RED OAK strategic

ME Models Refresh Update

Model Review



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Wrong Track

Collins Image 9

Collins Image Fav
Collins Image Unfav

Jackson Image 12

Jackson Image Fav
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Trump Image 15

Trump Image Fav
Trump Image Unfav

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Model Distribution & Correlation **94**

Population Statistics

Registered Voters: 1,037,753

Republican: 306,988
Democrat: 351,992
Other: 378,773

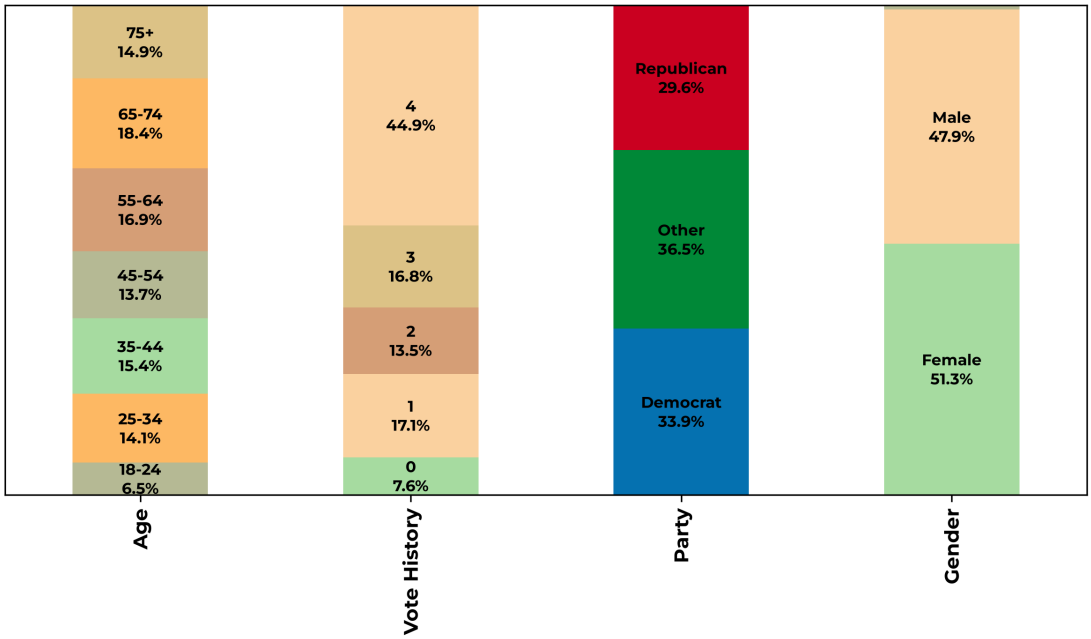
Voter Frequency General

	Republican	Democrat	Other	Total
0 of 4	15,844	20,099	42,931	**78,874**
1 of 4	48,324	48,167	81,054	**177,545**
2 of 4	39,624	42,790	57,961	**140,375**
3 of 4	53,869	53,925	66,718	**174,512**
4 of 4	149,327	187,011	130,109	**466,447**

Voter Frequency Primary

	Republican	Democrat	Other	Total
0 of 4	165,944	159,968	291,350	**617,262**
1 of 4	57,513	72,653	54,288	**184,454**
2 of 4	36,448	55,867	22,727	**115,042**
3 of 4	25,511	36,499	8,312	**70,322**
4 of 4	21,572	27,005	2,096	**50,673**

Demographic Distribution



Predicting Turnout

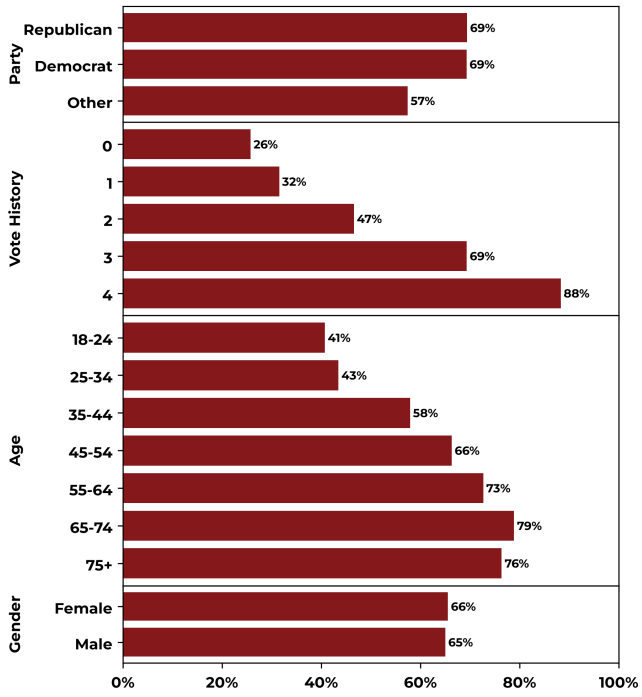
Total Voters: **1,037,753**

Expected Votes: **674,557**

Expected Turnout: **65.0%**

Republican: 69.4%
Democrat: 69.3%
Other: 57.4%

Voter Freq	General	Primary
0 of 4	25.8%	52.9%
1 of 4	31.5%	75.6%
2 of 4	46.6%	84.5%
3 of 4	69.3%	90.9%
4 of 4	88.3%	94.0%



Model Toplines

Toplines

Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
Right Direction	30.2%	31.1%	31.3%	32.3%	7.8%	24.4%	57.5%
Wrong Track	62.7%	62.3%	62.2%	61.3%	88.7%	68.1%	34.0%
Net Right Direction	**-32.5%**	**-31.2%**	**-30.9%**	**-29.0%**	**-80.9%**	**-43.7%**	**23.5%**
Collins Image Fav	43.9%	45.5%	46.0%	46.7%	84.6%	44.5%	12.2%
Collins Image Unfav	54.4%	52.9%	52.5%	51.9%	14.2%	53.5%	86.3%
Net Collins Image Fav	**-10.5%**	**-7.4%**	**-6.5%**	**-5.2%**	**70.4%**	**-9.0%**	**-74.0%**
Jackson Image Fav	44.7%	44.3%	44.3%	44.6%	9.9%	40.9%	77.5%
Jackson Image Unfav	46.1%	47.7%	48.2%	48.4%	82.1%	49.9%	15.6%
Net Jackson Image Fav	**-1.4%**	**-3.3%**	**-3.9%**	**-3.8%**	**-72.2%**	**-9.1%**	**61.9%**
Trump Image Fav	40.4%	41.3%	41.5%	41.3%	84.1%	38.6%	6.2%
Trump Image Unfav	58.7%	57.8%	57.6%	57.8%	14.9%	60.4%	93.0%
Net Trump Image Fav	**-18.3%**	**-16.5%**	**-16.0%**	**-16.4%**	**69.2%**	**-21.8%**	**-86.7%**
Pres Approval	37.8%	39.4%	39.8%	40.1%	81.0%	35.8%	6.4%
Pres Disapproval	60.4%	58.9%	58.6%	58.3%	17.1%	62.3%	92.5%
Net Pres Approval	**-22.6%**	**-19.5%**	**-18.8%**	**-18.2%**	**63.9%**	**-26.5%**	**-86.1%**
Sen Approval	43.2%	45.4%	46.0%	46.9%	83.9%	43.3%	13.6%
Sen Disapproval	54.4%	52.6%	52.1%	51.2%	14.0%	54.6%	84.6%
Net Sen Approval	**-11.2%**	**-7.2%**	**-6.1%**	**-4.3%**	**69.9%**	**-11.3%**	**-71.0%**
Gov Approval	41.6%	41.8%	41.8%	42.7%	6.8%	40.2%	73.9%
Gov Disapproval	55.7%	55.8%	55.9%	55.1%	91.4%	56.8%	23.7%
Net Gov Approval	**-14.1%**	**-13.9%**	**-14.2%**	**-12.4%**	**-84.6%**	**-16.6%**	**50.2%**
Sen Named Ballot Collins	46.5%	48.3%	48.8%	49.3%	88.0%	48.9%	13.0%
Sen Named Ballot Jackson	48.2%	46.9%	46.5%	46.3%	8.8%	44.7%	82.2%
Net Sen Named Ballot Collins	**-1.8%**	**1.3%**	**2.2%**	**3.0%**	**79.2%**	**4.1%**	**-69.2%**
Cong Named Ballot Rep	41.5%	42.9%	43.2%	43.3%	87.3%	40.0%	6.6%
Cong Named Ballot Dem	50.4%	50.2%	50.0%	50.3%	8.1%	48.4%	88.5%
Net Cong Named Ballot Rep	**-8.9%**	**-7.3%**	**-6.8%**	**-7.0%**	**79.2%**	**-8.4%**	**-81.9%**
Gov Named Ballot Charles	36.2%	37.9%	38.3%	38.5%	79.8%	32.7%	5.8%
Gov Named Ballot Pingree	44.7%	44.3%	44.1%	44.4%	6.5%	39.1%	82.1%
Gov Named Ballot Bennett	8.0%	7.7%	7.6%	7.5%	5.4%	11.4%	6.4%

Toplines (cont.)

Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
Net Gov Named Ballot Charles	**-8.5%**	**-6.5%**	**-5.8%**	**-5.9%**	**73.3%**	**-6.4%**	**-76.3%**
Issues Economy	42.8%	42.2%	42.1%	41.6%	29.1%	43.4%	52.7%
Issues Healthcare	17.1%	17.2%	17.1%	17.4%	15.9%	16.1%	19.2%
Issues Crime Imm Drugs	16.5%	16.8%	17.0%	16.9%	28.1%	16.5%	7.4%
Issues Social	3.9%	3.7%	3.7%	3.6%	3.0%	3.7%	4.3%
Issues Political Environment	16.4%	17.0%	17.1%	17.4%	21.1%	17.2%	13.1%
Aggressive Message More Likely	21.3%	21.3%	21.2%	21.5%	6.5%	17.5%	37.5%
Aggressive Message Less Likely	60.3%	60.5%	60.6%	60.2%	86.8%	65.1%	33.4%
Net Aggressive Message More Likely	**-39.0%**	**-39.2%**	**-39.4%**	**-38.7%**	**-80.2%**	**-47.6%**	**4.0%**
Increase Costs Message More Likely	23.4%	23.7%	23.8%	24.3%	6.1%	21.9%	40.8%
Increase Costs Message Less Likely	58.1%	58.2%	58.3%	57.8%	87.7%	59.9%	30.9%
Net Increase Costs Message More Likely	**-34.7%**	**-34.4%**	**-34.5%**	**-33.5%**	**-81.6%**	**-38.1%**	**9.9%**
Trans Sports Message More Likely	31.4%	31.4%	31.3%	31.5%	4.6%	27.3%	58.4%
Trans Sports Message Less Likely	58.7%	59.0%	59.1%	58.8%	92.5%	61.8%	27.2%
Net Trans Sports Message More Likely	**-27.3%**	**-27.6%**	**-27.8%**	**-27.2%**	**-87.8%**	**-34.5%**	**31.2%**
Abolish Ice Message More Likely	41.0%	40.5%	40.3%	40.2%	10.1%	36.6%	70.6%
Abolish Ice Message Less Likely	50.3%	51.4%	51.7%	51.8%	85.9%	54.5%	18.5%
Net Abolish Ice Message More Likely	**-9.3%**	**-10.9%**	**-11.5%**	**-11.6%**	**-75.8%**	**-17.9%**	**52.1%**
Tax Spend Message More Likely	29.8%	30.0%	29.9%	30.3%	6.5%	23.1%	56.6%
Tax Spend Message Less Likely	56.3%	56.8%	57.2%	56.6%	89.5%	63.5%	22.3%
Net Tax Spend Message More Likely	**-26.6%**	**-26.8%**	**-27.3%**	**-26.3%**	**-83.0%**	**-40.4%**	**34.4%**
Mills Message More Likely	33.7%	35.1%	35.2%	36.3%	6.1%	28.1%	66.6%
Mills Message Less Likely	52.4%	52.5%	52.6%	52.2%	88.4%	57.0%	17.2%
Net Mills Message More Likely	**-18.7%**	**-17.4%**	**-17.4%**	**-15.9%**	**-82.3%**	**-28.9%**	**49.4%**
Rural Hospitals Message More Likely	53.7%	54.2%	54.3%	54.0%	84.7%	55.8%	25.9%
Rural Hospitals Message Less Likely	31.5%	31.4%	31.3%	31.8%	8.2%	28.5%	54.3%
Net Rural Hospitals Message More Likely	**22.2%**	**22.7%**	**23.0%**	**22.2%**	**76.5%**	**27.4%**	**-28.4%**
Housing Message More Likely	53.3%	53.8%	54.0%	53.9%	83.3%	54.4%	27.6%
Housing Message Less Likely	31.3%	31.6%	31.6%	32.0%	10.0%	30.1%	51.9%
Net Housing Message More Likely	**21.9%**	**22.2%**	**22.3%**	**21.9%**	**73.3%**	**24.3%**	**-24.3%**

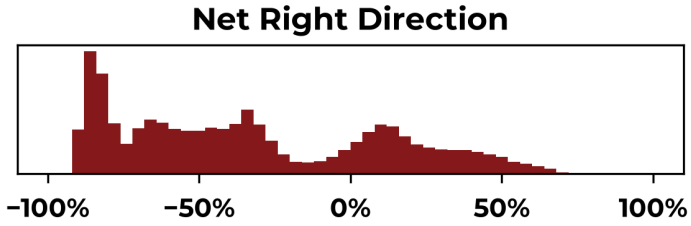
Toplines (cont.)

Model	All Voters	Likely Voters	VH24G	VH22G	GOP	OTH	DEM
Econ Impression Yes	33.9%	35.2%	35.5%	35.7%	71.8%	32.1%	6.0%
Econ Impression No	62.8%	61.8%	61.5%	61.4%	24.1%	64.7%	92.1%
Net Econ Impression Yes	**-28.9%**	**-26.6%**	**-26.0%**	**-25.7%**	**47.7%**	**-32.7%**	**-86.1%**
Vote Method Eday	61.7%	63.2%	64.0%	63.4%	77.6%	61.6%	52.0%
Vote Method Early In Person	13.1%	12.7%	12.5%	12.6%	10.3%	12.6%	15.0%
Vote Method Absentee	21.2%	20.2%	19.7%	20.2%	9.6%	21.8%	28.0%
Net Vote Method Eday	**27.5%**	**30.3%**	**31.9%**	**30.6%**	**57.7%**	**27.2%**	**9.1%**
Ideo Traditional Conservative	19.0%	20.3%	20.5%	20.9%	45.2%	14.5%	3.6%
Ideo Maga Conservative	9.8%	10.1%	10.1%	10.2%	20.0%	7.6%	3.6%
Ideo Moderate	31.2%	31.3%	31.3%	31.4%	23.0%	42.3%	28.7%
Ideo Liberal	10.5%	10.7%	10.7%	10.9%	2.7%	8.9%	19.3%
Ideo Progressive	10.5%	10.3%	10.2%	10.2%	3.1%	7.3%	19.3%
Ideo Democratic Socialist	12.1%	10.8%	10.5%	10.0%	2.6%	10.0%	18.8%
Net Conservative	**-4.3%**	**-1.5%**	**-0.8%**	**0.0%**	**56.8%**	**-4.0%**	**-50.2%**
R Party	29.5%	31.4%	31.8%	32.4%	76.4%	16.8%	5.1%
D Party	28.2%	29.4%	29.6%	30.6%	4.0%	9.0%	70.0%
Net Party R	**1.4%**	**2.0%**	**2.3%**	**1.9%**	**72.5%**	**7.8%**	**-64.9%**

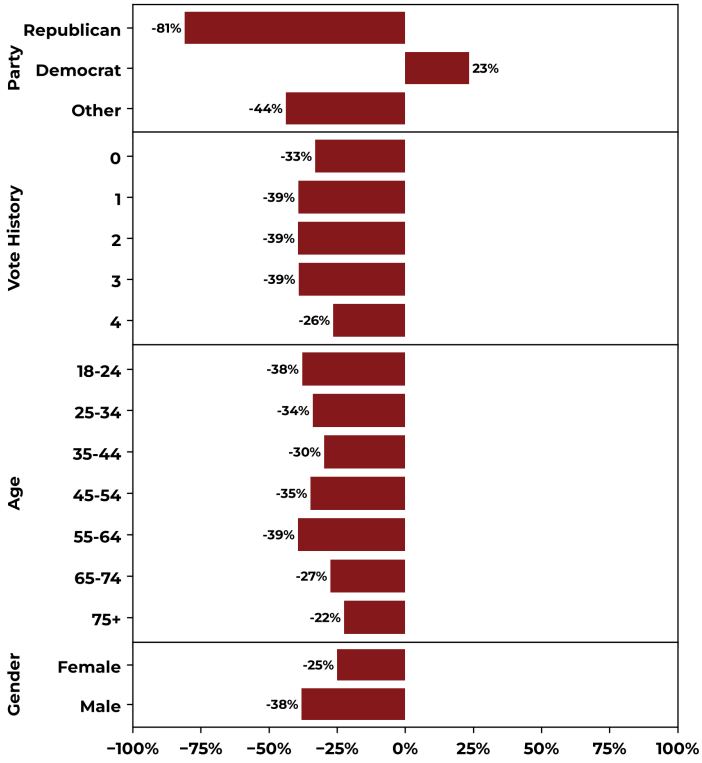
Do you believe the state of Maine is headed in the right direction or has it gotten off on the wrong track?

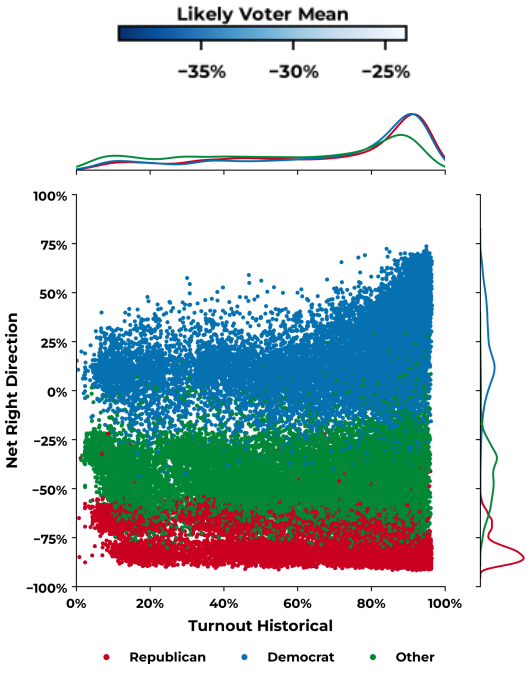
Question Model Toplines

Model	All Voters	Likely Voters
Right Direction	30.2%	31.1%
Wrong Track	62.7%	62.3%
Net Right Direction	**-32.5%**	**-31.2%**





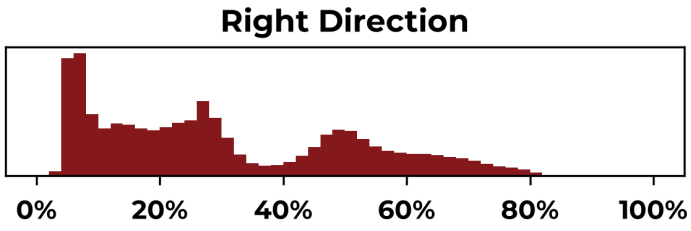


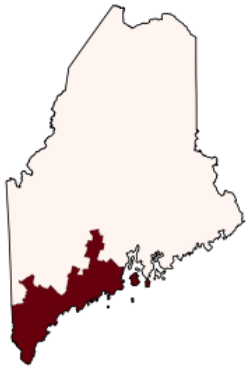


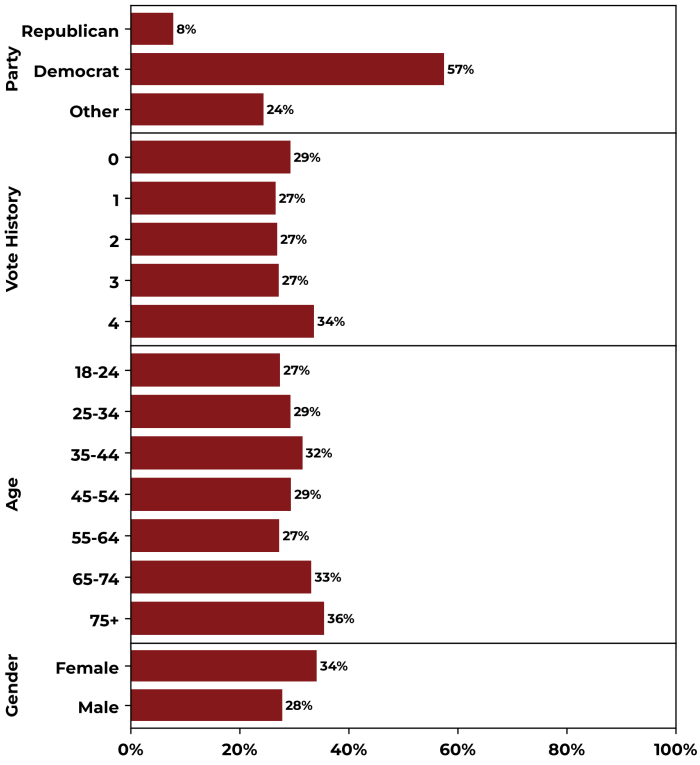
[Right Direction] Right Direction

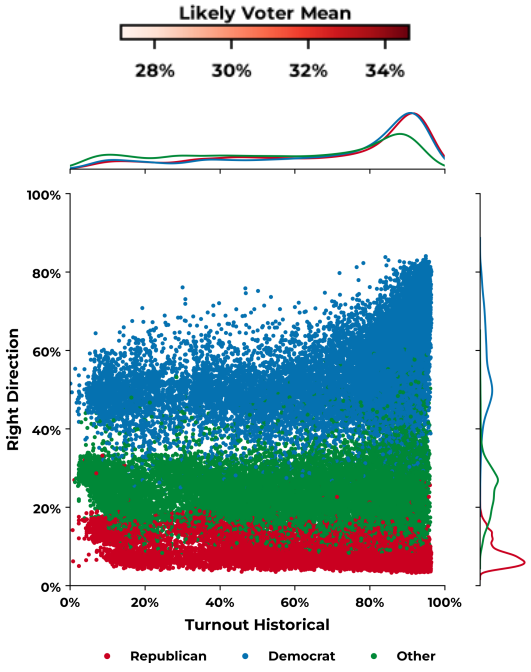
Toplines

All Voters	Likely Voters
30.2%	31.1%





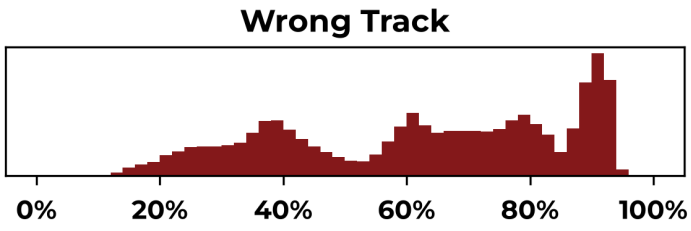




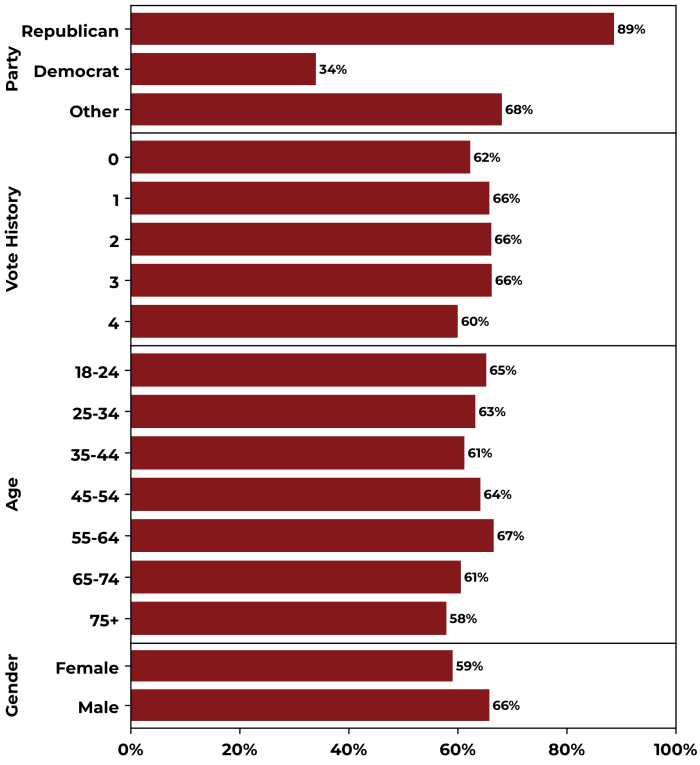
[Wrong Track] Wrong Track

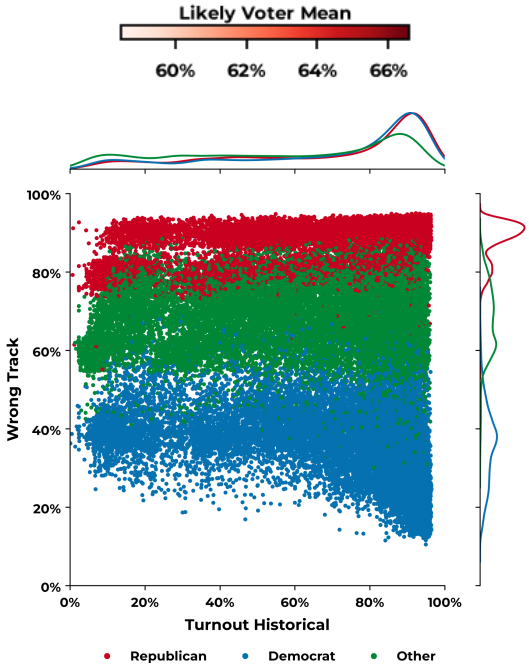
Toplines

All Voters	Likely Voters
62.7%	62.3%





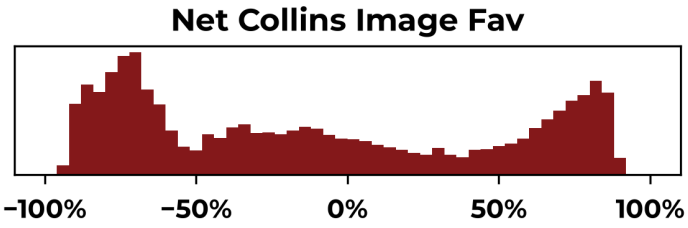


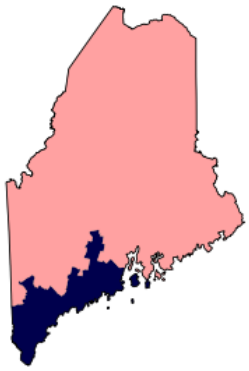


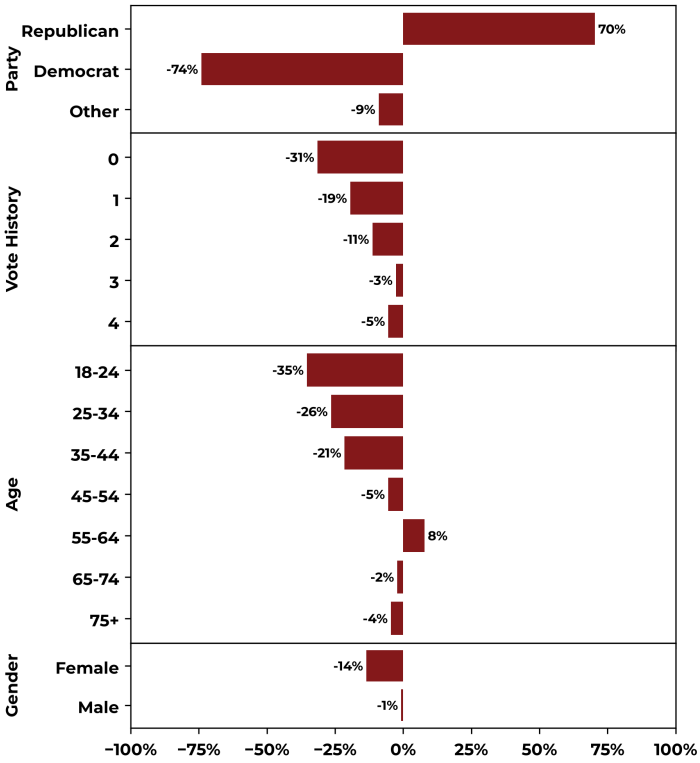
Now, I am going to read you a list of individuals. After I read each one, please tell me if you have a favorable or unfavorable impression of that individual. If I read one you have never heard of, just tell me and we'll move on to the next question: Susan Collins

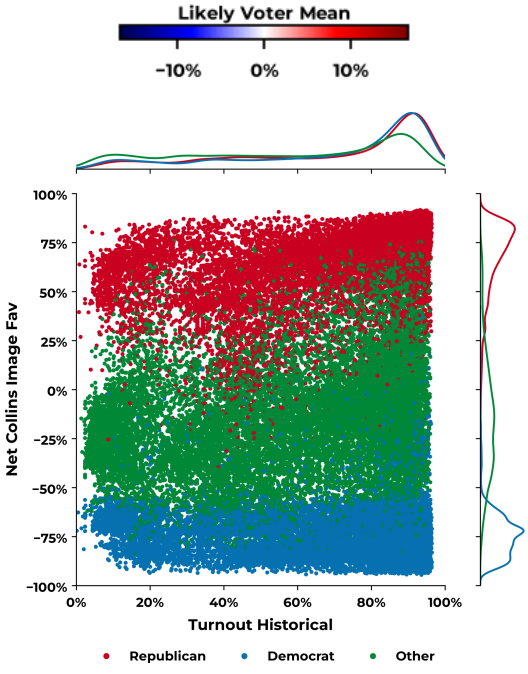
Question Model Toplines

Model	All Voters	Likely Voters
Collins Image Fav	43.9%	45.5%
Collins Image Unfav	54.4%	52.9%
Net Collins Image Fav	**-10.5%**	**-7.4%**





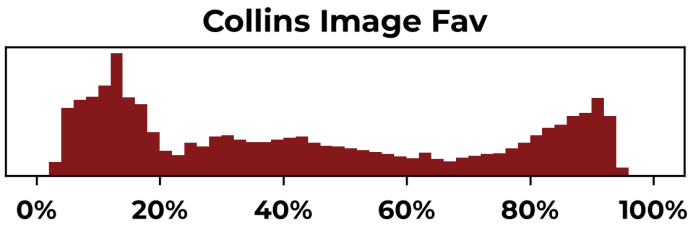




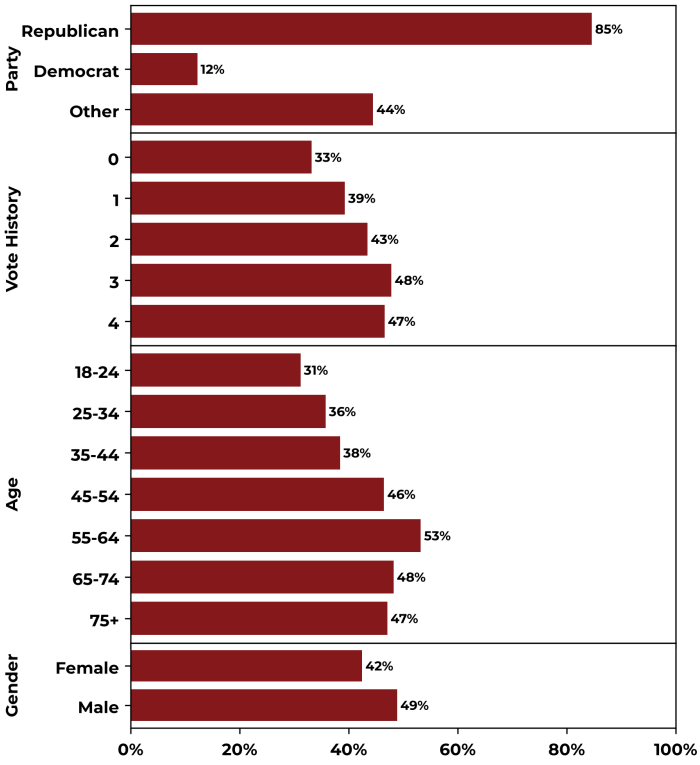
[Collins Image Fav] Very Favorable & Somewhat Favorable

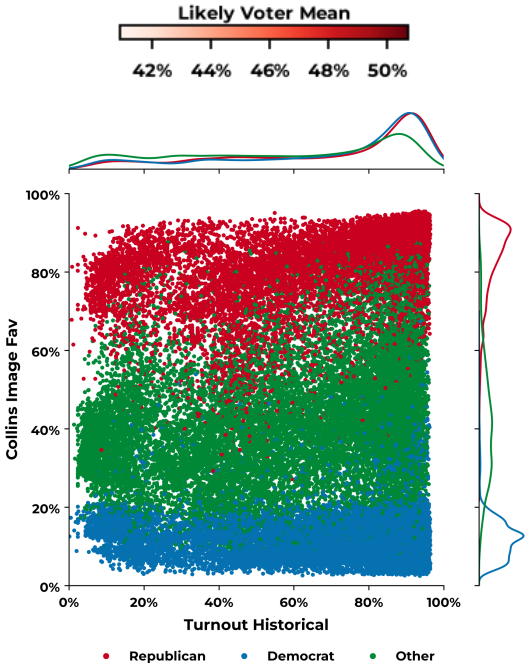
Toplines

All Voters	Likely Voters
43.9%	45.5%





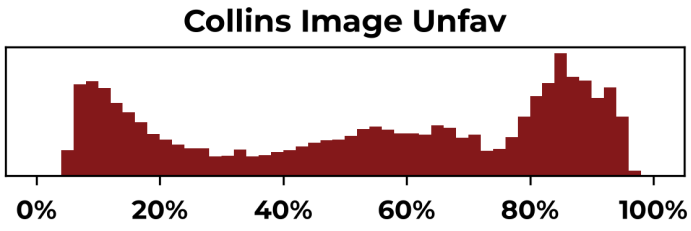


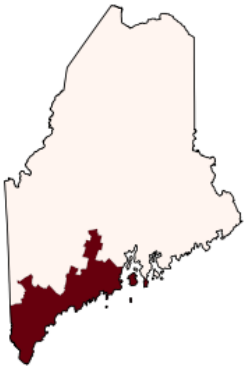


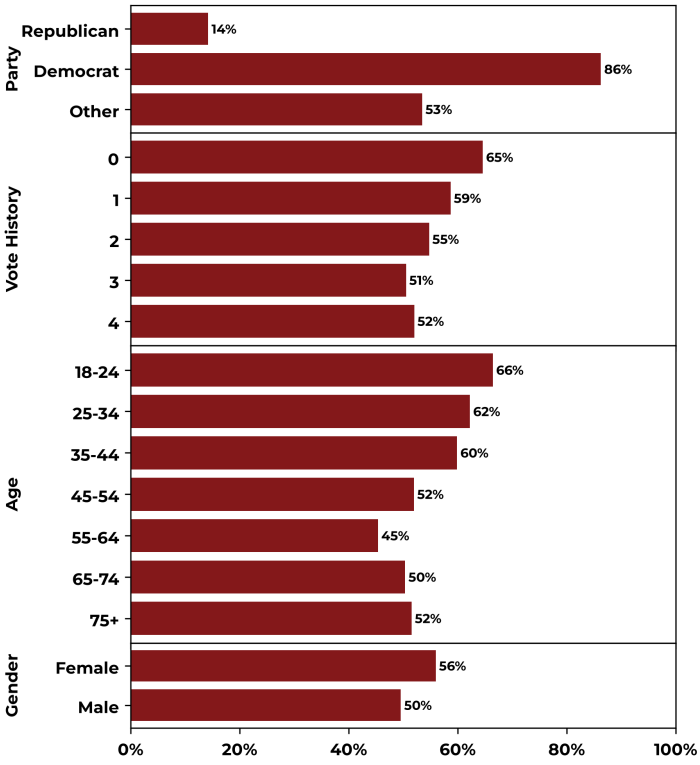
[Collins Image Unfav] Somewhat Unfavorable & Very Unfavorable

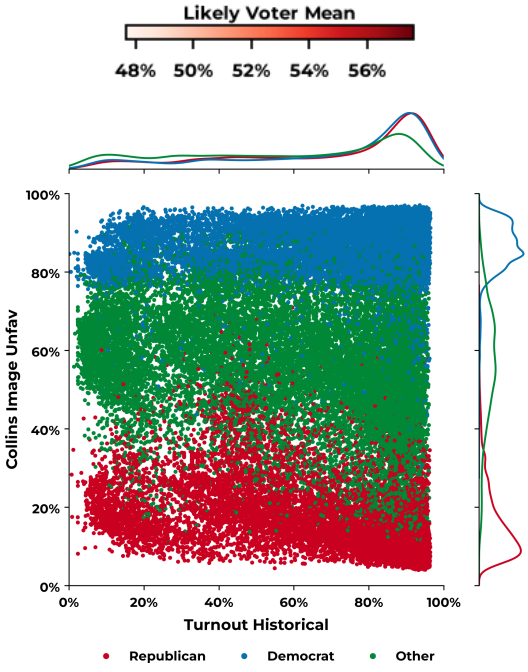
Toplines

All Voters	Likely Voters
54.4%	52.9%





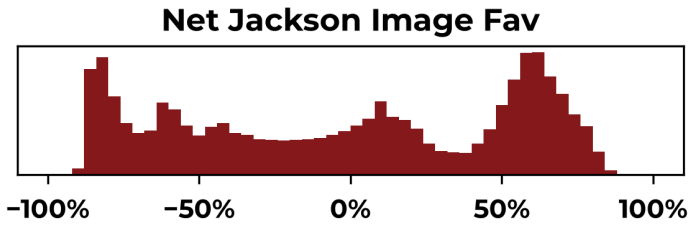


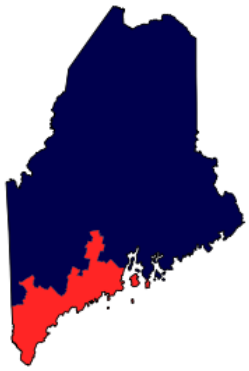


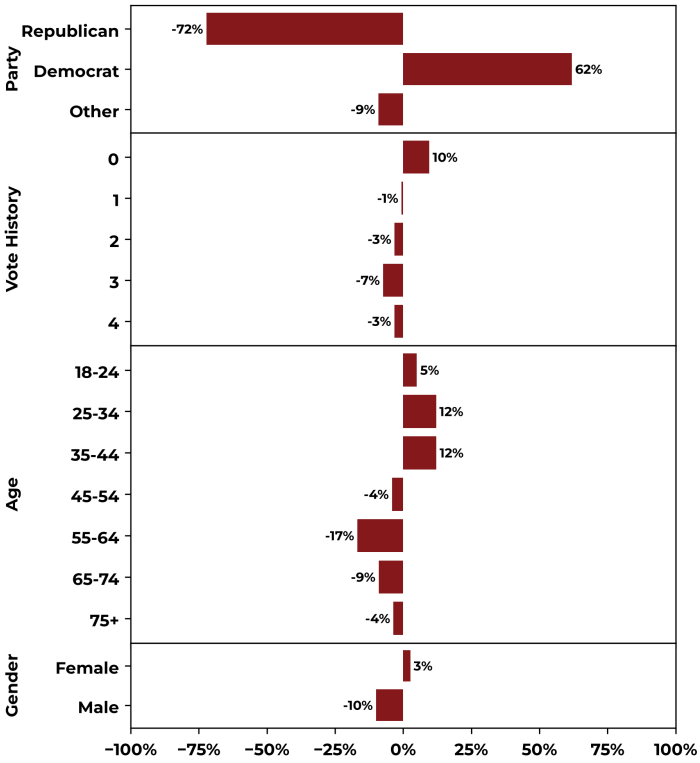
Now, I am going to read you a list of individuals. After I read each one, please tell me if you have a favorable or unfavorable impression of that individual. If I read one you have never heard of, just tell me and we'll move on to the next question: Troy Jackson

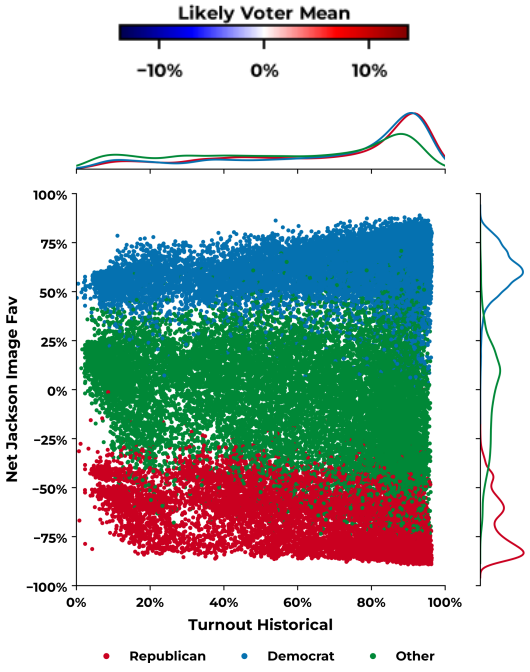
Question Model Toplines

Model	All Voters	Likely Voters
Jackson Image Fav	44.7%	44.3%
Jackson Image Unfav	46.1%	47.7%
Net Jackson Image Fav	**-1.4%**	**-3.3%**





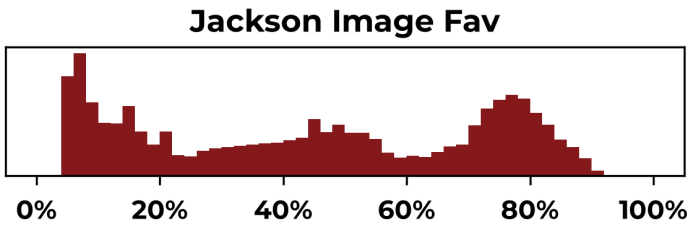


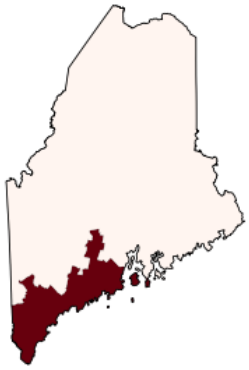


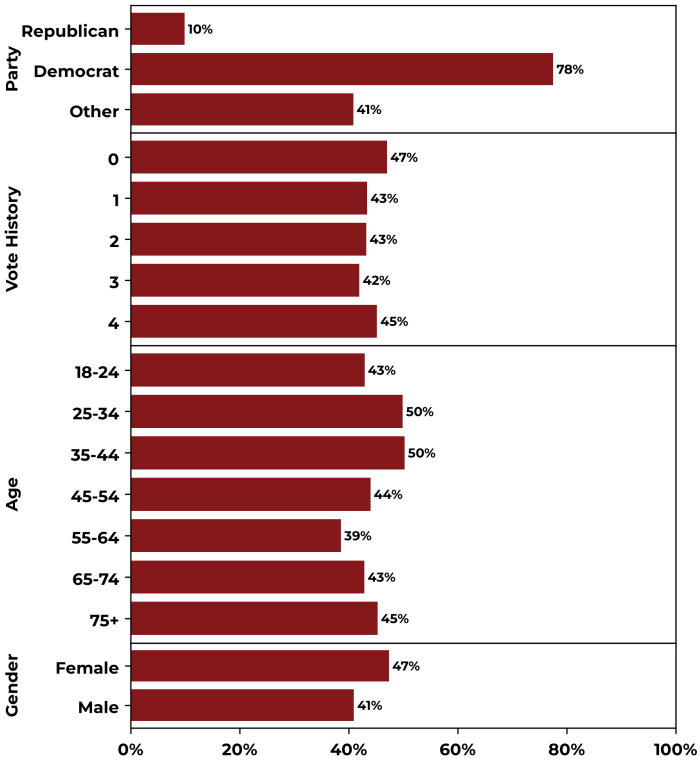
[Jackson Image Fav] Very Favorable & Somewhat Favorable

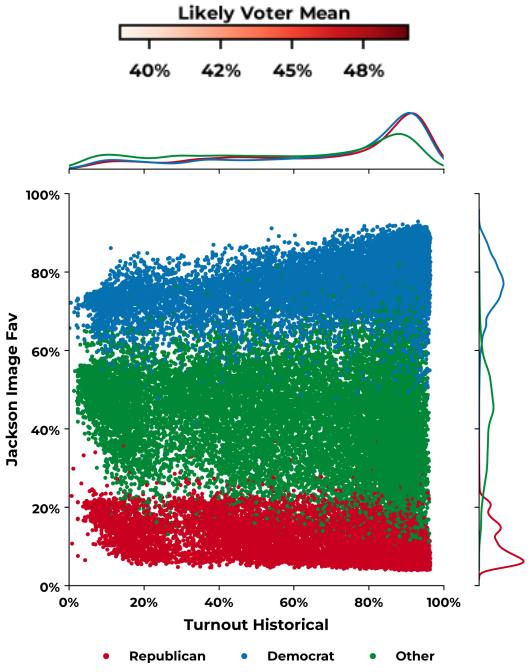
Toplines

All Voters	Likely Voters
44.7%	44.3%





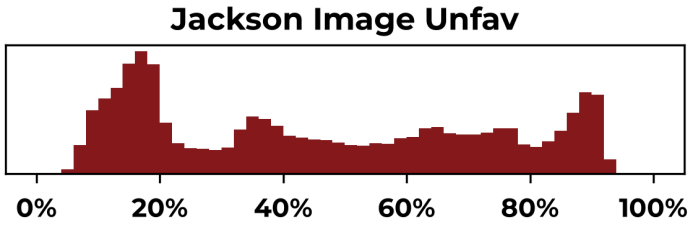




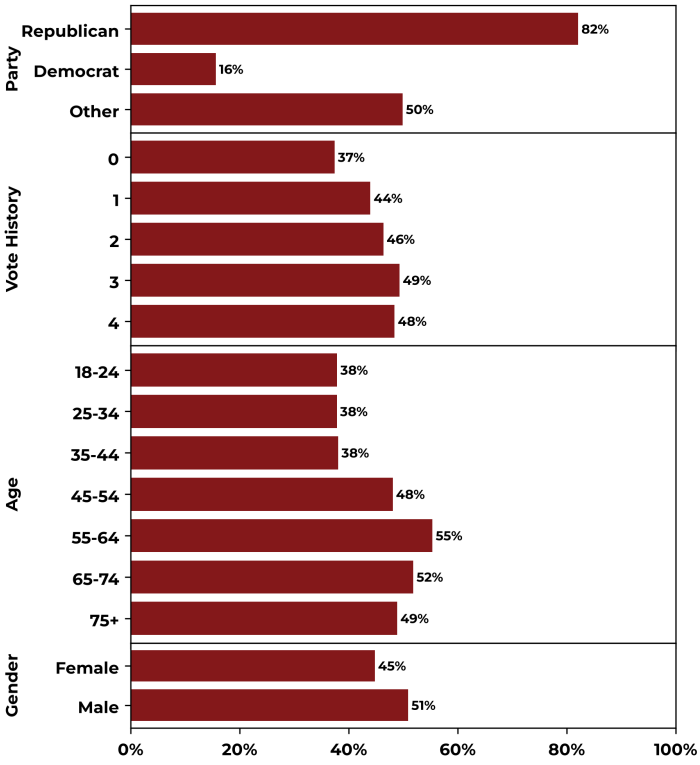
[Jackson Image Unfav] Somewhat Unfavorable & Very Unfavorable

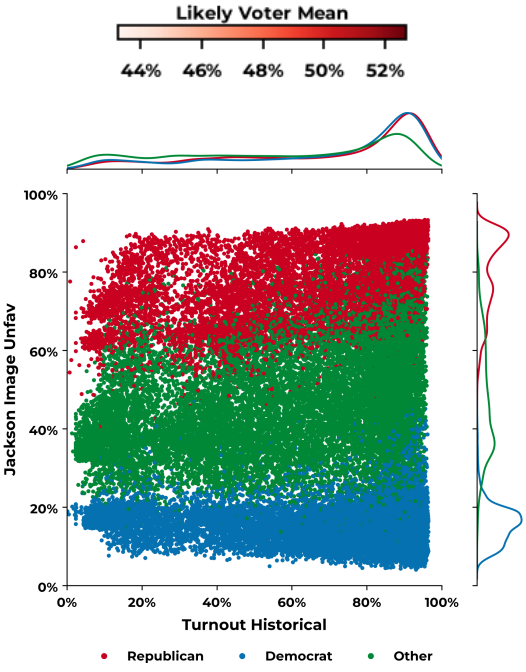
Toplines

All Voters	Likely Voters
46.1%	47.7%





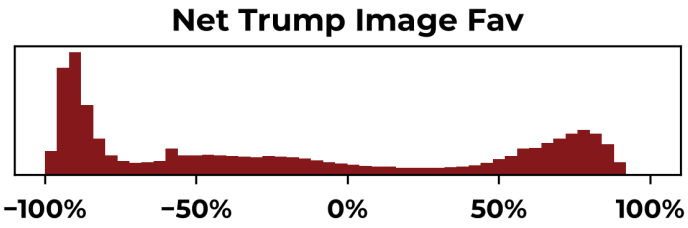


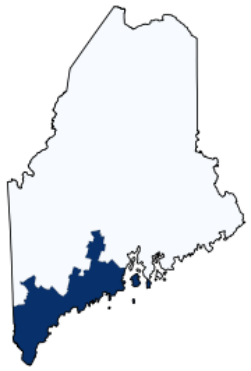


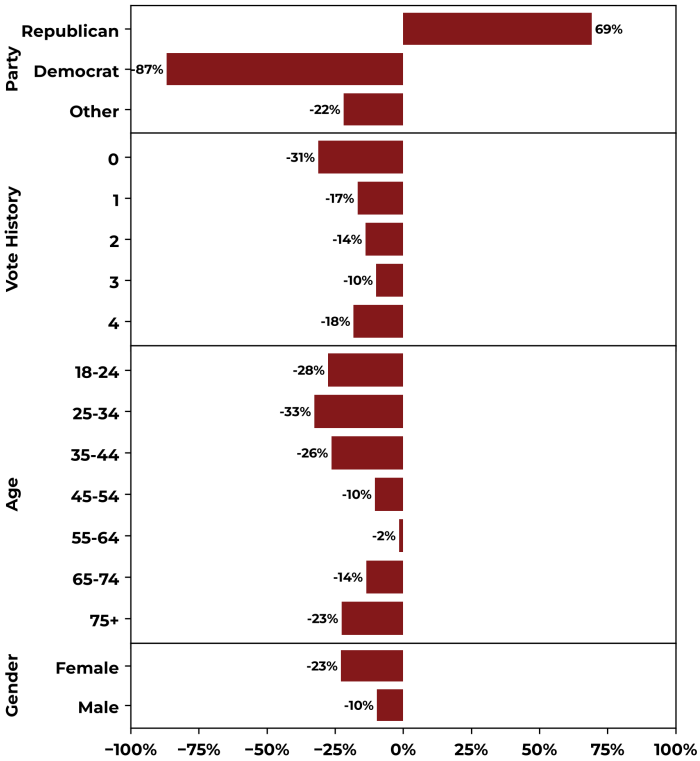
Now, I am going to read you a list of individuals. After I read each one, please tell me if you have a favorable or unfavorable impression of that individual. If I read one you have never heard of, just tell me and we'll move on to the next question: Donald Trump

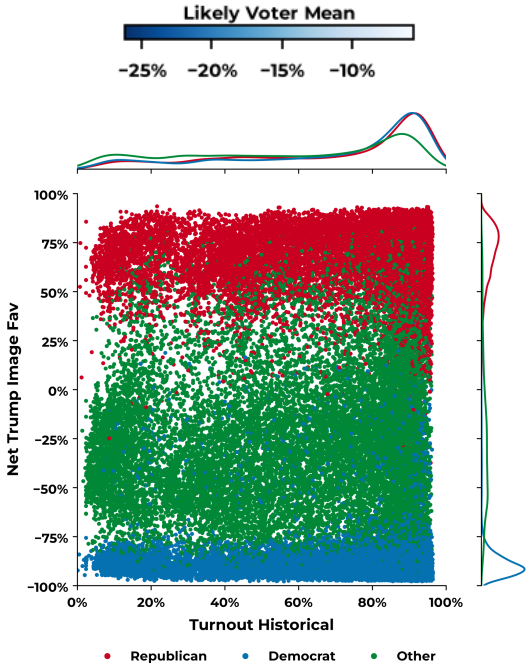
Question Model Toplines

Model	All Voters	Likely Voters
Trump Image Fav	40.4%	41.3%
Trump Image Unfav	58.7%	57.8%
Net Trump Image Fav	**-18.3%**	**-16.5%**





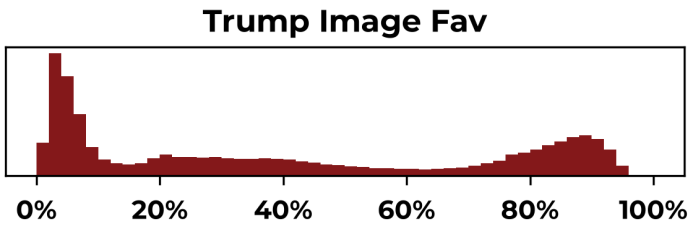




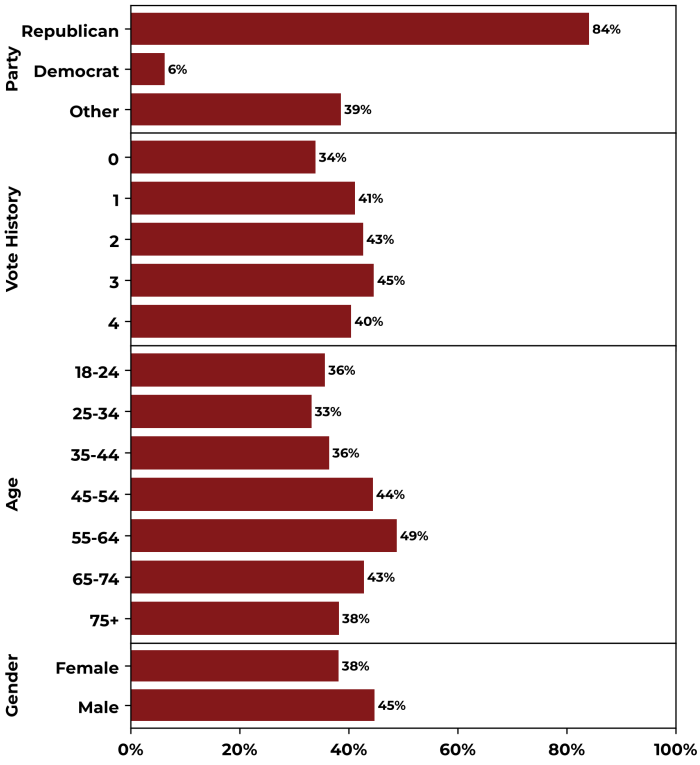
[Trump Image Fav] Very Favorable & Somewhat Favorable

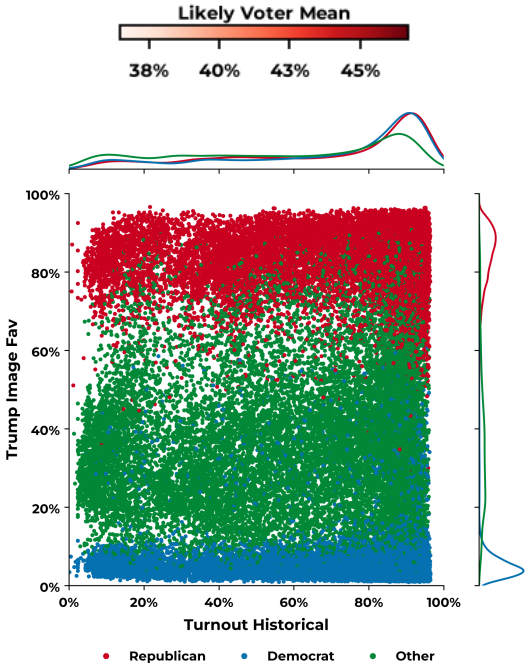
Toplines

All Voters	Likely Voters
40.4%	41.3%





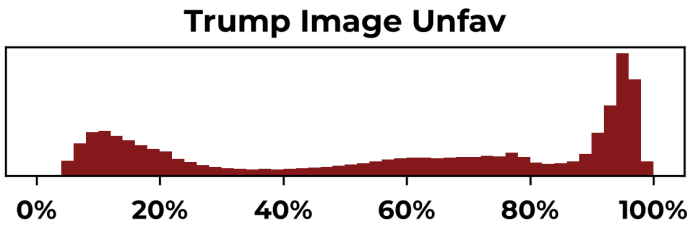




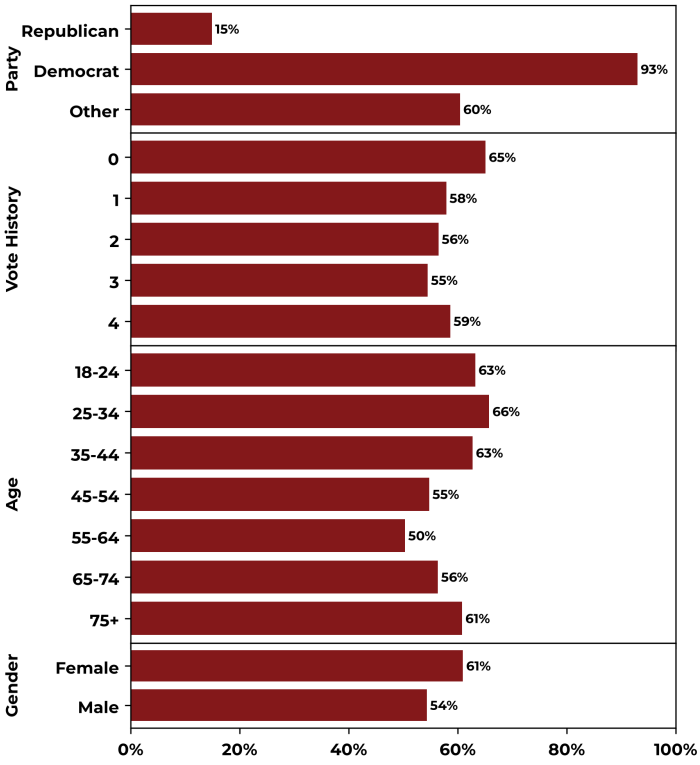
[Trump Image Unfav] Somewhat Unfavorable & Very Unfavorable

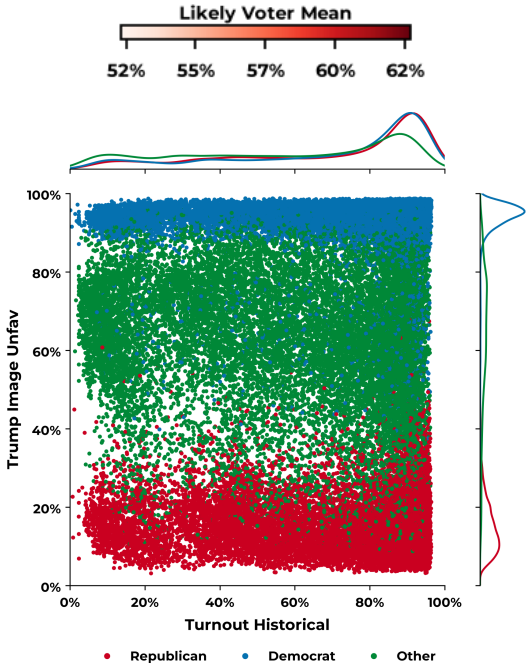
Toplines

All Voters	Likely Voters
58.7%	57.8%





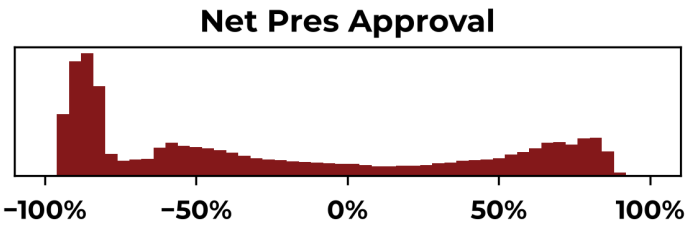




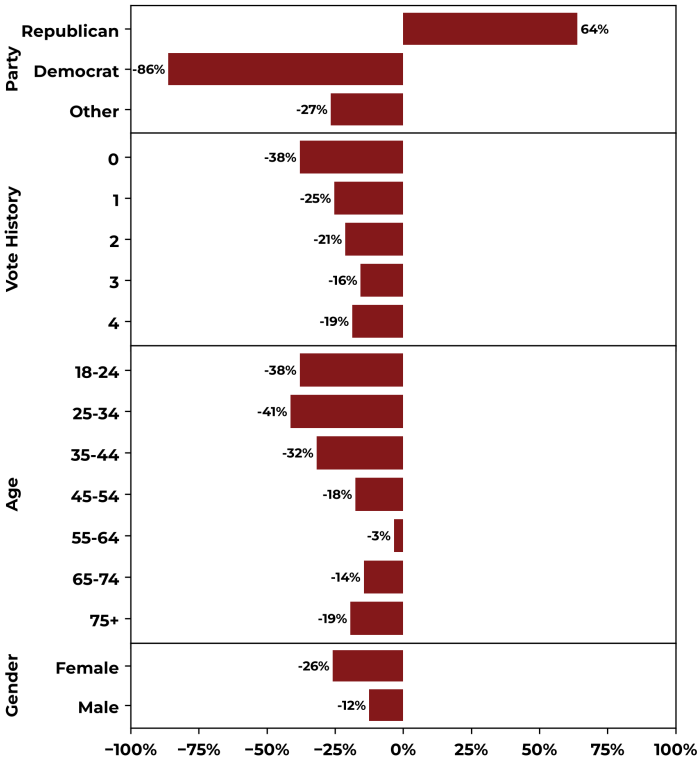
Next, I am going to read you a list of individuals. After I read each one, please tell me if you approve or disapprove of the job they are doing: President Donald Trump

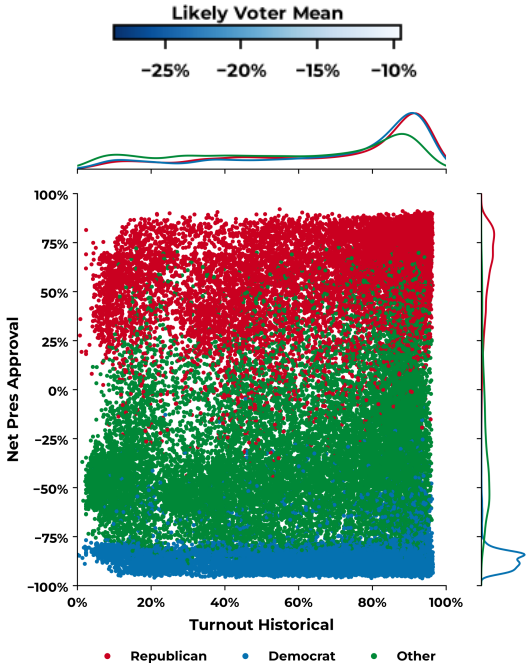
Question Model Toplines

Model	All Voters	Likely Voters
Pres Approval	37.8%	39.4%
Pres Disapproval	60.4%	58.9%
Net Pres Approval	**-22.6%**	**-19.5%**





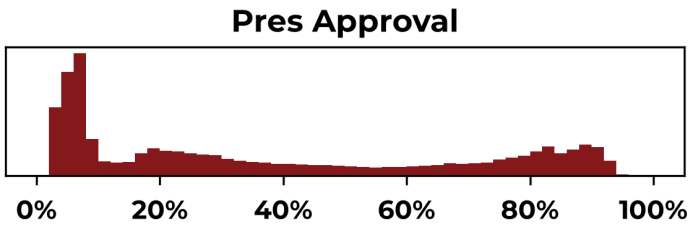




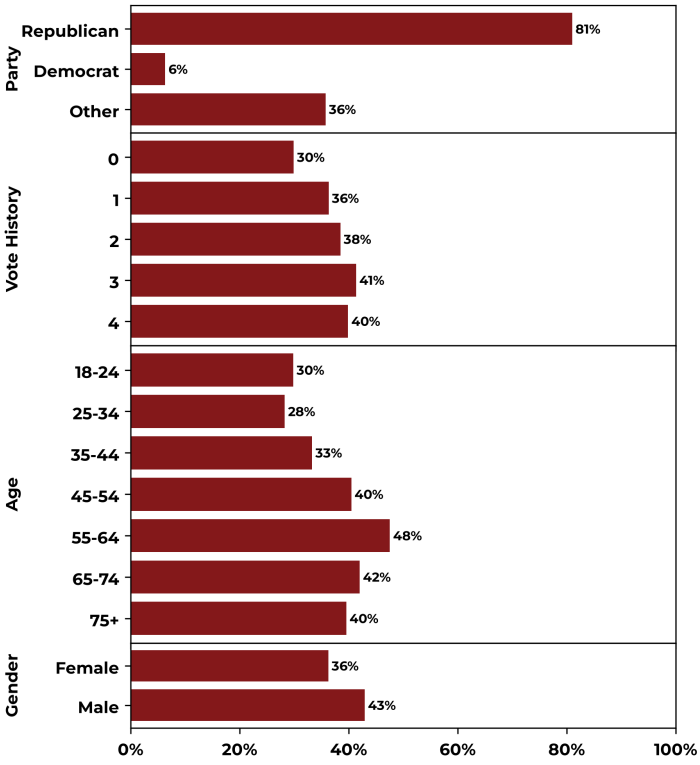
[Pres Approval] Strongly Approve & Somewhat Approve

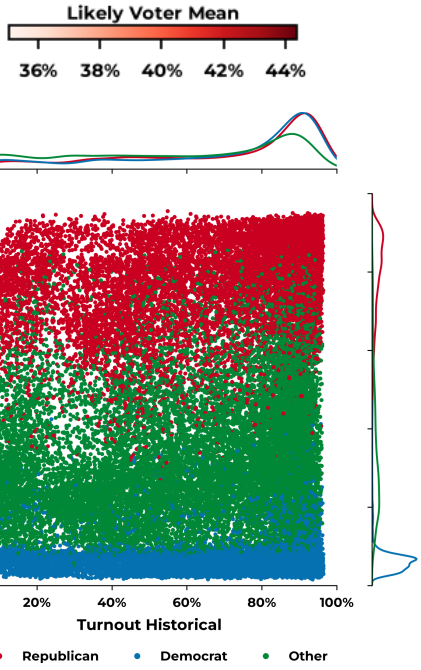
Toplines

All Voters	Likely Voters
37.8%	39.4%





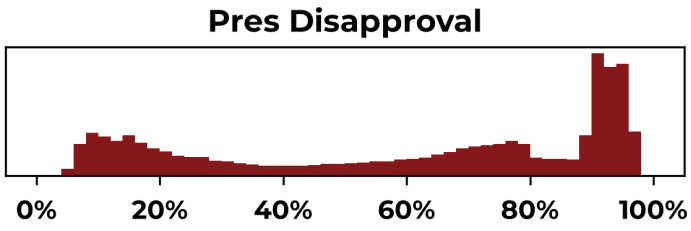


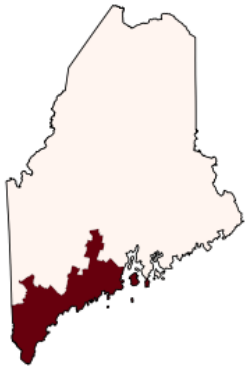


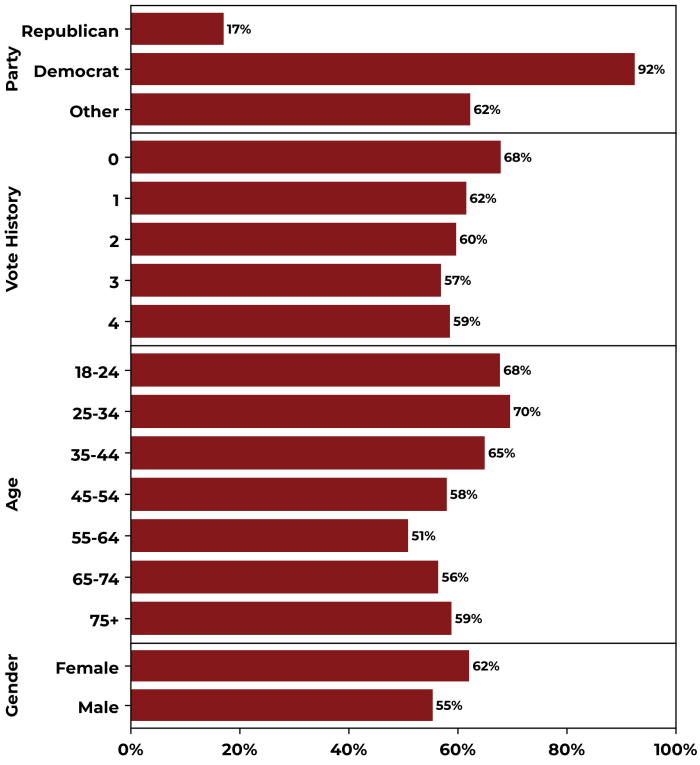
[Pres Disapproval] Somewhat Disapprove & Strongly Disapprove

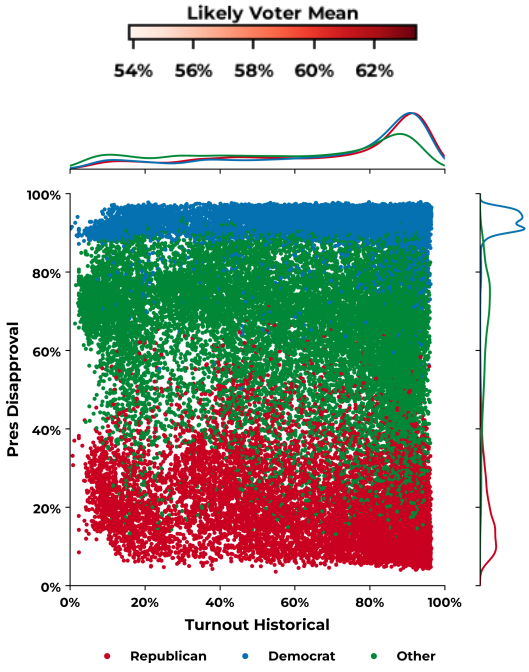
Toplines

All Voters	Likely Voters
60.4%	58.9%





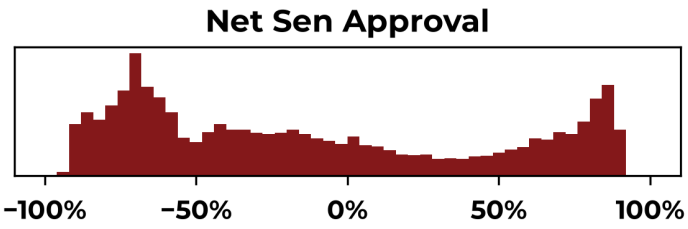


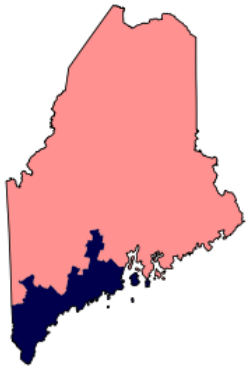


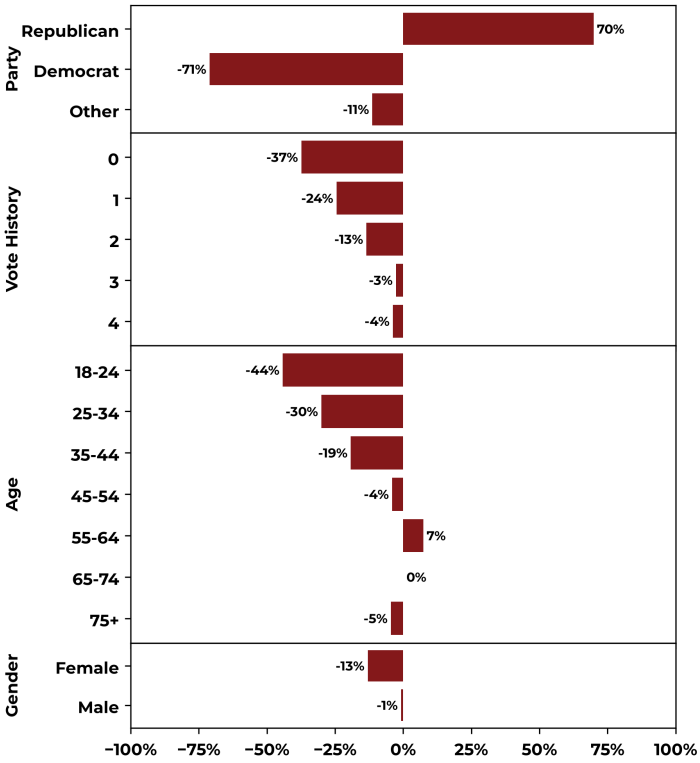
Next, I am going to read you a list of individuals. After I read each one, please tell me if you approve or disapprove of the job they are doing: Senator Susan Collins

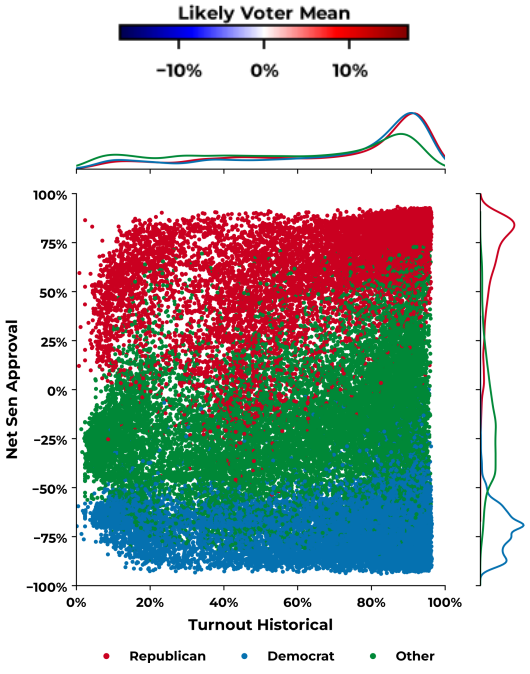
Question Model Toplines

Model	All Voters	Likely Voters
Sen Approval	43.2%	45.4%
Sen Disapproval	54.4%	52.6%
Net Sen Approval	**-11.2%**	**-7.2%**





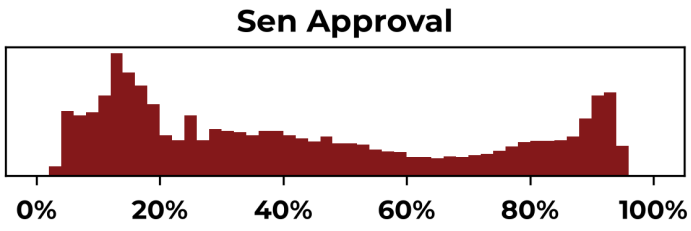




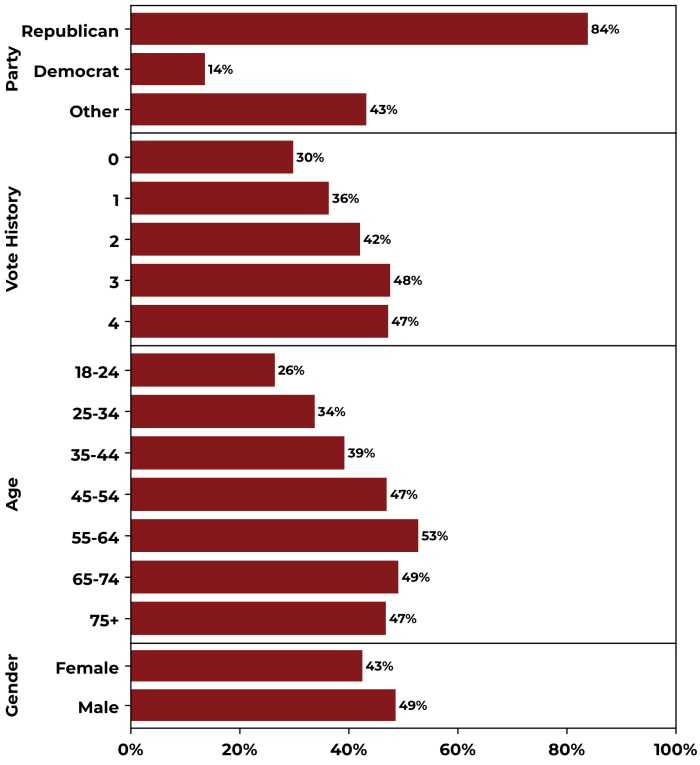
[Sen Approval] Strongly Approve & Somewhat Approve

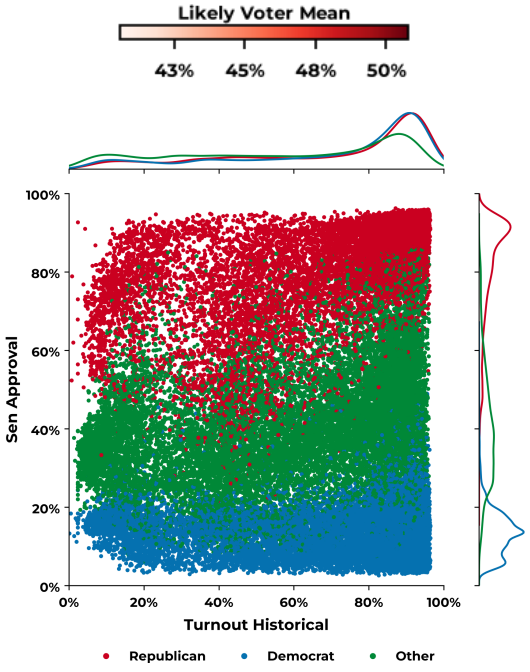
Toplines

All Voters	Likely Voters
43.2%	45.4%





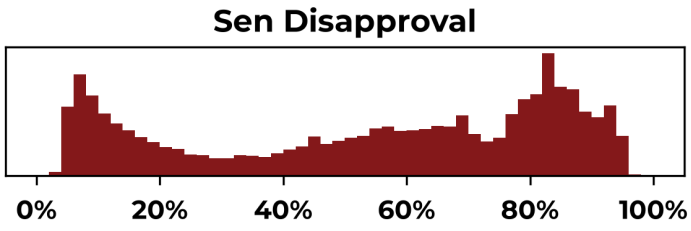


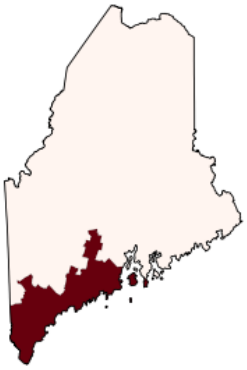


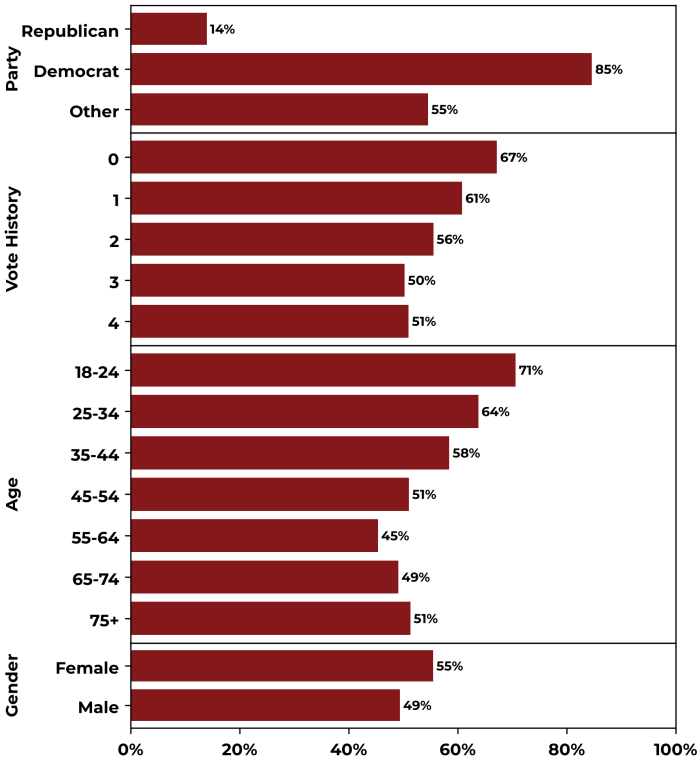
[Sen Disapproval] Somewhat Disapprove & Strongly Disapprove

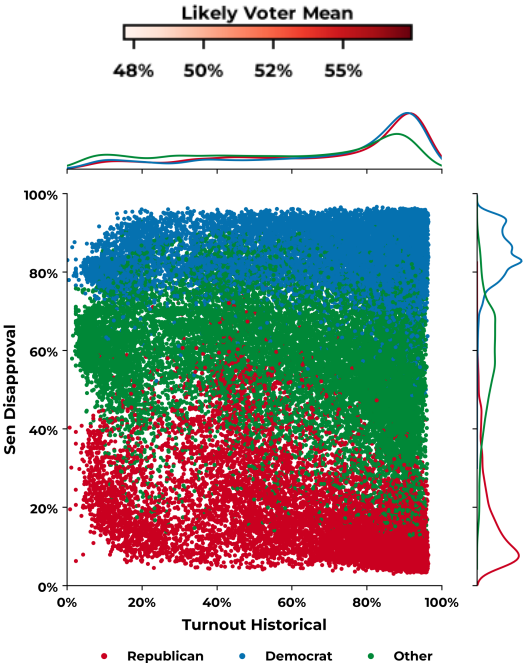
Toplines

All Voters	Likely Voters
54.4%	52.6%





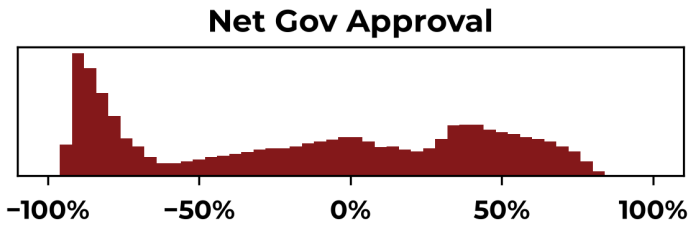




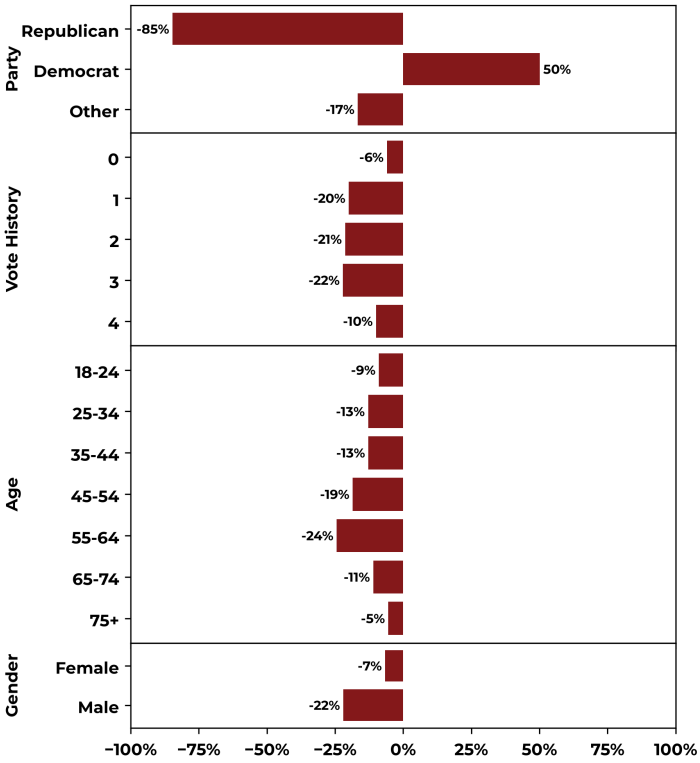
Next, I am going to read you a list of individuals. After I read each one, please tell me if you approve or disapprove of the job they are doing: Governor Janet Mills

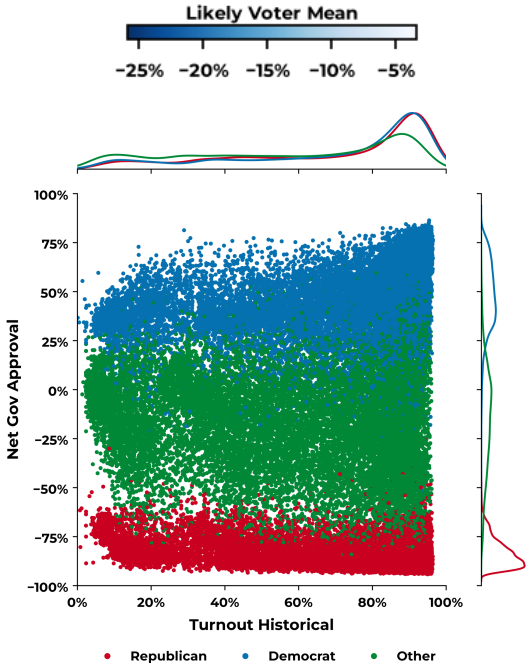
Question Model Toplines

Model	All Voters	Likely Voters
Gov Approval	41.6%	41.8%
Gov Disapproval	55.7%	55.8%
Net Gov Approval	**-14.1%**	**-13.9%**





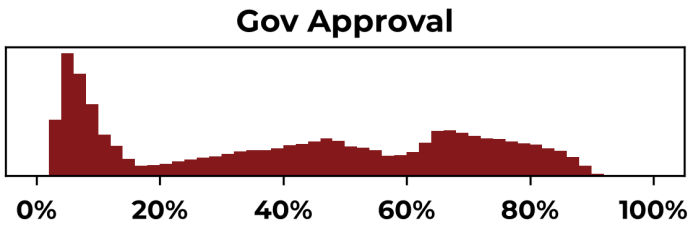


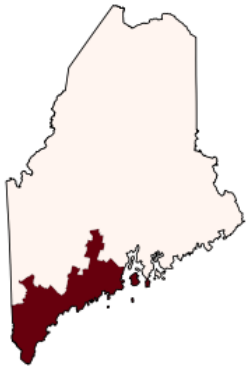


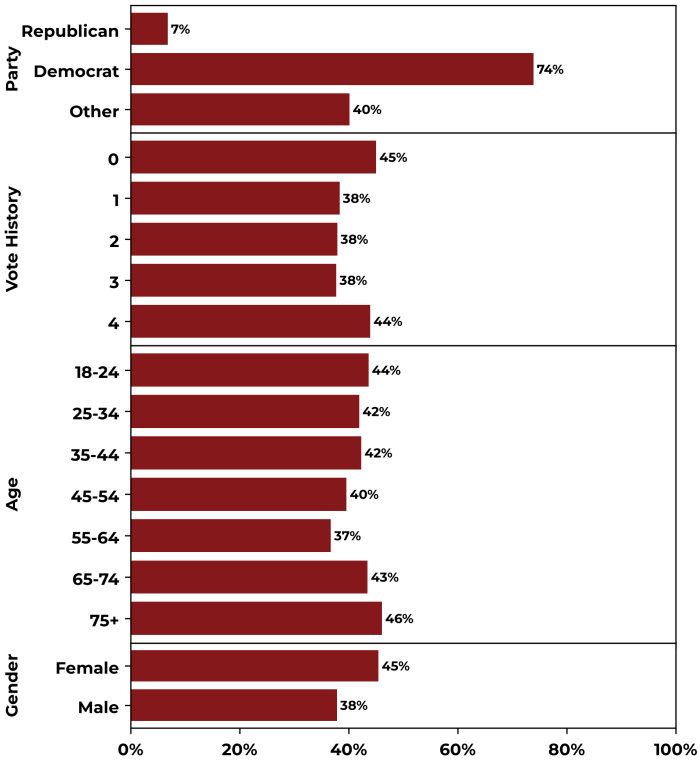
[Gov Approval] Strongly Approve & Somewhat Approve

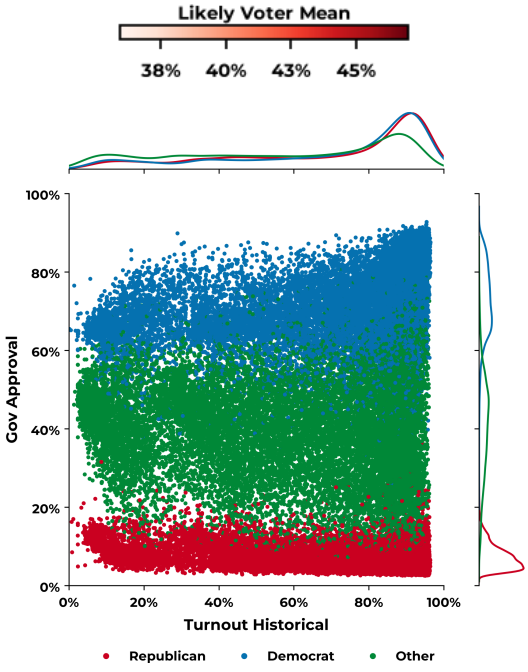
Toplines

All Voters	Likely Voters
41.6%	41.8%





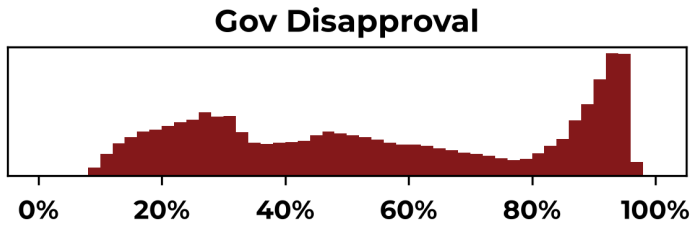




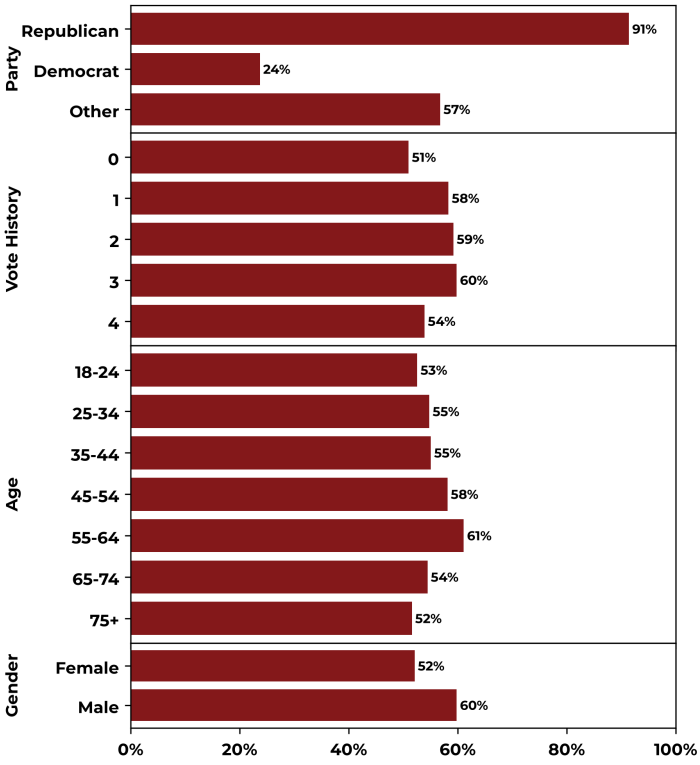
[Gov Disapproval] Somewhat Disapprove & Strongly Disapprove

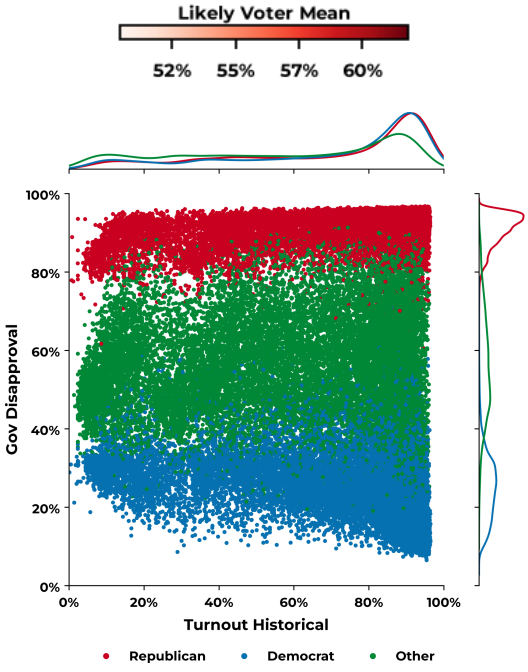
Toplines

All Voters	Likely Voters
55.7%	55.8%





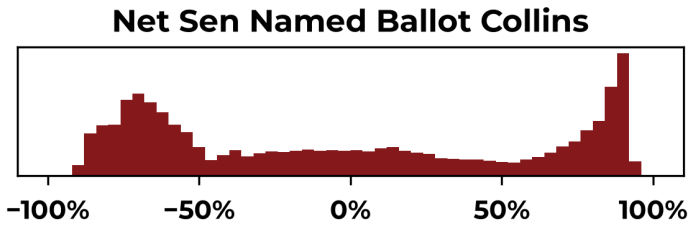


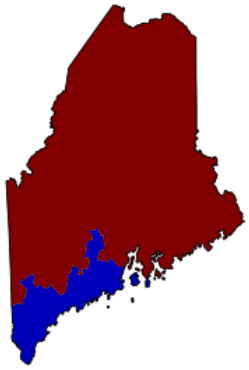


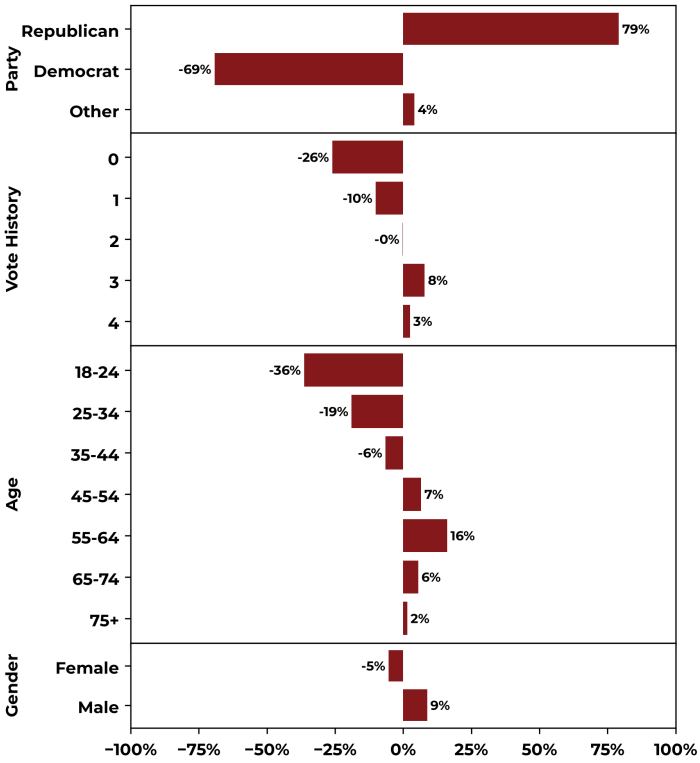
Now, if the election for the U.S. Senate was held today, for whom would you vote: Susan Collins, Republican OR Troy Jackson, Democrat? IF UNSURE, ASK: Do you lean toward Susan Collins, Republican OR Troy Jackson, Democrat?

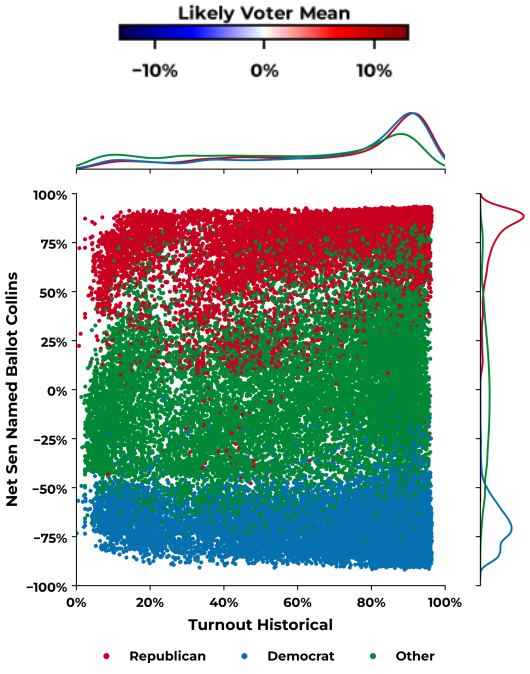
Question Model Toplines

Model	All Voters	Likely Voters
Sen Named Ballot Collins	46.5%	48.3%
Sen Named Ballot Jackson	48.2%	46.9%
Net Sen Named Ballot Collins	**-1.8%**	**1.3%**





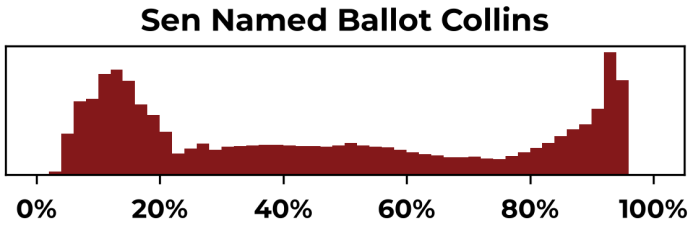




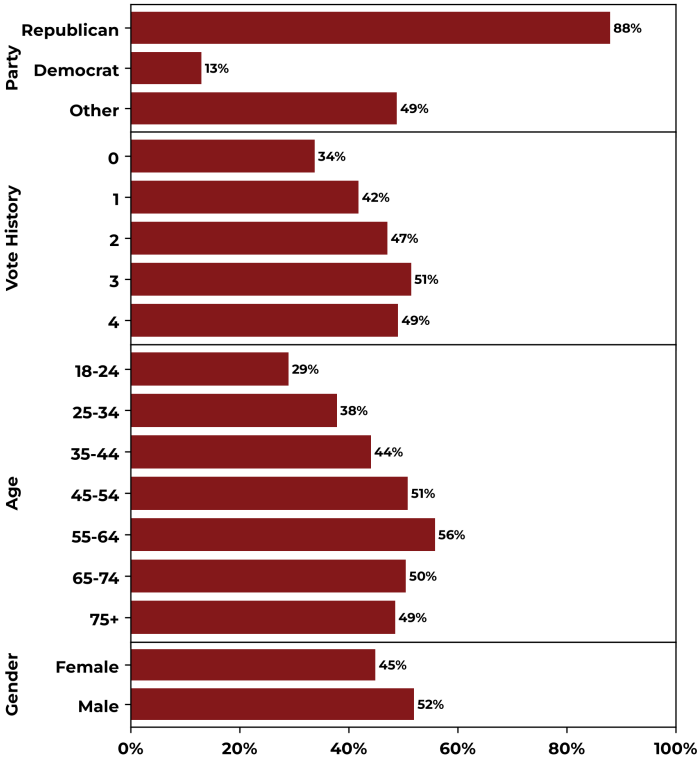
[Sen Named Ballot Collins] Definitely Susan Collins, Republican & Probably Susan Collins, Republican & Lean toward Susan Collins, Republican

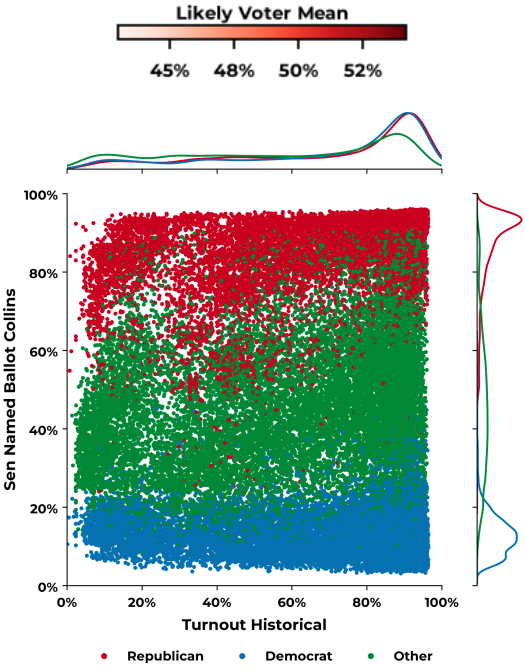
Toplines

All Voters	Likely Voters
46.5%	48.3%





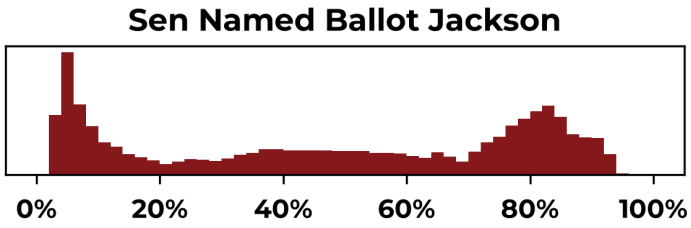


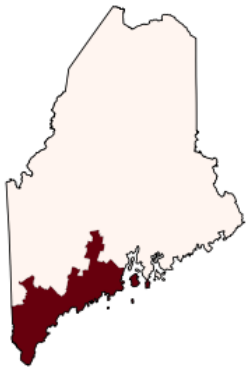


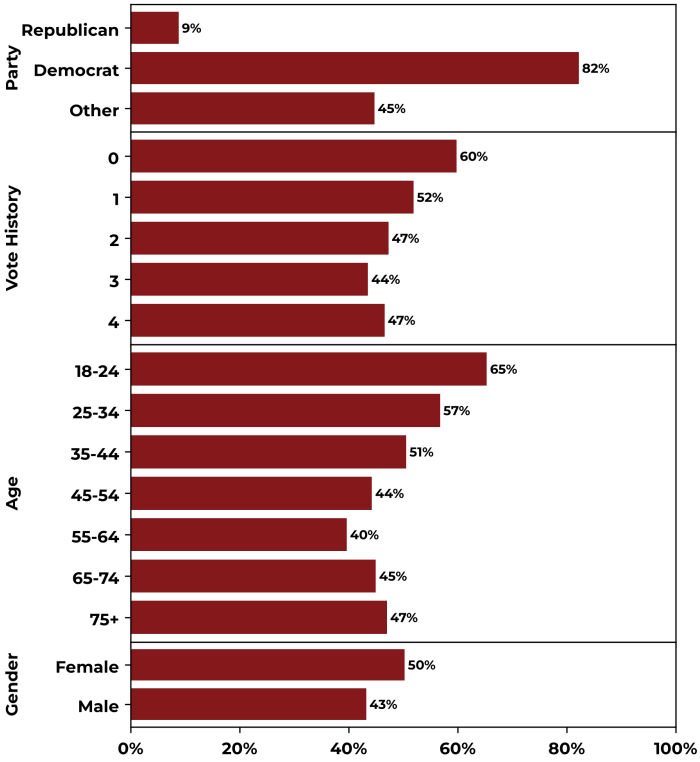
[Sen Named Ballot Jackson] Lean toward Troy Jackson, Democrat & Probably Troy Jackson, Democrat & Definitely Troy Jackson, Democrat

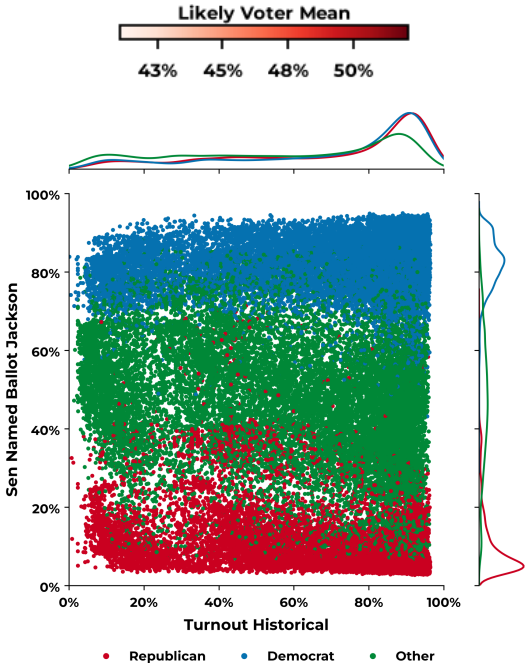
Toplines

All Voters	Likely Voters
48.2%	46.9%





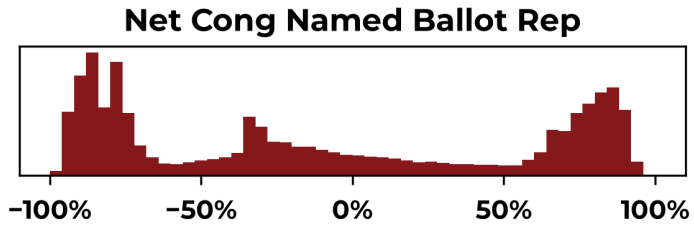


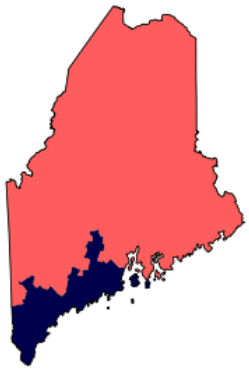


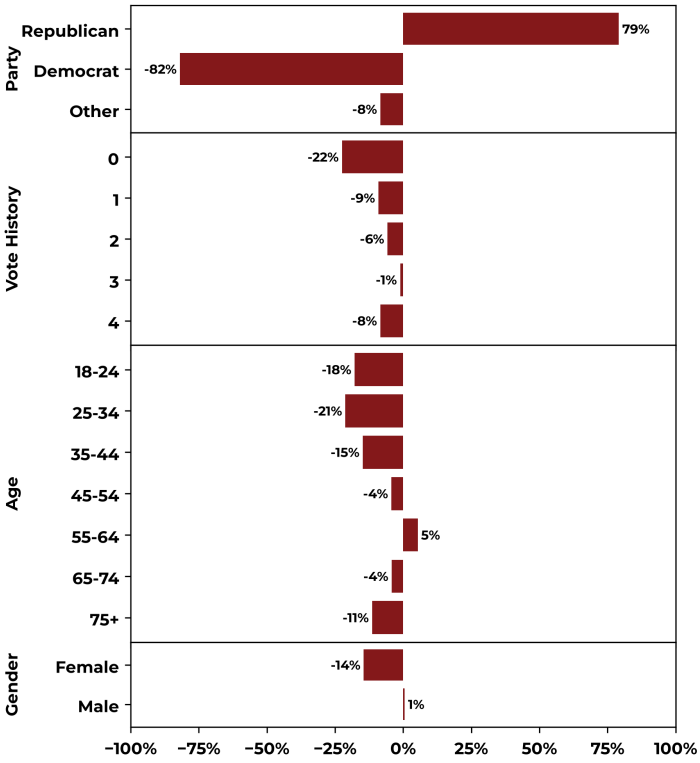
Now, if the election for the U.S. House of Representatives was held today, for whom would you vote: (VOTERS IN 1ST CONGRESSIONAL DISTRICT) Ronald Russell, Republican OR Chellie Pingree, Democrat (VOTERS IN 2nd CONGRESSIONAL DISTRICT) Paul LePage, Republican OR Matthew Dunlap, Democrat? IF UNSURE, ASK: Do you lean toward the (VOTERS IN 1ST CONGRESSIONAL DISTRICT) Ronald Russell, Republican OR Chellie Pingree, Democrat (VOTERS IN 2nd CONGRESSIONAL DISTRICT) Paul LePage, Republican OR Matthew Dunlap, Democrat?

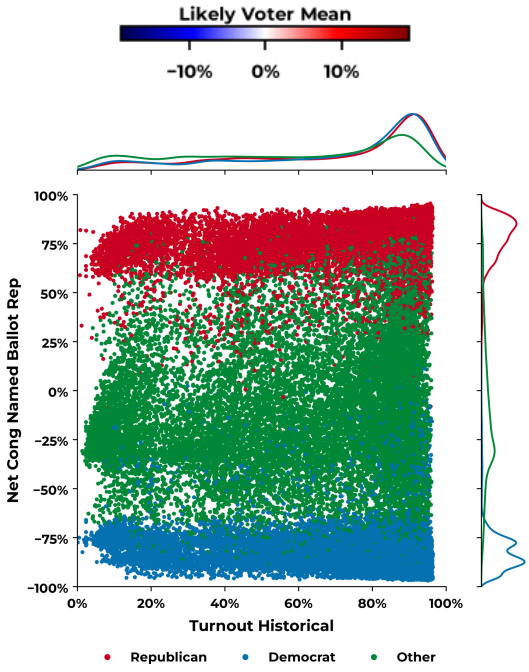
Question Model Toplines

Model	All Voters	Likely Voters
Cong Named Ballot Rep	41.5%	42.9%
Cong Named Ballot Dem	50.4%	50.2%
Net Cong Named Ballot Rep	**-8.9%**	**-7.3%**


Net Cong Named Ballot Rep
−100%
−50%
0%
50%
100%



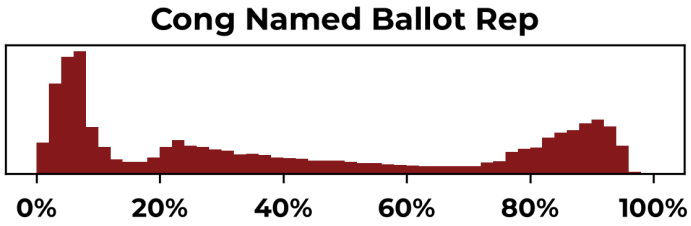

Party
Republican
Democrat
Other
79%
-82%
-8%
Vote History
0
1
2
3
4
-22%
-9%
-6%
-1%
-8%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
-18%
-21%
-15%
-4%
5%
-4%
-11%
Gender
Female
Male
-14%
1%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%


Likely Voter Mean
−10%
0%
10%
Net Cong Named Ballot Rep
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

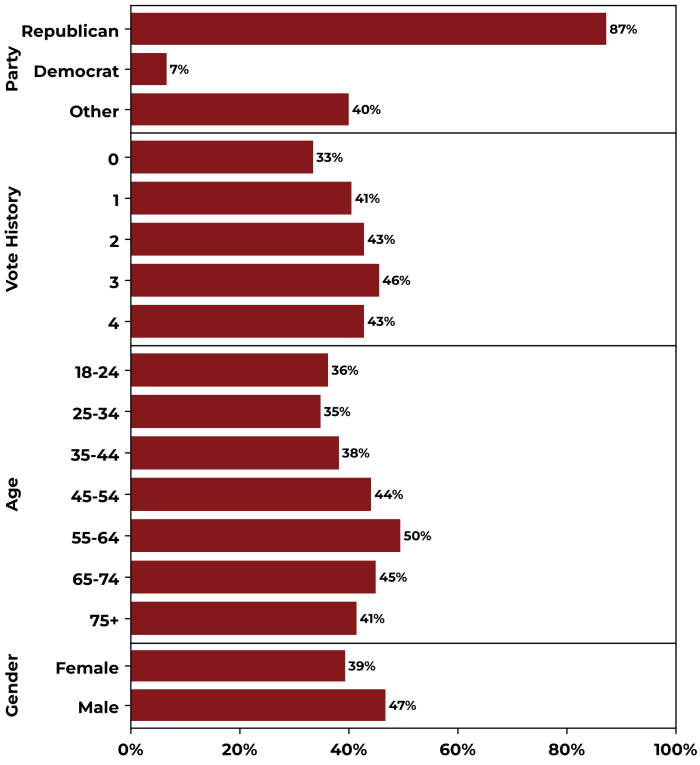
[Cong Named Ballot Rep] Definitely CD-1: Ronald Russell, Republican; CD-2: Paul LePage, Republican & Probably CD-1: Ronald Russell, Republican; CD-2: Paul LePage, Republican & Lean toward CD-1: Ronald Russell, Republican; CD-2: Paul LePage, Republican

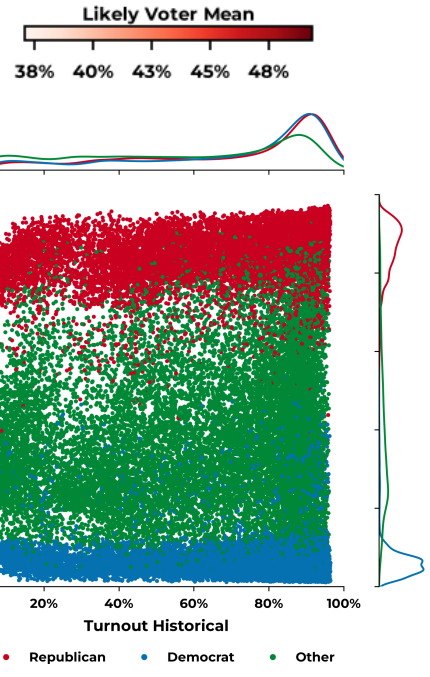
Toplines

All Voters	Likely Voters
41.5%	42.9%





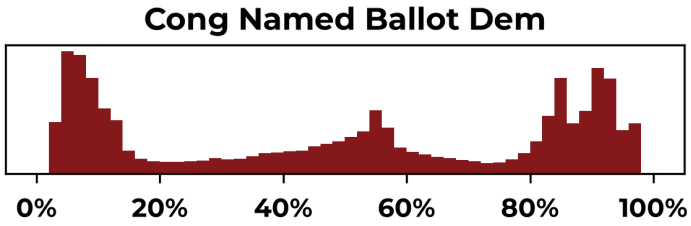


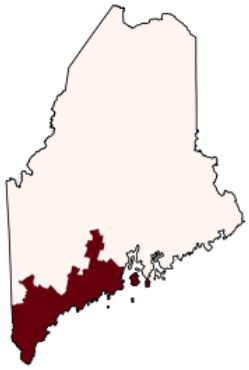


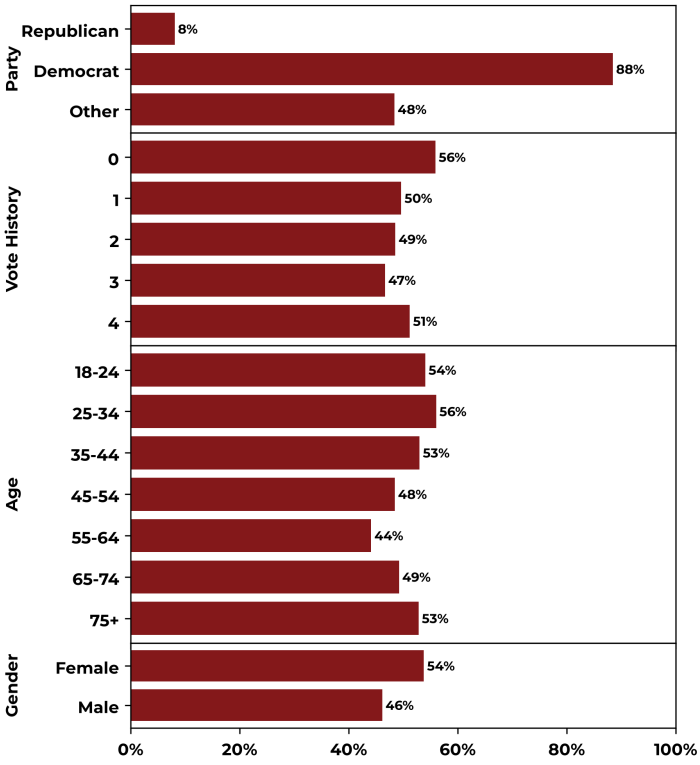
[Cong Named Ballot Dem] Lean toward CD-1: Chellie Pingree, Democrat; CD-2: Matthew Dunlap, Democrat & Probably CD-1: Chellie Pingree, Democrat; CD-2: Matthew Dunlap, Democrat & Definitely CD-1: Chellie Pingree, Democrat; CD-2: Matthew Dunlap, Democrat

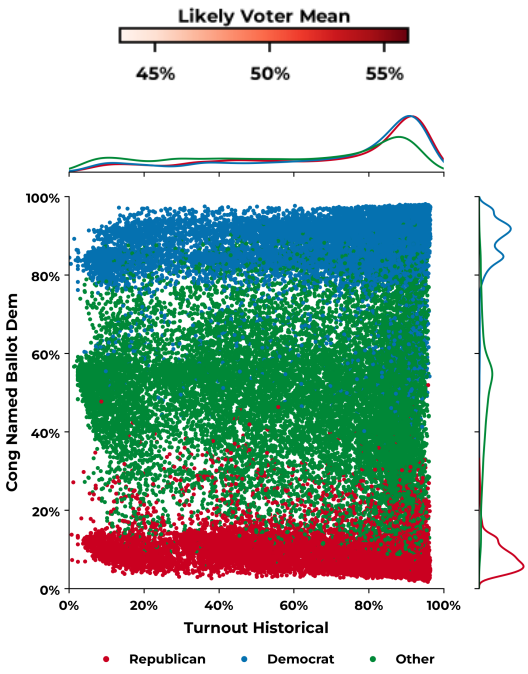
Toplines

All Voters	Likely Voters
50.4%	50.2%





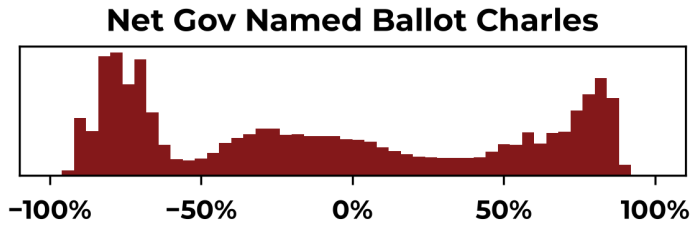


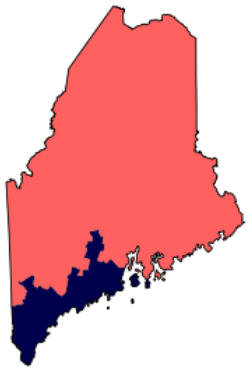


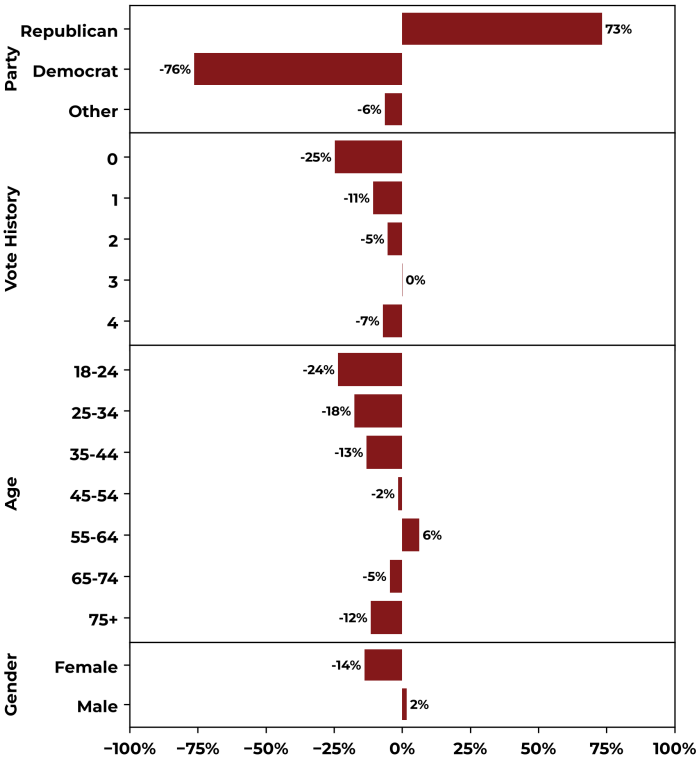
Now thinking about this year's election for Governor of Maine. If the election for Governor were held today, for whom would you vote: Robert B. Charles, Republican; Hannah Pingree, Democrat; OR Rick Bennett, Independent? IF UNSURE, ASK: Do you lean toward the Robert B. Charles, Republican; Hannah Pingree, Democrat; OR Rick Bennett, Independent?

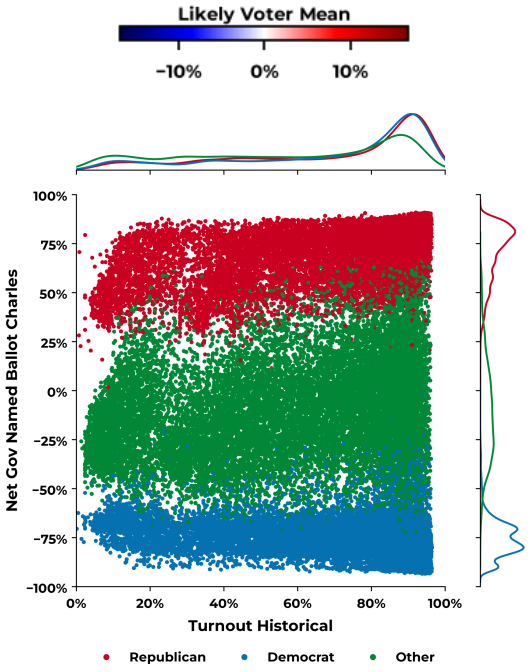
Question Model Toplines

Model	All Voters	Likely Voters
Gov Named Ballot Charles	36.2%	37.9%
Gov Named Ballot Pingree	44.7%	44.3%
Gov Named Ballot Bennett	8.0%	7.7%
Net Gov Named Ballot Charles	**-8.5%**	**-6.5%**


Net Gov Named Ballot Charles
−100%
−50%
0%
50%
100%



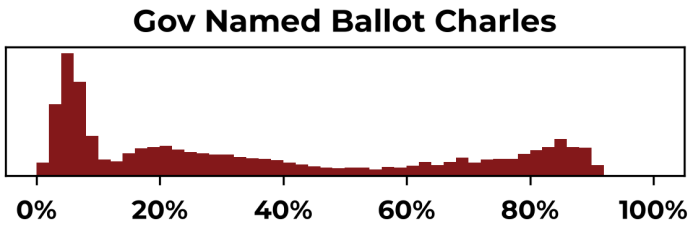

Party
Republican
Democrat
Other
73%
-76%
-6%
Vote History
0
1
2
3
4
-25%
-11%
-5%
0%
-7%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
-24%
-18%
-13%
-2%
6%
-5%
-12%
Gender
Female
Male
-14%
2%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%


Likely Voter Mean
−10%
0%
10%
Net Gov Named Ballot Charles
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

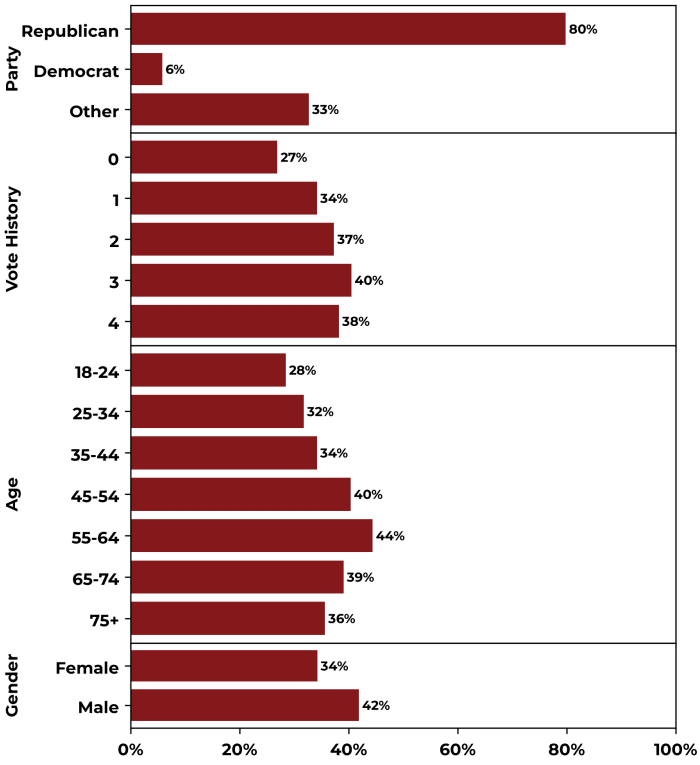
[Gov Named Ballot Charles] Robert B. Charles, Republican

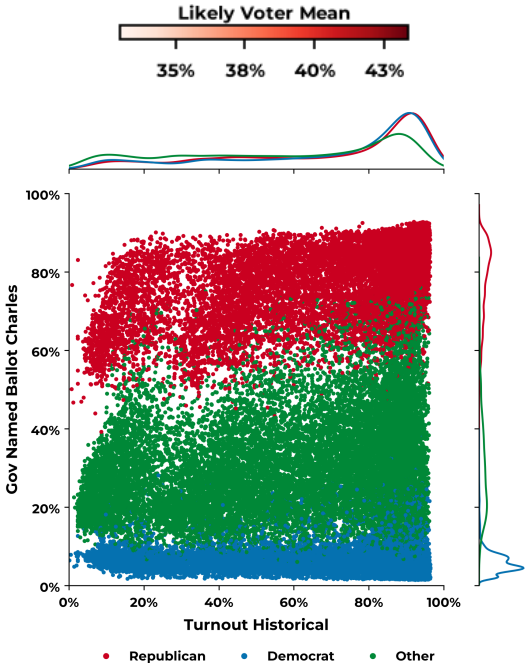
Toplines

All Voters	Likely Voters
36.2%	37.9%





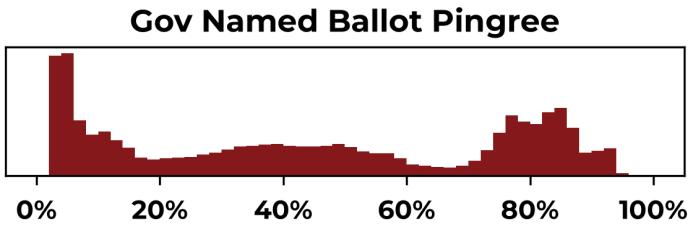


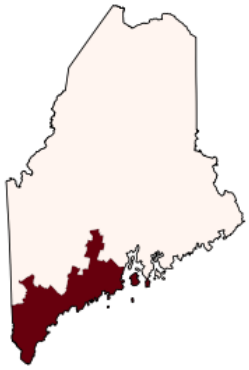


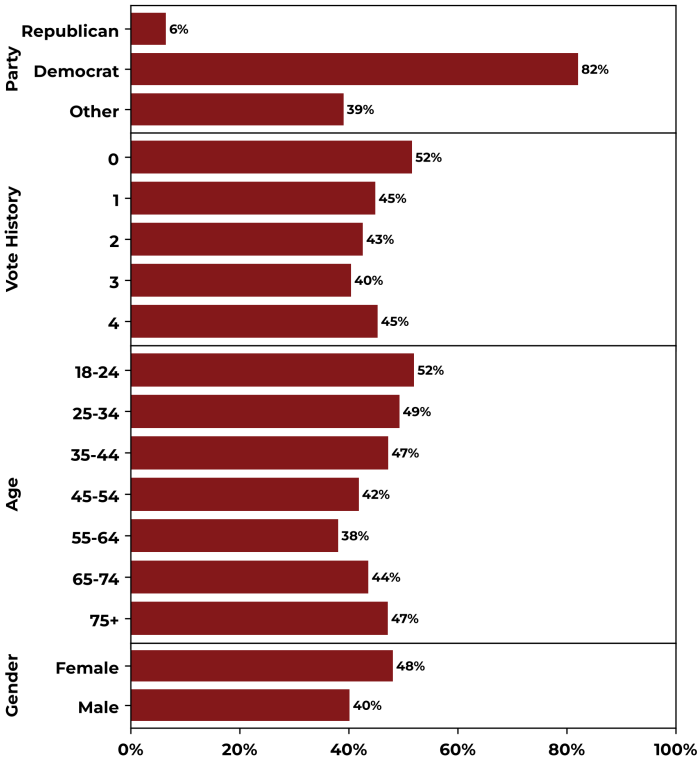
[Gov Named Ballot Pingree] Hannah Pingree, Democrat

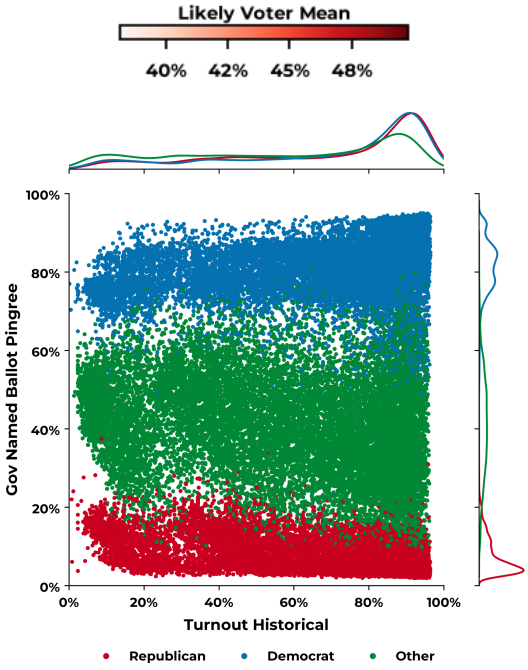
Toplines

All Voters	Likely Voters
44.7%	44.3%





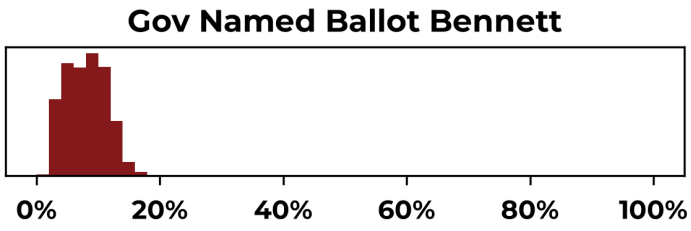


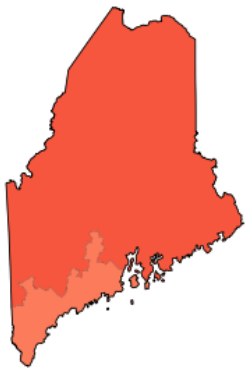


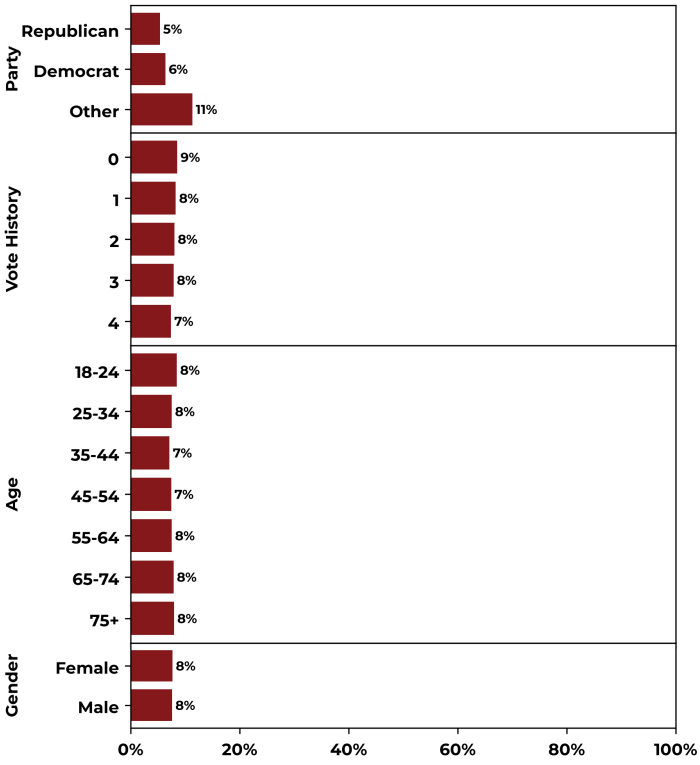
[Gov Named Ballot Bennett] Rick Bennett, Independent

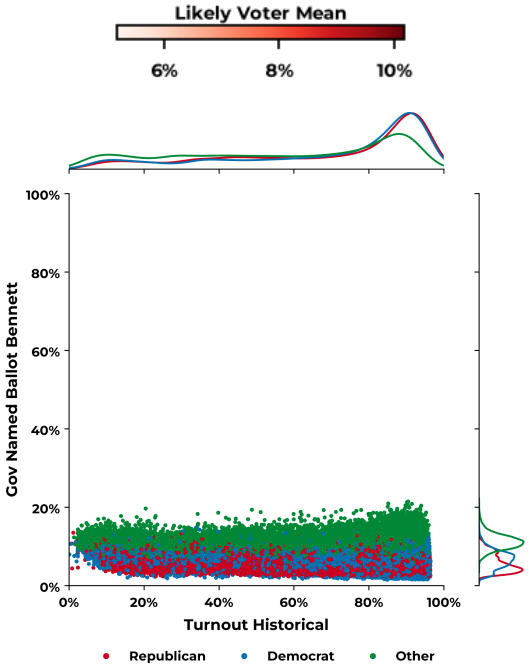
Toplines

All Voters	Likely Voters
8.0%	7.7%









Which of the following do you consider to be the most important issue facing the state of Maine right now?

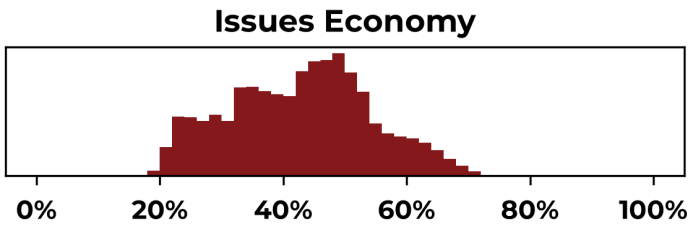
Question Model Toplines

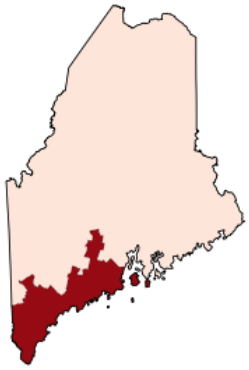
Model	All Voters	Likely Voters
Issues Economy	42.8%	42.2%
Issues Healthcare	17.1%	17.2%
Issues Crime Imm Drugs	16.5%	16.8%
Issues Social	3.9%	3.7%
Issues Political Environment	16.4%	17.0%

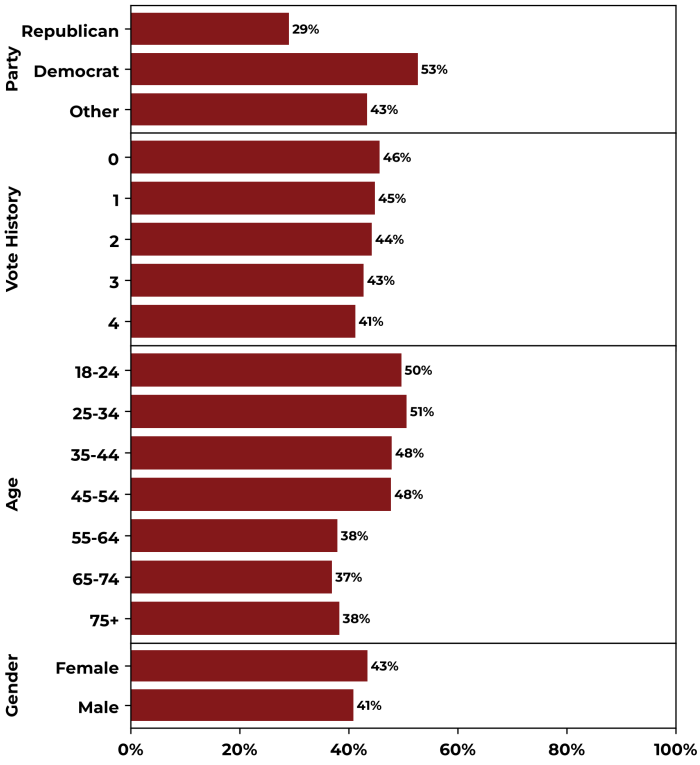
[Issues Economy] Economy/Inflation

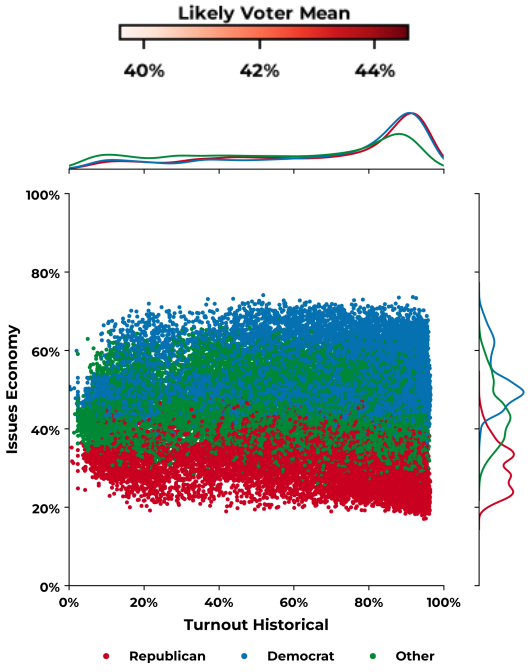
Toplines

All Voters	Likely Voters
42.8%	42.2%





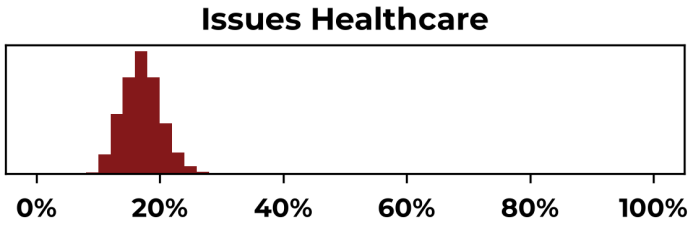


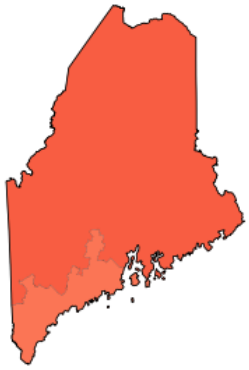


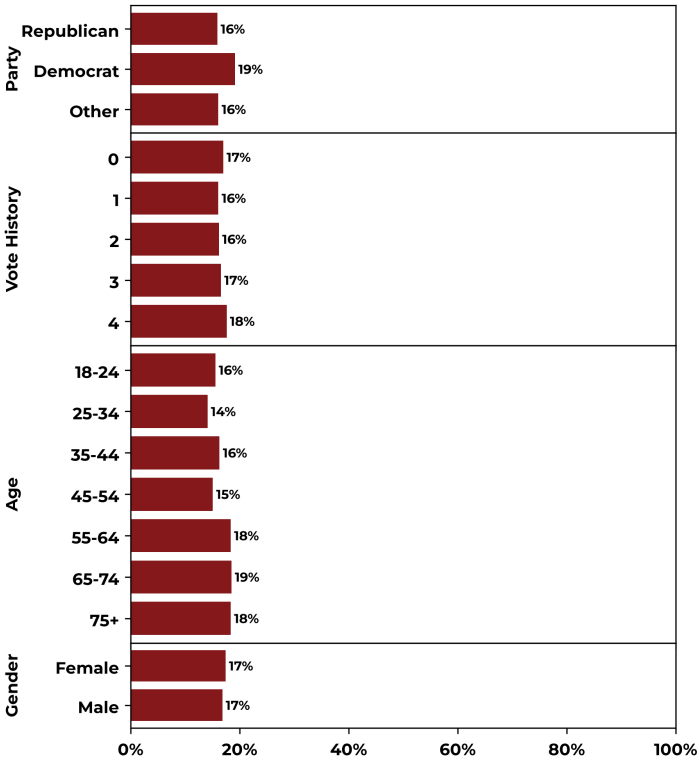
[Issues Healthcare] Social Welfare Programs (Medicare/Social Security/Medicaid)

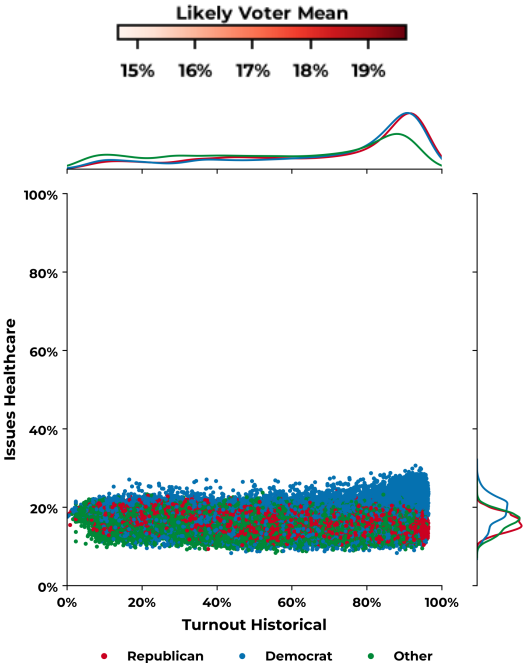
Toplines

All Voters	Likely Voters
17.1%	17.2%





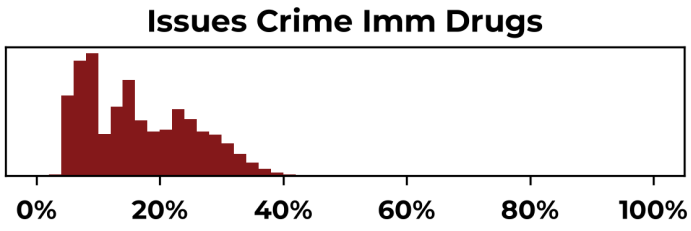


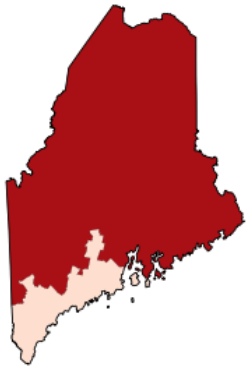


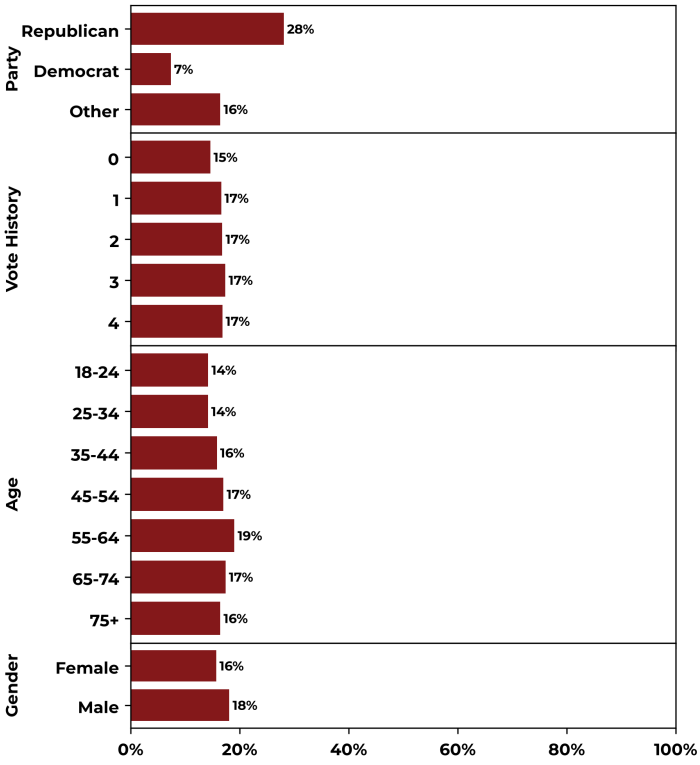
[Issues Crime Imm Drugs] Crime/Immigration/Drug Abuse

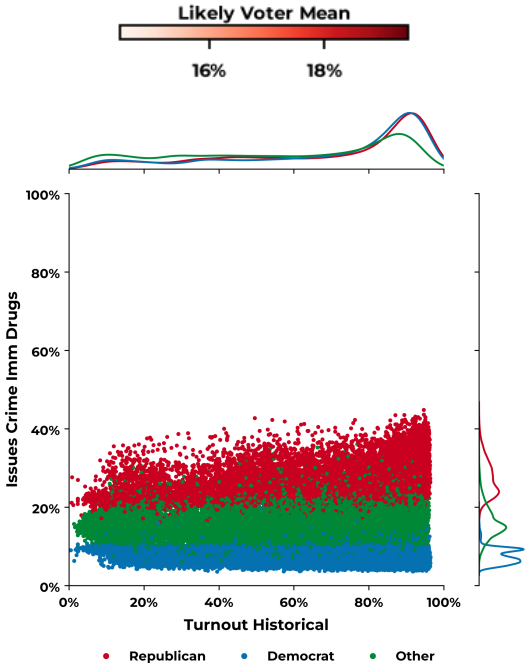
Toplines

All Voters	Likely Voters
16.5%	16.8%





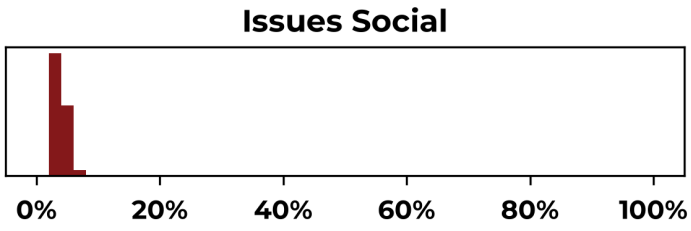


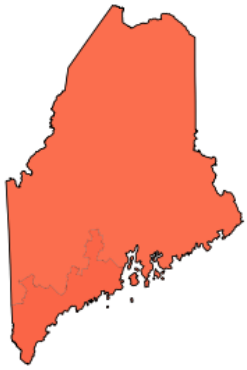


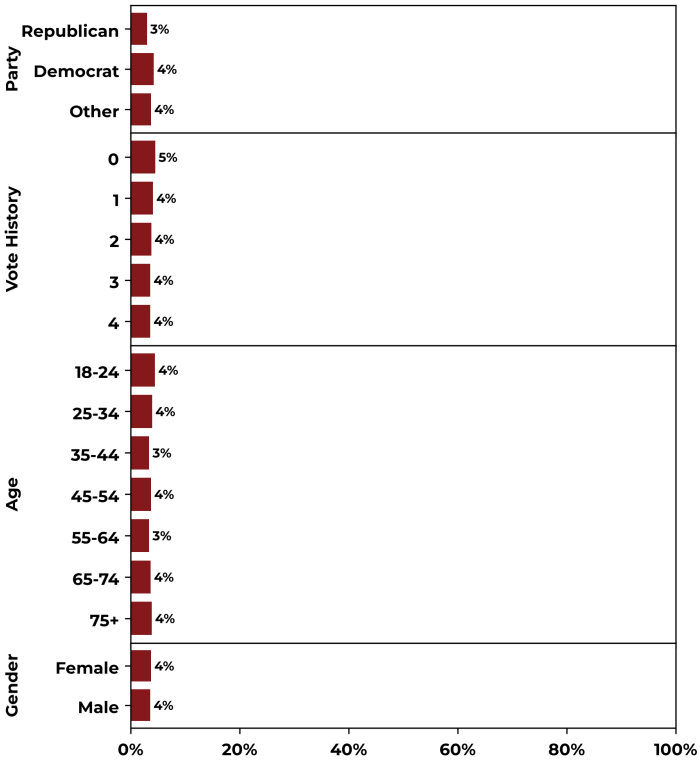
[Issues Social] Social Issues (Abortion/Second Amendment)

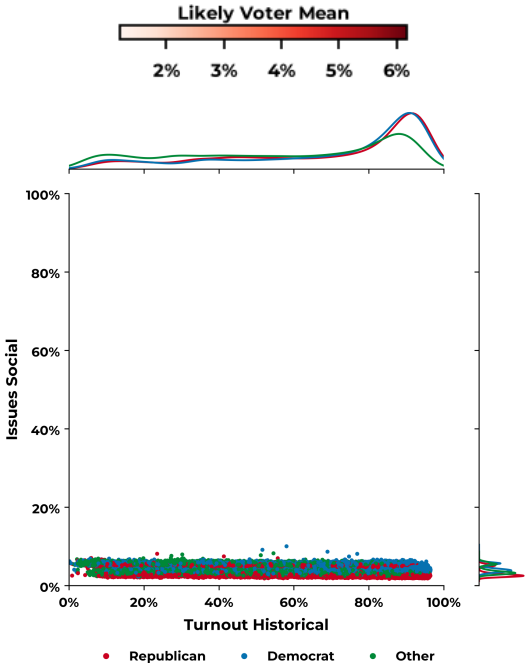
Toplines

All Voters	Likely Voters
3.9%	3.7%





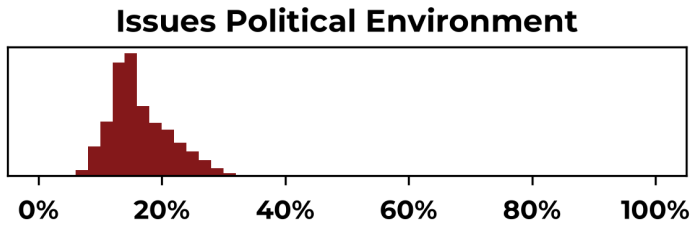


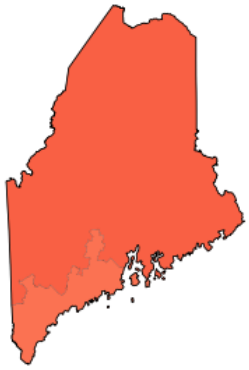


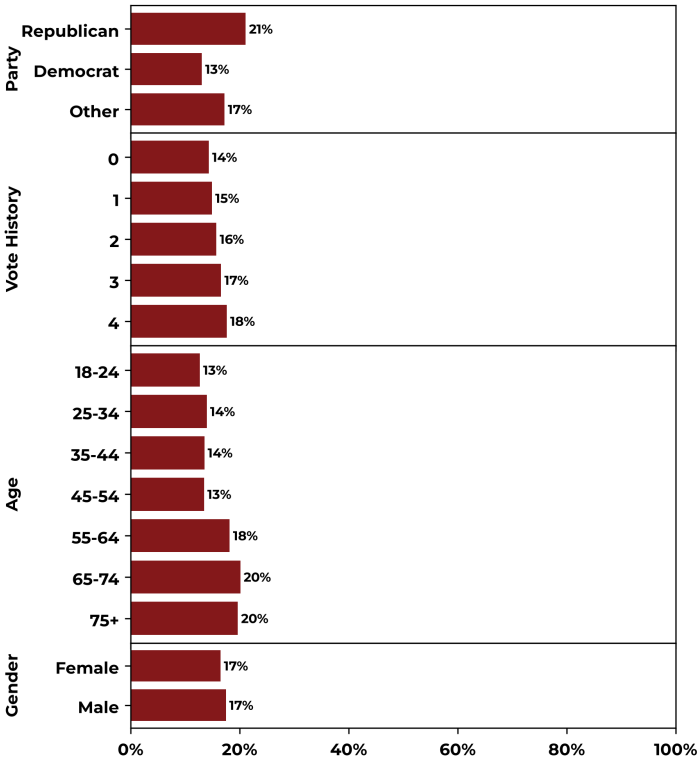
[Issues Political Environment] Political Leadership/Government Stability

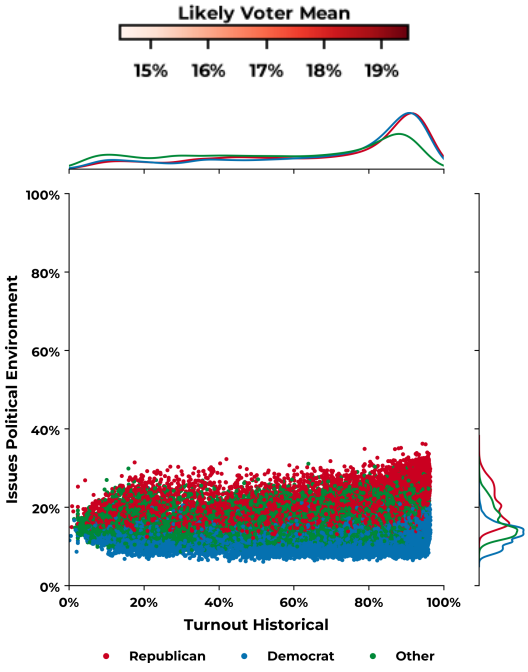
Toplines

All Voters	Likely Voters
16.4%	17.0%





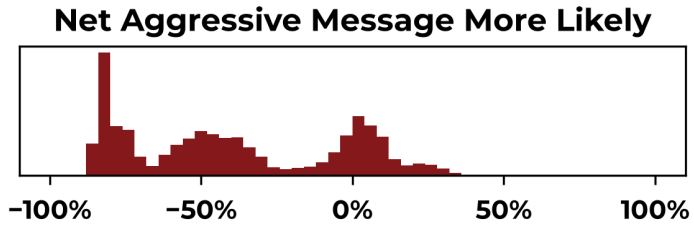




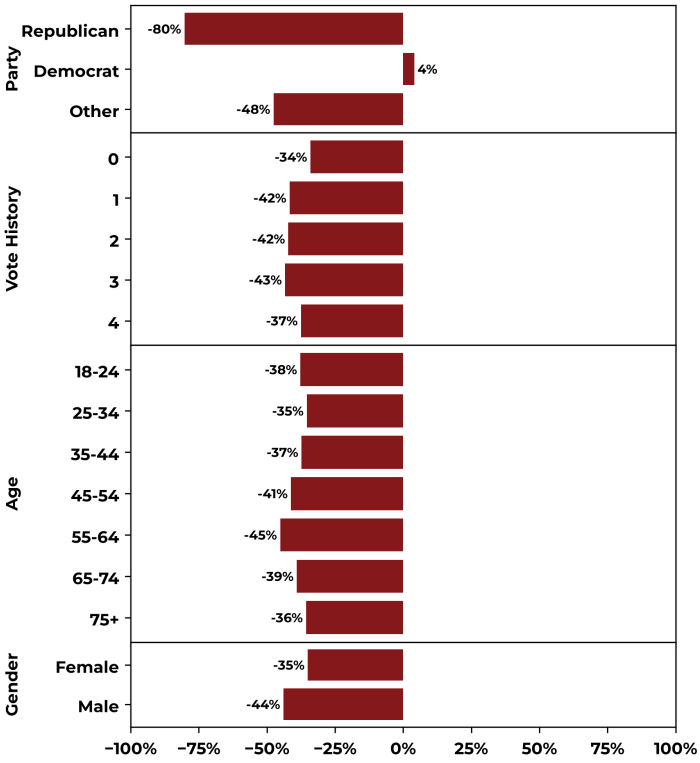
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Women who work with Troy Jackson have accused him of being a bully and overly aggressive in arguments. One woman said that Troy threw a water bottle toward her during an argument, and another said she had to kick him out of her office for being so rude and screaming at her.

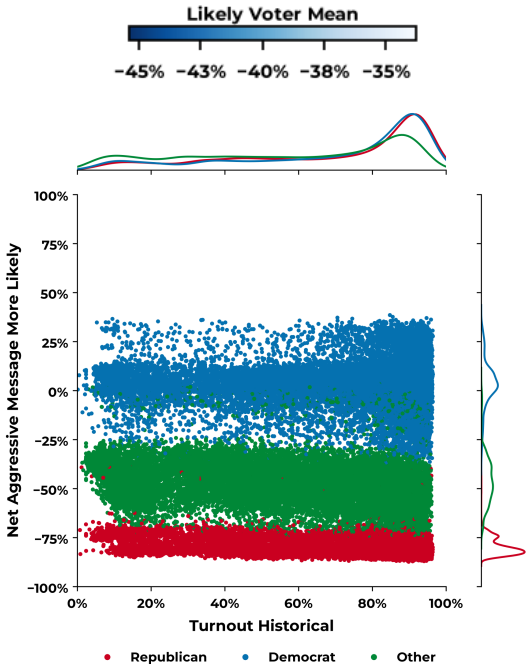
Question Model Toplines

Model	All Voters	Likely Voters
Aggressive Message More Likely	21.3%	21.3%
Aggressive Message Less Likely	60.3%	60.5%
Net Aggressive Message More Likely	**-39.0%**	**-39.2%**


Net Aggressive Message More Likely
−100%
−50%
0%
50%
100%



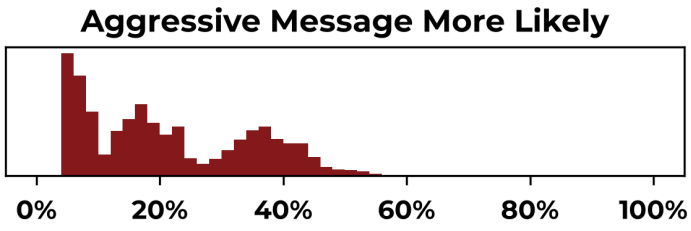

Party
Republican
Democrat
Other
-80%
4%
-48%
Vote History
0
1
2
3
4
-34%
-42%
-42%
-43%
-37%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
-38%
-35%
-37%
-41%
-45%
-39%
-36%
Gender
Female
Male
-35%
-44%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

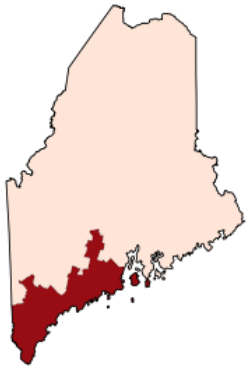

Likely Voter Mean
−45%
−43%
−40%
−38%
−35%
Net Aggressive Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

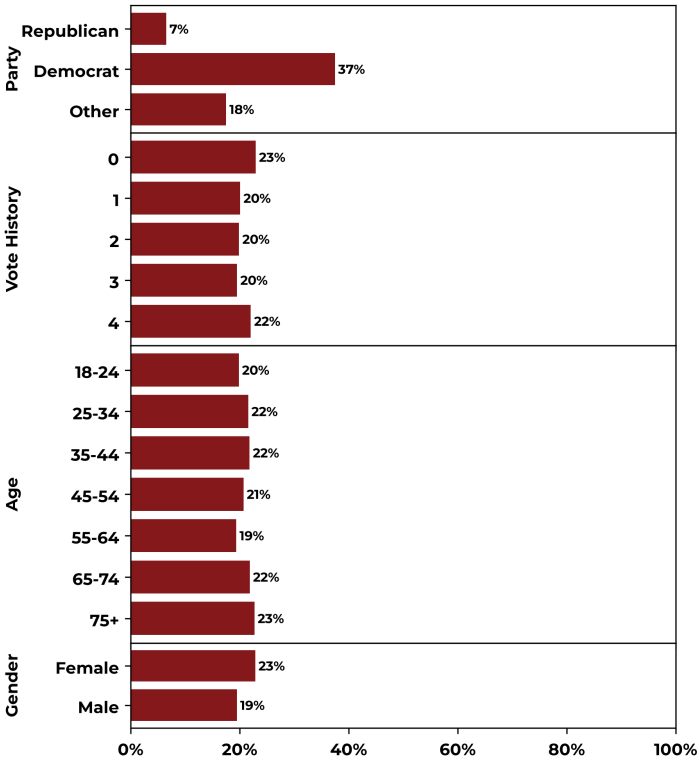
[Aggressive Message More Likely] Much More Likely & Somewhat More Likely

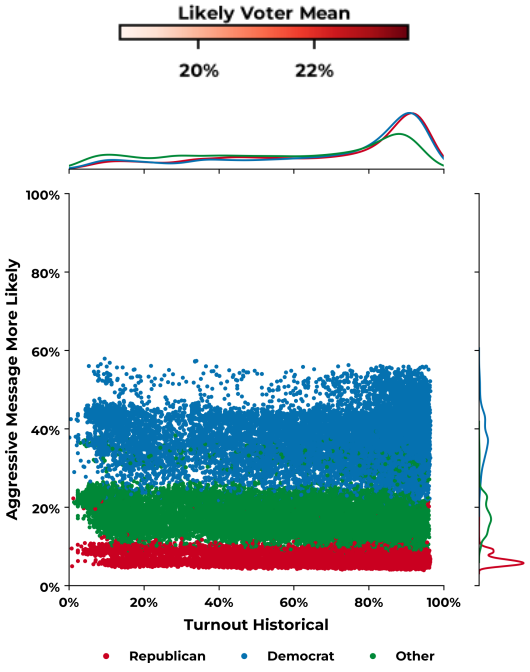
Toplines

All Voters	Likely Voters
21.3%	21.3%





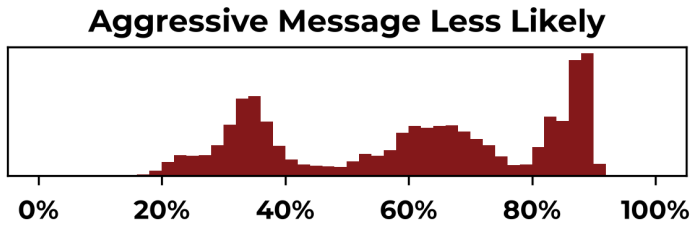




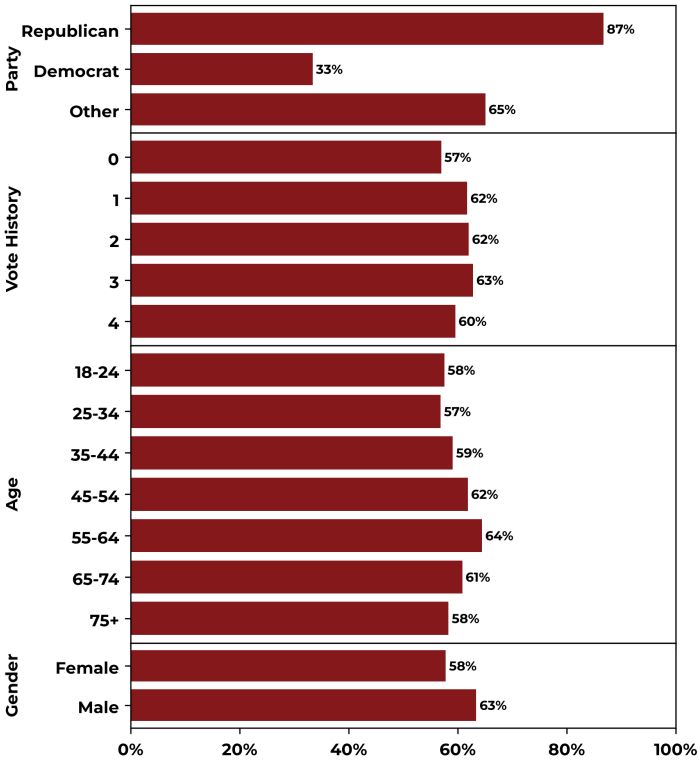
[Aggressive Message Less Likely] Somewhat Less Likely & Much Less Likely

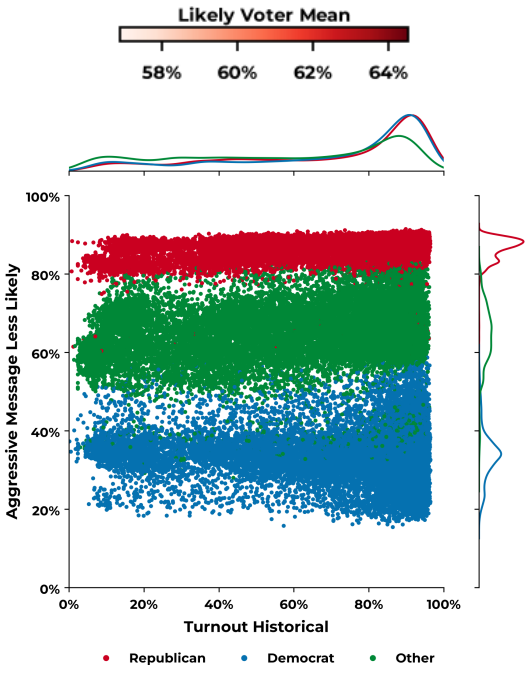
Toplines

All Voters	Likely Voters
60.3%	60.5%





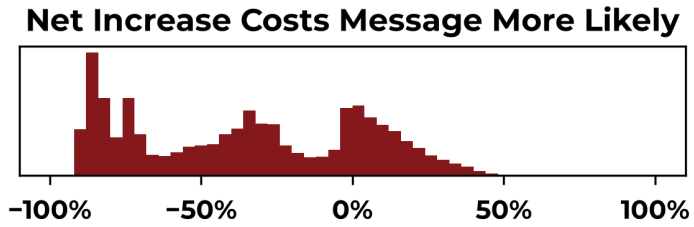




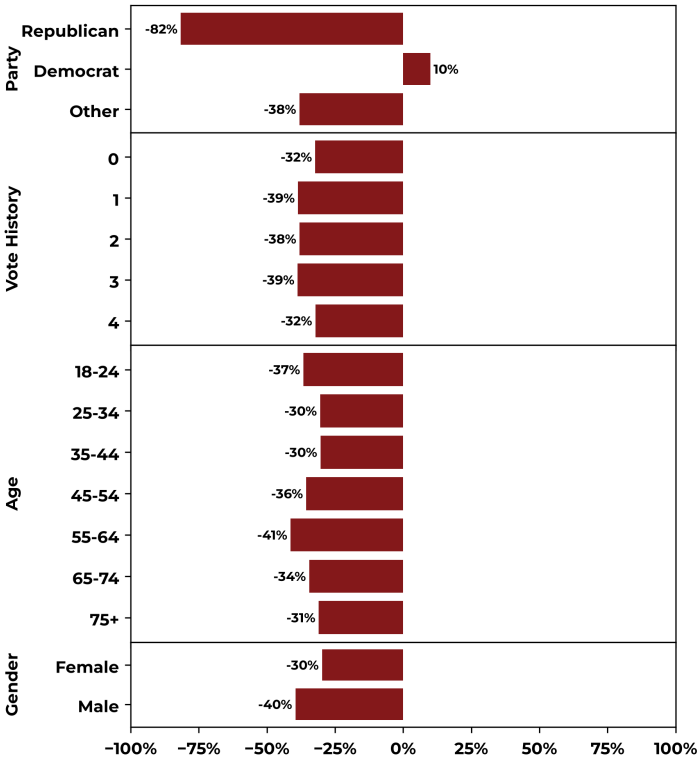
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Under Troy Jackson's leadership in the State Senate, Maine saw the nation's highest increases in electricity prices, growing by 55 percent, the third-highest rate of any state in the United States

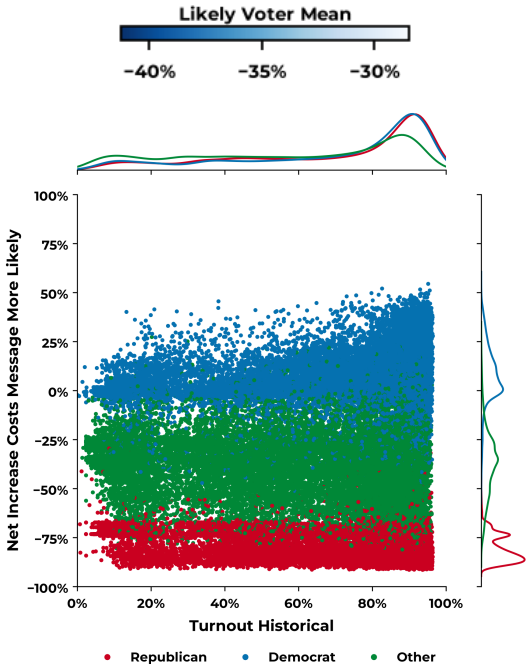
Question Model Toplines

Model	All Voters	Likely Voters
Increase Costs Message More Likely	23.4%	23.7%
Increase Costs Message Less Likely	58.1%	58.2%
Net Increase Costs Message More Likely	**-34.7%**	**-34.4%**


Net Increase Costs Message More Likely
−100%
−50%
0%
50%
100%



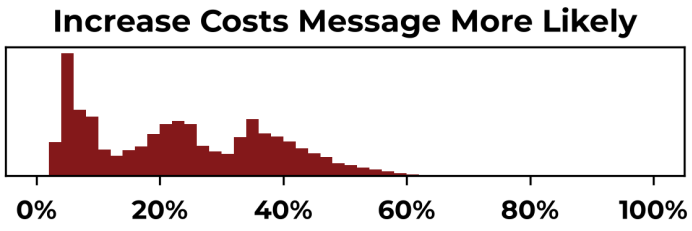

Party
Republican
Democrat
Other
-82%
10%
-38%
Vote History
0
1
2
3
4
-32%
-39%
-38%
-39%
-32%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
-37%
-30%
-30%
-36%
-41%
-34%
-31%
Gender
Female
Male
-30%
-40%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%


Likely Voter Mean
−40%
−35%
−30%
Net Increase Costs Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

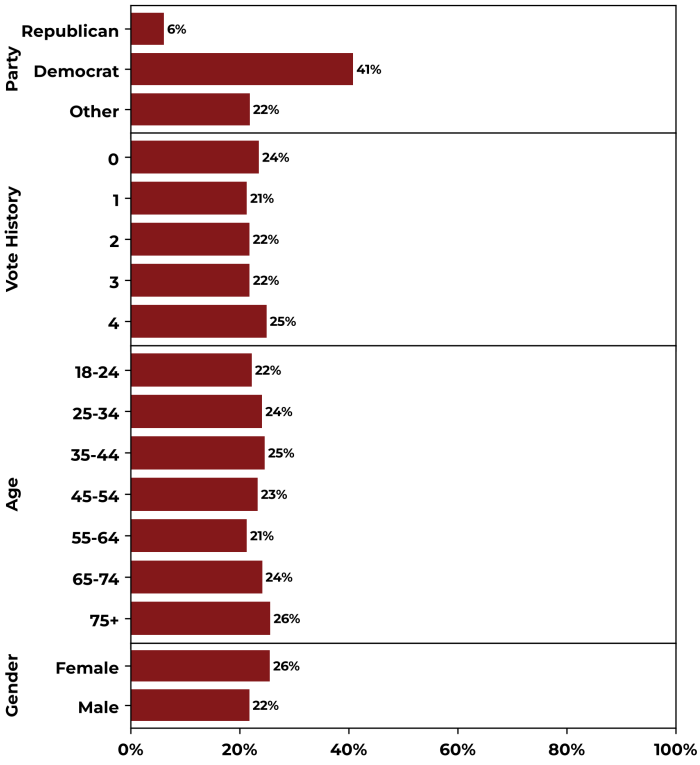
[Increase Costs Message More Likely] Much More Likely & Somewhat More Likely

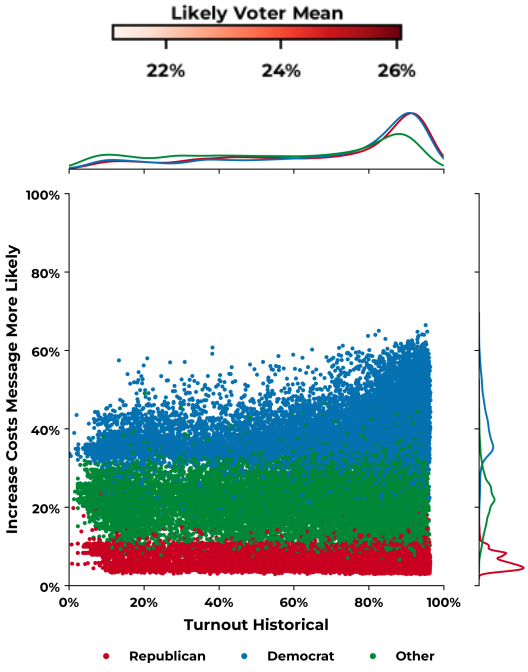
Toplines

All Voters	Likely Voters
23.4%	23.7%





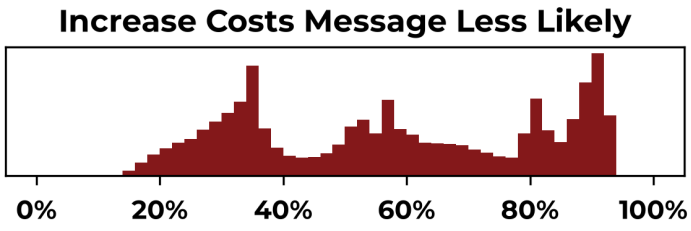




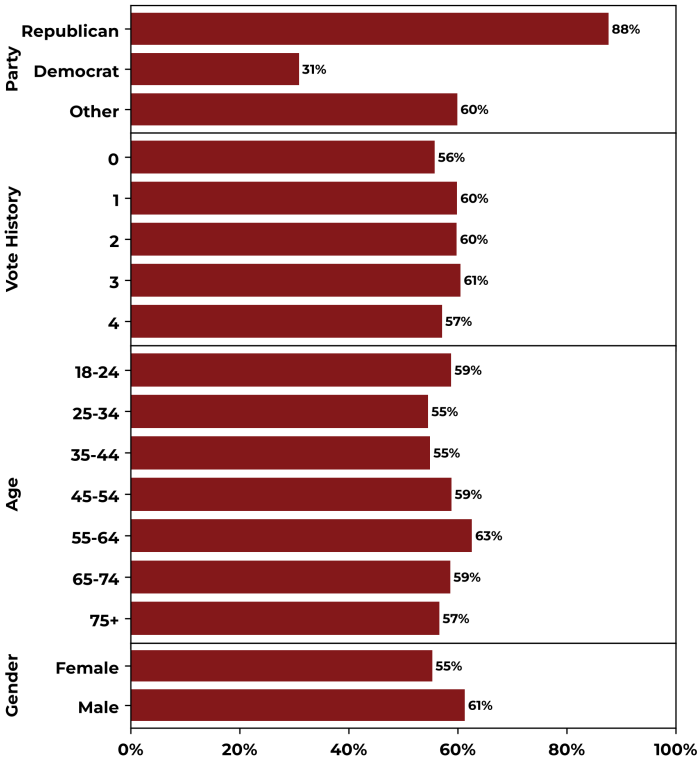
[Increase Costs Message Less Likely] Somewhat Less Likely & Much Less Likely

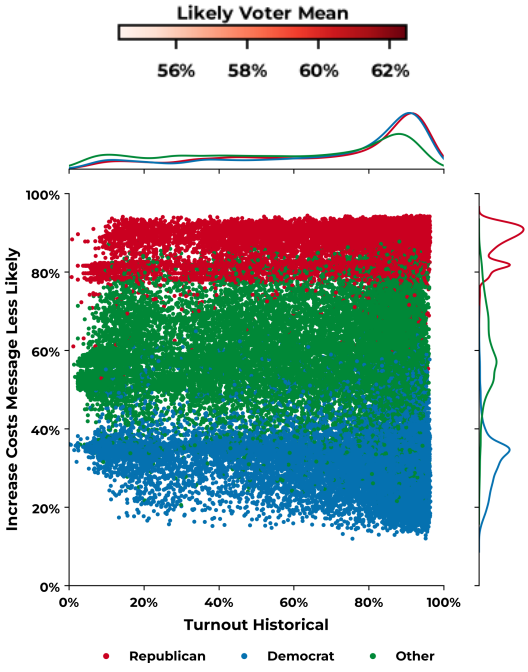
Toplines

All Voters	Likely Voters
58.1%	58.2%





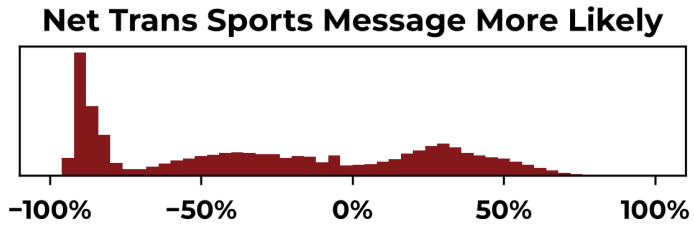




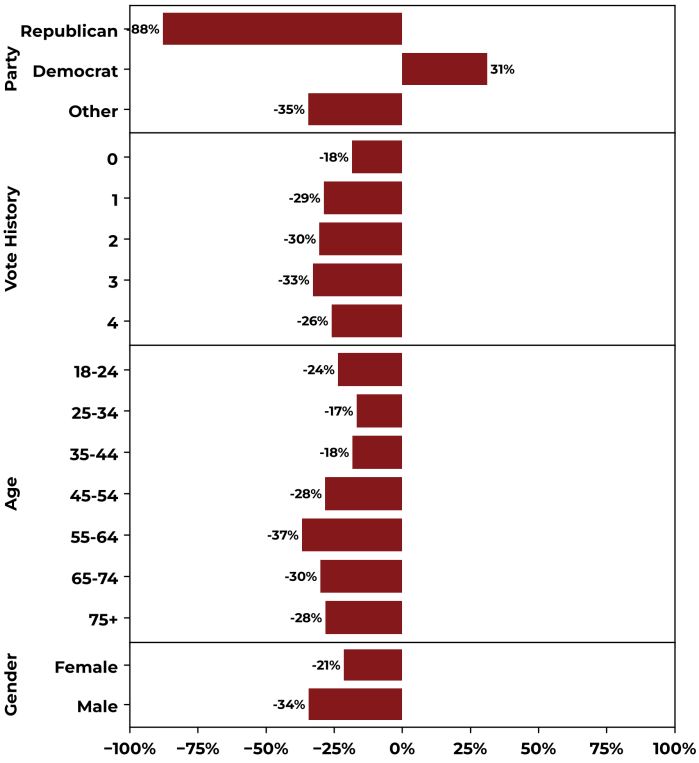
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Troy Jackson would allow biological males to compete against girls in sports. He even voted for legislation allowing minors aged 16 or older to get puberty blockers and cross-sex hormones without parental consent.

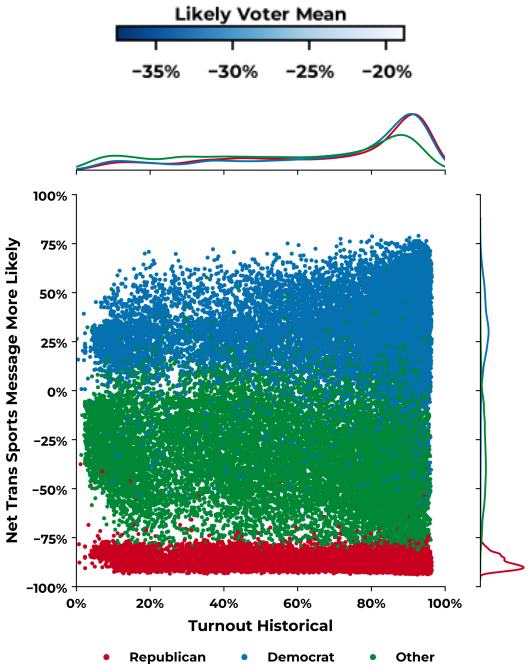
Question Model Toplines

Model	All Voters	Likely Voters
Trans Sports Message More Likely	31.4%	31.4%
Trans Sports Message Less Likely	58.7%	59.0%
Net Trans Sports Message More Likely	**-27.3%**	**-27.6%**


Net Trans Sports Message More Likely
−100%
−50%
0%
50%
100%



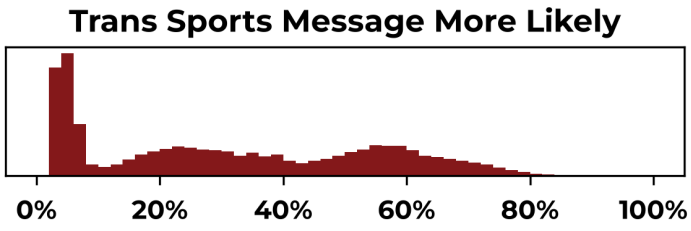

Party
Republican
Democrat
Other
-88%
31%
-35%
Vote History
0
1
2
3
4
-18%
-29%
-30%
-33%
-26%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
-24%
-17%
-18%
-28%
-37%
-30%
-28%
Gender
Female
Male
-21%
-34%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

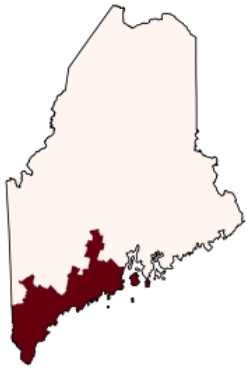

Likely Voter Mean
−35%
−30%
−25%
−20%
Net Trans Sports Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

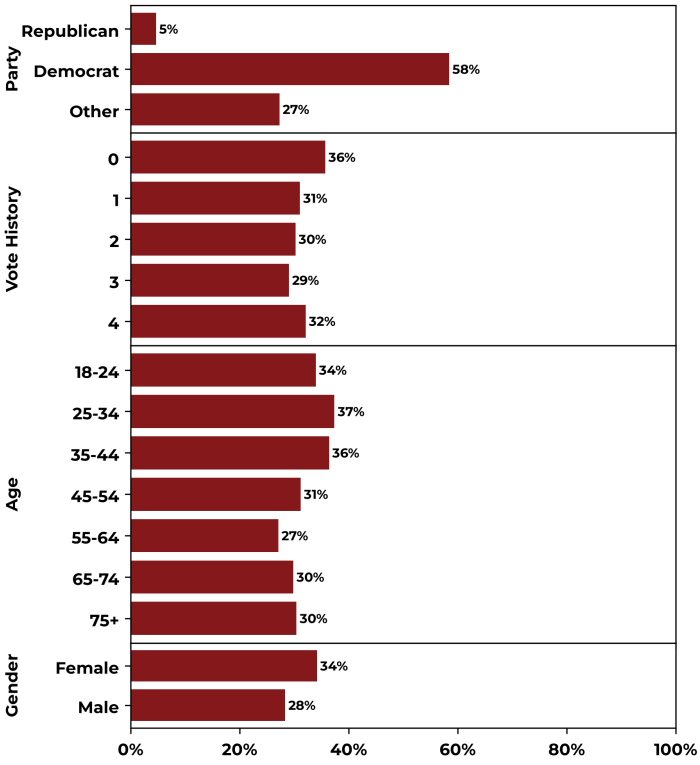
[Trans Sports Message More Likely] Much More Likely & Somewhat More Likely

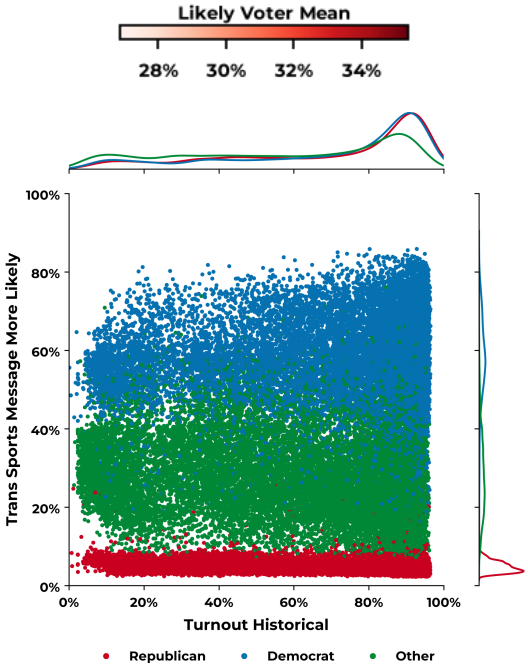
Toplines

All Voters	Likely Voters
31.4%	31.4%





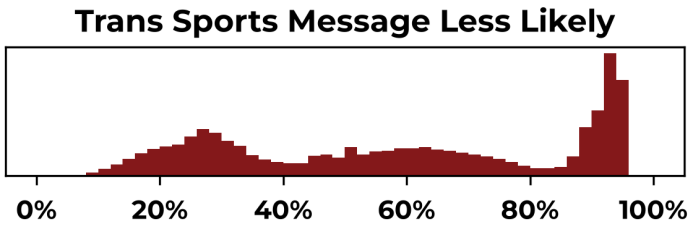




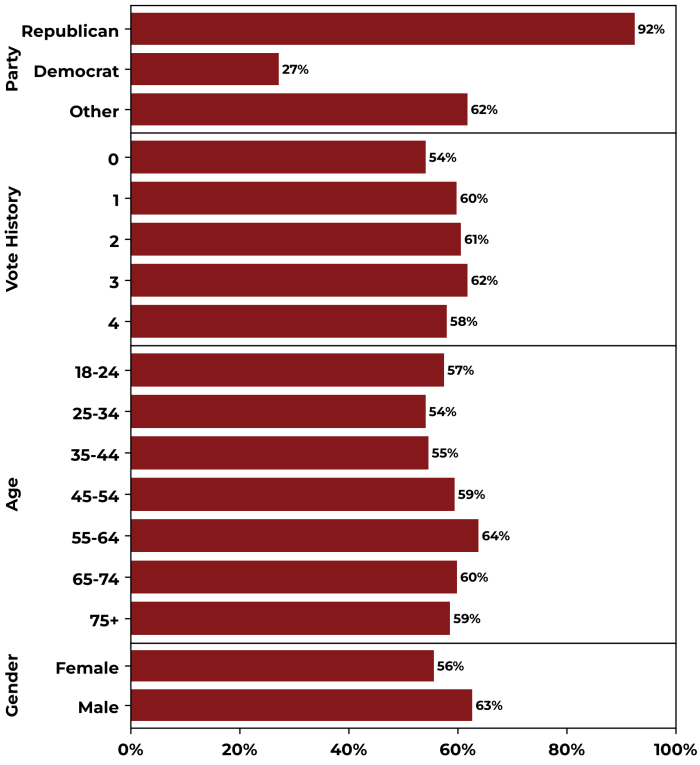
[Trans Sports Message Less Likely] Somewhat Less Likely & Much Less Likely

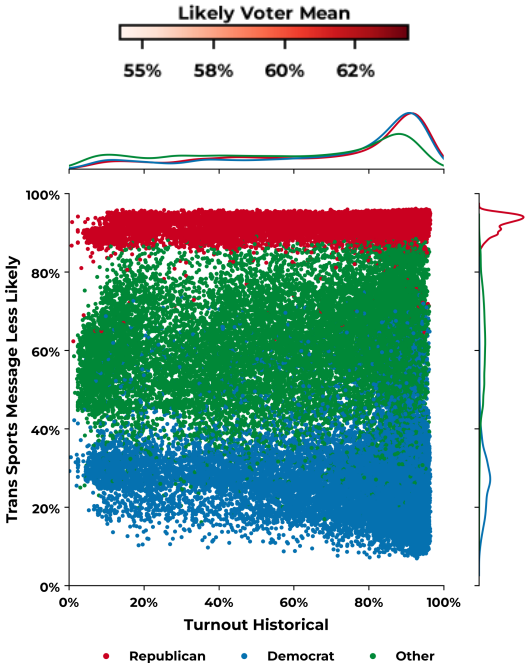
Toplines

All Voters	Likely Voters
58.7%	59.0%





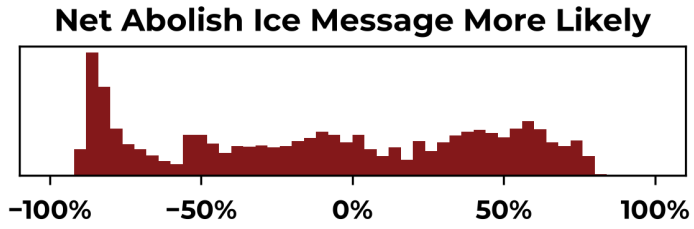




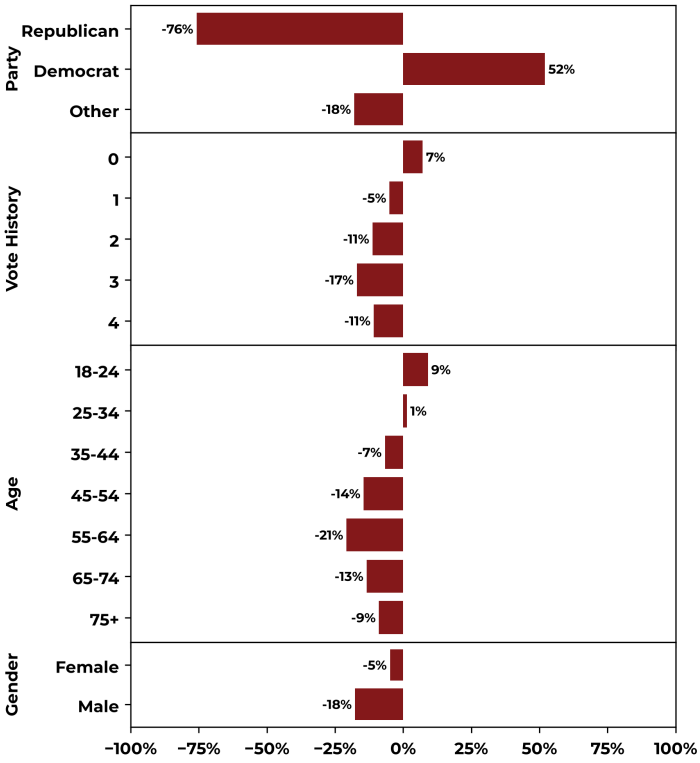
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Troy Jackson is for open borders and said that he would move to "get rid of ICE" and the people who support ICE. He even voted to give taxpayer-funded healthcare to illegal immigrants.

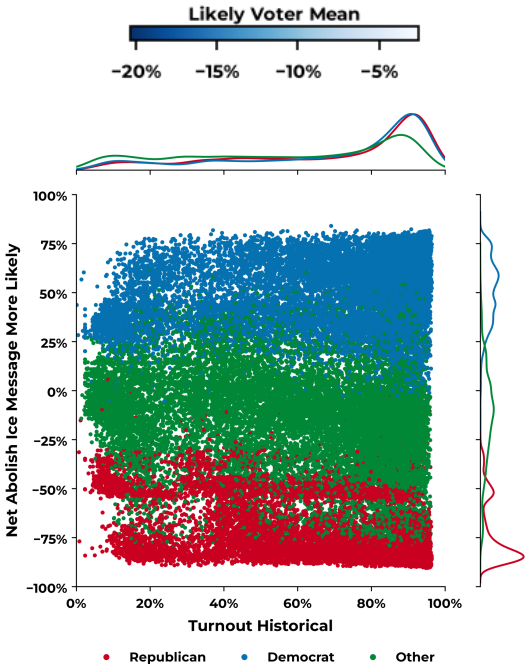
Question Model Toplines

Model	All Voters	Likely Voters
Abolish Ice Message More Likely	41.0%	40.5%
Abolish Ice Message Less Likely	50.3%	51.4%
Net Abolish Ice Message More Likely	**-9.3%**	**-10.9%**


Net Abolish Ice Message More Likely
−100%
−50%
0%
50%
100%



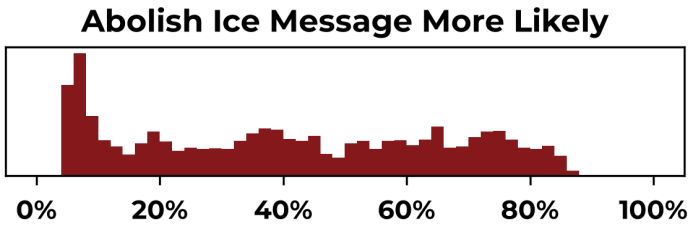

Party
Republican
Democrat
Other
-76%
52%
-18%
Vote History
0
1
2
3
4
7%
-5%
-11%
-17%
-11%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
9%
1%
-7%
-14%
-21%
-13%
-9%
Gender
Female
Male
-5%
-18%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

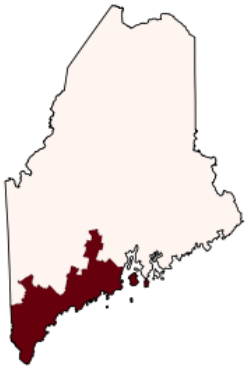

Likely Voter Mean
−20%
−15%
−10%
−5%
Net Abolish Ice Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

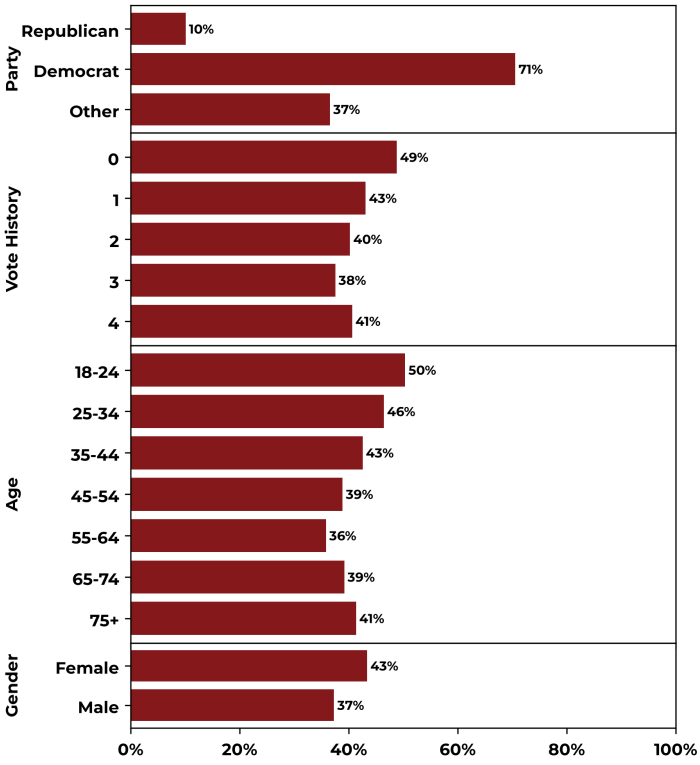
[Abolish Ice Message More Likely] Much More Likely & Somewhat More Likely

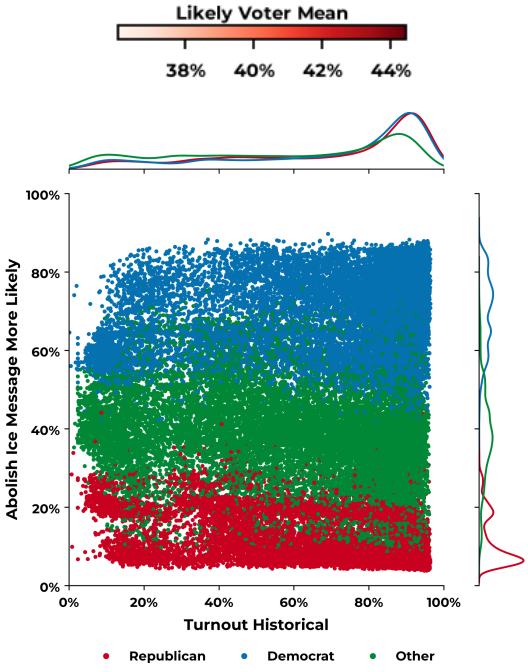
Toplines

All Voters	Likely Voters
41.0%	40.5%







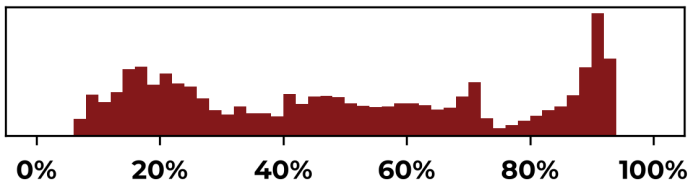


[Abolish Ice Message Less Likely] Somewhat Less Likely & Much Less Likely

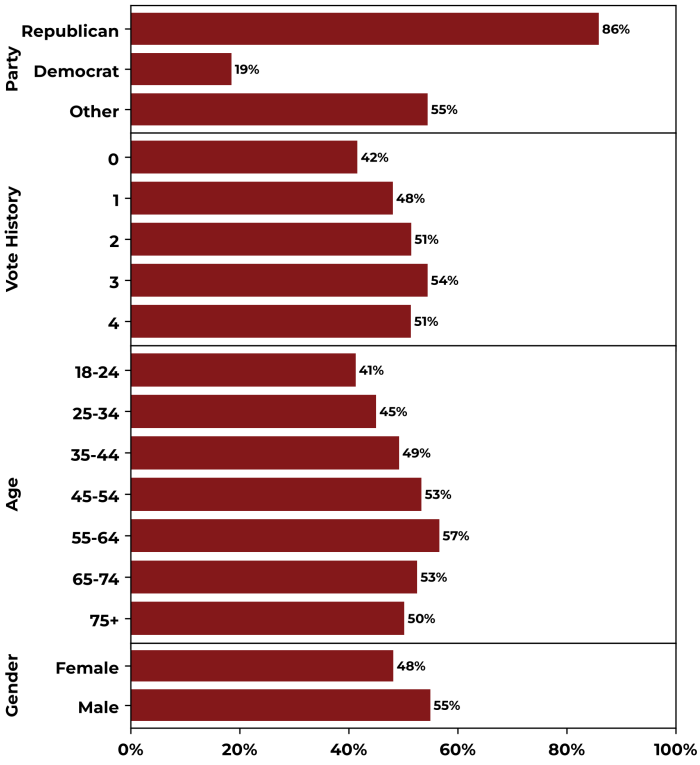
Toplines

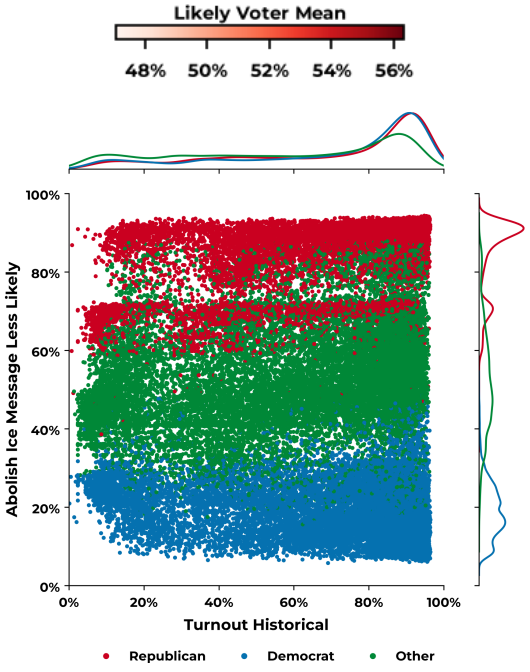
All Voters	Likely Voters
50.3%	51.4%

Abolish Ice Message Less Likely





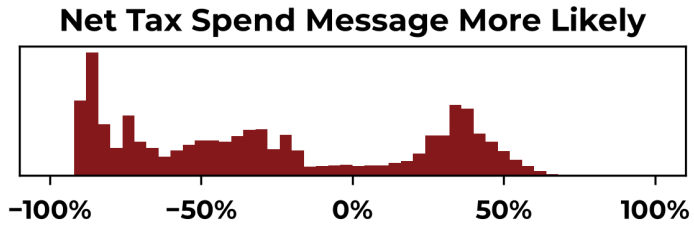




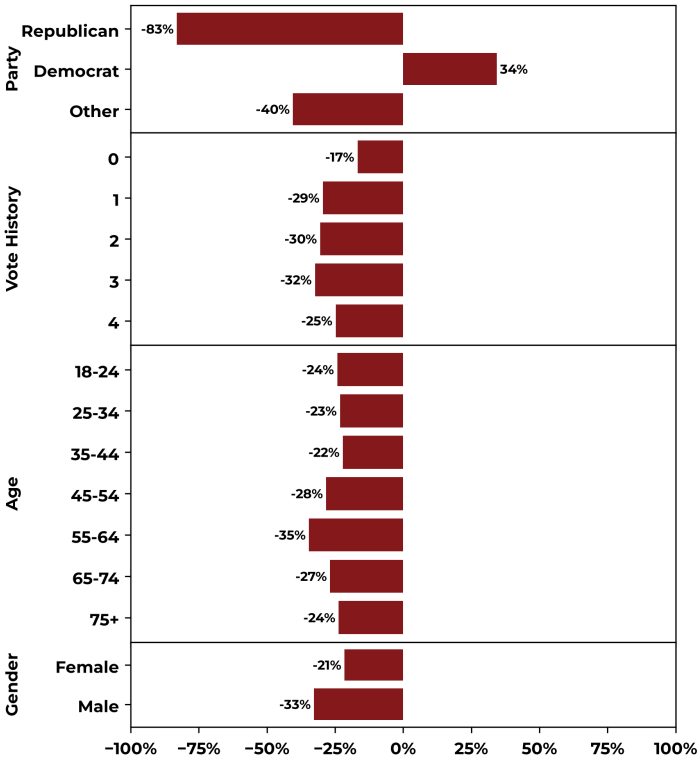
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Troy Jackson repeatedly voted for higher taxes; Jackson even voted to raise the state income tax.

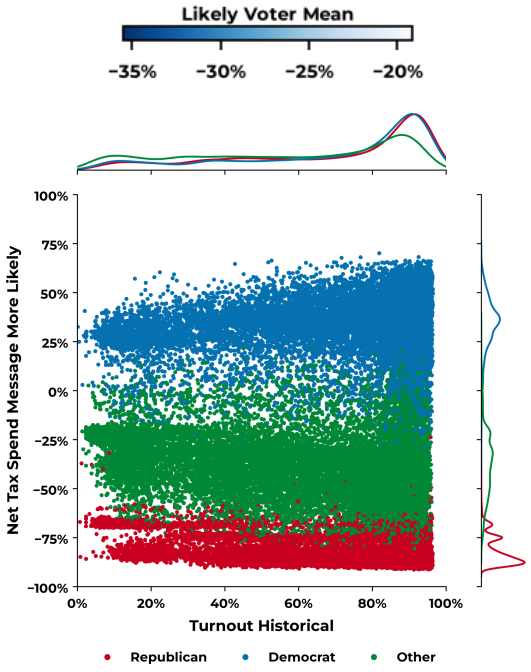
Question Model Toplines

Model	All Voters	Likely Voters
Tax Spend Message More Likely	29.8%	30.0%
Tax Spend Message Less Likely	56.3%	56.8%
Net Tax Spend Message More Likely	**-26.6%**	**-26.8%**


Net Tax Spend Message More Likely
−100%
−50%
0%
50%
100%



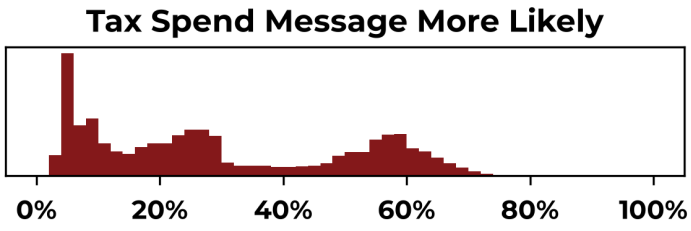

Party
Republican
Democrat
Other
-83%
34%
-40%
Vote History
0
1
2
3
4
-17%
-29%
-30%
-32%
-25%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
-24%
-23%
-22%
-28%
-35%
-27%
-24%
Gender
Female
Male
-21%
-33%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

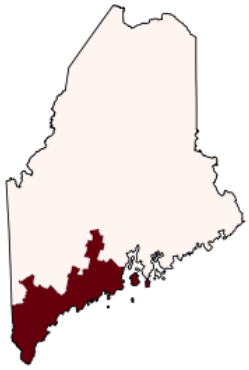

Likely Voter Mean
−35%
−30%
−25%
−20%
Net Tax Spend Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

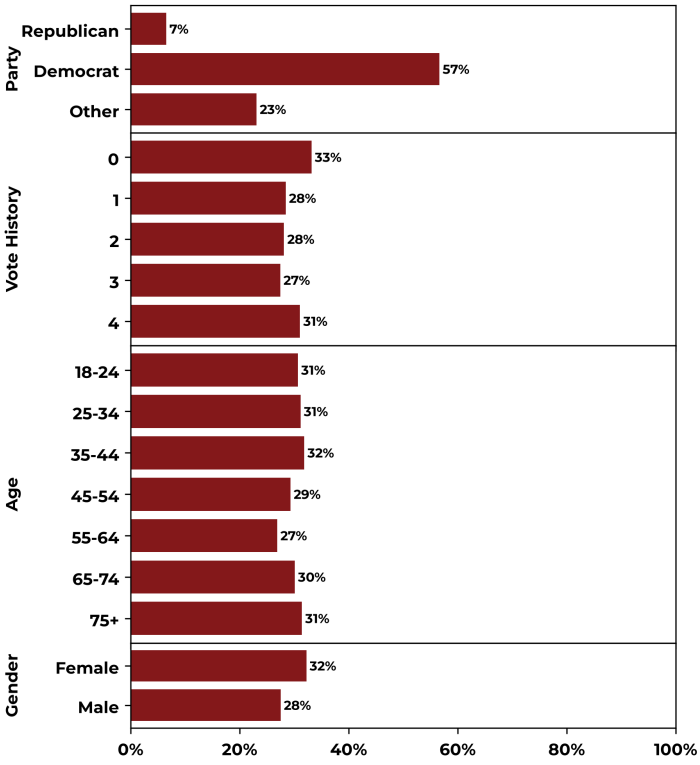
[Tax Spend Message More Likely] Much More Likely & Somewhat More Likely

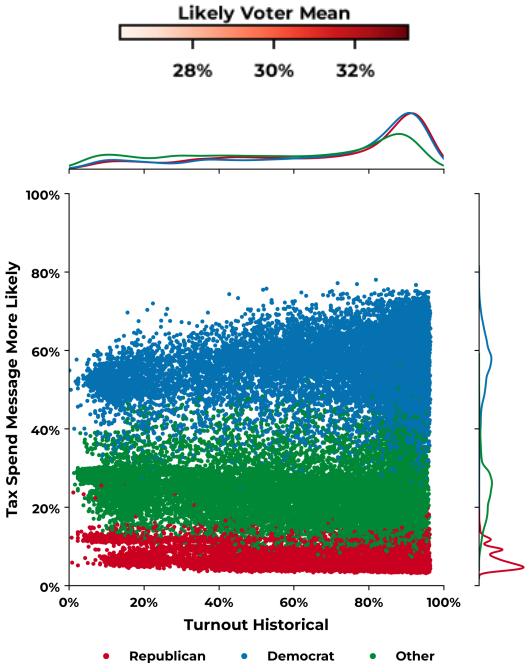
Toplines

All Voters	Likely Voters
29.8%	30.0%







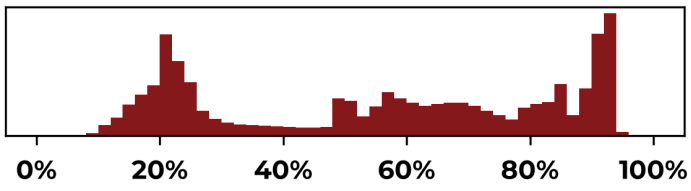


[Tax Spend Message Less Likely] Somewhat Less Likely & Much Less Likely

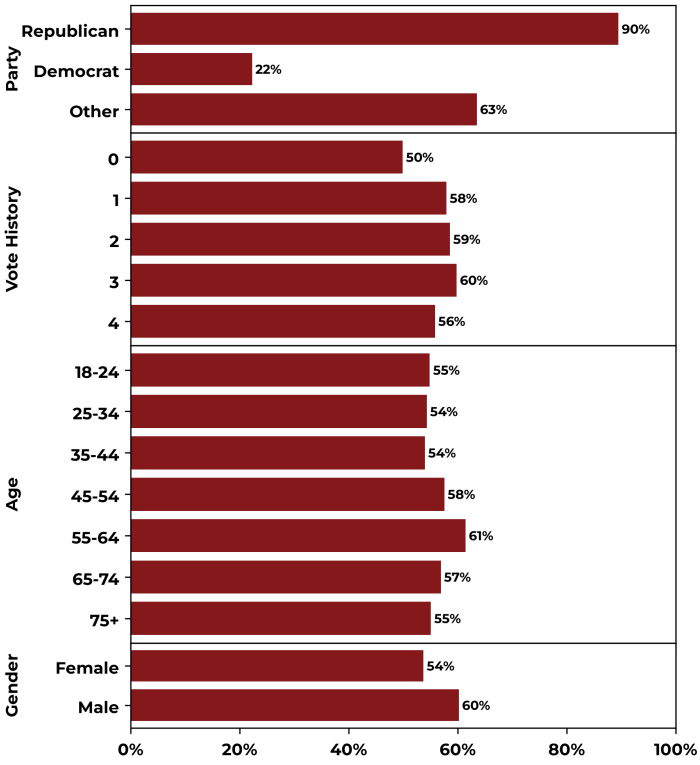
Toplines

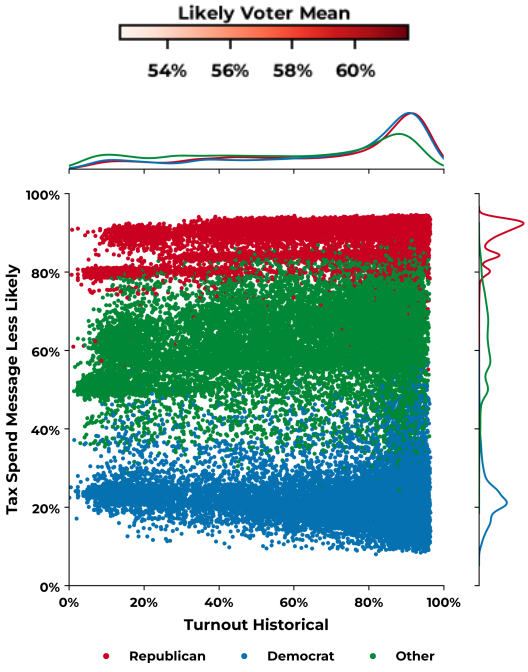
All Voters	Likely Voters
56.3%	56.8%

Tax Spend Message Less Likely





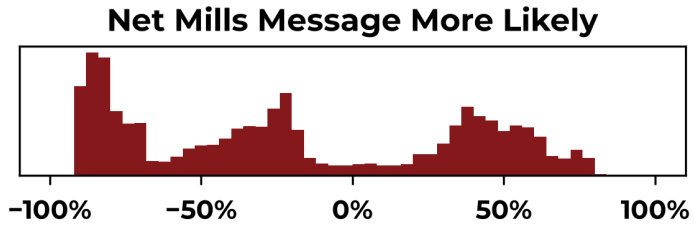




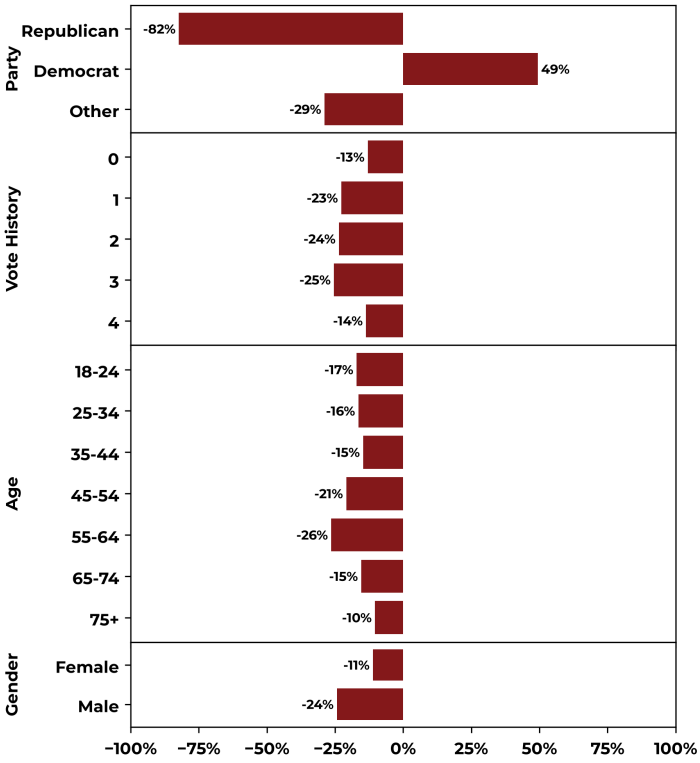
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Janet Mills has been governor for 8 years. For 6 of those years, Troy Jackson served as President of Maine's Senate and was a key ally of the Mills administration, setting policy, passing legislation, and creating the current problems facing Maine.

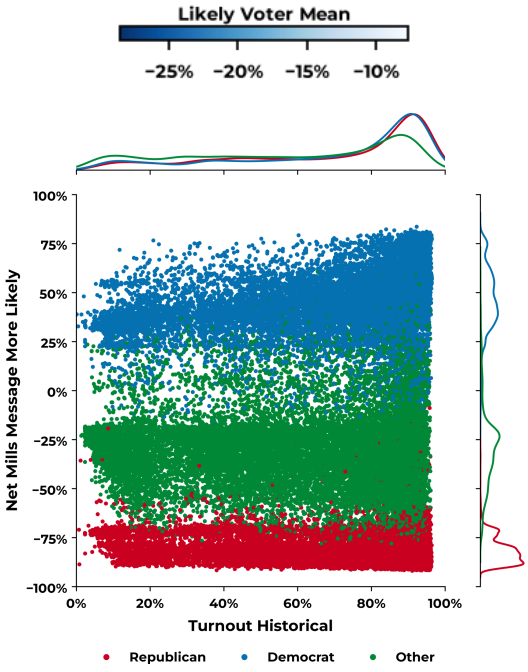
Question Model Toplines

Model	All Voters	Likely Voters
Mills Message More Likely	33.7%	35.1%
Mills Message Less Likely	52.4%	52.5%
Net Mills Message More Likely	**-18.7%**	**-17.4%**


Net Mills Message More Likely
−100%
−50%
0%
50%
100%



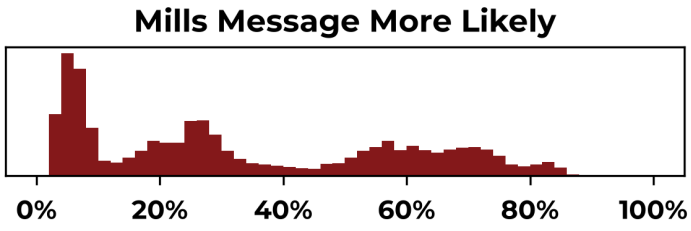

Party
Republican
Democrat
Other
-82%
49%
-29%
Vote History
0
1
2
3
4
-13%
-23%
-24%
-25%
-14%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
-17%
-16%
-15%
-21%
-26%
-15%
-10%
Gender
Female
Male
-11%
-24%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%


Likely Voter Mean
−25%
−20%
−15%
−10%
Net Mills Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

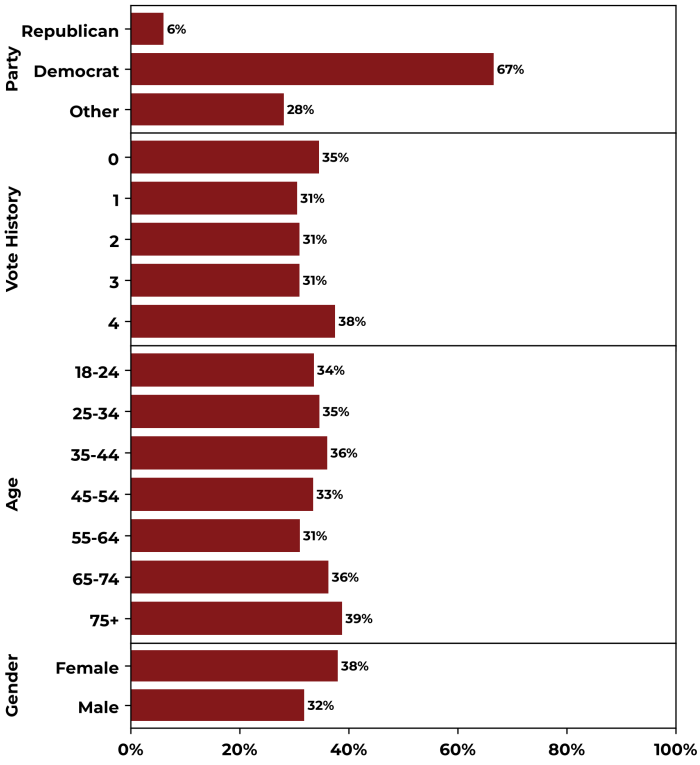
[Mills Message More Likely] Much More Likely & Somewhat More Likely

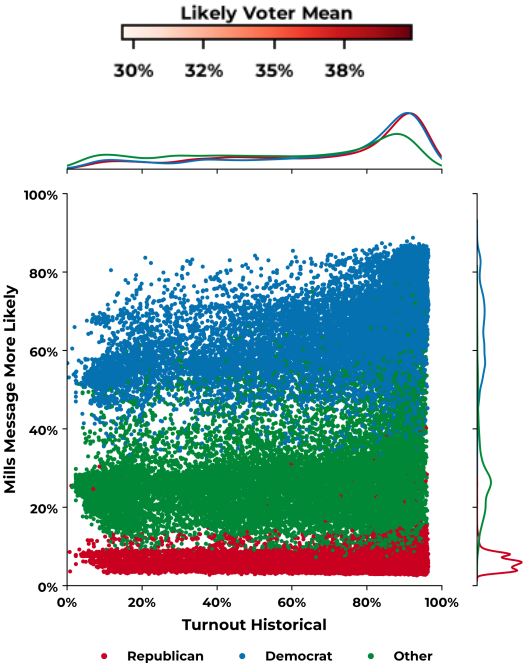
Toplines

All Voters	Likely Voters
33.7%	35.1%





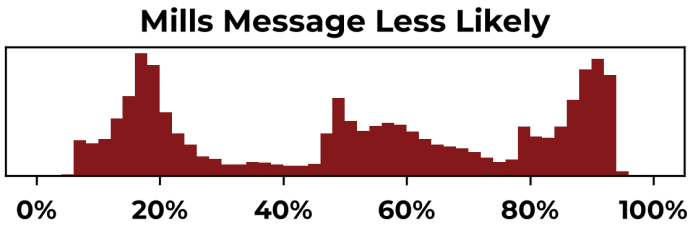




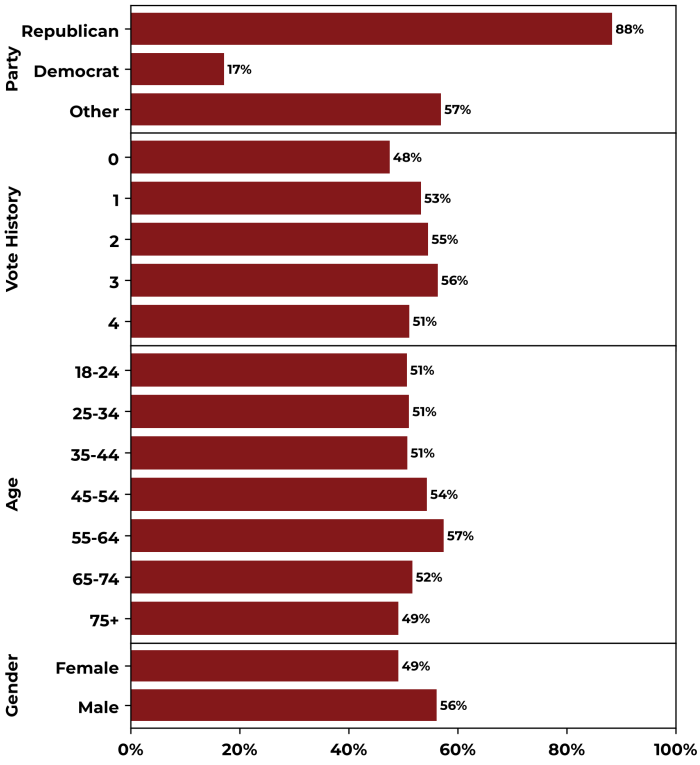
[Mills Message Less Likely] Somewhat Less Likely & Much Less Likely

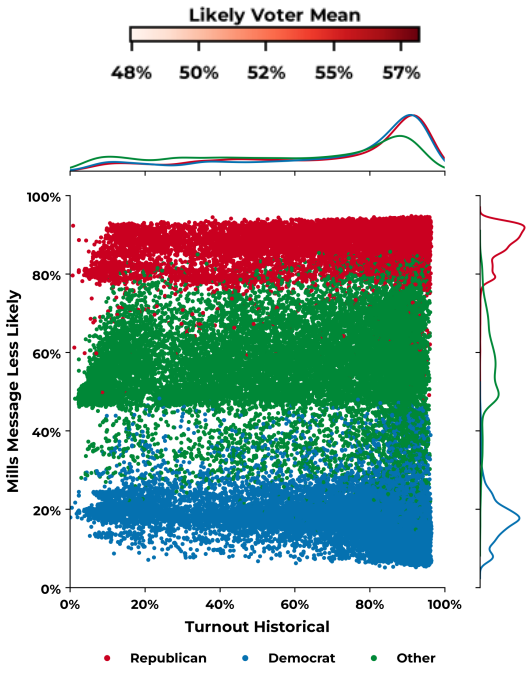
Toplines

All Voters	Likely Voters
52.4%	52.5%





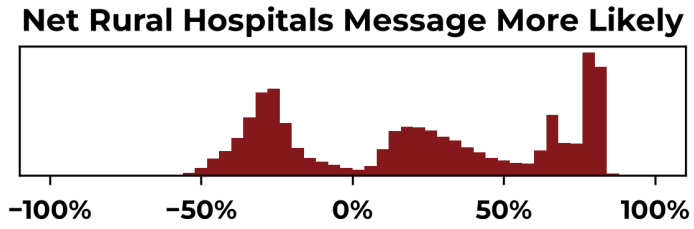




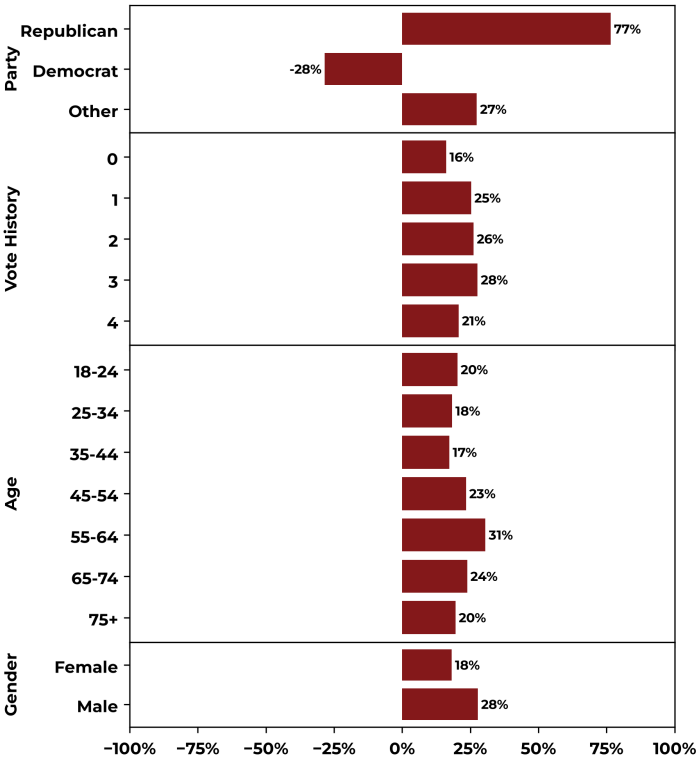
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Senator Collins fought to secure $50 billion in funding for rural hospitals across the county, including $190 million this year to help small hospitals here in Maine stay open.

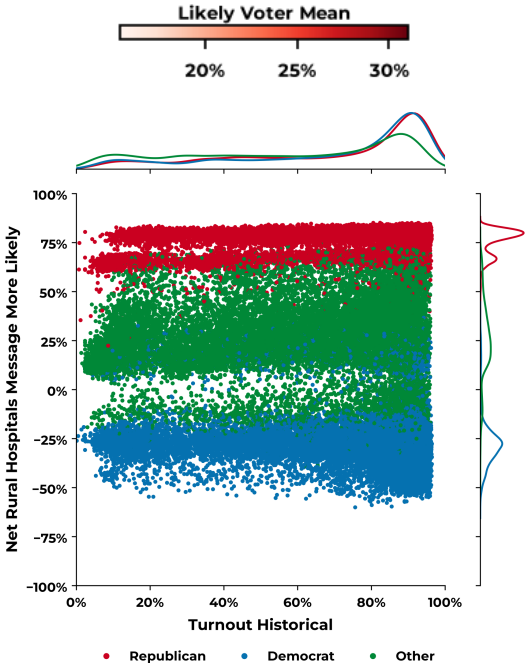
Question Model Toplines

Model	All Voters	Likely Voters
Rural Hospitals Message More Likely	53.7%	54.2%
Rural Hospitals Message Less Likely	31.5%	31.4%
Net Rural Hospitals Message More Likely	**22.2%**	**22.7%**


Net Rural Hospitals Message More Likely
−100%
−50%
0%
50%
100%




Party
Republican
Democrat
Other
77%
-28%
27%
Vote History
0
1
2
3
4
16%
25%
26%
28%
21%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
20%
18%
17%
23%
31%
24%
20%
Gender
Female
Male
18%
28%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%

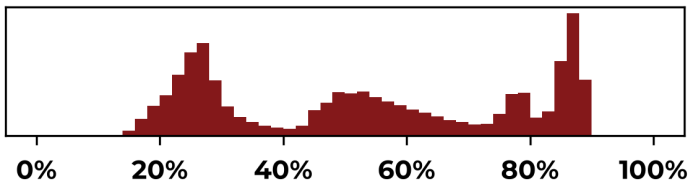

Likely Voter Mean
20%
25%
30%
Net Rural Hospitals Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

[Rural Hospitals Message More Likely] Much More Likely & Somewhat More Likely

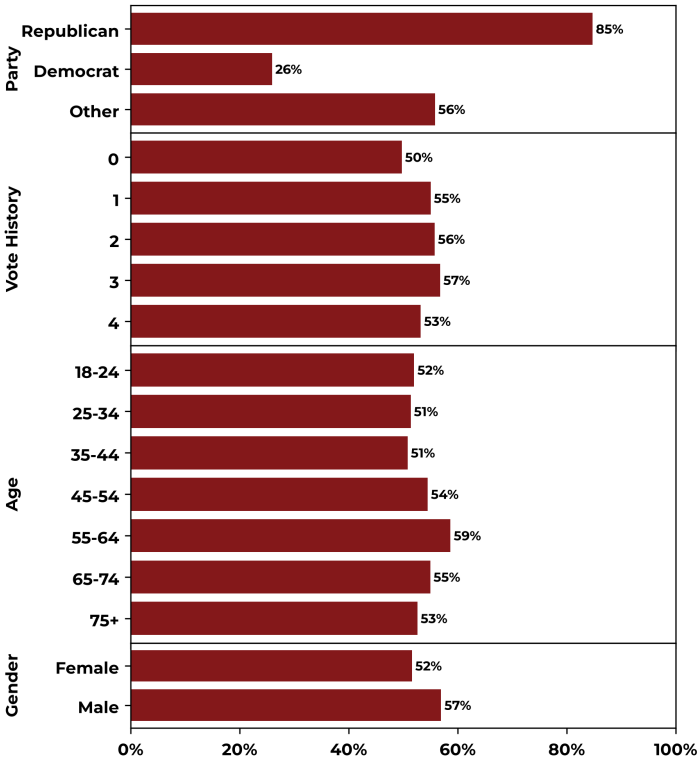
Toplines

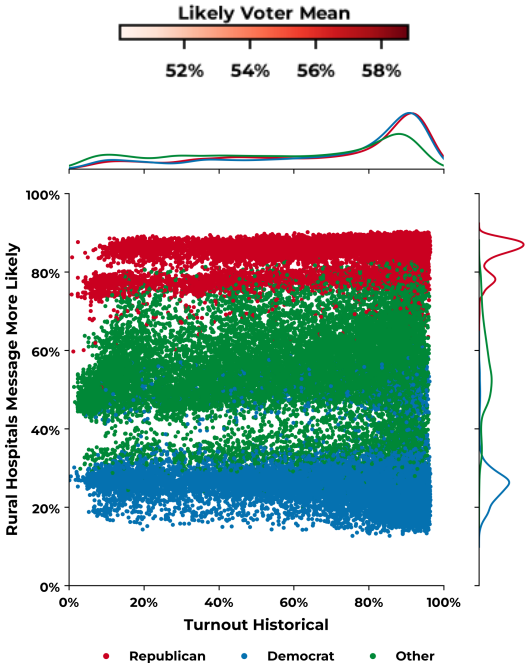
All Voters	Likely Voters
53.7%	54.2%

Rural Hospitals Message More Likely







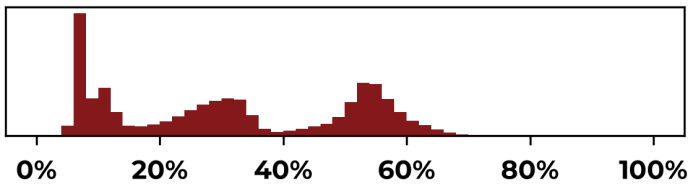


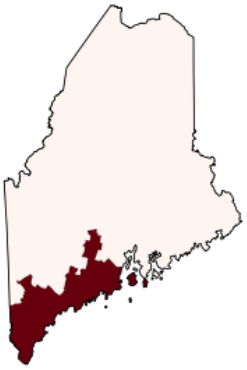
[Rural Hospitals Message Less Likely] Somewhat Less Likely & Much Less Likely

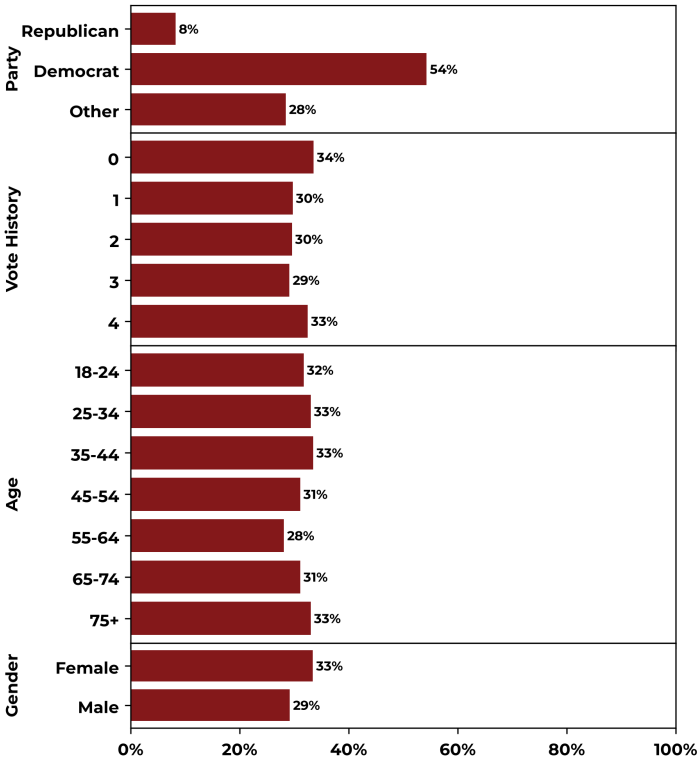
Toplines

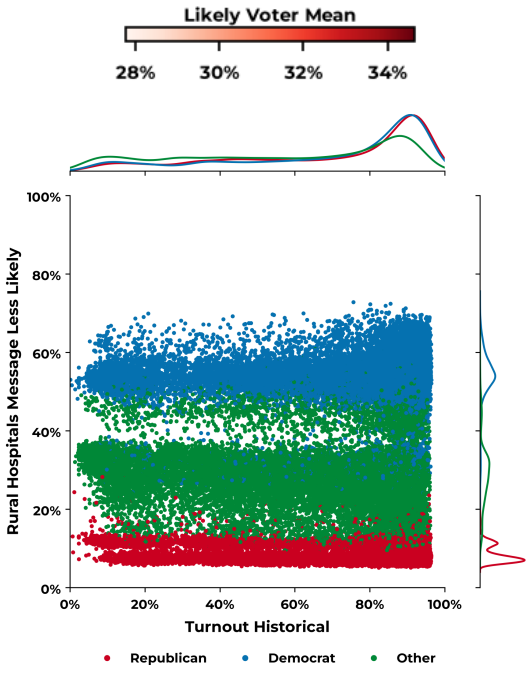
All Voters	Likely Voters
31.5%	31.4%

Rural Hospitals Message Less Likely





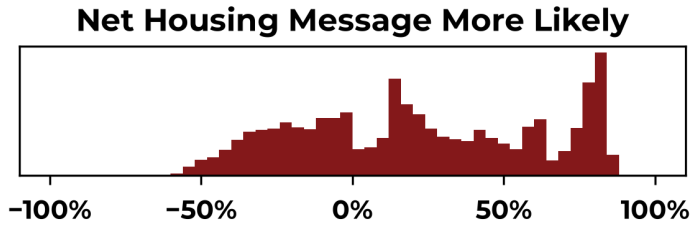




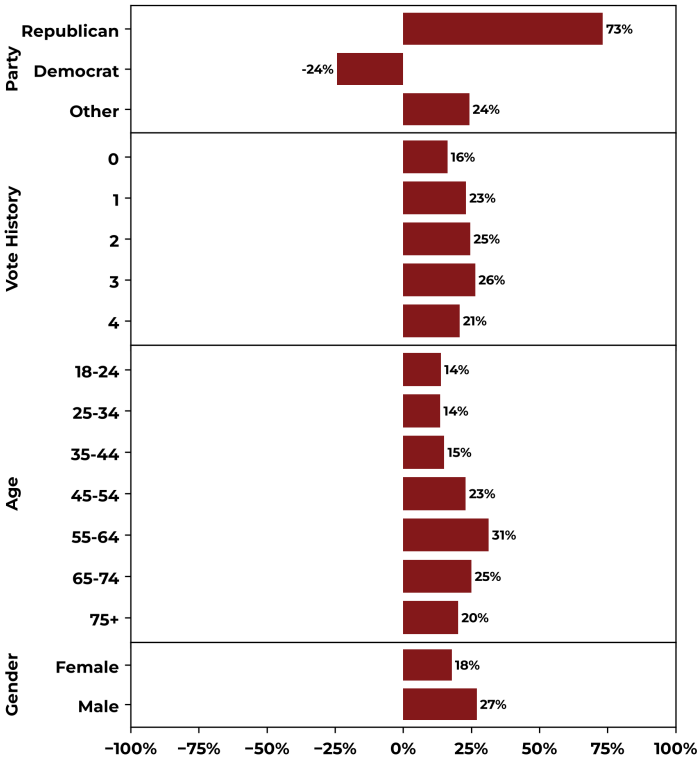
Now, I am going to read you some statements about a candidate running for the U.S. Senate this year. After hearing each statement, please indicate if the statement makes you more or less likely to support them this November: Senator Collins has secured millions of dollars in federal funding for affordable housing in Maine and has strongly supported a housing tax credit that expands housing opportunities in rural communities across the state.

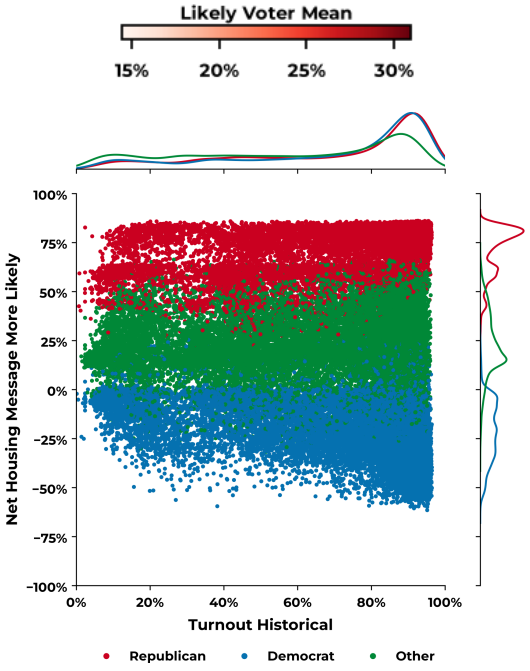
Question Model Toplines

Model	All Voters	Likely Voters
Housing Message More Likely	53.3%	53.8%
Housing Message Less Likely	31.3%	31.6%
Net Housing Message More Likely	**21.9%**	**22.2%**


Net Housing Message More Likely
−100%
−50%
0%
50%
100%



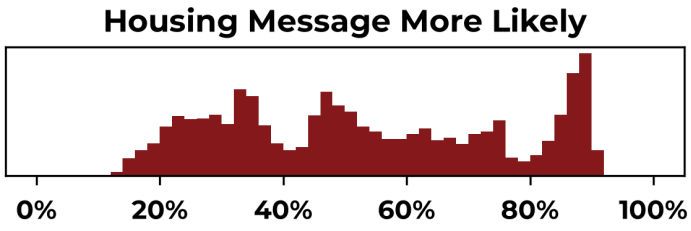

Party
Republican
Democrat
Other
73%
-24%
24%
Vote History
0
1
2
3
4
16%
23%
25%
26%
21%
Age
18-24
25-34
35-44
45-54
55-64
65-74
75+
14%
14%
15%
23%
31%
25%
20%
Gender
Female
Male
18%
27%
−100%
−75%
−50%
−25%
0%
25%
50%
75%
100%


Likely Voter Mean
15%
20%
25%
30%
Net Housing Message More Likely
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
0%
20%
40%
60%
80%
100%
Turnout Historical
Republican
Democrat
Other

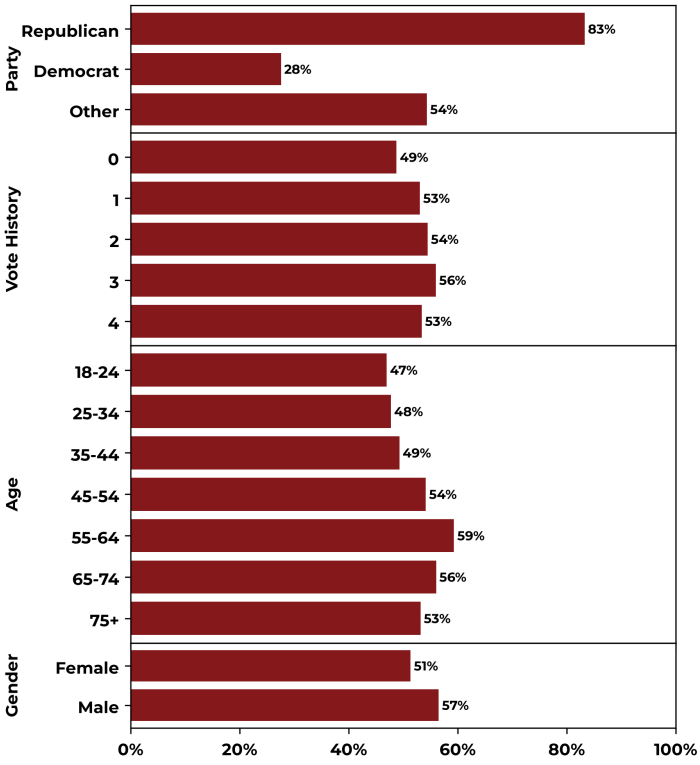
[Housing Message More Likely] Much More Likely & Somewhat More Likely

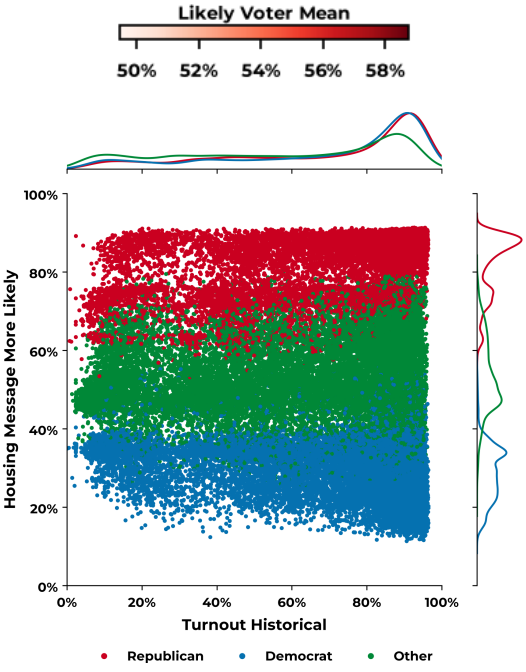
Toplines

All Voters	Likely Voters
53.3%	53.8%





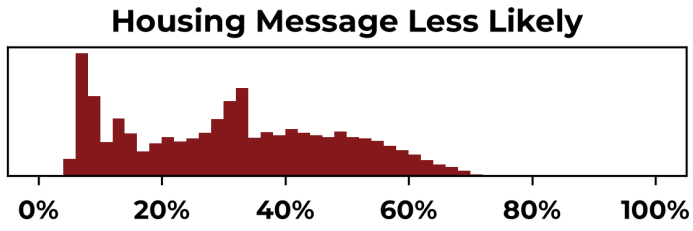


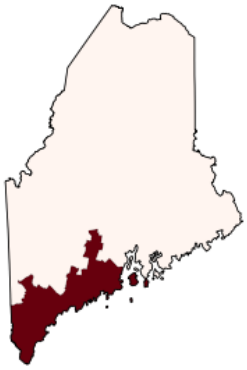


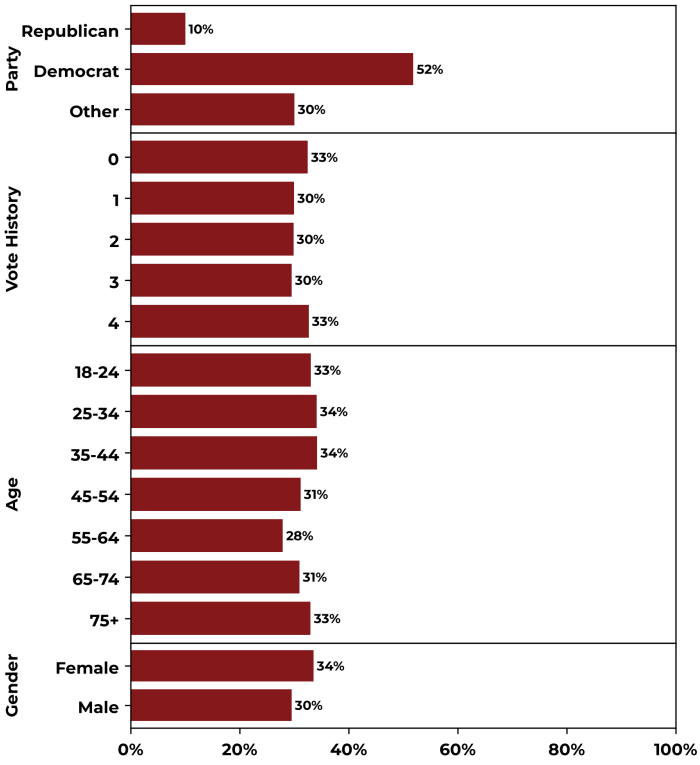
[Housing Message Less Likely] Somewhat Less Likely & Much Less Likely

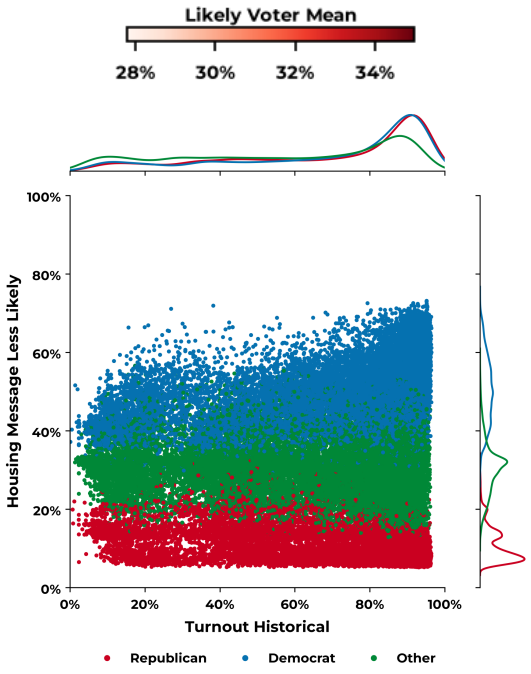
Toplines

All Voters	Likely Voters
31.3%	31.6%





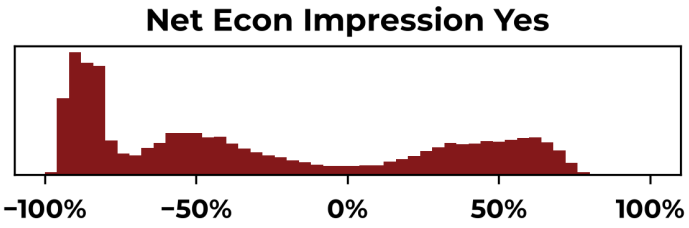


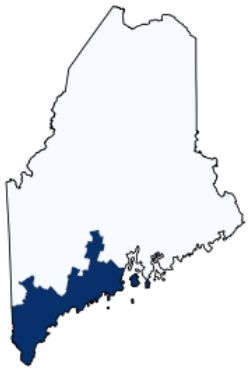


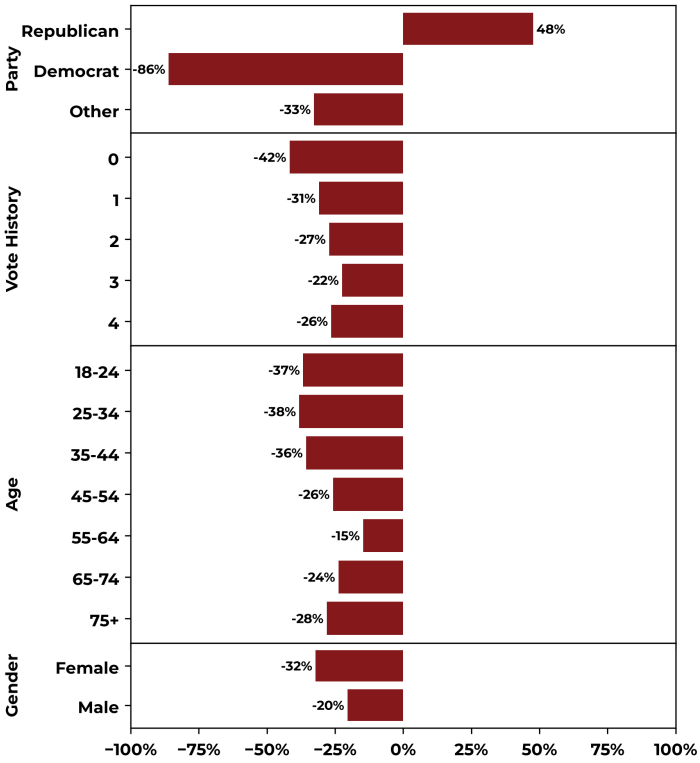
Now, thinking about President Trump's promise to change the status quo, improve the economy, and lower the cost of living through policies like tax cuts, deregulation, and trade renegotiation if elected in 2024, do you feel the economy is moving in a direction that benefits you and your household?

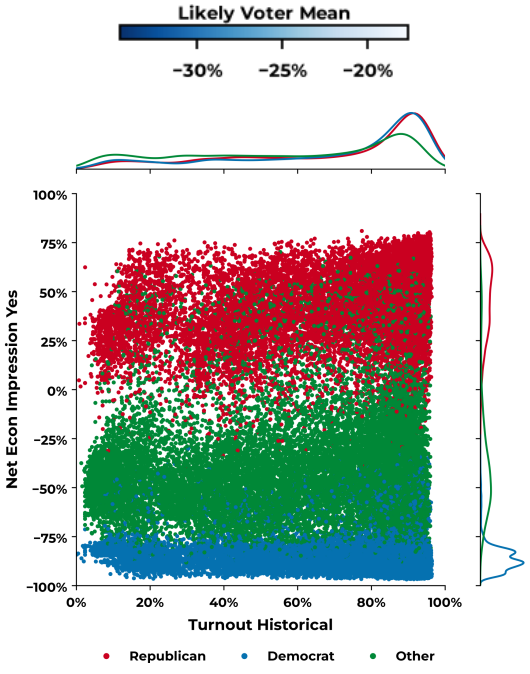
Question Model Toplines

Model	All Voters	Likely Voters
Econ Impression Yes	33.9%	35.2%
Econ Impression No	62.8%	61.8%
Net Econ Impression Yes	**-28.9%**	**-26.6%**





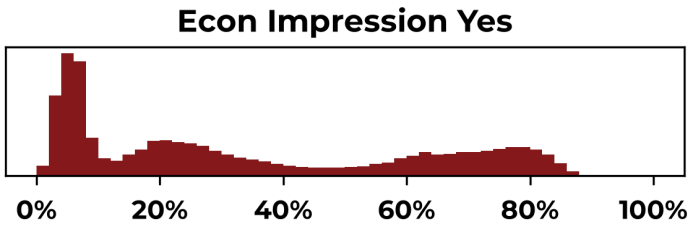




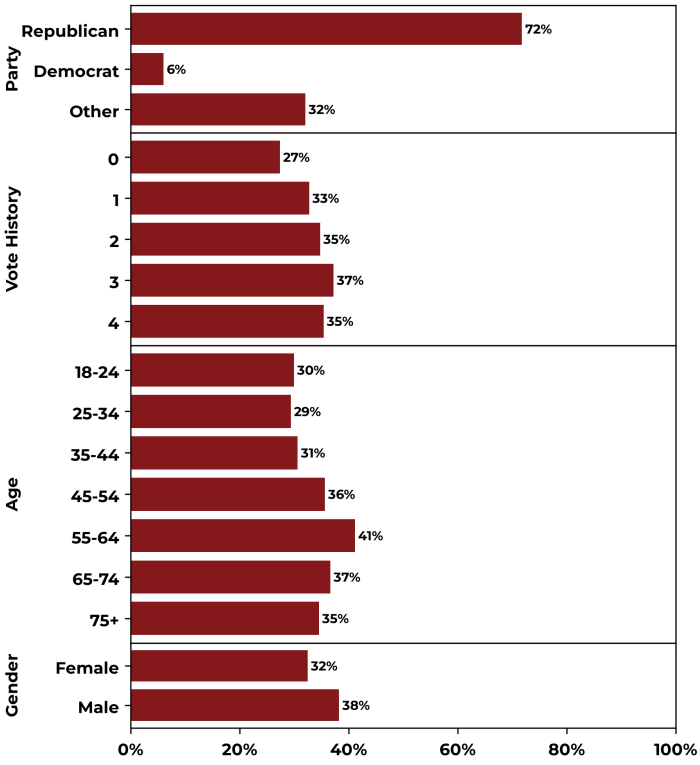
[Econ Impression Yes] Yes, Definitely & Yes, Somewhat

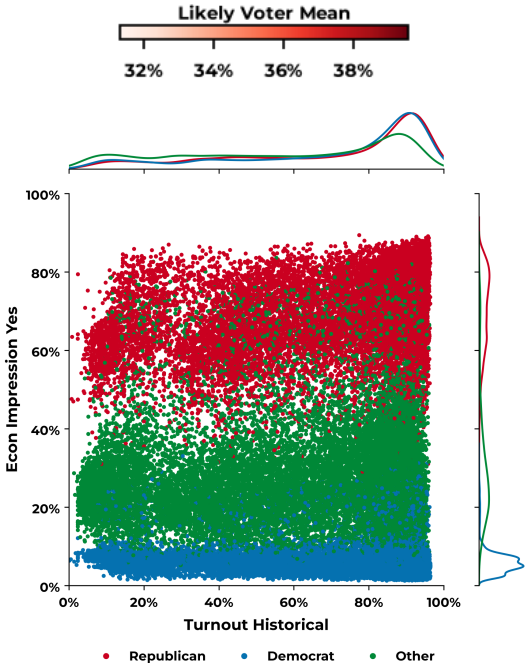
Toplines

All Voters	Likely Voters
33.9%	35.2%





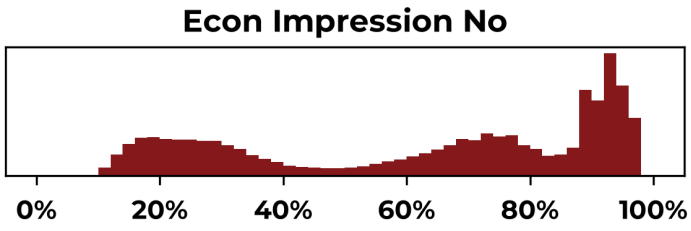


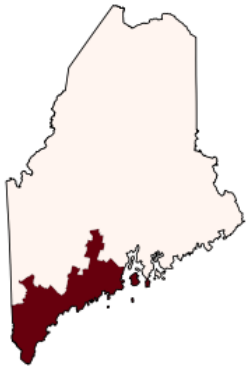


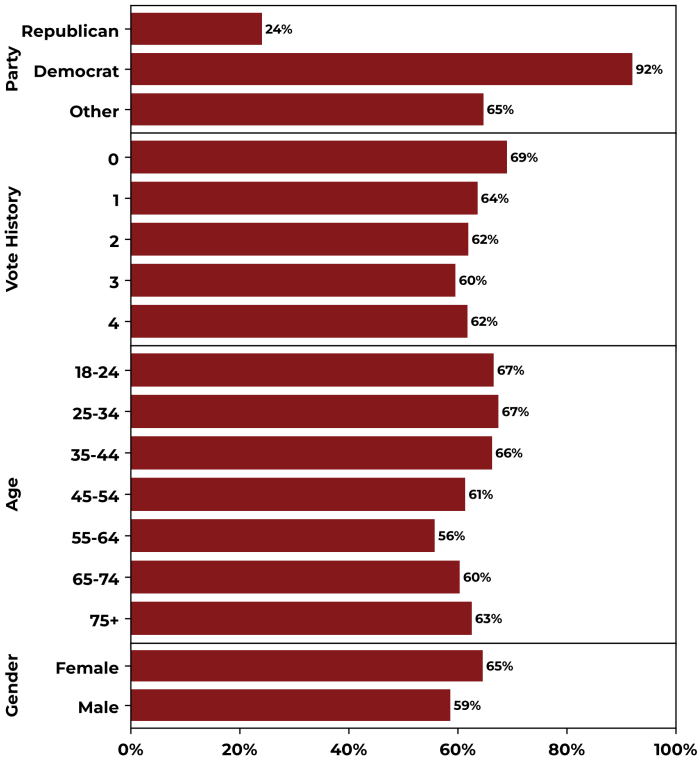
[Econ Impression No] No, Not really

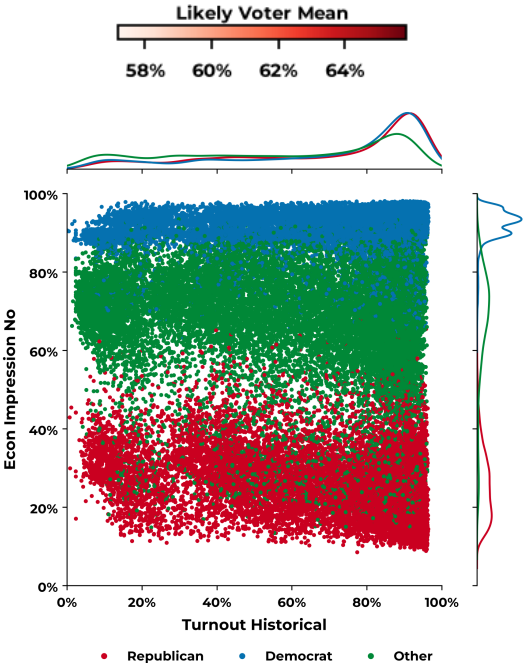
Toplines

All Voters	Likely Voters
62.8%	61.8%





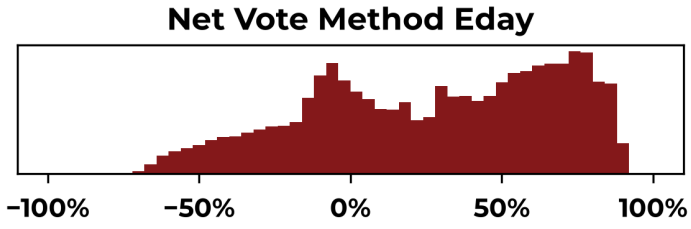




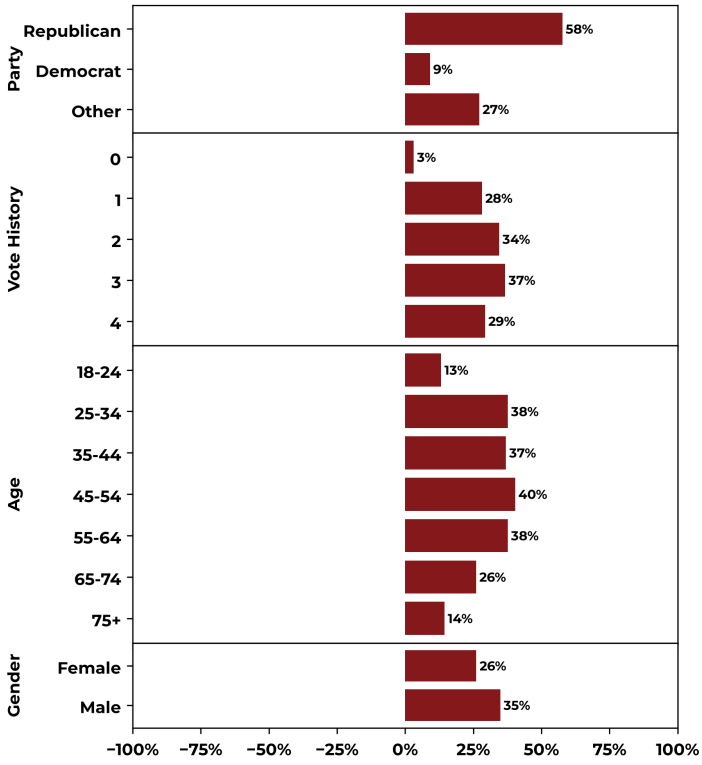
In Maine, there are several legal ways to cast your ballot. Which way do you personally prefer to vote when you have the choice?

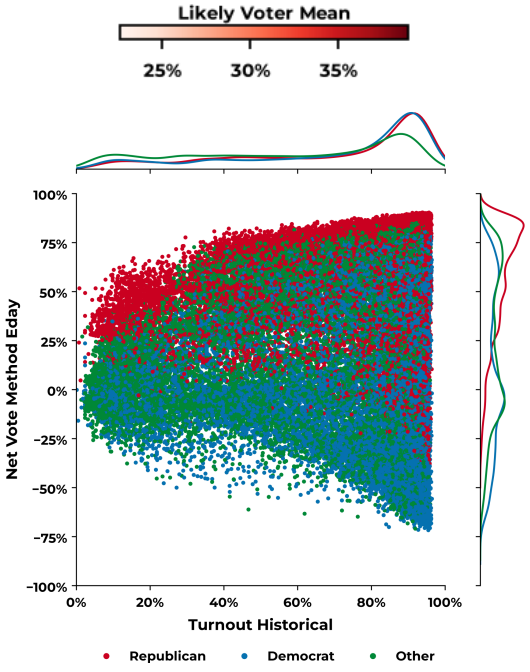
Question Model Toplines

Model	All Voters	Likely Voters
Vote Method Eday	61.7%	63.2%
Vote Method Early In Person	13.1%	12.7%
Vote Method Absentee	21.2%	20.2%
Net Vote Method Eday	**27.5%**	**30.3%**





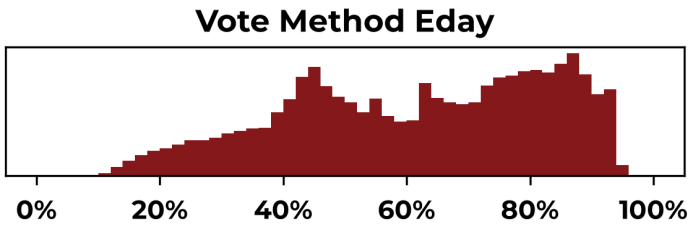




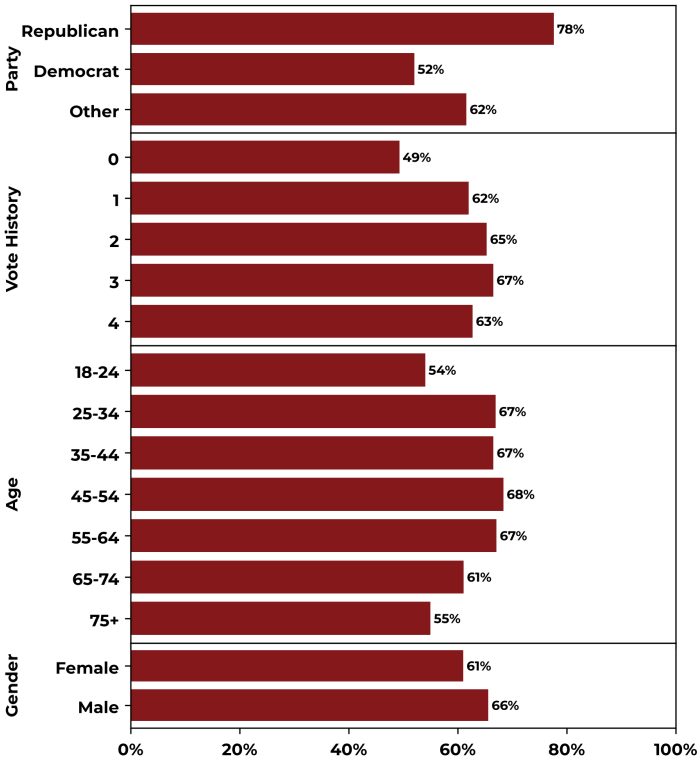
[Vote Method Eday] In Person on Election Day

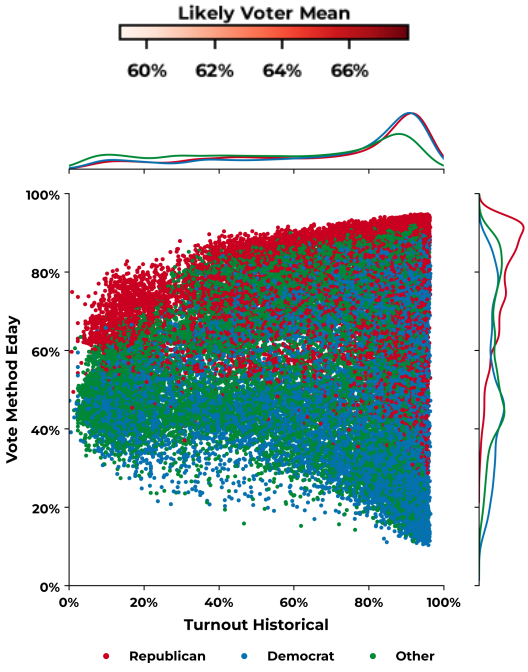
Toplines

All Voters	Likely Voters
61.7%	63.2%





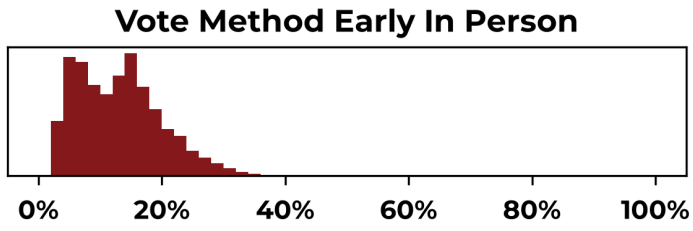


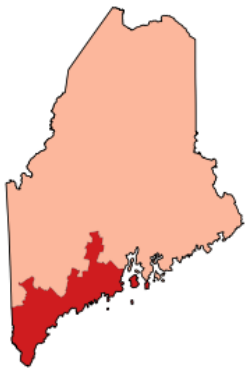


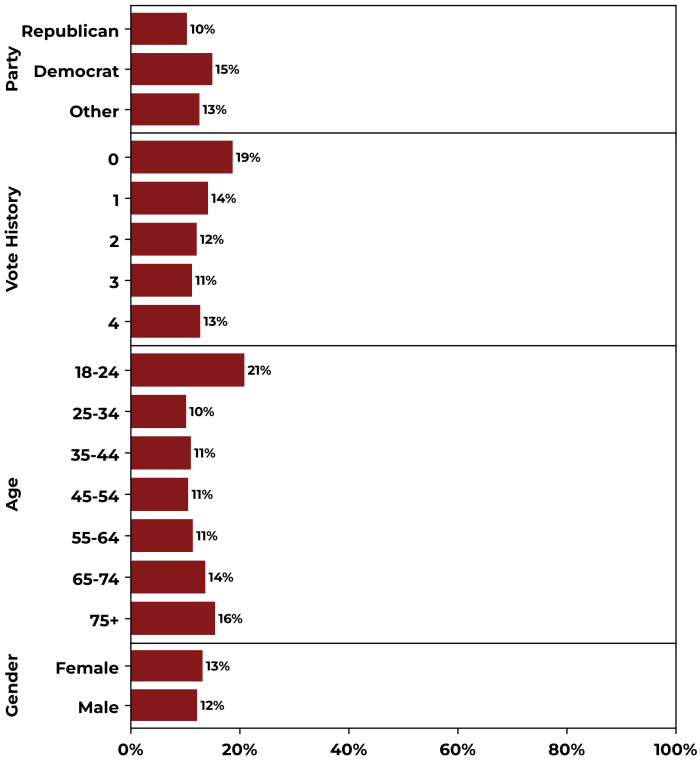
[Vote Method Early In Person] Early in Person

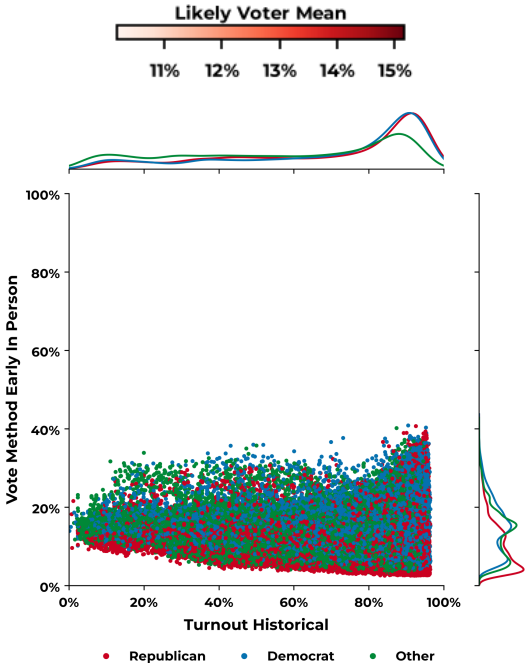
Toplines

All Voters	Likely Voters
13.1%	12.7%





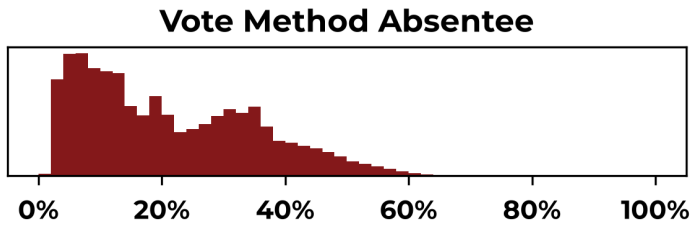


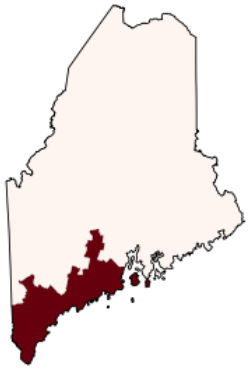


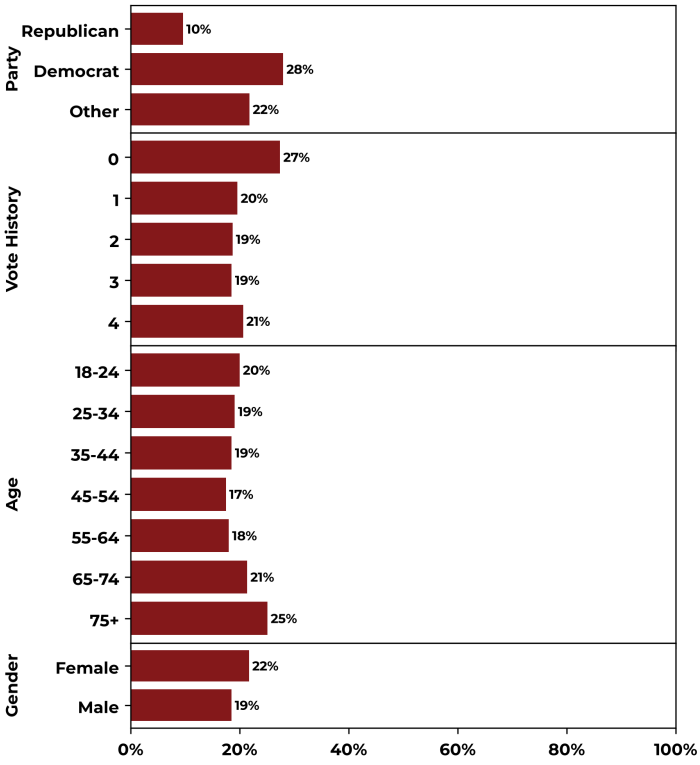
[Vote Method Absentee] Absentee by Mail

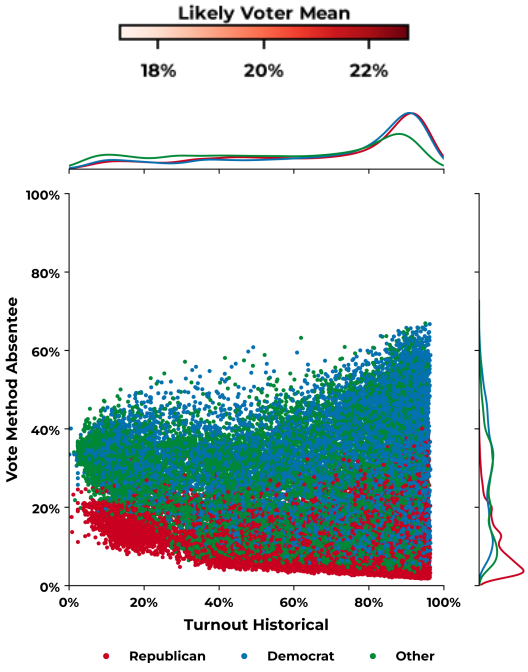
Toplines

All Voters	Likely Voters
21.2%	20.2%





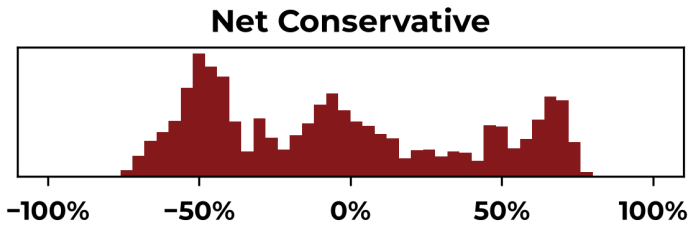


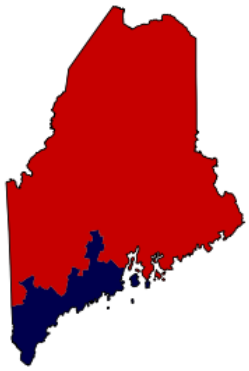


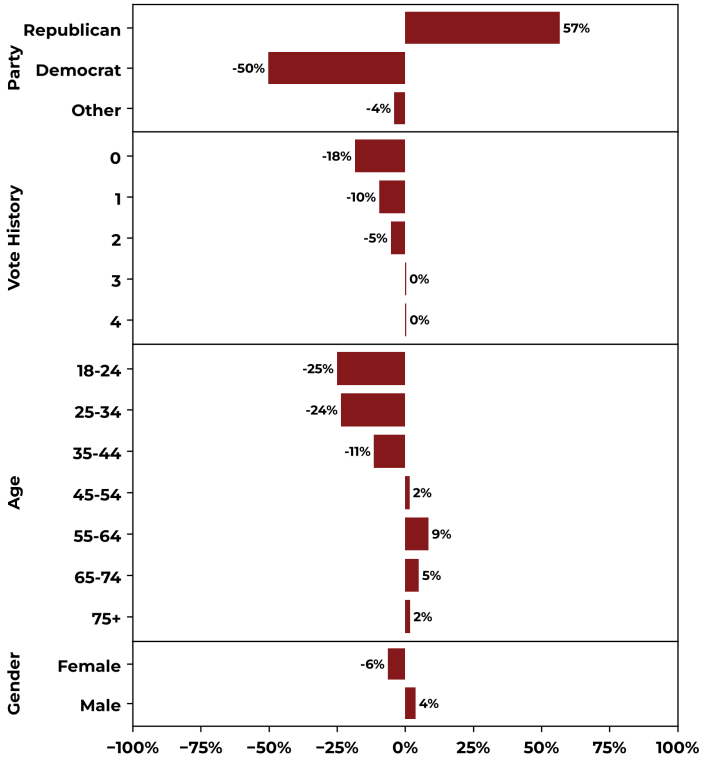
Which of the following best describes you politically?

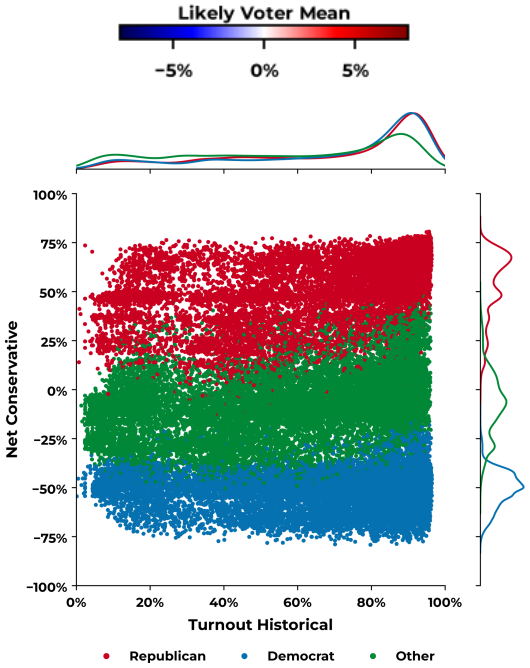
Question Model Toplines

Model	All Voters	Likely Voters
Ideo Traditional Conservative	19.0%	20.3%
Ideo Maga Conservative	9.8%	10.1%
Ideo Moderate	31.2%	31.3%
Ideo Liberal	10.5%	10.7%
Ideo Progressive	10.5%	10.3%
Ideo Democratic Socialist	12.1%	10.8%
Net Conservative	**-4.3%**	**-1.5%**





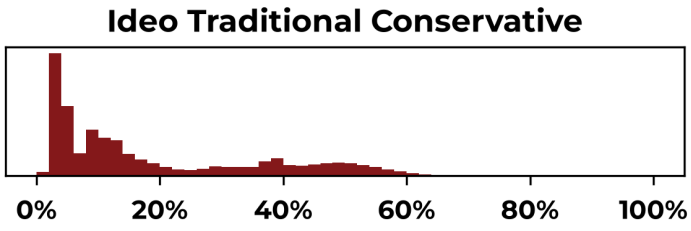


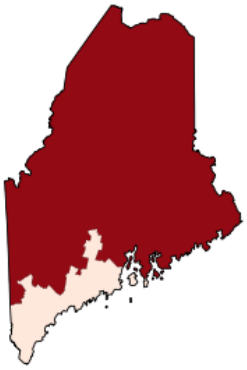


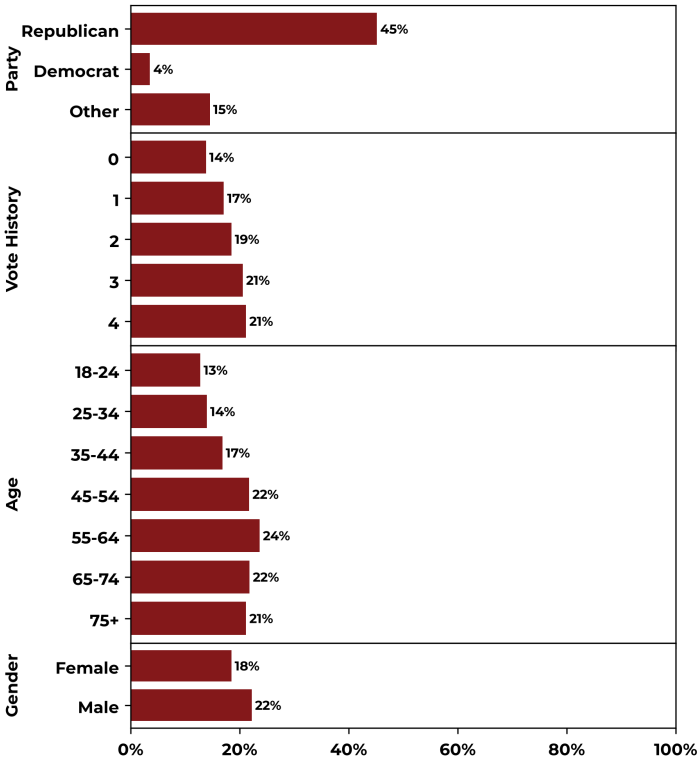
[Ideo Traditional Conservative] Traditional Conservative

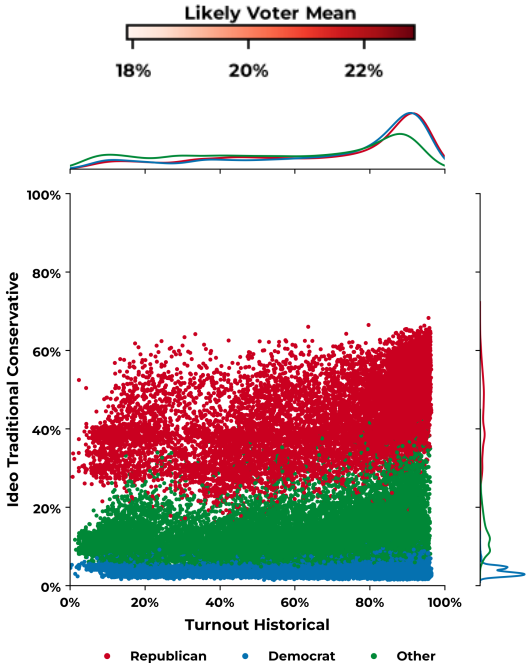
Toplines

All Voters	Likely Voters
19.0%	20.3%





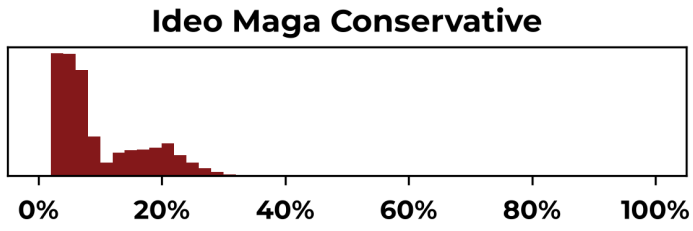


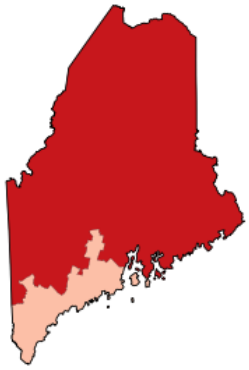


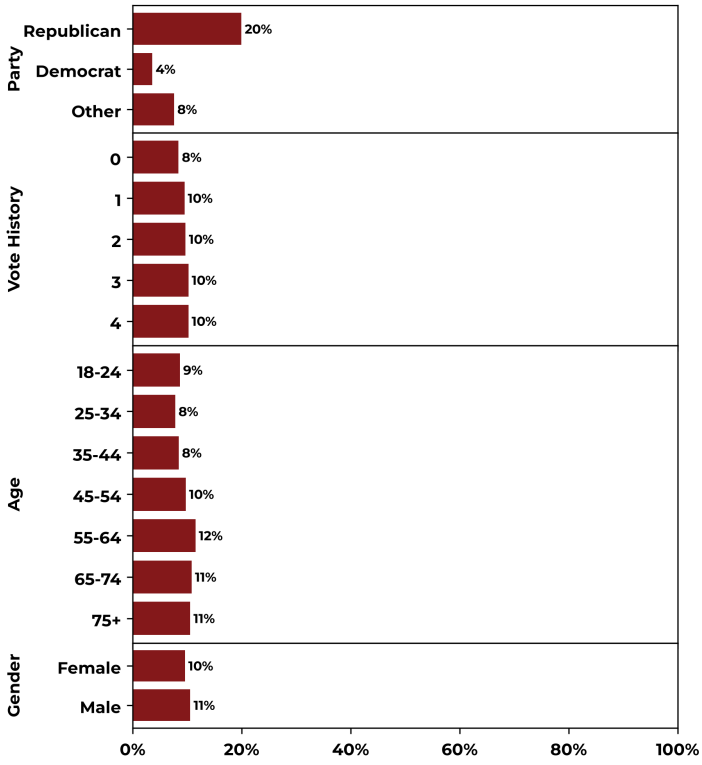
[Ideo Maga Conservative] MAGA Conservative

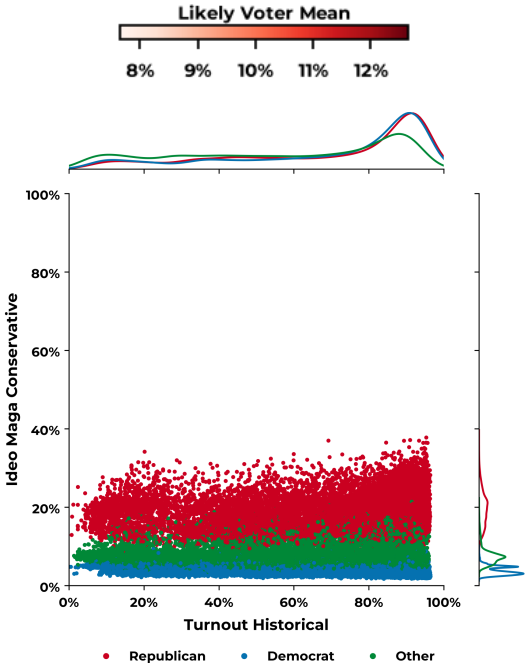
Toplines

All Voters	Likely Voters
9.8%	10.1%





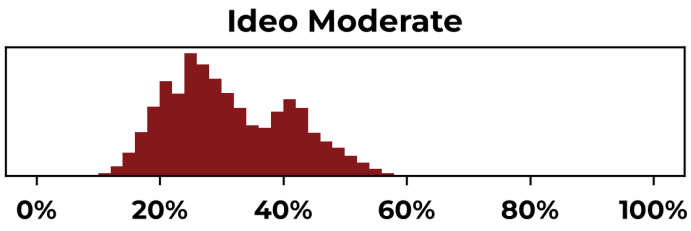


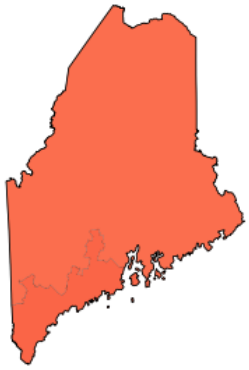


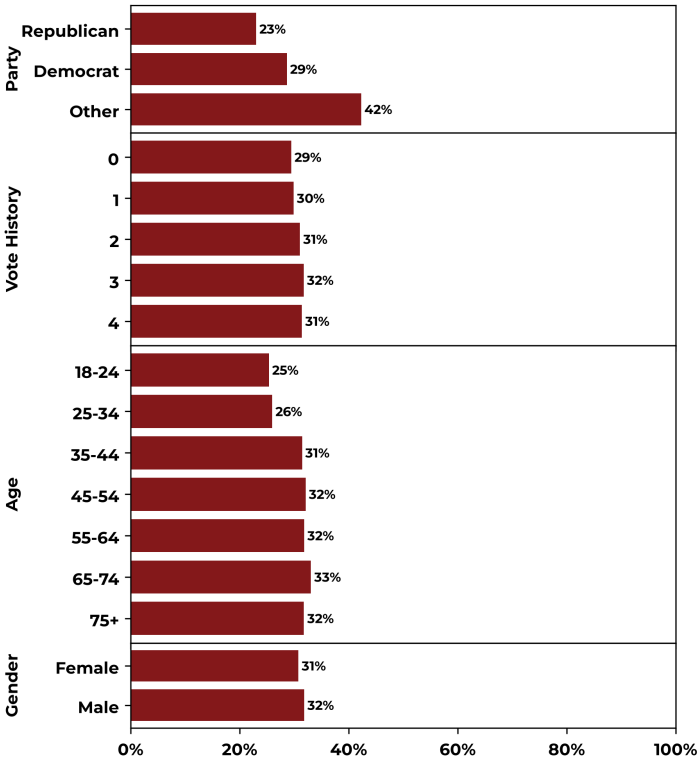
[Ideo Moderate] Moderate

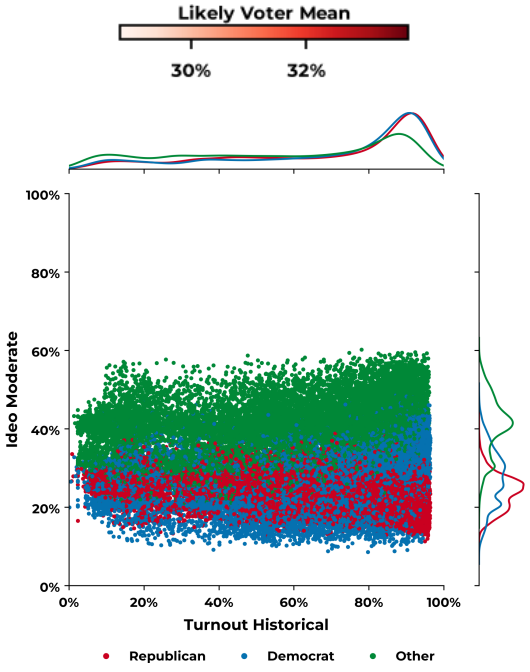
Toplines

All Voters	Likely Voters
31.2%	31.3%





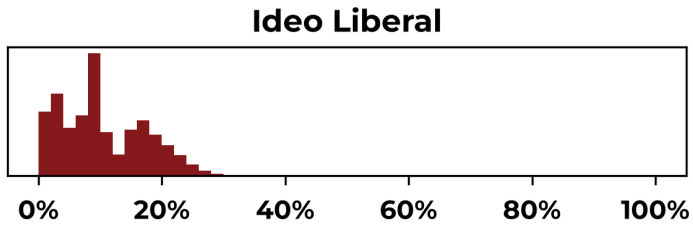


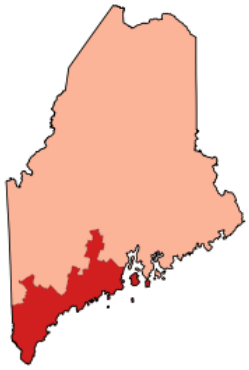


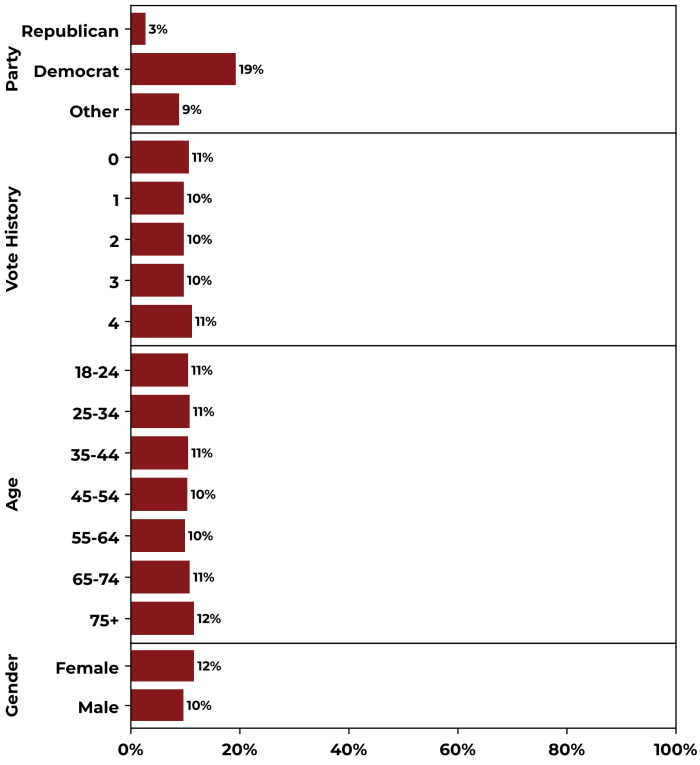
[Ideo Liberal] Liberal

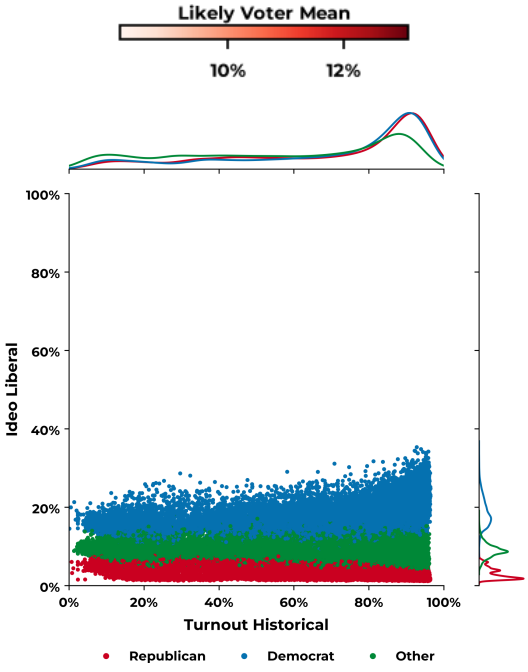
Toplines

All Voters	Likely Voters
10.5%	10.7%





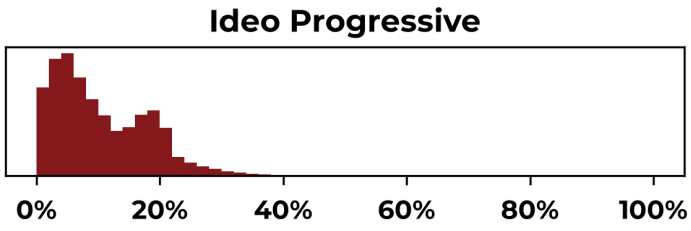


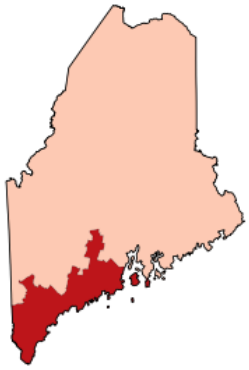


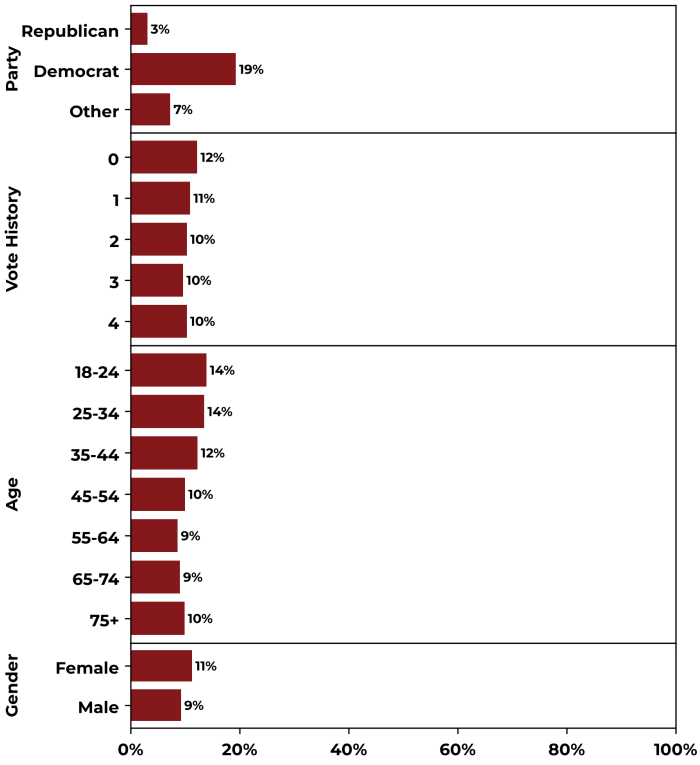
[Ideo Progressive] Progressive

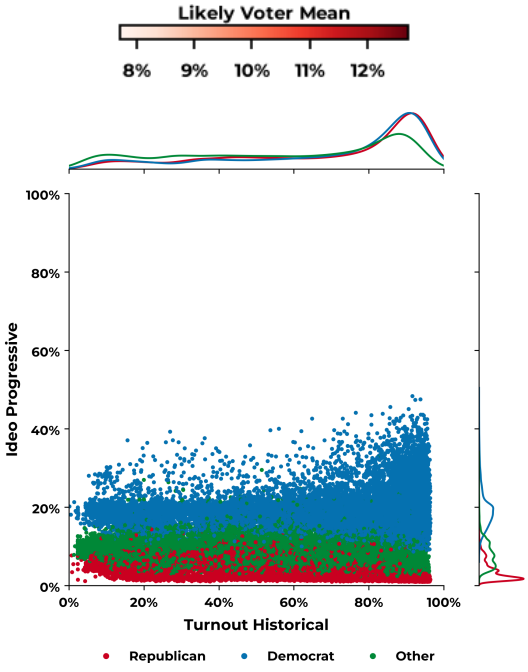
Toplines

All Voters	Likely Voters
10.5%	10.3%





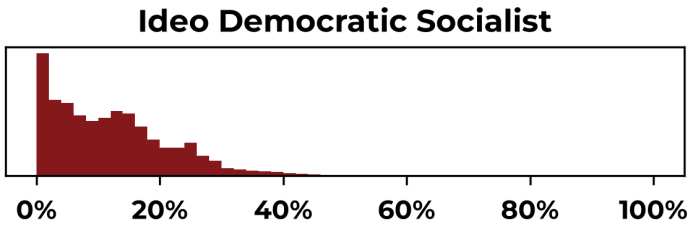


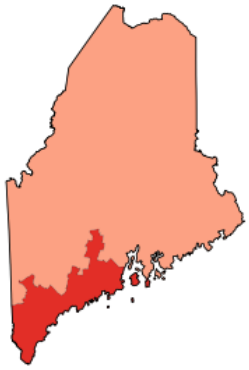


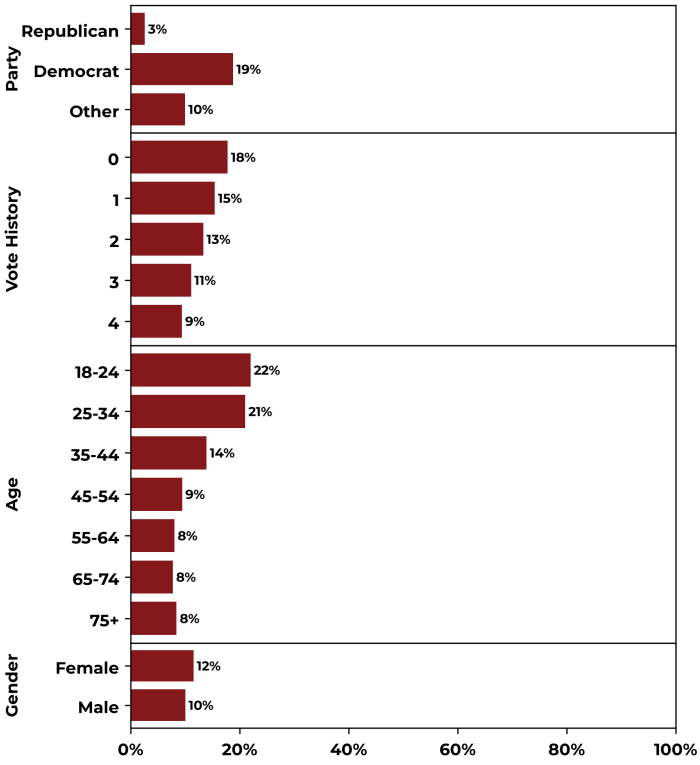
[Ideo Democratic Socialist] Democratic Socialist

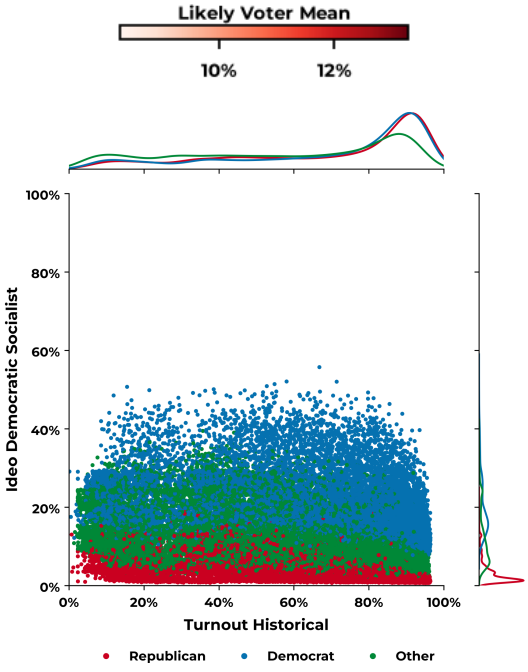
Toplines

All Voters	Likely Voters
12.1%	10.8%





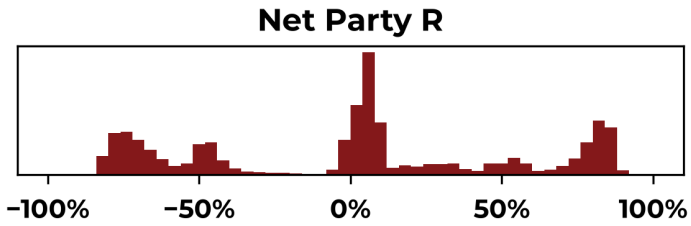


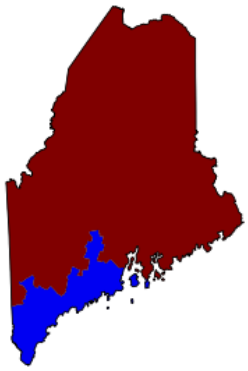


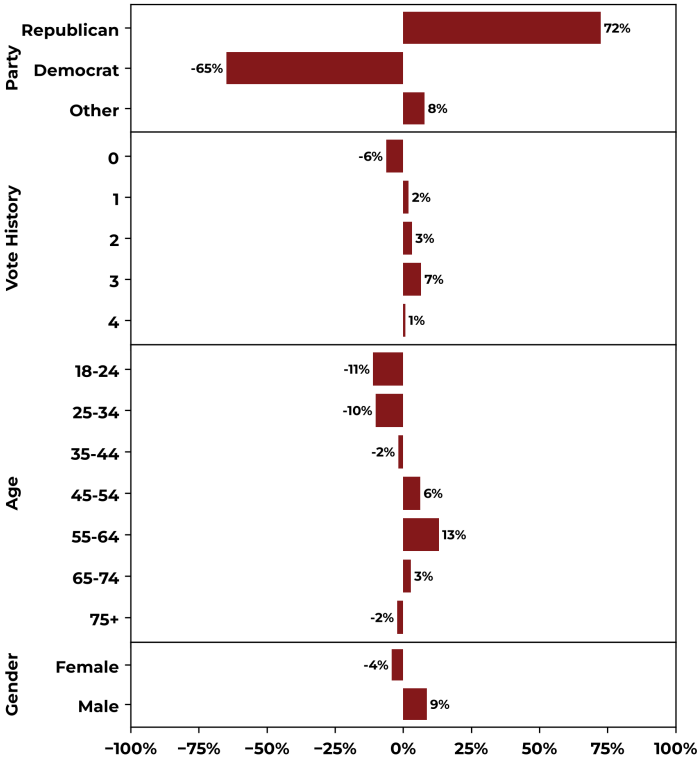
Which of the following political parties do you consider yourself a part of?

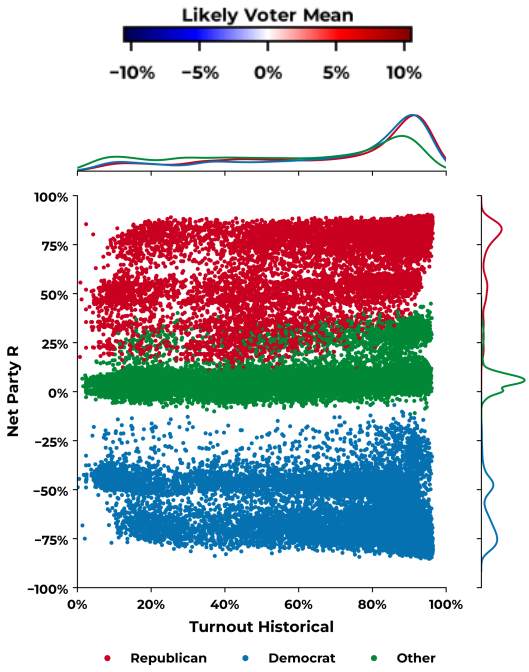
Question Model Toplines

Model	All Voters	Likely Voters
R Party	29.5%	31.4%
D Party	28.2%	29.4%
Net Party R	**1.4%**	**2.0%**





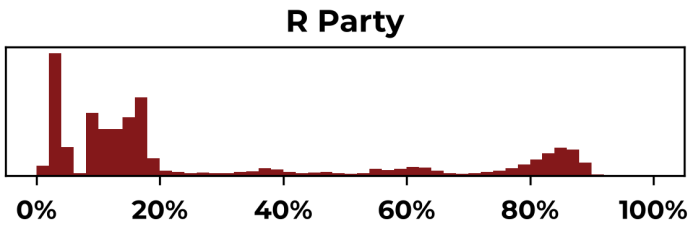




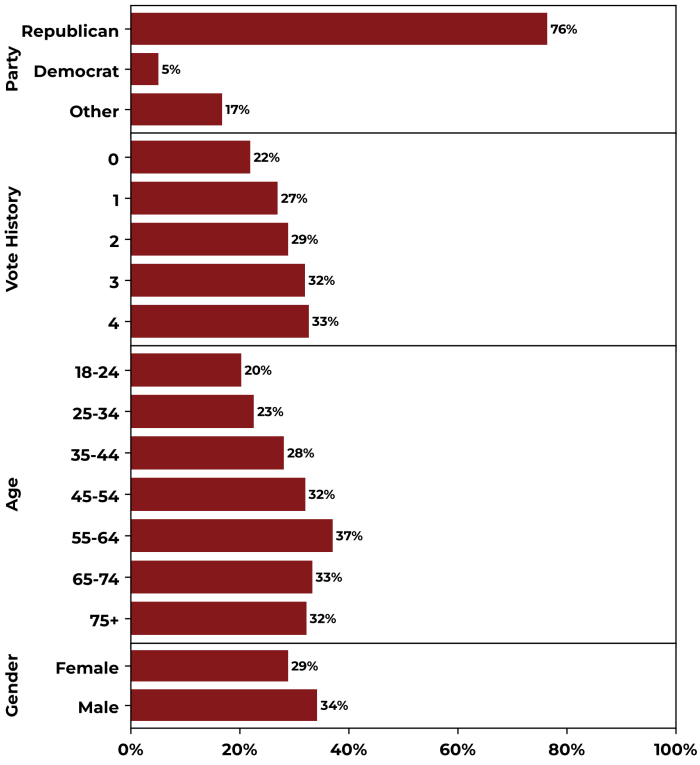
[R Party] Republican

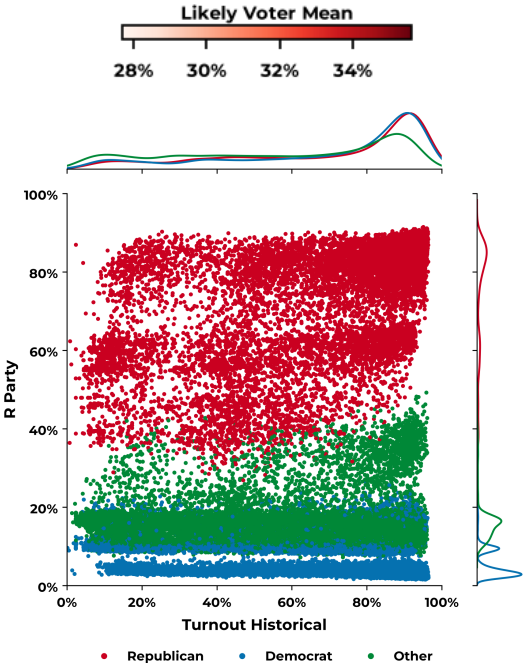
Toplines

All Voters	Likely Voters
29.5%	31.4%





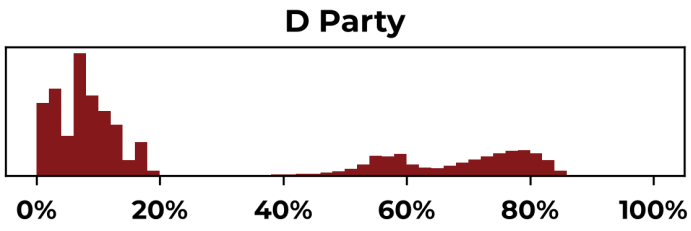


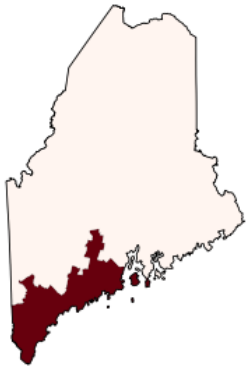


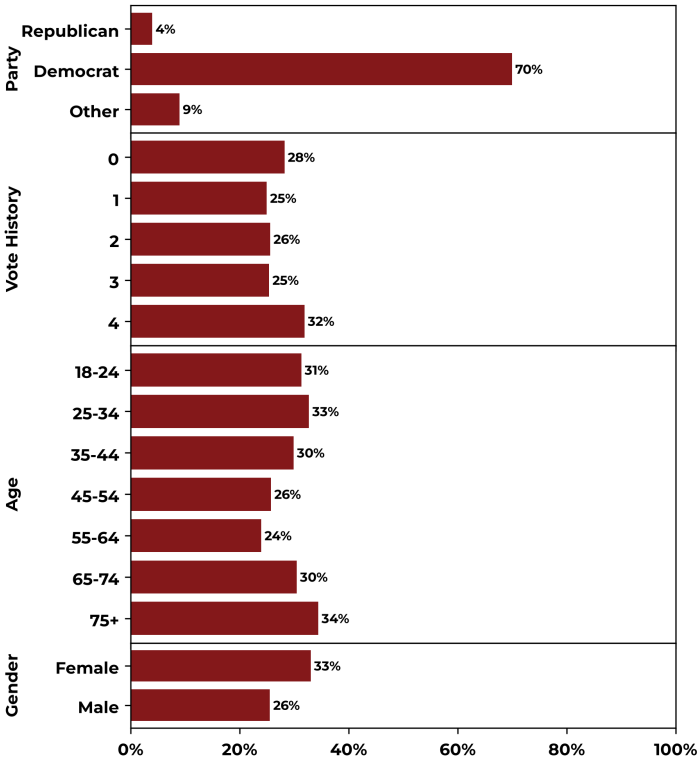
[D Party] Democrat

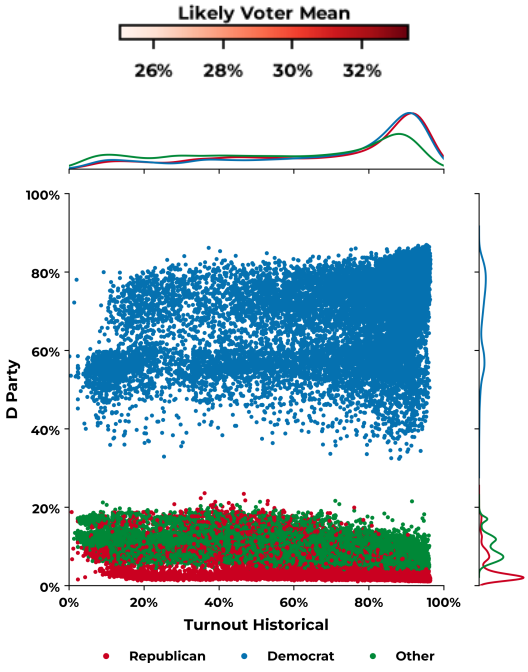
Toplines

All Voters	Likely Voters
28.2%	29.4%

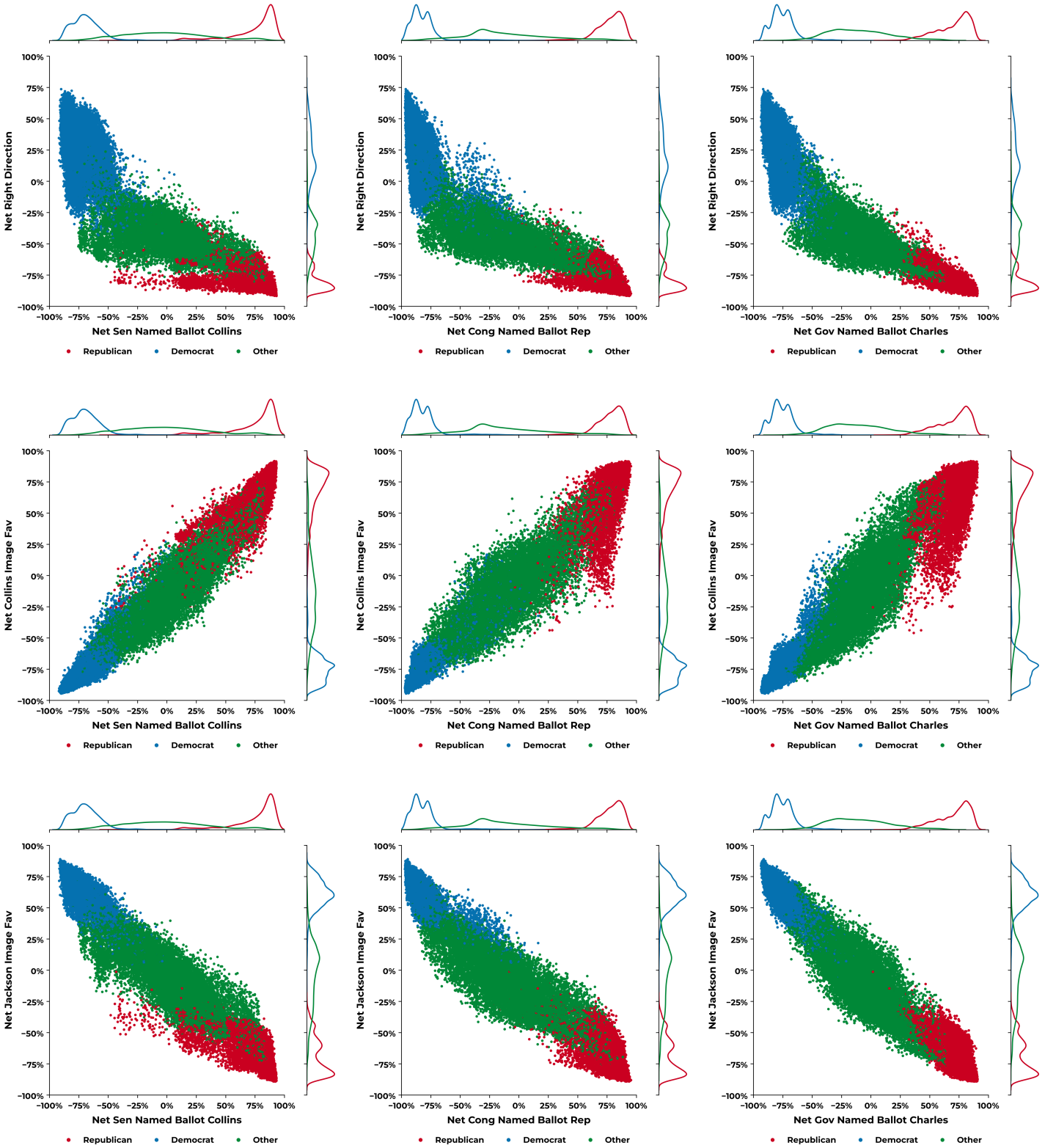


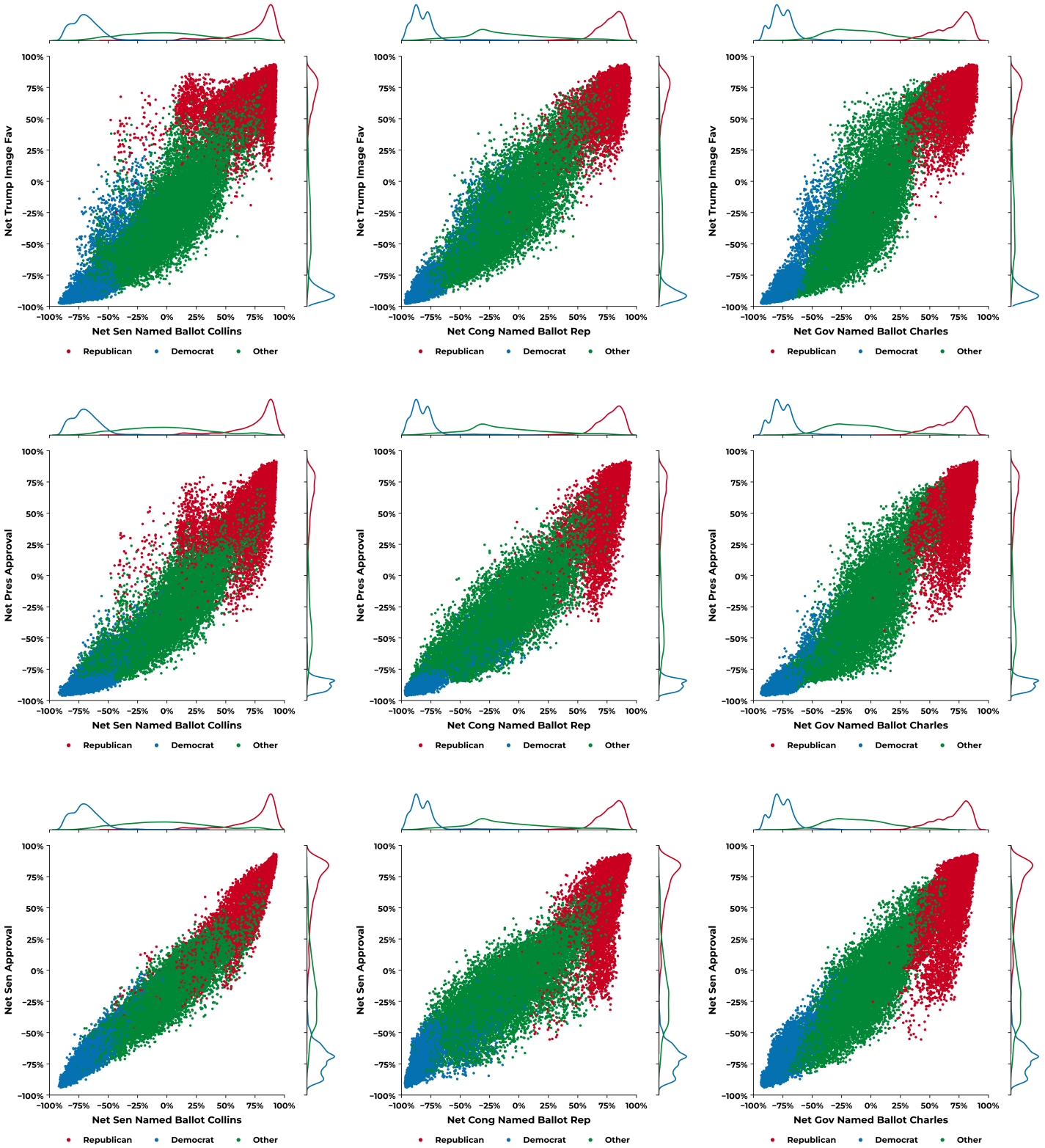


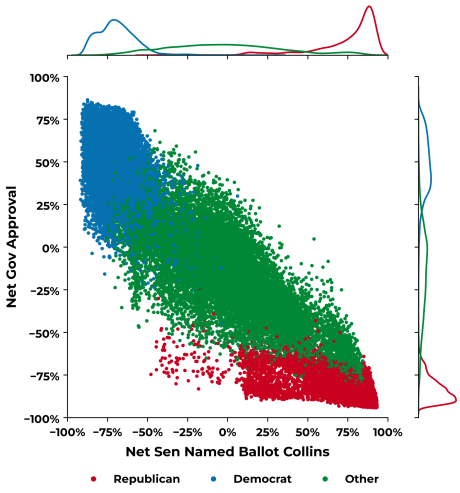


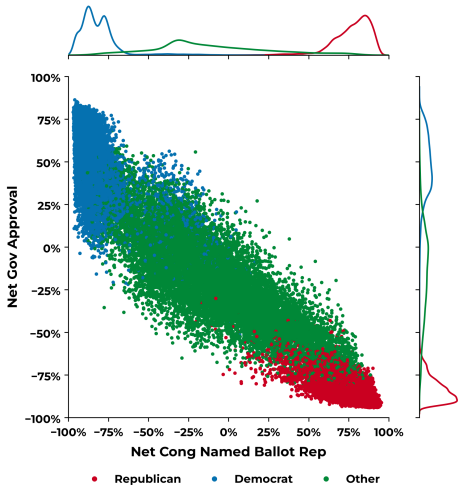


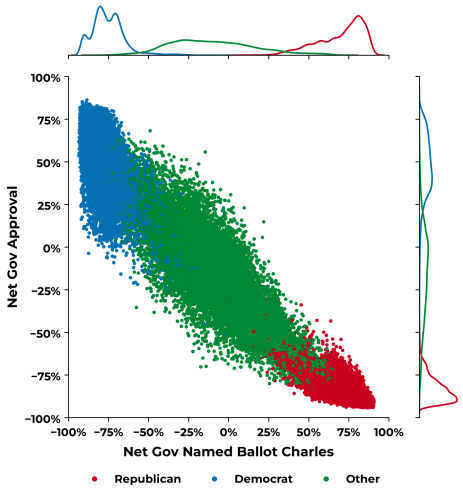
Model Distribution & Correlation

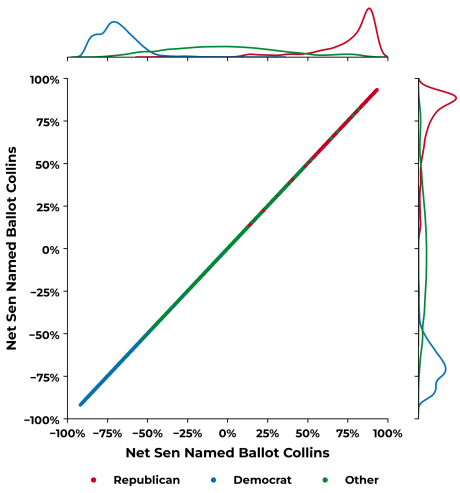

Net Right Direction
Net Sen Named Ballot Collins
Net Cong Named Ballot Rep
Net Gov Named Ballot Charles
Net Collins Image Fav
Net Jackson Image Fav
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
Republican
Democrat
Other

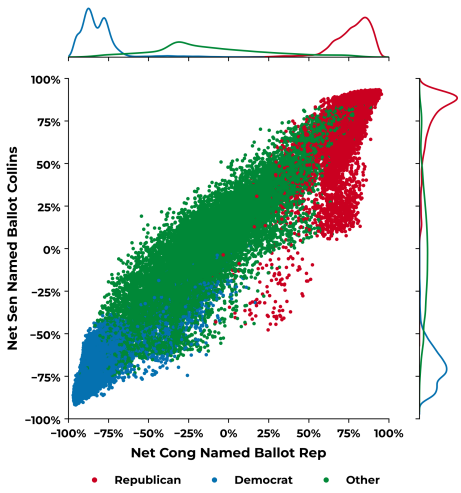

Net Trump Image Fav
Net Sen Named Ballot Collins
Net Cong Named Ballot Rep
Net Gov Named Ballot Charles
Net Pres Approval
Net Sen Approval
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
Republican
Democrat
Other

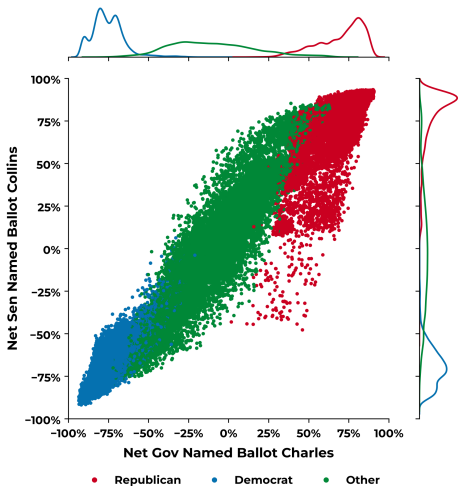

Net Gov Approval
Net Sen Named Ballot Collins
Republican
Democrat
Other

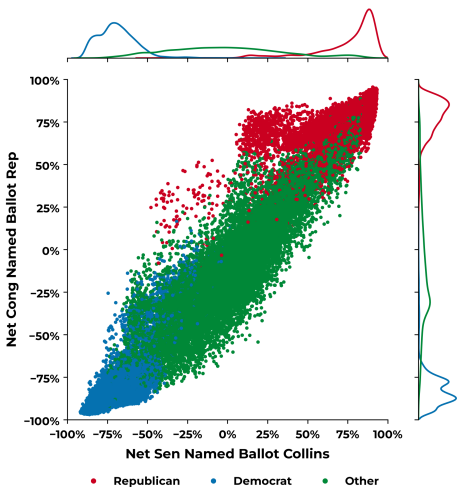

Net Gov Approval
Net Cong Named Ballot Rep
Republican
Democrat
Other

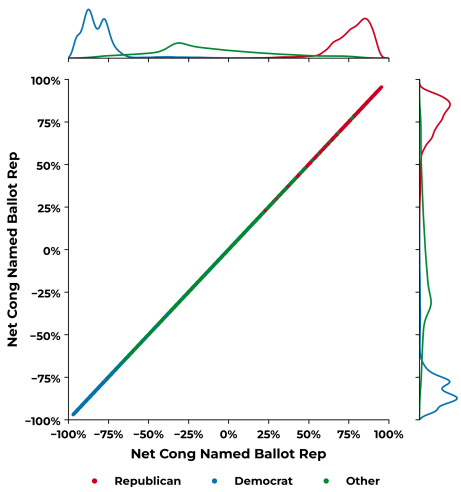

Net Gov Approval
Net Gov Named Ballot Charles
Republican
Democrat
Other

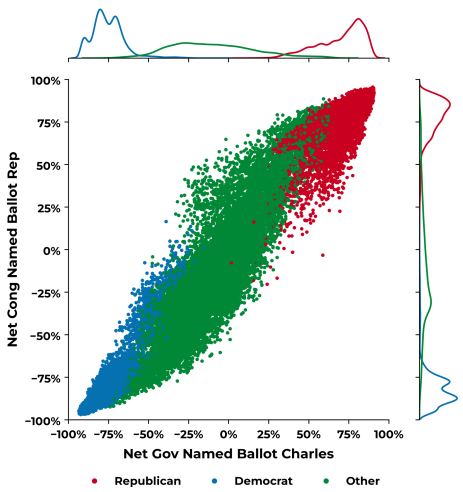

Net Sen Named Ballot Collins
Net Sen Named Ballot Collins
Republican
Democrat
Other

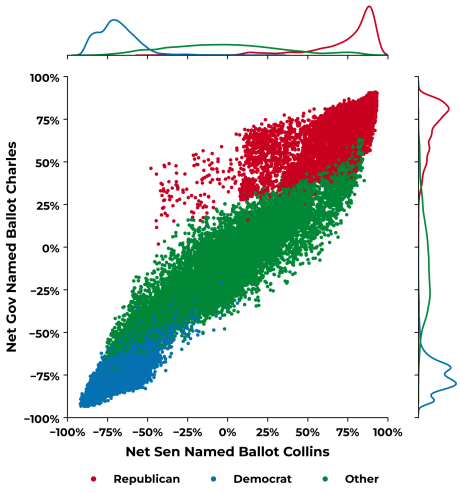

Net Sen Named Ballot Collins
Net Cong Named Ballot Rep
Republican
Democrat
Other

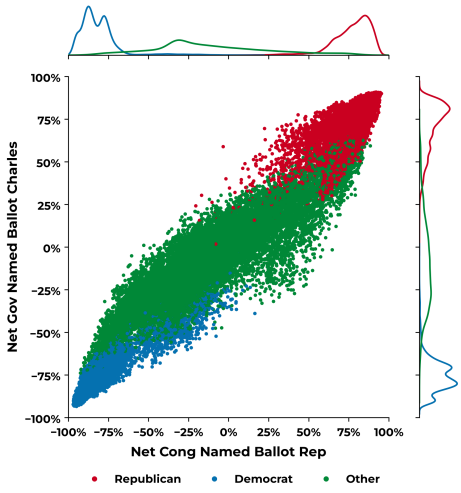

Net Sen Named Ballot Collins
Net Gov Named Ballot Charles
Republican
Democrat
Other

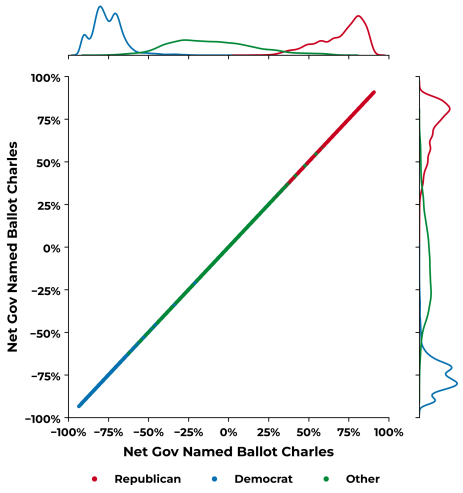

Net Cong Named Ballot Rep
Net Sen Named Ballot Collins
Republican
Democrat
Other

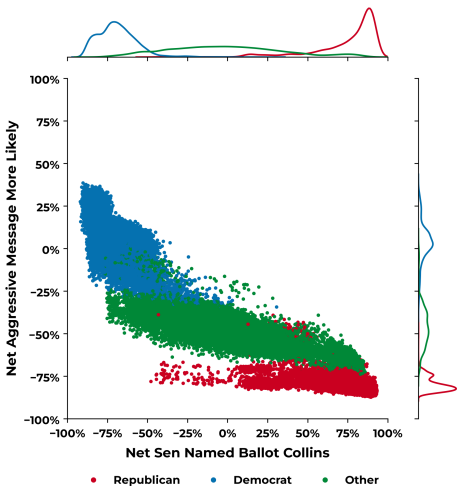

Net Cong Named Ballot Rep
Net Cong Named Ballot Rep
Republican
Democrat
Other

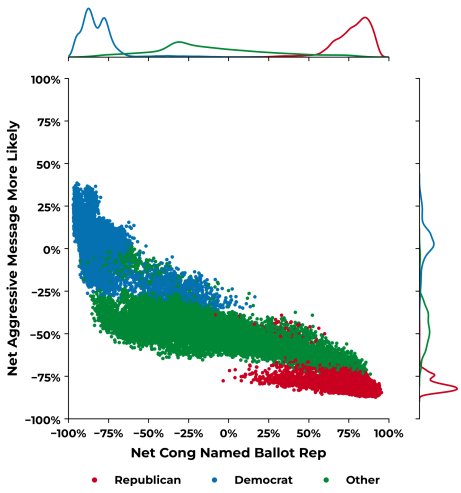

Net Cong Named Ballot Rep
Net Gov Named Ballot Charles
Republican
Democrat
Other

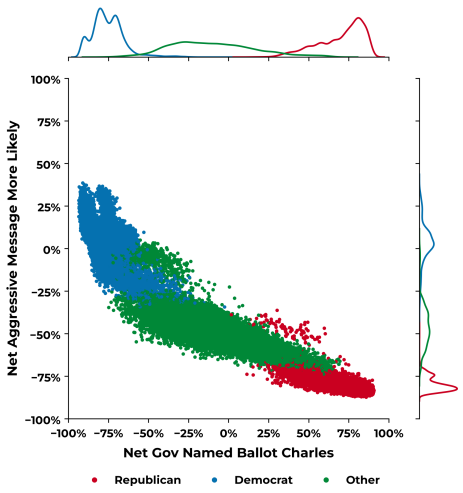

Net Gov Named Ballot Charles
Net Sen Named Ballot Collins
Republican
Democrat
Other

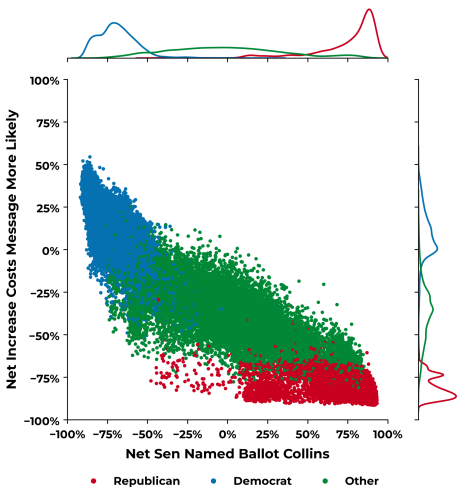

Net Gov Named Ballot Charles
Net Cong Named Ballot Rep
Republican
Democrat
Other

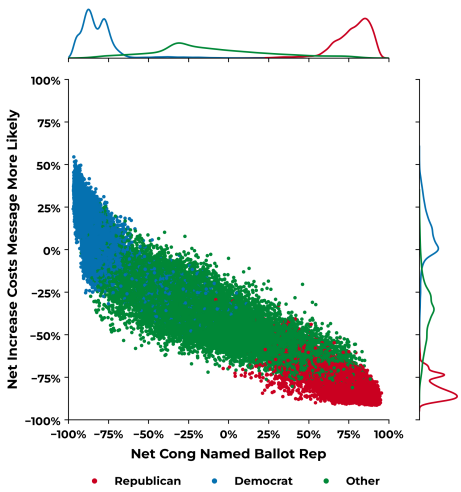

Net Gov Named Ballot Charles
Net Gov Named Ballot Charles
Republican
Democrat
Other

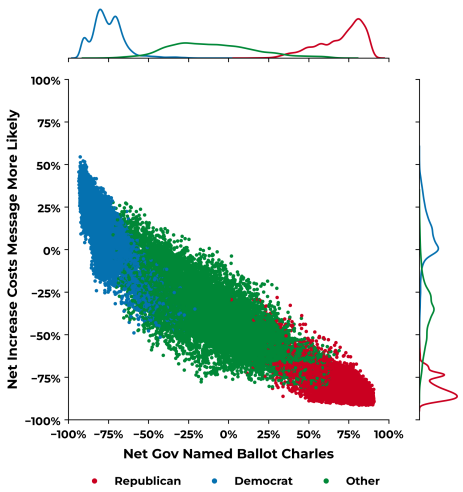

Net Aggressive Message More Likely
Net Sen Named Ballot Collins
Republican
Democrat
Other

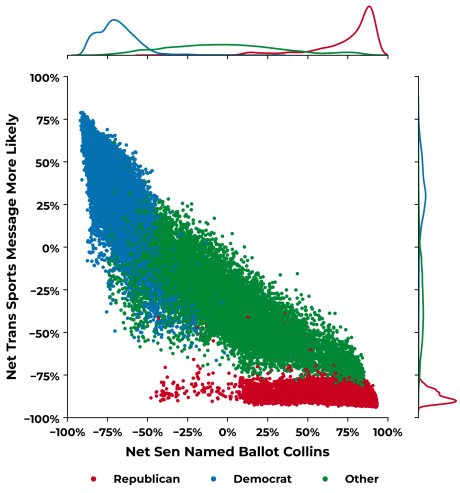

Net Aggressive Message More Likely
Net Cong Named Ballot Rep
Republican
Democrat
Other

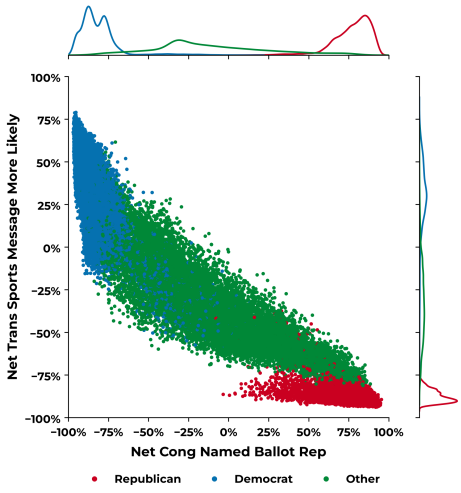

Net Aggressive Message More Likely
Net Gov Named Ballot Charles
Republican
Democrat
Other

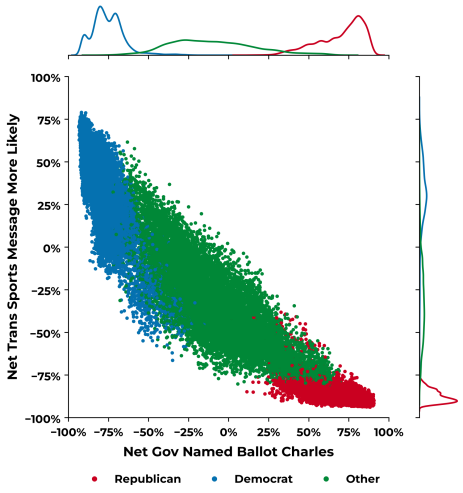

Net Increase Costs Message More Likely
Net Sen Named Ballot Collins
Republican
Democrat
Other

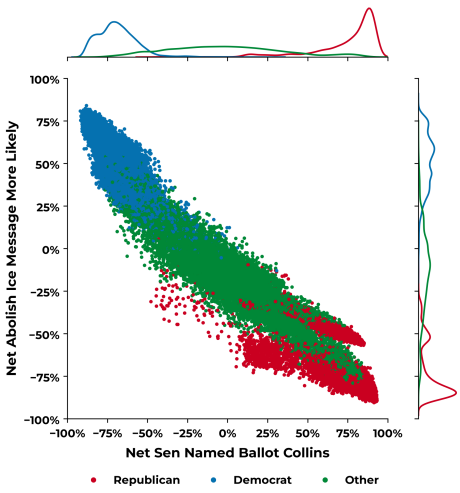

Net Increase Costs Message More Likely
Net Cong Named Ballot Rep
Republican
Democrat
Other

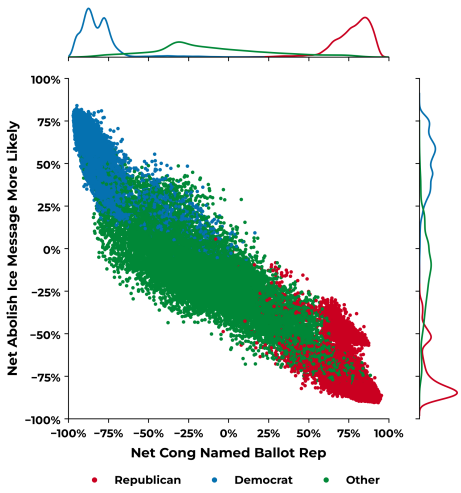

Net Increase Costs Message More Likely
Net Gov Named Ballot Charles
Republican
Democrat
Other

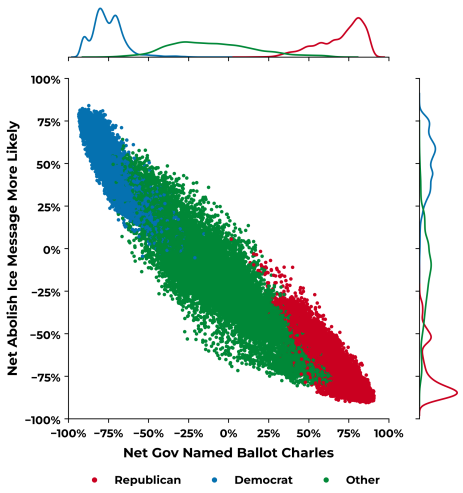

Net Trans Sports Message More Likely
Net Sen Named Ballot Collins
Republican
Democrat
Other

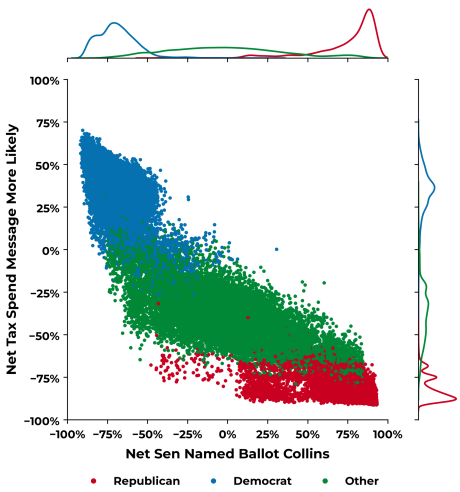

Net Trans Sports Message More Likely
Net Cong Named Ballot Rep
Republican
Democrat
Other

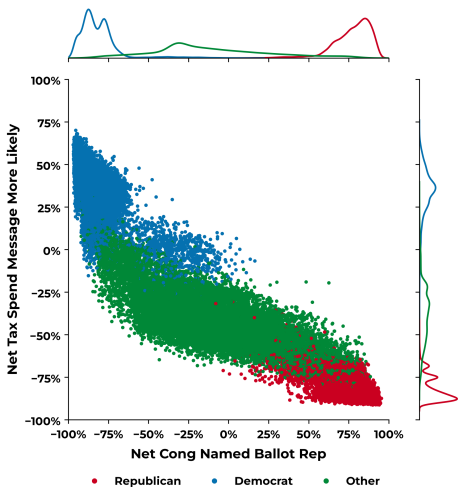

Net Trans Sports Message More Likely
Net Gov Named Ballot Charles
Republican
Democrat
Other

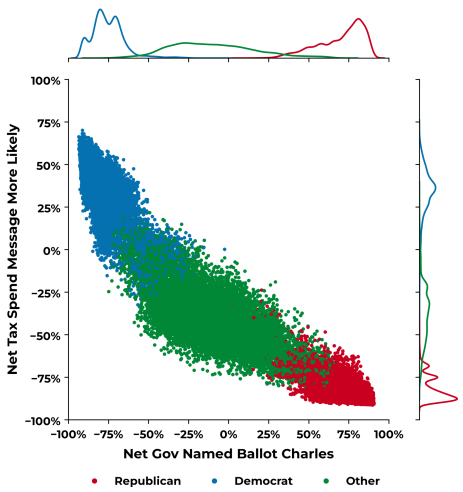

Net Abolish Ice Message More Likely
Net Sen Named Ballot Collins
Republican
Democrat
Other

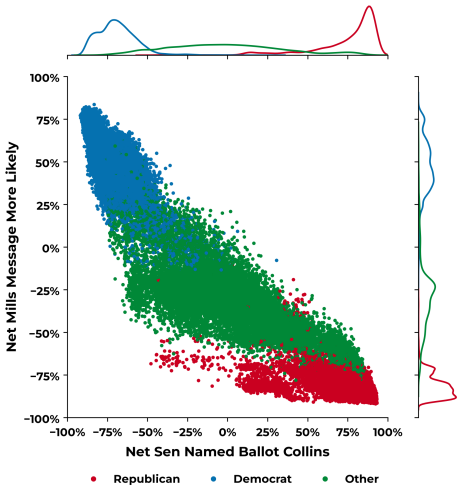

Net Abolish Ice Message More Likely
Net Cong Named Ballot Rep
Republican
Democrat
Other

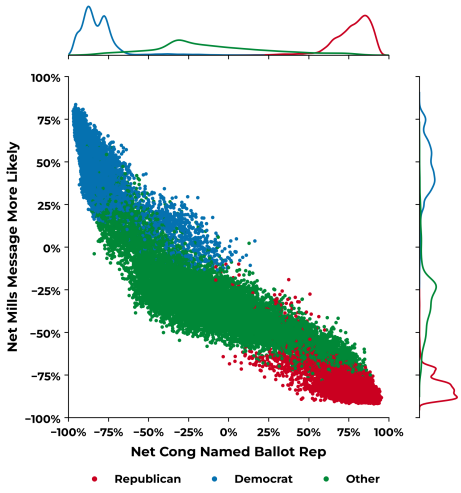

Net Abolish Ice Message More Likely
Net Gov Named Ballot Charles
Republican
Democrat
Other

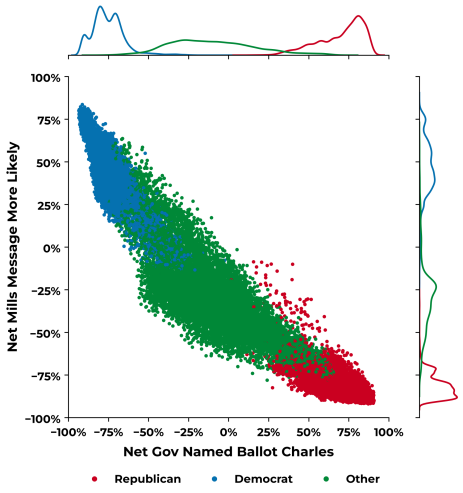

Net Tax Spend Message More Likely
Net Sen Named Ballot Collins
Republican
Democrat
Other

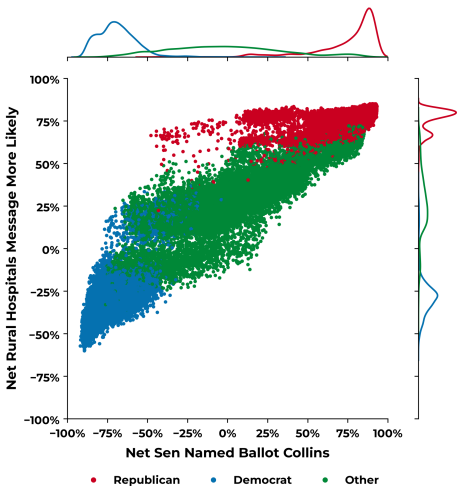

Net Tax Spend Message More Likely
Net Cong Named Ballot Rep
Republican
Democrat
Other

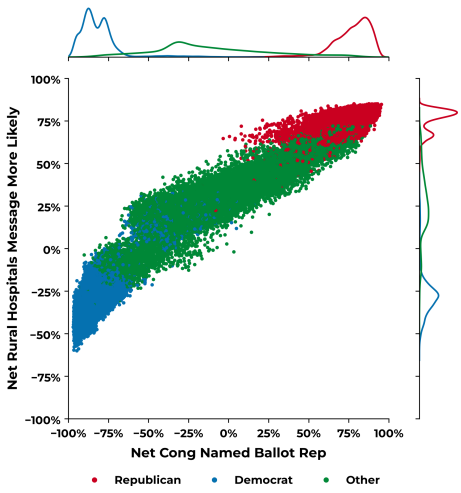

Net Tax Spend Message More Likely
Net Gov Named Ballot Charles
Republican
Democrat
Other

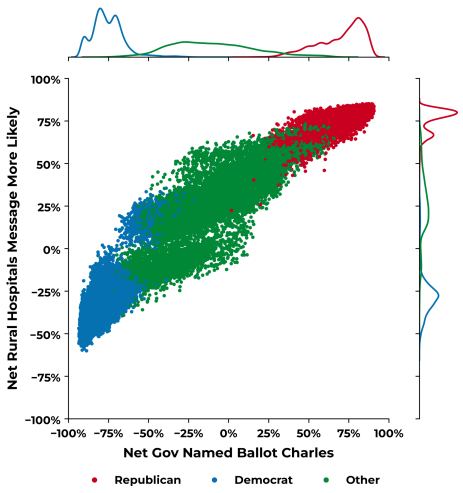

Net Mills Message More Likely
Net Sen Named Ballot Collins
Republican
Democrat
Other

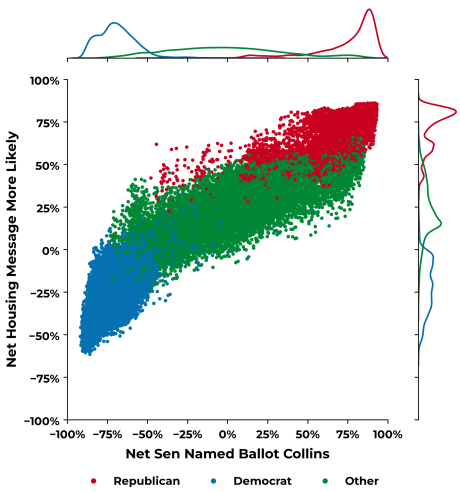

Net Mills Message More Likely
Net Cong Named Ballot Rep
Republican
Democrat
Other

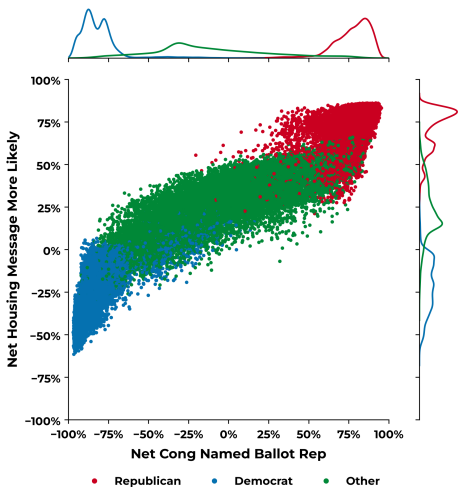

Net Mills Message More Likely
Net Gov Named Ballot Charles
Republican
Democrat
Other

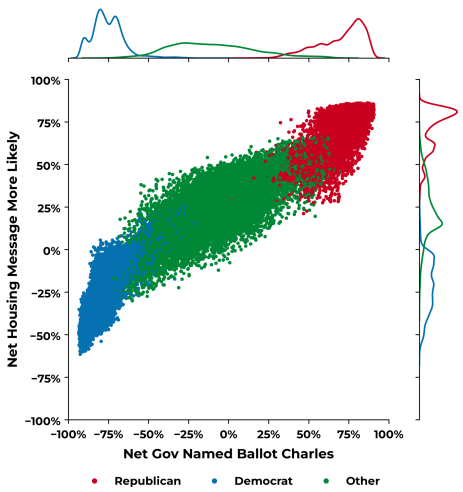

Net Rural Hospitals Message More Likely
Net Sen Named Ballot Collins
Republican
Democrat
Other

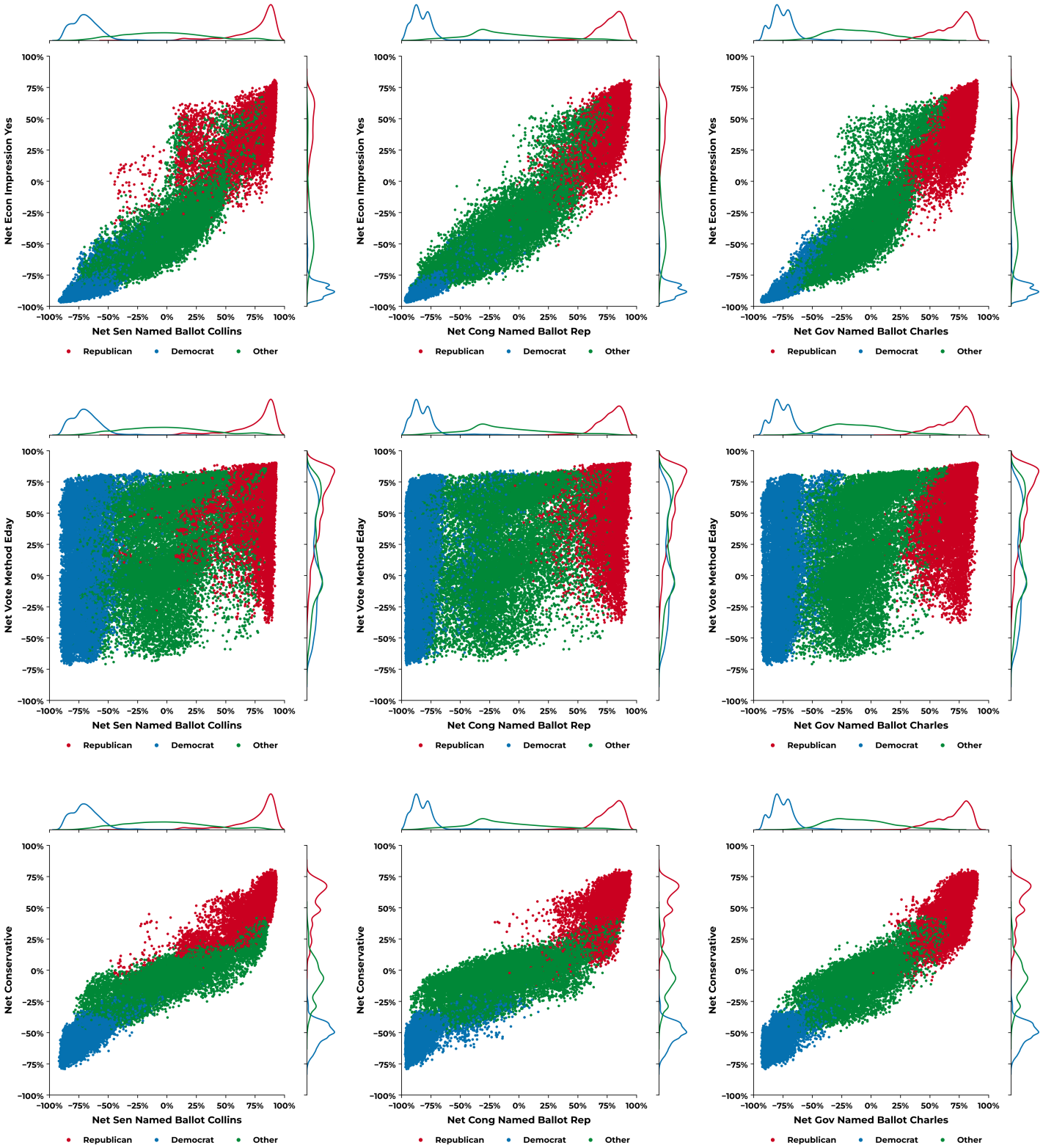

Net Rural Hospitals Message More Likely
Net Cong Named Ballot Rep
Republican
Democrat
Other


Net Rural Hospitals Message More Likely
Net Gov Named Ballot Charles
Republican
Democrat
Other


Net Housing Message More Likely
Net Sen Named Ballot Collins
Republican
Democrat
Other


Net Housing Message More Likely
Net Cong Named Ballot Rep
Republican
Democrat
Other


Net Housing Message More Likely
Net Gov Named Ballot Charles
Republican
Democrat
Other


Net Econ Impression Yes
Net Sen Named Ballot Collins
Net Cong Named Ballot Rep
Net Gov Named Ballot Charles
Net Vote Method Eday
Net Conservative
100%
75%
50%
25%
0%
−25%
−50%
−75%
−100%
Republican
Democrat
Other

