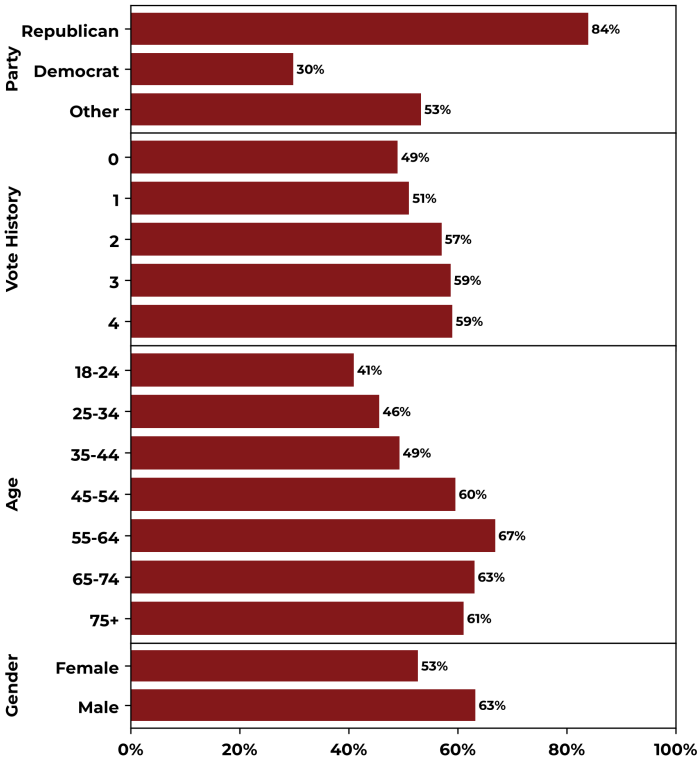
[Message Extremist Less Likely] Somewhat Less Likely & Much Less Likely

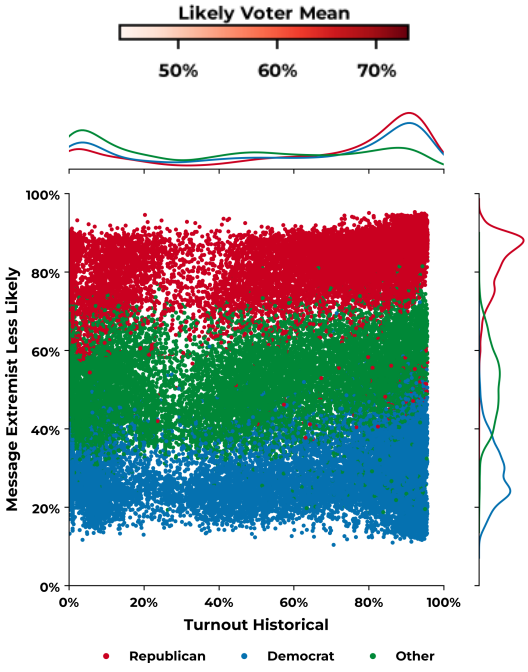
Toplines

All Voters	Likely Voters
54.5%	57.7%





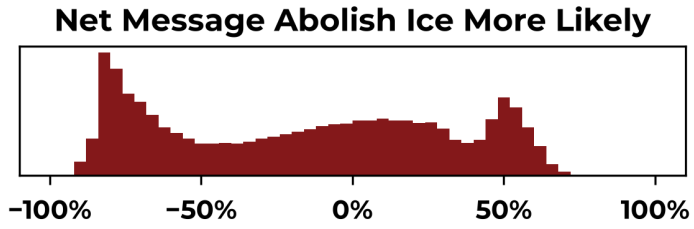


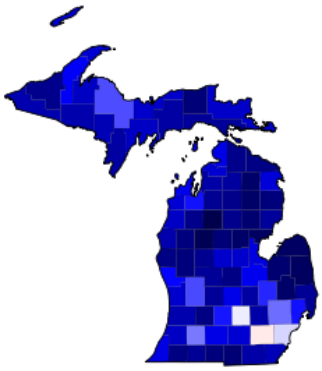


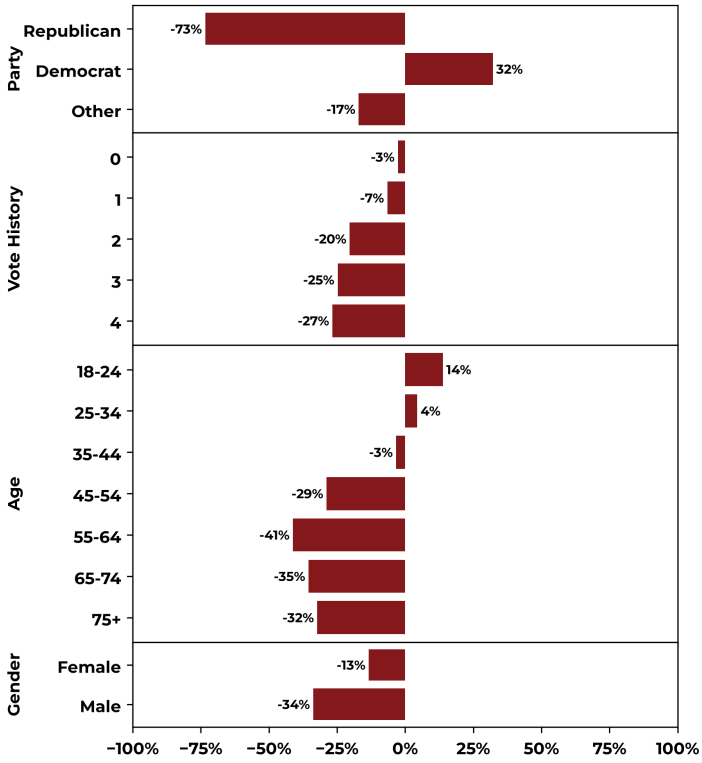
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Abdul El-Sayed wants to abolish ICE and to give taxpayer-funded health care to all illegal immigrants

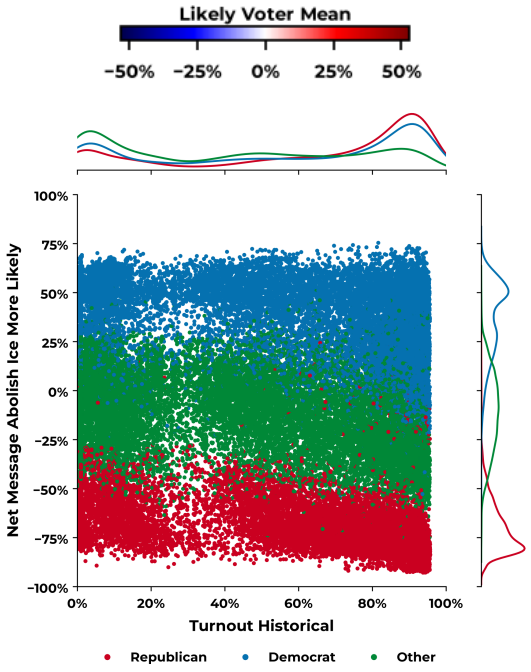
Question Model Toplines

Model	All Voters	Likely Voters
Message Abolish Ice More Likely	37.0%	33.5%
Message Abolish Ice Less Likely	52.8%	56.5%
Net Message Abolish Ice More Likely	**-15.8%**	**-23.0%**


Net Message Abolish Ice More Likely
−100%
−50%
0%
50%
100%




Party
Republican
Democrat
Other
-73%
32%
-17%
Vote History
0
1
2
3
4
-3%
-7%
-20%
-25%
-27%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
14%
4%
-3%
-29%
-41%
-35%
-32%
Gender
Female
Male
-13%
-34%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

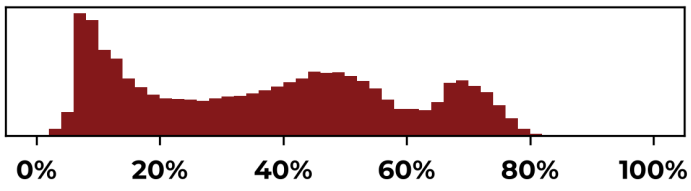

Likely Voter Mean
−50%
−25%
0%
25%
50%
Net Message Abolish Ice More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

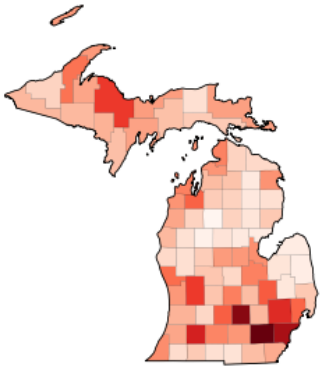
[Message Abolish Ice More Likely] Much More Likely & Somewhat More Likely

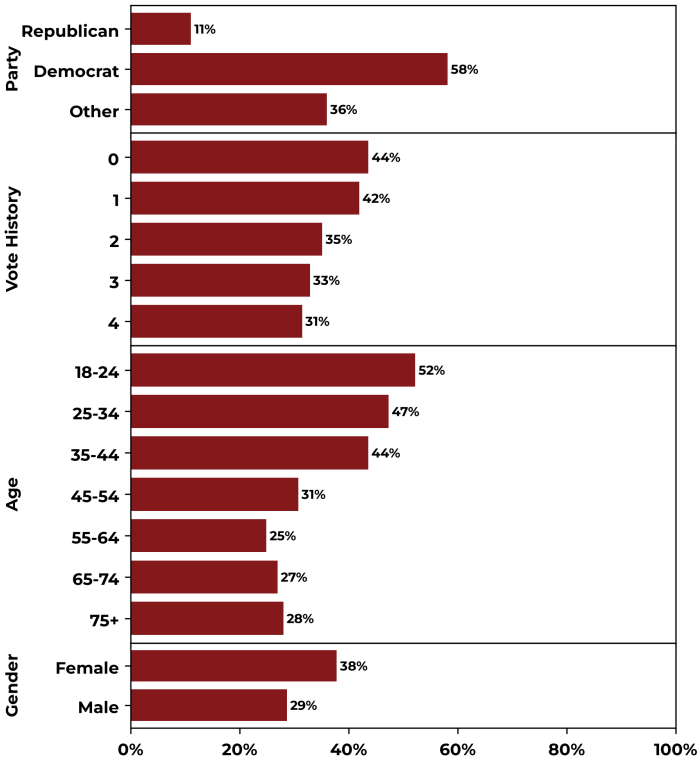
Toplines

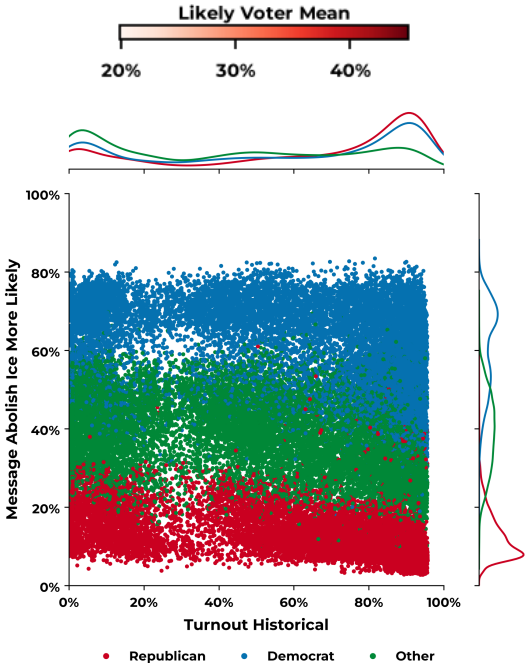
All Voters	Likely Voters
37.0%	33.5%

Message Abolish Ice More Likely







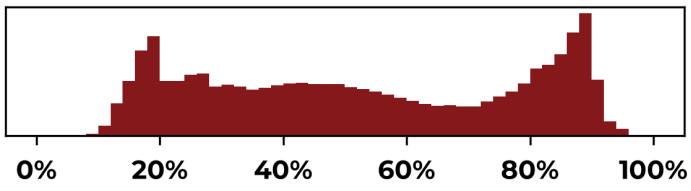


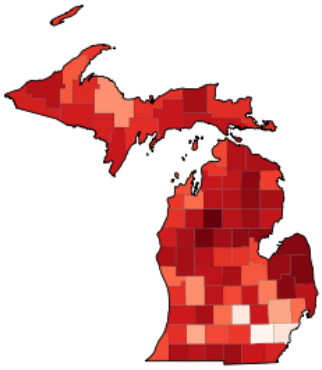
[Message Abolish Ice Less Likely] Somewhat Less Likely & Much Less Likely

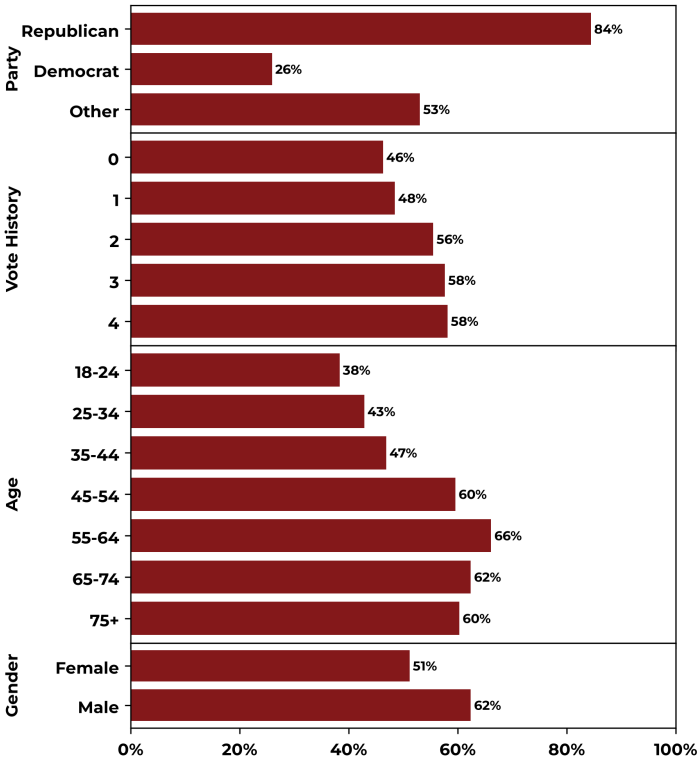
Toplines

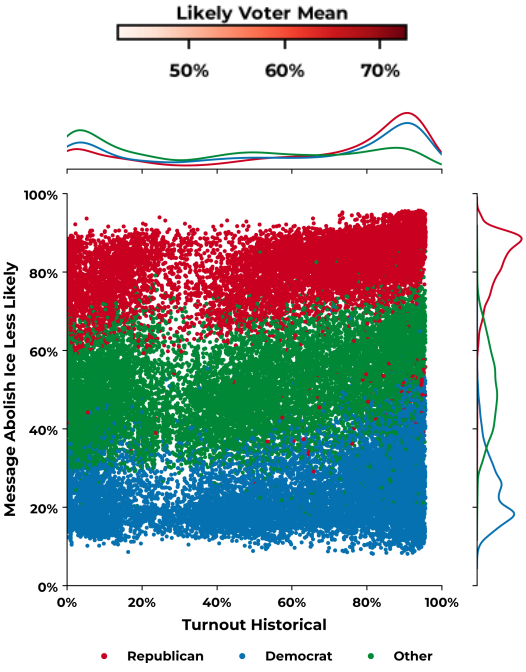
All Voters	Likely Voters
52.8%	56.5%

Message Abolish Ice Less Likely





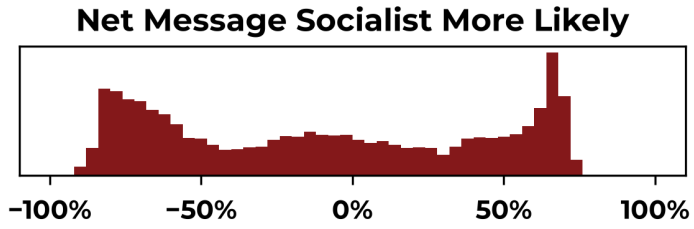


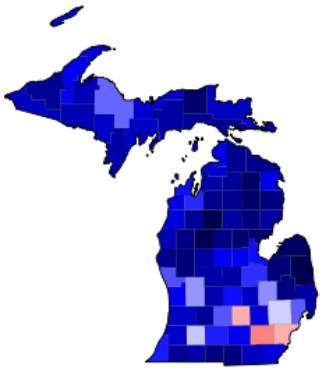


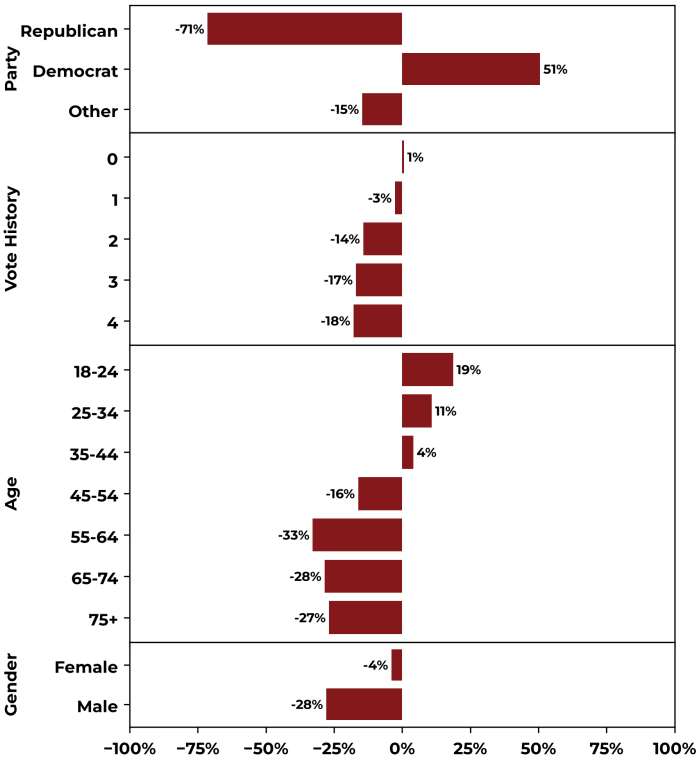
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Abdul El-Sayed is a socialist who believes in Medicare for all, increasing taxes, and contributing to the uncontrollable spending in Washington.

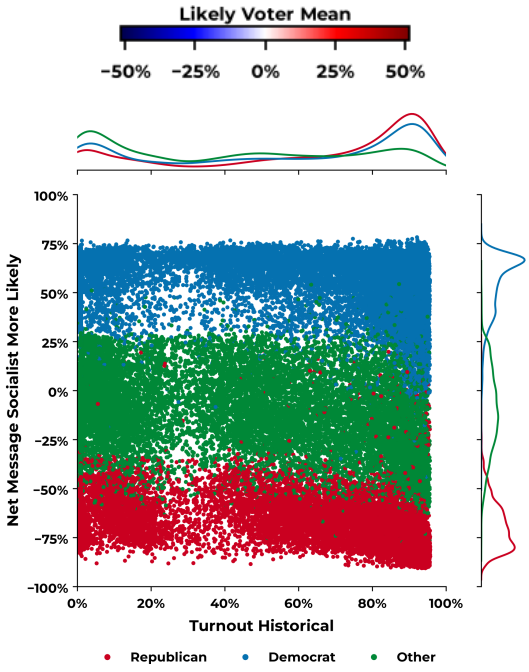
Question Model Toplines

Model	All Voters	Likely Voters
Message Socialist More Likely	41.6%	38.5%
Message Socialist Less Likely	50.6%	53.7%
Net Message Socialist More Likely	**-9.1%**	**-15.2%**


Net Message Socialist More Likely
−100%
−50%
0%
50%
100%



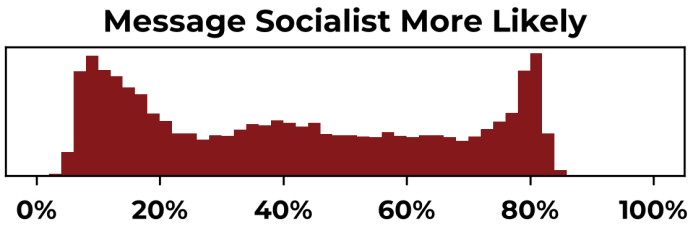

Party
Republican
Democrat
Other
-71%
51%
-15%
Vote History
0
1
2
3
4
1%
-3%
-14%
-17%
-18%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
19%
11%
4%
-16%
-33%
-28%
-27%
Gender
Female
Male
-4%
-28%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

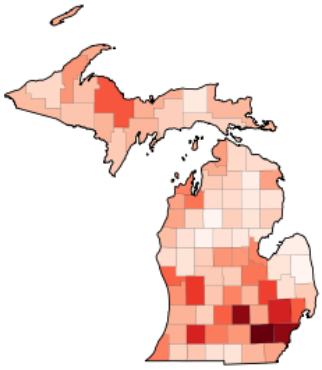

Likely Voter Mean
−50%
−25%
0%
25%
50%
Net Message Socialist More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

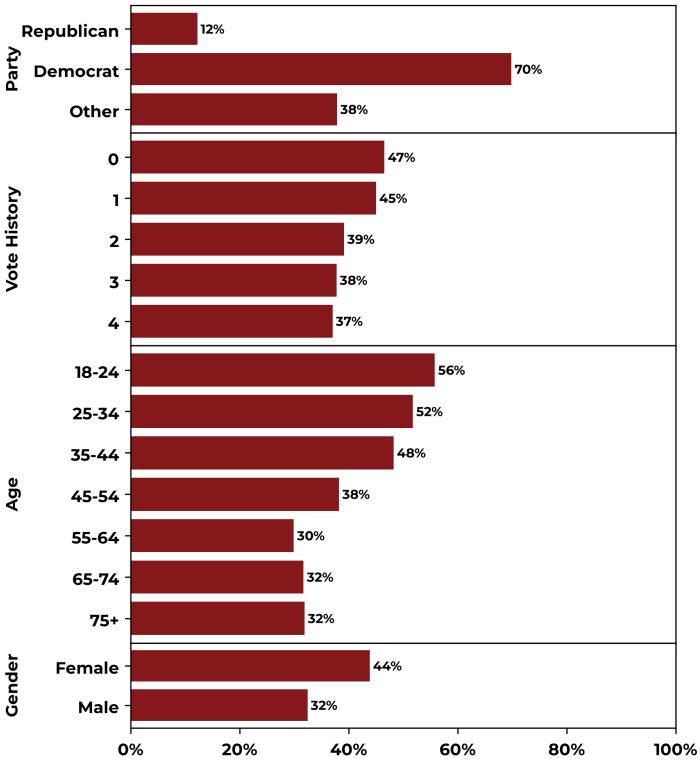
[Message Socialist More Likely] Much More Likely & Somewhat More Likely

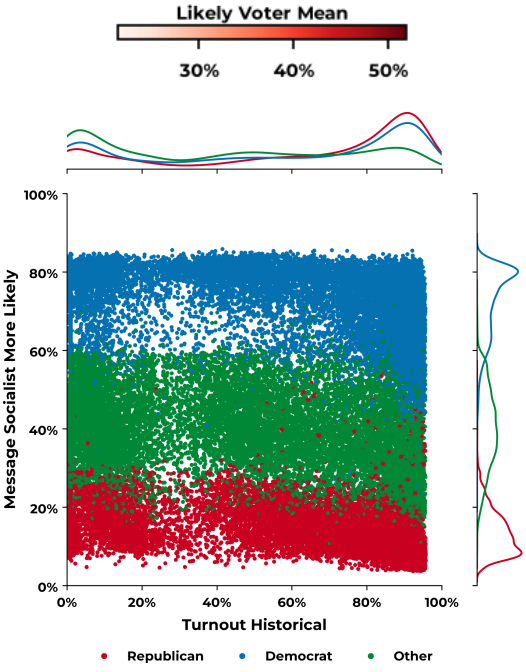
Toplines

All Voters	Likely Voters
41.6%	38.5%





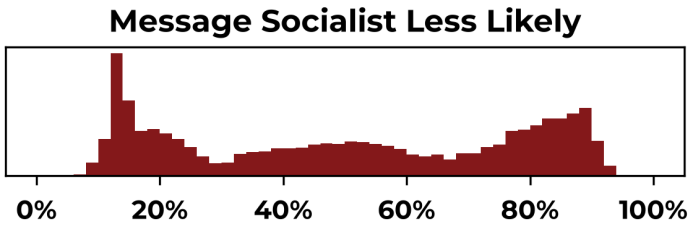


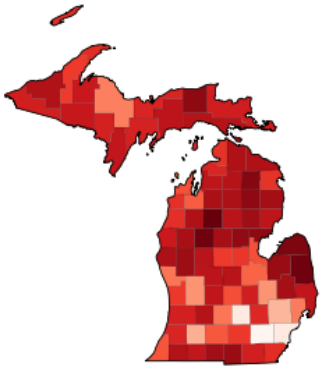


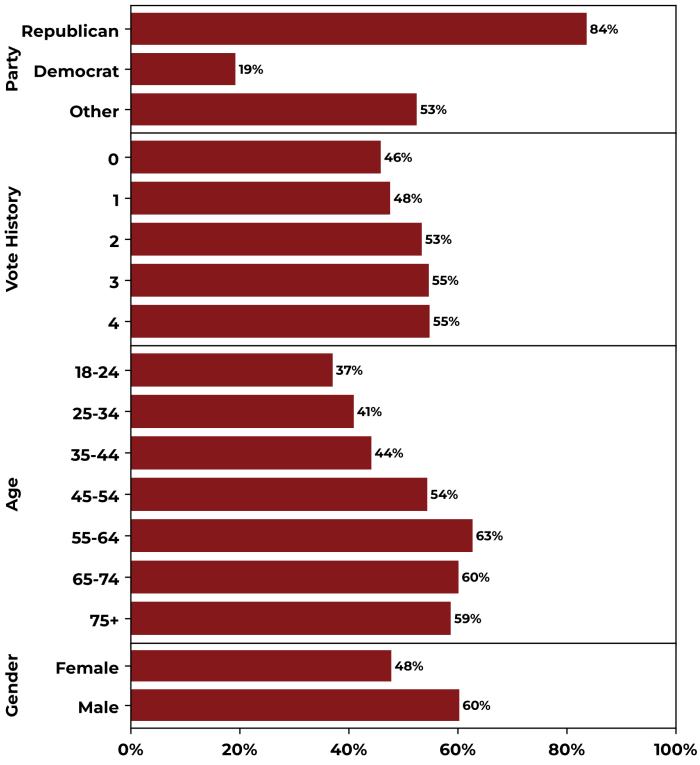
[Message Socialist Less Likely] Somewhat Less Likely & Much Less Likely

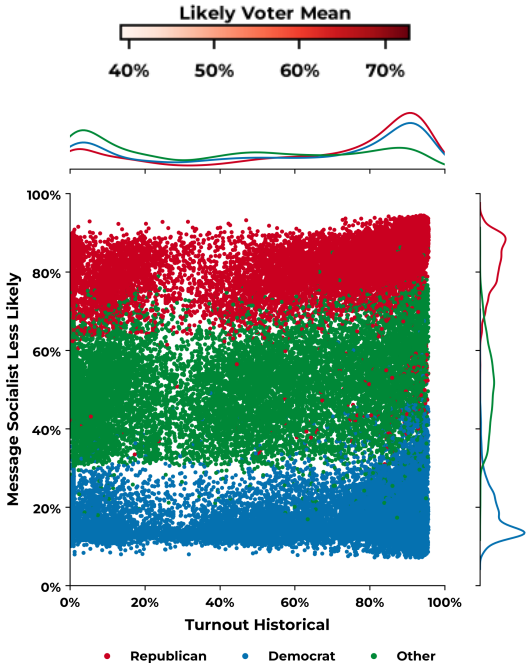
Toplines

All Voters	Likely Voters
50.6%	53.7%





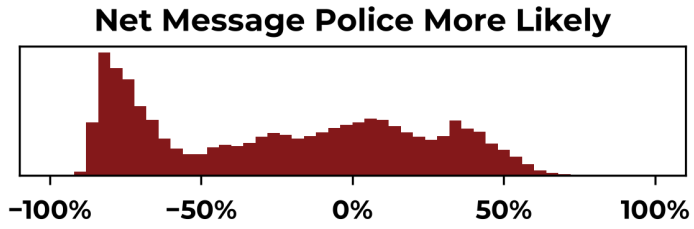


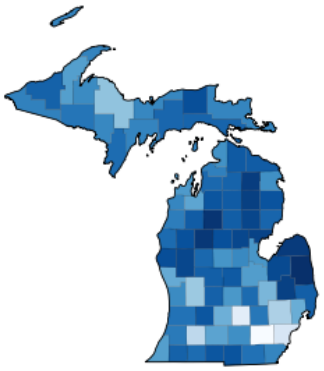


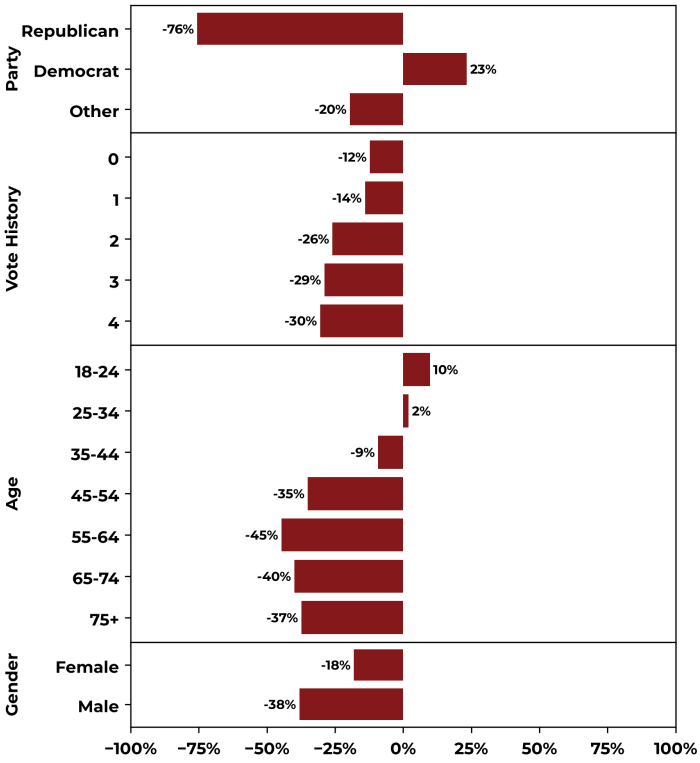
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Abdul El-Sayed said, "Do police really need to use guns? Do we need as much of a police force?" He served as the president of a group advocating for defunding the police.

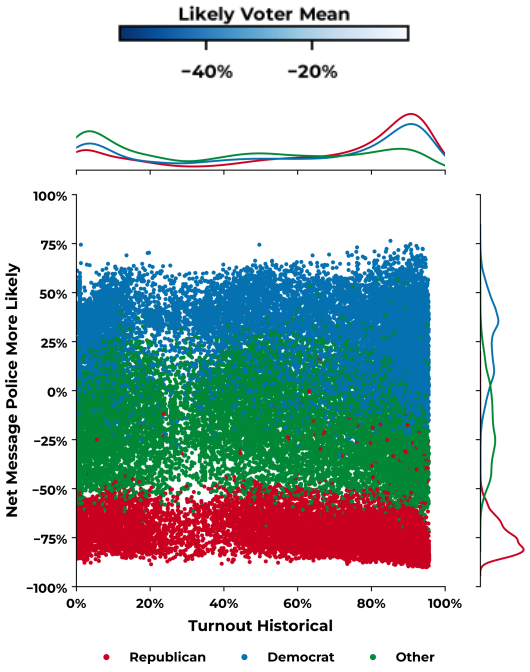
Question Model Toplines

Model	All Voters	Likely Voters
Message Police More Likely	32.9%	30.8%
Message Police Less Likely	56.1%	58.3%
Net Message Police More Likely	**-23.2%**	**-27.5%**


Net Message Police More Likely
−100%
−50%
0%
50%
100%



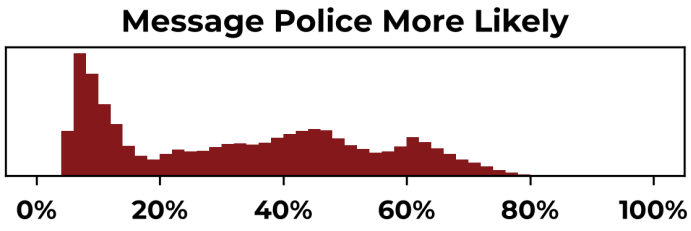

Party
Republican
Democrat
Other
-76%
23%
-20%
Vote History
0
1
2
3
4
-12%
-14%
-26%
-29%
-30%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
10%
2%
-9%
-35%
-45%
-40%
-37%
Gender
Female
Male
-18%
-38%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

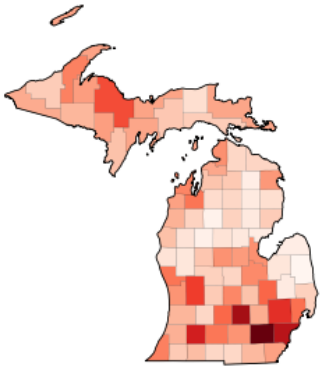

Likely Voter Mean
−40%
−20%
Net Message Police More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

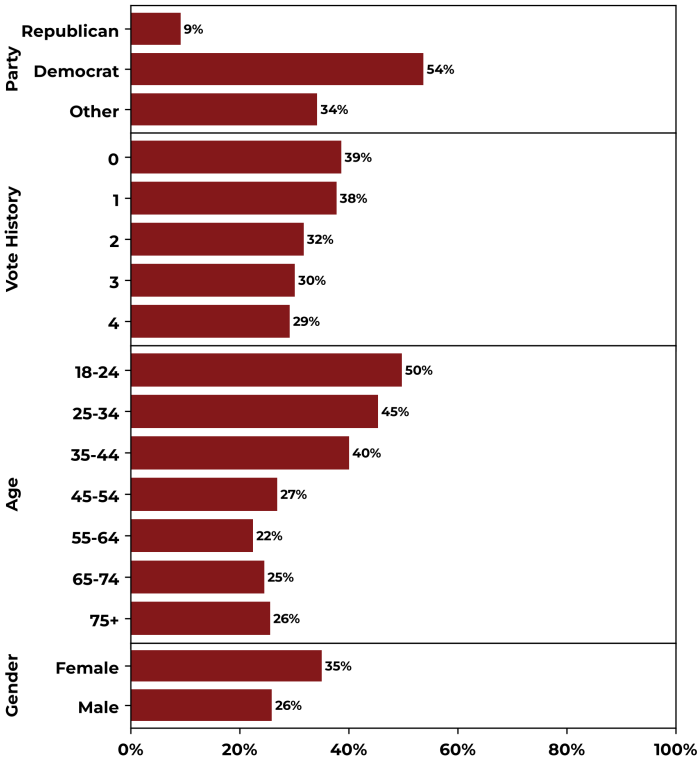
[Message Police More Likely] Much More Likely & Somewhat More Likely

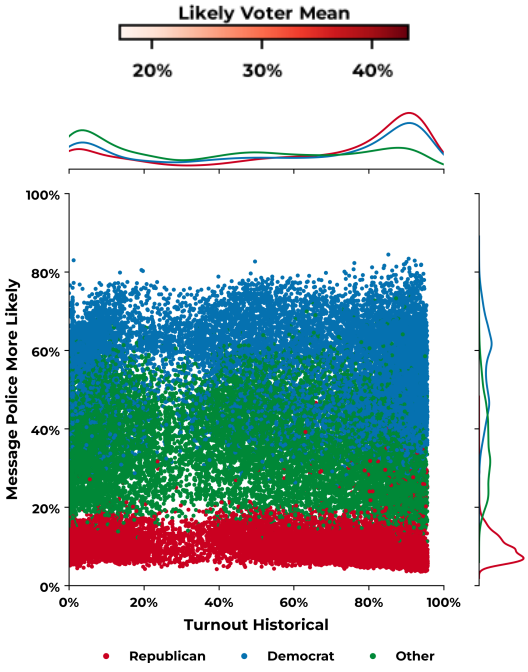
Toplines

All Voters	Likely Voters
32.9%	30.8%





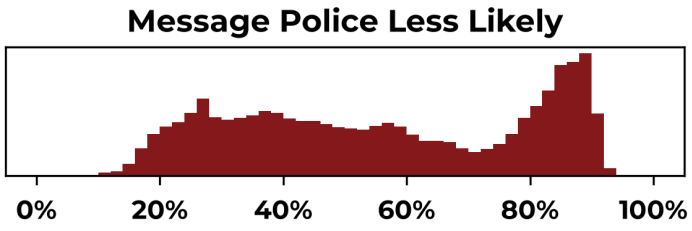


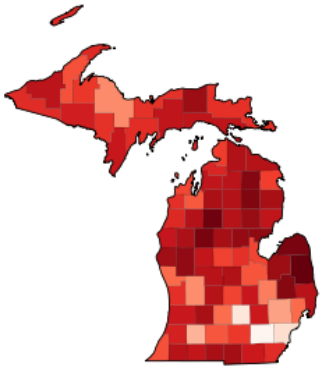


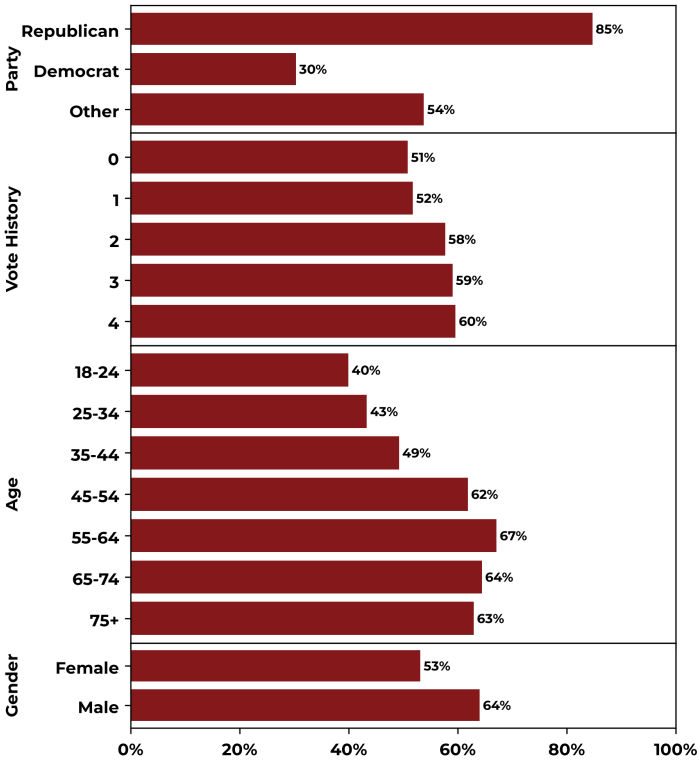
[Message Police Less Likely] Somewhat Less Likely & Much Less Likely

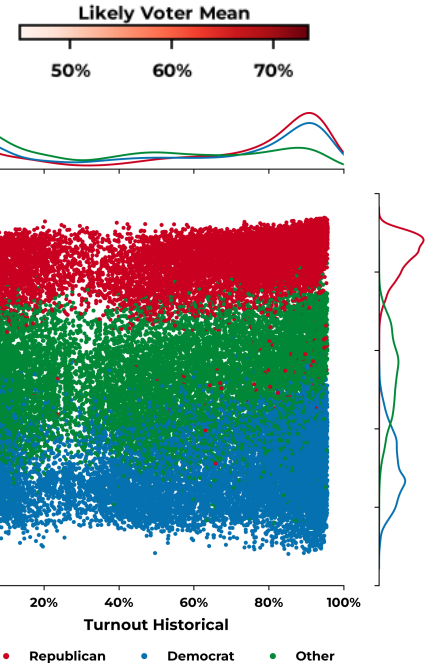
Toplines

All Voters	Likely Voters
56.1%	58.3%





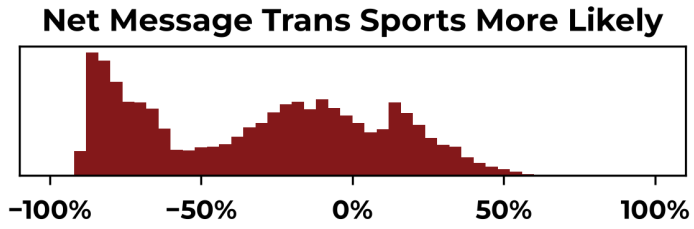


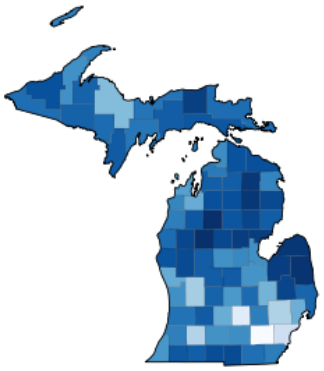


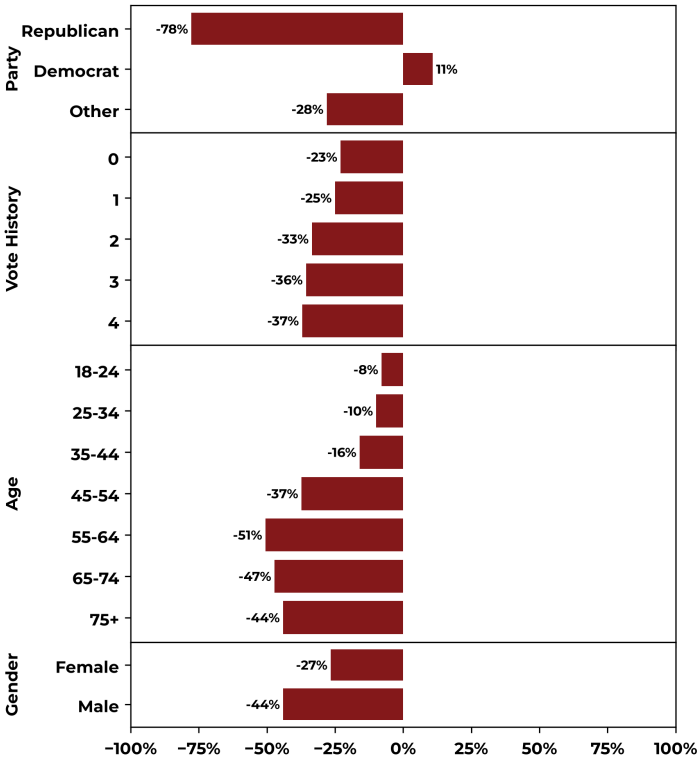
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Abdul El-Sayed supports allowing transgender boys to play girls' sports and use their bathrooms.

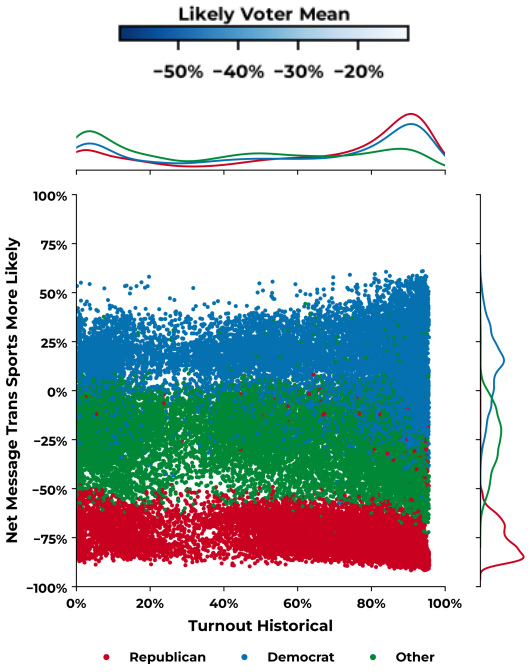
Question Model Toplines

Model	All Voters	Likely Voters
Message Trans Sports More Likely	27.9%	26.1%
Message Trans Sports Less Likely	58.5%	60.9%
Net Message Trans Sports More Likely	**-30.6%**	**-34.8%**


Net Message Trans Sports More Likely
−100%
−50%
0%
50%
100%



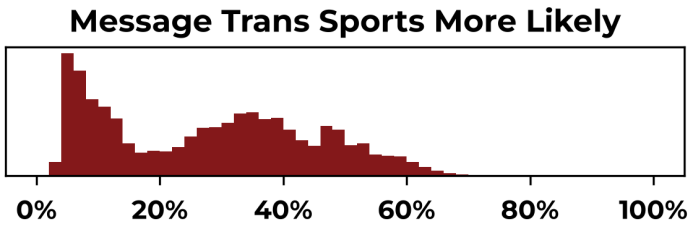

Party
Republican
Democrat
Other
-78%
11%
-28%
Vote History
0
1
2
3
4
-23%
-25%
-33%
-36%
-37%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
-8%
-10%
-16%
-37%
-51%
-47%
-44%
Gender
Female
Male
-27%
-44%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

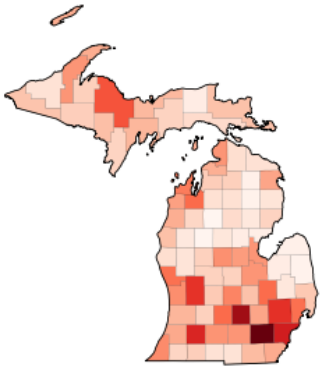

Likely Voter Mean
−50%
−40%
−30%
−20%
Net Message Trans Sports More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

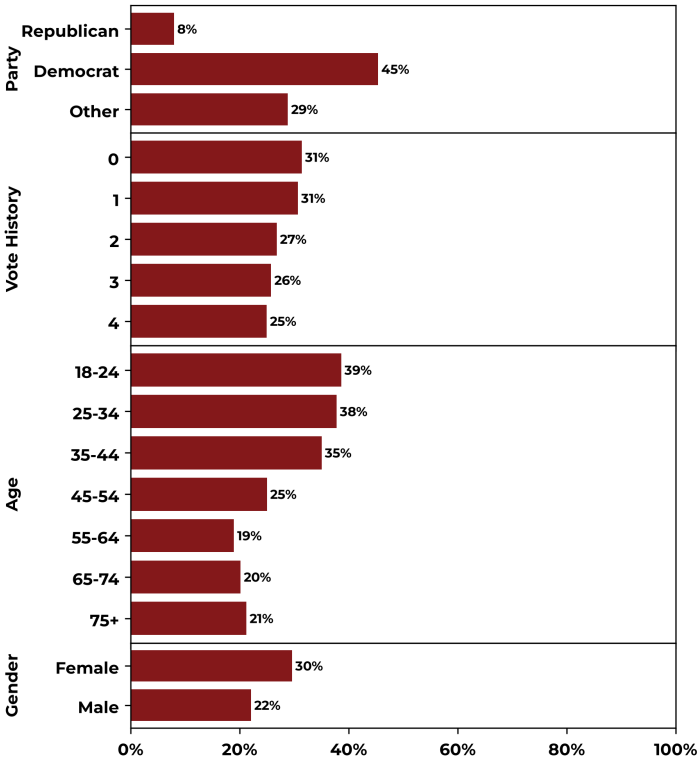
[Message Trans Sports More Likely] Much More Likely & Somewhat More Likely

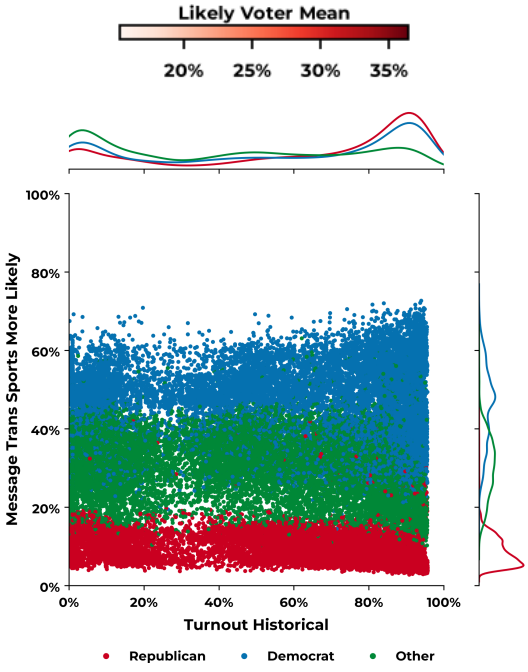
Toplines

All Voters	Likely Voters
27.9%	26.1%







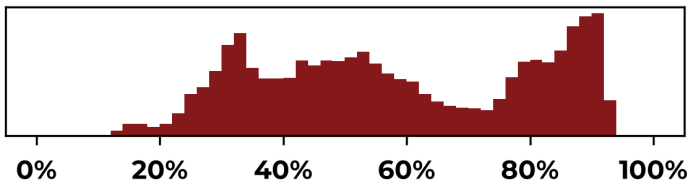


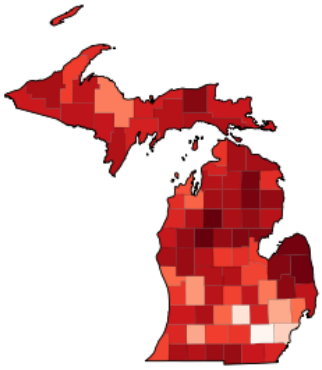
[Message Trans Sports Less Likely] Somewhat Less Likely & Much Less Likely

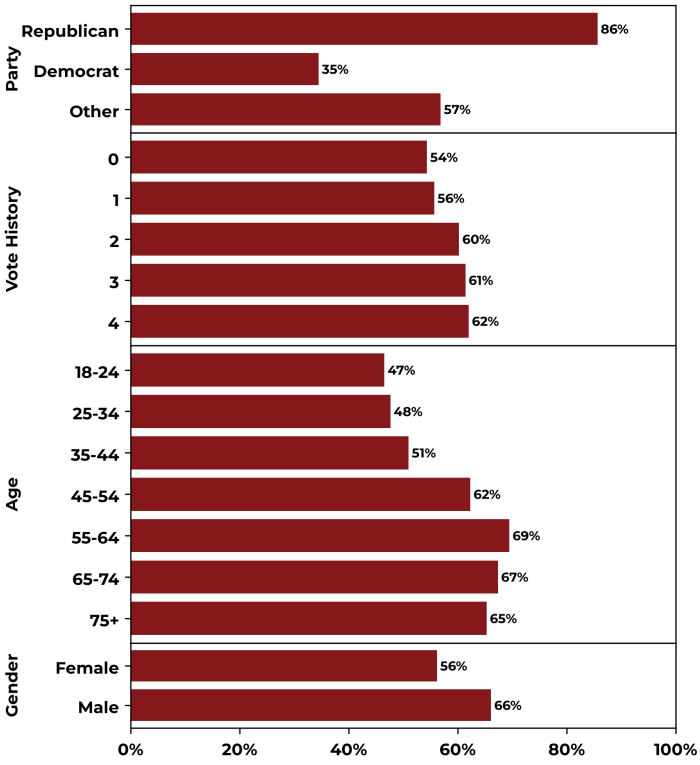
Toplines

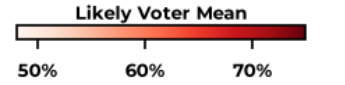
All Voters	Likely Voters
58.5%	60.9%

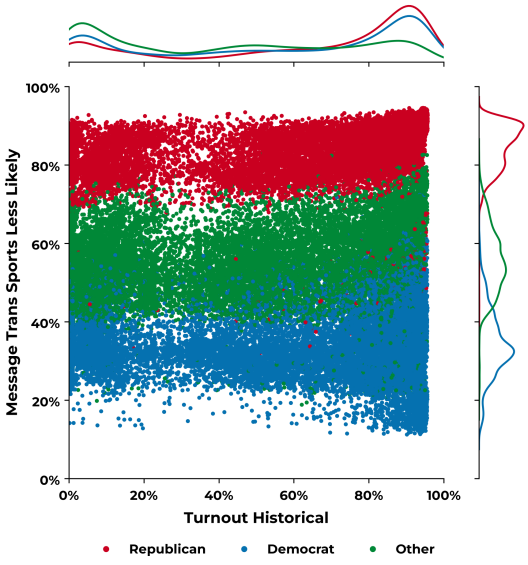
Message Trans Sports Less Likely







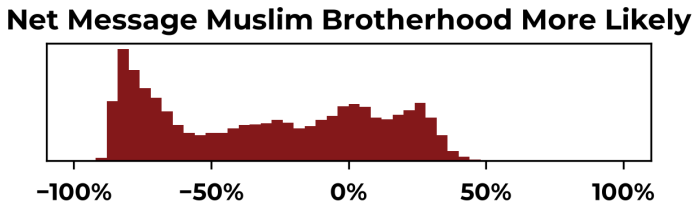


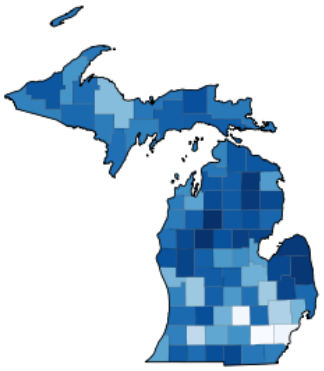


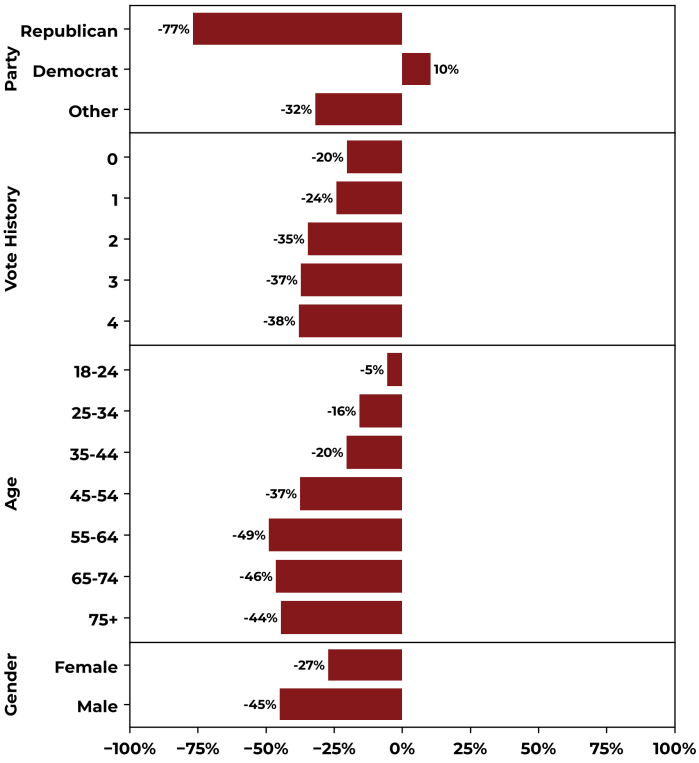
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: El-Sayed has publicly pledged support for the Muslim Brotherhood despite the U.S. government designating the organization as a foreign terrorist group.

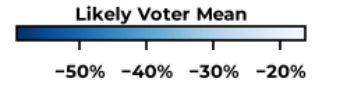
Question Model Toplines

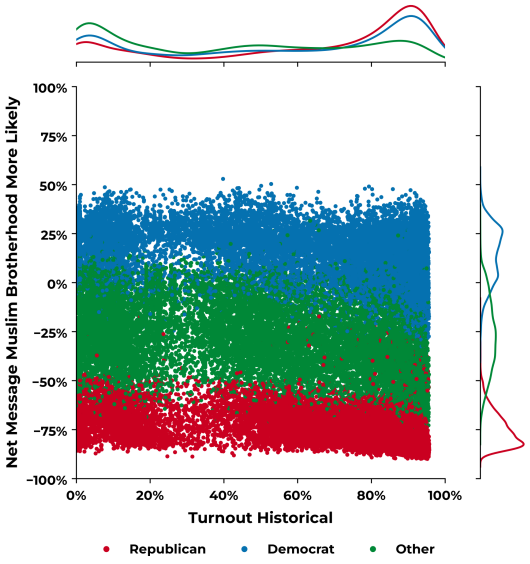
Model	All Voters	Likely Voters
Message Muslim Brotherhood More Likely	24.9%	22.9%
Message Muslim Brotherhood Less Likely	54.9%	58.4%
Net Message Muslim Brotherhood More Likely	**-30.0%**	**-35.5%**


Net Message Muslim Brotherhood More Likely
−100%
−50%
0%
50%
100%




Party
Republican
Democrat
Other
-77%
10%
-32%
Vote History
0
1
2
3
4
-20%
-24%
-35%
-37%
-38%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
-5%
-16%
-20%
-37%
-49%
-46%
-44%
Gender
Female
Male
-27%
-45%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%


Likely Voter Mean
−50%
−40%
−30%
−20%

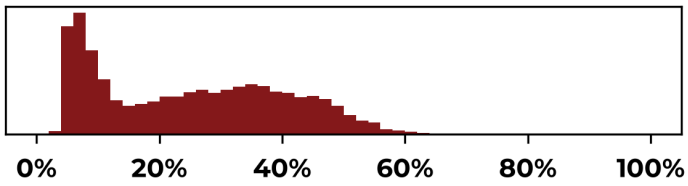

Net Message Muslim Brotherhood More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

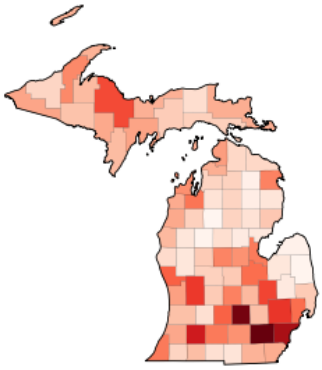
[Message Muslim Brotherhood More Likely] Much More Likely & Somewhat More Likely

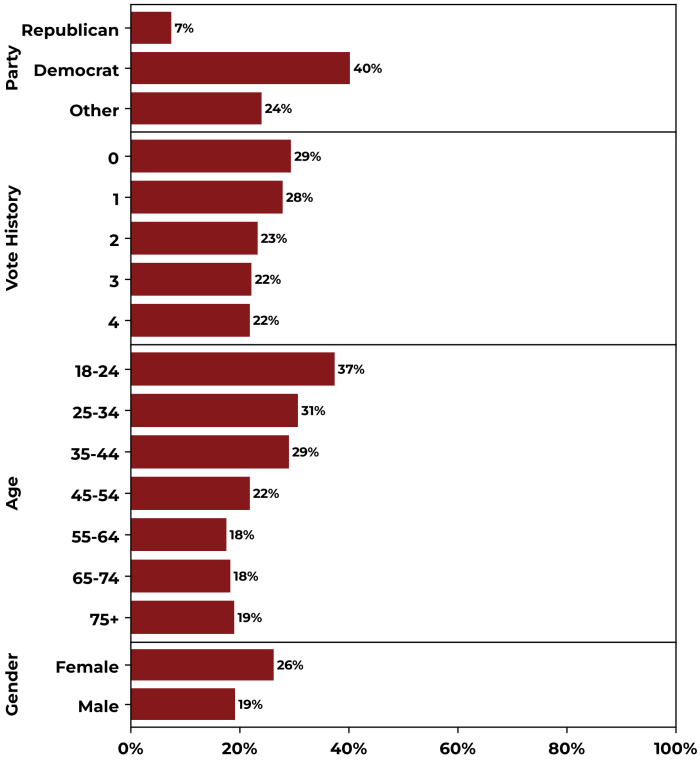
Toplines

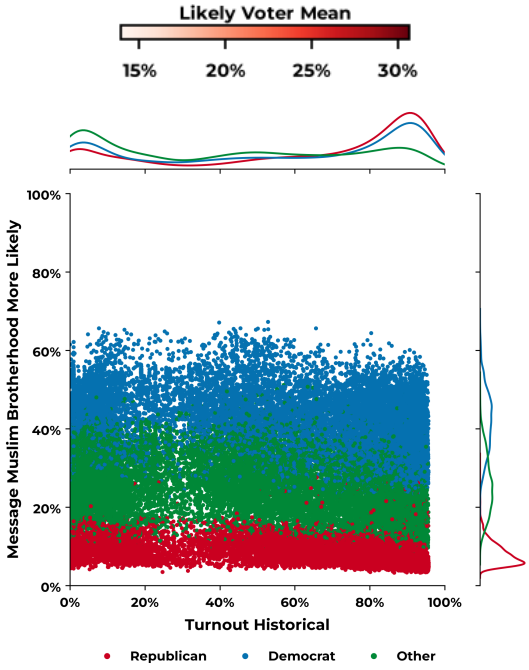
All Voters	Likely Voters
24.9%	22.9%

Message Muslim Brotherhood More Likely







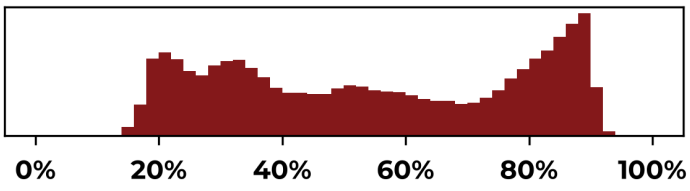


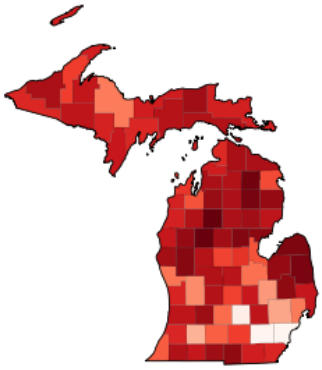
[Message Muslim Brotherhood Less Likely] Somewhat Less Likely & Much Less Likely

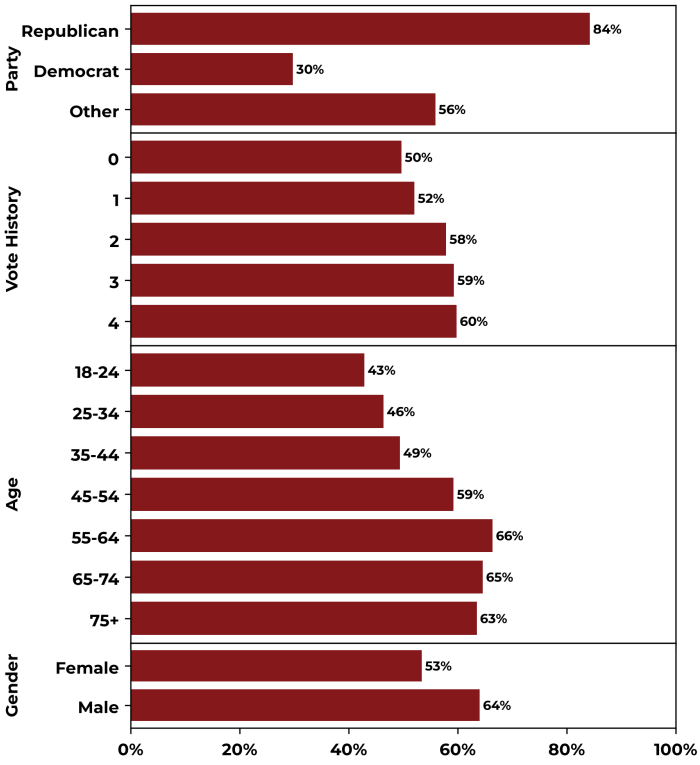
Toplines

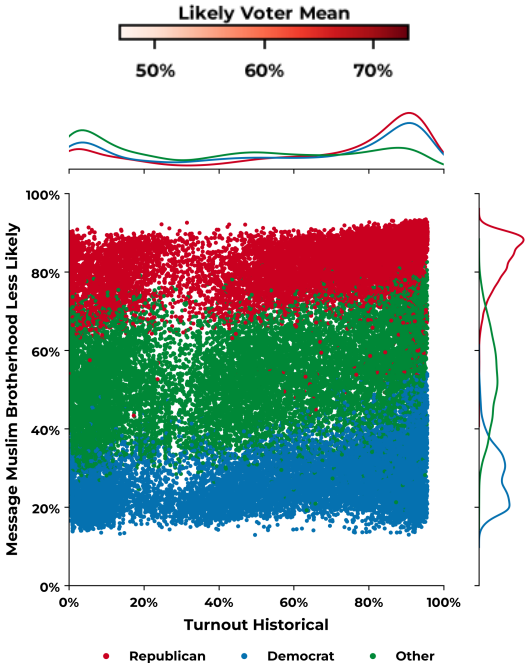
All Voters	Likely Voters
54.9%	58.4%

Message Muslim Brotherhood Less Likely





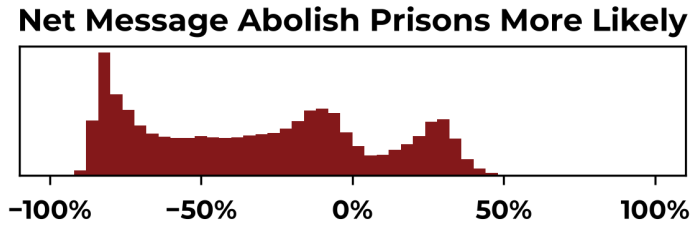


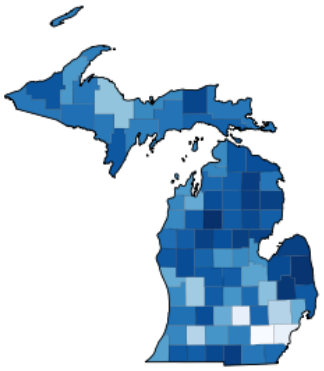


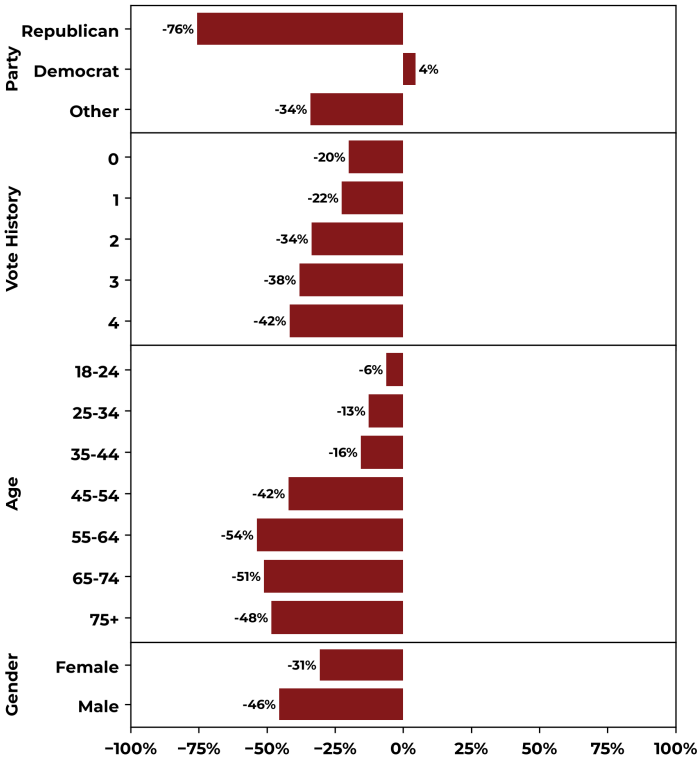
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: He has participated in "abolish-prisons" forums—even once alongside a convicted sex offender and murderer where he argued for releasing dangerous criminals from prison.

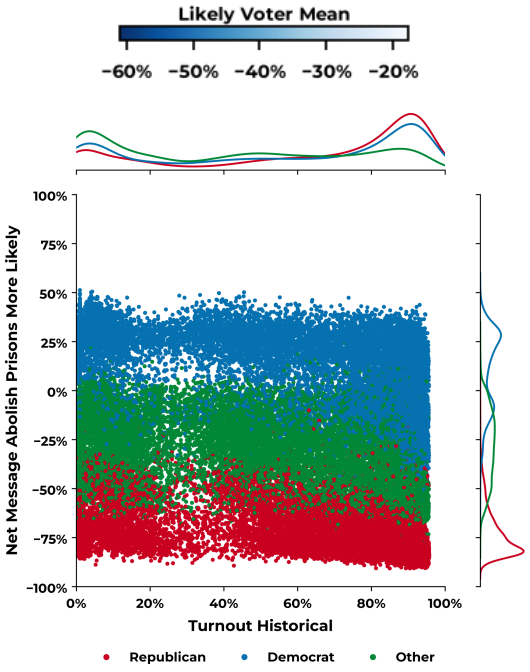
Question Model Toplines

Model	All Voters	Likely Voters
Message Abolish Prisons More Likely	26.7%	23.8%
Message Abolish Prisons Less Likely	57.8%	61.5%
Net Message Abolish Prisons More Likely	**-31.1%**	**-37.6%**


Net Message Abolish Prisons More Likely
−100%
−50%
0%
50%
100%




Party
Republican
Democrat
Other
-76%
4%
-34%
Vote History
0
1
2
3
4
-20%
-22%
-34%
-38%
-42%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
-6%
-13%
-16%
-42%
-54%
-51%
-48%
Gender
Female
Male
-31%
-46%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

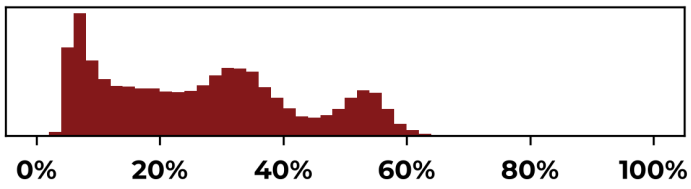

Likely Voter Mean
−60%
−50%
−40%
−30%
−20%
Net Message Abolish Prisons More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

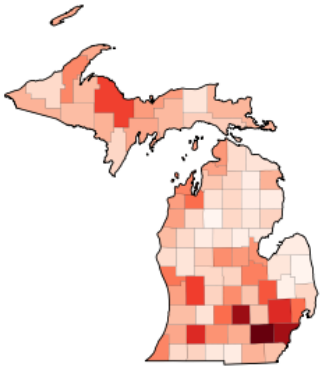
[Message Abolish Prisons More Likely] Much More Likely & Somewhat More Likely

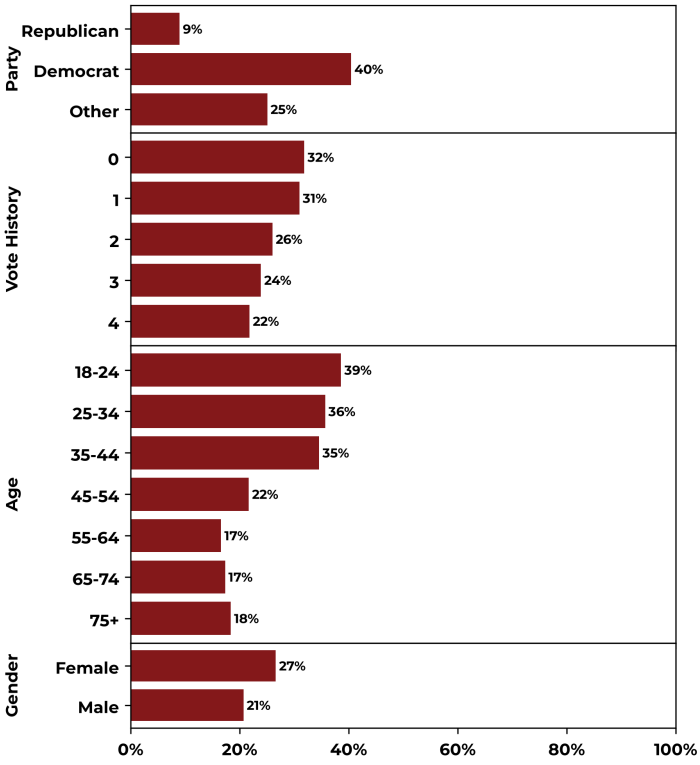
Toplines

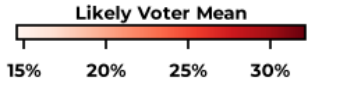
All Voters	Likely Voters
26.7%	23.8%

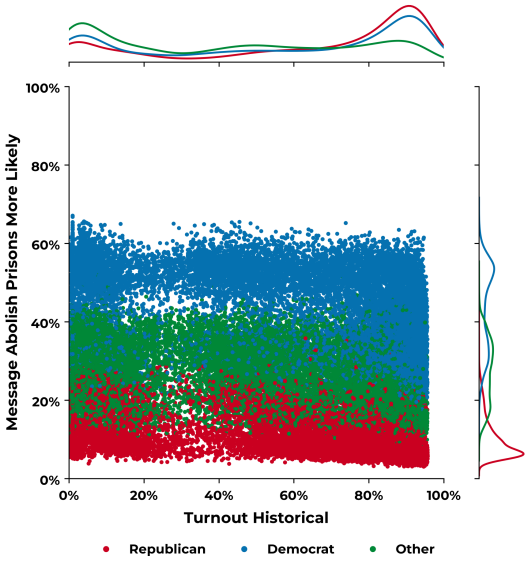
Message Abolish Prisons More Likely









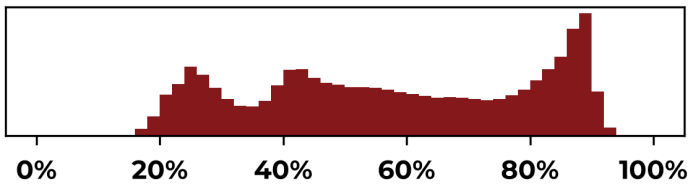


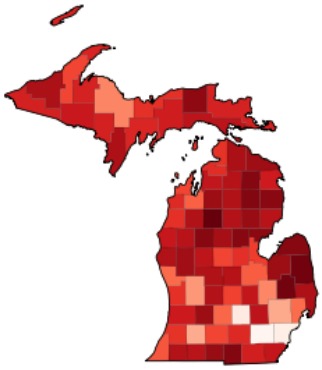
[Message Abolish Prisons Less Likely] Somewhat Less Likely & Much Less Likely

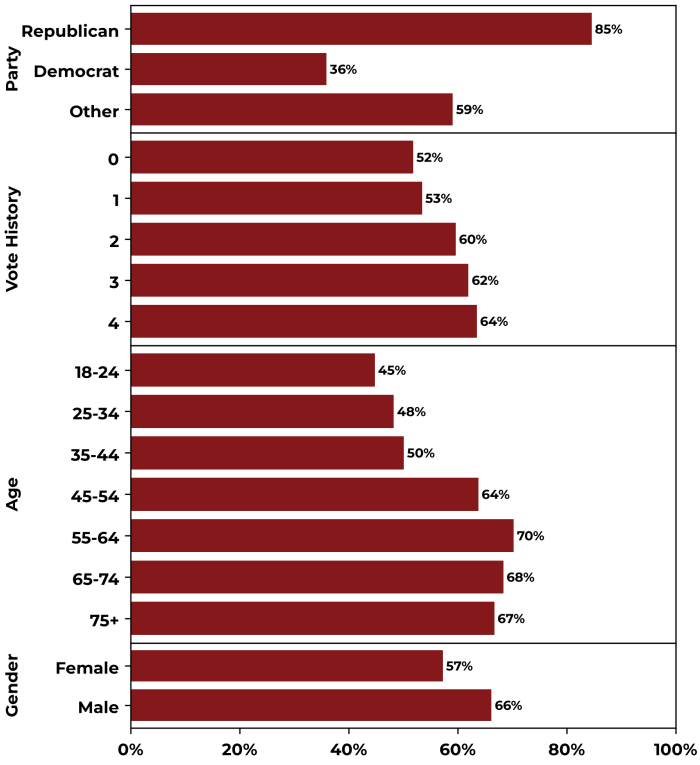
Toplines

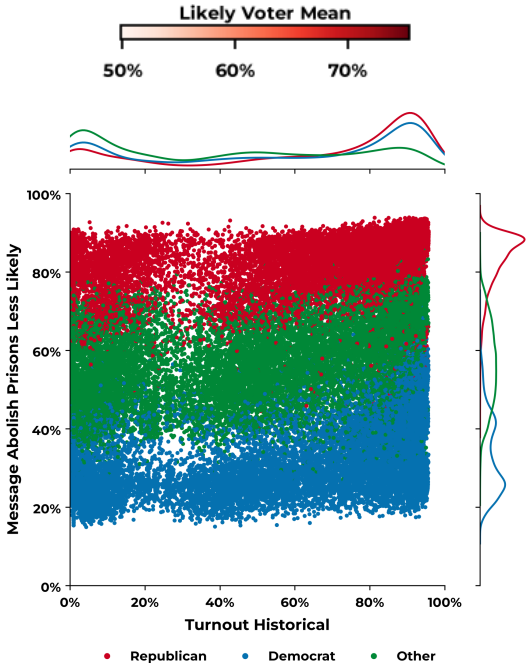
All Voters	Likely Voters
57.8%	61.5%

Message Abolish Prisons Less Likely





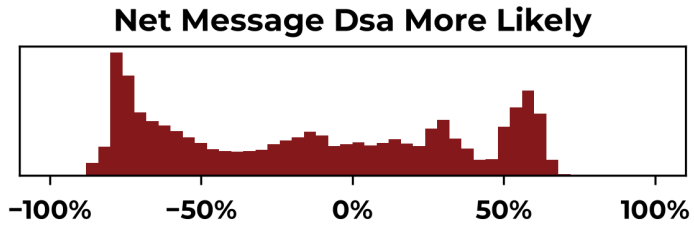


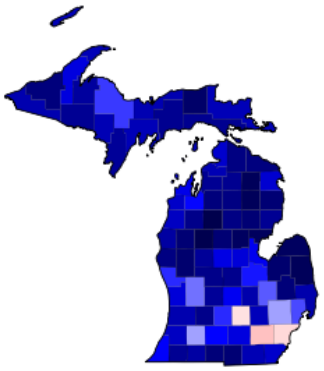


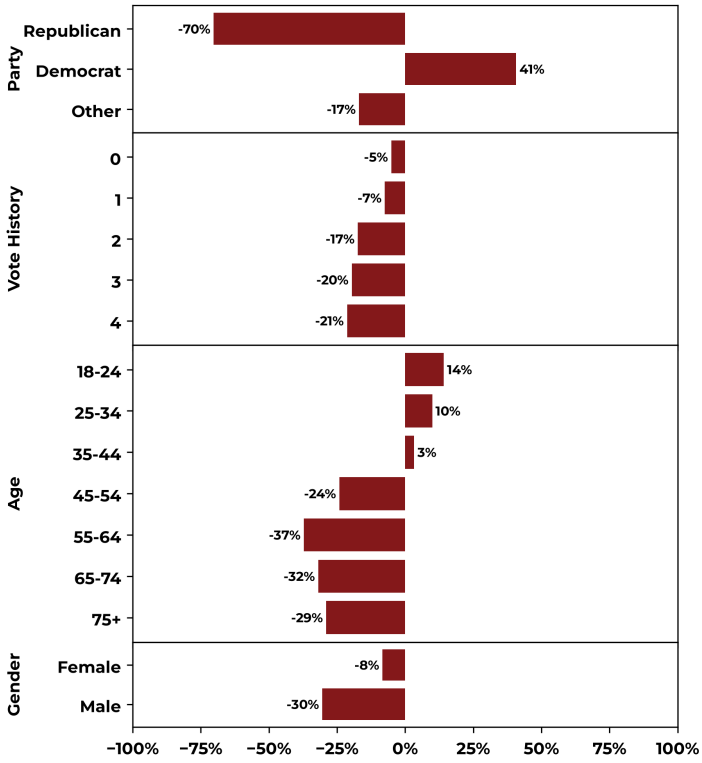
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: El-Sayed has repeatedly attended and spoken at Democratic Socialists of America events, and organizers affiliated with the group have described him as "a longtime friend of Detroit DSA."

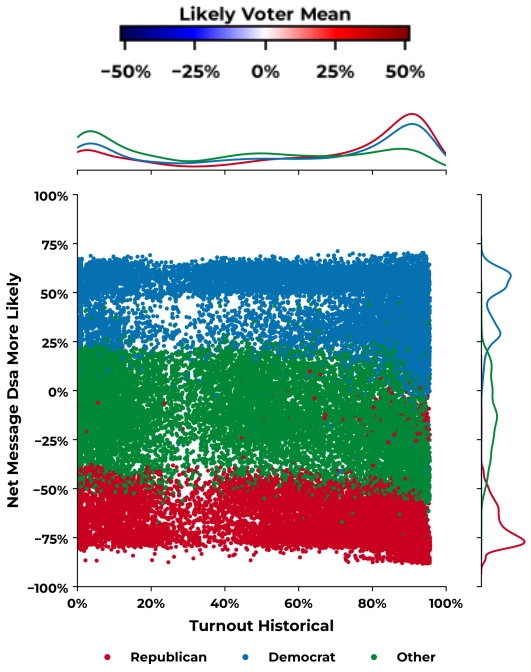
Question Model Toplines

Model	All Voters	Likely Voters
Message Dsa More Likely	37.5%	34.8%
Message Dsa Less Likely	50.8%	53.6%
Net Message Dsa More Likely	**-13.3%**	**-18.7%**


Net Message Dsa More Likely
−100%
−50%
0%
50%
100%



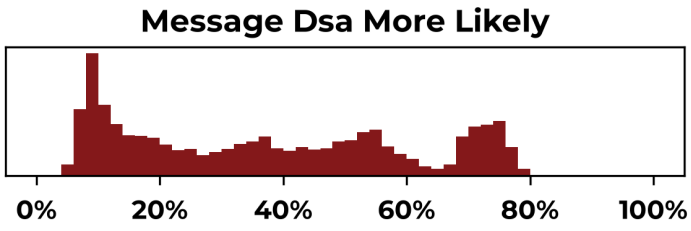

Party
Republican
Democrat
Other
-70%
41%
-17%
Vote History
0
1
2
3
4
-5%
-7%
-17%
-20%
-21%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
14%
10%
3%
-24%
-37%
-32%
-29%
Gender
Female
Male
-8%
-30%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

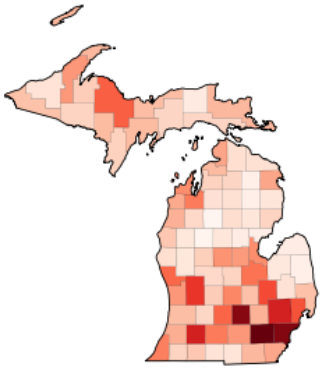

Likely Voter Mean
−50%
−25%
0%
25%
50%
Net Message Dsa More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

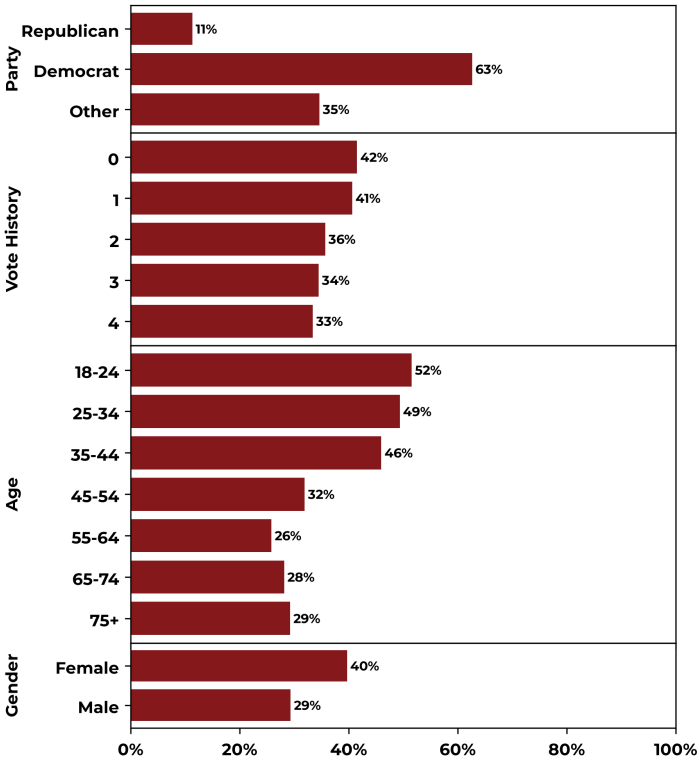
[Message Dsa More Likely] Much More Likely & Somewhat More Likely

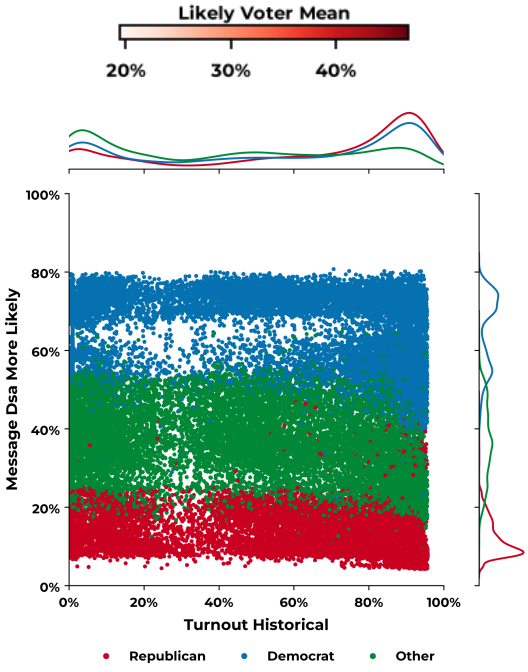
Toplines

All Voters	Likely Voters
37.5%	34.8%





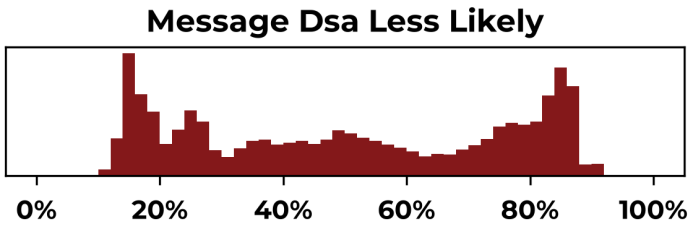


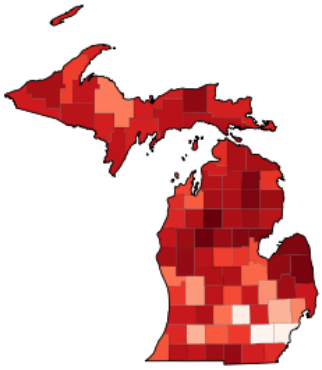


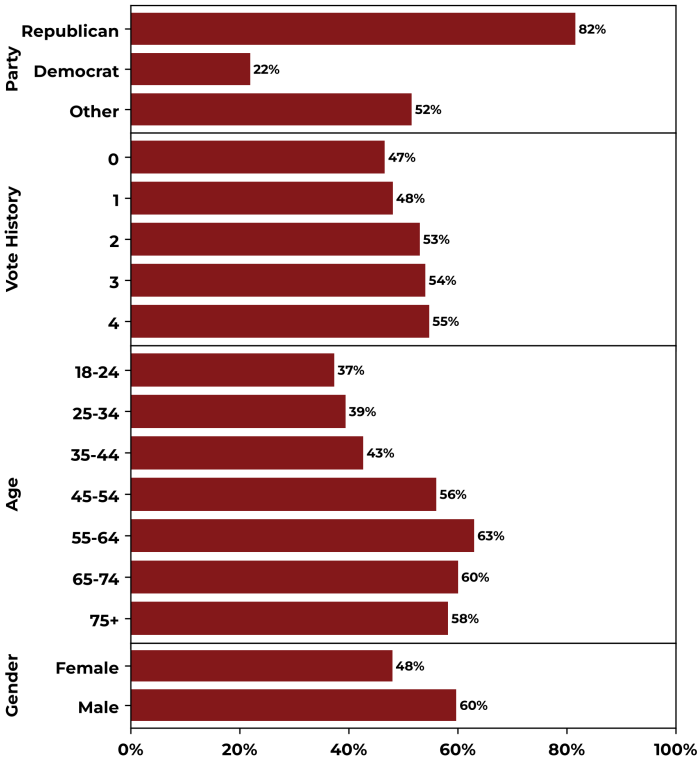
[Message Dsa Less Likely] Somewhat Less Likely & Much Less Likely

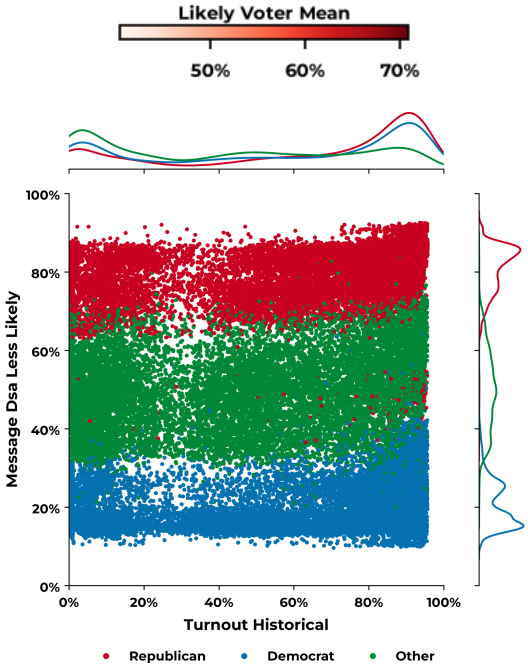
Toplines

All Voters	Likely Voters
50.8%	53.6%





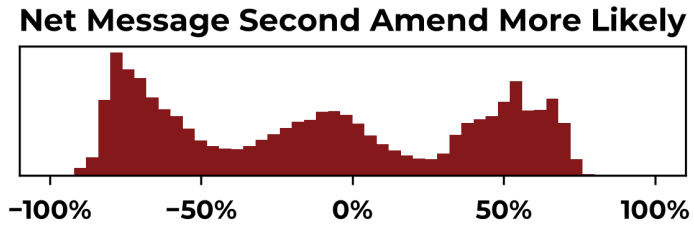


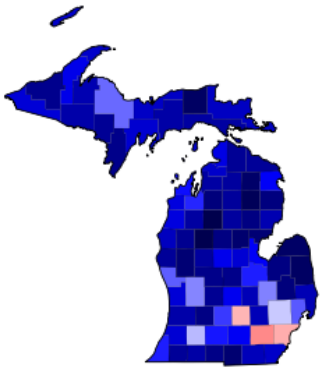


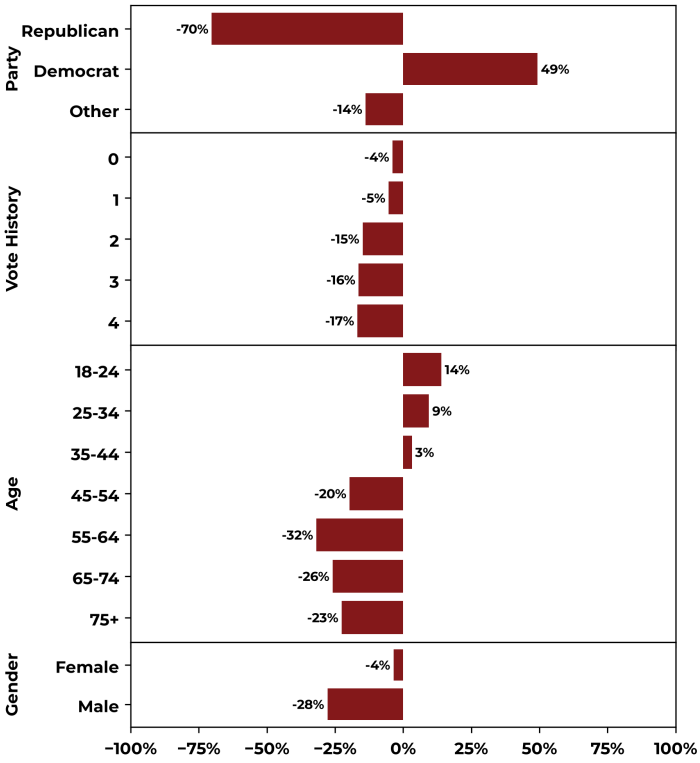
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: El-Sayed suggested that lawmakers replace the Second Amendment with a constitutional right to healthcare

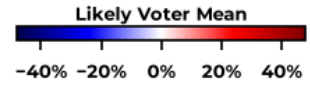
Question Model Toplines

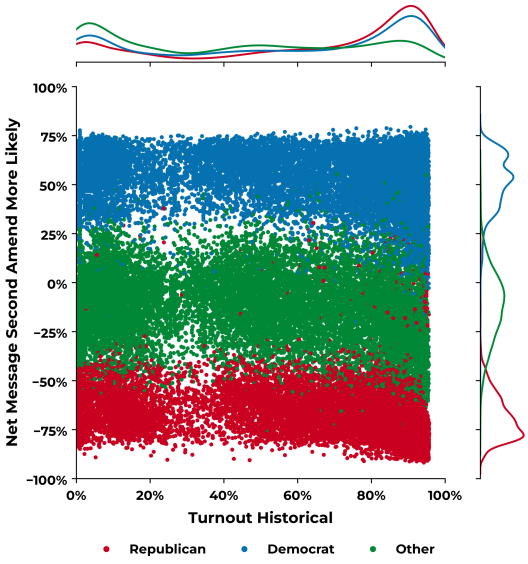
Model	All Voters	Likely Voters
Message Second Amend More Likely	39.5%	37.4%
Message Second Amend Less Likely	50.0%	52.4%
Net Message Second Amend More Likely	**-10.5%**	**-15.0%**


Net Message Second Amend More Likely
−100%
−50%
0%
50%
100%




Party
Republican
Democrat
Other
-70%
49%
-14%
Vote History
0
1
2
3
4
-4%
-5%
-15%
-16%
-17%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
14%
9%
3%
-20%
-32%
-26%
-23%
Gender
Female
Male
-4%
-28%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

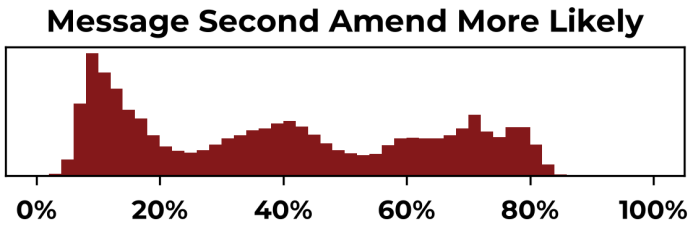

Likely Voter Mean
−40%
−20%
0%
20%
40%

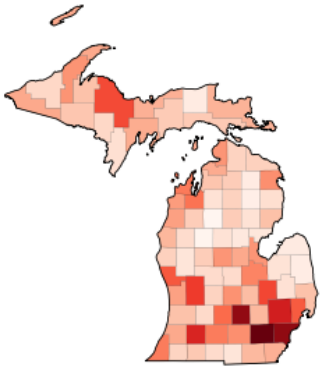

Net Message Second Amend More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

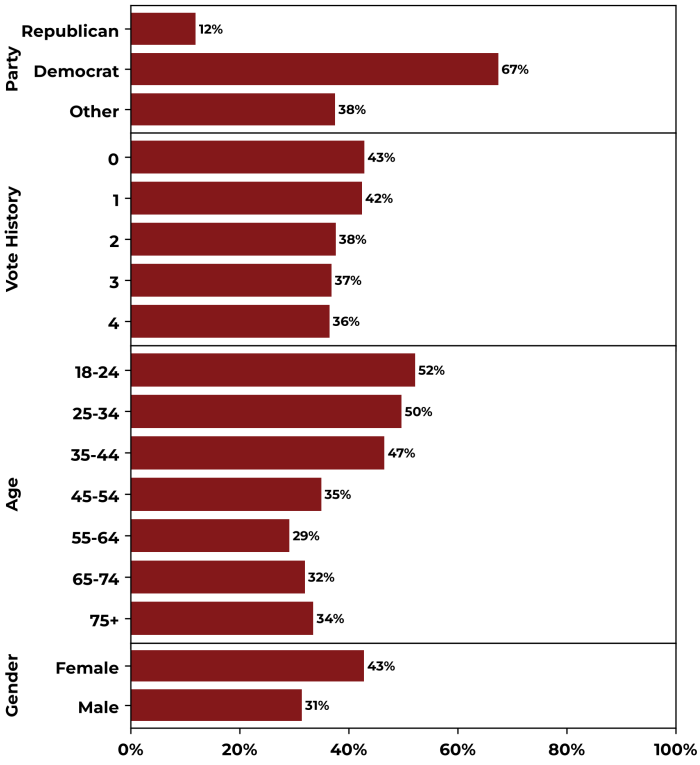
[Message Second Amend More Likely] Much More Likely & Somewhat More Likely

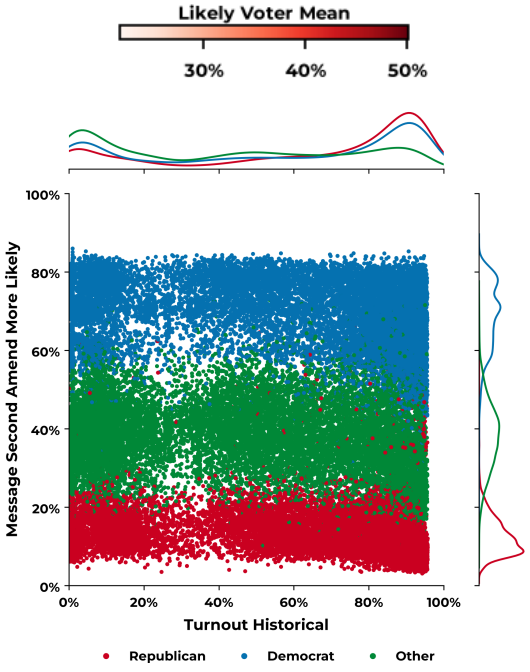
Toplines

All Voters	Likely Voters
39.5%	37.4%







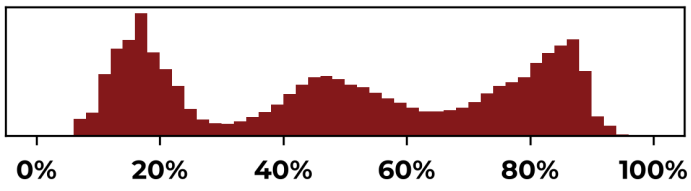


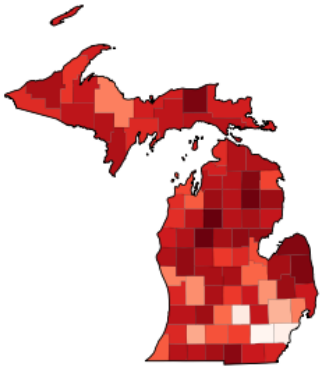
[Message Second Amend Less Likely] Somewhat Less Likely & Much Less Likely

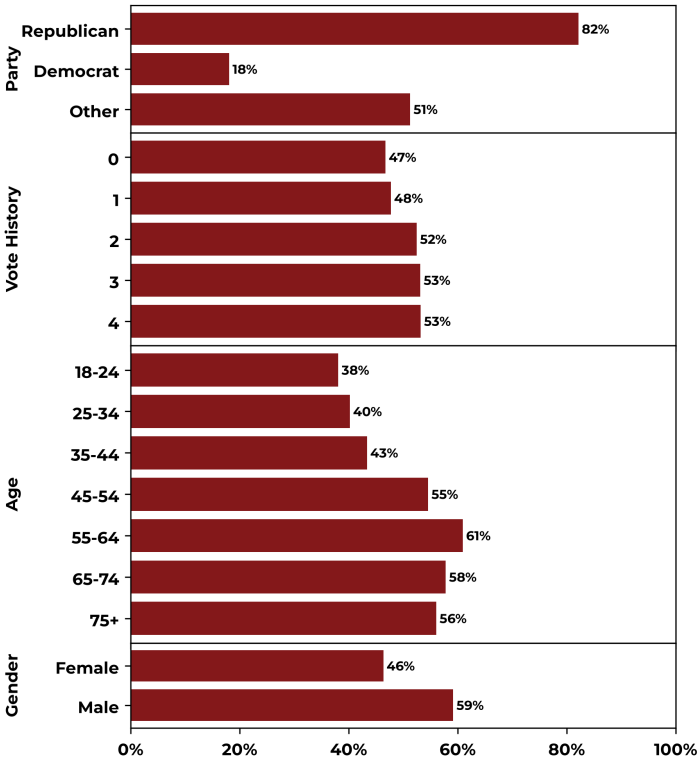
Toplines

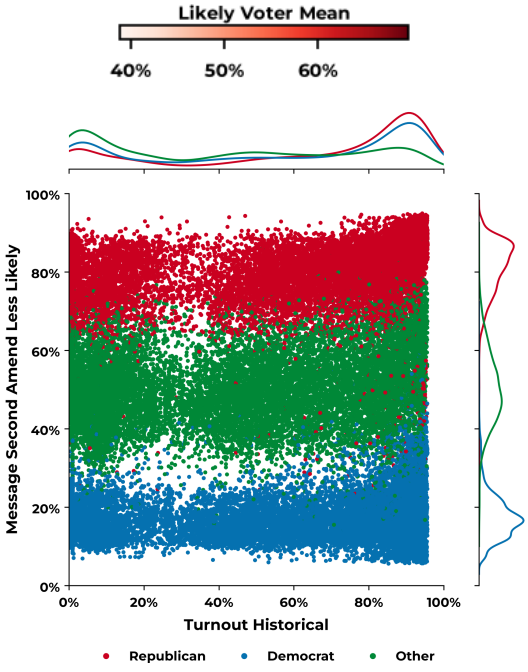
All Voters	Likely Voters
50.0%	52.4%

Message Second Amend Less Likely





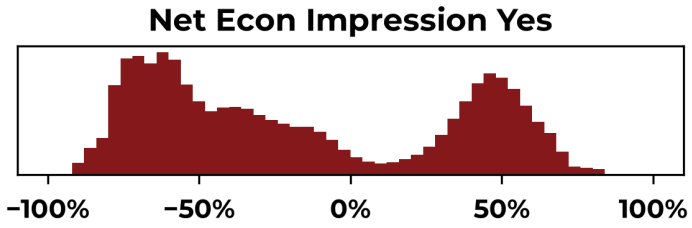


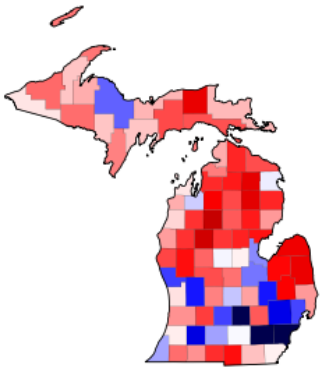


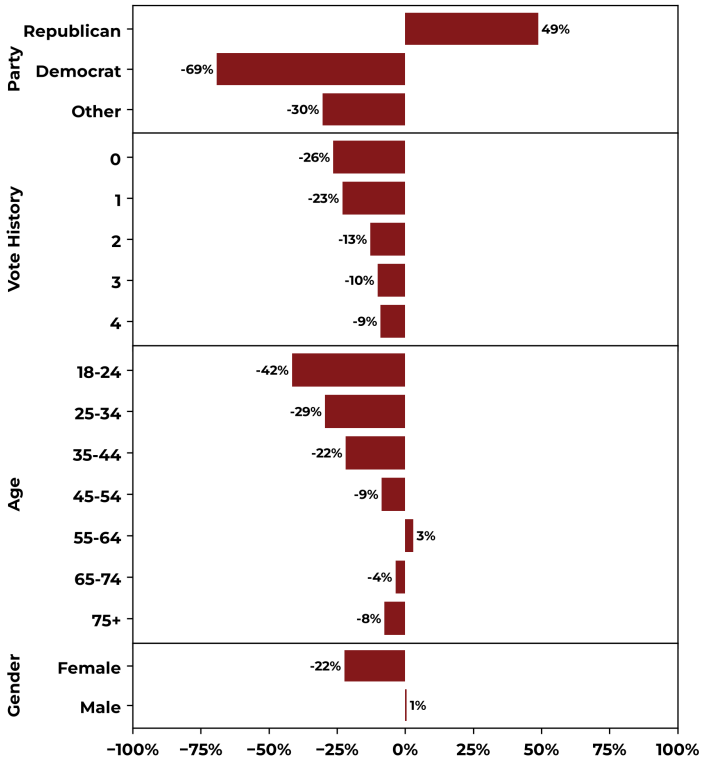
Now thinking about President Trump's promises to change the status quo, improve the economy, and lower the cost of living through policies like tax cuts, deregulation, and trade renegotiation. Do you feel the economy is moving in a direction that works for you and your household?

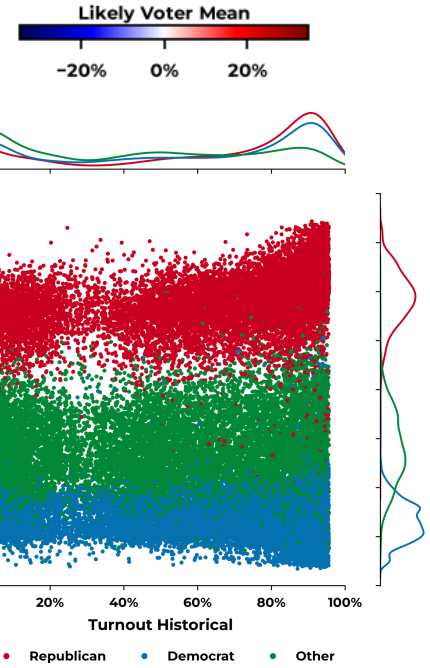
Question Model Toplines

Model	All Voters	Likely Voters
Econ Impression Yes	41.2%	43.5%
Econ Impression No	57.2%	55.0%
Net Econ Impression Yes	**-16.0%**	**-11.5%**





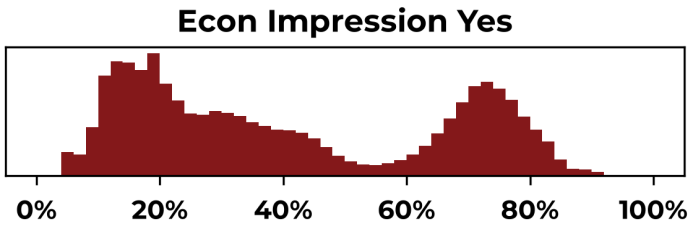


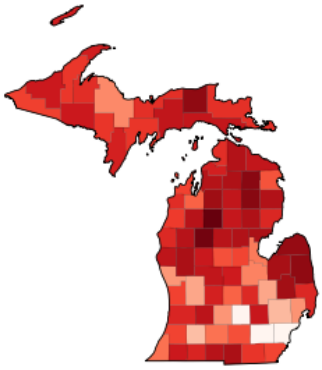


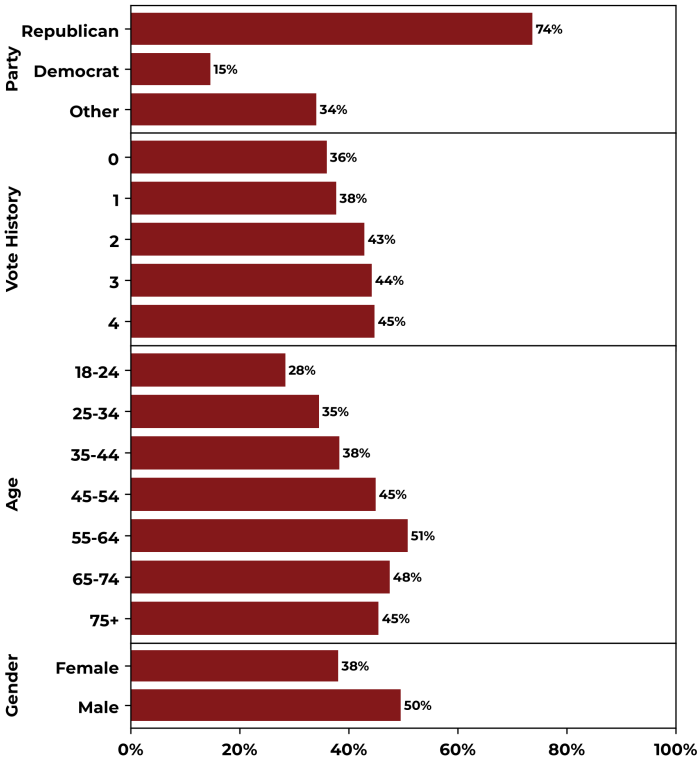
[Econ Impression Yes] Yes, Definitely & Yes, Somewhat

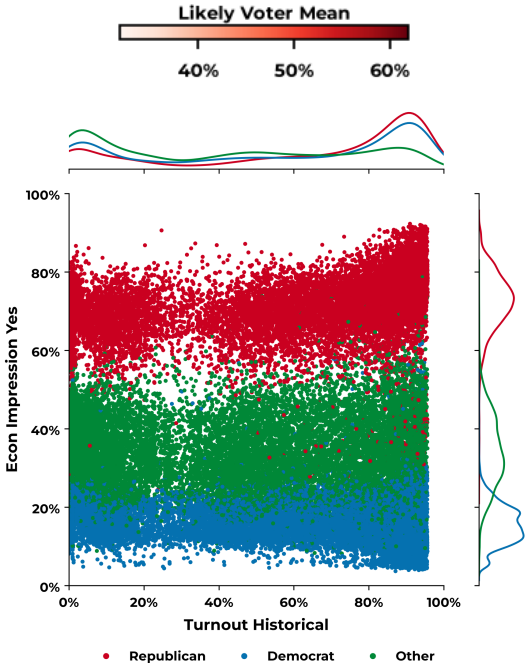
Toplines

All Voters	Likely Voters
41.2%	43.5%





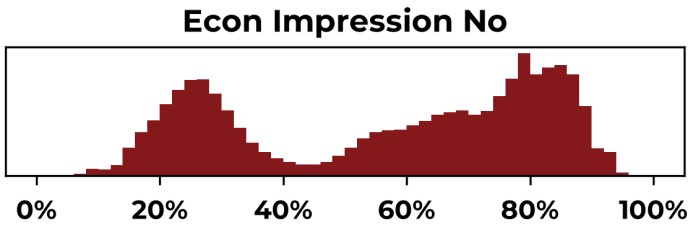


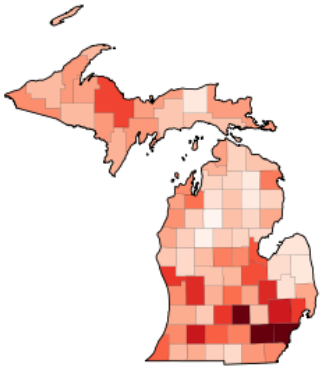


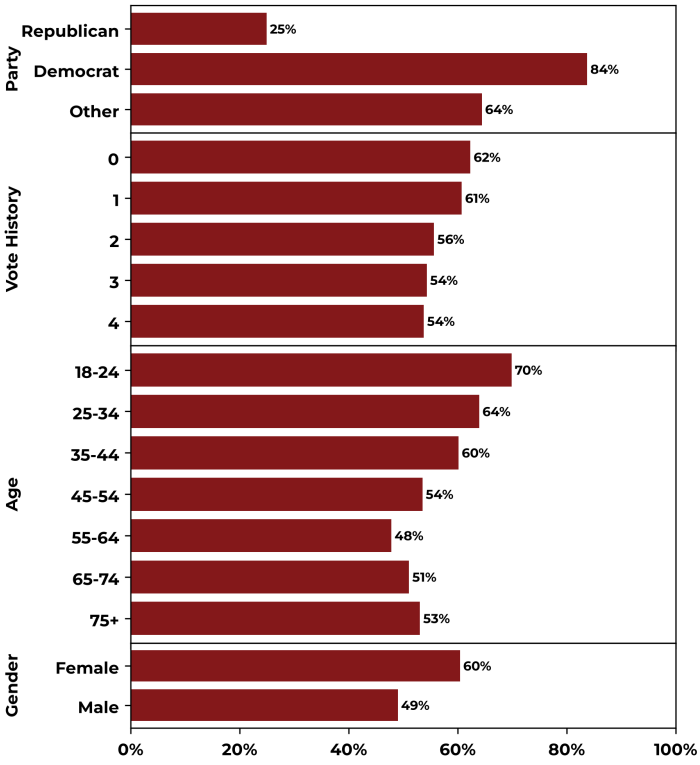
[Econ Impression No] No, Not really

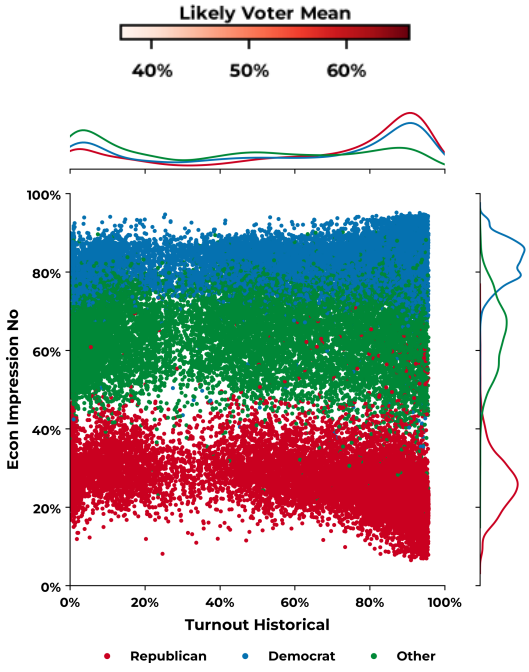
Toplines

All Voters	Likely Voters
57.2%	55.0%





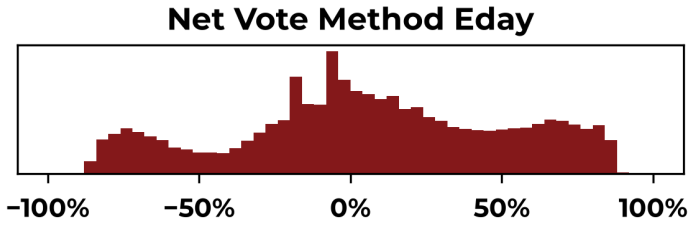


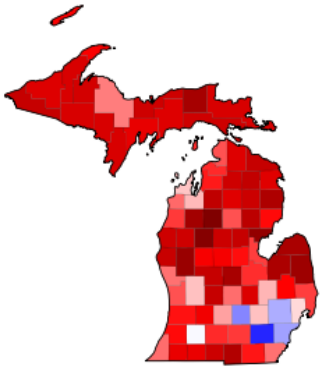


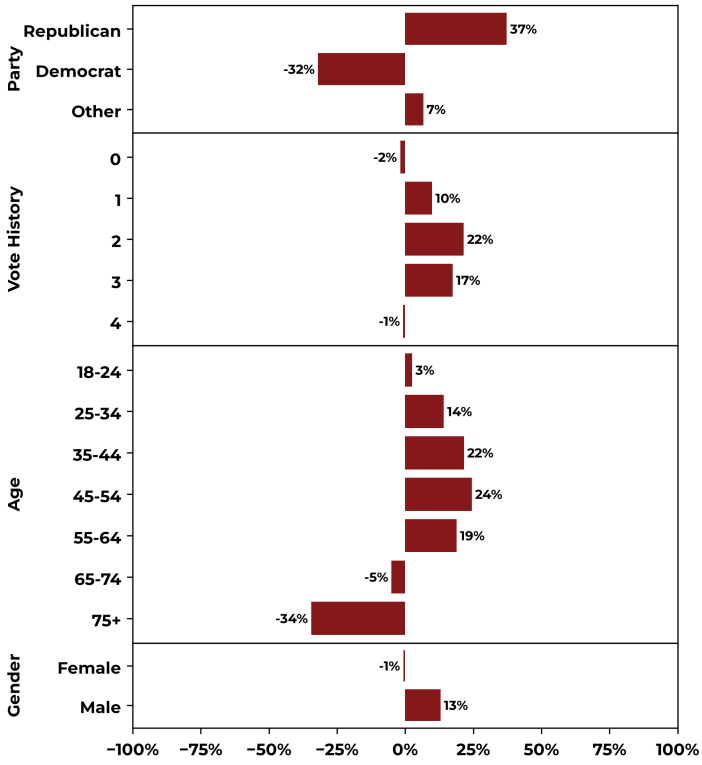
In Michigan, there are several legal ways to cast your ballot. What method do you personally prefer to use when voting?

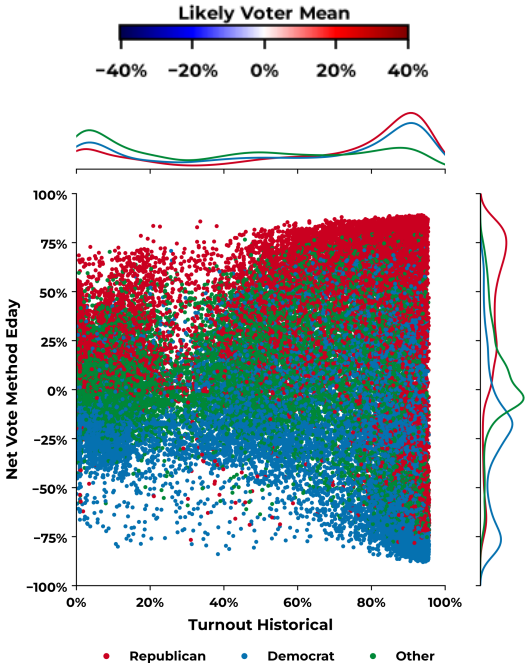
Question Model Toplines

Model	All Voters	Likely Voters
Vote Method Eday	50.6%	50.7%
Vote Method Early In Person	14.4%	10.8%
Vote Method Absentee	30.2%	34.1%
Net Vote Method Eday	**6.0%**	**5.8%**





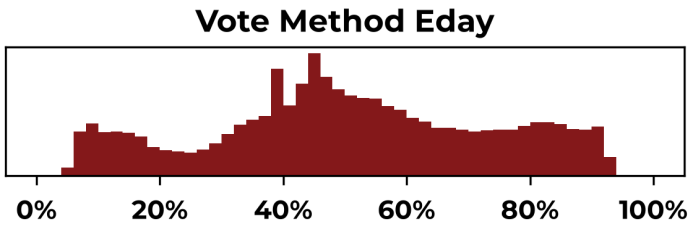


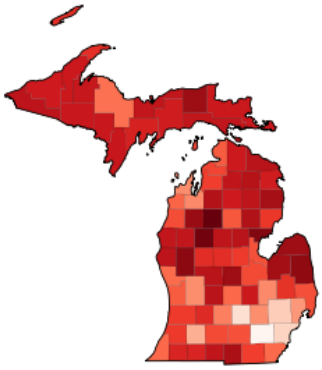


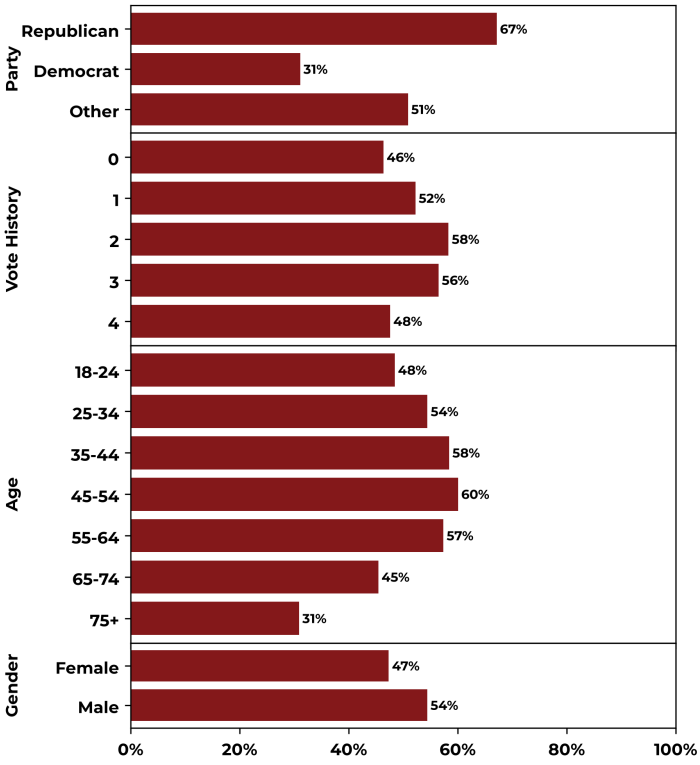
[Vote Method Eday] On Election Day, in-person.

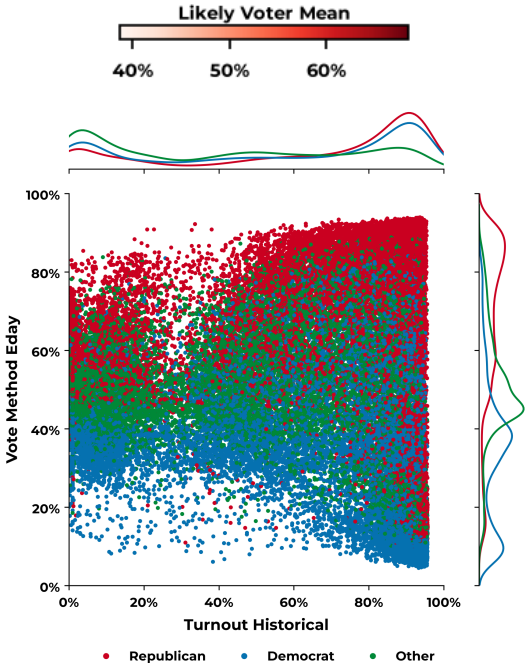
Toplines

All Voters	Likely Voters
50.6%	50.7%





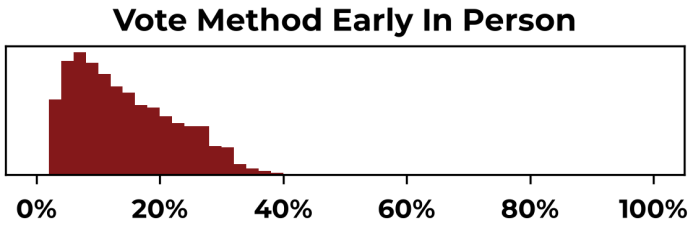


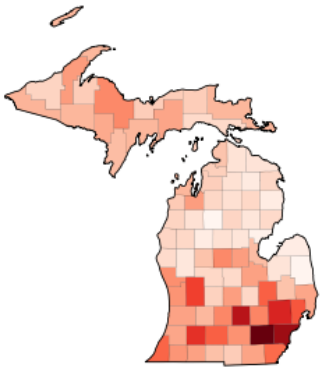


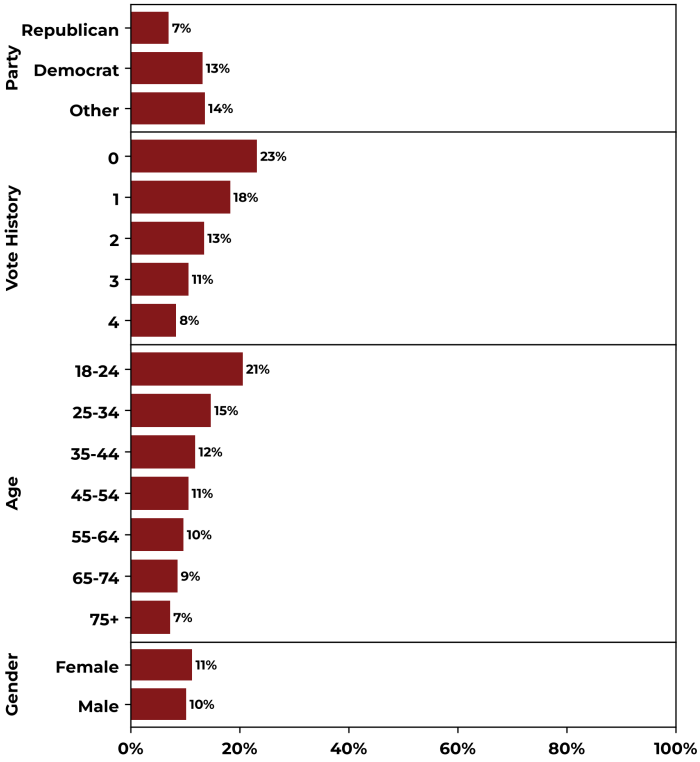
[Vote Method Early In Person] Voting early, by going in-person to an early voting location.

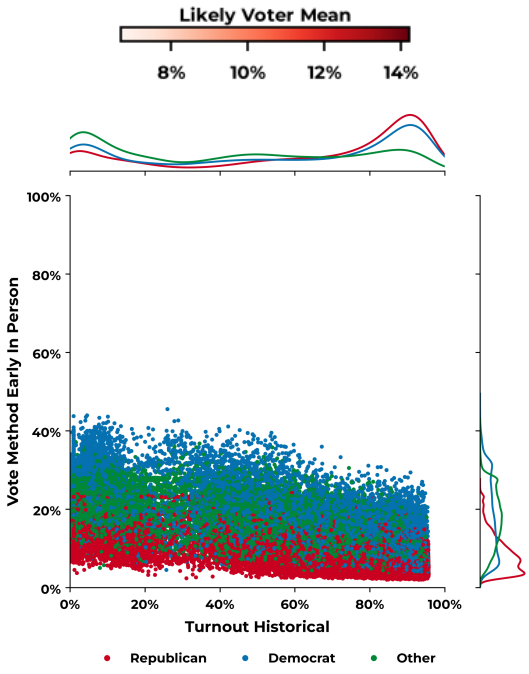
Toplines

All Voters	Likely Voters
14.4%	10.8%





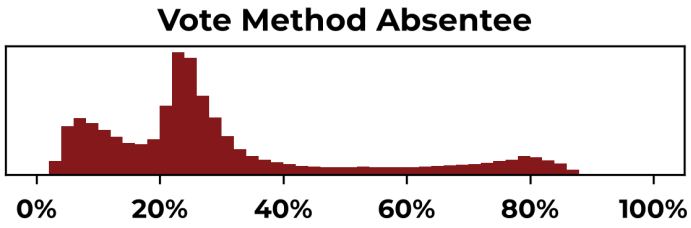


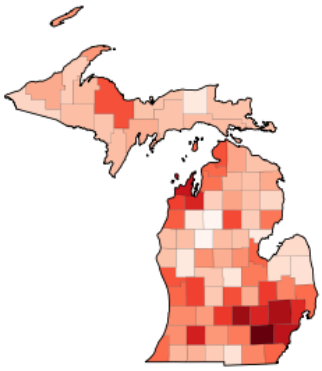


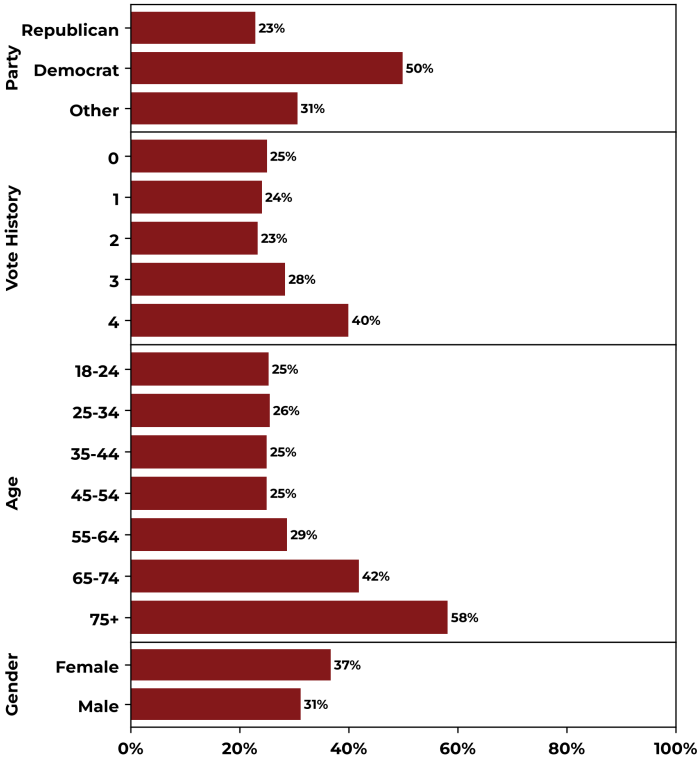
[Vote Method Absentee] Voting early, by requesting an absentee ballot through the mail.

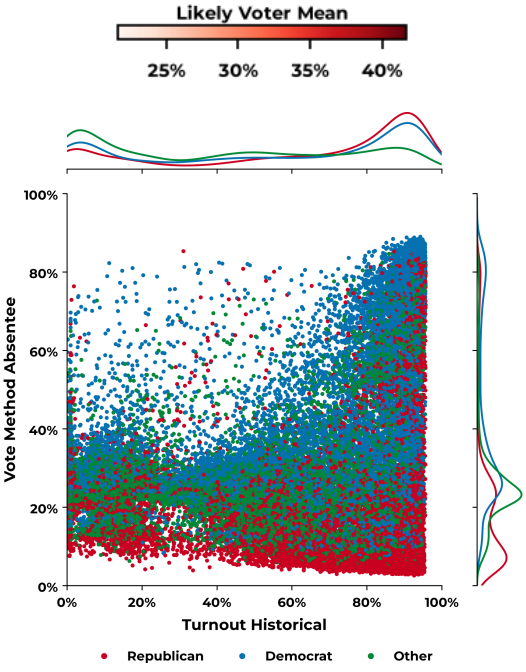
Toplines

All Voters	Likely Voters
30.2%	34.1%





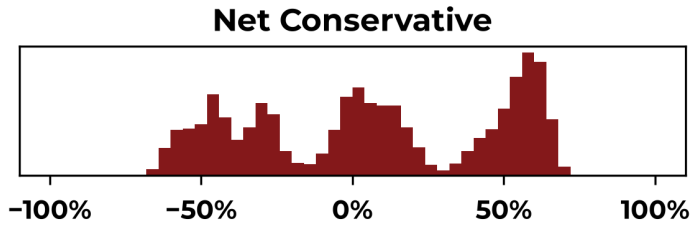


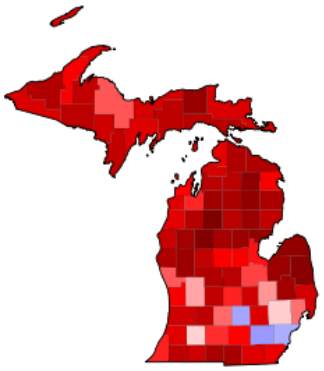


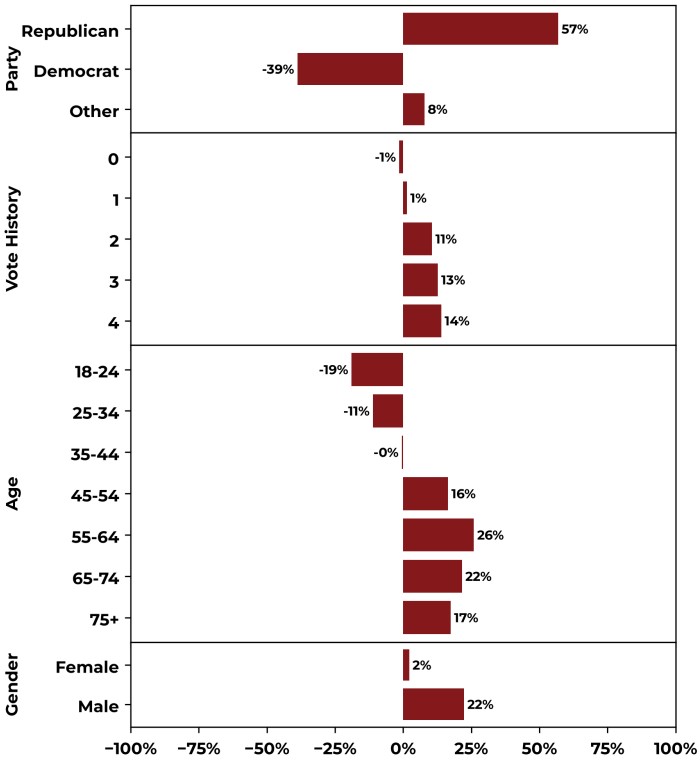
Now one more question for background and statistical purposes only... Which of the following best describes you politically?

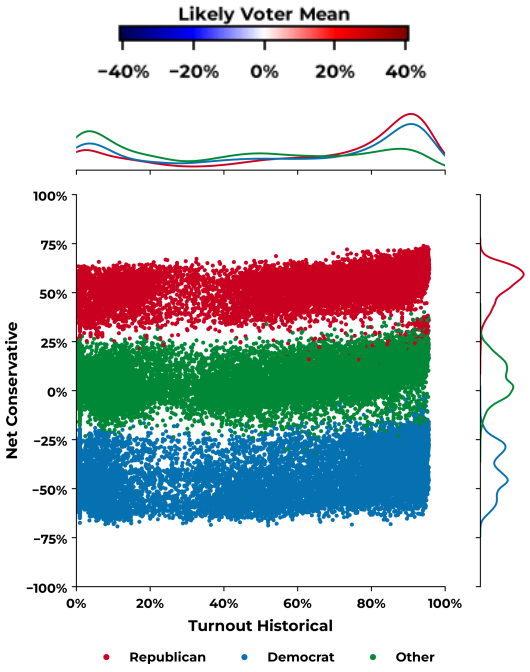
Question Model Toplines

Model	All Voters	Likely Voters
Ideo Maga Conservative	13.9%	15.0%
Ideo Trad Conservative	24.2%	25.5%
Ideo Moderate	21.8%	22.7%
Ideo Liberal	10.5%	10.6%
Ideo Progressive	10.8%	10.0%
Ideo Dem Socialist	9.7%	8.2%
Net Conservative	**7.1%**	**11.7%**


Net Conservative
−100%
−50%
0%
50%
100%



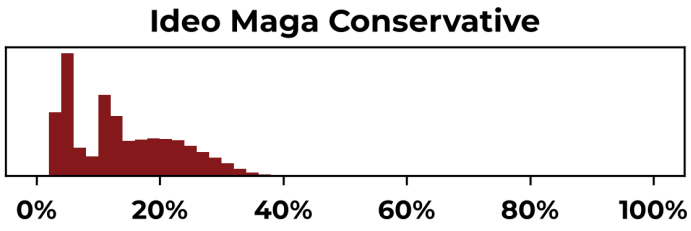

Party
Republican
Democrat
Other
57%
-39%
8%
Vote History
0
1
2
3
4
-1%
1%
11%
13%
14%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
-19%
-11%
-0%
16%
26%
22%
17%
Gender
Female
Male
2%
22%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

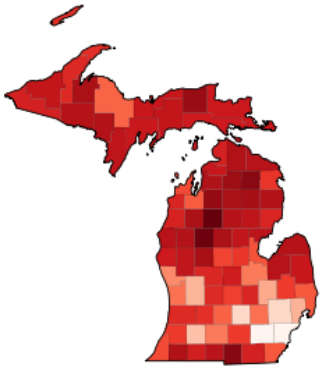

Likely Voter Mean
−40%
−20%
0%
20%
40%
Net Conservative
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

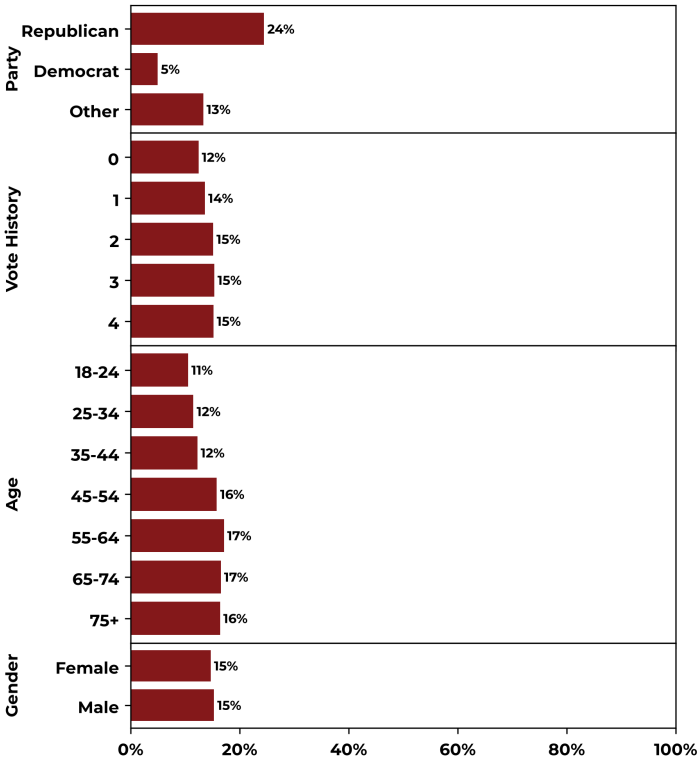
[Ideo Maga Conservative] MAGA Conservative

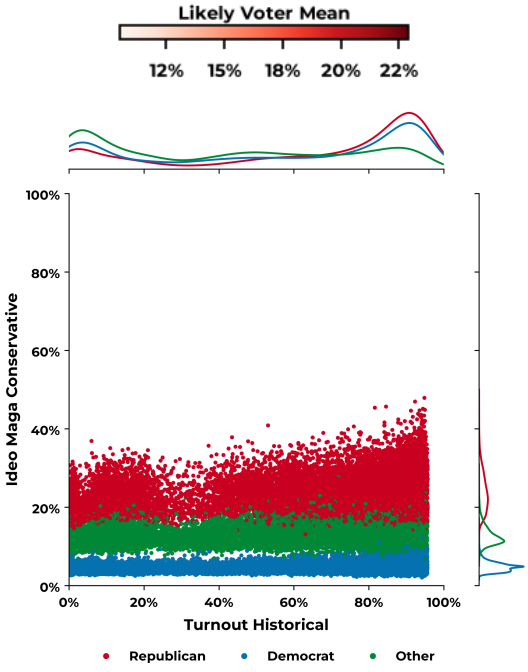
Toplines

All Voters	Likely Voters
13.9%	15.0%





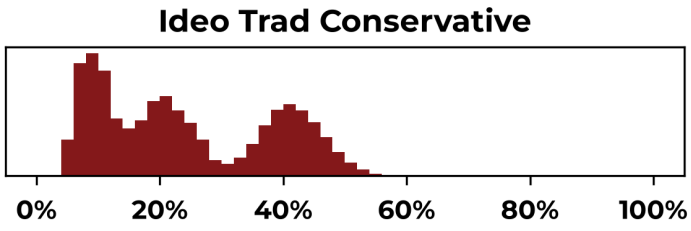


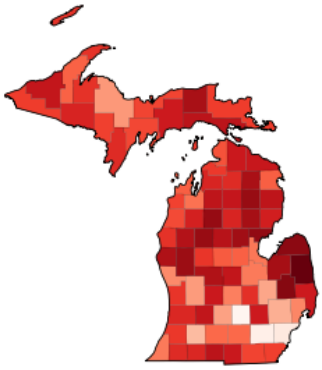


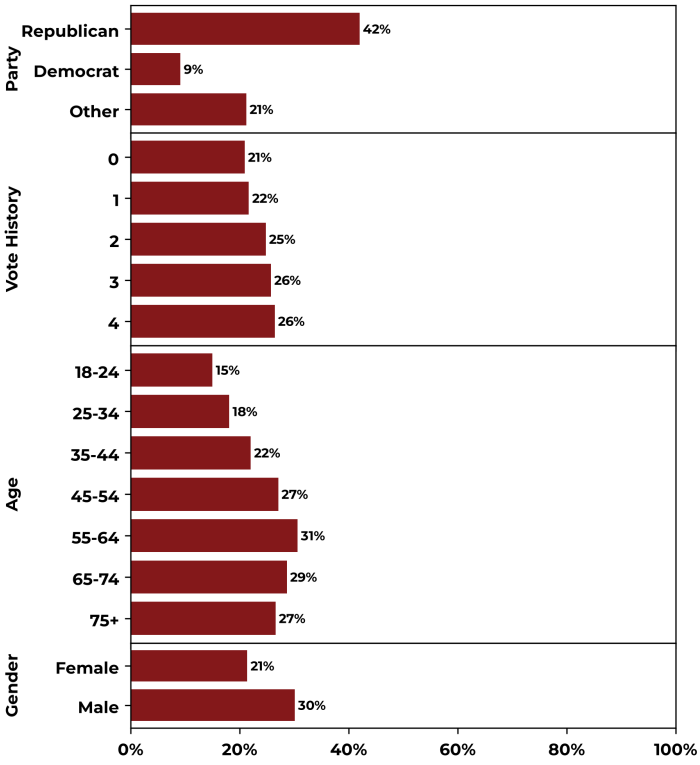
[Ideo Trad Conservative] Traditional Conservative

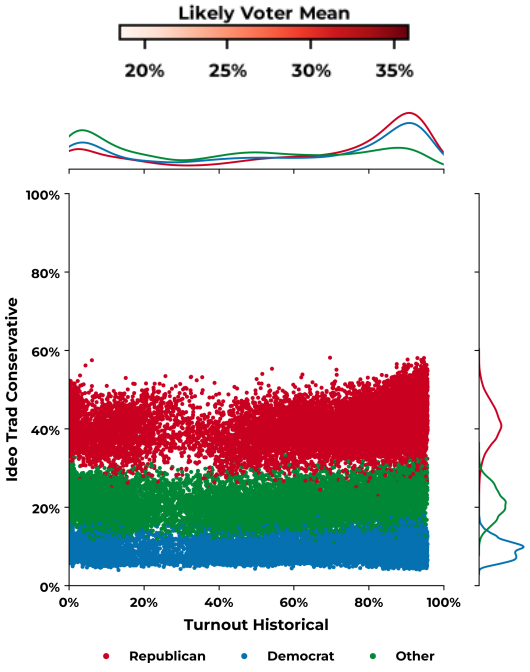
Toplines

All Voters	Likely Voters
24.2%	25.5%





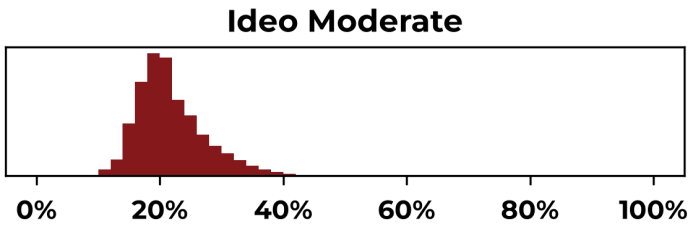


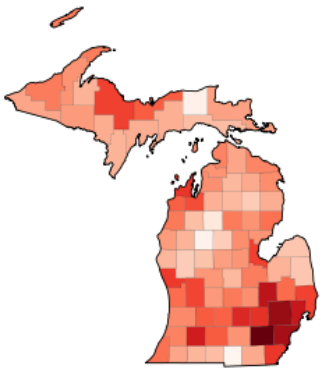


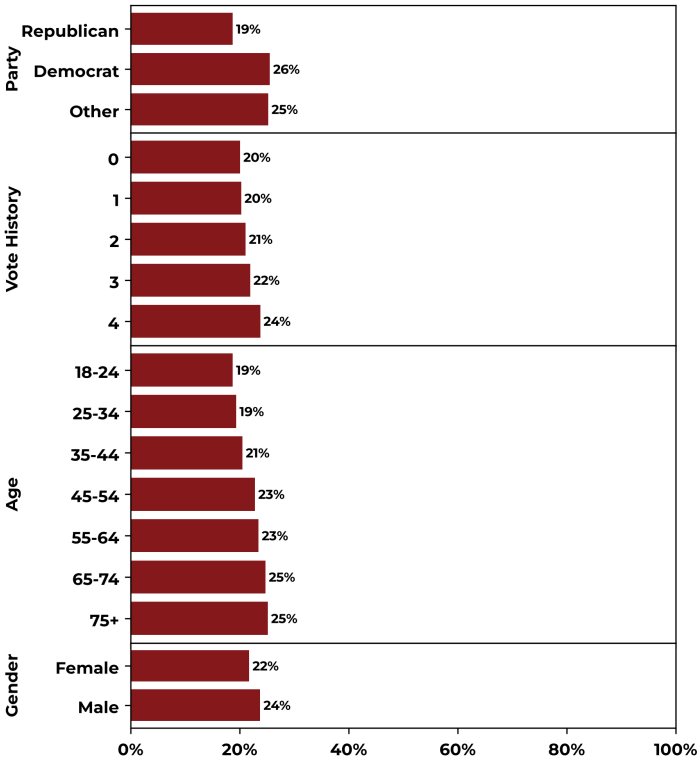
[Ideo Moderate] Moderate

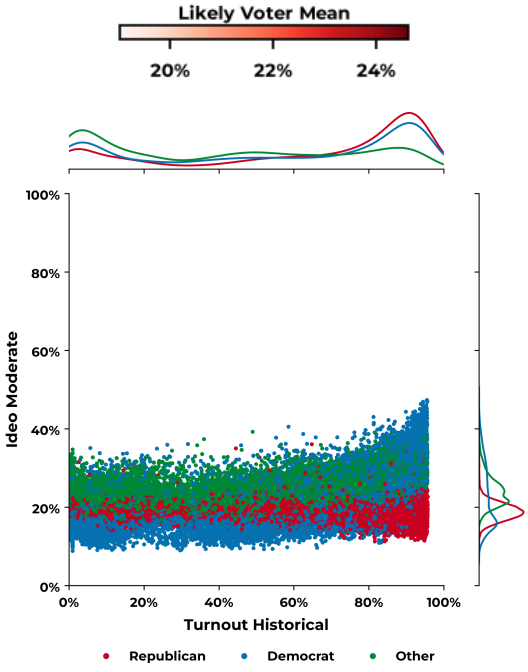
Toplines

All Voters	Likely Voters
21.8%	22.7%





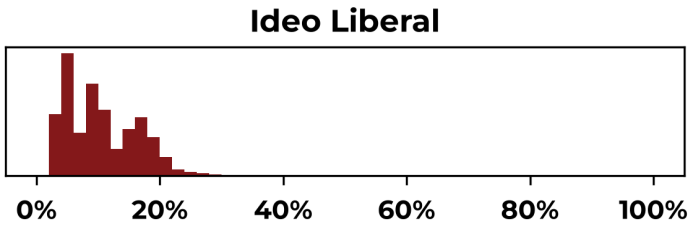


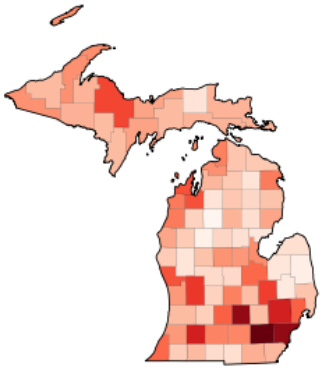


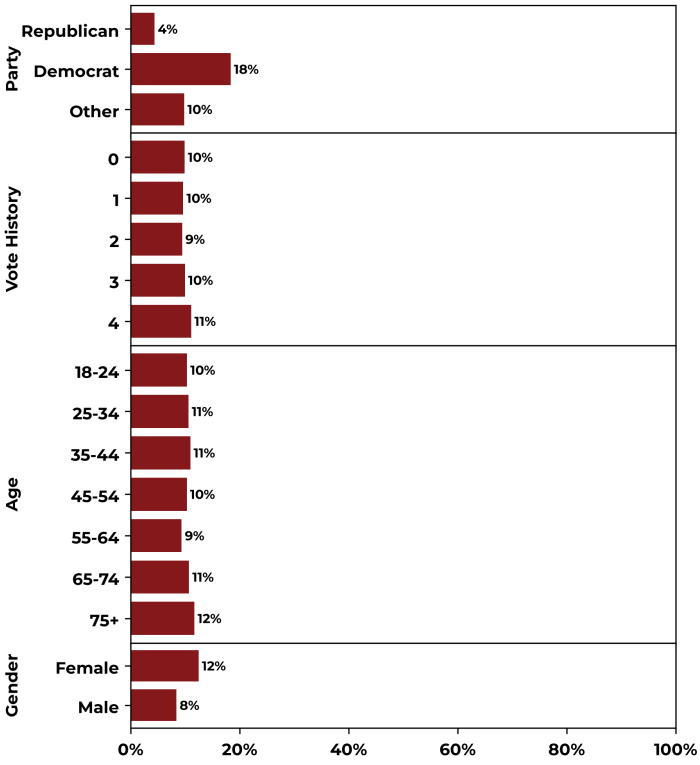
[Ideo Liberal] Liberal

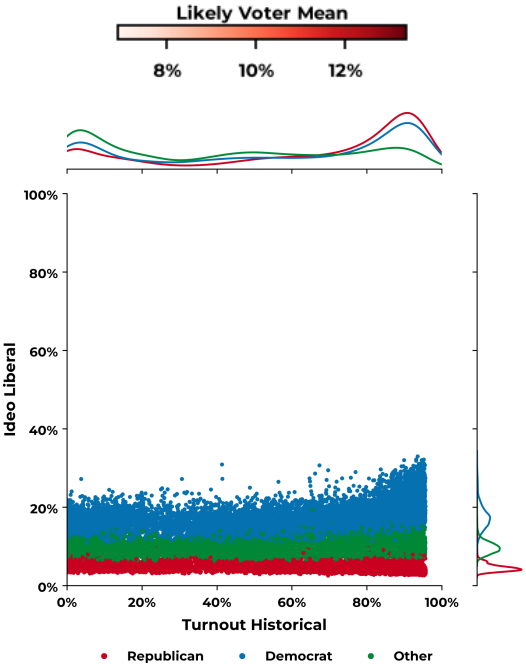
Toplines

All Voters	Likely Voters
10.5%	10.6%





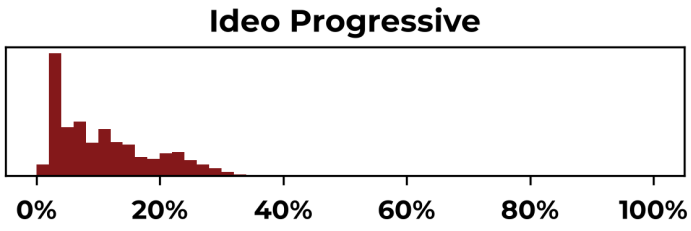


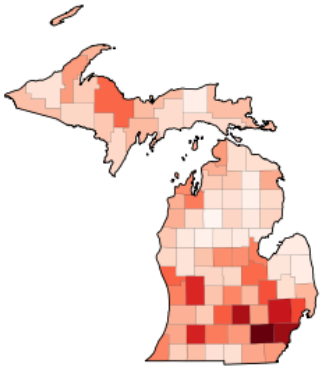


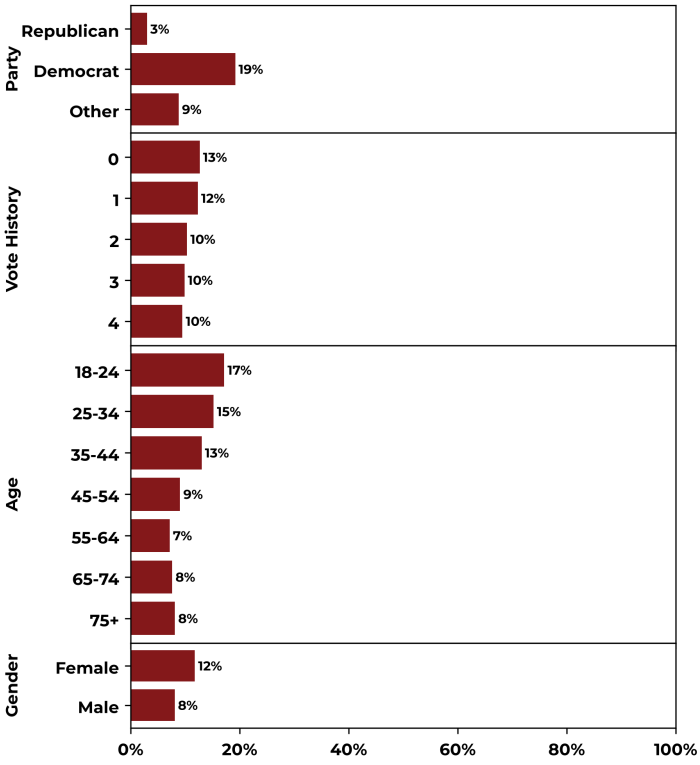
[Ideo Progressive] Progressive

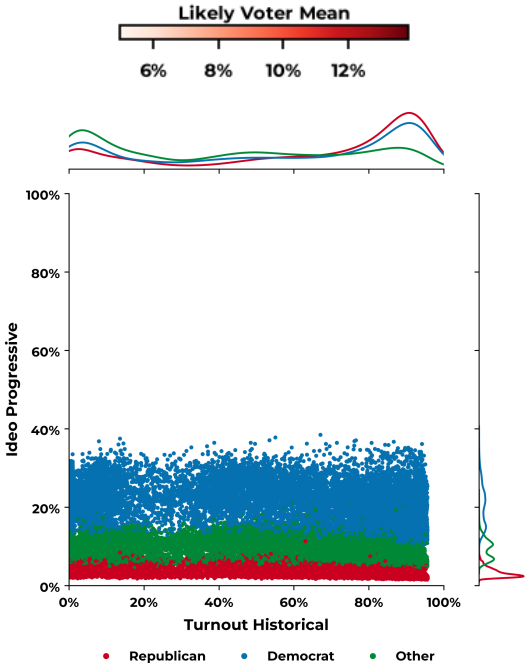
Toplines

All Voters	Likely Voters
10.8%	10.0%





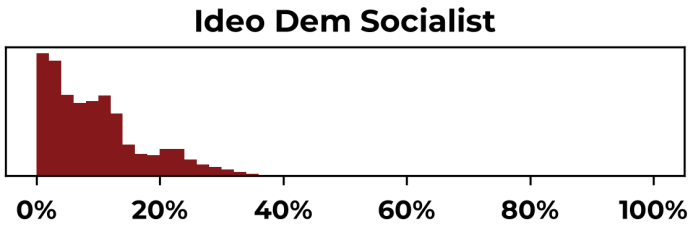


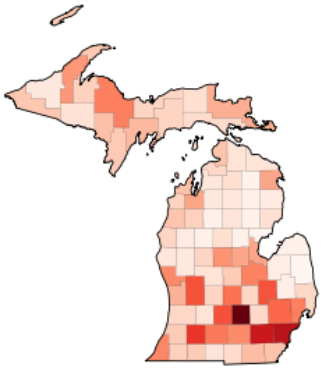


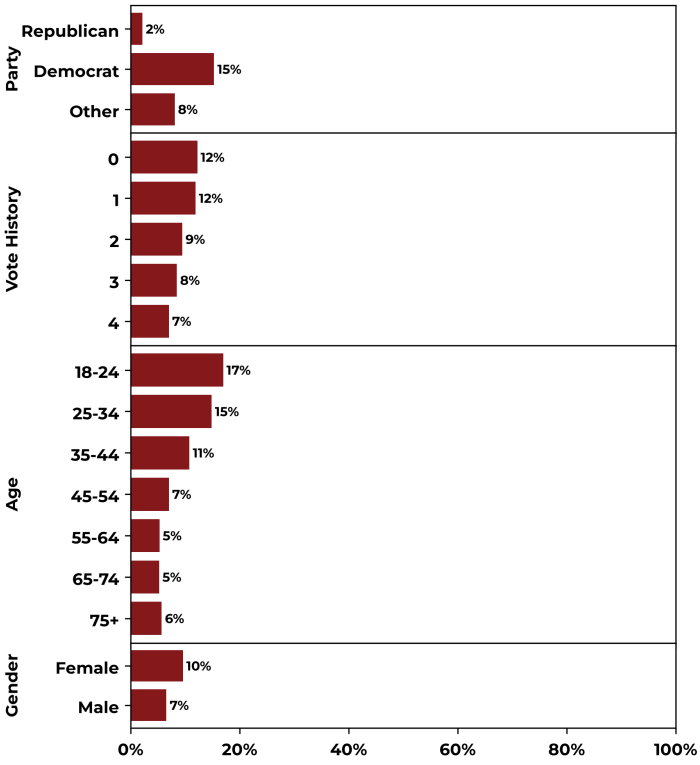
[Ideo Dem Socialist] Democratic Socialist

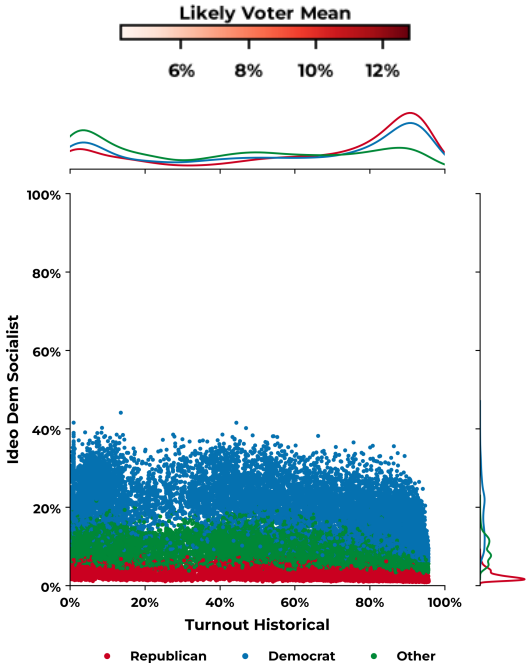
Toplines

All Voters	Likely Voters
9.7%	8.2%





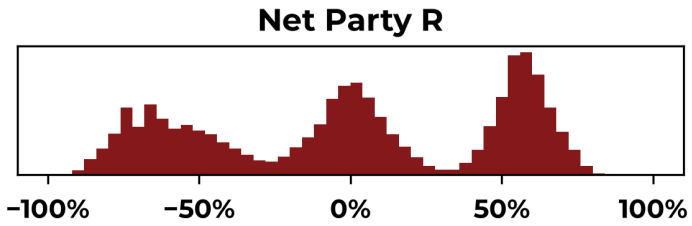


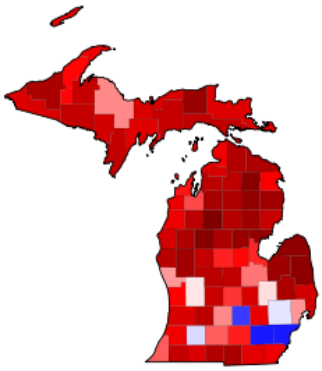


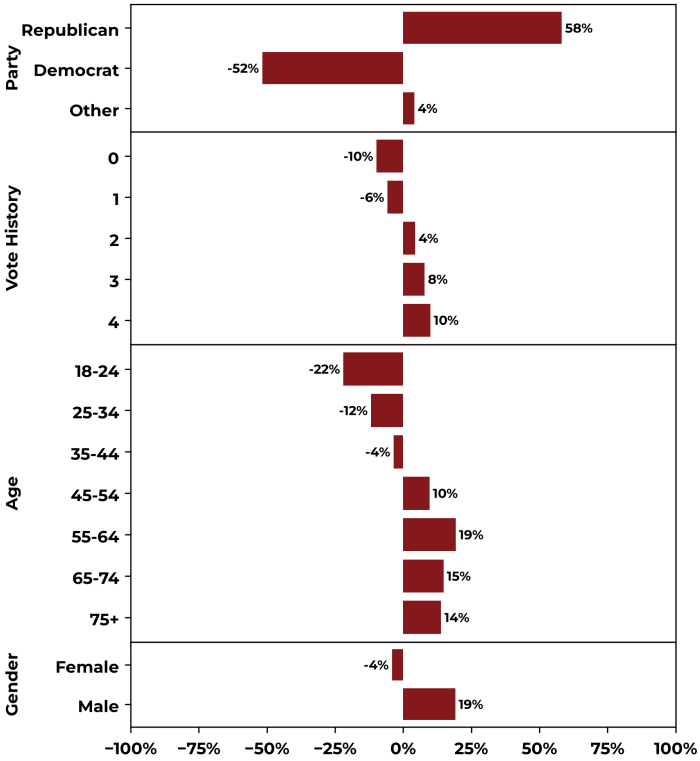
Which of the following political parties do you consider yourself a part of?

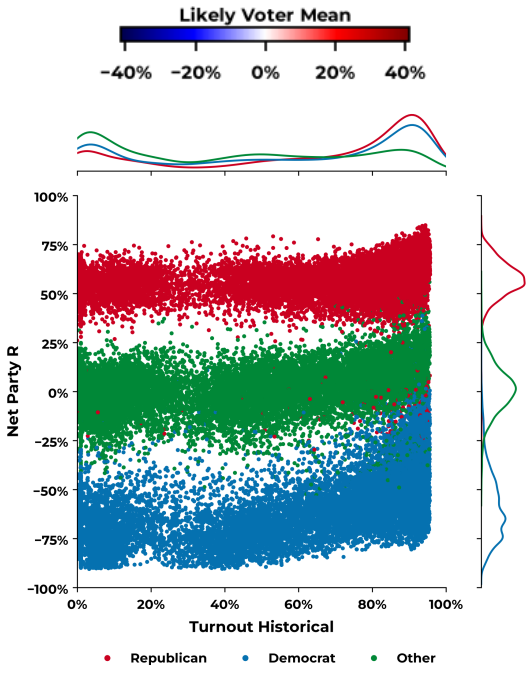
Question Model Toplines

Model	All Voters	Likely Voters
R Party	33.2%	36.6%
D Party	32.5%	29.8%
Net Party R	**0.8%**	**6.9%**





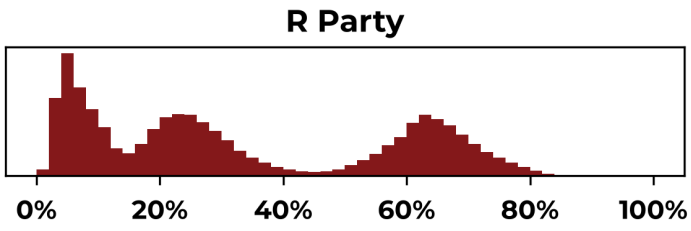


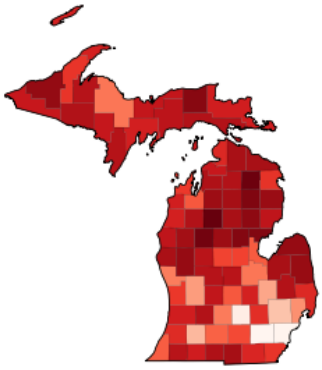


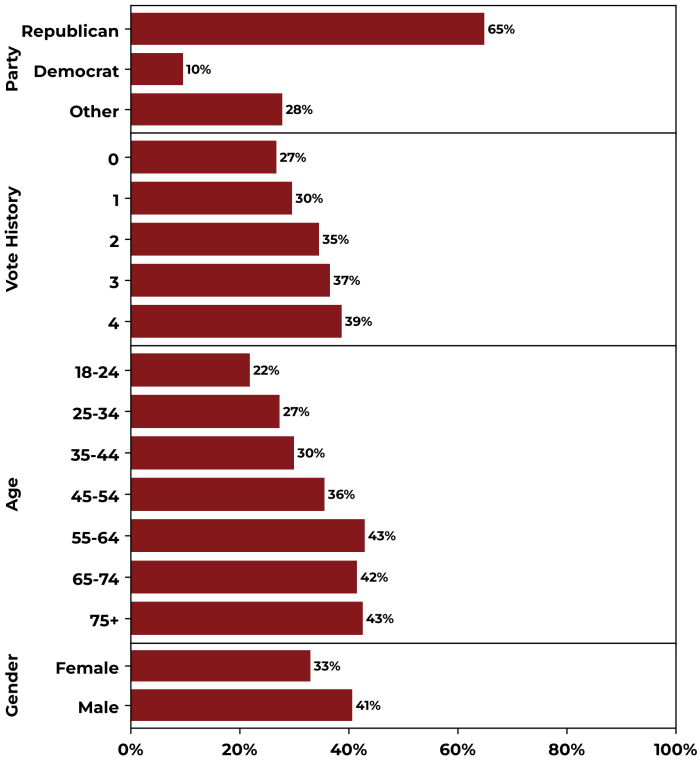
[R Party] Republican

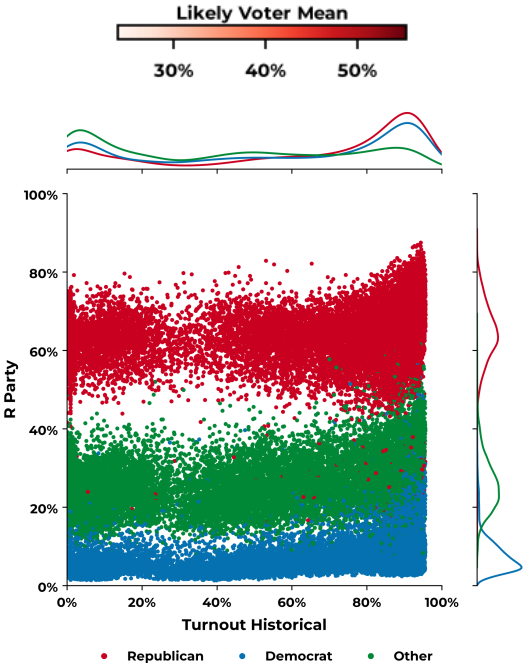
Toplines

All Voters	Likely Voters
33.2%	36.6%





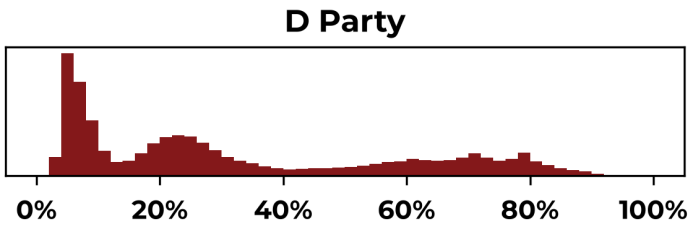


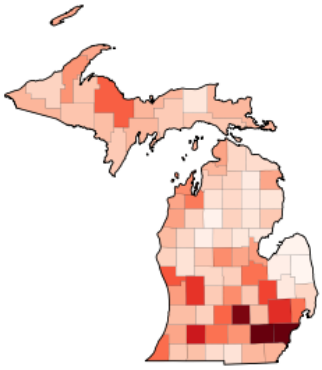


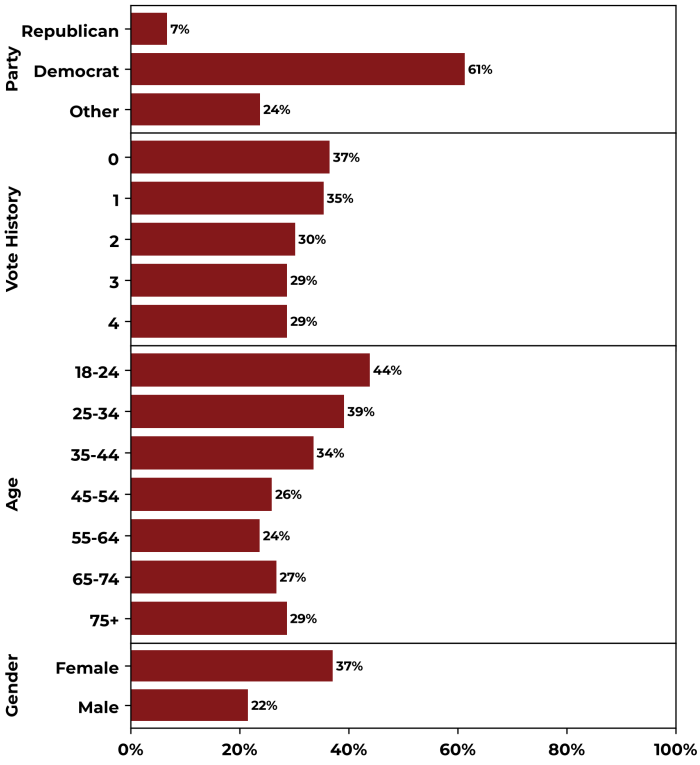
[D Party] Democrat

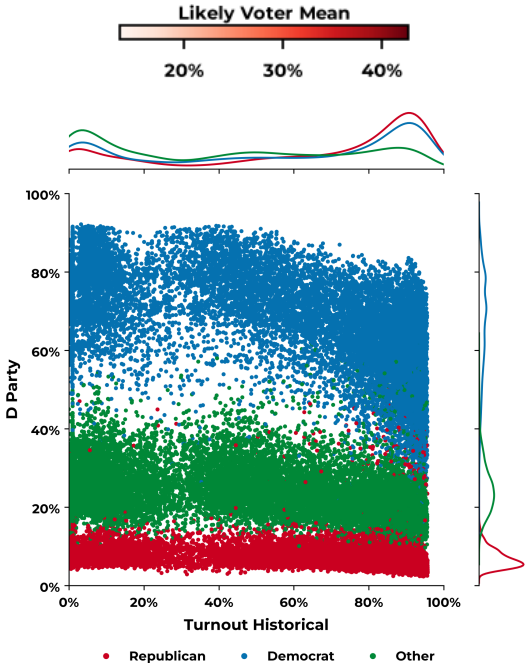
Toplines

All Voters	Likely Voters
32.5%	29.8%

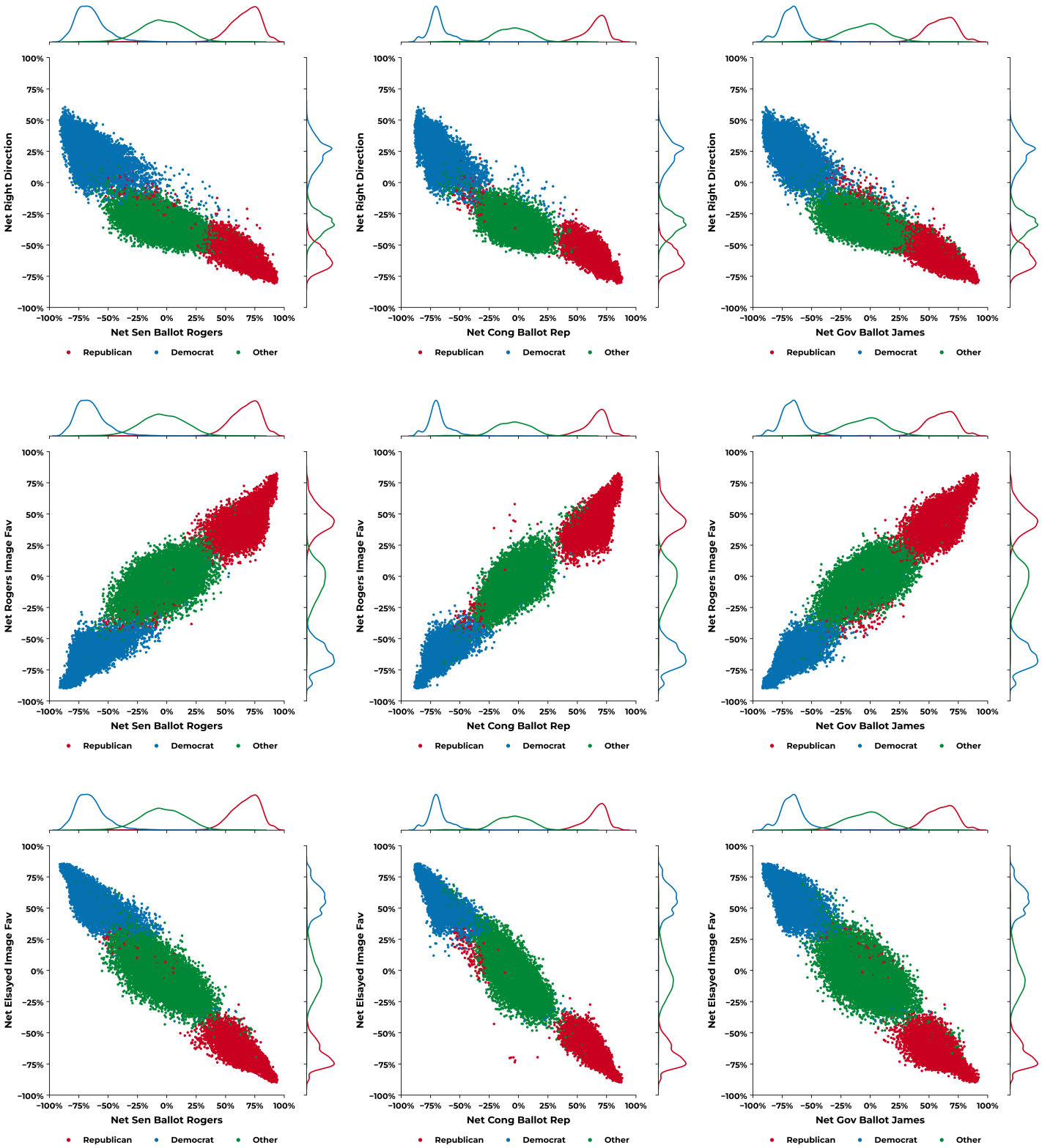


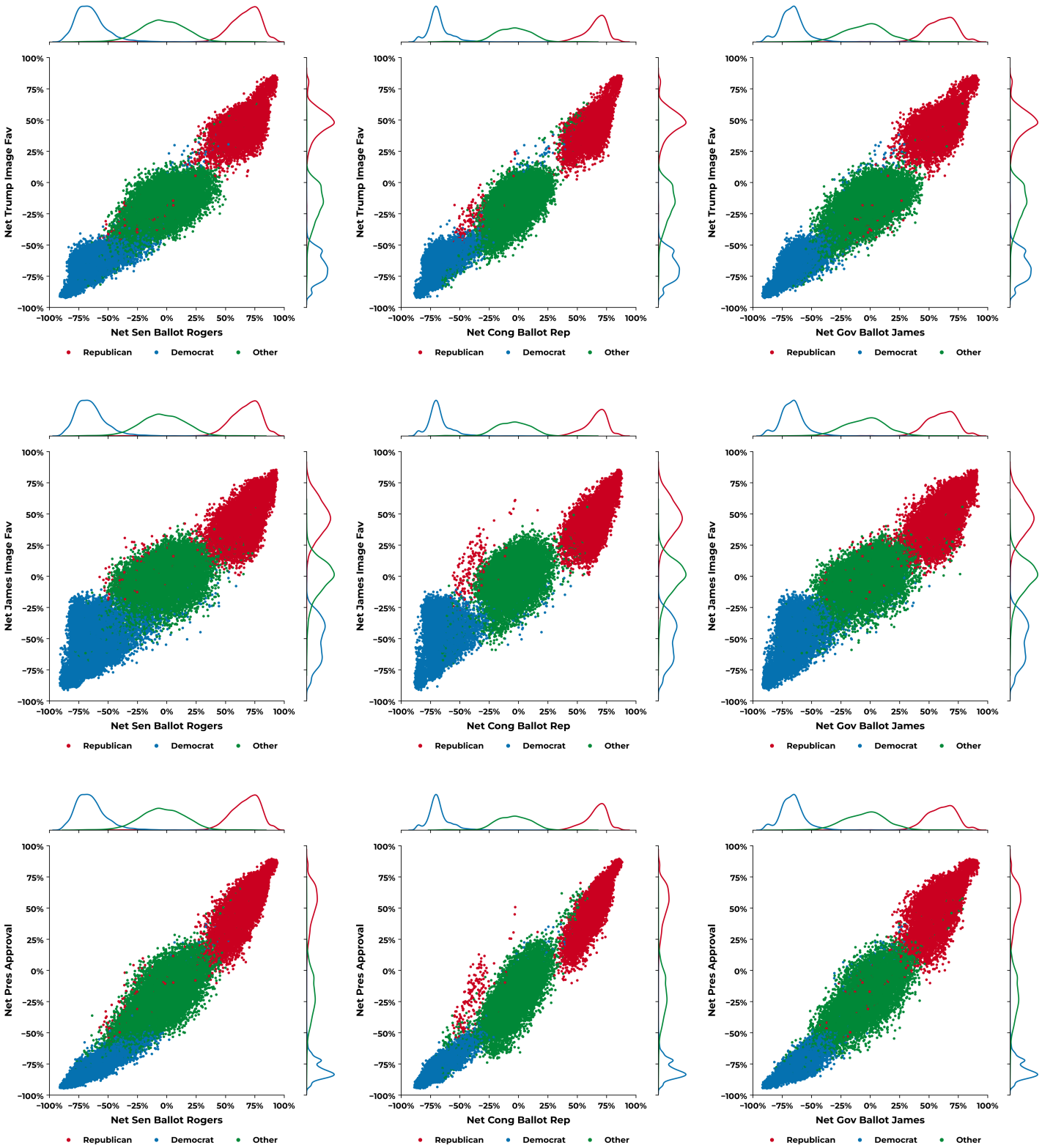


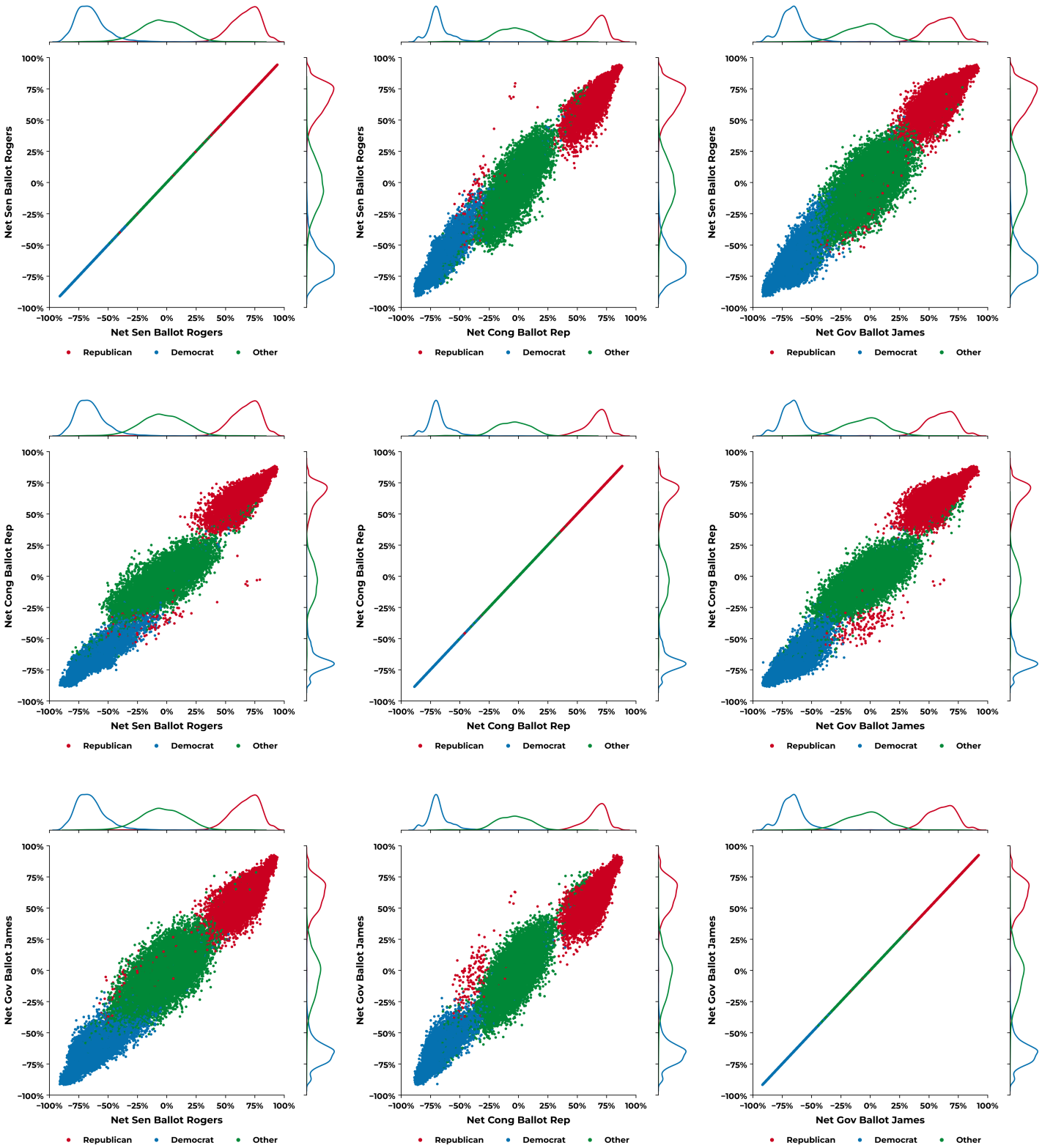


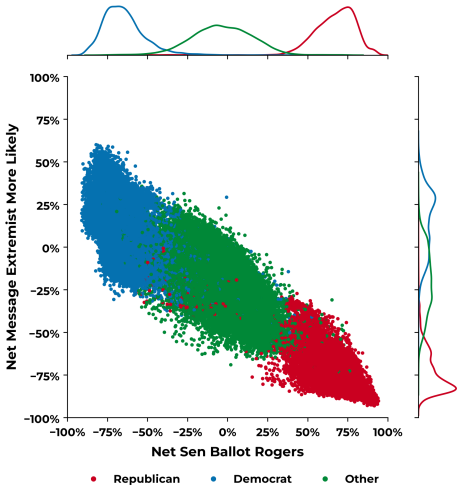


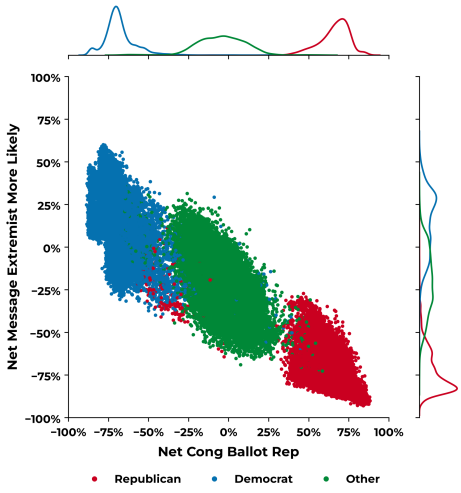
Model Distribution & Correlation

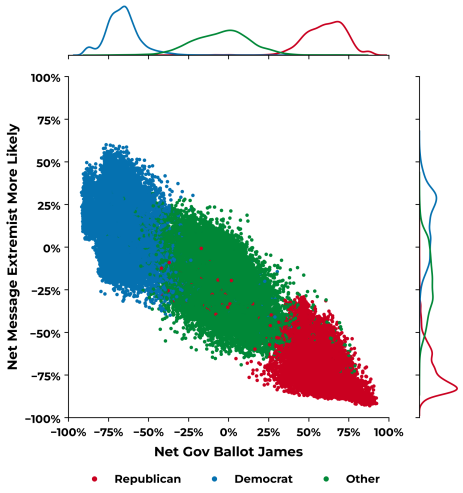

Net Right Direction
Net Sen Ballot Rogers
Net Cong Ballot Rep
Net Gov Ballot James
Net Rogers Image Fav
Net Elsayed Image Fav
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
Republican
Democrat
Other

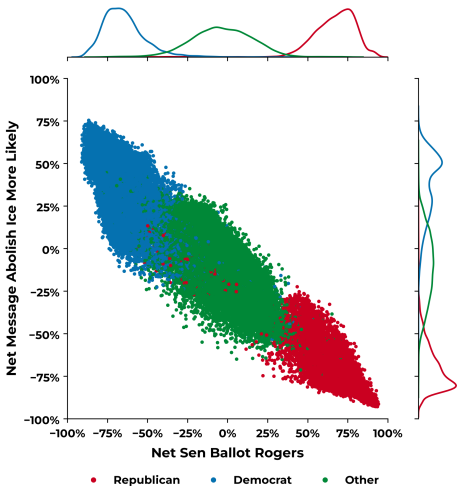

Net Trump Image Fav
Net Sen Ballot Rogers
Net Cong Ballot Rep
Net Gov Ballot James
Net James Image Fav
Net Pres Approval
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
Republican
Democrat
Other

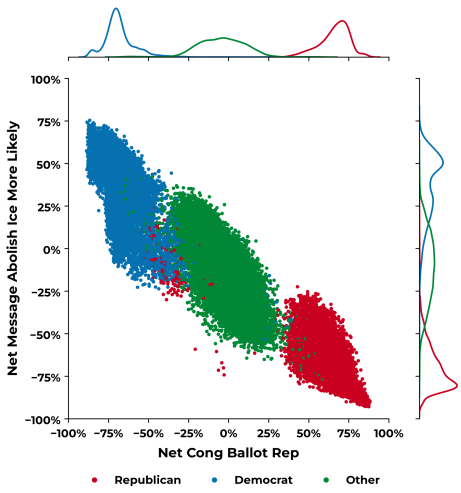

Net Sen Ballot Rogers
Net Sen Ballot Rogers
Republican
Democrat
Other
Net Sen Ballot Rogers
Net Cong Ballot Rep
Republican
Democrat
Other
Net Sen Ballot Rogers
Net Gov Ballot James
Republican
Democrat
Other
Net Cong Ballot Rep
Net Sen Ballot Rogers
Republican
Democrat
Other
Net Cong Ballot Rep
Net Cong Ballot Rep
Republican
Democrat
Other
Net Cong Ballot Rep
Net Gov Ballot James
Republican
Democrat
Other
Net Gov Ballot James
Net Sen Ballot Rogers
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Democrat
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Net Gov Ballot James
Republican
Democrat
Other

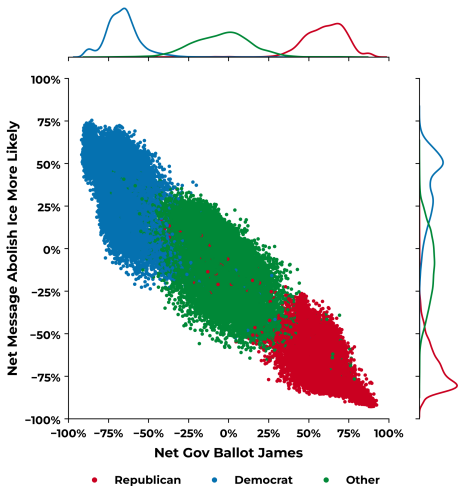

Net Message Extremist More Likely
Net Sen Ballot Rogers
Republican
Democrat
Other

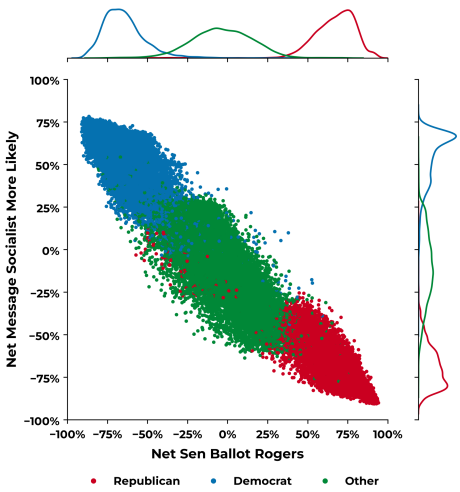

Net Message Extremist More Likely
Net Cong Ballot Rep
Republican
Democrat
Other

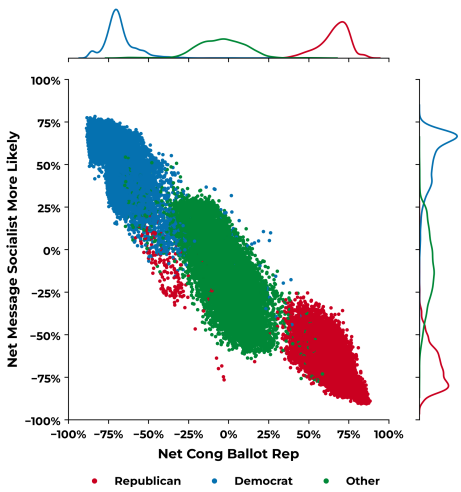

Net Message Extremist More Likely
Net Gov Ballot James
Republican
Democrat
Other

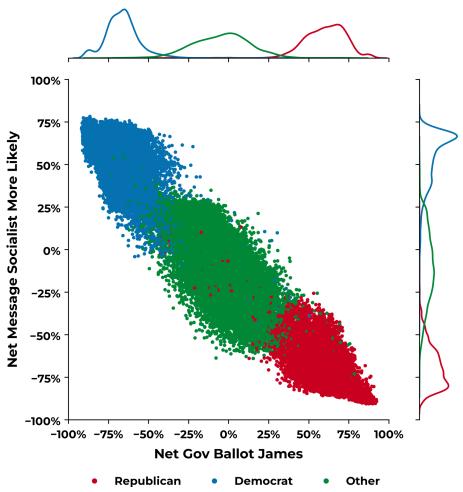

Net Message Abolish Ice More Likely
Net Sen Ballot Rogers
Republican
Democrat
Other

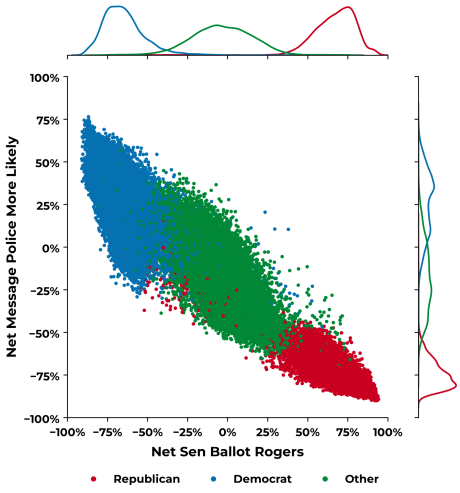

Net Message Abolish Ice More Likely
Net Cong Ballot Rep
Republican
Democrat
Other

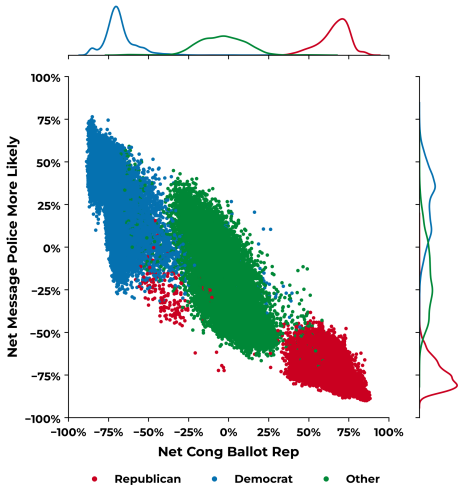

Net Message Abolish Ice More Likely
Net Gov Ballot James
Republican
Democrat
Other

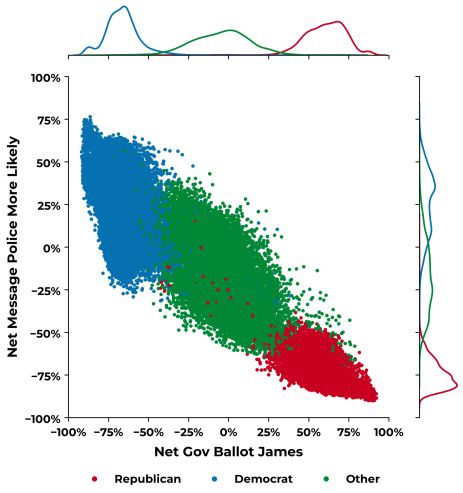

Net Message Socialist More Likely
Net Sen Ballot Rogers
Republican
Democrat
Other

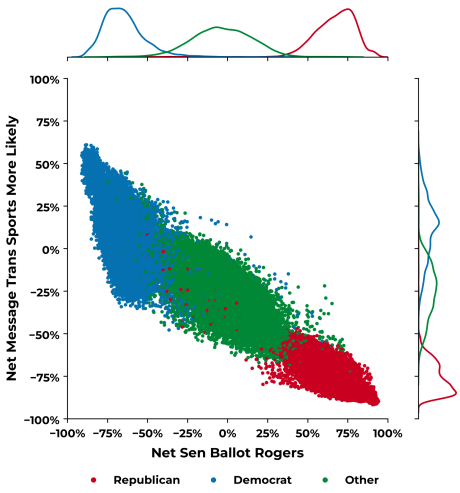

Net Message Socialist More Likely
Net Cong Ballot Rep
Republican
Democrat
Other

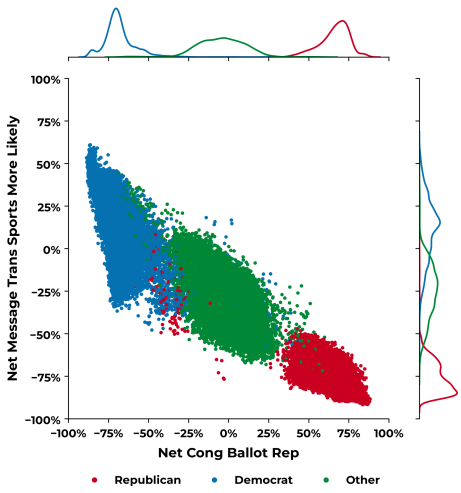

Net Message Socialist More Likely
Net Gov Ballot James
Republican
Democrat
Other

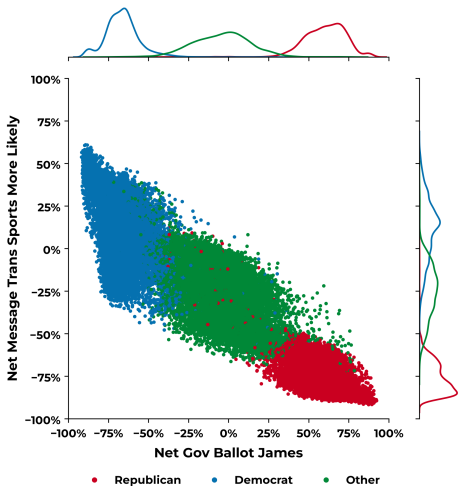

Net Message Police More Likely
Net Sen Ballot Rogers
Republican
Democrat
Other

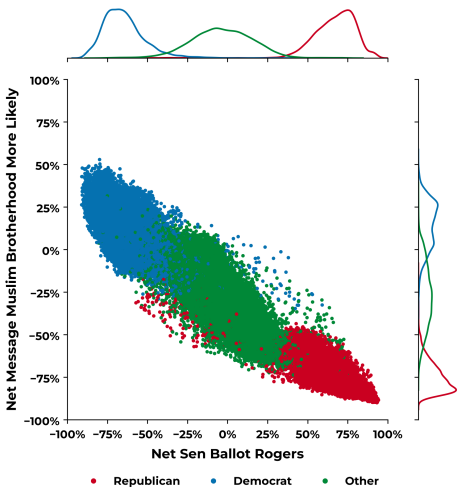

Net Message Police More Likely
Net Cong Ballot Rep
Republican
Democrat
Other

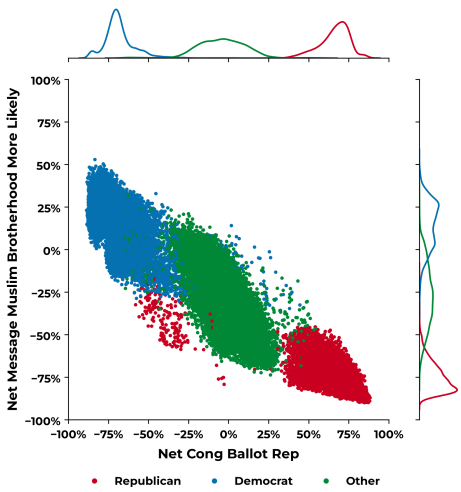

Net Message Police More Likely
Net Gov Ballot James
Republican
Democrat
Other

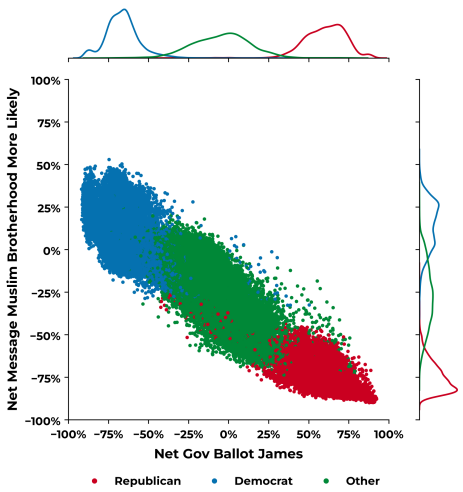

Net Message Trans Sports More Likely
Net Sen Ballot Rogers
Republican
Democrat
Other

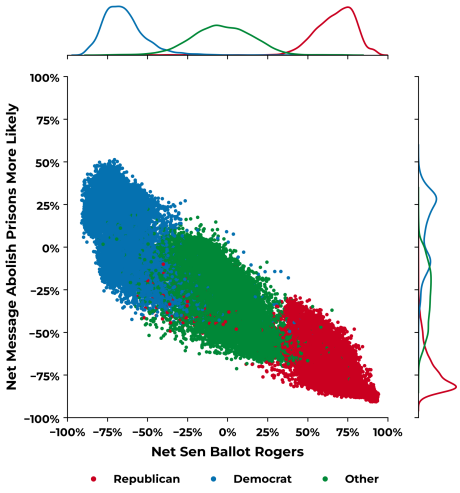

Net Message Trans Sports More Likely
Net Cong Ballot Rep
Republican
Democrat
Other

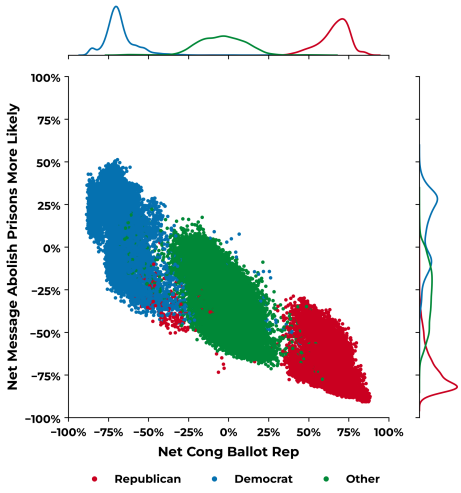

Net Message Trans Sports More Likely
Net Gov Ballot James
Republican
Democrat
Other

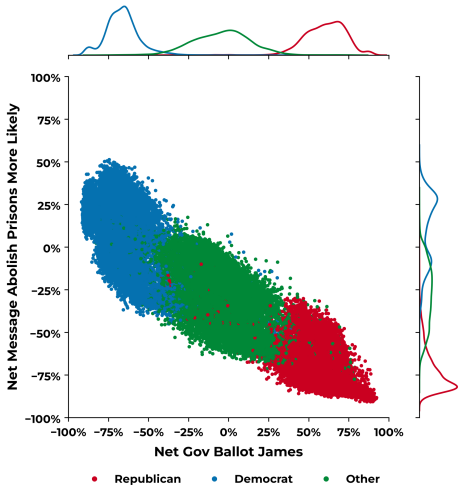

Net Message Muslim Brotherhood More Likely
Net Sen Ballot Rogers
Republican
Democrat
Other

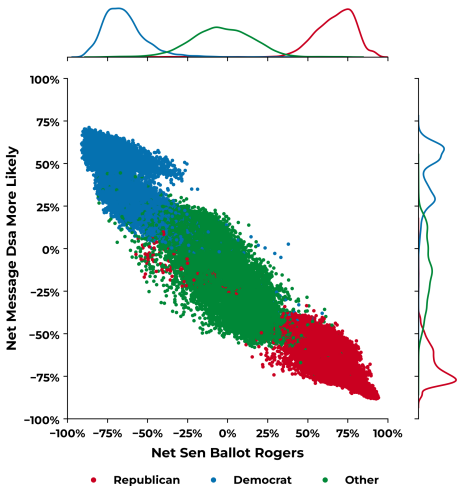

Net Message Muslim Brotherhood More Likely
Net Cong Ballot Rep
Republican
Democrat
Other

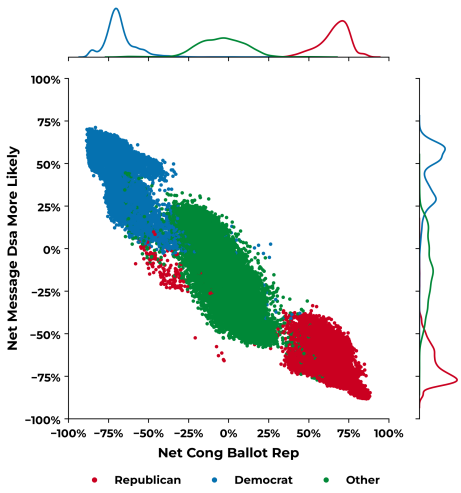

Net Message Muslim Brotherhood More Likely
Net Gov Ballot James
Republican
Democrat
Other

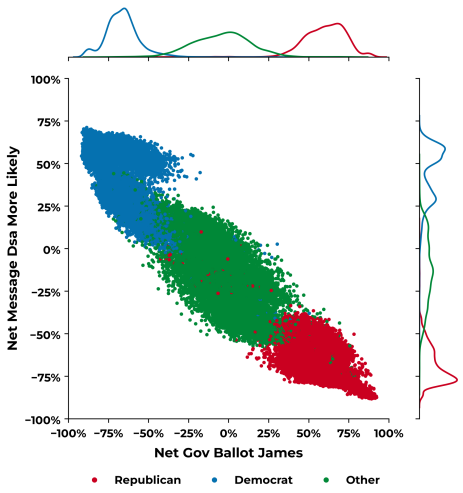

Net Message Abolish Prisons More Likely
Net Sen Ballot Rogers
Republican
Democrat
Other

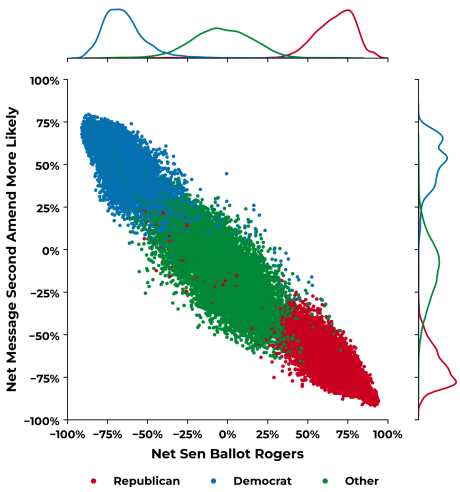

Net Message Abolish Prisons More Likely
Net Cong Ballot Rep
Republican
Democrat
Other

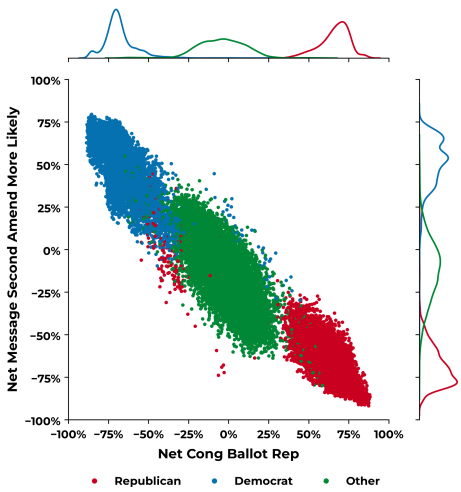

Net Message Abolish Prisons More Likely
Net Gov Ballot James
Republican
Democrat
Other

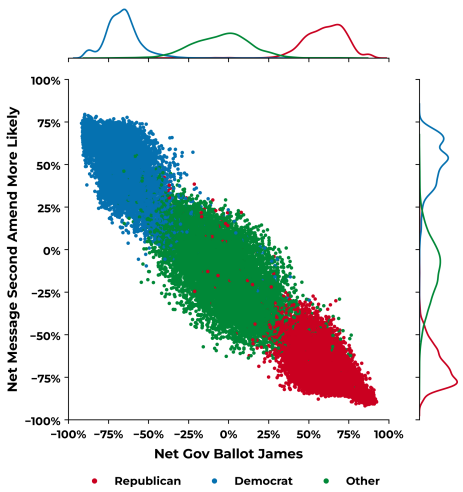

Net Message Dsa More Likely
Net Sen Ballot Rogers
Republican
Democrat
Other

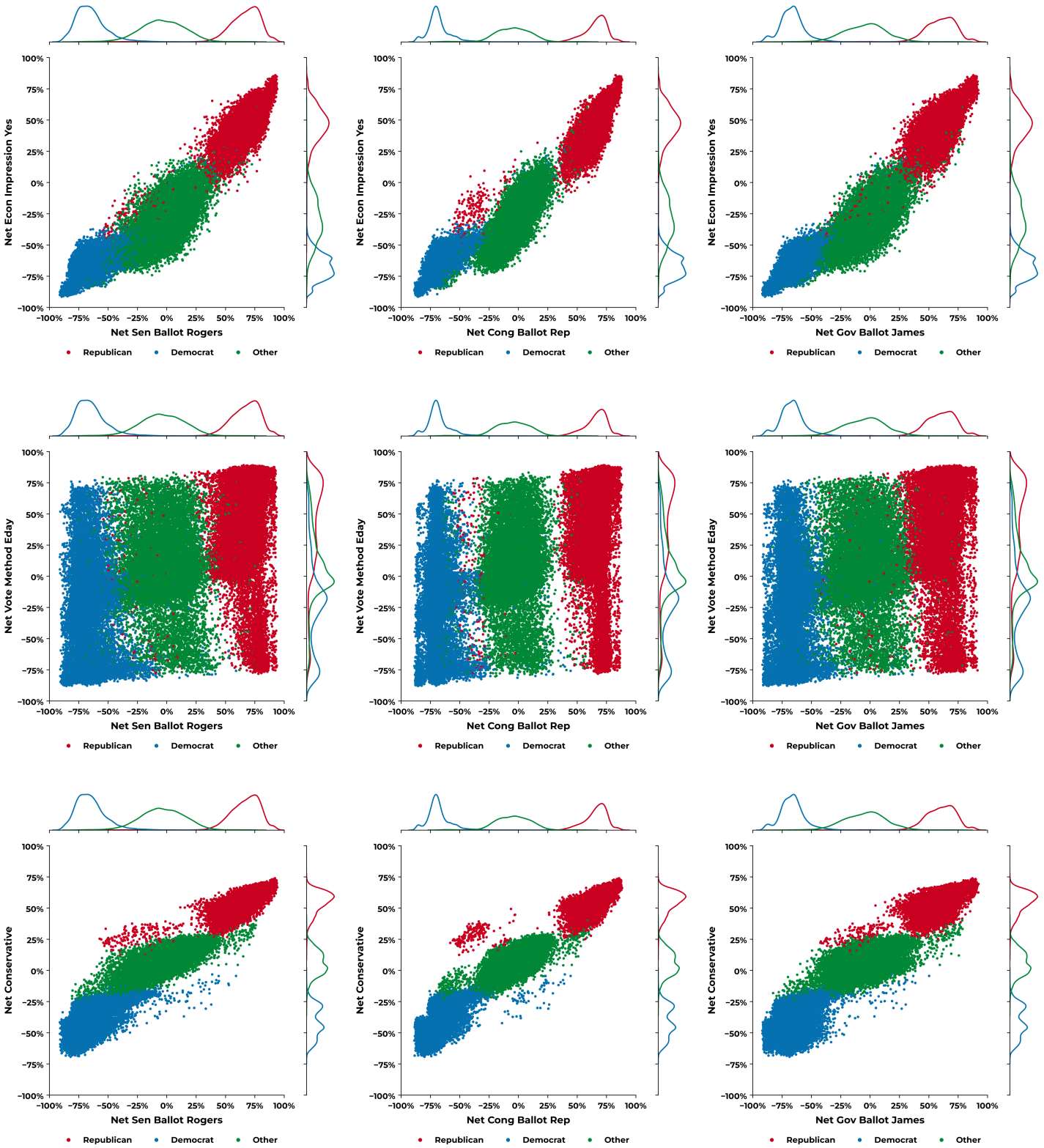

Net Message Dsa More Likely
Net Cong Ballot Rep
Republican
Democrat
Other

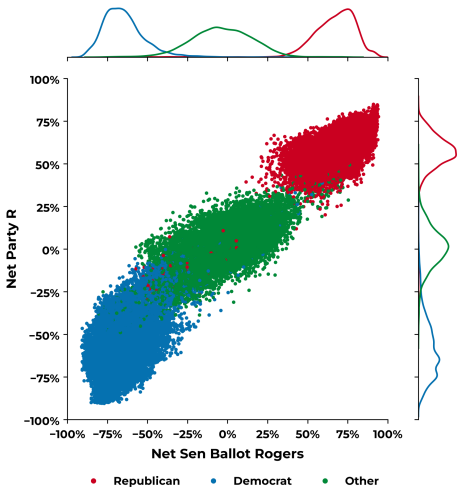

Net Message Dsa More Likely
Net Gov Ballot James
Republican
Democrat
Other

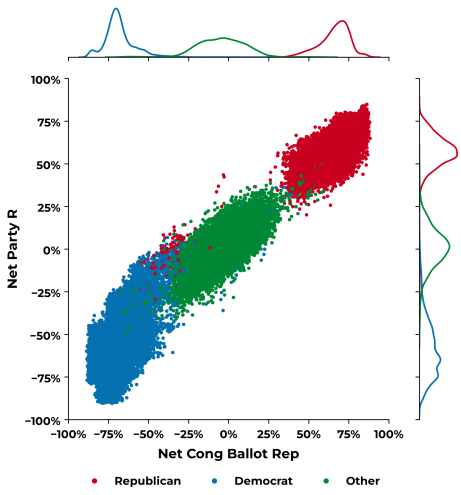

Net Message Second Amend More Likely
Net Sen Ballot Rogers
Republican
Democrat
Other

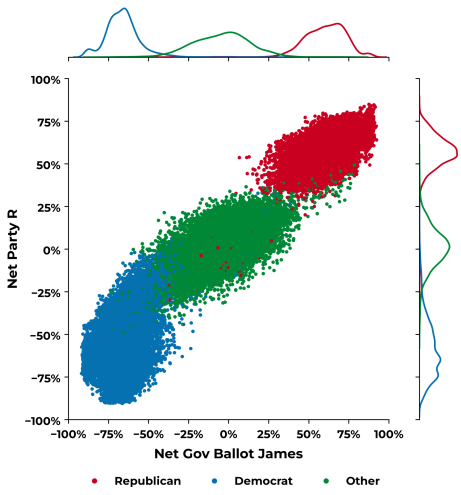

Net Message Second Amend More Likely
Net Cong Ballot Rep
Republican
Democrat
Other


Net Message Second Amend More Likely
Net Gov Ballot James
Republican
Democrat
Other


Net Econ Impression Yes
Net Sen Ballot Rogers
Net Cong Ballot Rep
Net Gov Ballot James
Net Vote Method Eday
Net Conservative
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
Republican
Democrat
Other


100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
Net Party R
−100% −75% −50% −25% 0% 25% 50% 75% 100%
Net Sen Ballot Rogers
Republican
Democrat
Other


100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
Net Party R
−100% −75% −50% −25% 0% 25% 50% 75% 100%
Net Cong Ballot Rep
Republican
Democrat
Other


100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
Net Party R
−100% −75% −50% −25% 0% 25% 50% 75% 100%
Net Gov Ballot James
Republican
Democrat
Other

